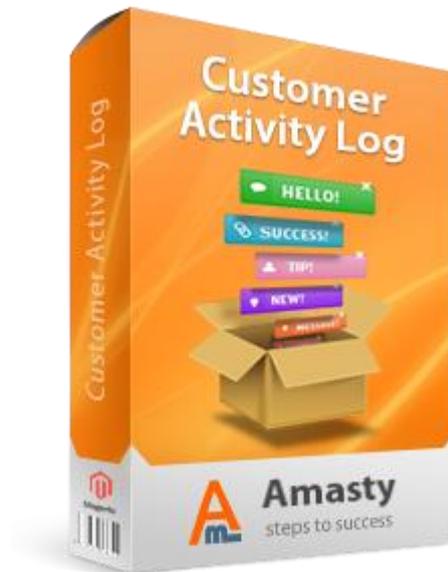


Customer Activity Log



Magento Extension User Guide

Official extension page: [Customer Activity Log](#)

User Guide: [Customer Activity Log](#)

Support: <http://amasty.com/support.html>



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1. Customer Activity Log. Settings

You can disable all alerts. It means that customers won't get any notifications and won't know about activities in your store. If this setting is set to "Yes", customers will be notified with a small tips, which contain information about different type of activities. You can see how it works at the [example section](#) of this guide.

To manage the extension's settings please go to admin panel -> System -> Configuration -> Whats Up.

Mobile Customers Promotions Newsletter CMS Reports **System**

Whats up Save Config

General Settings

Disable all alerts: Yes

Notification Display Timeout (seconds): 8

Display Notification After (seconds): 10

Display Notification If Page Scrolled To (% - percentage): 10

Notification Position: Bottom Right

Product Last Purchased Time

Enable Notification: Yes

Notification Message: This product was last purchased {TIME} ago.

Quantity Purchased For Period

Enable Notification: Yes

Period (Hours): 24

Notification Message: This product was purchased {COUNT} {TIME} for ti

Last Viewed In Category

Last Purchased In Category

Activity Log Sidebar Section

Wish list activity

You can specify alerts duration at this section. In our case it is 8 seconds. It means that customers will see alerts for 8 seconds.

NOTE! If you want to show 2 notifications at once, you should specify "Notification Display Timeout" 1-2 seconds, and "Display Notification If Page Scrolled to %" fewer than 40%. In this case 2 random, but different notifications will be shown.



1. Customer Activity Log. Settings

Magento Admin Panel

Dashboard Sales Catalog Mobile Customers Promotions Newsletter CMS Reports **System**

Current Configuration Scope: Default Config Manage Stores

Whats up Save Config

General Settings

Disable all alerts: Yes

Notification Display Timeout (seconds): 8

Display Notification After (seconds): 10

Display Notification If Page Scrolled To (% - percentage): 10

Notification Position: Top Right, Bottom Right, **Top Right**, Bottom Left, Top Left, Bottom Center, Top Center

Product Last Purchased Time

Enable Notification: No

Notification Message: This product was last purchased {TIME} ago.

Specify the time period which customers should spend on the page before alerts are displayed.

It is possible to choose one of available notification positions.



1. Customer Activity Log. Settings

Magento Admin Panel

Dashboard Sales Catalog Mobile Customers Promotions Newsletter CMS Reports **System**

Current Configuration Scope: Default Config [Manage Stores](#)

Configuration

AMASTY EXTENSIONS

General

Whats up

Whats up [Save Config](#)

General Settings

Disable all alerts: Yes

Notification Display Timeout (seconds): 8

Display Notification After (seconds): 10

Display Notification If Page Scrolled To (% - percentage): 10

Notification Position: Bottom Right

Product Last Purchased Time

Enable Notification: Yes

Notification Message: This product was last purchased {TIME} ago.

Quantity Purchased For Period

Enable Notification: Yes

Period (Hours): 24

Notification Message: This product was purchased {COUNT} {TIME} for t

Last Viewed In Category

Last Purchased In Category

Activity Log Sidebar Section

Wish list activity

If this feature is enabled, customers will see the notification on a product page. This notification will inform customers when the product was purchased last time. You can find how it works on the [example page](#).

Here you can type the text, which will be displayed on the product page (as an ajax alert). It will contain information when the product was purchased last time.

{TIME} – this variable will display the period of time during which it was sold.



1. Customer Activity Log. Settings

Magento Admin Panel

Dashboard Sales Catalog Mobile Customers Promotions Newsletter CMS Reports **System**

Current Configuration Scope:
Default Config

Configuration

AMASTY EXTENSIONS

General

Whats up

Whats up

General Settings

Disable all alerts: Yes

Notification Display Timeout (seconds): 8

Display Notification After (seconds): 10

Display Notification If Page Scrolled To (% - percentage): 10

Notification Position: Bottom Right

Product Last Purchased Time

Enable Notification: Yes

Notification Message: This product was last purchased {TIME} ago.

Quantity Purchased For Period

Enable Notification: Yes

Period (Hours): 24

Notification Message: This product was purchased {COUNT} {TIME} for t

Last Viewed In Category

Last Purchased In Category

Activity Log Sidebar Section

Wish list activity

If this feature is enabled, customers will see the notification on a product page. This notification will inform customers how many times a product was sold for a certain period of time. You can see how it works on the [example page](#).

You can specify time period in hours.

Here you can type the text, which will be displayed in the notification.

{COUNT} – this variable will display the number of times a product was sold.

{TIME} – the variable shows a period of time during which the product was sold.



1. Customer Activity Log. Settings

If this feature is enabled, customers will see the notification on a category page. This notification will inform customers which product was viewed last in the category. You can see how it works on the [example page](#).

General Settings

Enable Notification:	Yes
Notification Message:	Last product viewed in this category was {PRODUCT}

Last Purchased In Category

Enable Notification:	Yes
Notification Message:	Last product sold from this category - {PRODUCT}
IDs of Random Products in the flow:	147, 159, 160, 145, 158
Percentage Of Random Products (%):	50

Activity Log Sidebar Section

Notification Message: Count	8
Grouped string:	{COUNT} {TIMES}
Notification Message: Sold Product	{PRODUCT} was purchased.
Notification Message: New Review	
Notification Message: Add to cart	{PRODUCT} added to cart.
Notification Message: New Customer	New customer was registered in the store.

Wish list activity

Here you can type the text, which will be displayed on a category page. It will contain information about the product, which was viewed last in the certain category.

{PRODUCT} – this variable will display the product name.



1. Customer Activity Log. Settings

Magento Admin Panel

Dashboard Sales Catalog Mobile Customers Promotions Newsletter CMS Reports **System**

Whats up Save Config

General Settings

Product Last Purchased Time

Quantity Purchased For Period

Last Viewed In Category

Enable Notification: Yes

Notification Message: Last product viewed in this category was {PRODUCT}

Last Purchased In Category

Enable Notification: Yes

Notification Message: Last product sold from this category - {PRODUCT}

IDs of Random Products in the flow: 147, 159, 160, 145, 158

Percentage Of Random Products (%): 50

Activity Log Sidebar Section

Notification Message: Count: 8

Grouped string: {COUNT} {TIMES}

Notification Message: Sold Product: {PRODUCT} was purchased.

Notification Message: New Review:

Notification Message: Add to cart: {PRODUCT} added to cart.

Notification Message: New Customer: New customer was registered in the store.

Wish list activity

If this feature is enabled, customers will see the notification on a category page. This notification will inform customers about the product which was sold last in the category. You can see how it works on the [example page](#).

It is possible to specify IDs of random products which will be added to the notification flow. And also you can set a percentage of random products display. For example, it is 10%, it means that in 10% of cases customers will see actions with random products, generated by the extension.

Here you can type the text, which will be displayed in the notification.

{PRODUCT} – this variable displays the product name.



1. Customer Activity Log. Settings

Current Configuration Scope:
Default Config [v] ⓘ
[Manage Stores](#)

Configuration

AMASTY EXTENSIONS

General

Whats up Save Config

General Settings

Product Last Purchased Time

Quantity Purchased For Period

Last Viewed In Category

Last Purchased In Category

Activity Log Sidebar Section

Notification Message: Count [STORE VIEW]

Grouped string: [STORE VIEW]

Notification Message: Sold Product [STORE VIEW]

Notification Message: New Review

Notification Message : Add to cart [STORE VIEW]

Notification Message: New Customer [STORE VIEW]

Wish list activity

Enable Notification: [STORE VIEW]

Notification Message: [STORE VIEW]

This feature helps to group actions in Activity Log sidebar. For example, “Product X” was purchased 2 times. You can see how it works on the [example page](#).

Type the text which will inform customers about products which were just added to cart.

Here you can specify the number of messages which will be shown in Activity Log Section on front end.

Type the text which will inform customers about a new review in the store.

You can type any text you want to inform customers that a new customer was registered in the store.



1. Customer Activity Log. Settings

Magento Admin Panel

Dashboard Sales Catalog Mobile Customers Promotions Newsletter CMS Reports **System**

Current Configuration Scope:
Default Config

Configuration

- AMASTY EXTENSIONS
- General
- Whats up**

Whats up

General Settings

- Product Last Purchased Time
- Quantity Purchased For Period
- Last Viewed In Category
- Last Purchased In Category

Activity Log Sidebar Section

Notification Message: Count	<input type="text" value="8"/>	[STORE VIEW]
Grouped string:	<input data-bbox="937 664 1356 692" type="text" value="{COUNT} {TIMES}"/>	[STORE VIEW]
Notification Message: Sold Product	<input type="text" value="{PRODUCT} was purchased."/>	[STORE VIEW]
Notification Message: New Review	<input type="text"/>	[STORE VIEW]
Notification Message : Add to cart	<input type="text" value="{PRODUCT} added to cart."/>	[STORE VIEW]
Notification Message: New Customer	<input type="text" value="New customer was registered in the store."/>	[STORE VIEW]

Wish list activity

Enable Notification:	<input type="text" value="Yes"/>	[STORE VIEW]
Notification Message:	<input type="text" value="{PRODUCT} was just added to the wishlist by som"/>	[STORE VIEW]

If this feature is enabled, customers will see the notification on any page. This notification will inform customers that somebody added Product X to the wish list. You can see how it works on the [example page](#).

Type the text which will inform customers which product was added to the wishlist.



2. Customer Activity Log Magento Extension. Examples

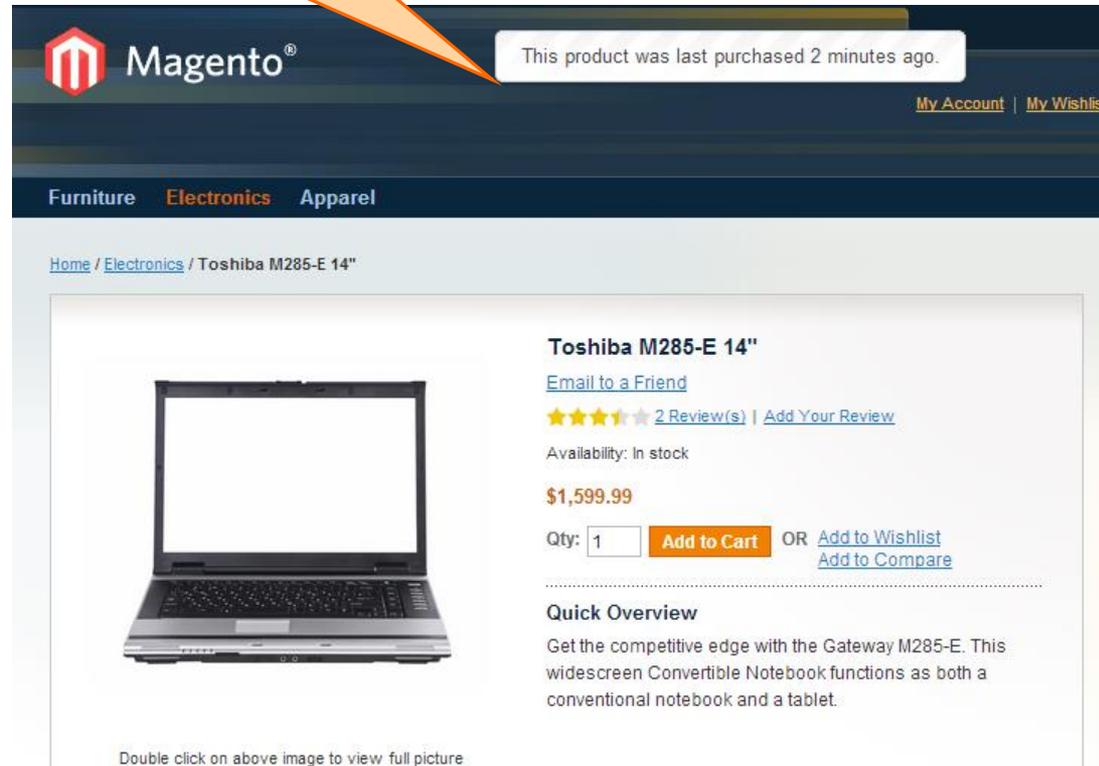


User Guide: [Customer Activity Log](#)

Support: <http://amasty.com/support.html>

2.1. Customer Activity Log – Product Last Purchase Time

Here you can see an example of Customer Activity Log notification on a product page. It contains info about the last time when the product was purchased.



The screenshot shows a Magento product page for a Toshiba M285-E 14" laptop. At the top, the Magento logo is visible on the left, and a white notification box on the right states "This product was last purchased 2 minutes ago." Below the logo, there are navigation links for "My Account" and "My Wishlist". A dark blue navigation bar contains "Furniture", "Electronics" (highlighted), and "Apparel". The breadcrumb trail reads "Home / Electronics / Toshiba M285-E 14"". The product image is a silver Toshiba laptop. To the right of the image, the product name "Toshiba M285-E 14"" is displayed, followed by a link to "Email to a Friend", a star rating of 4.5 (with 2 reviews), and a link to "Add Your Review". The availability is "In stock", and the price is "\$1,599.99". Below the price is a quantity selector set to "1", an "Add to Cart" button, and links for "Add to Wishlist" and "Add to Compare". A "Quick Overview" section follows, describing the laptop as a "Gateway M285-E" convertible notebook. At the bottom of the product area, a text prompt says "Double click on above image to view full picture".



2.2. Customer Activity Log – Quantity Purchased For Period

Here you can see an example of Customer Activity Log notification on a product page. This notification displays the info how many times the product was purchased for a certain period. This notification is in the Top Center position.

The screenshot shows a Magento product page for a Toshiba M285-E 14" laptop. At the top center, a white notification box with a dark border displays the text: "This product was purchased 1 times for the last 24 hours." Below the notification, the page header includes the Magento logo and navigation links for "Furniture", "Electronics", and "Apparel". The breadcrumb trail reads "Home / Electronics / Toshiba M285-E 14"". The product image is a black laptop. To the right of the image, the product name "Toshiba M285-E 14"" is displayed, along with a link to "Email to a Friend", a star rating of 4.5 (with 2 reviews), and the price "\$1,599.99". Below the price, there is a quantity selector set to "1" and an orange "Add to Cart" button, followed by "OR" and links for "Add to Wishlist" and "Add to Compare". A "Quick Overview" section below the product details describes the laptop as a "Gateway M285-E" convertible notebook.



2.3. Customer Activity Log – Product Viewed In Category

Here you can see an example of Customer Activity Log notification on a category page. This notification shows customers which product was viewed last in the category “Electronics”.

The screenshot shows a Magento website interface. At the top, the Magento logo is visible. A notification box states: "Last product viewed in this category was [Toshiba M285-E 14"](#)". Below the navigation bar, the "Electronics" category is selected. The page displays a list of products with filters on the left and product details on the right.

SHOP BY

SHOPPING OPTIONS

- CATEGORY**
 - [Cell Phones](#) (6)
 - [Cameras](#) (8)
 - [Computers](#) (28)
- CONTRAST RATIO**
 - [10000:1](#) (4)
 - [1500:1](#) (3)
 - [3000:1](#) (3)
- PRICE**
 - [\\$0.00 - \\$999.99](#) (36)
 - [\\$1,000.00 - \\$1,999.99](#) (2)
 - [\\$2,000.00 - \\$2,999.99](#) (3)
 - [\\$4,000.00 and above](#) (1)

Electronics

Items 1 to 9 of 42 total Page: 1 2 3 4 5 ▶ Show 9 per page

View as: [Grid](#) [List](#) Sort By: [Position](#) ↑

Product Image	Product Name	Price Range	Actions
	Computer	From: \$447.98 To: \$4,477.92	Add to Cart Add to Wishlist Add to Compare
	Gaming Computer	From: \$4,999.95 To: \$6,348.95	Add to Cart Add to Wishlist Add to Compare
	My Computer	From: \$635.98 To: \$3,786.70	Add to Cart Add to Wishlist Add to Compare



2.4. Customer Activity Log – Product Purchased In Category

Here you can see an example of Customer Activity Log notification on a category page. This notification shows customers which product was sold last in the category “Electronics”.

The screenshot shows the Magento website interface. At the top, there is a search bar and a navigation menu with categories: Furniture, Electronics, and Apparel. A notification box in the top right corner states: "Last product sold from this category - [Western Digital 500GB HD - 7200RPM](#)". Below the navigation, the Electronics category page is displayed. It features a "SHOP BY" sidebar with filtering options for Category, Contrast Ratio, Price, and Color. The main content area shows a grid of three computer products: "Computer", "Gaming Computer", and "My Computer". Each product listing includes an image, a title, price range, and action buttons like "Add to Cart", "Add to Wishlist", and "Add to Compare". On the right side, there are sections for "COMPARE PRODUCTS", "MY CART", and "RECENTLY VIEWED PRODUCTS".



2.5. Customer Activity Log – Activity Block. Home page

The screenshot shows the Magento front end home page. At the top, there is a search bar with the text "Search entire store here..." and a "Search" button. Below the search bar, the user is logged in as "jim.karlitt" and there are links for "My Account", "My Wishlist", "My Cart", "Checkout", and "Log Out". The language is set to "English".

The main content area features several promotional blocks:

- Anashria**: "Get it while they last. Limited Offer 20% OFF".
- It's here - Magento end of summer SALE!!**: "Starts September 1st". This block contains three sub-promotions: "20% OFF ELECTRONICS", "15% OFF MEN'S SHOES", and "10% OFF APPLIANCES".
- Buy Canon REBEL**: "Starting at \$499".
- FREE SHIPPING on orders over \$50.**: "This offer is valid on all our store items."
- Best Selling Products**: A grid of six product tiles, each with an image, a link to the product page, and a "See all" link for that category.
- POPULAR TAGS**: A list of tags including "Camera", "Hohoho", "SEXY", "Tag", "Test bones", "COOL", "cool t-shirt", "crap", "good", "green", "hip", "laptop", "mobile", "nice", "phone", "red", "tight", "trendy", "young".

On the right side, there is a customer activity log section titled "ACTIVITY BLOCK". It lists recent activities:

- [Western Digital 500GB HD - 7200RPM](#) was purchased.
- [Western Digital 500GB HD - 7200RPM](#) added to cart.
- [Western Digital 500GB HD - 7200RPM](#) was purchased.
- [Toshiba M285-E 14"](#) was purchased.
- [Acer Ferrari 3200 Notebook Computer PC](#) was purchased.

An orange callout box points to the activity log with the text: "This is an Activity Block section on the Magento front end. The block contains of 5 notifications."



2.6. Customer Activity Log – Wishlist Notification

This Customer Activity Log notification can be shown on any page. Such alert notifies customers that the product was added to the wishlist by someone.

The screenshot displays a Magento storefront. At the top, a search bar and navigation links are visible. A notification bubble states: "Computer was just added to the wishlist by someone else." Below the navigation, a sidebar on the left offers shopping options categorized by Category (Accessories, Digital Cameras), Price (\$0.00-\$99.99, \$100.00-\$199.99, \$300.00-\$399.99, \$500.00 and above), Color (Black, Silver), and Megapixels (5, 7, 8). The main content area features a "Cameras" section with a promotional banner: "Memories fade, but pictures are forever. Crisp, 5MB pictures." Below the banner, there are 8 items for sale, including an Olympus Stylus 750 7.1MP Digital Camera (\$161.94), an SLR Camera Tripod (\$99.00), and a Universal Camera Case (\$34.00). Each item has an "Add to Cart" button and links for "Add to Wishlist" and "Add to Compare". On the right side, there are sections for "COMPARE PRODUCTS" (no items), "MY CART" (no items), and an "ACTIVITY BLOCK" listing recent purchases and wishlist additions, such as "Western Digital 500GB HD - 7200RPM was purchased" and "Acer Ferrari 3200 Notebook Computer PC was purchased".



2.7. Customer Activity Log – Activity Blocks Section

The screenshot displays a Magento website interface. At the top, there is a search bar with the text "Search entire store here..." and a "Search" button. Below the search bar, the user is greeted with "Welcome, jim_kariitt!" and navigation links for "My Account", "My Wishlist", "My Cart", "Checkout", and "Log Out". The language is set to "English".

The main content area features several activity blocks:

- Anashria:** A promotional banner for sandals with the text "Get it while they last Limited Offer 20% OFF".
- Buy Canon REBEL:** A promotional banner for a camera with the text "Starting at \$499".
- POPULAR TAGS:** A section with various tags like "Camera", "Hot", "SEXY", "Test", "bones", "COOL", "cool t-shirt", "cris", "good", "green", "hip", "laptop", "mobile", "nice", "phone", "red", "tight", "trendy", "young".
- Best Selling Products:** A grid of product cards, each with an image, a link to the product, and a "See all" link. The products include:
 - Sony VAIO VGN-TXN27N/B 11.1" Notebook PC
 - Nine West Women's Lucero Pump
 - Olympus Stylus 750 7.1MP Digital Camera
 - Acer Ferrari 3200 Notebook Computer PC
 - ASICS® Men's GEL-Kavano® XI
 - Coalesce: Functioning On Impatience T-Shirt

On the right side, there are three utility blocks:

- COMPARE PRODUCTS:** "You have no items to compare."
- MY CART:** "You have no items in your shopping cart."
- ACTIVITY BLOCK:** A list of recent activities, including:
 - Western Digital 500GB HD - 7200RPM was purchased. 2 times
 - Western Digital 500GB HD - 7200RPM added to cart. 2 times
 - Toshiba M285-E 14" was purchased.
 - Acer Ferrari 3200 Notebook Computer PC was purchased.
 - Acer Ferrari 3200 Notebook Computer PC added to cart.
 - Toshiba M285-E 14" added to cart.
 - New customer was registered in the store.

An orange callout box with a speech bubble shape is overlaid on the page, containing the text: "This is a Activity Block Sidebar Section. Alerts in Activity Block will inform customers about all actions which were committed at your web store. You can customize it as you want for your needs."



Thank you!

Should you have any questions or feature suggestions, please contact us at:

<http://amasty.com/support.html>

Your feedback is absolutely welcome!



User Guide: [Customer Activity Log](#)

Support: <http://amasty.com/support.html>