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For more details see the [Customer Attributes](#) extension page.

# Customer Attributes

Customer Attributes Magento extension enables you to get extra information from your customers. Provide additional field on the registration page and collect valuable customers' information like age, preferences, interests, and more. Receive documents and other information that you may need.

- Equip registration page with unlimited number of additional fields
- Manage collected data from the admin panel
- Support for multiple field types and dependent attributes
- Activate new customers' accounts
- Implement an effective customers' segmentation

## Creating New Customer Attributes

To create a new attribute please go to **Customers → Manage Attributes** in the admin panel and click the **Add New Attribute** button to create an attribute.

### Attribute Properties

Attribute Code *	<input type="text"/> ▲ For internal use. Must be unique with no spaces
Store View *	<div>All Store Views Main Website Main Website Store Default Store View German</div>
Catalog Input Type for Store Owner	Multiple Select
Values Required	No

First, specify the **Attribute Properties**:

**Attribute Code** — fill in the unique attribute code with no spaces;

**Store View** — define the store view to apply the attribute to;

**Catalog Input Type for Store Owner** — choose the input type and configure it settings. See extra settings for various attribute types below;

**Values Required** — set the value as required for customers.

Attribute Configuration	
Show on the Customers Grid	<input type="text" value="Yes"/>
Show on the Orders Grid	<input type="text" value="Yes"/>
Show on the Order View page	<input type="text" value="Yes"/> ▲ In the Account Information block at the Backend
Show on the Account Information page	<input type="text" value="Yes"/> ▲ On the Frontend
Hide if Filled	<input type="text" value="Yes"/> ▲ On the Account Information page on the Frontend
Show on the Billing page	<input type="text" value="No"/> ▲ During Checkout
Show on the Registration page	<input type="text" value="No"/>
Sorting Order	<input type="text"/> ▲ The order to display field on frontend

Then, define the **Attribute Configuration**:

**Show on the Customers Grid** — add the attribute column to the customers grid;

**Show on the Orders Grid** — add the attribute column to the orders grid;

**Show on the Order View page** — add the attribute to the order view page;

**Show on the Account Information page** — add the attribute to the account information page;

**Show on the Billing page** — add the attribute to the billing page;

**Show on the Registration page** — add the attribute to the registration page;

**Sorting Order** — define the attribute's sorting order.

### Attribute Information

- Properties
- Manage Label / Options**
- Manage Option Images

### Edit Customer Attribute "What is your favorite color?"

💡 If you do not specify an option value for a specific store view then the default value will be used.

#### Manage Titles

Admin	Default Store View	German
What is your favo	<input type="text"/>	<input type="text"/>

Then, switch to the **Manage Label / Options** tab. Here, you can indicate the attribute's title for the admin panel and different store views.

### Attributes with Images

For **Multiple Checkbox Select with Images** and **Single Radio Select with Images** field types you can also upload images for each option (this is not mandatory).

### Edit Customer Attribute "What is your favorite color?"

Status Label	Upload icon image	Preview	Delete
Yellow	<input type="button" value="Choose File"/> no file selected		<input type="checkbox"/>
Red	<input type="button" value="Choose File"/> no file selected		<input type="checkbox"/>
Green	<input type="button" value="Choose File"/> no file selected		<input type="checkbox"/>
Blue	<input type="button" value="Choose File"/> no file selected		<input type="checkbox"/>
Black	<input type="button" value="Choose File"/> no file selected		<input type="checkbox"/>

When you've indicated all the necessary options for **Multiple Checkbox Select with Images** (or **Single Radio Select with Images**) field type attribute, please press the **Save and Continue Edit** button. **Manage Option Images** tab should appear.

If you would like to create checkbox attribute or radio button attribute without images, just press **Save Attribute** without uploading the images.

Switch to the **Manage Option Images** tab to upload images for the options. Select images to upload from your computer. After you've chosen images for all the options, please press the **Update Images**

button, otherwise images will not get uploaded.

When the images are uploaded, press the **Save Attribute** button to save the attribute.

### Static Text Attributes

Attribute Properties	
Attribute Code *	<input type="text" value="position_in_the_company"/> <small>▲ For internal use. Must be unique with no spaces</small>
Store View *	<ul style="list-style-type: none"><li>All Store Views</li><li><b>Main Website</b></li><li><b>Main Website Store</b></li><li><b>Default Store View</b></li><li>German</li></ul>
Catalog Input Type for Store Owner	<input type="text" value="Text Field"/>
Default value	<input type="text"/>
Unique Value	<input type="text" value="Yes"/> <small>▲ Not shared with other customers</small>
Values Required	<input type="text" value="No"/>
Is Read Only	<input type="text" value="No"/>
Input Validation	<input type="text" value="None"/>

Use the Default Value to fill in the text. You can display text to customers on registration or customer account page.

### Single File Upload Attribute

### Attribute Properties

Attribute Code *	<input type="text" value="upload_id"/> <small>▲ For internal use. Must be unique with no spaces</small>
Store View *	<div style="border: 1px solid #ccc; padding: 5px;"><p>All Store Views</p><p><b>Main Website</b></p><p><b>Main Website Store</b></p><p>Default Store View</p><p>German</p></div>
Catalog Input Type for Store Owner	<input type="text" value="Single File Upload"/>
Values Required	<input type="text" value="No"/>
Max File Size	<input type="text" value="100"/> <small>▲ In Mb</small>
Image Dimentions	<input type="text"/> <small>▲ In pixels like: 30/40 (where 30 - width, 40 - height)</small>
File Types	<input type="text" value="png,jpg"/> <small>▲ List comma-separated file types with no spaces, like: png,txt,jpg</small>

For the **Single File Upload** attribute you can specify the **Max File Size**, **Image Dimensions** and **File Types** that will be supported.

## Customer Attributes Grid

**Manage Customer Attributes** [Add New Attribute](#)

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Code	Label	Type	Sorting Order	Show on the Customers Grid	Show on the Orders Grid	Show on the Order View page	Show on the Account Information page	Show on the Registration page
are_you_hired	Are you hired at the moment?	Yes/No	3	No	No	Yes	Yes	Yes
company_name	Name of the company	Text Field	9	No	No	No	Yes	Yes
company_specialization	Company specialization	Text Area	10	Yes	Yes	Yes	Yes	Yes
customer_group	Customer group	Dropdown	1	No	Yes	No	Yes	Yes
date_of_birth	Date of birth	Date	6	Yes	Yes	No	Yes	Yes
fav_color	What is your favorite color?	Multiple Select	7	Yes	Yes	Yes	Yes	Yes
how_did_you_find_us	How did you find us?	Multiple Select	5	No	Yes	Yes	Yes	Yes
position_in_the_company	What is your position in the company?	Text Field	4	Yes	Yes	Yes	Yes	Yes
register_as	You register as	Dropdown	2	Yes	No	No	Yes	Yes
static_text	Dear visitor!	Static Text	0	No	No	No	No	Yes

All created customer attributes are available on the attributes grid. Navigate to **Customers** → **Manage Attributes** to see the grid. Here, you can find attributes and their values.

## Creating a New Dependent Attribute

### Relation Properties

Relation name \*   
▲ For internal use

Parent Attribute \*

Attribute Options \*  
 Company  
 Individual

Dependent Attributes \*  
 Are you hired at the moment?  
 Name of the company  
 Company specialization  
 Customer group  
 Date of birth  
 What is your favorite color?  
 How did you find us?  
 What is your position in the company?  
 Dear visitor! - Not Visible  
 Please, upload your ID

To create dependencies between attributes please go to **Customers → Manage Attributes → Manage relations**. To add a new relation please click the **Add New Relation** button.

**Relation Name** — fill in the relation title;

**Parent Attribute** — select the parent attribute;

**Attribute Options** — choose to which attribute value the dependent attributes should be assigned;

**Dependent Attributes** — choose the dependent attributes. The fields selected here will be displayed only when a customer selects the specific attribute option that we set above.

## Customer Attributes Reports

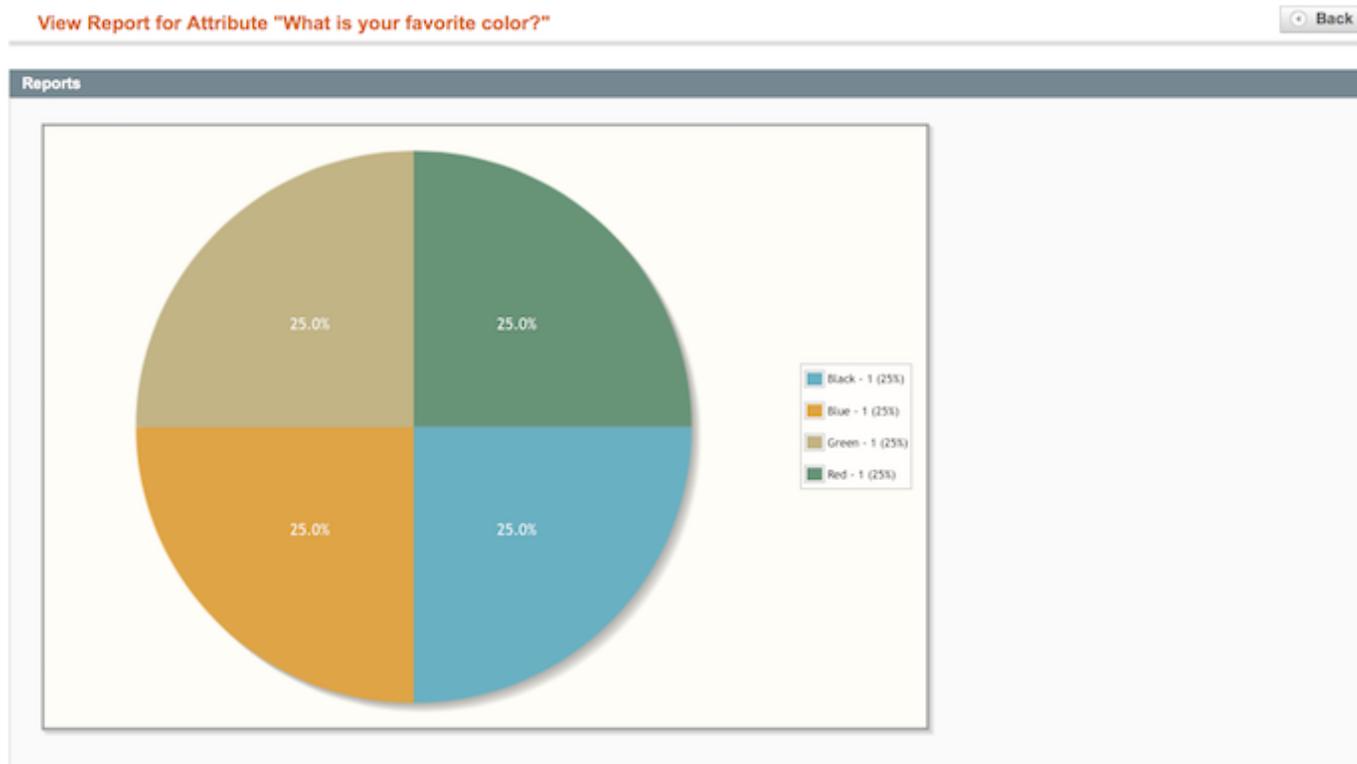
**Manage Attributes Relation** Add New Relation

Page 1 of 1 pages | View 20 per page | Total 3 records found Reset Filter Search

Select All | Unselect All | Select Visible | Unselect Visible | 0 items selected Actions Submit

Relation Name	Parent Attribute	Dependent Attributes	Attribute Codes	Action
Any				
<input type="checkbox"/>	company	You register as	Name of the company, Company specialization, What is your position in the company?	register_as, company_name, company_specialization, position_in_the_company <span>Edit</span>
<input type="checkbox"/>	individual	You register as	Are you hired at the moment?, Date of birth, What is your favorite color?, How did you find us?, What is your position in the company?, Please, upload your ID	register_as, are_you_hired, date_of_birth, fav_color, how_did_you_find_us, position_in_the_company, upload_id <span>Edit</span>
<input type="checkbox"/>	New	What is your favorite color?	Name of the company	fav_color, company_name <span>Edit</span>

To see **Customer Attributes Reports** please go to **Customers → Customer Attributes → Reports**. Click on one of the attributes from the grid to see the report.



Reports are created only for selectable attributes such as checkboxes, multiple selects, drop-downs and radio buttons.

## Customer Attributes for Backend Orders

You can specify customer attributes when creating a customer for orders placed from the admin panel. It's also possible to add/edit customer attributes for already created orders.

## General Extension Settings

To configure the extension please go to **System → Configuration -> Customer Attributes**.

General Settings		
Display customer attributes on the select customer grid	<input type="text" value="Yes"/>	[WEBSITE]
	▲ This applies to the customers grid which is used to select a customer during order creation at the backend	
Allow customer to change his group	<input type="text" value="No"/>	[WEBSITE]
Check upload file type	<input type="text" value="No"/>	[WEBSITE]
	▲ Check MIME content type of upload file	
Show address fields on the Registration page	<input type="text" value="Yes"/>	[STORE VIEW]
Try to output on Frontend	<input type="text" value="Yes"/>	[WEBSITE]
	▲ Without modifications in templates	

**Display customer attributes on the select customer grid** — set this option to **Yes** to see the attributes when you select a customer during order creation from the backend;

**Allow customer to change his group** — set to **No** to forbid customers to change the group they belong to;

**Check upload file type** — enable MIME verification for uploaded files;

**Show address fields on the Registration page** — enable address fields right on the registration page;

**Try to output on Frontend** — enable this option to try showing address fields on the registration page without modifying the template.

If you would like to let your customers use a custom attribute for login instead or together with email, please go to System → Configuration -> Customer Attributes and make sure that the **Unique Value** option for the custom attribute is set to **Yes**.

Expand the **Login Settings** section.

Login Settings		
Use for customer login	<input type="text" value="- Magento Default (E-mail) -"/>	[GLOBAL]
	▲ The attribute chosen here will be used for customer login together with or instead of email.	
Disable email login	<input type="text" value="No"/>	[GLOBAL]
	▲ If set to `Yes`, customers will be able to login only by the custom attribute chosen above. If set to `No`, customers will be able to login using either the custom attribute or email.	
Modify field title on the login page	<input type="text" value="No"/>	[GLOBAL]

**Use for customer login** — choose which attribute to use for login;

**Disable email login** — if you would like to use only the custom attribute for login (not in parallel with email), please set this option to **Yes**. If you set it to **No** customers will be able to login using either email or the custom attribute value (in combination with password);

**Modify field title on the login page** — when set to **Yes**, label of the login field would say Email Address/Label of the attribute you choose, otherwise the label of the login field would be Email Address.

Expand the **Forgot Password Settings** section.

Forgot Password Settings		
Use for forgot password	<input type="text" value="- Magento Default (E-mail) -"/>	[GLOBAL]
	▲ The attribute chosen here will be used for forgot password together with or instead of email.	
Field Title	<input type="text"/>	[STORE VIEW]
	▲ If leave empty, then will be used the `Email Address` title.	
Disable email for forgot password	<input type="text" value="No"/>	[GLOBAL]
	▲ If set to `Yes`, customers will be able to retrieve his password only by the custom attribute chosen above. If set to `No`, customers will be able to retrieve his password using either the custom attribute or email.	
Text	<input type="text"/>	[STORE VIEW]
	▲ If leave empty, then will be used standard text.	

**Use for forgot password** — choose the attribute that will be used by customers together with or instead of email;

**Field Title** — fill in the title of the field;

**Disable email for forgot password** — set this option to **Yes** and customers will be able to recover the password only with the specified attribute;

**Text** — fill in the extra text to display.

Expand the **Customer Account Activation Settings** section.

Customer Account Activation Settings		
New Customers Require Activation	<input type="text" value="No"/>	[STORE VIEW]
	▲ All new customers will be not activated after registration.	
Notify Admin on New Registration	<input type="text" value="No"/>	[STORE VIEW]
	▲ Site Administrator will retrieve a email after every new registration.	
Notify Customer Upon Activation	<input type="text" value="No"/>	[STORE VIEW]
	▲ Choose `Yes` if you want send emails to customer after profile activation.	
Activation Note	<input type="text"/>	[STORE VIEW]
	▲ Notification text to display to customer after registration.	
Activate New Customers Automatically	<input type="text" value="No"/>	[STORE VIEW]
	▲ This option will activate new customers automatically and apply all options above.	

**New Customers Require Activation** — set this option to “Yes” to manually activate the accounts of newly registered customers;

**Notify Admin on New Registration** — set this option to “Yes” to get email notifications of every new customer registration;

**Notify Customer Upon Activation** — set this option to “Yes” to send email notifications of account activation to new customers;

**Activation Note** — when the admin hasn’t activated account, customer sees this note when trying to login or checkout;

**Activate New Customers Automatically** — set this option to **Yes** if you want to activate customer accounts automatically.

In case you allow customers specify customer group while they are getting registered you can enable automatic account activation based on the customer groups you need. **NOTE:** If this option is set to **Yes** only customers with allowed customer groups will be activated automatically.

## Setting Up Activation Templates

When you've set up email notifications for admin and customers, go to **System → Transactional Emails** and click the **Add New Template** button.

Select the appropriate template for each kind of notifications: **New account notification for admin** or **Customer activation notification**. Once you've chosen the required template, please click the **Load Template** button.

You can add customer attributes to email templates using variables like:

```
{{var customer.custom('some_attribute_code')}}}
```

For example, if you have an attribute called *username*, use the following variable should be added to an email template:

```
{{var customer.custom('username')}}}
```

## Manual Account Activation

	ID	Name	Email	Group	Telephone	ZIP	Country	State/Province	Customer Since	Website	Activated	You register as	What is your position in the com
<input type="checkbox"/>	4	Customer Customer	test@example1.com	General	123456789	33150	United States	Alabama	Feb 23, 2015 4:40:28 AM	Main Website	Pending	Company	testaaaa
<input checked="" type="checkbox"/>	3	Test test	example1@example.com	General	345745	admin	United States	American Samoa	Mar 10, 2014 4:31:13 AM	Main Website	Pending	Individual	asdghgsh
<input checked="" type="checkbox"/>	2	John Mitchel	example@example.com	Retailer					Feb 12, 2014 3:25:00 AM	Main Website	Pending	Individual	Test
<input type="checkbox"/>	1	Kerry Nilson	kerry-nilson@example.com	Wholesale					Jul 17, 2013 5:29:18 AM	Main Website	Pending	Company	Manager

To manually activate customers' accounts please go to **Customers → Manage Customers**.

Tick off the customers which need to be activated and select the **Activate** option from the **Action** dropdown menu and then click the **Submit** button.

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Last update: **2017/12/15 12:22**

