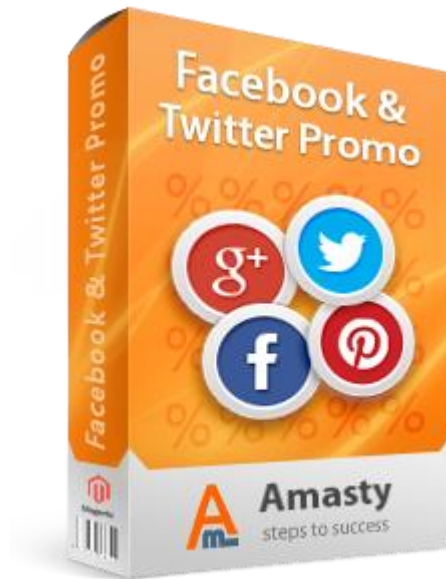


Facebook & Twitter Promo



Magento Extension User Guide

Official extension page: [Facebook & Twitter Promo](#)

User Guide: [Facebook & Twitter Promo](#)

Support: <http://amasty.com/support.html>



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1. General settings

Dashboard Sales Catalog Mobile Customers Promotions Newsletter CMS Reports **System**

Current Configuration Scope:
Default Config
[Manage Stores](#)

Configuration
▶ GENERAL
▶ CATALOG
▶ CUSTOMERS
▶ AMASTY EXTENSIONS
General
Facebook & Twitter Promo
▶ SALES

Facebook & Twitter Promo

Coupon Settings
Coupon Code To Display: SOCIAL5OFF
▲ Please create a coupon under Shop Rules and insert the code here

General Settings
Popup Header Text: Get Promo Code! [STORE VIEW]
Popup Message Text: 5% off on any purchase
Rate us at Google Plus, Tweet or Like us on Facebook to get instant 5% off on any purchase from our store. [STORE VIEW]
Checkout Clickable Image: [STORE VIEW] ☐ Delete Image
Side Sticky Image: [STORE VIEW] ☐ Delete Image

Create a coupon for social promotional and insert the coupon code here.

Insert introductory text for the user, which will appear in the promo screen on front end. With the help of html you can format the text.

If the banner images don't match the style of your site, you can replace them with your own images.



2. Twitter configuration

Dashboard

Sales

Catalog

Mobile

Customers

Promotions

Newsletter

CMS

Reports

System

Current Configuration Scope:
Default Config 

[Manage Stores](#)

Configuration

GENERAL

CATALOG

CUSTOMERS

AMASTY EXTENSIONS

General

Facebook & Twitter Promo

SALES

Facebook & Twitter Promo

Coupon Settings

General Settings

Twitter Configuration

Enable Twitter Promo

Yes 

[STORE VIEW]

URL Of The Page To Share

[STORE VIEW]

▲ Usually it should be your homepage URL

URL To Which Your Shared URL Resolves

[STORE VIEW]

▲ This should be not shortened URL of the page you share

Screen Name Of The User To Attribute The Tweet To

[STORE VIEW]

▲ Your Twitter account name

Related Accounts

[STORE VIEW]

▲ You can provide multiple related accounts separating entries by comma

Default Text To Tweet

[STORE VIEW]

To remove Twitter from the promo screen, set this option to "no".

Specify text which will be used for the customer's tweet by default.



3. Facebook and Google Plus configuration

Dashboard

Sales

Catalog

Mobile

Customers

Promotions

Newsletter

CMS

Reports

System

Current Configuration Scope:
Default Config 
[Manage Stores](#)

Configuration

GENERAL

CATALOG

CUSTOMERS

AMASTY EXTENSIONS

General

Facebook & Twitter Promo

SALES

Facebook & Twitter Promo

Coupon Settings

General Settings

Twitter Configuration

Facebook Configuration

Enable Facebook Promo

Yes

URL Of The Page To "Like"

http://www.facebook.com/Amasty.Ltd

▲ Usually it should be your Facebook account page

Facebook App ID

260057990744441

▲ [Click here to create one](#) - then at the Facebook page create a new App with the name you like, and paste the provided App ID here.

Google Plus Configuration

Enable Google Plus Promo

Yes

URL Of The Page To "+1"

http://amasty.com

[STORE VIEW]

▲ Usually it should be your main page URL

To create Facebook App ID, please click the link and than at the Facebook page create a new App, and paste the provided App ID here.

Enter url of the page for which you would like to collect Google plusses. You can change the page from time to time to get different pages 'plussed'.

User Guide: [Facebook & Twitter Promo](#)

Support: <http://amasty.com/support.html>

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3. Facebook and Google Plus configuration

Apps

After you've followed the link to the Facebook page, click "Create New App".

+ Create New App

Welcome to the Developer App.
Learn how to build a social experience by referring to the documentation below, or create an app by clicking on the 'Create New App' button above.

Websites
Using Facebook on your Website allows you to create a more personalized, social experience using Social Plugins such as the Like Button and simplifies your registration and sign-in process using Login Button and Registration Plugin

Create New App

App Name: [?] **Valid**

App Namespace: [?]

Web Hosting: [?] ☐ Yes, I would like free web hosting provided by Heroku ([Learn More](#))

By proceeding, you agree to the [Facebook Platform Policies](#)

Continue **Cancel**

Specify any App Name you like, only don't use work 'Facebook'. Leave the other fields blank.

Then click "Continue" and once you get the App ID, insert it in the "Facebook App ID" field at the extension configuration page.



Facebook & Twitter Promo

[Save Config](#)

Coupon Settings		▼
General Settings		▼
Twitter Configuration		▼
Facebook Configuration		▼
Google Plus Configuration		▼
Pinterest Configuration		▲
Enable Pinterest Promo	Yes	[STORE VIEW]
URL of the page to pin	http://amasty.com/order-attributes.html	[STORE VIEW]
URL of the image to pin	http://amasty.com/media/catalog/product/cache/1/i	[STORE VIEW]
Description of the page to pin	Check out the new product!	[STORE VIEW]

For pinterest please specify url of the page, path to image which you would like to get pinned and also the description of the page which you would like to get pinned.



5. Shopping cart banner for social promotions

[Furniture](#) [Electronics](#) [Apparel](#)



Like us on Facebook, Tweet or rate us at Google Plus to get a **discount** on your purchase!

[GET IT NOW!](#)

Shopping Cart

[Proceed to Checkout](#)

	Product Name		Unit Price	Qty	Subtotal	
	Coalesce: Functioning Size Small	Edit	\$15.00	1	\$15.00	
	AT&T 8525 PDA	Edit	\$199.99	1	\$199.99	

[Continue Shopping](#)[Clear Shopping Cart](#)[Update Shopping Cart](#)

Based on your selection, you may be interested in the following items:



[Zolof The Rock And Roll Destroyer: LOL Cat T-shirt](#)
\$13.50
[As low as: \\$9.50](#)
[Add to Cart](#)

*** DISCOUNT CODES**
Enter your coupon code if you have one.

[Apply Coupon](#)

Subtotal \$214.99
Grand Total \$214.99
[Proceed to Checkout](#)
[Checkout with Multiple Addresses](#)

[GET DISCOUNT!](#)

The banner is displayed on the cart page. By clicking the banner, customers will trigger the promotion screen. The banner image can be replaced in admin panel.

6. Side banner for social promotions

[Furniture](#) [Electronics](#) [Apparel](#)

[Home](#) / [Electronics](#)

SHOP BY

SHOPPING OPTIONS

[CATEGORY](#)
[Cell Phones](#) (6)
[Cameras](#) (8)
[Computers](#) (28)

[CONTRAST RATIO](#)
[10000:1](#) (4)
[1500:1](#) (3)
[3000:1](#) (3)

[PRICE](#)
[\\$0.00 - \\$999.99](#) (36)
[\\$1,000.00 - \\$1,999.99](#) (2)
[\\$2,000.00 - \\$2,999.99](#) (3)
[\\$4,000.00 and above](#) (1)

[COLOR](#)
[Black](#) (12)
[Brown](#) (3)
[Silver](#) (12)

Electronics

Cell Phones

Don't ever lose touch with your loved ones.

Use our phones. Love it, cherish it, keep it by your bed side, cause you need it.

OUR BEST SELLING BRANDS

[Samsung](#) [Sony](#)
[Nokia](#) [AT&T](#)

BLACKBERRY 8100 PEARL NOW \$349.99



COMPARE PRODUCTS

You have no items to compare.

MY CART

You have no items in your shopping cart.

The sidebar button also triggers the promo screen. The button is displayed on all pages. You can replace the button image in admin panel.

BACK TO SCHOOL
Keep your eyes open for our special **Back to School** items and save **BIG!**

COMMUNITY POLL

What is your favorite Magento feature?

☐ Layered Navigation
☐ Price Rules
☐ Category Management
☐ Compare Products

Vote

GET DISCOUNT!

7. Promotion screen example

The promo screen appears once a customer click the banner or the button.

Get Promo Code!

5% off on any purchase
Rate us at Google Plus, Tweet or Like us on Facebook to get instant 5% off on any purchase from our store.

Please choose one

371 51 18

f Like g +1 t Tweet

Get the promo code

Code will appear here

Copy the code and use it in cart

Promo code appears in the box only after a customer completes 'like' or 'plusses' or 'tweets'.

GET DISCOUNT!



Thank you!

Should you have any questions or feature suggestions, please contact us at:
<http://amasty.com/support.html>

Your feedback is absolutely welcome!

