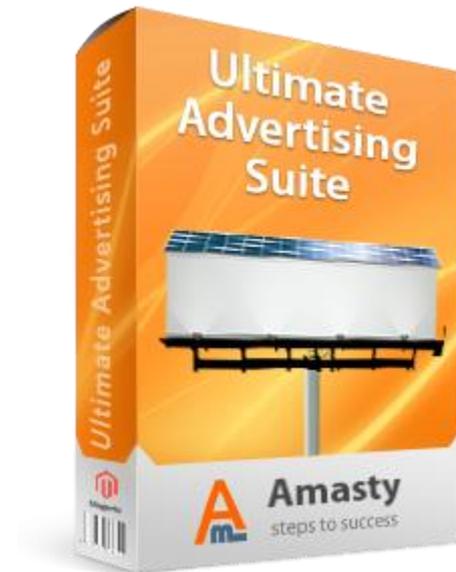


# Ultimate Advertising Suite



## Magento Extension User Guide

**Official extension page:** [Ultimate Advertising Suite](#)

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**User Guide:** [Ultimate Advertising Suite](#)

Support: <http://amasty.com/support.html>



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First of all we recommend to have a look at the list of available placeholders and decide in which of them you would like to display ads or other necessary information.

## Placeholder Information

### New Placeholder

Back Reset

#### Settings

#### Create Placeholder Settings

Placeholder Position

- Bottom of the left column
- Above the footer links
- Above the main content block
- Above the main menu
- Bottom of the left column
- Bottom of the left column on category page
- Bottom of the right column
- Bottom of the right column on category page
- Fullscreen popup on each page
- Fullscreen popup pre-checkout
- Top of the left column
- Top of the left column on category page
- Top of the right column
- Top of the right column on category page
- Under the footer links
- Under the main menu
- Under the main menu on homepage

To do this please login to admin panel, browse to CMS -> Ultimate Advertising Suite -> Placeholders and click 'Add New Placeholder' button. In the dropdown you will see available placement options. Please review them and decide which of them you would like to use for ads/information. Please be aware that you can use several ads for each placeholder and rotate them. Also you can display a different block (or blocks) in a placeholder for each store view.



## 2. Creating advert blocks

To create an ad or information block please browse to CMS -> Ultimate Advertising Suite -> Advert Blocks.

Click 'Add New Advert' to create an advert block.

Dashboard Sales Catalog Customers Promotions Newsletter CMS Adverts System ? Get help for this page

**Adverts**

Page 1 of 1 pages | View 20 per page | Total 12 records found

Reset Filter Search

Pages  
Static Blocks  
Widgets  
Polls  
Ultimate Advertising Suite  
Advert Blocks  
Placeholders

Advert Title	Enabled	Last Modified	
above menu	Yes	2011-01-19 12:59:54	41
under menu 1	Yes	2011-01-19 12:58:58	13
above footer	Yes	2011-01-19 12:48:45	3
under footer	Yes	2011-01-19 12:48:45	3
middle column	Yes	2011-01-19 12:59:54	41
popup	Yes	2011-01-19 12:45:43	4
top left column	Yes	2011-01-19 12:59:55	26
top right column	Yes	2011-01-19 12:59:55	36
bottom left column	Yes	2011-01-19 12:59:55	26
bottom right column	Yes	2011-01-19 12:59:55	36
under menu 2	Yes	2011-01-19 12:59:54	17
under menu 3	Yes	2011-01-19 12:59:45	11

Here you can see how many times each block was displayed on front end.



## 2. Creating advert blocks

**Edit Advert "**

Back Reset Delete Advert Save Advert

**Advert Details**

Title ^ top left column

Content ^ **Show / Hide Editor**

**If you prefer to use html instead of wysiwyg editor, press 'Show/Hide Editor' button.**

**Indicate block title, create the block content, using either text or images or both, enable or disable the block.**

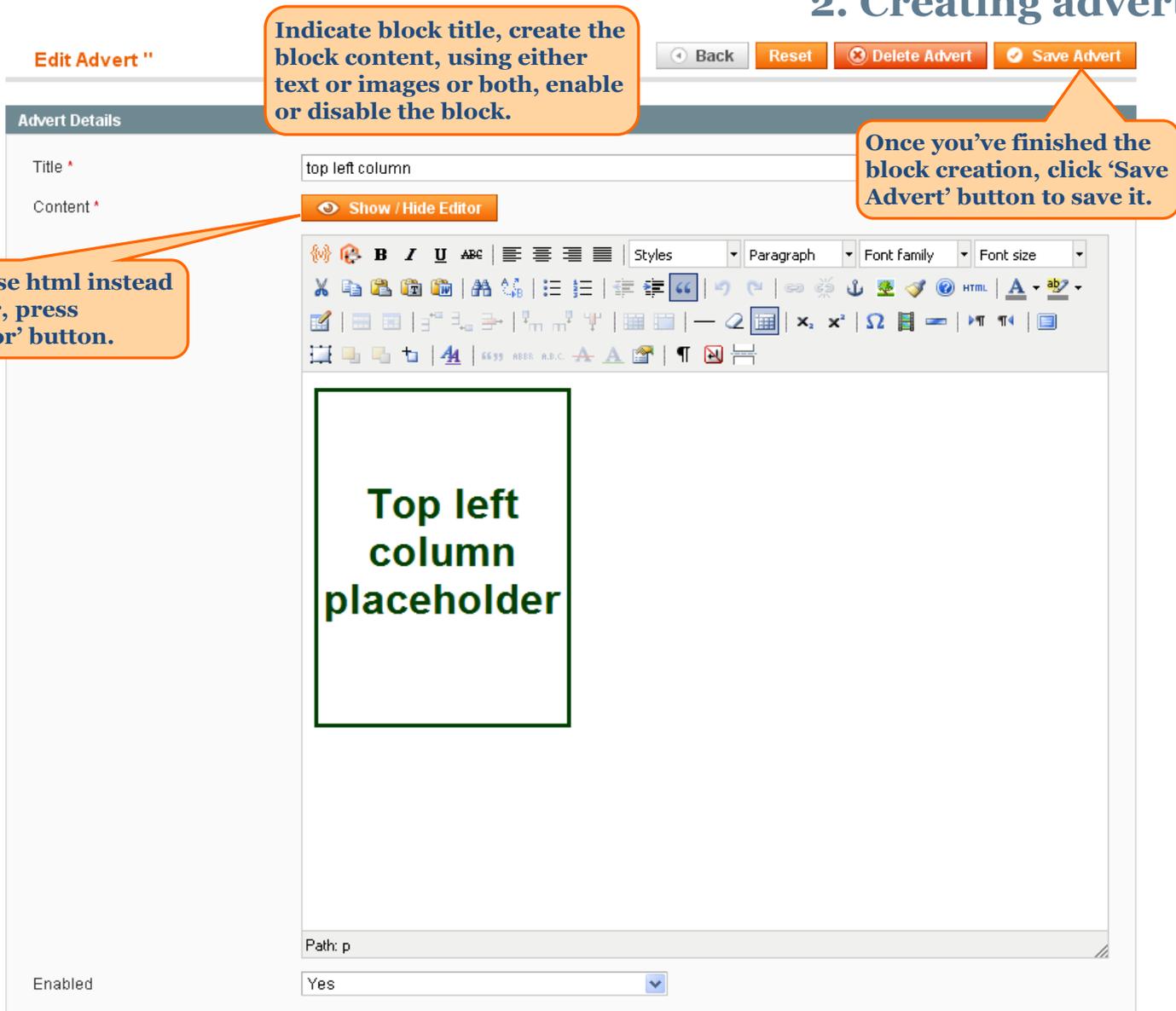
**Once you've finished the block creation, click 'Save Advert' button to save it.**

Styles Paragraph Font family Font size

Top left column placeholder

Path: p

Enabled Yes



### 3. Creating placeholders

After you have created the necessary advert blocks please go to CMS -> Ultimate Advertising Suite -> Placeholders.

Then Click 'Add New Placeholder' button.

Dashboard Sales Catalog Customers Promotions Newsletter CMS Ultimate Advertising Suite System

#### Placeholders

Page 1 of 1 pages | View 20 per page | Total 11 records found

Reset Filter Search

Placeholder Title	Alias	Position	Enabled
above footer english	a-footer-eng	Above the footer links	Yes
above main content	above-main-content	Above the main content block	Yes
above menu	above-menu	Above the main menu	Yes
bottom right column	bottom right column	Bottom of the right column	Yes
bottom left column	bottom-left-column	Bottom of the left column	Yes
popup each page	popup-each-page	Fullscreen popup on each page	Yes
precheckout	precheckout	Fullscreen popup pre-checkout	Yes
top left column	top-left-column	Top of the left column	Yes
top right column	top-right-column	Top of the right column	Yes
under footer	under-footer	Under the footer links	Yes
under menu	under-menu	Under the main menu	Yes



### 3. Creating placeholders

#### Placeholder Information

#### New Placeholder

Back Reset

#### Settings

#### Create Placeholder Settings

Placeholder Position

- Bottom of the left column
- Above the footer links
- Above the main content block
- Above the main menu
- Bottom of the left column
- Bottom of the left column on category page
- Bottom of the right column
- Bottom of the right column on category page
- Fullscreen popup on each page
- Fullscreen popup pre-checkout
- Top of the left column
- Top of the left column on category page
- Top of the right column
- Top of the right column on category page
- Under the footer links
- Under the main menu
- Under the main menu on homepage

Choose Placeholder position, where you would like to display one (or some) of the blocks you created and hit 'Continue' button (at this image it's hidden under the dropdown).



# 3. Creating placeholders

## Placeholder Information

### General Information

Active Adverts

## New Placeholder

Back

Reset

Save Placeholder

### Placeholder Details

Title *	<input type="text" value="under menu"/>
Alias *	<input type="text" value="under-menu"/> <small>▲ Will be used for css style postfix</small>
Position	<input type="text" value="Under the main menu"/>
Store View *	<div><p>All Store Views</p><p><b>Main Website</b></p><p><b>Main Store</b></p><p>English</p><p>French</p><p>German</p></div>
Width	<input type="text" value="950px"/> <small>▲ px or % required, for example: "200px". Leave empty if width is not required or specified within advert block content. If set, placeholder will be set to this specific width. Adds "width: xxx" to css style.</small>
Height	<input type="text" value="20%"/> <small>▲ px or % required, for example: "200px". Leave empty if height is not required or specified within advert block content. If set, placeholder will be set to this specific height. Adds "height: xxx" to css style.</small>
Enabled	<input type="text" value="Yes"/>

Please do not use spaces for aliases, because aliases are used for css styles and therefore in some cases site design may get corrupted.

Select store views, at which you would like to display this ad/information.

When indicating width/height parameters in pixels, please type 'px' right after the digits. For percent indicating use '%' symbol. Please be aware that the limits indicated here will apply only to text within blocks (images will not be resized).

If at some point you would like to disable this ad, please set the 'Enabled' option to 'No'.



# 3. Creating placeholders

Then Click 'Save Placeholder' to save the placeholder.

## Placeholder Information

General Information

Active Adverts

Use Active Adverts tab to specify which advert blocks should be displayed (here are listed all the blocks that you've created before). If you choose several blocks, they will rotate.

## New Placeholder

Back Reset Save Placeholder

Page 1 of 1 pages | View 20 per page | Total 12 records found

Reset Filter Search

<input type="checkbox"/>	Advert Title	Enabled	Last Modified
Any			
<input type="checkbox"/>	above menu	Yes	2011-01-18 22:50:50
<input checked="" type="checkbox"/>	under menu 1	Yes	2011-01-18 23:17:01
<input type="checkbox"/>	above footer	Yes	2011-01-18 22:52:43
<input type="checkbox"/>	under footer	Yes	2011-01-18 22:53:25
<input type="checkbox"/>	middle column	Yes	2011-01-18 22:54:30
<input type="checkbox"/>	popup	Yes	2011-01-18 22:58:41
<input type="checkbox"/>	top left column	Yes	2011-01-18 22:56:26
<input type="checkbox"/>	top right column	Yes	2011-01-18 22:59:44
<input type="checkbox"/>	bottom left column	Yes	2011-01-18 23:01:26
<input type="checkbox"/>	bottom right column	Yes	2011-01-18 23:02:09
<input checked="" type="checkbox"/>	under menu 2	Yes	2011-01-18 23:18:09
<input checked="" type="checkbox"/>	under menu 3	Yes	2011-01-18 23:18:42



## 4. Unique features for some placeholder positions

### Placeholder Information

General Information

Active Adverts

**Configuration: Categories**

For some placeholder positions (for example 'bottom of the left column on category page') you will have an option to specify categories in which the placeholder will be displayed. Please be aware that indicating the root category does not equal to indication of all its subcategories, therefore each subcategory, where you would like to display the blocks, needs to be ticked.

### New Placeholder

Back

Reset

Save Placeholder

#### Categories Placeholder Applies To

- Root Catalog (0)
- Furniture (6)
- Electronics (42)
  - Cell Phones (6)
  - Cameras (8)
    - Accessories (3)
    - Digital Cameras (5)
  - Computers (28)
    - Build Your Own (3)
    - Laptops (4)
    - Hard Drives (4)
    - Monitors (4)
    - RAM / Memory (3)
    - Cases (2)
    - Processors (4)
    - Peripherals (4)
- Apparel (66)
- Household Items (0)



## 4. Unique features for some placeholder positions

**Placeholder Information**

- General Information
- Active Adverts
- Configuration: Fullscreen**

**New Placeholder** [Back] [Reset] [Save Placeholder]

**Fullscreen Configuration**

Display Only On Homepage	<input type="text" value="Yes"/>
Display Once Per Visitor	<input type="text" value="Yes"/> <small>▲ If set to "No", advertisement will appear with each page load.</small>
Effect Duration	<input type="text" value="3"/> <small>▲ In seconds. Can be decimal. Set to 0 for instant display.</small>

**For 'Fullscreen popup on each page' position you will be able to specify whether the popup should come out only on the home page. If set to 'No', it will be displayed on all pages.**

**If set to 'Yes', the popup will be displayed only once per browser session to each customer. If to 'No', it will be launched each time a customer loads a page.**

**Entrance animation effect is available. If you indicate '3', it take the popup 3 seconds to fully fade in. Decimal numbers also can be used.**

**Specify '0' (zero) to disable the effect (the popup will come out immediately).**



## 4. Unique features for some placeholder positions

**Placeholder Information**

- General Information
- Active Adverts

**Configuration: Fullscreen Pre-Checkout**

**New Placeholder** Back Reset Save Placeholder

**Fullscreen Pre-Checkout Configuration**

Display Once Per Visitor: Yes  
▲ If set to "Yes", advertisement will appear at the first checkout for current user session.

Effect Duration: 0.7  
▲ In seconds. Can be decimal. Set to 0 for instant display.

**For 'Fullscreen popup pre-checkout' position you will be able to specify whether the popup should be displayed only once per browser session to each customer. If to 'No', it will be launched each time a customer goes to checkout.**

**Entrance animation effect is available. If you indicate '0.7', it take the popup 0.7 seconds to fully fade in.**

**Specify '0' (zero) to disable the effect (the popup will come out immediately).**



# Thank you!

Should you have any questions or feature suggestions, please contact us at:

<http://amasty.com/support.html>

Your feedback is absolutely welcome!



User Guide: [Ultimate Advertising Suite](#)

Support: <http://amasty.com/support.html>