

# Magento 2 Abandoned Cart Email – new Amasty extension

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Please meet the new Magento 2 extension from Amasty – [Abandoned Cart Email](#).

**Automatically send catchy emails to recover abandoned carts. Create multiple email templates to reach each type of your target audience. Decrease cart abandonment and stimulate customers' loyalty by offering discount coupons in emails.**

# NEW MAGENTO 2 EXTENSIONS



## ABANDONED CART EMAIL

Useful for: **PROMOTIONS**

### Features:

- Customize email templates
- Flexible dispatch schedule
- Unlimited number of rules for better targeting
- Automatically generate unique discount coupons
- Track email campaigns with Google Analytics tool

*Reminding customers about abandoned carts is a vital part of any e-commerce marketing strategy. This extension automates sending appealing abandoned cart emails, saves your time and brings your sales back. The module allows you not only to configure the dispatch schedule but also to set up conditions to properly re-engage your customers. We also have a [version for Magento 1!](#)*

## **MAGENTO 2 ABANDONED CART EMAIL FEATURES:**

- Create a **limitless number of rules for abandoned cart emails** dispatch. Use various characteristics like product subselection, cart attributes, conditions combinations, etc.;
- **Stop the dispatch to a particular customer** once the link in the email is clicked. Pause the dispatch based on product stock availability;
- **Configure email dispatch** for each rule. Create chains of triggered emails with specific discount coupons for each type;
- **Test the emails** before launching a campaign;

- **Examine campaigns performance** binding them to your Google Analytics account. **Use the History grid** to observe clicks on recovery links;
- **Work with the Queue grid** to manage scheduled abandoned cart emails in line with your needs;
- **Customize email templates.** Show products as a grid, list and supply them with configuration options. Include direct link to the shopping cart and cart subtotal right in the email;
- Choose **predefined template variables** to automatically insert definite information into emails.

Set up [Magento SMTP](#) correctly to avoid your emails being classified as spam and log all sent emails for later verification.

## ADVANCED OPTIONS:

Create an emails blacklist;

Send email copies to alternative addresses;

Make an email coupon available only for the addressee.

Dear Guest,

You have items in your shopping bag.  
Get them with a discount!

+1-777-888-1122

support@example.com

reply to this mail

Save money with the coupon code: 56F52F5728F06 !

Coupon expiration date: 2017-12-15 12:00:00 !

Push It Messenger Bag



The name says so, but the Push It Messenger Bag is much more than a busy commuter's tote.

- o Adjustable crossbody strap.
- o Top handle.
- o Zippered interior pocket.

Price: \$45.00

Fusion Backpack



With the Fusion Backpack strapped on, every trek is an adventure - even a bus ride to work.

- o Durable nylon construction.
- o 2 main zippered compartments.
- o Padded, adjustable straps.

Price: \$59.00

Subtotal: ~~\$149.00~~ \$134.10

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