

New Abandoned Cart Email Extension Will Return Customers into Your Sales Funnel

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Want to boost your conversion rate by effectively motivating customers to recover their abandoned carts? Then, you are in the right place! With the new [Magento Abandoned Cart Email](#) module you'll be able to launch mass email campaigns, thus significantly increasing your revenue and getting more loyal clients. Easily track your abandoned carts statistics and send eye-catching reminders with discount coupons to customers.

Upcoming module: [Magento SMTP setup](#).

Easily target your emails

With the extension you get the opportunity to create almost unlimited number of flexible rules adjusting them to your needs. Specify customer groups, order price, particular brand names etc. This feature will easily help you appropriately target your emails and get massive feedback.

Leverage customer experience

Use colorful ready-to-use email templates to draw customers' attention. Just pick up the one you like, include there abandoned cart items dressed in clear icons and spice them up with juicy discounts! Moreover, now your

clients get a great opportunity to restore their carts right from the reminder email and immediately proceed with the checkout page.

Provide clients with tempting discounts

You can effectively incentivize your visitors to recover their carts by providing them with discount coupons in your emails. Create various coupons with: fixed amount discount, percent of product price discount or fixed amount discount for whole cart. Easily attach them to your email template and make sure that no customer will ignore your email.

| Transactional Email | Delivery Time |
|---------------------------------|---------------------------------|
| Amasty: Abandoned Cart Reminder | Days - Hours - Minutes 10 |
| Amasty: Abandoned Cart Reminder | Days - Hours 3 Minutes - |

Use customizable sending schedule

In case you want to send multiple reminders to certain customers you can set time intervals between the emails in a sequence. Specify any time intervals according to your needs and as many emails as you need.

Also the extension will enable you:

- - track sending history and email statuses;
 - moderate emails in a sending queue;
 - send reminders both to registered customers and guest visitors;
 - stop sending reminders once the recovery link is opened;

- send test emails;

Of course, this is not the complete list of features you'll get with just one extension! To get the detailed information about all module options as well as to see the user guide and live demo please visit the official [Magento Abandoned Cart module](#) page.