

Magento 2 Follow Up Email – new Amasty extension

[Alina Bragina](#) Nov 8, 2016



We are happy to present you our new Magento 2 extension – [Follow Up Email](#).

Create and send emails based on client’s activity to improve customer loyalty and push up the purchases number. Set up automatic email dispatch and monitor statistics with Google Analytics.

NEW MAGENTO 2 EXTENSIONS



FOLLOW UP EMAIL

Useful for: **EMAIL MARKETING**

Features:

- Create emails for different order statuses
- Send emails based on wishlists and previous orders
- Generate emails based on customer activity
- Schedule automatic emails dispatch
- Collect statistics with Google Analytics

With the Follow Up Email extension, you'll enhance your email marketing being armed with the impressive number of automatic and personalized offers and emails. Increase the number of repeated purchases and revenue through the individual approach. Avail of full control over your campaigns by using the detailed statistics report via Google Analytics supported by the module.

MAGENTO 2 FOLLOW UP EMAIL FEATURES:

- Send targeted follow up emails based on **products** added by a customer to the **wishlist**. Use the next actions as a start event for emails dispatch: Wishlist Created, Wishlist On sale, Wishlist Back in stock, Wishlist is shared;
- **Generate and send follow up emails automatically**. Configure email campaigns in advance and set up the dispatch schedule;
- Create and send customers follow up emails **offering up-selling or cross-selling items** for the purchased products;
- Notify your customers of **customer group change** via the emails. E.g.: now the customer is moved to the 'VIP customers' group and

- provided with a regular 10% off discount;
- Suggest special presents and discounts to your customers in **birthday greeting emails**. Specify the period when customers will receive the greeting;
 - Dispatch targeted follow-ups **coming from order statuses**. The emails will be sent by the module under the next conditions: Order Created, Order Shipped, Order Invoiced, Order Completed, Order Cancelled;
 - Send **winback follow up emails** to return customers and boost the number of repeated purchases;
 - Increase the number of **genuine reviews** by sending follow up reminders after the purchase is delivered. Type in the link to the product review block;
 - Send **a welcome email** to new subscribers. Provide special offers for the newsletter subscribers to motivate them to purchase in your store;
 - Choose one of the **predefined email templates or customize it** by changing the content and CSS. Preview the templates and send test emails.

Secure your email service authentication/connection with [Magento SMTP module](#) (also see for [Magento 2](#)).

ADVANCED OPTIONS

Create promo codes automatically

Make up an email blacklist












Work with Google Analytics

Regulate emails queue

See sent emails history

Establish email sender addresses

Allow customers to unsubscribe

- 
-  DASHBOARD
-  SALES
-  PRODUCTS
-  CUSTOMERS
-  MARKETING
-  CONTENT
-  REPORTS
-  STORES
-  SYSTEM
-  FIND PARTNERS & EXTENSIONS

Email Templates

[Add New Template](#)

Search





Reset Filter

Customize any of predefined email templates according to your specific needs.

20 per page

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1 of 1

ID	Template	Added	Updated	Subject	Template Type	Action
<input type="text"/>	<input type="text"/>	From  To 	From  To 	<input type="text"/>	<input type="text"/>	
1	Amasty Follow Up Email: Order Created	Jun 29, 2016, 10:25:23 AM	Jun 29, 2016, 10:25:23 AM	Bestselling products tailored to your taste	HTML	Preview
2	Amasty Follow Up Email: Order Shipped	Jun 29, 2016, 10:25:23 AM	Jun 29, 2016, 10:25:23 AM	Bestselling products tailored to your taste	HTML	Preview
3	Amasty Follow Up Email: Order Invoiced	Jun 29, 2016, 10:25:23 AM	Jun 29, 2016, 10:25:23 AM	Bestselling products tailored to your taste	HTML	Preview
4	Amasty Follow Up Email: Order Completed	Jun 29, 2016, 10:25:23 AM	Jun 29, 2016, 10:25:23 AM	Bestselling products tailored to your taste	HTML	Preview
5	Amasty Follow Up Email: Order Cancelled	Jun 29, 2016,	Jun 29, 2016,	Bestselling products tailored to your taste	HTML	Preview