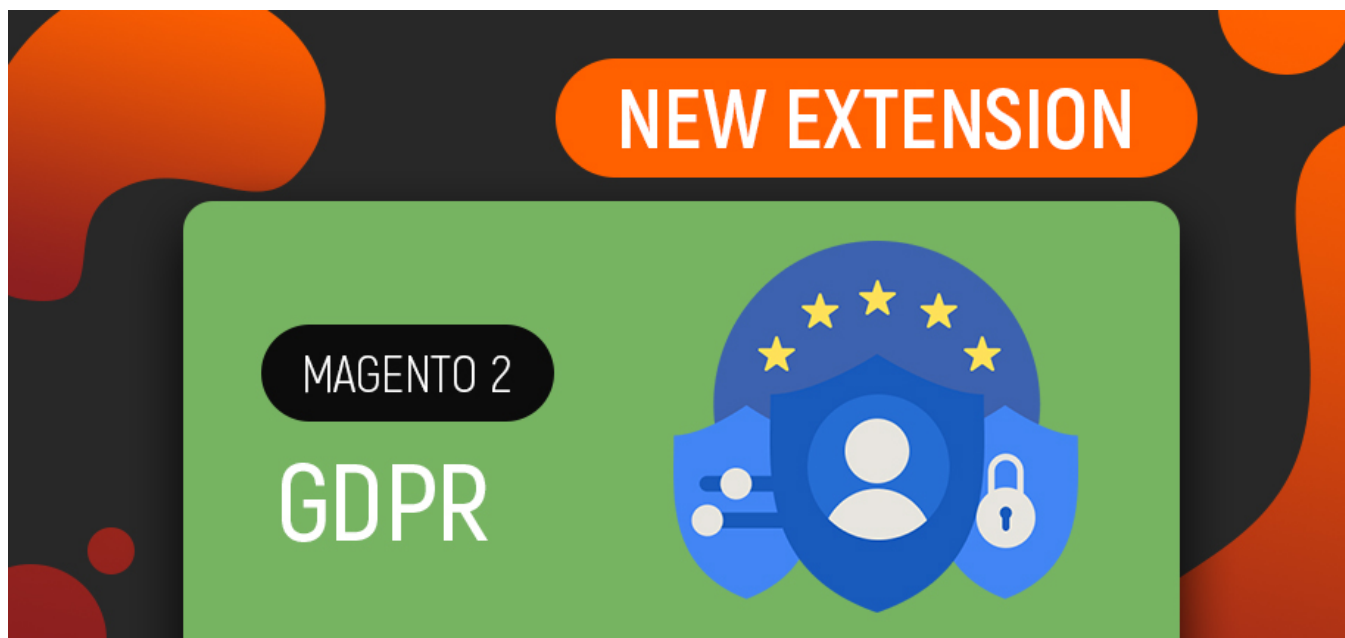


Magento 2 GDPR – new Amasty extension

[Darya Yermashkevich](#) Jun 19, 2018



We are happy to present you our new Magento 2 extension – [GDPR](#).

Collect and process customer data in line with GDPR. Use convenient grids to manage customers' consents and requests to delete personal data, as well as to send notifications about privacy policy updates. Enable customers to download, anonymize, and request to delete their personal info.

GDPR

Useful for:

COMPLIANCE WITH THE GDPR REQUIREMENTS

Features:

- Create and update privacy policy, manage documentation versions
- Collect user consents on the registration and checkout pages
- Manage consents on the grid, send emails to users without consents
- Enable customers to download, anonymize, and request to delete their profile data
- Achieve Magento 2 GDPR compliance

The EU's GDPR is now in action and affects not only European businesses, but every online merchant that sells products in the EU.

Thus, if your US company offers goods or services to EU citizens, you are bound to the new regulations. Today EU customers need to give you a clear consent for processing their personal data. What's more, the individuals are granted a right to access the information gathered from them, to request to delete or anonymize it.

This Magento 2 extension will help you meet new requirements with less effort. Hit both targets with one tool: deal with customers' consents and enable shoppers to manage their personal data.

MAGENTO 2 GDPR FEATURES:

- **Create, update, and manage versions** of your privacy policy (policies) to meet GDPR requirements;

- Add the **Privacy Policy checkbox** to the registration and checkout pages to ask for consent when customers expect it;
- Use **two backend grids to track and manage acceptance** of the Privacy Policy: view customers by the accepted policy version and request a consent via email;
- **Update** customers about changes in the Privacy Policy **via mass mailing**;
- **Export data** of the customers that gave their consent for personal data processing;
- **Give customers full control** over their personal data: let them easily **export** a CSV file with personal info, **anonymize** data, and request to **delete the account**;
- **Manage delete order requests** on a handy grid.

LUMA Search entire store here...

What's New Women Men Gear Training Sale

Account Dashboard
My Orders
My Downloadable Products
My Wish List
Address Book
Account Information
Privacy Settings
Stored Payment Methods
Billing Agreements
My Product Reviews
Newsletter Subscriptions

Privacy Settings

Download personal data

Here you can download a copy of your personal data which we store for your account.

[Download](#)

Anonymise personal data

Anonymising your personal data means that it will be replaced with non-personal anonymous information and before that you will get your new login and password to your e-mail address. After this process, your e-mail address and all other personal data will be removed from the website.

I agree and I want to proceed

[Proceed](#)

Delete account

Request to remove your account, together with all your personal data, will be processed by our staff. Deleting your account will remove all the purchase history, discounts, orders, invoices and all other information that might be related to your account or your purchases. All your orders and similar information will be lost. You will not be able to restore access to your account after we approve your removal request.

I understand and I want to delete my account

[Submit request](#)

Compare Products
You have no items to compare.

My Wish List
You have no items in your wish list.

Add the new 'Privacy Policy' section to the users' accounts. Provide customers with the ability to download their personal data, anonymize it or request to delete the account.