

# Magento 1 GDPR – new Amasty extension

[Alina Bragina](#) Jun 4, 2018



We are happy to present you our new Magento 1 extension – [GDPR](#).

**Gather, store and process clients' data in a transparent way to fully meet the requirements of the latest data protection regulation terms. Timely update your privacy policy and email users about the changes. Ask your clients for consent and let them download, anonymize or request to delete the personal data.**

# GDPR

Useful for:

## COMPLIANCE WITH THE GDPR REQUIREMENTS

Features:

- Comply with the EU's GDPR and various legislative requirements
- Create and update your privacy policy, manage document versions
- Email users about privacy policy updates
- Manage customer consents on the grid
- Allow customers to download, anonymize or request to delete their personal

*The EU's GDPR has already come into force. The fact that the regulation affects any online business even if it's not located in one of the European countries forces many merchants to comply with the latest requirements.*

*Say, you do business in the US. You have no chance to ignore the updated EU's requirements scot-free in case you process personal data of EU citizens, including employee data. It's no matter if you are located on another continent if the data processing takes place outside the EU or conducted by 3d parties. Once the data belongs to an EU citizen, you have to comply with the new requirements.*

*If you have already compiled a Magento GDPR compliance checklist, we're going to add an item to this list, namely GDPR extension for Magento 1. With the new tool, you'll manage to meet the requirements with fewer resources and welcome efforts to improve your Magento GDPR strategy efficiency.*

## **MAGENTO 1 GDPR FEATURES:**

- **Update your privacy policy** to meet the up-to-date legislation requirements: set the privacy policy title, version, status, text;
- Supply the checkout and registration pages with a **privacy policy agreement checkbox** to request users' consent to their personal data processing;
- **Use two separate grids for customers** who agreed to the privacy policy terms (a) Customers With Consent and for those who didn't (b) Customers Without Consent. Let your admins quickly email the requests to customers who didn't accept the privacy policy;
- **Automatically transfer the users who agreed to the new terms** of the privacy policy to the Customers With Consent grid;
- **Monitor store visitors' actions related to the privacy policy consents** and account management;
- Let customers **download a CSV file with their personal information or apply the anonymization option** in their users' accounts;
- Allow your store admins to **collect new consents using a popup window** with the new data processing permissions;
- Guarantee your customers a **right to delete their personal data on request**. Manage the requests on the Delete Requests grid;
- **Report your customers on the privacy policy updates** with the email dispatch. Include a link in the email to accept the new policy. Review the progress of the email sending using the Customer Consents Email Queue;
- **Segment customers by privacy policy consents and export the data** to see the effectiveness of the current privacy policy.

YOUR LANGUAGE: English

WELCOME, ANONYMOUS020f70ca3b ANONYMOUS88127fBdf1 ANONYMOUS633030DDf8!

# MADISON ISLAND

ACCOUNT CART

Search entire store here...

WOMEN MEN ACCESSORIES HOME & DECOR SALE VIP

**MY ACCOUNT**

ACCOUNT DASHBOARD

ACCOUNT INFORMATION

PRIVACY SETTINGS

ADDRESS BOOK

MY ORDERS

BILLING AGREEMENTS

RECURRING PROFILES

MY PRODUCT REVIEWS

MY WISHLIST

MY APPLICATIONS

NEWSLETTER SUBSCRIPTIONS

MY DOWNLOADABLE PRODUCTS

### MY DASHBOARD

Hello, anonymous020f70ca3b anonymous88127fBdf1 anonymous633030ddf8!

From your My Account Dashboard you have the ability to view a snapshot of your recent account activity and update your account information. Select a link below to view or edit information.

**ACCOUNT INFORMATION**

<p><b>CONTACT INFORMATION</b></p> <p>EDIT</p> <p>anonymous020f70ca3b anonymous88127fBdf1 anonymous633030ddf8 anonymous569211675a@3dd71cbf9e.com</p> <p><a href="#">Change Password</a></p>	<p><b>NEWSLETTERS</b></p> <p>EDIT</p> <p>You are currently not subscribed to any newsletter.</p>
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This is how the user's account looks after the anonymization process.

**EDIT ADDRESS** **EDIT ADDRESS**

**DEFAULT BILLING ADDRESS** **DEFAULT SHIPPING ADDRESS**

You have not set a default billing address. You have not set a default shipping address.

<p><b>COMPANY</b></p> <p>ABOUT US</p> <p>CONTACT US</p>	<p><b>QUICK LINKS</b></p> <p>SITE MAP</p> <p>SEARCH TERMS</p>	<p><b>ACCOUNT</b></p> <p>MY ACCOUNT</p>	<p><b>CONNECT WITH US</b></p> <p>f FACEBOOK</p> <p>TWITTER</p>	<p><b>NEWSLETTER</b></p> <p><input type="text"/></p> <p><b>SUBSCRIBE</b></p>
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