


Magento GeoIP Redirect – new Amasty extension

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Today we're introducing a new Magento extension – [GeoIP Redirect](#).

Automatically define visitors' locations by IP and redirect them to relevant information. Segment store visitors by location to increase probability of purchase thanks to proper content presentation, familiar currency, and language.

A 3D rendering of the product box for the 'GeoIP Redirect' extension, identical to the one in the previous image.

NEW AMASTY EXTENSIONS

GEOIP REDIRECT

USEFUL FOR: USER EXPERIENCE

FEATURES:

- AUTO DETECT VISITOR'S IP ADDRESS
- REDIRECT TO ALL OR PARTICULAR URLS
- EXCLUDE ONLY SPECIFIC URLS
- REDIRECT TO STORE VIEWS BASED ON IP
- CURRENCY CHANGE BASED ON LOCATION

Why do you need this extension?

[Magento GeoIP Redirect](#) is a great tool for improving your conversions, if you sell in more than one country.

The English version and USD prices are considered to be international, but your audience may prefer familiar currency and/or language. Instead of forcing users to choose store view at entrance page or to search for language and currency settings and particular country payment/shipping information, redirect them to the required pages straight away.

Main features

1. Flexible redirect options

Apply redirect logic to all urls, only to specific urls, or exclude some of them from the rule.

Geolp Redirect

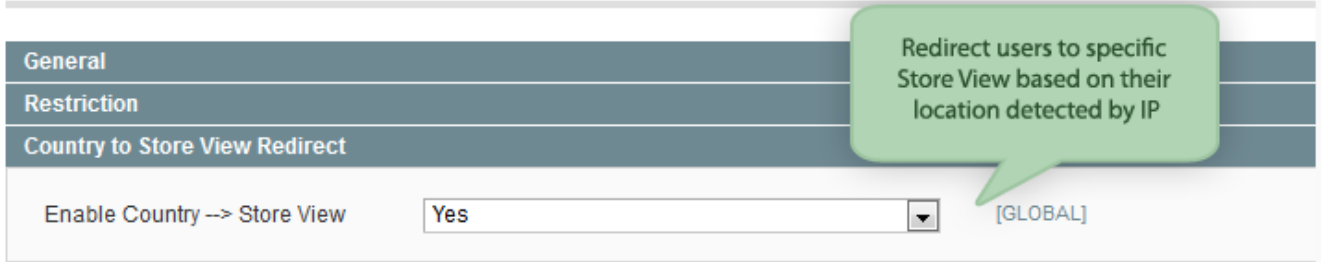
The screenshot shows the configuration interface for the 'Geolp Redirect' extension. It is divided into several sections:

- General:** Contains the 'Enable GeoIP Redirect' setting, which is currently set to 'Yes'. A callout bubble explains: "You can redirect all or specified urls and also exclude particular urls."
- Restriction:** Contains three main settings:
 - 'Apply Logic To': A dropdown menu with options 'Specified URLs', 'All URLs', and 'All Except Specified URLs'. The 'Specified URLs' option is currently selected. A callout bubble points to this section with the text: "Ignore search engine robots not to worsen your Google rankings".
 - 'Accepted URLs': A text area for specifying relative URLs (like /about-us/). A note below it says: "Please specify relative URLs (like /about-us/). Each URL on a separate line."
 - 'User Agents to Ignore': A text area containing 'googlebot, yahoo, msnbot'.
- Country to Store View Redirect**
- Country to Currency Switch**
- Country to URL Redirect**

2. Redirect to particular store view

The module automatically determines visitors' countries and sends them to the correct store view. You can create several store views with different info, languages, and product range.

Geolp Redirect



3. Switch currency based on the visitor's country

Enable specific currency mapping for each country you work with to improve shopping experience. The module will automatically choose the right currency based on visitors' countries.



4. Redirect to the specific url

Useful if you have different domains for your international stores.

Country to URL Redirect

Enable Country --> URL [GLOBAL]

Country to URL Mapping

Country	Url	
<input type="text" value="Netherlands"/>	<input type="text" value="www.example.com"/>	<input type="button" value="Delete"/>
		<input type="button" value="Add"/>

 [STORE VIEW]

Redirect visitors to any url you want based on their location