Magento HTML Sitemap – new Amasty extension

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Welcome Amasty blog readers!

We're in a hurry to announce a new Magento extension – [HTML SiteMap](#). Let's dig into what it can do for your website.

HTML Sitemap main features

## 1. Sitemap useful for SEO and usability

HTML Sitemap generator **automatically collects all Magento shop pages in one place**, replacing the default Magento sitemap by 301 redirect. Don't you even dare to edit your sitemap manually!
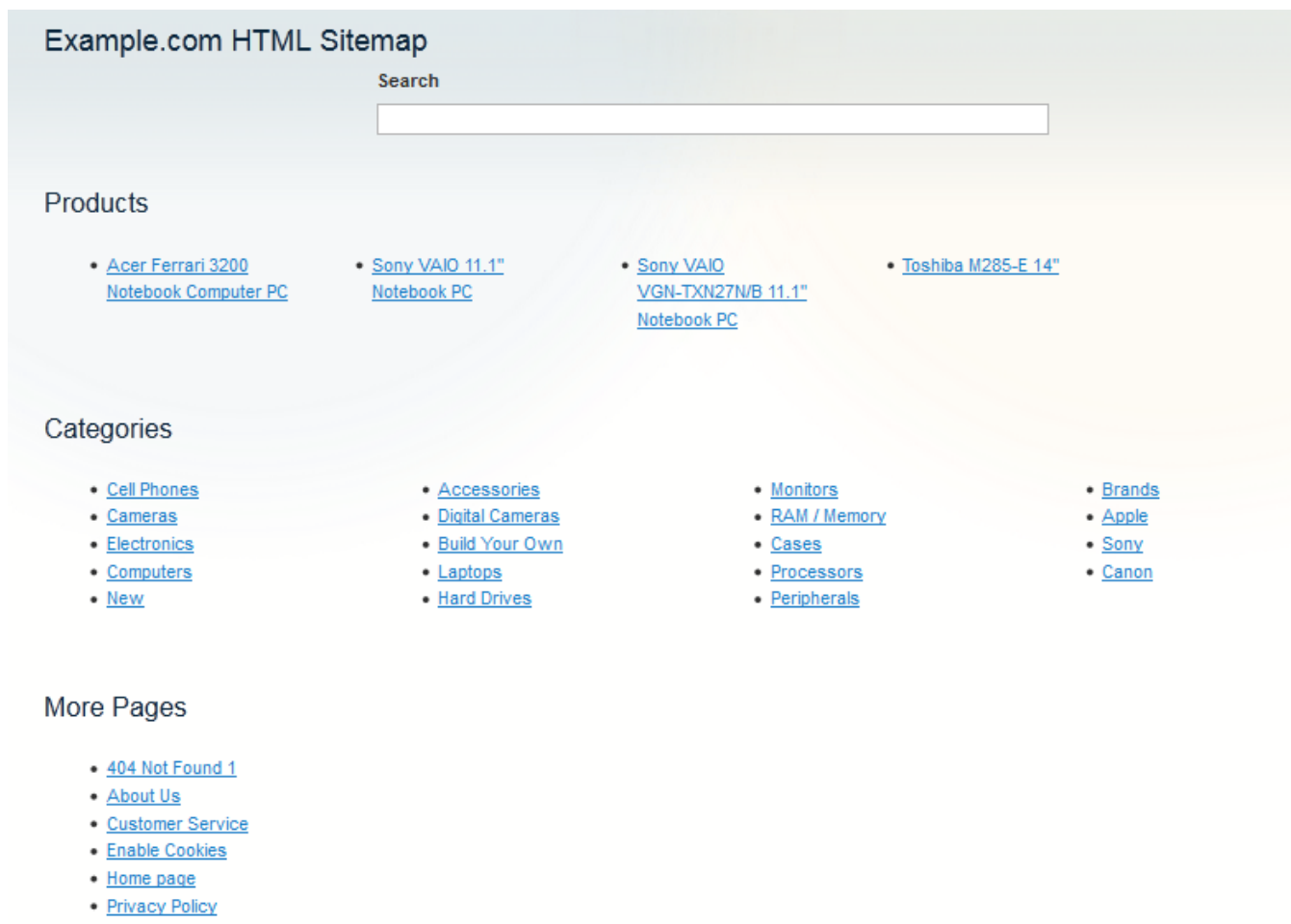
2. Manage your sitemap look&feel

Magento Sitemap extension allows you to **customize the look of your sitemap page**. You can:

- specify the number of columns:
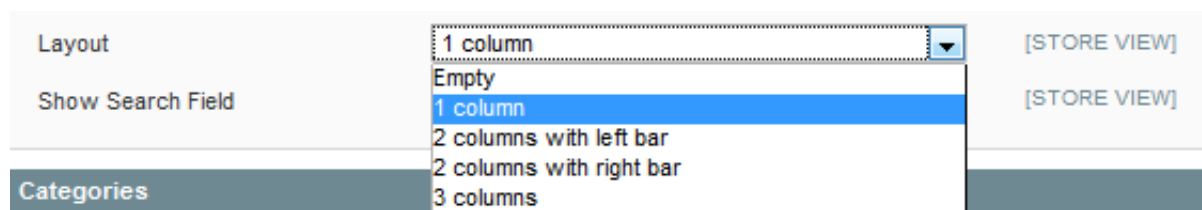
- specify the look of each site map block, including List/Tree display, number of columns, splitting by first letter, and more:

Categories

Sub Header	Categories	[STORE VIEW]
Include Categories	Yes	[STORE VIEW]
301 redirect from the default category sitemap	No	[STORE VIEW]
Show As	List	[STORE VIEW]
Number of Columns	4	[STORE VIEW]

Products

Sub Header	Products	[STORE VIEW]
Include Products	Yes	[STORE VIEW]
301 redirect from the default products sitemap	Yes	[STORE VIEW]
Number of Columns	5	[STORE VIEW]
Split By First Letter	No	[STORE VIEW]
Hide Out Of Stock Products	No	[STORE VIEW]

CMS Pages

Sub Header	More Pages	[STORE VIEW]
Number of Columns	1	[STORE VIEW]
Include CMS Pages	Yes	[STORE VIEW]
Exclude CMS Pages	No	[STORE VIEW]

Landing Pages

Sub Header		[STORE VIEW]
Number of Columns	1	[STORE VIEW]
Show Landing Pages	No	[STORE VIEW]

▲ See Landing Pages module.

Note: to add landing pages and display them on the sitemap page, please install [Magento Landing Pages](#) extension.

- add any additional links you want to be present on the sitemap page:

3. Specify meta information for your sitemap

With this extension you'll be able to add a unique title, description and specify a short URL for your Magento sitemap.

Why do I need an HTML sitemap? Is it different from XML site map?

Yes, an HTML sitemap and an XML sitemap are different things, though serving for similar purposes. Both XML and HTML sitemaps are working great for your SEO: they make your website indexation faster and easier as they provide all the links to your website so search engines can crawl them and add to the index.

Here's a video by Matt Cutts, the head of Google webspam team, explaining what site maps are doing for your website:

> ## Which is better: an HTML site map or XML Sitemap?
>
>

For those who aren't into watching videos: the difference between an HTML and an XML sitemap is that **XML sitemaps are working for search engines bots only**, and **HTML sitemaps also add to user experience**. Your visitors can go to the HTML site map page and find/browse through links instead of using search or menus.