

Magento Import Product Tags – new Amasty extension

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New Amasty extension has arrived! Please welcome [Import Product Tags](#) – a part of [SEO Toolkit](#).

Take your product tags over control by quickly adding them in bulk to your admin panel. Easily create SEO-friendly URLs and draw massive traffic to your online store.



Main features

1. Export and import product tags

Out of the box Magento allows only to approve product tags that were submitted by users. With Magento Import Product Tags you gain full control over your product tags, making use of CSV import and export feature.

SEO Tags Save Config

General

Enable Tag URL Rewriting	Yes	[STORE VIEW]
Import	<input type="button" value="Choose File"/> No file chosen	[GLOBAL]
Export	<input type="button" value="Export CSV"/>	[GLOBAL]

Choose file to import new tags or export already existing ones in CSV format

2. Show tags everywhere

Show Magento product tags on the product page, show the tag cloud in the sidebar and let people see the list of all available tags on the separate page as well.

3. Create SEO friendly URLs for product tags

Native Magento product tag URLs are not SEO friendly at all:

PRODUCT TAGS

OTHER PEOPLE MARKED THIS PRODUCT WITH THESE TAGS:

[grey \(1\)](#) [suit \(1\)](#)

Add Your Tags:

ADD TAGS

[example.com/tag/product/list/tagId/19/](#)s. Use single quotes (') for phrases.

Amasty Import Product Tags lets you create SEO friendly URLs:

The screenshot shows a product page with a 'POPULAR TAGS' section. The tags listed are: Camera, GREAT, Photo, Tag, Test, blue, bones, COOL, cool, t-shirt, good, green, laptop, mobile, nice, notebook, phone, red, tight, trendy, young. Below the tags is a 'View All Tags' link.

Two product cards are visible: 'Acer Ferrari 3200 Notebook Computer PC' with a price of \$1,799.99 and 'Sony VAIO VGN-TXN27N/B 11.1" Notebook PC' with a price of \$2,699.99. Both have 'Add to Cart' buttons.

The browser's developer console shows the HTML structure for the tags list. The href attributes for the tags are highlighted with red boxes:

- ``
- ``
- ``
- ``

Why on earth do I need that extension?

You can have more SEO benefits from product tags that you've imagined.

In fact, properly set product tags are a great help when it comes to so-called **long tails**. These are keywords with more words in it, they have less competition and less traffic, but usually visitors that search for something more exact are **more likely to convert**.

What's more, it's easier to optimize for long tails:

