

# Magento 2 Loyalty Program – new Amasty extension

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Please meet the new Magento 2 extension from Amasty – [Loyalty Program](#).

**Encourage your shoppers, create more engagement, and more gains with the Loyalty Program extension. Implement individual approach and high quality of service by offering promotions based on purchase history. Adopt 20+ actions for unique proposals and give visitors the reason to shop in your store and spend more.**

# NEW MAGENTO 2 EXTENSIONS



## LOYALTY PROGRAM

Useful for: **PROMOTIONS**

### Features:

- Offer discounts based on cart and customer attributes
- Create promotions based on purchase history
- Use 20 additional actions for unique propositions
- Display program info and purchase stats in customer accounts
- Motivate store visitors to register and spend more

*The new Loyalty Program extension is an ideal tool for promotions. You can choose among the twenty two actions when creating offers and generate as many discounts coupons as you need to increase purchase frequency. Create loyalty program types to meet your specific needs and reward your customers. Decide and choose whether to reward customers with perks, give products with free shipping or personal discounts.*

## **MAGENTO 2 LOYALTY PROGRAM FEATURES:**

- **Apply new conditions to please regular customers with extra discounts** basing on order/customer attributes, purchase history:
  1. customer groups
  2. order subselection (average order value; total sales amount; number of placed orders)
  3. email address, last name, TAX/VAT number
  4. cart attributes, etc.
- **Create various loyalty program levels;**
- **Use multiple cart price rules actions** to design hot deals for different loyalty program levels. E.g.: skip items with special price;

- **Point out all the information to be displayed on the shopping cart page:** description header, description, stats header;
- **Show customers loyalty program steps in customer accounts.** Make the program available for all the guest visitors or customers with long membership history;
- **Show customers' detailed information on their purchases** to detect how much they need to purchase to get to the next level;
- **Choose flexible conditions to add to each level;**
- **Select 16 shopping cart rules actions to set the percent** of a product price discount. Indicate the base price for discount calculation (original price; special price; price after previous discounts);
- **Include free shipping** as a part of your loyalty program.

## ADVANCED OPTIONS

Apply the rules to bundle and virtual products;

Remove items with special price from your loyalty program.

- Account Dashboard
- Loyalty Program
- Account Information
- Address Book
- My Orders
- My Downloadable Products
- Newsletter Subscriptions
- My Credit Cards
- My Product Reviews
- Billing Agreements
- My Wish List

# Loyalty Program

Use images and rich HTML functionality to describe your loyalty program on the customer account page.



## Loyalty Program Discounts

Receive discounts when purchasing at our store!

Every spent dollar will come back to you as soon as you participate in our Loyalty Program. Just start buying from us and you're in!

Discounts are based on your purchase history, frequency of shopping and the item you buy. You can get into one of 6 Loyalty Program Levels.

**Bronze Level**

5% off every product in order when Number of Completed Orders equals or greater than 20

**Silver Level**

Each 3d product with 10% discount when Total Sales Amount is greater than 1000\$

**Gold Level**

The cheapest product free when Membership Days equals or less than 90 and Cart Subtotal is greater than 500\$

**VIP Customers**

Fixed discount for the whole cart is 30\$ when Average Order Value equals or greater than 300\$

**Wholesale Loyalty Program**

All products after N with fixed 50\$ discount when Average Order Value greater than 5000\$

Save money and spend them at the same time!