

# Meet Magento Russia: First Official Event in Great Moscow. Full Report

[Alena Dalidovich](#) Sep 3, 2013



Date – August 24, venue – conference hall of Best Western Vega Izmailovo. 4 agents from Amasty landed in Moscow to take part in Meet Magento Russia. The event was especially remarkable because Meet Magento took place in Russia for the first time. We want to thank guys from Turnkey Ecommerce for hosting the event.

Amasty was a sponsor of Meet Magento Russia and prepared a few surprises for the visitors. First of all, everyone got the chance to win a free extension or 50-70% discount on any of our modules. All the information was provided in promotional materials given to attendees at the conference hall entry. Just a few clicks– and the present is yours.



In a conference handout there was a small questionnaire, by filling which visitors automatically became the participants of a prize draw, the prize being MacBook Air. Having gathered the questionnaires we generated a random number to find out who was the lucky one. Elena from Ukraine won the gadget and we wish her to reach even more professional success with the new tool



Can't help noticing that the conference reports were really informative and interesting. Both technical and business topics were covered. Special thanks to representatives of NetResearch, Turnkey Ecommerce, Amasty (Alex, great job!), CyberHull, TagesJump, Atalan, Magento and Atwix for sharing their experience with the community.



Alexander Stelmakh, co-founder of Amasty, was giving a report with provocative title ‘Magento vs SEO’. ‘Is there a chance for good SEO with Magento?’ – Alex was searching for the answer and giving the recommendations on how to do the internal optimization of an online-store. The visitors took active part in the after-report discussion and complemented Alex’s report. We are very grateful to everyone for the interest and proper feedback.

Feel like having missed something important? Don’t worry, you can see Alex’s presentation right now!

## 5 - Amasty - Magento vs SEO: есть ли шанс?

