

Magento 2 Shipping & Payment By Customer Groups – New Amasty Extension

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We are happy to present you our new Magento 2 extension – [Shipping & Payment By Customer Groups](#).

Use shipping and payment methods as benefits to your devoted or VIP customers. Make particular options available only to specific customer groups. Pick a more convenient assigning algorithm – the direct one or the reverse one.

SHIPPING & PAYMENT BY CUSTOMER GROUPS

Useful for:

SHIPPING MANAGEMENT

Features:

- Grant access to payment and shipping methods by customer groups
- Give privileges to your loyal customers
- Adjust shipping and payment process to your financial and marketing needs
- Avoid misunderstanding by showing only available payment/shipping methods

Merchants often segment customers into several groups in line with their loyalty or club memberships programs. Magento 2 Shipping & Payment By Customer Groups allows you to use shipping and payment options as benefits of particular loyalty levels. You can configure which customer groups can access particular shipping and payment options to avoid misunderstanding and reward your devoted customers with more desirable options.

Besides, the extension gives you an extra opportunity to turn one-time shoppers into repeat customers. Encourage shoppers to sign up with better options for registered customers.

MAGENTO 2 SHIPPING & PAYMENT BY CUSTOMER GROUPS FEATURES:

- **Assign shipping methods to particular customer groups** in line with your business needs;
- **Make shipping methods visible only to relevant customer**

- groups in a few clicks;
- Disallow payment/shipping methods for particular groups. **Use the reversed algorithm** to speed up configuration when there are too many groups;
- **Motivate customers to sign up** and log in by offering more advantageous options to registered customers.

The screenshot displays the 'Shipping Methods Visibility' configuration interface. On the left is a vertical sidebar with icons for Dashboard, Sales, Products, Customers, Marketing, Content, Reports, Stores, and System. The main content area is titled 'Shipping Methods Visibility' and includes a 'Reset' button and a prominent orange 'Save Visibility Settings' button. Below the title, there are sections for 'Payment Methods' and 'Shipping Methods'. The 'Shipping Methods' section contains an 'Action for selected groups' dropdown set to 'Allow'. Underneath, there are two dropdown menus: 'Flat Rate' and 'Best Way'. Both dropdowns show options for 'NOT LOGGED IN', 'General', 'Wholesale', and 'Retailer', with 'General' and 'Retailer' selected. A green callout bubble points to these dropdowns with the text: 'Allow or deny methods for the selected customer groups.' Another green callout bubble points to the 'Payment Methods' section with the text: 'Select the customer groups for which the shipping methods would be available.'