

Magento 2 Shop by Brand – new Amasty extension

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We are happy to present you our new Magento 2 extension – [Shop by Brand](#).

Provide your customers with products they are genuinely in. Use the Shop by Brand extension to make their choice fast and free from vagueness. Create an all-brand listing page with a handy search box. Supply each brand with a unique CMS page content.

NEW MAGENTO 2 EXTENSIONS



SHOP BY BRAND

Useful for: **USER EXPERIENCE**

Features:

- All brands list page with searchbox
- Filter and sort by brand option
- Unique page content for each brand
- Brand logo display on category and product pages

The reason consumers love a certain brand has more to do with psychology and brand awareness than products. However, customers are used to the thought they choose a certain brand due to a suite of objective reasons.

For what it's worth, you shouldn't leave the fact out of account when creating conditions for better customer experience in your online store. With the use of Magento 2 Shop by Brand, you can provide your clients with a possibility to find their favorite brand quicker, which steps up their loyalty and your average sales.

MAGENTO 2 SHOP BY BRAND FEATURES:

Display brands gainfully

- Supply **category pages with a brand slider**. Feature the brands coming from your marketing needs;
- Create an **all-brands listing page with a search box**. Organize all the brands in alphabetical order;
- Put **a link to a brand page in the navigation menu**. Choose to

give it the first or last position.

Make brands stand out

- Show **brand logos on product pages**;
- Place the **by-brand filter on category pages**;
- Create **unique brand pages** with eye-catching banners and exclusive content.

Use all shop-by-brand possibilities

- Show the number of **products in stock for each brand**;
- Place a complete **product list on a brand page**;
- Use **any attribute instead of brands if needed**, e.g.: let visitors filter films by directors, etc.



Purchase your favorite Adidas clothing and equipment at the lowest prices in town! Make sport a part of your every day life. Change yourself and it will change the world!



Now Shopping by

× **Category:**
Tanks, Fitness Equipment

Clear All

Shopping Options

CATEGORY ^

- Women (1)
 - Tops (1)
 - Bras & Tanks (1)
- Men (4)
 - Tops (4)

More

STOCK v

NEW v

Adidas Fitness Tank
\$12.00

XS S M L

Add to Cart

Adidas Fitness Tank
\$12.00

XS S M L

Add to Cart

AdiZero Rose
\$19.00

Position v ↑

Arrange the brand pages' content as you need for your marketing strategies.