

# Magento Smart Review Reminder – new Amasty extension

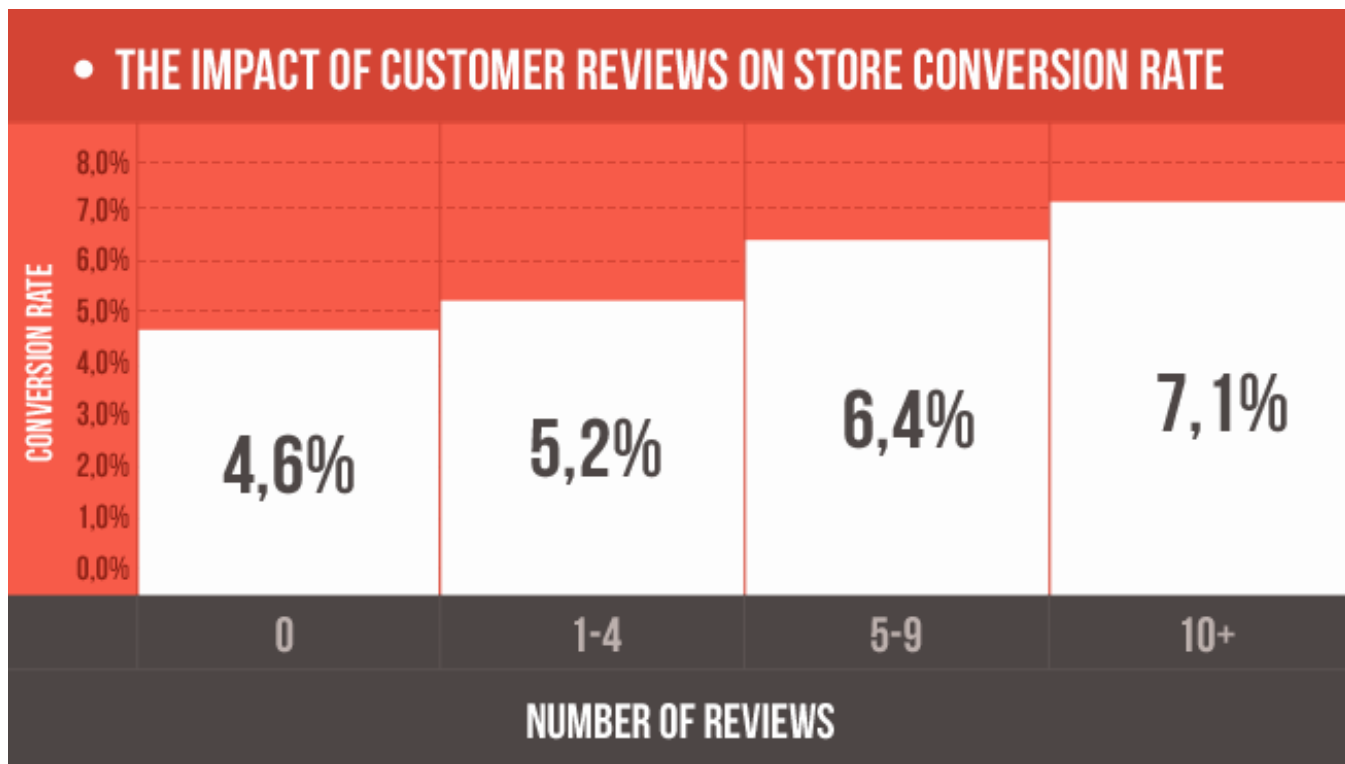
[Ksenia Dobрева](#) Oct 17, 2014



105 Magento extensions are now available at [Amasty store](#), and sorry we didn't celebrate the round number properly, as we were busy with making a new Magento extension. Here's our new comrade – [Smart Review Reminder](#). Read on to know how reviews influence e-commerce sales and what this tool can do for your store.


## Do I really need to ask for reviews?

Yes. The presence and number of reviews influence conversion rates directly. Check the stats we've collected for you:



Now, to the tool that can help you reach these results in your Magento store.

# NEW AMASTY EXTENSIONS



## SMART REVIEW REMINDER

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### USEFUL FOR: PROMOTIONS

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**FEATURES:**

- EASILY COLLECT NUMEROUS PRODUCT REVIEWS
- DISPATCH REMINDER EMAILS IN AUTOMATIC MODE
- CUSTOMIZE THE EMAIL TEMPLATE
- APPLY AUTOMATIC COUPON INTEGRATION
- GET THE STATISTICS OF YOUR EMAIL CAMPAIGN

## Magento Smart Review Reminder Main

# Features


## Send customizable Magento review requests with coupons in automatic or manual mode



**Magento®** ← You can display your logo here.

Dear John Madison,

It was our sincere pleasure to provide our products to you recently. We would like to request a small favor – a testimonial that will give others a sense of product experience and service we offer.



**Nine West Women's Lucero Pump**

The Lucero pump from Nine West may just leave him at a loss for words. This flirty pump has a leather upper, a pretty almond-shaped toe with a slight V-cut vamp, leather linings, and a cushioned insole for long-wearing comfort. The stiletto heel radiates a subtle hint of sensuality, so sass up your jean and t-shirt look or nighttime attire with this hot pump and you'll be absolutely unforgettable.

We hope that your opinion will help us to improve our business and also help customers to make a right choice.

As a thank you for your time, our company is happy to offer you 5% off your next purchase.

Coupon code: **5400503A6681D**

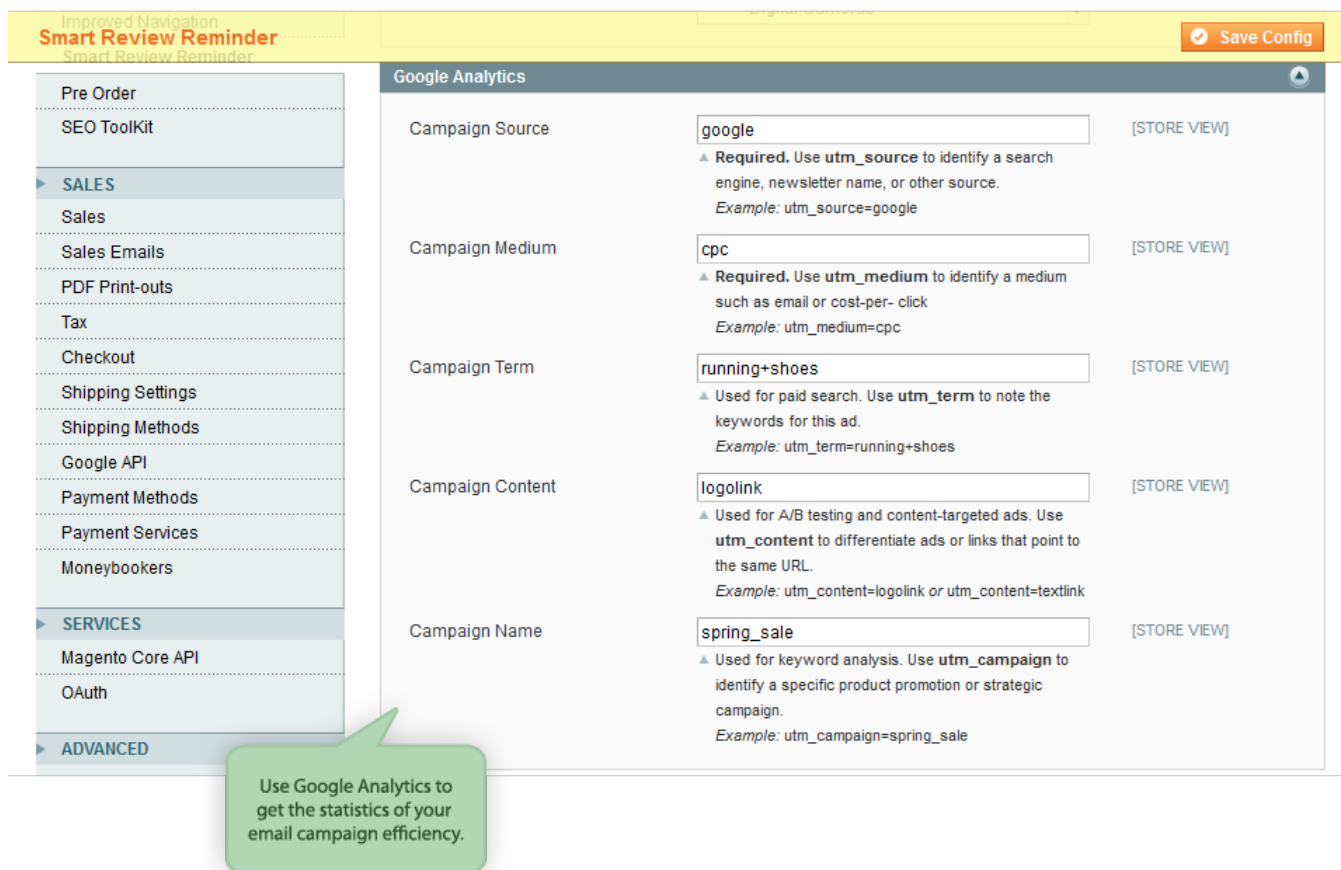
We really value your trust and expect you would consider us again for future needs.

Here is the link for review: [Nine West Women's Lucero Pump](#) .

If you have any questions, please feel free to contact us at [support@example.com](mailto:support@example.com) or by phone at +375 29 666-66-66.

Sincerely, **SuperChelz Inc.**

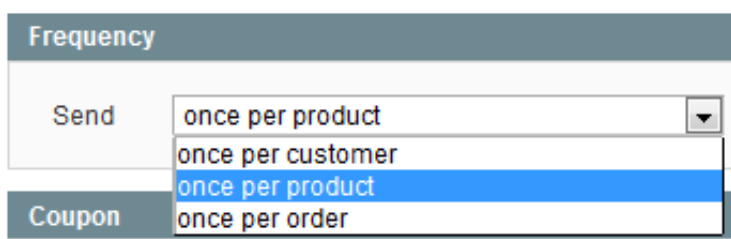
## Analyze the results of your review reminder campaign



## I'm afraid my customers will be overwhelmed with emails

Good for you to care for your customers! To avoid annoyance we put up several tools.

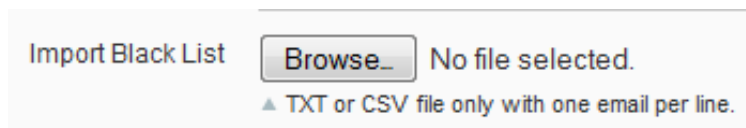
1. You can set up the **frequency of review reminders for your Magento store.**



2. You can place an **unsubscribe link** into your review request email, which is considered good style.

3. Make use of the **black list** to make sure unwanted customers won't

receive any messages about product reviews.



## **What if customers post negative reviews? People won't buy this product any more!**

Not necessarily. First of all, negative reviews increase credibility of your website, and customers trust you and the reviews published, as only positive reviews may sound suspicious. Secondly, some product negative qualities aren't always important for a particular customer. Thirdly, [according to Econsultancy](#), bad reviews improve conversion by 67%. Interested? Welcome to try the Magento review reminder tool right now. As always, any questions considering the extension are welcome in comments!