

# Magento 2 Special Occasion Coupons – new Amasty extension

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Please meet the new extension from Amasty – [Magento 2 Special Occasion Coupons](#).

**Create coupons guided by multiple events and send the promo codes to your customers automatically. Set up the preferred dispatch date and the expiry period for the coupon types. Apply the available email templates or adjust them to the needs of an email campaign. Keep your promo code base clean by enabling an automatic removal of all the unused codes.**

# NEW MAGENTO 2 EXTENSIONS



## SPECIAL OCCASION COUPONS

Useful for: PROMOTIONS

Features:

- Generate coupons based on multiple events
- Send promo codes to customers automatically
- Choose the date of dispatch and set the expiry period for each coupon type
- Automatically delete unused coupons
- Use predefined or custom email templates

*With the Special Occasion Coupons for Magento 2, you will please your customers with personalized coupons and promo codes attached to birthdays, newsletter subscriptions, etc. emails. Make your email campaigns stand out to build customers loyalty and not to get flagged as spam. Create customized coupons and email templates, dispatch them at a specified time period and save your promo code base clean and updated.*

## MAGENTO 2 SPECIAL OCCASION COUPONS FEATURES:

- **Generate and send coupons of numerous types** based on various occasions;
- Surprise customers with special promo codes and warm wishes sent **for their birthdays;**
- Motivate users to **subscribe to newsletters** by offering special coupons;
- Increase average order value by sending a discount promo code once a **customer got registered.** Add coupons to the customer

Registration Subscription template email by inserting: `{{var customer.getCoupon()}}`. Dispatch also **‘One more year with us’ promo coupons;**

- Use **wishlists** to push customers over to new purchases. Once a product is added to the wishlist send an email with a discount coupon;
- Send emails with unique promo codes to customers who **just ordered products** from your store. Use the special occasion coupons also to revive customers activity;
- **Set up coupons dispatch:**
  - a sending time period after the event;
  - a unique email template for each coupon type;
  - a discount type and amount; an expiry period;
  - the limit for coupon uses;
  - availability for various customer groups;
  - a minimal order subtotal;
- Decide if to use the **predefined email templates or customize** the templates for each coupon type.

## **ADVANCED OPTIONS:**

Define the time period after which the expired coupon codes will be deleted

You can set all these options per store view and website

- MAGENTO
- DASHBOARD
- SALES
- PRODUCTS
- CUSTOMERS
- MARKETING
- CONTENT
- REPORTS
- STORES
- SYSTEM
- FIND PARTNERS & EXTENSIONS

- GENERAL
- CATALOG
- CUSTOMERS
- SALES
- SERVICES
- ADVANCED
- AMASTY EXTENSIONS**

Special Occasion Coupons

Set the details for birthday coupons to be send.

### General

#### Customer Birthday

**Enabled** [store view] Yes

**Send Coupon After (days)** [store view] 0  
Indicate 0 for the same day, or -1,-2, etc to send the coupon before the date.

**Email Template** [store view] Birthday Coupon (Default)

**Discount type** [store view] Percent of product price discount

**Discount Amount** [store view] 10

**Expire Coupon in (days)** [store view] 10

**Coupon Uses** [store view] 1

**Uses per Customer** [store view] 1

**Apply for Customer Group Only** [store view]  
General  
Wholesale  
Retailer

**Min Order Amount** [store view] 200

Specify the number of days after the event to send a coupon and choose an email template.