Amasty at Developer’s Paradise Conference in Mallorca. Report.

Alena Dalidovich  Sep 23, 2013

Three Amasty representatives at Developer’s Paradise – Alex, Victoria and Julia – have just arrived in Minsk from sunny Mallorca, where the Developer’s Paradise Conference took place on 16 – 19, September. Being full of impressions, we can’t but share them with you.

First of all, thanks to the host of the event – Netresearch company – for well-organised meetings and events. It was really nice to see so many people passionate about Magento in such a picturesque place – Palma de Mallorca.

Educational part of the conference with plenty of reports from Magento professionals was rich and helpful thanks to the speakers who were sharing their experience from different fields of Magento development – design, mobile development, magento performance, etc.

Hack-sessions were a real opportunity to create a module for Magento in short period of time. Attendees were working on themes like manifest file in Magento, localized page URLs, shopanalysis or Extend Mage Setup and others.
Except for knowledge activities there was time for the tour to Valldemossa – a nice small village famous for the Royal Charterhouse of Valldemossa, built at the beginning of the 14th century. Our energetic and passionate guide narrated a lot of useful and cognitive information about the history of the place in a nice manner.
Amasty was a platinum sponsor of the event, and created a small game to
feel the members of Magento community the real heroes. By answering 3 simple questions anyone was able to find out who he was in Magento World and to get his superpower.

All in all, Developer’s Paradise is about networking, sharing knowledge and experience and the place for great ideas exchange.

We definitely agree that such events make Magento community stronger.

Thanks to all the attendees for great company and friendly atmosphere at the conference. Hope to see you all at the future Magento events.

See the full photo report below.