

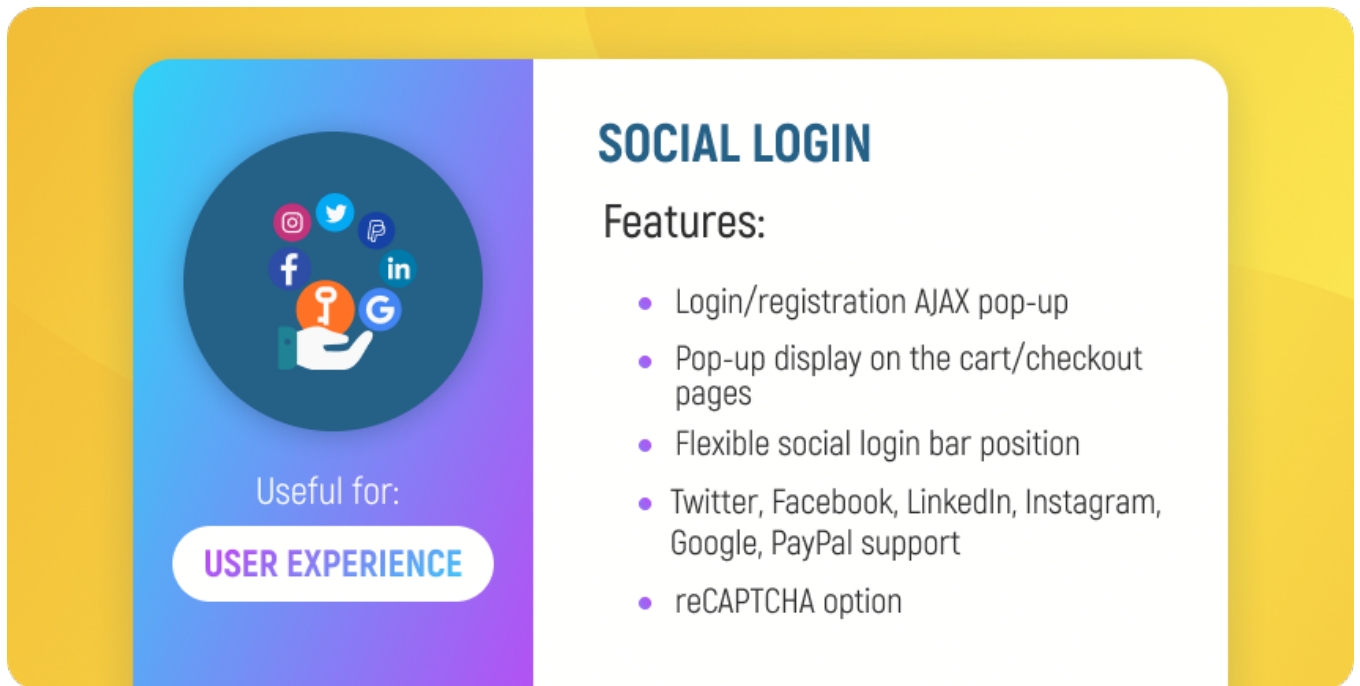
# New Extensions: Magento 2 Social Login

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We are happy to present you our new Magento 2 extension – [Social Login](#).

**Make registration fast and convenient for your target customers by enabling up to 6 social login buttons. Maintain a winsome design by tweaking the AJAX-based registration pop-up in line with your theme.**

A promotional graphic for the 'Social Login' extension. It features a blue and purple gradient background. On the left, there is a circular icon containing social media logos (Instagram, Twitter, Facebook, LinkedIn, Google) and a hand holding a key. Below the icon, the text 'Useful for:' is followed by a white pill-shaped button with the text 'USER EXPERIENCE'. On the right, the title 'SOCIAL LOGIN' is displayed in bold blue letters, followed by the heading 'Features:' and a bulleted list of features.

**SOCIAL LOGIN**

Features:

- Login/registration AJAX pop-up
- Pop-up display on the cart/checkout pages
- Flexible social login bar position
- Twitter, Facebook, LinkedIn, Instagram, Google, PayPal support
- reCAPTCHA option

*According to [CXL](#), traditional registration bothers 86% of users, and 54% of them can even leave a website for this reason. On the contrary, social login is a preferred solution by 77% of respondents as it prevents failed login attempts and speeds up registration.*

*Web stores that enable social login hit two targets at once: they add a bunch of points to the convenience of shopping and get to know their customers better with the help of the information accessible via social networks. Social Login for Magento 2 offers a wide range of social buttons to make registration simple for any target audience.*

## **MAGENTO 2 SOCIAL LOGIN FEATURES:**

- Show **AJAX-based login pop-up** on the cart and checkout pages;
- Add any of **6 social login buttons** (Google, Twitter, Facebook, Instagram, LinkedIn, and PayPal) to make signing up faster;
- Place the **Social Login bar in any of 3 positions**: at the top or bottom of the page, or in the page header to keep a convenient and attractive design;
- Configure the **color and style of the Social Login bar** to fit your web store theme;

- Use a **customizable reCAPTCHA** to keep your web store safe from fake accounts;
- Render **reCAPTCHA during the login/register process** or on the 'forgot password' page.

