Main eCommerce Events of 2014 you don’t want to miss [+BONUS]

E-commerce adheres to one of those fields, where keeping up with ever-changing trends is a must without which one won’t merely survive the competition. Visiting conferences might become a good remedy for this disease. After the success of our article about Main Magento events 2014 we are glad to introduce to you the list of Main E-commerce events 2014 with an additional small BONUS. Get on our virtual plane that will take your round the globe to see them all!

E-commerce Show Asia

In the beginning of 2014 many analysts claimed Asia to be a waking up giant. And the current results show that analysts had all grounds for such an opinion. Asia is definitely ripping out the garland of victory from the West, so it’s a good idea to visit E-commerce show Asia 2014 and see it
with your own eyes. The event includes 2 days of a conference with the reports from the leaders of the market (e.g. Procter & Gamble, Dell Singapore, Walmart) as well as 3rd annual ceremony of Smart Awards Asia. Besides, there will be a free admission to the trade conference that will take place at the same location. To receive free tickets to the trade conference just register at the official website of this E-commerce event.

**Imagine eCommerce Worldwide Conference**

Some call Imagine a Magento Oscar, others claim it be to one of the premier events in the E-commerce world, all these flattering compliments have all the grounds to be true, since Imagine eCommerce Worldwide Conference every year gathers more than 1,700 experts from 35 countries of the world. This year is not an exception, so you can expect plenty of useful lectures and meetings in Las Vegas. The featured speaker of the event is Malcolm Gladwell, who was included by TIME magazine in TOP-100 of the most influential people. Besides, this E-commerce event 2014 will be attended by Roy Rubin, Co-founder and COO of Magento, John Donahoe, President and CEO of Ebay, David Marcus, President of Paypal, and many others decision-makers.

**E-commerce Netcomm Forum**

E-commerce Netcomm Forum that will take place in May in Milan will let you get a deep insight in the trends and opportunities of the Italian E-
commerce sector as well grasp some knowledge about the latest technologies. This year the event is divided into four sections: Italian E-commerce industry, International markets, Mobile E-commerce and Cross-channel selling. As you can see, all the hot trends of 2014 will be covered, which in combination with a number of handy workshops organized creates a great atmosphere for learning something new and implementing it at your online store.

**Nordic eCommerce Summit**

Nordic eCommerce Summit has been held with great success for the last 10 years, so you can expect the most important representatives of the North European retail sector attending the event as well as flawless organization of this conference. This year the main topic of the event will be surviving the international competition and reciprocal beneficial cooperation of the retail and online stores. Sounds interesting? Pack your luggage and head to Stockholm!

**Elektronikus Kereskedelem Konferencia**

The hosts of the 11th Hungary E-commerce conference have chosen the main topic of the event the development of an online store in the epoch of mobile devices dominating in the world trade environment. This 2-day conference will help one to find the answers to the questions concerning the promotion of an online store as well provide you with some tips
concerning e-mail marketing and online payment methods. Besides, Hungary E-commerce conference hosts an annual ceremony of Internet Trader Awards.

**Global E-Commerce Summit**

Global E-Commerce Summit can definitely be called one of the main E-Commerce events 2014. This can be put not only to the fact that this is the place where European E-commerce Awards are announced, but also to the fact that it attracts E-commerce decision-makers from all over Europe, which furnishes great circumstances for networking and making new connections. The main topics of Global E-Commerce Summit 2014 are omni-channel selling, cross-border trade and general E-commerce trends.

**Internet World 2014**

Internet World 2014 is claimed to be the biggest E-commerce event organized in the United Kingdom. It is known for its hands-on approach and versatility of the topics offered. This year you can enjoy a great number of events taking place at the conference, including Hands-on learning program with workshops from Microsoft and WordPress and Big Data master class that will teach how to get utmost from the data your online store receives.

**eTail Europe**
Every year eTail Europe attracts hundreds of senior level professionals from the E-commerce field to discuss the top pain issues of the developing markets. This year eTail Europe will talk about the importance of responsive design and mobile compatibility, the growing popularity of the digital stores and the ways to analyze data and provide personalized experience to your customers. You will be able to meet with Directors and Senior Managers from a number of well-known companies, including Tesco Direct, BBC Worldwide and ASOS.

**E-Commerce Paris Show**

E-Commerce Paris Show is a great place to establish new connections and preserve old ones. More than 30,000 brands and merchants who visit this E-commerce event can’t be wrong. In Paris all the reports and lectures are divided into 4 sections: Technologies, Digital Marketing, Customer Experience and Logistics. As you see, you can get all the latest data and workshops about all the sides of an online store in one place. So go and get it!

We hope our list of the main E-commerce events 2014 would be of much help for you and will let you stay in focus of the main things happening around in the E-commerce world. To keep you informed even better Amasty Team has made a Google calendar (check import instructions [here](https://amasty.com/blog/e-commerce-events-2014/)) and desktop wallpapers with the main E-commerce events 2014.
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