

## NEW EXTENSIONS: 2 ADD-ONS TO IMPROVE SHOPPING EXPERIENCE AND BOOST SALES

Posted by Elizaveta Barkalina | Apr 26, 2019 | Magento 2, New Extensions | 2 🗨️



Meet our new Magento 2 extensions – **Price Slider & Filters** and **PDF Customizer!**

The mods are bound to ensure **(a)** top shopping experience for buyers and **(b)** the resulting boost in sales for retailers.

Sounds tempting? See the whole list of options!

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## MAGENTO 2 PRICE SLIDER & FILTERS

Set up price slider to narrow down the choice options.

Enable multiselect and AJAX filtering.

Deliver only relevant filtering results.

Support all modern devices.

Boost filter usability with smart design and vertical scrolling.

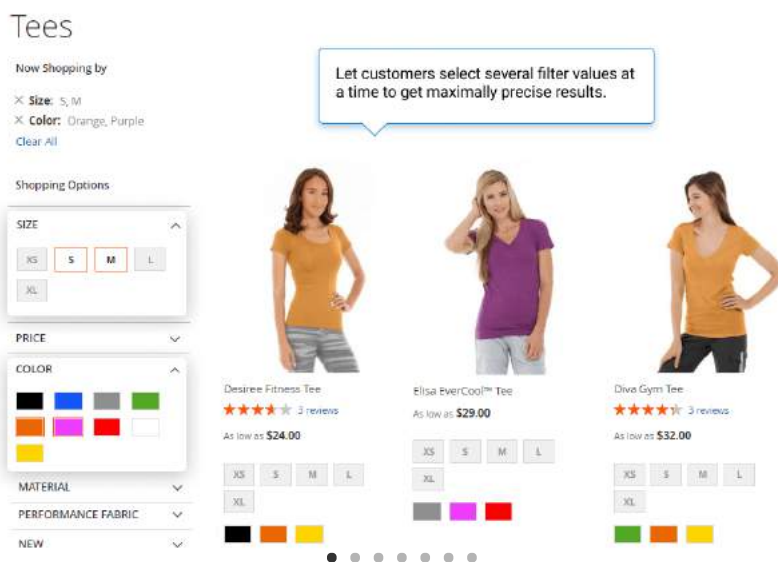
Let shoppers control filtering via Now Shopping By section.

For over 2 years, cart abandonment rate in e-commerce staggers around **70%**, and it's not about spoiled shoppers who don't know what they want. In most cases, they really can't find the necessary products fast enough, and they don't have time to dig through all store goods.

According to Baymard Institute, only **16%** of store provide a good filtering experience that saves shoppers' time and speeds up purchasing decisions, but how to ensure it?

We have a viable solution – **Price Slider & Filters for Magento 2**. With this module, you'll manage to improve customers' filtering experience and boost sales.

## MAIN FEATURES



- **Enhance shopping experience to boost sales:** enable multiselect filtering to let shoppers filter products by several attributes.
- **Let your shoppers control filtering to save time:** show Item Count to let shoppers evaluate the filtering results relevance and expand or narrow down the search.
- **Improve filter targetting to speed the shopping process up:** allow your shoppers to specify the acceptable price range to deliver the most suitable search results.
- **Reduce cart abandonment by 40% and improve sales:** set up AJAX filtering to keep your customers in the shop.
- **Provide a handy filter design to ensure a positive user experience:** specify the max. filter size and enable vertical scrolling for filters that exceed it. Prevent customers from endless scrolling all through the page and direct them to the page top after filtering.
- **Ensure high filtering usability on the go:** set up **Now Shopping By** section to let your shoppers select/disable filters.
- **Improve omnichannel sales** offering top filtering experience for desktop,

tablet and mobile.

**GO TO EXTENSION**

## MAGENTO 2 PDF CUSTOMIZER

Easily convert HTML code to PDF.

Save time with ready-made templates.

Create custom PDFs for invoices.

Manage all PDFs on a handy grid.

Auto-attach PDFs to sales emails.

Let customers print order PDFs from their account.

No programming skills needed.

*E-commerce vendors have to deal with plenty of PDF documents – invoices, orders, and many more. Naturally, to save time and efforts they use Magento templates available by default. However, these templates lack logos, product details, company information, etc., and converting Magento templates to PDF is not an easy task. It needs a lot of time and some programming skills.*

*Is it possible to make it easier? With our **PDF Customizer for Magento 2**, turning HTML into PDF is possible in just a click, and you won't need any tech skills to do it. With this extension, you'll manage to create engaging PDF docs either by yourself or with the help of templates available and boost your brand recognition.*

### MAIN FEATURES

Configuration

Store View: Default Config ? Adjust general settings for each template type. Save Config

**General**

Enabled (store view) Yes

**Invoice**

Template (store view) Amasty PDF Invoice (Default)

Add PDF Attachment to Emails to Clients Automatically (store view) Yes Auto-attach PDF files to sales emails.

Link Type in Customer Account (store view) Do not replace the default "Print" link

**Shipment**

**Credit Memo**

**Order**

- **Save time and money using ready-made PDF templates:** turn HTML into PDF with no programming skills. Use the available PDF templates to create invoices, orders, shipment docs and credit memos.

- **Customize the templates with Magento variables:** apply diverse preconfigured settings to modify the available templates.
- **Create your own PDFs to boost your brand recognition:** add your logo, change design elements, fonts, styles, etc. to improve customer's experience.
- **Manage your PDF invoices with ease:** keep all PDF docs on a handy grid, modify them, preview changes and print PDFs in bulk or individually.
- **Make sure the necessary docs don't get lost:** auto-attach the required PDFs to sales e-mails in a click.
- **Improve customers' order experience:** allow customers to print PDF orders right from their accounts.

[GO TO EXTENSION](#)

## WRAPPING IT UP

This time we concentrated on providing mutual benefits for store owners and their customers.

Surprisingly, it all boils down to ensuring a good shopping experience. When customers are happy, sales don't take long to grow.

Check out our add-ons. Do they work for you? Please share your experience in the comments below.

Didn't find what you wanted? We have many more [Magento 2 extensions](#) in our store.

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### Tomek

Without Product Purchase management module aka Procurement Management Magento 2 even with MSI is almost unusable. It's just virtual play where you can modify stock without any real tracking stock movements and purchases. I would pay for extension that adds Product purchase and stock movements options to Magento MSI features

[Reply](#)

4 months ago



### Alina Bragina

Hi Tomek, thanks for reading and sharing your opinion, it's very valuable for us! The functionality of our Advanced MSI you are talking about is already a part of our development team plans. As you may see, we go on adding new features and extending the extension functionality. You can learn it directly from the product changelog or from the monthly updates post. Now we are working on the module to calculate shipping costs taking into account the warehouses. So, the needed feature will soon be included in the functionality. Please, feel free to share all your desires regarding any... [Read more »](#)

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3 months ago