

**amasty**

For more details see the [Blog Pro](#) extension page.

# Guide for Blog Pro

Create responsive blog posts with a handy WYSIWYG editor, easily customize posts display with a layout constructor and make them user and SEO-friendly.

- Take advantage of responsive layout design
- Use numerous handy widgets
- Customize blog posts display
- Make blog posts SEO-friendly
- Send admin and customer notifications

Blogging has become an essential part of any successful online business. Today it's one of the best ways to draw massive targeted traffic to your website. Therefore, due to a properly run blog you can easily keep your customers informed about company products, promotions and sales as well as to receive customers' feedback in the comments.

## Configure the extension

Blog Pro has many options and settings that will be useful to you while creating blog posts. To configure the extension, go to **System → Configuration → Blog Pro** or **CMS → Blog Pro → Configuration**.

Current Configuration Scope:  
Default Config

## Configuration

### AMASTY EXTENSIONS

#### Blog Pro

## Blog Pro

Top Menu Integration
Footer Menu Integration
Search Engine Optimization
Layout
List
Search
Post
URLs and Redirects
Comments
Recent Posts Block
Tags
RSS
Publisher Information
Social Buttons
Sitemap
Look and Feel
Notification of Added Comment
Notification of Post Publishing
Customer Notifications

The page contains 18 sections, which are described below; the interface is very intuitive to make the configuration process easier for you.

The module requires the Magpleasure\_Searchcore and Magpleasure\_Common components.

## Top/Footer Menu Integration

It's possible to add the blog link to the top menu of your store.

### Blog Pro

[Save Config](#)

Top Menu Integration	
Display	<input type="text" value="Yes"/>
Label	<input type="text" value="Blog"/>
Position	<input type="text" value="1"/>

**Display** - Display or hide the blog link in the top menu.

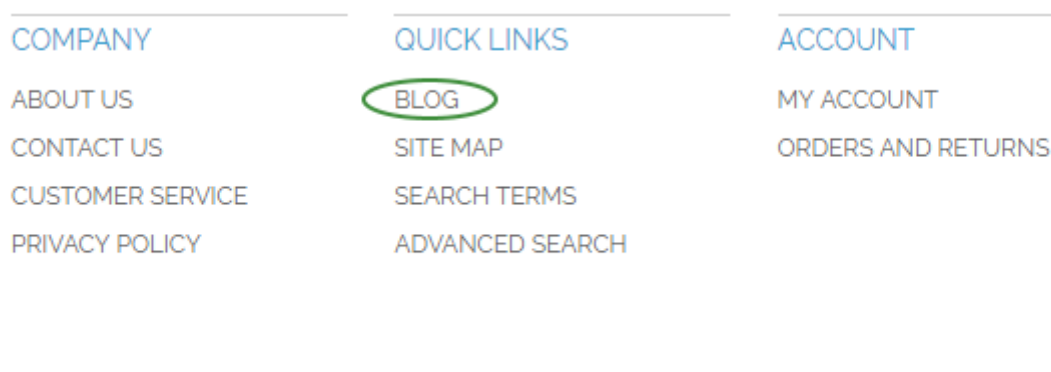
**Label** - Specify the label of the link.

**Position** - Define the sequence of the link among other links.

This is how it looks on the frontend.



With an identical set of settings you can add a quick link to your blog to the footer menu.



## Search Engine Optimization

Blog Pro allows you to optimize the blog for Google and other search engines. Carefully picked meta title, keywords, and description will boost your blog in search results and attract more potential customers to the store.

**Search Engine Optimization**

Route	<input type="text" value="blog"/>
Title Prefix for Blog Pro	<input type="text" value="Mystore.com"/>
Meta Title for Blog Pro	<input type="text" value="Store Blog"/>
Meta Keywords for Blog Pro	<input type="text" value="e-commerce, shopping, online business"/>
Meta Description for Blog Pro	<input type="text" value="Useful articles for business owners. Here you will find everything you need to know about e-commerce."/>

**Route** - Define the URL title, which will redirect visitors to your blog page.

**Title Prefix for Blog Pro** - Indicate the default prefix that would be displayed in a browser tab when you open a blog category or search for a tag.

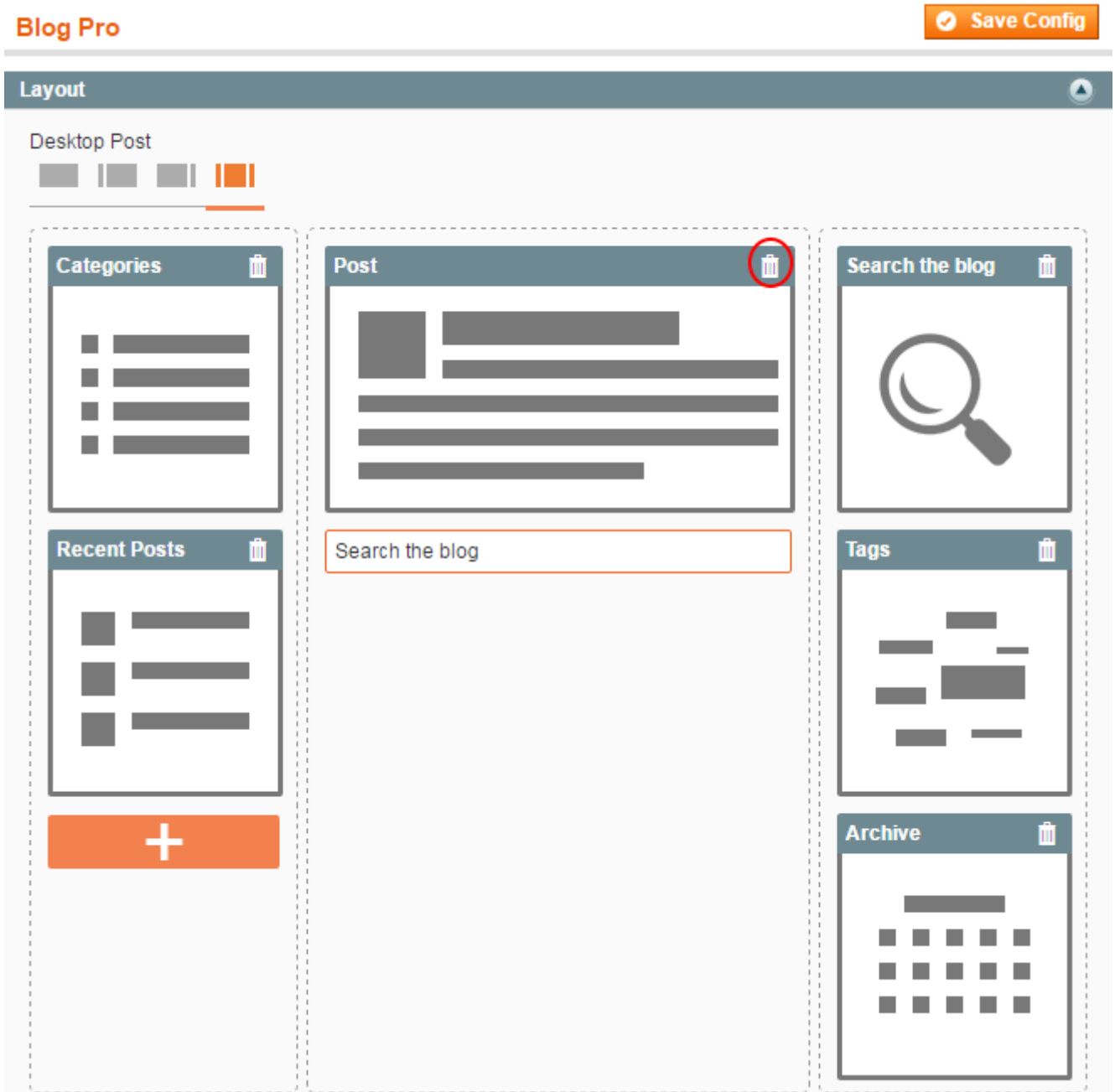
**Meta Title for Blog Pro** - This is the title of the main blog page in a browser tab.

**Meta Keywords for Blog Pro** - Add the keywords by which customers can find your blog. Try to find words and phrases, which are relevant to the topics that are covered in your blog.

**Meta Description for Blog Pro** - This description is displayed in search engines results.

## Layout

With the help of this layout constructor you can define how blocks with different blog information would be displayed on the frontend. There are four layout types: desktop layouts for the main blog page and for a post page, and the same layouts for mobile devices. The configuration is easy and convenient since all the layout blocks are visualized. You can drag, add, delete, and interchange the position of the blocks as you need. To add a block, click the 'Plus' button and select one of the available variants. If you want to delete a block, please click the basket icon in its upper right corner.



Notice, that on mobile devices your blog would have a 2-column layout. You can choose whether to place the blocks on the left or on the right side.

Here is an example of the main blog page in the desktop layout.

HOME / BLOG

CATEGORIES

✓ New extensions

✓ Research and lists

SEARCH THE BLOG

Search the blog

SEARCH

TAGS

new modules

magento

research & lists

RECENT COMMENTS

✓ The 10 best Amasty articles of the year

9 months ago

A good

BLOG

RSS Feed

THE 10 BEST AMASTY ARTICLES OF THE YEAR

By Ksenia Dobрева

9 months ago

2 Views

1 comment

THE 10 BEST AMASTY ARTICLES OF THE YEAR

We have some weekend reading! Here's collection of Amasty blog posts that our readers liked the most this y

READ MORE

#magento, #research & lists

Posted in: Research and lists

MAGENTO EXTRA FEE – NEW AMASTY EXTENSION

By Ksenia Dobрева

9 months ago

2 Views

1 comment

NEW AMASTY EXTENSIONS

EXTRA FEE

CONTROL FOR INCREASING ORDER VALUE

FEATURES:

• SIMPLE MANAGEMENT TOOL FOR ORDER EXTENSIONS

• CUSTOMIZABLE FEES BASED ON ORDER TOTAL, ORDER STATUS, PRODUCT, CATEGORY, LOCATION, SETTING FOR FEES DISPLAY AND EXTENSION DURATION

Create extra fees for any additional store se

just in a few clicks. Clearly display fee options on cart and checkout p

to motivate customers spend more and increase the average order va

READ MORE

#magento, #extension, #new modules

Posted in: New extensions

And this is a sample of a particular post page.

amasty

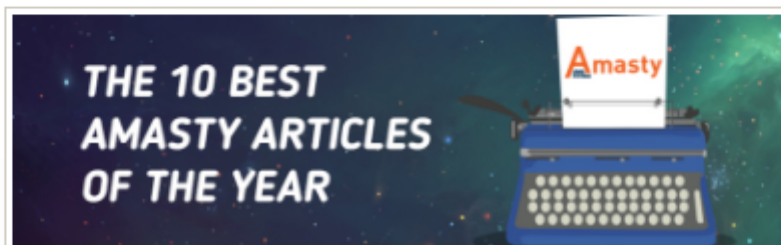
HOME / BLOG / THE 10 BEST AMASTY ARTICLES OF THE YEAR

## CATEGORIES

- ✓ New extensions
- ✓ Research and lists

## THE 10 BEST AMASTY ARTICLES OF THE YEAR

By Ksenia Dobрева 9 months ago 3 Views 1 comment



## RECENT POSTS

The 10 best Amasty articles of the year

9 months ago

We have some weekend reading! Here's the collection of Amasty blog posts that our readers liked the...

We have some weekend reading! Here's the collection of Amasty blog posts that our readers liked the most this year.

1. How to fix common Magento issues

We collected some of the most frequent questions and answered them; we do hope that this small knowledge

## SEARCH THE BLOG



## TAGS

magento

## ARCHIVES

✓ January 2016

## List of Posts and Search Options

Define the quantity of posts displayed on one blog page and specify the type of search, that should be used for the blog.

### Blog Pro

#### List

Number of Posts per Page

#### Search

Search Type

Built in Engine

MySql Like

Built in Engine

**Number of Posts per Page** - Set how many posts should be displayed on the main blog page.

If there are more posts in your blog, customers can switch the pages with the **Older Entries** link

**Search Type** - Define the type of search that should be used in your store. Three different options are available:



- *Built-in search* engine is preselected by default. It's a resourceful but powerful solution; offers synonyms to the customer's search request;
- *MySQL LIKE Search* is the fastest type of search that works with the exact matches. If visitors are mostly searching your store for particular models, this type of search would be the most suitable;
- *Full text Search* uses MYSQL algorithms; corrects typos automatically (available only with MySQL 5.6.2 and higher).

## Post Options

Specify the general settings that would be applied to all articles in the blog.

Post		
Display Author Name	Yes	[STORE VIEW]
Display Number of Views	Yes	[STORE VIEW]
Display Print Link	No	[STORE VIEW]
Display Categories	No	[STORE VIEW]
Display Tags	Yes	[STORE VIEW]
Date Format	6 days ago	[STORE VIEW]
Height of the video	410px	[STORE VIEW]
▲ You can use the CSS-length values for the block configuration (100px, 77pt, 20em, .5ex or 50%)		
Width of the video	844px	[STORE VIEW]
▲ You can use the CSS-length values for the block configuration (100px, 77pt, 20em, .5ex or 50%)		

**Display Author Name** - Select 'Yes' if you want to display the name of the post author on the frontend.

**Display Number of Views** - Enable this option to display a number of visitors who have already viewed a post.

**Display Print Link** - Set to 'Yes' to allow customers print a post.

**Display Categories** - Enable the option to display categories a post belongs to.

**Display Tags** - Enable this option to display the tags related to a post topic. Due to tags, customers will be able to find all articles with the same topic.

**Date Format** - Decide how to display the publishing date: in the standard format or as the number of days passed from publishing.

**Height/Width of the video** - Adjust height and width for a youtube video block.

## URLs and Redirects

Define how blog URLs and redirect links should be formed.

Blog Pro

Save Config

URLs and Redirects	
URL Postfix	<input type="text" value=".html"/>
Redirect to SEO formatted URL	<input type="text" value="Yes"/>

**URL Postfix** - The .HTML postfix shows search engines that the page is static, and, therefore, is reliable.

**Redirect to SEO formatted URL** - If you enable this option, customers and search robots will be redirected to a SEO-friendly post page by 301 redirect.

## Comments

Visitors' comments and discussions are a very important part of a successful blog. In this section you can define how they should be managed by default.

Comments		
Use Comments	<input type="text" value="Yes"/>	[STORE VIEW]
Automatic Approving	<input type="text" value="No"/>	[STORE VIEW]
Allow Guest Comments	<input type="text" value="Yes"/>	[STORE VIEW]
Quantity of Recent Comments in Block	<input type="text" value="5"/>	[STORE VIEW]
Display Date for Recent Comments	<input type="text" value="Yes"/>	[STORE VIEW]
Display Short Content for Recent Comments	<input type="text" value="Yes"/>	[STORE VIEW]
Attribute rel="nofollow" for Links in Comment	<input type="text" value="Yes"/>	[STORE VIEW]
Ask Name for Comment	<input type="text" value="Yes"/>	[STORE VIEW]
Ask Email for Comment	<input type="text" value="Yes"/>	[STORE VIEW]
Enable GDPR	<input type="text" value="Yes"/>	[STORE VIEW]
Consent Text	<div>I agree to the &lt;a href="/privacy-policy" target="_blank"&gt;Privacy Policy&lt;/a&gt;</div>	[STORE VIEW]

**Use Comments** - Enable or disable readers' comments on the frontend.

**Automatic Approving** - Select 'Yes' if you want to publish comments without admin approval; they will appear on the post page immediately.

**Allow Guest Comments** - Enable the option to allow non-registered customers to comment your posts.

## CATEGORIES

- ✓ New extensions
- ✓ Research and lists

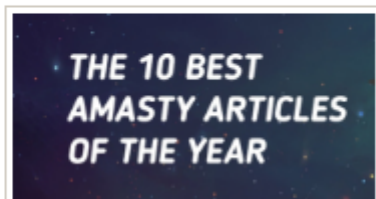
## RECENT COMMENTS

- ✓ The 10 best Amasty articles of the year  
9 months ago  
A good comprehensive guide. We are currently looking at moving to full SSL site-wide in Magento,...
- ✓ Magento Extra Fee – new Amasty extension  
9 months ago  
Very useful article. Thanks a lot!...

## BLOG

## THE 10 BEST AMASTY ARTICLES OF THE YEAR

By Ksenia Dobрева 9 months ago 2 Views



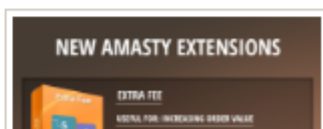
We have some weekend reading! of Amasty blog posts that our readers liked the most this year.

READ MORE

#magento, #research & lists Posted in: Research an

## MAGENTO EXTRA FEE – NEW AMASTY EXTENSION

By Ksenia Dobрева 9 months ago 2 Views



**Quantity of Recent Comments in Block** - Define the quantity of comments that will be displayed in the 'Recent Comments' block.

**Display Date for Recent Comments** - Select 'Yes' to show the date when a comment was left in the 'Recent Comments' block.

**Display Short Content for Recent Comments** - Due to this option, visitors will see the beginning of recent comments in the block.

**Attribute rel="no follow" for Links in Comments** - If you select 'Yes', search engines will not follow links in comments. It is useful if someone posts spam comments with links to other sites.

**Ask Name for Comment** — enable this option to add a name field for new comments;

**Ask Email for Comment** — enable this option to add an email field for new comments;

**Enable GDPR** — choose Yes to enable GDPR consent for the comments section;

**Consent Text** — specify the consent text and a link to the privacy policy page.

Please notice that the extension doesn't add a privacy policy page. It should be created manually as a new CMS page.

## Recent Posts

Choose how the latest posts should appear in the block.

Blog Pro

Save Config

Recent Posts Block	
Recent Posts Quantity in Block	<input type="text" value="5"/>
Display Short Content	<input type="text" value="Yes"/>
Display Date	<input type="text" value="Yes"/>
Short Content Limit	<input type="text" value="100"/>

**Recent Posts Quantity in Block** - Define the quantity of posts that will be displayed in the block.

**Display Short Content** - Select 'Yes' to allow your customers to read the beginning of posts.

**Display Date** - Select 'Yes' to show the date when a post was published.

**Short Content Limit** - Define the number of symbols that will be displayed in the block for each post.

### CATEGORIES

- ✓ New extensions
- ✓ Research and lists

### RECENT POSTS

The 10 best Amasty articles of the year

9 months ago

We have some weekend reading! Here's the collection of Amasty blog posts that our readers liked the...

Magento Extra Fee – new Amasty extension

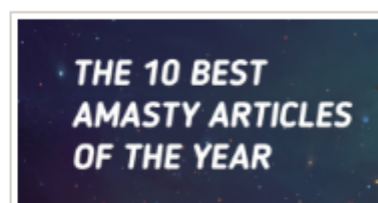
9 months ago

Create extra fees for any additional store service just in a few clicks. Clearly display

### BLOG

#### THE 10 BEST AMASTY ARTICLES OF THE YEAR

By Ksenia Dobрева 9 months ago 2 Views



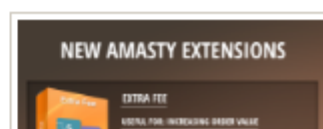
We have some weekend reading! of Amasty blog posts that our readers liked the most this year.

READ MORE

#magento, #research & lists Posted in: Research an

#### MAGENTO EXTRA FEE – NEW AMASTY EXTENSION

By Ksenia Dobрева 9 months ago 2 Views



## Tags

Tags are more specific than categories and help merchants to describe their posts in more detail. Due to tags, customers are able to find posts with the topic they are interested in quicker.

### Blog Pro

[Save Config](#)

Tags

Minimal Posts Number per Tag

1

Use 3D Cloud to Display Tags

Yes

3D Cloud: Height

300

3D Cloud: Color Scheme

Select one and press Apply

Apply

▲ Choose any color scheme and press Apply to fill color fields automatically

3D Cloud: Text Color

111111

3D Cloud: Tag Color for Less Used Tags

297AA3

3D Cloud: Tag Highlight Color

111111

**Minimal Posts Number per Tag** - Define the minimal quantity of posts that a tag should have.

**Use 3D Cloud to Display Tags** - To make tags more noticeable to customers, you can add a block with a 3D tag cloud to the main blog page and all post pages.

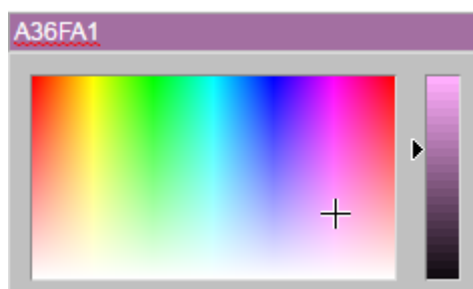
**3D Cloud: Height** - Define the height of the 3D cloud block.

**3D Cloud: Color Scheme** - Choose the color scheme of the cloud that will suit your store design.

**3D Cloud: Text Color** - Input the HEX code of the color that will be applied to most popular tags (they have bigger size than other tags).

**3D Cloud: Tag Color for Less Used Tags** - Input the HEX code of the color that will be applied to minor tags (they are smaller than the popular ones).

**3D Cloud: Tag Highlight Color** - Input the HEX code of the tag highlight color.



You can use a handy palette instead of the HEX codes to get the exact colors you need. The palette will appear as a dropdown for every field that requires a particular color

## RSS

Due to this option, you and your customers will be able to parse an RSS feed from your blog and insert it into a Magento RSS feed page. It will allow customers to get the latest posts, comments and other content from the blog without visiting the store.

Blog Pro



RSS	
Display Link on List	<input type="text" value="Yes"/>
Post Feed	<input type="text" value="Yes"/>
Category Feed	<input type="text" value="Yes"/>
Comment Feed	<input type="text" value="Yes"/>

**Display Link on List** - Select 'Yes' to display the link to the RSS feed on the main blog page.

**Post Feed** - Select 'Yes' to allow customers to insert posts into an RSS feed page.

**Category Feed** - Chose 'Yes' to allow customers to insert categories into an RSS feed page.

**Comment Feed** - Select 'Yes' to allow customers to insert comments into an RSS feed page.

## Publisher Information

A publisher is the website which publishes posts. You can have several authors but the publisher is only one. The information about the company that publishes a post is important when sharing content on social media. If a person finds your post on Facebook, he/she will see that it belongs to your site.

Blog Pro



Publisher Information	
Facebook Account	<input type="text" value="https://www.facebook.com/store"/>
Twitter Account	<input type="text" value="https://twitter.com/store"/>

**Facebook Account** - Specify official store page on Facebook.

**Twitter Account** - Specify official store account on Twitter.

## Social buttons

Allow customers to share your articles in social networks. Remember that social sharing brings popularity and drives more traffic.

**Blog Pro**

**Social Buttons**

Enabled	<input type="text" value="Yes"/>
Networks	<div><div>Twitter</div><div>Facebook</div><div>Vkontakte</div><div>Odnoklassniki</div><div>Blogger</div><div>Pinterest</div><div>Tumblr</div><div>Digg</div><div>Del.icio.us</div><div>StumbleUpon</div></div>

**Enabled** - Select 'Yes' to display social sharing buttons on a post page.

**Networks** - Choose networks where your customers will be able to share posts.

This is how social sharing buttons look on the frontend.

### 10. How big brands send abandoned cart emails [Case study]

I shared details of a small email marketing case; everybody writes on how we should actually send emails, but I wondered how big brands were using abandoned cart emails at the moment. If you're interested in the results, please proceed to the article.

#magento, #research & lists    Posted in: [Research and lists](#)

[LEAVE A COMMENT](#)

## Sitemap

Sitemap helps Google and other search engines to understand your store structure better.



**Blog Pro**

**Sitemap**

Enabled	<div>Yes</div>
Include	<div><div>Blog</div><div>Posts</div><div>Categories</div><div>Tags</div><div>Archives</div></div>

**Enabled** - Select 'Yes' to enable the sitemap in your store.

**Include** - Select the blog parts that will be included into the sitemap.

## Look and Feel

Select a color for the icons displayed at the top of a blog post (the author, number of views, the Print button, etc.).

**Blog Pro**

**Look and Feel**

Color of Blog Icons	<div><div>Grey</div><div>Classic</div><div>Red</div><div>Green</div><div>Blue</div><div>Grey</div><div>Old Magento</div></div>	[STORE VIEW]
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## Notification of Added Comment/Post Publishing

You can receive notifications of new comments even if they are approved automatically. It will help you control what visitors leave in comments and delete spam messages timely. The post publishing notification will be sent when a scheduled post is distributed.

**Blog Pro**

**Notification of Added Comment**

Receiver	<input type="text" value="customer@test.com, owner@example.com"/> <small>▲ This will be used in the "To" field. Several emails should be separated by comma.</small>
Sender	<input type="text" value="Sales Representative"/> <small>▲ This will be used as "From"</small>
Notification Template	<input type="text" value="Blog Pro - Notification of New Comment (Default)"/> <small>▲ This email template will be used to send a notification of a new submitted comment.</small>

**Notification of Post Publishing**

**Receiver** - Specify an email or several emails where notifications of publishing will be sent.

**Sender** - Choose the email from which notifications will be sent.

**Notification Template** - Select a notification template. You can use your own template or the Blog Pro one.

## Customer Notification

Notify customers when someone replied to their comments or added a new comment to the post.

**Blog Pro**

**Customer Notifications**

Enabled	<input type="text" value="Yes"/> <small>▲ This will be used as "From"</small>
Sender	<input type="text" value="Sales Representative"/> <small>▲ This will be used as "From"</small>
Notification Template	<input type="text" value="Blog Pro - Notification of New Reply (Default Template)"/> <small>▲ This email template will be used to send a notification of reply to a customer's comment</small>

**Enabled** - Turn the option on/off.

**Sender** - Choose an email from which notifications will be sent.

**Notification Template** - Select a notification template. You can use your own template or the Blog Pro one.

## Manage Blog Posts

To create a new post or view the existing entries on the grid, please go to **CMS → Blog Pro → Add Post** or **CMS → Blog Pro → Posts**

**Posts** [New Post](#)

1 of 1 pages | View 20 per page | Total 2 records found [Reset Filter](#) [Search](#)

[Unselect All](#) | [Select Visible](#) | [Unselect Visible](#) | 0 items selected Actions [Submit](#)

ID	Title	Url Key	Status	Published At	Action
				From: <input type="text"/> To: <input type="text"/>	
2	The 10 best Amasty articles of the year	top-10-amasty-articles-of-the-2015-year	Enabled	Jan 12, 2016 6:16:00 AM	<a href="#">Edit</a> <a href="#">Duplicate</a>
1	Magento Extra Fee – new Amasty extension	new-amasty-extension-magento-extra-fee	Enabled	Jan 12, 2016 5:14:00 AM	<a href="#">Edit</a> <a href="#">Duplicate</a>

You can edit or duplicate entries right from the grid.

## Post Creation

To create a new post, please press the 'New Post' button in the upper right corner of the Posts grid. Lets edit a post for this example.

## Edit Post 'The 10 best Amasty articles of the year'

◀ Back

Reset

✖ Delete

📄 Duplicate

👁 Preview

Content

Thumbnail

Additional

Meta Data

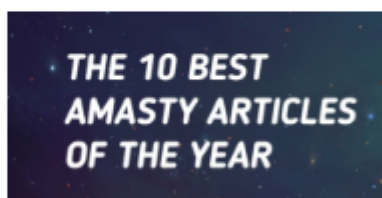
Statistics

## Content

Title \* The 10 best Amasty articles of the year

URL Key \* top-10-amasty-articles-of-the-2015-year

▲ Relative to Website Base URL

Short Content [Disable Short Content](#)**A** { }

We have some weekend reading! Here's the collection of Amasty blog posts that our readers liked the most this year.

**Title** - Specify the title of the post.

**URL Key** - The URL key is created automatically after specifying the title. If necessary, you can update it or write manually.

**Short Content** - In this field, you can write a short description or summary of the post to draw customers' attention to its content. This text will appear on the main blog page. You can disable short content if needed.

## Edit Post 'The 10 best Amasty articles of the year'

[Back](#) [Reset](#) [Delete](#) [Duplicate](#) [Preview](#)

Content

Thumbnail

Additional

Meta Data

Statistics

## Content

Content \*

**A** { }

We have some weekend reading! Here's the collection of Amasty blog posts that our readers liked the most this year.

1. How to fix common Magento issues

We collected some of the most frequent questions and answered them; we do hope that this small knowledge base will help people that have just started working with Magento.

Tags

x magento

x research &amp; lists

▲ Please enter Tags separated by comma

**Content** - Insert the full text of the article in this field. With the help of the convenient WYSIWYG editor you can quickly format text, change fonts, add images, videos, create lists, tables, etc.

**Tags** - Specify the tags that are related to the post topic.

## Publish Status

Status

Enabled ▼

Publish Date

1/12/2016 7:16 AM



Send Notification On Enabling

No ▼

It's possible to select the status of the post.

- *Enabled* - The post is displayed on the frontend.
- *Disabled* - The post is not displayed on the frontend.
- *Hidden* - The post is not enabled but you can see how it will look on the frontend. For this, click the link above the post that will appear after saving. It's better to set this status until the post is ready for publishing.
- *Scheduled* - The post will automatically be published at the time that you define in the *Additional* tab.

**Publish Date** - Define the date when the post will be published.

**Send Notification on Enabling** - Select 'Yes' if you want to receive a notification of post publishing. It is convenient when a post is scheduled.

## Thumbnails Tab

A thumbnail is an image, which is displayed at the beginning of a post. It serves for catching customer's attention and encouraging him/her to read the article.

### Edit Post 'The 10 best Amasty articles of the year'

[Back](#) [Reset](#) [Delete](#) [Duplicate](#) [Preview](#)

Content	Thumbnail	Additional	Meta Data	Statistics
---------	-----------	------------	-----------	------------

#### Thumbnails

List Image	<a href="#">Choose File</a> best-articles.png
Post Image	<a href="#">Choose File</a> No file chosen
Image Link	<input type="text" value="https://blog.amasty.com/wp-content/uploads/2015/1"/> <small>▲ {{store url=""}} or http://www.store.com/ variants will work</small>


**List Image** - Choose an image that will be displayed on the main blog page.

**Post Image** - Choose an image that will be displayed in the post.

**Image Link** - You can insert a link to an internal page in your store or to another website.

#### Display Settings

Grid Width ☒ Normal ☐ Middle ☐ Wide



Specify grid width for the post. It is the width of the thumbnail when posts are arranged in a grid on the main blog page. The responsive template shows how the post would look with different types of the grid.

## Additional Tab

Here you can specify the author's name, categories and store views where the post will be published.

**Edit Post 'The 10 best Amasty articles of the year'**

[Back](#) [Reset](#) [Delete](#) [Duplicate](#) [Preview](#)

---

[Content](#) [Thumbnail](#) [Additional](#) [Meta Data](#) [Statistics](#)

---

**Author**

Name	<input type="text" value="Jane"/>
Google Profile	<input type="text" value="plus.google.com/jane"/> <small>▲ Example: <a href="https://plus.google.com/109412257237874861202/about">https://plus.google.com/109412257237874861202/about</a> Read more here - <a href="#">Using rel=author</a>.</small>
Facebook Profile	<input type="text" value="facebook.com/jane"/>
Twitter Profile	<input type="text" value="twitter.com/jane"/>

**Name** - Specify the author's name.

**Google Profile** - Paste here the link to the author's Google profile. The link is clickable on the frontend.

**Facebook Profile** - Provide the link to the author's profile on Facebook.

**Twitter Profile** - Provide the link to the author's profile on Twitter.

Additional	
Posted in	<div>New extensions</div> <div>Research and lists</div> <div></div>
Visible in *	<div>Main Website</div> <div>Madison Island</div> <div>English</div> <div>French</div> <div>German</div> <div></div>
Allow Comments	<div>Yes</div>

**Posted in** - Select a category or categories the post will be published in.

**Visible in** - Choose a store view where the post will be published.

**Allow Comments** - Select 'Yes' if you want to allow customers to leave comments to the post.

## Meta Data Tab

Meta data, which includes meta title, description, and keywords, helps search engines to analyze what your post is about.

Edit Post 'The 10 best Amasty articles of the year'

[Back](#) [Reset](#) [Delete](#) [Duplicate](#) [Preview](#)

---

[Content](#) [Thumbnail](#) [Additional](#) [Meta Data](#) [Statistics](#)

Meta Data	
Meta Title	<div>The 10 best Amasty articles of the year</div>
Meta Keywords	<div>magento, ecommerce, tips</div>
Meta Description	<div>We have some weekend reading! Here's the collection of Amasty blog posts that our readers liked the most this year.1. How to fix common Magento issuesWe collected some of the most frequent questions</div>
Canonical url	<div>https://blog.example.com/articles-about-magento</div>

**Meta Title** - Specify the meta title of the post.



**Meta Keywords** - Specify keywords and phrases on which customers can find your post.

**Meta Description** - Write a short description of what your post is about.

**Canonical URL** - Specify a canonical URL address for the post.

## Statistics Tab

In this tab, you can see how many unique views a post has received so far.

Edit Post 'The 10 best Amasty articles of the year'

Back

Reset

Delete

Duplicate

Preview

Content

Thumbnail

Additional

Meta Data

Statistics

### Statistics

Views

3

## Manage Categories

Categories help customers to better navigate in your blog, and find the necessary posts faster. To create a new category or edit the existing ones, please go to **CMS → Blog Pro → Categories**. All blog categories are displayed on the grid. You can use a number of mass actions to maintain them faster.

Dashboard

Sales

Catalog

Mobile

Customers

Promotions

Newsletter

CMS

Reports

System

### Categories

Reset Filter

Search

Select All | Select Visible | Unselect Visible | 0 items selected

Actions

Submit

	Name	Url Key	Status	Store View	Sort Order	Update	on
						From:	
						To :	
1	New extensions	new-extensions	Enabled	Main Website Madison Island English	1	Jan 13, 2016 4:57:57 AM	<a href="#">Edit</a>
2	Research and lists	research-and-lists	Enabled	Main Website Madison Island English	2	Jan 13, 2016 4:57:21 AM	<a href="#">Edit</a>

Lets edit a category. You would go through the same steps, when creating a new category.

The screenshot shows the 'Edit Category' interface for a category named 'Research and lists'. On the left, there is a sidebar with 'Category Information' and two tabs: 'General' (selected) and 'Meta Data'. The main area has a title 'Edit Category 'Research and lists'' and four buttons: 'Back', 'Reset', 'Delete Category', and 'Duplicate'. Below these are five form fields: 'Name \*' (text input with 'Research and lists'), 'URL Key \*' (text input with 'research-and-lists' and a note 'Relative to Website Base URL'), 'Sort Order' (text input with '2'), 'Status' (dropdown menu with 'Enabled' selected), and 'Visible in \*' (a multi-select dropdown menu with 'Main Website', 'Madison Island', 'English' (selected), 'French', and 'German' as options).

**Name** - Specify the category title.

**URL Key** - Specify the category URL.

**Sort Order** - The sort order of a category is defined automatically. If required, you can change it.

**Status** - Select the status of the category.

**Visible in** - Choose the store views where the category will be displayed.

The screenshot shows the 'Edit Category' interface for the same category, but with the 'Meta Data' tab selected in the sidebar. The main area has the same title and buttons as the previous screenshot. Below these are three form fields: 'Meta Title' (text input with 'Magento and e-commerce research and lists'), 'Meta Keywords' (text input with 'magento, ecommerce, marketing, research, tips'), and 'Meta Description' (text area with 'Research on Magento and e-commerce marketing, made by Amasty experts').

In the Meta Data tab, you can specify a meta title, keywords and description. They will allow search engines to index the category better. Please, go to [Meta Data Tab](#) section to read more about adding meta info. Remember to save the changes, when you are done.

While editing a particular category, you also can duplicate or delete it.

## Manage Tags

To view all the tags that are used in your store blog, go to the **CMS → Blog Pro → Tags** backend page.

Dashboard	Sales	Catalog	Mobile	Customers	Promotions	Newsletter	<b>CMS</b>	Reports	System
-----------	-------	---------	--------	-----------	------------	------------	------------	---------	--------

Tags

Reset Filter Search

Select All | Unselect All | Select Visible | Unselect Visible | 0 items selected Actions Submit

	ID ↓	Name	Url Key	Used in Posts	Action
Any ▼					
<input type="checkbox"/>	4	research & lists	research-lists	1	<a href="#">Edit</a>
<input type="checkbox"/>	3	mew modules	mew-modules	1	<a href="#">Edit</a>
<input type="checkbox"/>	2	extension	extension	1	<a href="#">Edit</a>
<input type="checkbox"/>	1	magento	magento	2	<a href="#">Edit</a>

The extension allows you to edit each of your tags and add meta data to them. Open the tag you'd like to edit.

Tag Information

General

Meta Data

Tagged Posts

Edit Tag 'magento'

Back Reset Delete Tag Save Tag

General

Name \*

magento

URL Key \*

magento

Define the **Name** and the **URL Key** for the tag.

Add meta information for the tag. Please, turn to [Meta Data Tab](#) section of this user guide for more details about meta information.

**Tag Information**

General

*Meta Data*

Tagged Posts

**Edit Tag 'magento'**

Reset

Delete Tag

Save Tag

**Meta Data**

Meta Title

Magento and e-commerce research and lists

Meta Keywords

magento, ecommerce, marketing, research, tips

Meta Description

Research on Magento and e-commerce marketing, made by Amasty experts

In the **'Tagged Posts'** tab, you can view all the posts that are marked with the chosen tag. Moreover, you can pass to the post editing page by clicking the tag line or selecting the *'Edit'* option.

**Tag Information**

General

*Meta Data*

Tagged Posts

**Edit Tag 'magento'**

Back

Reset

Delete Tag

Save Tag

Reset Filter

Search

ID ↓	Title	Status	Store View	Action
2	The 10 best Amasty articles of the year	Enabled	Main Website Madison Island English	<a href="#">Edit</a>
1	Magento Extra Fee – new Amasty extension	Enabled	Main Website Madison Island English	<a href="#">Edit</a>

## Comments Management

Comments are a necessary part of every blog. With their help, you can communicate with your customers and learn their opinion on the topics you cover.


[LEAVE A COMMENT](#)

**James K** 9 months ago at 7:26 AM

A good comprehensive guide. We are currently looking at moving to full SSL site-wide in Magento, this was done relatively easily with a server redirect however we found that Magento still submitted forms (for product options) over non-secure connections, meaning the products could not be added to the basket. Something I am still trying to fix!

[REPLY](#)

To manage the existing comments, go to the **CMS → Blog Pro → Comments** backend page.

[Dashboard](#)
[Sales](#)
[Catalog](#)
[Mobile](#)
[Customers](#)
[Promotions](#)
[Newsletter](#)
[CMS](#)
[Reports](#)
[System](#)

### Comments

[Reset Filter](#)
[Search](#)

[Select All](#) | 
 [Unselect All](#) | 
 [Select Visible](#) | 
 [Unselect Visible](#) | 
 0 items selected
 

Actions ▼

[Submit](#)

Post	Reply To	Comment	Name	Email	Status	Created At	Updated At	Action
					▼	From: <input type="text"/> To: <input type="text"/>	From: <input type="text"/> To: <input type="text"/>	
<a href="#">The 10 best Amasty articles of the year</a>		A good comprehensive guide. We are currently looking at moving to full SSL site-wide in Magento, <a href="#">Show more</a>	James K	james@example	Approved	Jan 12, 2016 6:26:35 AM	Jan 12, 2016 6:26:56 AM	<div> <a href="#">Approve</a> <a href="#">Reject</a> <a href="#">Reply</a> <a href="#">Edit</a> <a href="#">Delete</a> </div>
<a href="#">Magento Extra Fee – new Amasty extension</a>		Very useful article. Thanks a lot!	Lynda M	lynda@example.	Approved	Jan 12, 2016 5:28:43 AM	Jan 12, 2016 5:30:26 AM	▼

It's possible to approve, reject, reply, edit or delete comments right from the grid. To change the status, tick the necessary comments and click the 'Change Status' option. Then select the status which you want to set for these comments and click 'Submit'.

**Comment Information****General****Edit Comment of 'James K'**[Back](#)[Reset](#)[Delete Comment](#)[Save Comment](#)**General**

Name \*

James K

Email

james@example.com

Comment \*

A good comprehensive guide. We are currently looking at moving to full SSL site-wide in Magento, this was done relatively easily with a server redirect however we found that Magento still submitted forms (for product options) over non-secure connections, meaning the products could not be added to the basket. Something I am still trying to fix!

Status

Approved ▼

Posted From \*

English ▼

On the comment page, you can change the customer's name, email, comment text, status and store view.

## Reply to a Customer Comment

If you want to reply to a customer in comments, choose the 'Reply' option on the comments grid. A form for replying will appear immediately.

## Comment Information

## Answer for 'James K'

## General

Back

Reset

Save Comment

Save And Continue Edit

## General

Name \*

Jane

Email

owner@example.com

Comment \*

James, please turn to the Ticks & Tricks category. There is an answer to your question in the latest article.

Status

Approved ▼

Posted From \*

English ▼

The reply is added to the comment:

#magento, #research & lists Posted in: [Research and lists](#)


[LEAVE A COMMENT](#)

**James K** 9 months ago at 7:26 AM

A good comprehensive guide. We are currently looking at moving to full SSL site-wide in Magento, this was done relatively easily with a server redirect however we found that Magento still submitted forms (for product options) over non-secure connections, meaning the products could not be added to the basket. Something I am still trying to fix!

[REPLY](#)

**Jane** 9 months ago at 6:58 PM

James, please turn to the Ticks & Tricks category. There is an answer to your question in the latest article.

[REPLY](#)

## Comment Subscription

When a customer leaves a comment to a post, he/she can subscribe to receiving notifications of replies or new comments to this post.

Leave a reply to Jane

Leave your awesome reply here...

John Doe

john.doe@example.com

☒ Subscribe to comments

SUBMIT

To manage subscribed customers, go to **CMS → Blog Pro → Notifications → Comment Subscription** backend page. Here you can view which customers are subscribed to notifications.

Dashboard
Sales
Catalog
Mobile
Customers
Promotions
Newsletter
**CMS**
Reports
System

## Comment Subscription

Reset Filter
Search

Select All | Select Visible | Unselect Visible | 0 items ed

Actions
Submit

Post	Name	Email	Status	Store View	Created At	Updated At	Action
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	From: <input type="text"/> <input type="text"/> To: <input type="text"/> <input type="text"/>	From: <input type="text"/> To: <input type="text"/>	<input type="text"/>
<a href="#">The 10 best Amasty articles of the year</a>	James K	james@example	Subscribed	Main Website Madison Island English	Jan 12, 2016 AM	Jan 12, 2016 6:26:35 AM	<input type="text"/> Unsubscribe Subscribe Delete
<a href="#">Magento Extra Fee – new Amasty extension</a>	Lynda M	lynda@example.	Subscribed	Main Website Madison Island English	Jan 12, 2016 AM	Jan 12, 2016 5:28:43 AM	

You can manually subscribe or unsubscribe customers from your newsletter.

## Blog Widgets

The Blog Pro extension allows you to insert five types of widgets with blog content into the pages of your store.



## Recent Posts

The first widget is Recent Posts. It displays your recent posts with thumbnails and short content of posts (optional).

The widget frontend view:

### RECENT POSTS

[The 10 best Amasty articles of the year](#)

*1 years ago*

We have some weekend reading!  
Here's the collection of Amasty blog posts that our readers liked the...

[Magento Extra Fee – new Amasty extension](#)

*1 years ago*

Create extra fees for any additional store service just in a few clicks.  
Clearly display fee...

The backend options:

**Widget Instance**

Frontend Properties

Widget Options

New Widget Instance

Back

Reset

Save

Save and Continue Edit

Widget Options

Category *	All Categories ▼
Type *	Sidebar ▼
Display Short Content *	No ▼
Display Date *	No ▼
Posts Limit *	3

Here is the description of the widget options:

- 1) Category: Select a category which posts will be displayed in the widget. You can display posts from all categories as well.
- 2) Type: Choose if the widget will be integrated into a sidebar or into the content area.

- 3) Display Short Content: Select Yes if you want to show the beginning of posts in the block.
- 4) Display Date: Select Yes to display the date of post publishing.
- 5) Posts Limit: Define the number of posts that will be shown in the widget.

## Tagged Posts

The Tagged Posts widget contains posts with tags which you can specify in the widget settings. This widget is especially useful for product and category pages (e.g. widget with the "hats" tag for the Hats category).

The frontend view:

## POSTS TAGGED 'NEW MODULES'



## MAGENTO EXTRA FEE – NEW AMASTY EXTENSION

By Ksenia Dobрева 1 years ago 2 Views

1 comment



Create extra fees for any additional store service just in a few clicks. Clearly display fee options on cart and checkout pages to motivate customers spend more and increase the average order value.

[READ MORE](#)

#magento, #extension, #new modules Posted in: [New extensions](#)

The backend options:

### Widget Instance

Frontend Properties

Widget Options

### New Widget Instance

[Back](#)

[Reset](#)

[Save](#)

[Save and Continue Edit](#)

### Widget Options

Title *	<input type="text"/>
Tags *	<input type="text"/> ▲ Please enter Tags separated by comma
Type *	Sidebar ▼
Display Short Content *	No ▼
Display Date *	No ▼
Posts Limit *	3

1)Title: Specify the title of the widget.

2)Tags: Type the tags of the posts that should be displayed in the widget.

3)Type: Select if the widget will be displayed in the sidebar or in the content area.

4)Display Short Content: Select Yes if you want to show the beginning of the posts in the widget.

5)Display Date: Select Yes to display the date of posts publishing.

6)Posts Limit: Define the number of posts that will be shown in the widget.

## Recent Comments

In this widget, customers can read the latest comments that other people have written to your posts.

The frontend view:

### RECENT COMMENTS

✓ [The 10 best Amasty articles of the year](#)

*1 years ago*

A good comprehensive guide.

We are currently looking at moving to full SSL site-wide in Magento,...

✓ [Magento Extra Fee – new Amasty extension](#)

*1 years ago*

Very useful article. Thanks a lot!...

The backend options:

**Widget Instance**

**New Widget Instance** [Back](#) [Reset](#) [Save](#) [Save and Continue Edit](#)

**Frontend Properties**

**Widget Options**

**Widget Options**

Category *	<input type="text" value="All Categories"/>
Block Label *	<input type="text" value="Recent Comments"/>
Display Short Content *	<input type="text" value="No"/>
Display Date *	<input type="text" value="No"/>
Comments Limit *	<input type="text" value="1"/>

1)Category: Select a category which comments will be displayed in the widget. You can display comments from all posts categories as well.

2)Block Label: The title of the widget in the frontend is specified automatically. You can change it if necessary.

3)Display Short Content: Select Yes if you want to show the beginning of comments in the widget.

4)Display Date: Select Yes to display the date of comments publishing.

5)Comments Limit: Define the number of comments that will be shown in the widget.

## Categories

This widget displays all the posts categories that you have in your blog.

The frontend view:

### CATEGORIES

- ✓ [New extensions](#)
- ✓ [Research and lists](#)

The backend view:

**Widget Instance**

Frontend Properties

Widget Options

**New Widget Instance**

Back

Reset

Save

**Widget Options**

Block Label \*

Blog Categories

This widget doesn't have options. The block label in the frontend is specified automatically, but you can change it.

**Archives Sidebar**

In this widget, your customers can click a month name and read all the posts for this period.

The frontend view:

**ARCHIVES**

✓ January 2016

The backend options:

**Widget Instance**

Frontend Properties

Widget Options

**New Widget Instance**

Back

Reset

Save

**Widget Options**

Block Label \*

Blog Archives

Archives Limit to Display \*

12

1)Blog Label: Specify the name of the widget in the frontend.

2)Archives Limit to Display: Define the number of the last months that will be displayed in the widget.

## Widget Integration Examples

Below you can find four examples of how to insert a widget into a category page, a product page, a static page, and a static block.

### Integration into a Product Page

If you want to integrate a **Blog Pro widget** into a category page, it is better to do by creating a new widget.

For instance, we will insert the Recent Comments widget into the New Arrivals category (into the right column). Head to the CMS → Widgets backend page and click the Create New Widget Instance button. Before setting the widget options in the backend, you should create a widget. To learn how to create a widget, read this Magento instruction:

[http://docs.magento.com/m1/ce/user\\_guide/cms/widget-create.html](http://docs.magento.com/m1/ce/user_guide/cms/widget-create.html)

After you created the widget, go to the Widget Options tab. The process of setting the widget options is described in the Recent Comments widget section.

When the widget is ready, click the Save button.


*Note: Don't forget to clear the cache to enable the changes in the frontend.*

The widget is inserted into the New Arrivals category:

# IN THE NOW

...

*a first look at first-class spring staples*



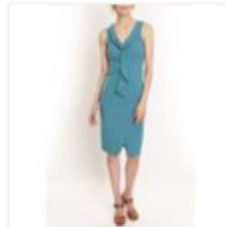


VIP MEMBERSHIP  
MADISON ISLAND VIP  
MEMBERSHIP - 1 YEAR

[COMPARE PRODUCTS](#)  
 You have no items to compare.

---

T BY: Position ↑
3 Item(s) SHOW: 12 ▼

 <b>TORI TANK</b> <span style="color: #0070C0;">\$60.00</span>	 <b>ELIZABETH KNIT TOP</b> <span style="color: #0070C0;">\$210.00</span>	 <b>LAFAYETTE CONVERTIBLE DRESS</b> <span style="color: #0070C0;">\$340.00</span> <span style="color: #0070C0;">★★★★★</span>
---	---	--

VIEW DETAILS

VIEW DETAILS

VIEW DETAILS

### RECENT COMMENTS

- ✓ [How to Choose Healthy Food for Your Dog](#)  
*Yesterday*  
 Healthy food is crucial for our little friends. If you want your dog to be healthy and active, you...
- ✓ [Welcome to San Francisco!](#)  
*Yesterday*  
 I love San Francisco!...

If necessary, you can insert a widget into a product page. For instance, you can integrate the Tagged Posts widget with the tag that is relevant to a product.

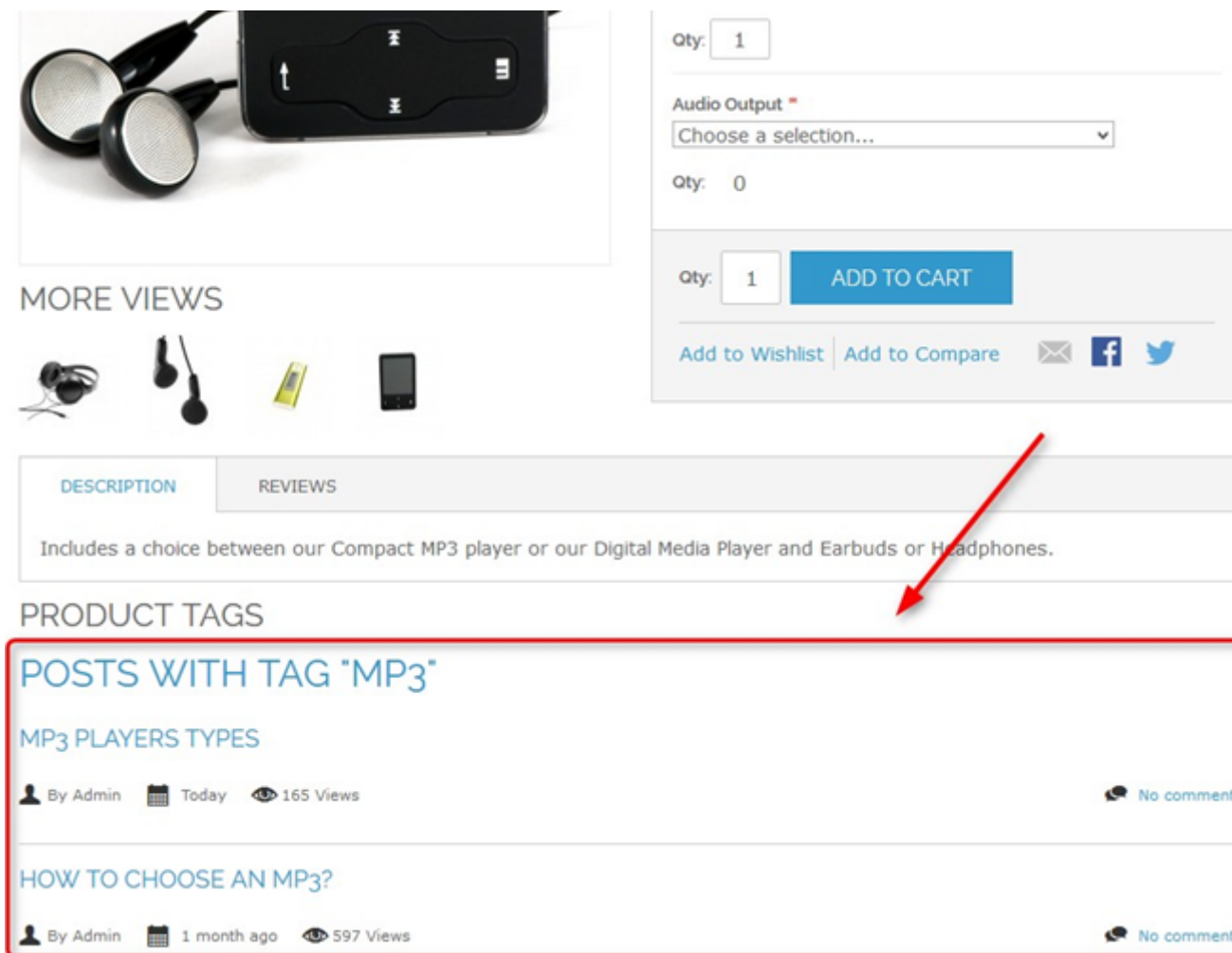
As an example, we will integrate the Tagged Posts widget into the MP3 Player page.

Go to the CMS → Widgets backend page. You can find the description of creating and setting the Tagged Posts widget in this section.

After the widget is created, click the Save button.

*Note: Don't forget to clear the cache to enable the changes in the frontend.*

The widget is inserted into the product page:



Qty: 1

Audio Output <sup>\*</sup>

Choose a selection...

Qty: 0

Qty: 1 **ADD TO CART**

[Add to Wishlist](#) [Add to Compare](#) [Email](#) [Facebook](#) [Twitter](#)

**DESCRIPTION** **REVIEWS**

Includes a choice between our Compact MP3 player or our Digital Media Player and Earbuds or Headphones.

**PRODUCT TAGS**

**POSTS WITH TAG "MP3"**

**MP3 PLAYERS TYPES**

By Admin Today 165 Views No comments

**HOW TO CHOOSE AN MP3?**

By Admin 1 month ago 597 Views No comments

## Integration into a CMS Page

You can display widgets not only on the product and category pages, but also on the Home Page, About Us, and other CMS pages in the store.

In our case, the **Recent Posts** widget will be inserted into the Home Page.

Navigate to the **CMS → Pages** backend page and choose the page where you want to integrate it. Then, navigate to the Content tab.

To insert the widget, choose the necessary place and click the Insert Widget button.



Dashboard
Sales
Catalog
Mobile
Customers
Promotions
Newsletter
**CMS**
Reports
System

Page Information
Edit Page 'Madison Island'
Back
Reset
Delete Page
Save Page
Save and Continue Edit

Page Information
Content
Design
Meta Data

Content
Content Heading
Show / Hide Editor
Insert Widget...
Insert Image...
Insert Variable...

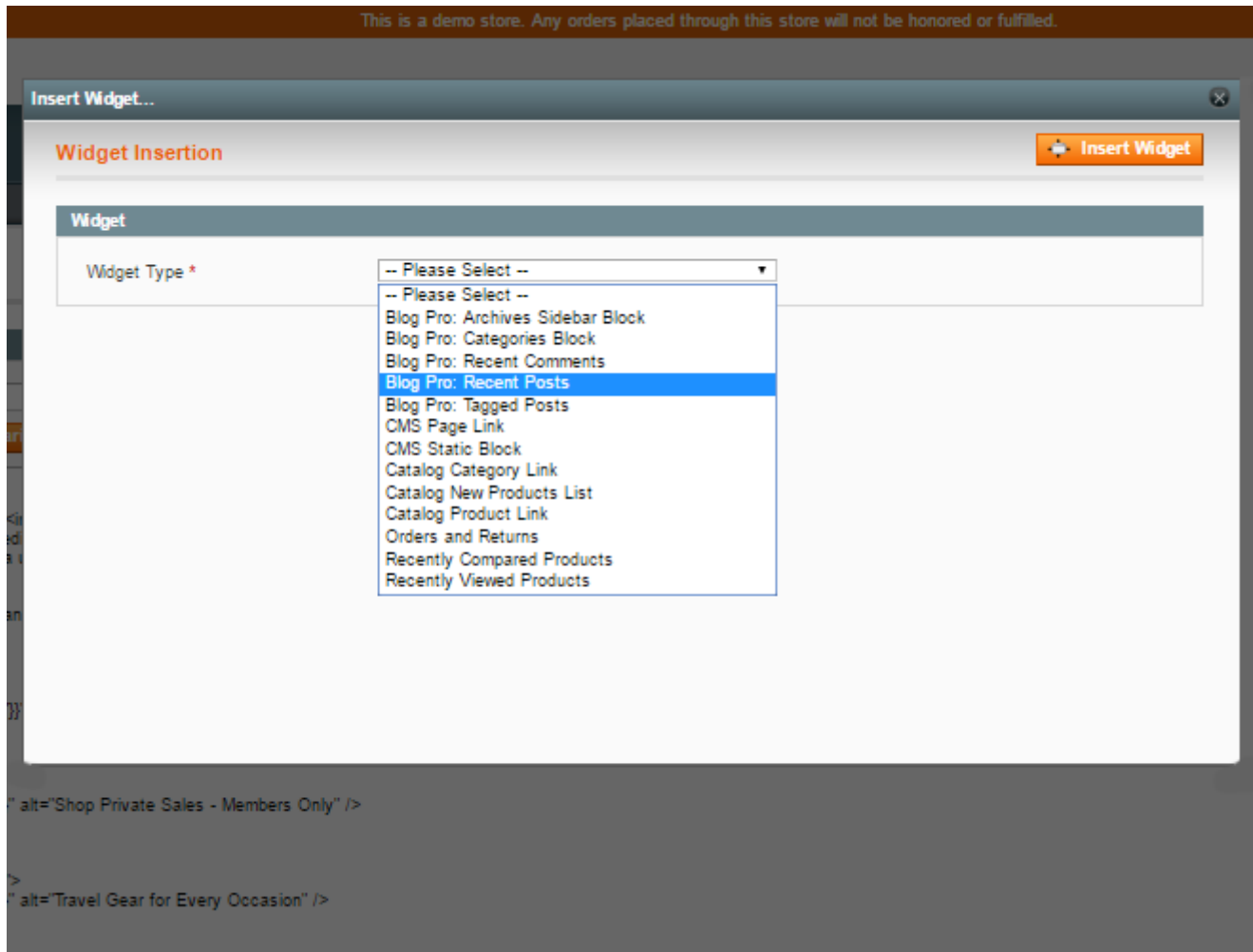
```

<div class="slideshow-container">
  <ul class="slideshow">
    <li><a href="{{config path='web/secure/base_url'}}accessories/eyewear.html"><a href="{{config path='web/secure/base_url'}}women.html"><a href="{{config path='web/secure/base_url'}}men.html">
  <div class="slideshow-pager">&nbsp;</div>
  <span class="slideshow-prev">&nbsp;</span> <span class="slideshow-next">&nbsp;</span></div>

  <ul class="promos">
    <li>
      <a href="{{config path='web/secure/base_url'}}home-decor.html">
        
    </li>
    <li>
      <a href="{{config path='web/secure/base_url'}}vip.html">
        
    </li>
    <li>
      <a href="{{config path='web/secure/base_url'}}accessories/bags-luggage.html">
        
    </li>
  </ul>

```

In the opened window, select the necessary widget type.



After that, a new Widget Options section appears and you need to set the Recent Posts widget options.

Insert Widget...

Widget Insertion Insert Widget

**Widget**

Widget Type \* Blog Pro: Recent Posts ▼  
Select a category filter for posts.

**Widget Options**

Category \* All Categories ▼

Type \* Sidebar ▼

Display Short Content \* No ▼

Display Date \* No ▼

Posts Limit \* 3

alt="Shop Private Sales - Members Only" />

alt="Travel Gear for Every Occasion" />

When all the options are set, click the Insert Widget button.

Then, click the Save button.

*Note: Don't forget to clear the cache to enable the changes in the frontend.*

The Recent Posts widget is inserted into the Home Page:

COMPANY  
ABOUT US  
CONTACT US  
CUSTOMER SERVICE  
PRIVACY POLICY

POPULAR TAGS

grey shirt suit white

[View All Tags](#)



## WING MAN

*hit the runway in stylish  
separates and cauals*

[SHOP MEN](#)



### RECENT POSTS

#### MP3 PLAYERS TYPES

By Admin Today 86 Views

No comments

**Hard drive based MP3 players** are typically larger and heavier than their competitors due to the fact that they contain a large capacity hard drive inside.

[READ MORE](#)

#mp3

#### WELCOME TO SAN FRANCISCO!

By Admin 2 days ago 214 Views

1 comment

### Integration into a CMS Static Block

The extension allows inserting a widget into CMS static blocks, such as Footer Links, 404 page, etc.

To insert a widget into a CMS block, go to the **CMS → Static Block** backend page and choose a block where you want to insert your widget.

DashboardSalesCatalogMobileCustomersPromotionsNewsletter**CMS**ReportsSystem

Edit Block 'Home & Decor'

BackResetDelete BlockSave Block

General Information

Block Title \*

Home & Decor

Identifier \*

home-decor

Store View \*

All Store Views

Main Website

Madison Island

English

French

German

Status \*

Enabled

Content \*

Show / Hide EditorInsert Widget...Insert Image...Insert Variable...

<div style="display: block; float: left; height: 100px; margin: 10px 0; width: 295px; text-align: center; background: none; direct\_url="home-decor.html"]"><strong style="display: block; font-size: 24px; font-weight: 500; letter-spacing: 11px;

To insert the widget, choose the necessary place in the code and click the Insert Widget button.

Insert Widget...

**Widget Insertion** Insert Widget

**Widget**

Widget Type \* Blog Pro: Recent Posts ▼  
Select a category filter for posts.

**Widget Options**

Category \* All Categories ▼

Type \* Sidebar ▼

Display Short Content \* No ▼

Display Date \* No ▼

Posts Limit \* 3

...

er; background: none repeat scroll 0 0 #5FC77F;"><a style="border: 1px solid #FFFFFF; display: block; font-size: 14px; letter-spacing: 6px; margin: 2px; text-tr  
letter-spacing: 11px;">Home & Decor</strong></a></li>

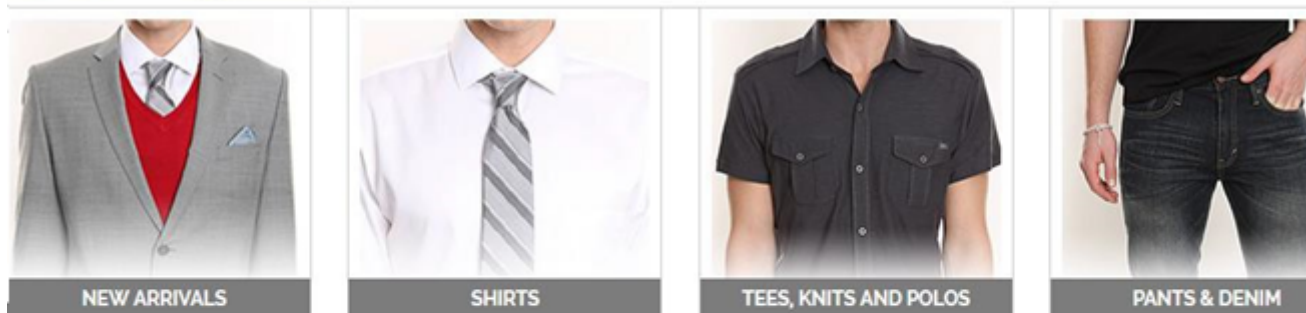
Click the Insert widget button.

Then, click the Save button.

*Note: Don't forget to clear the cache to enable the changes in the frontend.*

The widget is integrated into the static block:

## MEN



## RECENT POSTS

## MP3 Players Types

Today

Hard drive based MP3 players are typically larger and heavier than their competitors due to the...

## Welcome to San Francisco!

2 days ago

San Francisco, officially the City and County of San Francisco, is the cultural, commercial and...

From:

<https://amasty.com/docs/> - Amasty Extensions FAQ

Permanent link:

[https://amasty.com/docs/doku.php?id=magento\\_1:blog\\_pro](https://amasty.com/docs/doku.php?id=magento_1:blog_pro)

Last update: 2019/07/22 13:29

