For more details see the Gift Card extension page.

Gift Card

Enable customers to buy gift cards and send them to friends via email or by post. Create an unlimited number of gift cards with different pricing models and keep track of all purchased certificates.

- Create gift cards with fixed or open amount price types
- Easily generate and upload gift codes
- Send gift certificates via email or post office
- Keep track of all purchased gift cards
- Offer stunning gift card templates

How do gift cards work?

- Gift card is an alphanumeric code, consisting of letters and numbers, like BIRTHDAY_DF627. It can be applied at the cart/checkout to cover the order total
- These codes are groped in code pools: Birthday cards, Christmas cards, etc. You can name them as you want. Before selling gift cards, you need to create a code pool for your campaign
- In the catalog, gift card is represented as a custom product type. A customer can buy this product and get the code. You can allow customers to use gift cards they bought for themselves
- Gift card is always linked to the code pool. Code pool should be generated first, then a product is linked to the pool
- A gift card code becomes activated after the order invoiced only. If the order is not paid, a customer will not be able to apply a gift card
- To track the balance of a particular voucher, Gift Code Accounts are issued. The store manager can adjust the balance manually

How do I ship my gift cards?

- Gift Card as a product in your catalog may be virtual, printed or combined
- A virtual gift card is just an email-sent code like virtual and downloadable products, it has no weight, there is no physical inventory and it cannot be shipped
- When gift card is printed or combined, it means the code is being printed on a sheet of paper and delivered. The delivery flow is standard like for simple products
- Amasty Gift Card does not cover printing issues, we offer only tracking tools

General Settings

General

To specify general extension settings please go to System→Configuration→ Gift Card

Gift Card

3/25

Save Config

General		•	
Enabled	Yes	▼ [STORE VIEW]	
Product Types, Which Can Be Bought With Gift Card	Simple Product	[STORE VIEW]	
	Configurable Product		
	Bundle Product		
	Gift Card		
		~	
Gift Card options			2
Email Options			

Specify product types that customers will be able to purchase using a gift card.

Gift Card options

Gift Card

Save Config

General			•
Gift Card options			۵
Lifetime (Days)	0	[STORE VIEW]	
Allow Message	Yes 🔻	[STORE VIEW]	
Allow customers to use gift cards they bought for themselves	Yes 🔻	[STORE VIEW]	
Allow customers to choose delivery date for certificates	Yes T	[STORE VIEW]	
Timezones to choose	AUS Central Standard Time (Australia/Darwin)	[STORE VIEW]	
	AUS Eastern Standard Time (Australia/Melbour		
	AUS Eastern Standard Time (Australia/Sydney)		
	Afghanistan Standard Time (Asia/Kabul)		
	Alaskan Standard Time (America/Anchorage)		
	Alaskan Standard Time (America/Juneau)		
	Alaskan Standard Time (America/Nome)		
	Alaskan Standard Time (America/Sitka)		
	Alaskan Standard Time (America/Yakutat)		
	Arab Standard Time (Asia/Aden)		
	Leave empty if you want to show all timezones. Choose one if you want to hide timezone field		
Notify Customers before Certificate Expires	No	[STORE VIEW]	
Number of Days before Expiry	0	[STORE VIEW]	
	A When set to 0 (zero), the notification is sent once the certificate expires.		

Lifetime (Days) - Specify the time period in days within which the gift card will be valid.

The setting will be applied to all gift card products. Set 0 (zero) value in case you want to limit the time for certificates.

Allow Message - Let customers write a gift message on the product page.

Allow customers to use gift cards they bought for themselves - Enable customers to purchase gift cards for themselves.

Allow customers to choose delivery date for certificates - Set the option to 'yes' to enable customers to specify the delivery date for printed certificates.

Timezones to choose - Specify time zones that customers can choose for gift card delivery.

Notify Customers before Certificate Expires - Set the option to 'yes' to enable notifications dispatch when the certificate expires.

Number of Days before Expiry - Specify when the expiration notification should be sent.

Email Options

Gift Card

General			•
Gift Card options			•
Email Options			۵
Email Sender	General Contact	[STORE VIEW]	
Email Template	[Gift Card] Send gift card (Default Template fron v	[STORE VIEW]	
Send copy to		[STORE VIEW]	
	 Separated by comma 		
Expiry Notification Email Template	[Gift Card] Expiry Notification Email Template (C ▼	[STORE VIEW]	
	Notice of the expiry of the Gift Card		
Send confirmation to sender	Yes 🔻	[STORE VIEW]	
Sender Confirmation Email	[Gift Card] Sender Confirmation Email Template V	[STORE VIEW]	
Template			

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Email Sender - Choose the email sender address.(Configuration \rightarrow General \rightarrow Contact)

Email Template - Choose a template for Gift Card emails. To create a template go to System \rightarrow Transactional email \rightarrow Create New \rightarrow Template \rightarrow choose from the dropdown.

Send copy to - here you can specify emails to which the copy will be sent. (blind carbon copy)

Expiry Notification Email Template - Choose a template for Gift Card expiration notifications. To create a template go to System \rightarrow Transactional email \rightarrow Create New \rightarrow Template \rightarrow choose from the dropdown.

Save Config

Send confirmation to sender - Choose 'Yes' if you want to send the gift card order confirmation email.

Sender Confirmation Email Template - Choose a template for Gift Card order notifications. To create a template go to System \rightarrow Transactional email \rightarrow Create New \rightarrow Template \rightarrow choose from the dropdown.

Product Creation

To add a new Gift Card product go to **Catalog** →**Manage Products** → **Click Add Product button**

Dashboard	Sales	Catalog	Customers	Promotions	Newsletter	CMS	Reports	System	
Product Info	rmation		🎯 New I	Product					
Settings		8							
			Create P	roduct Settings					
			Attribut	e Set		Home & De	cor		Ŧ
			Product	t Type		Simple Proc Simple Proc Grouped Pro Configurable Virtual Prod Bundle Proc Downloadat Gift Card	duct duct oduct e Product uct duct ble Product		
Help Us Keep Mag	gento Health English (Ll	<u>nited States)</u>	Bugs / English 🔻						

Product Type - choose Gift Card product

Gift Card product settings include the same options as other product types except for Prices and Gift Card Information settings.

New Product (Default) ices Amounts	Back Reset S S	ave O	Save and () Create N	Continue ew Attrit
ices Amounts	Website All Websites [USD] All Websites [USD]		Create N	ew Attrit
ices Amounts	Website All Websites [USD] All Websites [USD]	T	Create N	ew Attrit
Amounts	Website All Websites [USD] All Websites [USD]	T	Amount*	Action
amounts	All Websites [USD]	Ŧ	Amount*	Action
	All Websites [USD]	-	150	0
	All Websites [00D]		200	0
	All Websites [USD]	•	500	
	All Websites [USD]	-	1000	
	All Websites [05D]	•	1000	0
			Add Ar	nount
Allow Open Amount*	Yes	T		
Open Amount Min Value	100			
	[USD]			
Open Amount Max Value	1000			
	[USD]			
Price equal to *	the whole card amount	•		
Specify percent				
Tax Class *	None	•		
	nono	-		
	Allow Open Amount * Open Amount Min Value Open Amount Max Value Price equal to * Specify percent Tax Class *	Allow Open Amount * Yes Dpen Amount Min Value 100 [USD] Dpen Amount Max Value 1000 [USD] Price equal to * Specify percent Tax Class * None	Allow Open Amount * Yes Dpen Amount Min Value 100 [USD] Dpen Amount Max Value 1000 [USD] Price equal to * the whole card amount Specify percent Fax Class * None	Allow Open Amount • Yes Open Amount Min Value 100 [USD] Open Amount Max Value 1000 [USD] Price equal to • the whole card amount Specify percent Tax Class • None

Amounts - here you can specify different price ranges for your gift cards.

Allow Open Amount - Set the option to 'yes' to enable customers to specify their own gift card value.

Open Amount Min Value and **Open Amount Max Value** - specify min and max value limits.

Price equal to - choose **the whole cart amount** and the gift card value will be equal to its price. If you want to make gift carts value higher then it's price, choose **percent of the card amount** and specify a particular percent.

Specify percent - specify the percent of the card value. E.g. If the Card value is 100 and you specify 125 percent in this tab, the card price will be equal to 125. It's also possible to make a gift card price lower then it's value: for example, if you set 90 and the cart value is 100, your customer will by the gift card for \$90.

Gift Card Information

General			
Prices	Gift Card Information	0	Create New Attribute
Meta Information			
Images	Card Type *	Virtual v	[GLOBAL]
Design	Lifetime (days)	0	[GLOBAL]
Gift Options		Use Config Settings	
Gift Card Information	Allow Message	Yes 🔻 🗌	[STORE VIEW]
Inventory		Use Config Settings	
Websites	Email Template	Default Template from Locale V	[GLOBAL]
Categories			
Related Products	Choose gift card code set *	Code Set 1	[GLOBAL]
Up-sells	Choose gift card images	Happy Birthday Gift Card	[GLOBAL]
Cross-sells		Thank you!	
Custom Options		From me to you	
		•	

Card Type - Specify gift card type: virtual, printed, combined (includes both types).

Lifetime (days) - You can specify the certificate lifetime for each particular gift card product or use the configurable settings

Allow Message - Set the option to 'yes' to enable customers to write greeting messages for gift certificates.

Email Template - Specify an email template you want to use for gift card emails or choose configurable settings.

Choose gift card code set - Specify which gift card code set you want to use for each particular gift card product. (Customers > Gift Cards > Gift Card Codes)

Choose gift card images - Specify gift card images available to customers on the gift card product page.

Dashboard	Sales	Catalog	Customers	Promotions	Newsletter	CMS R	eports	System		
Order View		📑 Orde	r # 1450000	12 Dec 14, 20	016 6:56:0	3 AM 💿	Back	Edit Canc	el Sen	d Email 🛛 H
Information	_									
Invoices		Order # 1450	00012 (the ord	er confirmation en	nail was sent	i) A	ccount Ir	nformation		
Credit Memos		Order Date		Dec 14, 2	2016 6:56:03	AM	Custome	r Name		Liza Sa
Comments His	tory	Order Statu	s	Pending			Email			liza@ei
Transactions		Purchased F	From	Main We	bsite		Customer	0.000		NOT
		Placed from	IP	English 213.184.	226.82		Custome	Group		NOTE
		Items Ordere	d							
	F	Product			Item Status	Original Price	Price	Qty	Subtotal	Tax Amount
	E S C C C	Birthday Gift (GKU: happy-bi Card Value \$200.00 Card Type Only Virtual Sift Card Imag	Card rhday-card HAPPY — git	BIRTHDAY ft card —	Ordered	\$200.00	\$200.00	Ordered 1	\$200.00	\$0.00
		Gift Card Send Liza ⊲iza@ex Gift Card Reci Bob <bob@g Gift Card Mess Happy Birthd Date of certifi 12/14/2016 4 Gift Card Acce</bob@g 	der cample.com> ipient mail.com> sage ay, dear Bob! cate delivery :00 PM counts							

You can also see gift cards, that customers have chosen on the order information page. Go to **Sales** \rightarrow **Orders** \rightarrow **choose the order you need**.

Gift Card Codes Generation

To create a gift card code set please go to Customers \rightarrow Gift Cards \rightarrow Gift Card Codes.

Add New

Gift Code Sets

Page 📧	1	of 1 pages View 20	per page Total 3 record	ds found	Reset Filter	Search
Select A	II Unse	lect All Select Visible Un	select Visible 0 items selecte	ed	Actions 🔹	Submit
	ID	Gift Code Set Title	Code Set Template	Gift Code Qty	Unused Gift Codes	Action
Any 🔻				From:	From:	
				To :	To :	
	1	Code Set 1	PROMO_{L}{L}{D}{D}	1000	997	Edit
	2	Code Set 2	PROMO_{L}{D}D}D	50	50	Edit
	3	Code Set 3	PROMO {LXLXDXDXD}	100	100	Edit



On the Gift Code Sets grid you can view and edit all already created gift code sets.

To add a new gift code set click **Add New**.

Edit Gift Code Set

Code Set Title - Specify the name of the code set

Code Set Template - Specify the template of the coupon codes, where $\{L\}$ - is a letter, $\{D\}$ - is a digit. E.g. PROMO_{L}{L}{D}D results in PROMO_DF627.

Gift Code Qty - Set here the number of coupon codes you would like to release.

CSV File - You can upload your own list on CSV format of coupon codes by clicking **Choose File**.

Codes List

emplate Information	Edit Gift Code Set	Back Reset	Save	Save and Conti	nue Edi
General Information					
Codes List					
	Page 1 F of 5 pages V Total 100 records found	ïew 20▼ per page 潯	Export to: CSV	Res Export	et Filte Searcl
	Code		Used	I	Action
				•	
	PROMO_WA479		No		Delete
	PROMO_FN737		No		Delete
	PROMO_UP739		No		Delete
	PROMO_BW622		No		Delete
	PROMO_CA374		No		Delete
	PROMO_MZ842		No		Delete
	PROMO_NW368		No		Delete
	PROMO_VL823		No		Delete
	PROMO_PV395		No		Delete
	PROMO_XU337		No		Delete
	PROMO_WL734		No		Delete
	PROMO_FY488		No		Delete
	PROMO_JN955		No		Delete
	PROMO_YE885		No		Delete
	PROMO_GD875		No		Delete
	PROMO_RZ538		No		Delete
	PROMO_JF335		No		Delete
	PROMO_GV976		No		Delete
	PROMO_PJ986		No		Delete
	PROMO_FR658		No		Delete

You can see all created codes of a particular code set. And also you can export codes to CSV or XML files.

Gift Card Code Accounts settings

To view and manage gift card accounts please go to Customers \rightarrow Gift Cards \rightarrow Gift Code Accounts

Gift Code Accounts

Page 📧	1	of 1 pages \	/iew 20	▼ per p	bage To	otal 3 record	ds found			Reset Filter	Search
Select All Unselect All Select Visible Unselect Visible 0 items selected Actions Visible Submit											
	ID	Gift Code	Initial V	alue	Current	Balance	Status	Order	Expiry Date	Purchased From (Store)	Action
Any 🔻			From:		From:		•		From: 📻	•	
			To :		To :				То: 📰		
			In :	USD V	In :	USD V					
	1	PROMO_KZ862		\$300.00		\$300.00	Active	145000008		Main Website Madison Island English	<u>Edit</u>
	2	PROMO_XP447		\$500.00		\$500.00	Active	145000009	May 3, 2015 12:15:11 PM	Main Website Madison Island English	<u>Edit</u>
	3	PROMO_YW754		\$500.00		\$275.00	Active	145000010		Main Website Madison Island English	<u>Edit</u>

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Add New

On the gift card codes accounts grid you can view and edit the accounts of all purchased gift cards.

2022/04/14 19:31		13/25	Gift Carc
Template Information	Edit Gift Code Account	Back Reset Delete	Save & Send Email
General Information			
Resend Gift Card	Information		
Order History	Order ID	<u>145000008</u>	
	Gift Card Code	PROMO_KZ862	
	Status *	Active	¥
	Website *	Main Website	T
	Initial code value	300.0000	
	Current Balance *	300.00	
	Expiry Date		
	Comment		

Gift Card

Order ID - Click here to get redirected to the order page.

Edit the gift code data like a **status**, store view, current balance, the date of expiration.

Comment - Admin users can write a comment for each gift card code for their internal needs.

Resend Gift Card

2022/04/14 19:31

Template Information	Edit Gift Code Account	Back Reset Delete	Save & Send Email
General Information			
Resend Gift Card	Send Gift Card		
Order History	Recipient Email	helena@example.com	
	Recipient Name	Helena Chester	
	Send Email from the Following Store View	English	¥
<u>(eep Magento Healthy - Report All Bu</u> Locale: English (United States) / E	gs Magento v English ▼	ver. 1.9.1.0	Connect with the M Magento™ is a tradem Copyright ©

Specify recipient data to resent a gift card code if needed.

Dashboard	Sales	Catalog	Customers	Promotions	Newsletter	CMS	Reports	Syster	n		🕑 Get helj
Template Ir	nformation	Edit	t Gift Code	Account		() Back	Reset	🛞 Delete	e 🥑 Sa	ve & Send Email	🕑 Save
General Inf	formation										
Resend Gi	ft Card										
Order Hist	ory	Page (1 of	1 pages View	20 v per	page Tota	al 1 records	found		Reset Filter	Search
		order #	From		Dili to Name	Sinppe	o to name	Erom	Juan	Bought From	
			To :	3				To :		I	•
		145000	011 Apr 6, 2 AM	015 1:58:59	Erich Forbes	Erich F	orbes		\$0.00	Main Website Madison Island English	View

In the order history tab, you can view all orders made with a particular gift card code.

Click **View** to get redirected to the order view page.

Add Gift Card Images

To add a gift card image please go to Customers \rightarrow Gift Cards \rightarrow Gift Card Images

Dashboard	Sales Catal	og Customers	Promotions	Newsletter	CMS	Reports	System	🕑 Ge	t help for t
Gift Card	Images							O A	dd New
Page 📧 1	▶ of 1 pages \	/īew 20 ▼ perpa	age Total 3 re	cords found				Reset Filter	Search
Image Thumbna	ail		Image title				Status		Action
								Ŧ	
HAPY BI - pt c	RTHDAY arc —		Happy Birth	nday Gift Card			Active		Edit
di Gh	Card I		Thank you!				Active		Edit
	iift Card		From me to	уоц			Active		Edit
Help Us Keep Ma Interface Locale:	egento Healthy - Rep English (United S	ort All Bugs tates) / Englisł ▼		Magento ver. 1.9	.1.0			<u>Connect wit</u> Magento™ is a	<u>h the Mage</u> trademark

Click 'Add new' to add a new image or 'Edit' to edit the already uploaded images.



Specify an image **title** and a **status** (active/inactive). All active images will be available to customers on the gift card product page.

Drag me - Use drag-and-drop feature to specify the gift code position.

Email Template Settings

To create or edit the email template please go to System \rightarrow Transactional Emails \rightarrow Create new

2022/04/14 19:31		17/25					
Dashboard Sales Cata	log Customers Promotions	Newsletter	CMS Rep	oorts System			
New Email Template	Back Reset Convert	to Plain Text	Preview Tem	plate 🥥 Save '			
Load default template							
Template *	Send gift card	-	1				
Locale *	New Shipment New Shipment for Guest New account New account confirmation key	•					
Template Information	Newsletter subscription confirmati Newsletter subscription success Newsletter unsubscription succes	ion is					
Template Name *	Order Update Order Update for Guest						
Template Subject *	Payment Failed Product alerts Cron error Product price alert Product stock alert Bomind Bacoword	E					
Template Content *	Send gift card Send product to a friend Share Wishlist Shipment Update Shipment Update for Guest	-					

Choose the template you need and click the **Load Template** button.



Click 'Preview Template' to see the layout on the frontend.

Load default template - here you can choose the default layout for the specific store views.

Template Content - Here you can edit the template content according to your needs.

Frontend examples

A gift card email



Erich Forbes purchased a \$100.00 gift card for you at Main Store. Please find below message from Alex Smith:

Happy Birthday!

Please use the following gift card code at Main Store:

PROMO_UR926



Look forward to seeing you at our store.

Best regards, Administration of Main Store

Gift cards on the category page

	1A		Sear	ch entire store	e here	Q)	1
What's New	Women	Men	Gear	Training	Sale	Gift Cards	
Home > Gift Car Gift Ca	ards						
Compare Products		2 Items	5	Sort	By Pos	ition ~	+
You have no items to compare. My Wish List		Happy Birthday		🖆 Gile Ca 🍅			
You have no items in your wish list.	Birthday G From \$100	ift Card).00	New Y	Year Gift Card \$100.00			

The gift card product page

 \sim

Birthday Gift Card

Be the first to review this product

SKU#: Birthday Gift Card

SKU#: Birthday Gift Card

Card Value in USD *

Choose an Amount...
Choose card Image *

Sender Name *

Recipient Name *

Recipient Email *

Date of certificate delivery *

Select timezone *

A customer can choose or specify the **Card Value in USD**;

It's also possible to select the **gift card image** that will be included in the gift card email;

A customer should specify the **sender's/recipient's data, the delivery date of the certificate** (for the printed version of the gift card) and the **time zone**.

Message

Qty 1

Add to Cart

The gift card on the cart page



Shopping Cart

Item		Price	Qty	Subtotal		
	Birthday Gift Card	\$300.00	1	\$300.00	Summary	
	Card Value: \$300.00 Card Type: Only Virtual	nica@email.com>			Estimate Tax	~
	Gift Card Recipient: Ronald <rona< td=""><td>ald@gmail.com></td><td></td><td></td><td>Subtotal</td><td>\$300.00</td></rona<>	ald@gmail.com>			Subtotal	\$300.00
	Gift Card Message: Dear Ronald, Hope your special day brings you al	ll that your heart desi	res.		Order Total	\$300.00
	Happy Birthday!				Proceed to (Checkout
				1	â	
			Upo	date Shopping Ca	art	
Apply Discount C	Code ~ Ap	oply Gift Card Cod	e v			

All gift card information specified on the product page will be displayed on the shopping cart page as well.

How to use a Gift Card

Where to check the Gift Card information (the value, the date of expiration, current balance, etc)

Registered customers can view the gift card information on the customer's account page in the Gift Cards tab.

23/25

Gift Cards Account Dashboard Account Information Specify Gift Code Address Book My Downloadable Products My Orders Newsletter Subscriptions Gift Cards Submit My Credit Cards My Product Reviews Gift Codes **Billing Agreements** Code: BIRTHDAY_SF254 My Wish List Status: Active Current Balance: \$300.00 Valid till: 2018-02-15 Remove **Compare Products** Code: BIRTHDAY_LS683 Status: Active You have no items to compare. Current Balance: \$200.00 Valid till: 2018-02-21 My Wish List Remove You have no items in your wish list.

Specify Gift Code - Insert here your gift card code received in the email or by a post office to view the gift card details.

Shopping	Cart					
Gift Card "BIRTHDAY	_LS683" was added.					
Item		Price	Qty	Subtotal	Summary	
	Eos V-Neck Hoodie Color: Green Size: S	\$54.00	1	\$54.00	Estimate Shipping and Tax Subtotal Tax Gift Card BIRTHDAY_LS683 Order Total	\$54.00 \$0.00 -\$54.00 \$0.00
Apply Discount Code	Apply G BIRTHD/ BIRTHI	iift Card Code AY_LS683 Remo DAY_SF254	Jpdate Sho	opping Cart	Proceed Checkou Check Out with Addresse	to ut Multiple s
	Add C	iift Card C	heck Gift C	ard status		

On the shopping cart page, the gift card holder should enter the gift card code into a special window and click "Add gift card" link to recalculate the grand total price.

After the gift card is applied the grand total price is automatically recalculated.

It's also possible to check the **gift card status** right on the checkout page (the option is available both for registered customers and guest visitors).

A customer can also delete the applied coupon code by clicking "**Remove**" button.



	25/25		Gift Card
•		WELC	OME, ERICH FORBES!
Island	<u>+</u>	ACCOUNT	CART (1)
		Search er	tire store h Q
ACCESSORIES	HOME & DECOR	SALE	GIFT CARDS
ON			Edit
ΓΙΟΝ			Edit
			Edit
TION			
on Required			
			« Back
	ACCESSORIES ON TION TION	25/25 I I I I I I I I I I I I I I I I I I I	ACCESSORIES HOME & DECOR SALE ON TION xn Required

If a customer pays on a gift card, he chooses **No Payment Information Required** during the checkout process.

From: https://amasty.com/docs/ - Amasty Extensions FAQ	
Permanent link: https://amasty.com/docs/doku.php?id=magento_1:gift_card	
Last update: 2019/06/07 14:27	