For more details see the Improved Layered Navigation extension page.

Improved Layered Navigation - How To's

Premium 7-year-old Magento extension, to which you can entrust your navigation.

- Ajax Layered Navigation
- Shop by Brands
- Price filters & sliders
- SEO friendly urls & navigation
- Multiple and single attribute selection

What is the first thing you are looking at in an unfamiliar area? It is a map or a navigator in your phone. Your store is this unfamiliar area to users and without a good map they will get lost and leave.

Good news - Improved Layered Navigation won't let it happen! It has been successfully staying on guard of Magento market for already 7 years and became a bestseller. Adjusting to market needs the module is constantly being updated and we are always open to hear customer feedback or answer any questions.

1. First steps

What are the product attributes? How to set up the filters?

It may be rather tricky for the newcomer to understand the core logic of how filters are working. Magento uses product attributes for this. Product attribute is some quality that the product possess: for instance, Color: Red or T-Shirt Size: L.

Choose Store View:	Black Nolita Cami (C	liothing)	
Default Values • 😡			
Product Information	Clothing		
General	Color	Black	
Prices	Occasion	Evening	•
Meta Information	Type *	Tops	
Images	Sleeve Length	Steeveless	
Recurring Profile	Fit		
Design	61mg	84	
Gift Options	orte		
Clothing	Length		•
inventory	Gender	Female	
Websites			
Categories			
Related Products			
Up-sells			
Cross-sells			
Custom Options			

The Attributes are stored in Catalog→Attributes→Manage Attributes. Create a new attribute or

open an existing one.

To be accessible in the default navigation the attribute should be either *Multiple Select* or *Dropdown*. Improved Layered Navigation extension has the same limitations but for the sliders functionality the product can have the *Price* input type as well.

The setting Use In Layered Navigation should be enabled as well (Filterable with/no results).

Assign the attributes options to it on the Manage Label/Options tab. These options are the names of the filters like Red, Blue, Green for the color attribute

es							
Label / Options	🝚 If you do no	t specify an option	value for a specific	store view then the	default (Admin) value	will be used.	
	Manage Titles (Size, Color, etc.)					
	Admin	English	French	German			
	Color						
	Admin	s (values of your a English	French	German	Position	is Default	Add Option
	Black	Black	French	German	0		Add Option
	Blue	Blue			0		(Delete
	Brown	Brown			0	•	(Delete
	Charcoal	Charcoal			0	•	(B) Delete
	Green	Green			0	•	Delete
	Grey	Grey			0	0	(O) Delete
	Indigo	Indigo			0	•	(Delete
	Ivory	Ivory			0	•	(Delete
	Khaki	Khaki			0	•	🛞 Delete
	Oatmeal	Oatmeal			0	•	Oblete
	Orange	Cognac			0	•	🛞 Delete
	Pink	Pink			0	•	Delete
	Purple	Purple			0	0	(Delete
							C. Delete
	Red	Red			0		(3) Delete
	Red Royal Blue	Red Royal Blue			0		Delete

After that you need assign the Attribute to the Attribute set. These sets are made so that similar products can be created with the same attributes. As you may see, once you create the product, you are asked to choose the attribute set. Once we populate several products with the appropriate attributes options, we can state that the initial set-up is done correctly.

Please open Catalog-Improved Navigation-Filters and click on the Load button.

Dashb	oard	Sales	Catalog Cu	ustomers Pr	romotions	Newsletter	CMS	Reports	System		
Latest	Message	: May upd	Manage Produ	cts	details						
			Manage Categ	ories							
Mana	age Filt	ers	Attributes								
			URL Rewrite M	lanagement							
Page 📧	1	of 2 pag	Search Terms		Total 26 re	ecords found					
Select All	Unsele	ect All	Reviews and R	atings	items selecte	d					
	ID	Positior	Tags					Show in the Bl	ock		Display Type
Any 🔻			Google Sitema	p						T	
	1	6	Improved Navig	gation				Sidebar			Drop-down List
	2	1	Color	Filters				Sidebar			Labels Only
	3	2	Occasion	Price Range	S			Тор			Labels Only
	5	7	Style	Pages				Sidebar			Labels Only
	6	5	Sleeve Leng	Settings t				Sidebar			Labels Only
	7	5	Fit					Sidebar			Labels Only
	8	5	Size					Sidebar			Labels Only
	9	7	Length					Sidebar			Labels Only
	10	8	Frame Style					Sidebar			Labels Only
	11	8	Gender					Sidebar			Labels Only
	12	5	Shoe size					Sidebar			Labels Only
	13	5	Shoe type					Sidebar			Labels Only
	14	2	Material					Sidebar			Drop-down List
	15	7	Bag & Lugga	age Type				Sidebar			Labels Only
	16	8	Jewelry Type	9				Sidebar			Labels Only
	17	9	Accessories	Size				Sidebar			Labels Only
	18	9	Electronic Ty	pe				Sidebar			Labels Only
	20	5	Decor Type					Sidebar			Labels Only
	21	12	Home & Dec	or Type				Sidebar			Labels Only
	22	5	format					Sidebar			Labels Only

Those attributes that meet the needs (dropdown/multiselect/price and used in navigation) will be shown here. This list is the list of the filters that will be used for our navigation.

How to show/hide the filters on specific categories?

You wish to show the filters but you do not need them on several categories? Yes, it may be rather useful if you do not need a great amount of the filters to be visible on the frontend. First of all, please bear in mind that such restrictions can be managed by default Magento itself. If the filter has the setting Filterable (with results) it will hide the options that do not match the selection. For instance, if the Color Attribute has the Filterable (with results) setting and product grid after filtration doesn't have the products that are red or green, then these filters options will be invisible. If this products selection doesn't have some filter at all, then the whole filter will be hidden. But what to do if the filter should be visible according to the rules, but you still wish to hide it? You need to open the filter that you wish to hide in Catalog-Improved Navigation-Filters-{filter_name}, scroll down to the Special Cases box and edit the field Include Only In Categories or Exclude From Categories with the category IDs.

Special Cases	
Single Choice Only	Yes ▼ ▲ Disables multiple selection
Include Only In Categories	Comma separated list of the categories IDs like 17,4,25
Exclude From Categories	Comma separated list of the categories IDs like 17,4,25
Show only when one of the following options are selected	Comma separated list of the option IDs
Show only when any options of attributes below is selected	 Comma separated list of the attribute codes like color, brand etc

The IDs can be taken if you go to Catalog-Manage Categories and then select the category in question

🚽 Categories	🚽 Shirts (ID: 15) 🛛 🔶	
Add Root Category		
Add Subcategory	General Information	Display Settings Custom Design Category Products
Choose Store View: All Store Views	General Information	
Colleges All J. Evened All	Name *	Shirts
Collapse All Expand All	Is Active *	Yes
Default Category (221)	URI Kev	shirts
e 🔄 Wonien (52)		Create Permanent Redirect for old URL
New Arrivals (9)	Thumbnail Image	Выберите файл Файл не выбран
Tees, Knits and Polos (2 Pants & Denim (19) Blazers (18) Accessories (58) Home & Decor (40) Sale (9) VIP (6) Shop by Brands (0)	Description	
< >		
		WY SIWYG Editor
	Image	Выберите файл Файл не выбран
	Page Title	
	Meta Keywords	

How to create the dependable filters?

You wish to show some filter only if the client selects some option in another filter? It may be useful if some filters are somehow connected: the make of the car and the model (Toyota Corolla or Chevrolet Silverado) or color and the shade (red - fuchsia or blue - turquoise) etc. Actually, Amasty has the

special extension for this but it can be achieved via the Improved Layered Navigation as well because you may wish to incorporate this filters to the navigation. You need to open the filter that you wish to show in Catalog-Improved Navigation-Filters-{filter_name}, scroll down to the Special Cases box and edit the field Show only when one of the following options are selected or Show only when any options of attributes below is selected.

Special Cases	
Single Choice Only	Yes ▼ ▲ Disables multiple selection
Include Only In Categories	Comma separated list of the categories IDs like 17,4,25
Exclude From Categories	Comma separated list of the categories IDs like 17,4,25
Show only when one of the following options are selected	Comma separated list of the option IDs
Show only when any options of attributes below is selected	 Comma separated list of the attribute codes like color, brand etc

The option IDs can be taken by opening the "parent" filter (make for the model or color for shade), then go to the Options tab and find the option IDs

Iter Properties	Ed	it Filter 'Color'' Properties
eral		
ns	Page	I is of 1 pages View 20 ▼ per page Total
	ID	Title
	20	All Black Products
	27	Blue
	221	Brown
	17	Charcoal
	24	Green
	12	Grey
	26	Indigo
	13	lvory
	25	Khaki
	226	Oatmeal
	19	Orange
	21	Pink
	18	Purple
	28	Red
	16	Royal Blue
	15	Silver
	14	Taupe
	23	Yellow

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Why anchors are necessary?

Sometimes, you set up the extension correctly but you do not see any filters at all or not all of them. In this case please go to the **Catalog→Manage Categories** and then select the category where you can observe this issue. You need to click the *Display Settings* tab and make sure that the *Anchor* is enabled

🚽 Categories	🚽 Men (ID: 5)		
Add Root Category Add Subcategory	General Information Display Se	ttings Custom Design Category Products	\$
Choose Store View: All Store Views	Display Settings		
Collapse All Expand All	Display Mode CMS Block	Products only Category Landing Page Men	• •
in Category (221) in Category (221) in Category (221) in Category (221)	ls Anchor	Yes	•
Men (70) New Arrivals (9) Shirts (12) Pants & Denim (19) Blazers (18) Accessories (58) Home & Decor (40) Sale (9) VIP (6) Shop by Brands (0)	Available Product Listing Sort By *	Best Value Name Price	▲ ✓ Use All Avai
4	Default Product Listing Sort By * Layered Navigation Price Step	Best Value ✓ Use Config Settings	▼ 🗹 Use Config S

Anchors allow to show the products situated in the subcategories to the parent category filtration. Sometimes, the category itself doesn't have any products as all of them are situated in its children subcategories. Then the filtration won't work.

Placing the anchor is also very important in some templates for the compatibility reasons

Why wrong products are being displayed?

Sometimes it looks like the Improved Layered Navigation filters the wrong products. The issue may take place due to the compatibility or incorrect settings of the third-party extensions. Please try to temporary disable the extension and check the result. To check it, please follow the next steps: 1. Edit the following configuration file: app/etc/modules/custom_extension.xml 2. Change "true" to "false" 3. Clear Magento cache

2. View and design

How to show sliders? How to hide the currency symbols?

Sliders are one of the main features of our extension. First of all the sliders can be shown for the price attribute. This will allow to make more precise filtration of the products then the default one with ranges. It can be easily set up by changing price filter display mode to Slider in the extensions configuration

Improved Navigation

General		
Category Filter		[STORE VIEW]
Display Mode	Advanced Categories 🔹	[STORE VIEW]
Display Only Categories		[STORE VIEW]
	List comma-separated IDs like: 12,328,5	
Exclude Categories		[STORE VIEW]
	List comma-separated IDs like: 12,328,5	
		[STORE VIEW]
Price Filter		
Display Mode	Slider •	[STORE VIEW]
Use Custom Ranges	Default Dropdown	[WEBSITE]
	From-To Only	
	Slider	
Indicate maximum ranges on	Yes 🔻	[STORE VIEW]
slider		
Slider step	1	[STORE VIEW]
Add From-To Widget	Yes 🔻	[STORE VIEW]

Moreover, you can set up the filters and show any desired numerical attribute (such as height, weight, size etc) as slider.



This attribute should have the price type in the catalog input type setting

or internal use. Must be unique with no spaces.
or internal use. Must be unique with no spaces. aximum length of attribute code must be less then 30
aximum length of attribute code must be less then 30
mbols
ce 🔹 🔻

After that please open it as the filter in Catalog-Improved Navigation-Filters and change the Display Type to Slider

Edit Filter "Size Shoe" Properties

Display Properties		
Show in the Block	Sidebar	¥
Display Type	Slider	-
Display Type	Silder	•
Indicate maximum ranges	Vac	-

If you use price type for your length, weight, etc. attributes, you would like to hide \$, € or some other currency sign when showing detailed information on product page for those attributes. Unfortunately, it is not possible to resolve out of the box. Please follow these steps in order to achieve it:

1. Open template file

app/design/frontend/[YOUR PACKAGE]/[YOUR THEME]/template/catalog/product/view/attributes.phtml

2. Then replace line

```
<?php echo $_helper->productAttribute($_product, $_data['value'], $_data['code']) ?>
```

with

```
<?php echo preg_replace('@[$€]@u', '',
$_helper->productAttribute($_product, $_data['value'], $_data['code']))
?>
```

3. Currency symbol will be hidden after you flush cache.

How to show images instead of the text? How to make the filters results being image-dependent?

Filters showing as text is rather straightforward but you always can make it more clear by using the images. Images are good for colors or some other things that we can better imagine visually. To make the visual appearance please open some filter and go to the options tab. Here open any filter option

Filter Properties

 General	
Options	

Edit Filter "Color" Properties

ID	Title
20	All Black Products
27	Blue
221	Brown
17	Charcoal
24	Green
12	Grey
26	Indigo
13	lvory
25	Khaki
226	Oatmeal
19	Orange
21	Pink
18	Purple
28	Red
16	Royal Blue

On the next page you'll have the possibility to upload the images Our navigation allows to gain even more customizations: you can set up the extension so that if you filter by e.g. green color you will see only green simples of the configurable product. This feature can be used not only for color – for any attribute, which is used for creation of configurable products. To activate this feature go to Catalog \rightarrow Improved Navigation \rightarrow Settings \rightarrow General. Then specify the codes of the attributes, for which you would like to use this feature, in Image-Related Attributes field.



Why I see two shopby panels on the category page?

If you see 2 shop by panels when using Improved Layered Navigation extension , it means one is default and the other is added by the module. In most themes the module removes the default panel

<u>a</u>masty

automatically, but now it fails to do that because the panel has custom name.

Please open the catalog.xml in your custom theme and remove all occurrences of the blocks with the template "catalog/layer/view.phtml".

Why no filters are displayed on the advanced search page?

The Improved Layered Navigation extension doesn't support the advanced search. Currently it is not possible to show our filters on such pages due to the limitations of the Magento architecture.

3. SEO section. Meta information.

How to change the title and meta information for the particular filter?

Our extension allows to manage the most important information for the filters page. Please go to Catalog-Improved Navigation-Filters and then select any filter that we will test. You need to enable the Show on List setting here

Edit Filter "Color" Properties

Display Properties

Show in the Block	Sidebar 🔹
Display Type	Images Only 🔻
Show Search Box	No
Number of unfolded options	 Applicable for 'Labels Only', 'Images only' and 'Labels and Images' display types. Zero means all options are unfolded
Sort Options By	Position •
When folded, display featured options first	No v
Hide quantities	No
Collapsed	■ Will be collapsed until customer select any filter option
Tooltip	

Additional Blocks		
Show on List	Yes	۲
	A Show option description and image above product	
	listing.	

Open the options tab and click on any filter option

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Ec	Edit Filter "Color" Properties Page I I Images I View 20 Image Imag				
Page					
ID	Title				
20	All Black Products				
27	Blue				
221	Brown				
17	Charcoal				
24	Green				
12	Grey				
26	Indigo				
13	lvory				
25	Khaki				
226	Oatmeal				
19	Orange				
21	Pink				
18	Purple				
28	Red				
16	Royal Blue				
15	Silver				

Here you will see many options that can be changed

					The sub-	
Option Properties			Back	Save 🥝 Save and Continue Edit		
Meta Data					Currently Shopping by	
	A darks	-	Town I.	0	Color: Blue	
Page little lag	Blue Page title	English	French	German	Clear All	
Meta-Description Tag	Admin	English	French	German		
in the boots of the start start	Blue meta tag				CATEGORY	
Meta-Keyword Tag	Admin	English	French	German	Women (2)	
					New Arrivals (1)	OUR NEW COLLECTION
					Danke 8	ISTIERE
Products List Page					Denim (1)	SHOP NEW ARRIVALS
You need to enable option Sho	ow on List on filter edit page in orde	r to make these setting	s work on non-brand pages.		Drassa 8	
Title	Admin	English	French	German	Cliete (1)	
	Blue Title				STOCK FILTER	
Description	Admin Here is the test description	English	French	German	SORT BY: Position *	a =
					In Stock (12)	10 Three (-) - (10 W - 10 *
					COLOR	12 Item(s) Show. 12
						The second secon
						M -31
					🕞 🔝 Elements Console Sources Network Timeline Profiles Resource	es Security Audits 🛛 🍳 🗄
Ten CMC Disel	DLD Lleader				<pre><!DOCTYPE html> </pre> <pre></pre> <pre> </pre> <pre> <pre> <pre> <pre> <pre> <pre> <pre> <pre> <pre> <pre> <pre> <pre> <pre> <pre> <pre> <pre> <pre> <pre> <pre> <pre> <pre> <pre> <pre> <pre> <pre> <pre> <pre> <pre> <pre> <pre> <pre> <pre> <pre> <pre> <pre> <pre> <pre> <pre> <pre> <pre> <pre> <pre> <pre> <pre> <</pre></pre></pre></pre></pre></pre></pre></pre></pre></pre></pre></pre></pre></pre></pre></pre></pre></pre></pre></pre></pre></pre></pre></pre></pre></pre></pre></pre></pre></pre></pre></pre></pre></pre></pre></pre></pre></pre></pre></pre></pre></pre></pre></pre>	Styles Computed >>
TOP CING BIOCK	FLF Header		-		<pre><!-- [if if i</td--><td>F]> Filter :hov .cls</td></pre>	F]> Filter :hov .cls
Bottom CMS Block	Please select a static bloc	к	•		<pre><:LiT IC 0 J> <numi class="no-]s les" lang="en" ld="t0p"> <li[endi <?if IE 9 ?> <humble secon<="" second="" td="" the=""><td><pre>f]> element.style { }</pre></td></humble></li[endi </numi></pre>	<pre>f]> element.style { }</pre>
Category Image	Выберите файл Файл	т не выбран			<pre><?if (gt IE 9) !(IE)?><!----> <html class="js no-touch localstorage" id="top" lang="en"></html></pre>	*, styles.css:3
Remove Image					<![endif] \vec{vec} <= \$0	*:before, *:after { webkit box sizing
					<pre><meta content="text/html; charset=utf-8" http-equiv="Content-Type"/> <fiile_blue_bage_title title=""></fiile_blue_bage_title></pre>	border box; -moz box sizing:
Product Related Image					<meta content="Blue meta tag" name="description"/>	border-box;

As you may see these settings allow to change almost anything for any filter that you wish to manage.

How to manage the display of the title and meta information for the filters?

If you try to reproduce the 3.1 manual, you may have faced with the problems. It may show the meta information/title of the default category instead or append the information that you wish to show to

the categories

SHOP BY Current Color: Clear Al	iy Shopping by Blue	×	PANTS & DENIM - BLUE TITLE Here is the test description
Elements Console Sources Network Timeline Profil <1[if 1t IE 7]> <html class="no-js ief</td> <1[if (gt IE 9][(IE)]> <1[if (gt</th><th>es Resources Security Audits
" en"="" id="top" lang="en"> <?endif?> "> <?endif?> "> <?endif?> "> <?endif?></html>			
<pre><!--<![endif]--> V(head> meta http-equiv="Content-Type" content="text/html; char. (title)Pants & Denim - Women - Blue Page title (meta name="description" content="Blue Page title (meta name="keywords" content="NBEX.FOLLOW"> (link rel="icon" href="http://improved-navigation=rwd.de (link rel="shortcut icon" href="http://improved-navigation="http://i</pre>	set=utf-8"> lue meta tag"> ce"> mo <u>.amasty.com/improved-navigati</u> on-rwd.demo.amasty.com/improved	on-rwd -navig	/ <u>skin/frontend/base/default/favicon.ico</u> " type="image/x- ation-rwd/skin/frontend/base/default/favicon.ico" type=

It may happen if you didn't edit the meta managing settings here

Improved Navigation

General					
Blocks Display					
Category Title and Description					
Please open Catalog -> Improved Na	avigation -> Filters -> [open filter] -> Options -> [open op	tion] in order to define			
Add selected filter title to Category Name	Replace	[STORE VIEW]			
Category Name separator	-	[STORE VIEW]			
Add selected filter description to Category Description	Replace v	[STORE VIEW]			
Replace Category Image	Yes ▼ ▲ Category Image will be replaced if selected filter option have it's own image uploaded.	[STORE VIEW]			
Replace Category CMS Block	Yes ▼ ▲ Category CMS Block will be replaced in case selected filter option have it's own defined.	[STORE VIEW]			
Category Meta Tags					
Please open Catalog -> Improved Na	avigation -> Filters -> [open filter] -> Options -> [open op	tion] in order to define			

Add selected filters to Meta-Title	Replace •	[STORE VIEW]
Title Tag Separator	•	[STORE VIEW]
Add selected filter descriptions to Category Meta-Description	Replace 🔻	[STORE VIEW]
Description Tag Separator	,	[STORE VIEW]
Add selected filters to Meta- Keywords	After	[STORE VIEW]

You will be able to change it regarding your needs and make the replacement of the default settings.

4. SEO section. Indexation and URLs.

Noindex/nofollow and the role of these settings on the indexation strategies.

The noindex value of an HTML robots meta tag requests that automated Internet bots avoid indexing a web page. The nofollow tag excludes any other links that the crawler can find on the page in question from the indexation queue. The meaning of these settings is to exclude great majority of the filters from indexation. Many indexed pages as a SEO solution is not that good as it makes the really important pages be buried under the tons of unnecessary information. You can manage the indexation of the filters in any filter's setting

Dashboard Sales	Catalog	Customers	Promotions	Newsletter CMS
🕕 Latest Message: May upo	Manage I	Products	d details	
	Manage (Categories		
Filter Properties	Attributes)	Style' P	roperties
General	URL Rev	vrite Management		
Options	Search T	erms	ties	
	Reviews	and Ratings	⊿}lock	Sidebar
[Tags		4	Labels Only
	Google S	litemap	Box	No
	Improved	Navigation	DOX	
		Price De		Applicable for
		Pages	inges	and Images' d
		Cottinge	ottings	unfolded
		Settings		No
Search Engines Optimization	n			n
Robots NoFollow Tag		Yes		
Robote Noladov Tag	Vac		collaps	
		165		
Rel NoFollow		Yes For the links in the	e left navigation	•
		Additional	Blocks	

SEO URLs, their difference and importance

URL Structure is very important for the SEO purpose as this creates the links logic for your site. The key solution is the golden mean between being short and neat on one hand yet SEO-friendly and functional on the other.

SEO		
URL Type	With GET Parameters	[STORE VIEW]
Redirect to SEO URL if possible	With GET Parameters Long with URL key Short without URL key	[STORE VIEW]

Here you will find three URL types:

- with GET Parameters
- Long with URL key
- Short without URL key

The GET Parameter type is the way to structure URLs with the full filters list that are stored with IDs of the filters. It doesn't create SEO URLs however it is the solution that goes with Magento initially.

(+ 0	men/pants-d	lenim.htmPpccasion=31&size=63	
	12		this
	category path		
		selected filters with their IDs	

GET Parameter is good for the websites with big amount of filters as it creates neat and short URLs. Let's have a look how this page will look like if you select other URL types that would be more into our topic.

Long with URL key



This URL type is better for SEO but may become tricky: if many filters are selected the URL can become really long. Also the URL key is the superfluous information for the search bot. You can specify any URL key you like but you won't be able to delete it.

Short without URL key



Choose 'Short without URL key' type to make your URLs nice looking and more SEO friendly by excluding the URL key from your links.

Please bear in mind that you can make the Long URL structure looking a bit like the Short one if you select Hide Attribute Names to Yes.



To make the long story short, we will advise you to use the short structure as the shortest and understandable for the Search crawlers.

5. Brands pages and their significance.

How to manage the brand page?

As you may know Improved Layered Navigation allows you to create the beautiful and functional



Brands Pages that look like the ordinary categories but you can put the unique content that is important for the successful SEO and user-friendly result (such as meta description, CMS blocks and so on).





The Brand Page on the Selected Category

To use this method please follow the next steps. Go to the brand filter and put Index/Follow for the manufacturer filter.

Edit Filter "Brands" Properties

Display Properties	
Show in the Block	Sidebar 🔻
Display Type	Images and Labels
Show Search Box	No T
Number of unfolded options	0 ▲ Applicable for 'Labels Only', 'Images only' and 'Labels and Images' display types. Zero means all options are unfolded
Sort Options By	Position v
When folded, display featured options first	No V
Hide quantities	Yes 🔻
Collapsed	No ▼ Mill be collapsed until customer select any filter option
Tooltip	Choose any manufacturer

Additional Blocks

Show on List	Yes	•
	A Show option description and image above particular shows a state of the state	product
	listing.	
Show on Product	Yes	•
	Show options images block on product view	v page. You
	need to perform modifications in theme template, see	
	Amasty Improved Navigation User Guide o	n page 15.

Search Engines Optimization			
	Data to Marcallana Tan	N-	
	Robots NoFollow Tag	No	•
	Robots NoIndex Tag	No	•
	Rel NoFollow	No	•
		A For the links in the left navigation	
	Keen as GET narameter in URI	No	•
	hoop to be i parameter in one	▲ SEO URL mode will not affect this filter if set "Yes"	-

2. In the extension's configuration settings in the SEO tab select Just URL key in the canonical tag

dropdowns

Canonical URL	First Attribute Value	•
	For the /shopby page	
Category Canonical URL	First Attribute Value	•

3. Put the Brand Attribute Code in the extension's configuration settings in the Brands tab.

Improved Navigation

General		
Blocks Display		
Category Title and Description		
Category Meta Tags		
SEO		
Brands		
Brand Attribute Code	manufacturer ▲ Used to generate brand pages. Deletes URL-key from Brand Page URL in Long URL Mode (example.com/shopby/canon.html becomes example.com/canon.html).	[STORE VIEW]

How to make short URLs for the brands?

You can create the special CMS page that has the links to all your brands.

When copying the above code to Magento admin panel, please make sure that there's a space between 'block' and 'type' commands so they are spelled in two words as 'block type' not in one word 'blocktype' (sometimes space may get deleted during copying). Indicate code of the needed attribute instead of 'manufacturer', use 'header' parameter to indicate the name of the block and 'column' parameter to specify the number of columns in the block.

{{block type=amshopby/list attribute_code=manufacturer header="All Brands"
columns=2 template=amasty/amshopby/list.phtml}}

where the manufacturer is the attribute code for the brands.

After selecting a brand, customers can narrow down selection by any available attribute (price, color, etc)



An example of 'All brands' block

If you have our XML Sitemap extension all the brands pages will be added to the Sitemap.

6. Problems and possible workarounds

SOLR on EE. CE SOLR Bridges

Huge stores with an extensive amount of products suffer from the default search engine dramatically. To solve this problem Magento offers full-text search. Starting from version 1.8.0.0 Magento Enterprise supports not only the full-text search based on MySQL (used by default), but also Apache Solr search engine. As you may see, the SOLR is the functionality of the Enterprise edition of the Magento. And our extension fully supports it out of the box. But only in the EE edition of the extension. Currently it is not possible to gain this support in the Comminity edition neither out of the box nor via the special SOLR bridges.

Searchenise

{Stay tuned! Under development}

Third-party extensions SEO Suites.

There are popular third-party extensions that have the multifaceted functionality, one of its features is the SEO Layered navigation URLs. Currently, if this feature is enabled, it may lead to the compatibility issues with the filters pages and/or toolbar. We recommend you to turn this functionality off

SEO Suite	-Mageworx SEO Suite	
SEO Base: Canonical URLs, Meta Robots and Next/Prev Link Rel Settings		
SEO Base: Alternate Hreflang URLs		
SEO Extended		
SEO Extended Templates		
SEO Cross Links		
SEO Friendly LN URLs		
Category Layered Navigation No SEO-Friendly URLs •	[STORE VIEW]	
SEO Reports		
SEO Markup: Open Graph Protocol & Rich Snippets		
Tools for SEO Suite extension		
Common Settings For Extended Sitemaps		
Extended HTML Sitemap		
Extended XML Sitemap (Google, Yahoo, Bing)		

SEO

General Settings

Mirasvit Advanced SEO Suite

Externed settings		
Rich Snippets and Opengraph (You can validate rich snippets at <u>Structured Data Testing Tool</u>)		
SEO-friendly URLs Settings		
"Enable SEO-friendly URLs for Layered Navigation	No	? [STORE VIEW]
Trailing Slash	Disabled •	? [STORE VIEW]
Product URL	Vou may select between short product URL (like http://store.com/product.html) and long product URL (like http://store.com/category1/category2/ product.html).	? [STORE VIEW]
Product URL Key Template	You can use all products attributes as variables in format [product_(attribute)] Example: [product_name] [product_sku] [by {product_manufacturer}] [color {product_color}]	? [STORE VIEW]
	Apply Template For Product URLs	?
Enable SEO-friendly URLs for reviews	No	? [STORE VIEW]
Enable SEO-friendly URLs for tags	No	? [STORE VIEW]
Product Images Settings		
Info (visible in frontend, will not work if FPC or Varnish enabled)		

This should fix any possible conflict with these extensions.

The same workaround can help you for any other third-party SEO extension that has the SEO Layered navigation URLs setting.

Any custom navigation

There are dozens of the third-party extensions that provide the filtration of the attributes. Our extension has the same functions and this means that it is not possible to make the compatibility with such extensions. To make our navigation visible, please follow the next steps: 1. Edit the following configuration file: app/etc/modules/custom_navigation.xml 2. Change "true" to "false" 3. Clear Magento cache This will disable the third-party navigation extension and make ours visible. Please bear in mind that you do not need to do it if you are using the default navigation provided out of the box.

How can we achieve better SEO result using Improved Layered Navigation? Several SEO strategies to choose from

{Stay tuned! Under development}

Pages. How can I do the better SEO practice for the proper filter combinations? How to prevent pages from partial matching?

{Stay tuned! Under development}

How to put the window position on top while switching the pages?

{Stay tuned! Under development}

Why is my third-party AJAX code not running while ILN's AJAX is working?

{Stay tuned! Under development}

From: https://amasty.com/docs/ - Amasty Extensions FAQ

Permanent link: https://amasty.com/docs/doku.php?id=magento_1:improved_layered_navigation_howto



