

amasty

This extension is a part of promotion extensions like [Special Promotions](#) and [Auto Add Promo Items](#).

Promo Banners Lite

Banner positions and settings

The screenshot displays a product page for a 'PLAID COTTON SHIRT' priced at \$160.00. Three banner positions are highlighted with numbered circles:

- Position 1:** A top banner with an orange 'Amasty' logo on the left, a green promotional message 'Buy 3 shirts and get each additional one for \$10 off' in the center, and four shirt icons on the right. The last icon has a green '\$10' tag.
- Position 2:** A red ribbon banner with the text 'Special Offers' in white, placed over the top left corner of the product image.
- Position 3:** A blue banner with the text 'LIMITED OFFER' in white, placed below the product description.

The product details include the title 'PLAID COTTON SHIRT', price '\$160.00', status 'IN STOCK', and a description 'This everyday shirt is equally stylish with jeans or trousers.' The product image shows a man wearing the shirt and dark trousers. The product options section includes color and size selectors, a quantity input set to '1', and an 'ADD TO CART' button. Below these are links for 'Add to Wishlist', 'Add to Compare', and social media icons for email, Facebook, and Twitter.

There are three positions on the product page where you can place a banner:

- **Top Banner** is placed on top of the product page, on the screenshot above this position is marked **1**.
- **Product label (ribbon)** is added to a product image as a label, like it's pictured on the screenshot, position **2**.
- **After Product Description Banner** is placed right after the product description or instead of it if description is absent. On the screenshot above this position is marked **3**.

For banners in positions **1** and **3** you can set **Alt** text which is displayed when image loading is disabled, **On Hover Text** which will be displayed when mouse pointer is moved above the banner, **Link** which will open specified URL when banner is clicked and finally **Description** field where you set the text which will be displayed above banner.

With **Show Banner for** setting you can set to display banner on all product pages with **All products** option, or you can make the banner display on specific products or products from specific categories.

Display Options

Show Banner for

Products sku

Page 1 of 1 pages | View 20 per page | Total 8 records found

Reset Filter

Search

<input type="checkbox"/>	ID	Name	SKU	Price
<input type="checkbox"/>			abl	From: To :
<input checked="" type="checkbox"/>	370	Isla Crossbody Handbag	abl000	\$290.00
<input checked="" type="checkbox"/>	371	Florentine Satchel Handbag	abl001	\$625.00
<input checked="" type="checkbox"/>	372	Flatiron Tablet Sleeve	abl002	\$150.00
<input checked="" type="checkbox"/>	373	Broad St. Flapover Briefcase	abl003	\$570.00
<input checked="" type="checkbox"/>	374	Houston Travel Wallet	abl004	\$210.00
<input checked="" type="checkbox"/>	375	Roller Suitcase	abl005	\$650.00
<input checked="" type="checkbox"/>	436	Classic Hardshell Suitcase	abl006c	\$600.00
<input checked="" type="checkbox"/>	439	Luggage Set	abl008	

In this example banners will show only on specified product pages.

Display Options

Show Banner for Categories

Product Categories

- ☐ Default Category (1)
 - ☐ Women (51)
 - ☐ Men (70)
 - ☐ New Arrivals (9)
 - ☒ Shirts (12)
 - ☐ Tees, Knits and Polos (21)
 - ☐ Pants & Denim (19)
 - ☐ Blazers (18)
 - ☐ Accessories (58)
 - ☐ Home & Decor (40)
 - ☐ Sale (9)
 - ☐ VIP (8)

With these settings banner will show on all products in Mens Shirts category.

Promotion product images

Extension settings

Promo Banners Lite

Product Page Banners

Enable Top Banners

Yes

Enable After Product Description Banner

Yes

Show One Banner Only

Yes

▲ Please select 'No' to show all banners from matched rules.

Gift Images

Gift Image Width (px)

50

Gift Image Height (px)

50

Product Attribute for Header

Name

Product Attribute for Description

Short Description

Enable Top Banners - controls **Top Banner** position, can be enabled or disabled store-wise.

Enable After Product Description Banner- controls **After Product Description Banner** position, can be enabled or disabled store-wise.

Show One Banner Only - when disabled, banners from different rules will stack up on the product page if there are multiple rules with banners applied. Enabled will show only the banner from the rule with highest priority.

Gift Image Width/Height (px) - set the necessary gift image parameters in pixels.

Product Attribute for Header - specify the value of a product to be displayed in the header.

Product Attribute for Description - select the attribute to be displayed in the description section.

GeoIP Database Installation

The module requires GeoIP database to be installed in order to detect users' location. Please go to **System → Configuration → Amasty Extensions → Geo IP Data**.

Geo Ip Data

[Save Config](#)

Download and Import

[STORE VIEW]

Download and Import

Last Imported: 2019-04-01 07:56:05

✓

✓

Download Import Completed

Import

[STORE VIEW]

Import

Last Imported:

var/amasty/geoip/GeoLite2-City-Blocks-IPv4.csv ✗

var/amasty/geoip/GeoLite2-City-Blocks-IPv6.csv ✗

var/amasty/geoip/GeoLite2-City-Locations-en.csv ✗

✓

Import Completed

Databases are required for the correct work of the module. Also you need to install [php bcmath](#) or [gmp](#) extension on your server.

You can get the databases automatically or import your own data.

Hit the **Download and Import** button to make the extension download the updated CSV dump file and import it into your database automatically.

To import the files from your own source, use the **Import** option. Path to the files should look like this (the part 'var/amasty/' should be replaced with your folders' names):

```
var/amasty/geoip/GeoLite2-City-Blocks-IPv4.csv
var/amasty/geoip/GeoLite2-City-Blocks-IPv6.csv
var/amasty/geoip/GeoLite2-City-Locations-en.csv
```

In the Import section, the **Import** button is grayed out by default. It will be available right after you upload the CSV files. The red error notification will switch to green success notification when the import is completed.

From:
<https://amasty.com/docs/> - **Amasty Extensions FAQ**

Permanent link:
https://amasty.com/docs/doku.php?id=magento_1:promo-banners-lite

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