

amasty

For more details see the [Google Rich Snippets for Magento 1](#) extension page, part of the bestselling [SEO Toolkit](#) module.

Rich Snippets

Improve your website position in organic search with the Google Rich Snippets extension. Make your store more visible both for search engines and customers.

- Apply various rich snippets to highlight the necessary info
- Display rating and reviews in the snippets
- Boost up your webstore position in search results
- Make your brand recognizable
- Benefit from the Twitter summary cards support

Product

Price Including Tax - In search results you can display the product price including tax or the price excluding tax.

Product		
Enabled	<input type="text" value="Yes"/>	[STORE VIEW]
	<small>▲ See</small> http://support.google.com/webmasters/answer/146750	
Price Including Tax	<input type="text" value="No"/>	[STORE VIEW]
Show Availability	<input type="text" value="Yes"/>	[STORE VIEW]
Show Item Condition	<input type="text" value="Yes"/>	[STORE VIEW]
Show configurable products as	<input type="text" value="List of Associated Products Offers"/>	[STORE VIEW]
Show grouped products as	<input type="text" value="List of Associated Products Offers"/>	[STORE VIEW]
Use Short Description	<input type="text" value="Yes"/>	[STORE VIEW]
Brand Attribute Code	<input type="text" value="--None--"/>	[STORE VIEW]
Custom Properties	<input type="text" value="sku,mpn"/>	[STORE VIEW]
	<small>▲ Please specify comma separated list of schema.org properties and attribute codes. Example: mpn, sku. If mpn is missing it is replaced with sku value.</small>	

Custom Properties - With this option, admin is able to specify comma-separated list of schema.org properties and attribute codes like mpn, sku.

[Magento Loyalty Program - rewards program extension by Amasty](#)
[amasty.com > Magento Extensions > Promotions](#)
 ★★★★★ Rating: 5 - 4 reviews - \$129.00 - In stock

Rating & Breadcrumbs

Show Total Count for - You can choose whether to display votes or reviews, or both votes and reviews at the same time on Google search page.

Reviews Rating		
Enabled	No	[STORE VIEW]
	▲ See http://support.google.com/webmasters/answer/146645	
Show Total Count for	Votes and Reviews	[STORE VIEW]
	Votes and Reviews	
	Reviews	
	Votes	

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Breadcrumbs		
Enabled	Yes	[STORE VIEW]
	▲ See http://support.google.com/webmasters/answer/185417	
Extend Breadcrumbs	Yes	[STORE VIEW]
Include Final Item in the Breadcrumbs	No	[STORE VIEW]
	▲ Set 'Yes' to include final item in the the breadcrumb list	

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Organization & Category

Enabled - See how to configure organization mark up here https://developers.google.com/search/docs/guides/enhance-site?visit_id=636954033970167886-1169413541&rd=1#provide-business-contact-markup

Category Page - This feature lets you display the average product rating and minimal price in search

results as well as at the bottom of each category page on your site.

Organization

Enabled	<input type="text" value="No"/>	[STORE VIEW]
	▲ See http://support.google.com/webmasters/answer/146861	

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The excerpt from the page will show up here. The reason we can't show text from your webpage is because the text depends on the query the user types.

Product Listings

Enabled on Category Pages	<input type="text" value="Yes"/>	[STORE VIEW]
	▲ Show average products rating and minimal price at the bottom of category page	
Enable on "Amasty Landing Pages" Extension Pages	<input type="text" value="Yes"/>	[STORE VIEW]
	▲ Show average products rating and minimal price at the bottom of landing page	
Enable on "Amasty Improved Navigation" Extension Pages	<input type="text" value="Yes"/>	[STORE VIEW]
	▲ Show average products rating and minimal price at the bottom of improved navigation page	

Digital Cameras - Cameras - Electronics

www.example.com/

★★★★★ Rating: 3.8 - 24 votes - Starting from \$37.49

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Search Box

Enabled - Switch this option to Yes to display site links search box in Google search results.

Search Box

Enabled [STORE VIEW]
 ▲ Display search input box for home page in Google search results

eBay: Electronics, Cars, Fashion, Collectibles, Coupons and ...

www.ebay.com/ ▼

Buy and sell electronics, cars, fashion apparel, collectibles, sporting goods, digital cameras, baby items, coupons, and everything else on eBay, the world's ...

Motors

Parts & Accessories - Collector
Cars - Motorcycles - eBay Garage

Fashion

Great deals on fashion at eBay for women, men, kids, and babies.

The World's Online Marketpl...

Buy and sell electronics, cars, clothing, apparel, collectibles ...

Electronics

eBay: Electronics Sales & Events. ...
Tech Must-haves; Electronics ...

Cell Phones & Accessories

Shop Cell Phones & Accessories.
Cell Phones & Smartphones ...

eBay Stores

eBay:

Twitter Cards

Enabled - Enable the feature if you want to display additional info in your tweets

Description Length - Specify product description length, which will be automatically loaded from a product page. Set image parameters, minimum 160*160 px

Twitter Cards

Enabled [STORE VIEW]
 ▲ Display Twitter Cards

Twitter Account [STORE VIEW]
 ▲ like @username

Description Length [STORE VIEW]
 ▲ Maximum 200 characters

Image Width (px) [STORE VIEW]
 ▲ Image width in pixels

Image Height (px) [STORE VIEW]
 ▲ Image height in pixels

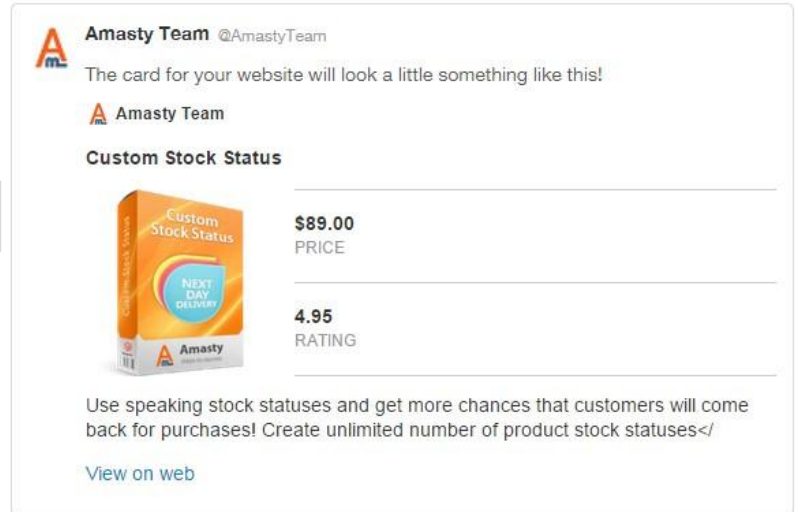
Card URL

Preview card

*.amasty.com is not whitelisted for product card

Request Approval

Card preview




Amasty Team @AmastyTeam

The card for your website will look a little something like this!

Amasty Team

Custom Stock Status




\$89.00
PRICE

4.95
RATING

Use speaking stock statuses and get more chances that customers will come back for purchases! Create unlimited number of product stock statuses</p></div><div data-bbox="420 336 920 423" data-label="Code-Block"><pre>Log
INFO: Page fetched successfully
INFO: 17 metatags were found
INFO: twitter:card = product tag found
WARN: Not whitelisted</pre></div><div data-bbox="102 434 918 539" data-label="List-Group">• After configuring settings, visit Twitter Validator Tool in order to validate your domain. Enter your product page URL and click Preview card.• Click Request Approval in order to validate your domain.• Fill in the details about your twitter account and website. Wait for the confirmation email from twitter team.• When Twitter team will approve your domain, you'll see the inscription.</div><div data-bbox="442 942 553 966" data-label="Page-Footer"><p>amasty</p></div>


- After configuring settings, visit Twitter Validator Tool in order to validate your domain. Enter your product page URL and click Preview card.
- Click Request Approval in order to validate your domain.
- Fill in the details about your twitter account and website. Wait for the confirmation email from twitter team.
- When Twitter team will approve your domain, you'll see the inscription.

Card preview




Amasty Team @AmastyTeam

The card for your website will look a little something like this!

 Amasty Team

Google Rich Snippets



\$69.00
PRICE

4.7
RATING

Improve your website appearance in organic search. Use easily adjustable rich snippets for highlighting any site information you need. Significantly increase your visibility and draw highly ta

[View on web](#)

Pinterest

Pinterest ▲

Enabled [STORE VIEW]

Now followers can see additional info in pins: price, stock availability and product URL.

Pin it Like Visit Site Send Share



Found on amasty.com

Custom Stock Status

In Stock • \$89

 amasty.com

Rich Snippets: examples

See an example of the website with Product, Review Rating, Breadcrumbs and Organization snippets in the search results.

Before

[Example Domain](#)
[example.com/](#)
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After

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From:

<https://amasty.com/docs/> - **Amasty Extensions FAQ**

Permanent link:

https://amasty.com/docs/doku.php?id=magento_1:rich_snippets

Last update: **2020/01/24 09:56**

