For more details see the Shop by Brand extension page.

Shop by Brand

Let customers quickly find the brands they love with a user-friendly brands showcase. Increase your sales giving users better shopping experience with unique and fully custom brand pages.

- Brands Showcase in a Sidebar, Menu and Top links
- Brand Listing with a Brand Slider and a Search box
- Embed Brand Listing and Brand Slider anywhere
- SEO-friendly URLs for Brand Detail Pages
- Import and export Brands using CSV files

Due to the **Shop by Brand** extension a store admin can easily add a handy block with brand names and logos to the sidebar as well as display brands in the top navigation menu.

Create custom pages for each particular brand and equip them with stunning logos, catchy texts and SEO-friendly URLs. Generate a brand listing page with a featured brands slide-show and a smart search box that auto suggests the the most relevant brands when customers start typing in.

General Settings

To configure genaral 'Shop by Brand' extension settings please go to: System \rightarrow Configuration \rightarrow Shop by Brand

Save Config

Shop by Brand

General		۵
Brand Attribute Code	 Manufacturer ▲ Choose the attribute you wish to create a Brand page for. Default: Manufacture 	[GLOBAL]
Choose CMS Page	All Brands Page	[STORE VIEW]
Brand URL Key	 Deradit. All brands page brands Brand page URL will Look Like example.com/brands/my-brand.html Leave empty to Get example.com/my-brand.html 	[STORE VIEW]
Brand Filter in Layered Navigation	Yes 🔻	[STORE VIEW]
Add Brands to Account Top Links	Yes 🔻	[STORE VIEW]
Position in Top Links	10	[STORE VIEW]

Brand Attribute Code - Select an attribute that will be used as a base for brand creation. Default: Manufacturer.

Choose CMS Page - Choose a CMS page where brand listing will be displayed. Default: 'All Brands' page.

Brand URL Key - Brand page URL will Look Like example.com/brands/my-brand.html or you may leave the field blank to get short URLs like example.com/my-brand.html.

Brand Filter in Layered Navigation - Set the option to 'yes' to display a Brand Filter in Layered Navigation.

Add Brands to Account Top Links - Enable this option to add brand listing to the Top Menu Bar.

Position in Top Links - Specify position number for Top Links display. **Note:** This value will be used by default in case no custom position is specified in the Top Menu Bar settings).

All Brands Page Settings

All Brands Page		
	To add Brands Listing Block to any CMS Page or S Block Use This Embedded Code: {{block type="ambrands/list" show_search=1 show_filter=1 template="amasty/ambrands/list.phtm	tatic [STORE VIEW]
Header Title	Find your favorite brands in a few clicks!	[STORE VIEW]
Brands List Display Type	Horizontal	▼ [STORE VIEW]
Max Items per Line	6	[STORE VIEW]
	▲ If Display Type is Horizontal.	
Show Brand Logo	Yes	▼ [STORE VIEW]
Brand Logo Size	Big Image	▼ [STORE VIEW]
Image Max Width, px	100	[STORE VIEW]
	▲ only for "Big" image	
Image Max Height, px		[STORE VIEW]
	A Optional.	
Group Brands by First Character	Yes	▼ [STORE VIEW]
Enable Search	Yes	▼ [STORE VIEW]
Enable Filter by Character	Yes	▼ [STORE VIEW]
Show Characters without Brands	Yes	▼ [STORE VIEW]
	▲ in Filter by Character	
Show Products Quantity	Yes	▼ [STORE VIEW]
	Show the number of products next to Brand name	
Show Brands Without Products	Yes	▼ [STORE VIEW]

Header Title - Specify a header text for the 'All Brands Page'.

Brands List Display Type - Choose the brands display type for a brands listing page. There are 2 types available: Horizontal and Vertical.

Max Items per Line - Specify how many brands will be shown per line for Horizontal display type.

Show Brand Logo - Set the option to 'yes' to display a clickable brand logo on the brands listing page.

Brand Logo Size - Specify a brand image type - either a big image or an icon.

Image Max Width, px - In case you've chosen a big image type, you can set a custom width for all brand images to make your brand listing page look attractive and clear.

Group Brands by First Character - Enable this option to group brands in alphabetical order.

Enable Search - Activate the option to let customers use a quick search box on the 'All Brands' page.

Enable Filter by Character - Activate the option to enable customers filter brands by the first character.

Show Characters without Brands - If the option is set to 'yes' the whole alphabet for the 'First Character Filter' will be shown. In case the option is disabled, the module will display characters corresponding to available brands.

Show Products Quantity - Enable the option to display the number of available items together with brand logos.

Show Brands Without Products - If the option is set to 'yes' the module will display even those brands that have no available products at the moment.

If you are experiencing any difficulties dispalying the all-brands page, please go to **Admin Panel** \rightarrow **Catalog** \rightarrow **Manage Categories**, and save the default category with the **Anchor** enabled.

Brand Detailed Page Settings

▲
[STORE VIEW]
[STORE VIEW]
[STORE VIEW]
[STORE VIEW]

Layout - Specify layout type for brand pages, select the one that matches your store design theme:

- 1 column;
- 2 columns with left sidebar;
- 2 columns with right sidebar;
- 3 columns.

Sort Products By - Configure products display on a brand detailed page. Specify they way items will be sorted:

- By Position;
- By Name;
- By Price;
- By Manufacturer.

Enable Layered Navigation - Set the option to 'yes' to display a brands filter in Layered Navigation for the brand detailed page.

Show Brands Sidebar - Enable this setting to display brand options (filter, quick search window) in the sidebar.

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Brand Slider Settings

Brands Slider		
	To add Slider Block to any CMS Page or Static Block Use This Embedded Code: {{block type="ambrands/slider" template="amasty/ambrands/slider.phtml"}}	[STORE VIEW]
Enable Slider	Yes 🔻	[STORE VIEW]
Header Title	Most Popular Brands	[STORE VIEW]
Visible Items Quantity	5	[STORE VIEW]
Sort By	Name	[STORE VIEW]
Display Brand Labels	Yes 🔻	[STORE VIEW]
Slider Max Width, px	700	[STORE VIEW]
Show Next/Prev Buttons	Yes	[STORE VIEW]
Image Max Width, px	100 ▲ Image will be Resized After Upload.	[STORE VIEW]
Image Max Height, px	▲ Optional.	[STORE VIEW]
Enable Pagination	Yes 🔻	[STORE VIEW]
Clickable Pagination	Yes 🔻	[STORE VIEW]
Enable Infinity Loop	Yes 🔻	[STORE VIEW]
Enable Auto play	Yes 🔻	[STORE VIEW]
Autoplay Delay	1500	[STORE VIEW]
Simulate Touch	Yes	[STORE VIEW]

Header Title - Specify a header text for a brand slider.

Visible Items quantity - Specify how many brands will be shown in a slider at a time.

Sort by - Choose the way brands will be sorted for slider display - either by name or by position.

Display Brand Labels - Set the option to 'yes' to show brand names together with logos in a slider.

Slider Max Width, px - Customize slider size.

Show Next/Prev Buttons - Enable this option to let customers scroll brands horizontally using

Precious/Next Buttons.

Image Max Width, px - Specify maximal image size for a brand icon in a slider. After the size is specified, all uploaded slider images will be resized automatically.

Enable Pagination - Enable the option to show pagination bullets below the slider.

Enable Autoplay - If the option is set to yes, the brand slider will be scrolled automatically.

Top Menu Bar Settings

Top Menu Bar		٥
Add Brands Link in Menu Bar	Yes	▼ [STORE VIEW]
Brands Link Position	Last	▼ [STORE VIEW]
Sort By	Name	▼ [STORE VIEW]
Number of Items	10	[STORE VIEW]
Display Brand Icon	Yes	▼ [STORE VIEW]
Icon Position	Left	▼ [STORE VIEW]
Icon Max Width, px	20	[STORE VIEW]
	Image will be Resized After Upload.	
lcon Max Height, px	* Ontional	[STORE VIEW]
	= Optional.	

Add Brands Link to Menu Bar - Enable the option to display brands link in the Top Menu Bar.

Brands Link Position - Specify the brands link position in the top bar:

- First;
- Last;
- Custom (Please specify position number for the Custom type).

Sort by - Specify how brands will be sorted for Top Bar display - either by name or by position.

Number of Items - Set the number of items displayed in the Top Bar listing.

Display Brand Icon - Enable the option to show logos in the brand listing.

Icon Position - Specify icon position: left/right.

Icon Max Width, px - After the max width for icons is specified, all images uploaded for Top Bar Menu will be resized accordingly.

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Icon Max Height, px - Set maximal icon height in pixels (optional).

Sidebar Settings

The **Sidebar block** is configured the same way as the Top Menu Bar.

Sidebar		
Show Sidebar	Yes	▼ [STORE VIEW]
Show Brand Search	Yes	▼ [STORE VIEW]
Display on Top	Yes	▼ [STORE VIEW]
Sort By	Name	▼ [STORE VIEW]
Number of Items	10	[STORE VIEW]
Display Brand Icon	Yes	▼ [STORE VIEW]
Icon Position	Left	▼ [STORE VIEW]
Icon Max Width, px	50	[STORE VIEW]
	Image will be Resized After Upload.	
lcon Max Max Height, px		[STORE VIEW]

Show brand search - Enable the option to display a quick search window in the sidebar.

Styles Settings

Styles		
Slider Header Background Color	3399CC	[STORE VIEW]
	▲ Default is F58C12	
Slider Header Text Color	FFFFF	[STORE VIEW]
Brands Header Background Color	3399CC	[STORE VIEW]
	▲ Default is F58C12	
Brands Header Text Color	FFFFF	[STORE VIEW]

Slider Header Background Color - Specify any custom background color for a slider header.

Slider Header Text Color - Set a custom color for a slider text.

Brands Header Background Color - Specify any custom background color for a Brand Listing.

Brands Header Text Color - Select a custom color for a Brand Listing header.

To pick the necessary color simply click on the corresponding setting field and choose the color you need.



Add a New Brand

To create a new brand or edit already existing ones please go to **Catalog** \rightarrow **Shop by Brand** \rightarrow **Manage Brands**.

Add Brand

A		
🕥 Ma	anade	Brands

Choose Store View:	All Store Views *					
Page 🔳 1 📄 of	f1 pages ∣ View 20	▼ per page To	otal 16 records found		Reset Filter Sea	rch
ect Visible Unselect Vi	sible 0 items selected			Actions	 Submi 	it
Name †	URL Key	Logo	Show in Top Menu	Show in Sidebar	Show in Slider	Statu
			•	•	•	
Adidas	adidas	adidas	Yes	Yes	Yes	*
And1	and1	and	Yes	Yes	Yes	
Asics	asics	∂asıcs.	No	No	No	
Canterbury	canterbury	CANTERBURY	Yes	Yes	Yes	

Configure Brand Settings

Specify general information for a **Brand Detailed Page**. Indicate a custom URL and upload a brand logo.

Edit Brand Canterbury

eneral Information		
Name *	Canterbury	[STORE VIEW]
Url Key *	canterbury	[GLOBAL]
	 Set URL Key for the Brand Page. Brand Page Url will Look Like www.example.com/brands/canterbury.html 	
Status *	Enabled	[STORE VIEW]
Logo	Bыберите файл Файл не выбран	[STORE VIEW]

The module lets you **upload a unique brand logo for the Top Menu bar, Brands Slider and the Sidebar**. Configure brands position for each of the blocks separately.

Top Menu Bar		
Top Menu icon	Выберите файл Файл не выбран Delete Image	[STORE VIEW]
Show in Top Menu	Yes 🔻	[STORE VIEW]
Top Menu Position	5 ▲ If Brands > Settings > Top Menu > Sort By is set to "Position"	[STORE VIEW]
Sidebar		
Left Menu Icon	Выберите файл Файл не выбран Delete Image	[STORE VIEW]
Show in Left Menu	Yes 🔻	[STORE VIEW]
Left Menu Position	5 ▲ If Brands > Settings > Left Menu > Sort By is set to "Position"	[STORE VIEW]
Brands Slider		
Slider Image	Выберите файл Файл не выбран Delete Image	[STORE VIEW]
Show in Slider	Yes ▼ ▲ Requires Slider Image or Logo	[STORE VIEW]
Slider Position	5 ▲ If Brands > Settings > Brands Slider > Sort By is set to "Position"	[STORE VIEW]

Specify **Title, Description and Meta Data** for a Brand Detailed Page.

Edit Brand Canterbury

Page Title	Canterbury	[STORE VIEW]
	Title of Brand Page. Brand Name is Used if it is Empty.	
Description	Canterbury of New Zealand is a UK-based sports clothing company that focuses mainly on rugby football. The company is named after the Canterbury area in New Zealand where the company started to make knitwear. Other than producing rugby kits, the brand is also known for their rugby protective wear such as headgear and pads, and rugby boots. The company also manufactures and markets lifestyle clothing. The brand's tagline is "Committed To The Game". Its logo is the silhouettes of three birds (Kiwis) on three solid circular backgrounds creating the letters CCC; the initials of the	[STORE VIEW]
	WYSIWYG Editor	
Meta Title	Rugby Clothing & Kit	[STORE VIEW]
	Meta Title of Brand Page. Page Title is Used if It is Empty.	
Meta Keywords		
	WYSIWYG Editor	
Meta Description		[STORE VIEW]
	WYSIWYG Editor	
Top CMS block	Please select a static block	[STORE VIEW]
Bottom CMS block	Please select a static block	[STORE VIEW]
Title		

Assign Products to Brands

To assign products to a specific brand please go to **Catalog** \rightarrow **Shop by Brand** \rightarrow **Manage Brands and open the brand you need**. Click on the Products Tab and select the items you want to add.

022/04/14 23:43		1	13/22		Shop by Brar	
Edit	t Brand	Canterbury • Bac	k Reset	🥥 Save 📀 Save	and Continue Edit	
Page 🕢	1	of1 pages ∣ View 20 ▼ per page ∣ To	tal 2 records fo	und Res	et Filter Search	
	ID	Name	SKU	Price	Position	
Any 🔻		saucony		From:	From:	
				То :	То :	
ø	908	SAUCONY KILKENNY XC	saucony- kilkenny	\$69.00	0 0	
	906	SAUCONY JAZZ 17 WOMEN'S RUNNING SHOES	womens- running- shoes	\$49.00	0 0	

Brand Settings for Top Menu Bar, Brand Slider and Sidebar

It's also possible to configure brand settings for different blocks separately. To fine tune settings for the Top Menu Bar go to **Catalog** \rightarrow **Shop by Brand** \rightarrow **Top Menu Bar**.

Back Reset Save	Save and Continue
Canterbury	[STORE VIEW]
Выберите файл Файл не выбран Delete Image	[STORE VIEW]
Yes 🔻	[STORE VIEW]
0	[STORE VIEW]
If Brands > Settings > Top Menu > Sort By is set to "Position"	
	 ④ Back Reset ② Save Canterbury ⑥ Выберите файл Файл не выбран ⑦ Delete Image Yes ▼ 0 ▲ If Brands > Settings > Top Menu > Sort By is set to "Position"

Attribute images on product view pages

To show attribute images with links on product page please use this code:

```
<?php if (Mage::helper('core')->isModuleEnabled('Amasty_Brands')) {
  echo Mage::helper('ambrands')->showIcon($_product, $this->getMode(),
  'product-view');} ?>
```

Paste the above code in the app/design/frontend/ [base/default/] template/catalog/product/view.phtml file right after the:

```
<div class="product-name"><h1><?php echo $ helper->
productAttribute($_product, $_product->getName(), 'name') ?></hl></div>
    MADISON
                                                                                   CART
                                                                         ACCOUNT
                                                                     Search entire store here.
                                                                                       Q
        ISLAND
             MEN
                   ACCESSORIES
                             HOME & DECOR
     WOMEN
                                        SALE
                                                   BRANDS
    HOME / GEL-DS TRAINER 20
                                               GEL-DS TRAINER 20
                                                                                  $119.00
                                                IN STOCK
```



Option icons make product pages better to comprehend and more attractive. Also, they link to the lists of products, utilizing the same options, which makes it much easier to find other products with similar qualities.

How to show attribute icons on category pages

To show attribute icons on product list page (category page), follow these steps:

1) open **app/design/frontend/ [base/default/] template/catalog/product/list.phtml**, where `base` is your current design package and `default` is your current theme and :

2) add this line (2 times, one for grid mode and one for list mode)

```
<?php if (Mage::helper('core')->isModuleEnabled('Amasty_Brands')) {
    echo Mage::helper('ambrands')->showIcon($_product, $this->getMode());}
?>
```

after the product name code:

```
<h2 class="product-name"> ... </h2>
```

Then log in to admin panel, browse to Catalog \rightarrow Attributes, go to edit front end properties of the attribute, icons of which you would like to display, and set **"Used in Product Listing"** setting to 'Yes':



Brand Import Settings

To import brands using a CSV file please go to **Catalog** → **Shop by Brand** → **Import Brands**.

Total size of uploadable file	s must not exceed 50M	
Import		
Import Settings		
Entity Type *	Brands	•
Import Behavior *	Append Complex Data	
Select File to Import *	Append Complex Data	
Concerne to import	Replace Existing Complex Data	
	Delete Entities	

Import Behavior - Select among 3 import types:

- Add imported brands to manually created ones;
- · Replace manually created brands with the imported ones;
- Delete entities.

Brand Export Settings

To export brands to a CSV file please go to **Catalog** \rightarrow **Shop by Brand** \rightarrow **Export Brands**.

Ехро	rt					
xport Se	ettings					
Entity T	ype	Brands		•		
Export I	File Format	CSV		•		
ntity Att	tributes					
Skip	Attribute Label		Attribute Code	†	Filter	
1	Bottom CMS block		bottom_cms_block_id			
1	Top CMS block		cms_block_id			
1	Description		description			
1	Left Menu Icon		icon_leftmenu			
1	Top Menu icon		icon_topmenu			
\$	Logo		image			
1	Slider Image		image_slider			
1	Status		is_active			
1	Left Menu Position		leftmenu_position		From:	
4	Meta Description		meta_description			
1	Meta Keywords		meta_keywords			
1	Name		name			
1	Brand Option		option_id			

Specify which attributes you want to export to fine tune the CSV file to your specific needs.

All Brands Page Example

Here is an example of the 'All Brands' listing page with a **quick First Character Filter**, **custom Header** and **the number of available items** displayed with brand logos.

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Lacoste (0)

Display a **quick search box** with the autosuggest option to let customers instantly find necessary brands.

Find your favorite brands in a few clicks!





Brand Detailes Page Example

See the example of a brand page with a custom logo and additional text.

CANTERBURY



Canterbury of New Zealand is a UK-based sports clothing company that focuses mainly on rugby football. The company is named after the Canterbury area in New Zealand where the company started to make knitwear. Other than producing rugby kits, the brand is also known for their rugby protective wear such as headgear and pads, and rugby boots. The company also manufactures and markets lifestyle clothing. The brand's tagline is "Committed To The Game". Its logo is the silhouettes of three birds (Kiwis) on three solid circular

backgrounds creating the letters CCC; the initials of the Canterbury Clothing Company.



Brand Slider Example

Add a handy **Brand Slider** with featured products to any CMS page or a Block.

Most Popular Brands



Find your favorite brands in a few clicks!



Brand Filter in Store Navigation

Add a **Brand Filter** to the **Sidebar** and **Top Menu Bar** to let customers filter products by their favorite brands.

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BRANDS	SHIRTS
Adidas	SORT BY: Position
And1	
Canterbury	
Converse	FRENCH CUFF COTTON TWILL OXFORD SLIM FIT DOBBY OXFORD SHIRT PLAID COTTON SHIR \$160.00
Lacoste	\$190.00 \$175.00 \$140.00
New Balance	VIEW DETAILSVIEW DETAILSVIEW DETAILSAdd to WishlistAdd to WishlistAdd to WishlistAdd to CompareAdd to CompareAdd to Compare
✓ Nike	
Puma	SORT BY: Position
Reebok Reebok	
Rip Curl	
VIEW ALL	



From: https://amasty.com/docs/ - Amasty Extensions FAQ

Permanent link: https://amasty.com/docs/doku.php?id=magento_1:shop-by-brand



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