

amasty

See the way the [Special Promotions](#) extension works.

Guide for Special Promotions

Common promotion settings

Settings listed here are common for most of the promo actions. They will work the same for any action you choose to use

- **'Discount Amount'** field indicates discount percent applied by a rule. For example, if you type in 100 here the item will get 100% discount.
- **'Max Amount of Discount'** field sets the limit to the amount of discount the rule will apply to a cart. For example, if you try to apply 100% discount on a product that costs \$400, but this setting is set to 200, then the rule will only deduct \$200 from the cart totals. Leave it blank for no limitations.
- **'Maximum Qty Discount is Applied To'** field indicates the maximum number of items for which the discount should apply. Leave it blank for no limitations.
- **'Free Shipping'** is a default Magento setting which, when enabled, will replace shipping charge for the order (or specific products, depending on which option you've selected) with zero.
- **'Stop Further Rules Processing'** is another default Magento setting which is designed to stop the lower priority rules from being applied.
- **'Calculate Discount Based On'** the setting controls the base price which will be used to calculate the discount amount.
- **'Skip Items with Special Price'** please see [Extension settings](#) section.

Conditions and Actions

For the most promo actions, you can use product attributes in both Conditions and Actions tabs. But what is the difference? Think of "Conditions" and "Actions" as of "Cause" and "Effect". It means that Conditions you set define in which situation the rule will be applied, no matter the discount calculation settings. And product attributes you set in the Actions tab will determine to which products the discount will apply when Conditions are met.

Rule Information	Update prices using the following information
Conditions	Apply <input type="text" value="Percent of product price discount"/> Please see usage example .
Actions	Discount Amount * <input type="text" value="10"/>
Labels	Maximum Qty Discount is Applied To <input type="text" value="0"/>
Product Page Banner	Discount Qty Step * <input type="text" value="1"/>

Apply the rule to the following products only (leave blank for all product:
If ALL of these conditions are TRUE :
Category is one of 15, 18 <input type="checkbox"/>
<input type="button" value="+"/>

Apply 10% discount on products from categories 15 and 18

Rule Information	The rule goes into action only when the following cart conditions are met.
Conditions	If ALL of these conditions are TRUE :
Actions	Subtotal equals or greater than 500 <input type="checkbox"/>
Labels	<input type="button" value="+"/>
Product Page Banner	

But only if cart Subtotal reached \$500

Conditions and Actions are extremely useful for advanced promotion setups, but it is very simple to make a mistake while configuring them. Please check [our collection](#) of the most popular mistakes Magento store owners make with the tips on how to do it right.

Usage examples

At first, we'd like to warn you about the specific Magento behavior when applying a catalog price rule and a cart price rule simultaneously.

Let's check it on the example.

1) You set up the catalog price rule which gives a 20% discount to Pearl Stud Earrings. That's what your customers will see on the frontend:

JEWELRY

SORT BY: Position ↑ ☐ ☰ **6 Item(s)** SHOW: 12

 <p>BLUE HORIZONS BRACELETS \$55.00</p>	 <p>PEARL STUD EARRINGS \$110.00 \$88.00</p>	 <p>SWING TIME EARRINGS \$75.00</p>	 <p>SILVER DESERT NECKLACE Click for price</p>
--	--	--	--

ADD TO CART	ADD TO CART	ADD TO CART	ADD TO CART
Add to Wishlist	Add to Wishlist	Add to Wishlist	Add to Wishlist
Add to Compare	Add to Compare	Add to Compare	Add to Compare

RECENTLY VIEWED PRODUCTS

-  LOVE IS AN ETERNAL LIE BY THE SLEEPING TREE
-  TORI TANK
-  PEARL STUD EARRINGS

COMMUNITY POLL

What is your favorite color

- Green
- Red
- Black
- Magenta

2) Then you decide to activate the rule which gives a 40% discount to the same Pearl Stud Earrings when a customer buys two products from your site. You want the discount to be calculated based on the original prices, and here are your settings (don't forget to set up the SKU of the promo earrings on the Define Y Product tab):

Edit Rule 'Buy any 2 products and get earrings with 40% discount'

Update prices using the following information

Apply	Percent Discount: Buy X get Y Free <input type="text"/>
	Please see usage example . It gives Y product specified discount, but does not add the product Y automatically. For auto-adding please consider Free Gift module
Discount Amount (in %) *	<input type="text" value="40"/>
Max Amount of Discount	<input type="text" value="0"/>
Number of Y Products	<input type="text" value="1"/> For the rule 'Buy 2 X, get 5 Y' it is 5
Maximum Qty Discount is Applied To	<input type="text" value="0"/>
Number of X Products*	<input type="text" value="1"/> For the rule 'Buy 2 X, get 5 Y' it is 2
Free Shipping	<input type="text" value="No"/>
Stop Further Rules Processing	<input type="text" value="No"/>
Calculate Discount Based On	<input type="text" value="Original Price"/> Notice: please consider - this setting doesn't function for Bundle Product with dynamic price.
Skip Items with Special Price	<input type="text" value="As Default"/>

3) When both rules are activated, the discount in your customer's shopping cart, matching these rules conditions, will be calculated as follows:

SHOPPING CART

[PROCEED TO CHECKOUT](#)

PRODUCT	PRICE	QTY	SUBTOTAL
 PEARL STUD EARRINGS SKU: acj003	\$88.00	1	\$88.00
		Edit	
 TORI TANK SKU: wbk004 Color: Indigo Size: M	\$60.00	1	\$60.00
		Edit	
 LOVE IS AN ETERNAL LIE BY THE SLEEPING TREE SKU: hbm008 Links: Love is an ETERNAL Lie	\$2.00	1	\$2.00
		Edit	

DISCOUNT CODES

[APPLY](#)

ESTIMATE SHIPPING AND TAX

COUNTRY * STATE/PROVINCE *

United Stat Arizona

CITY ZIP *

Phoenix 8501

[ESTIMATE](#)

SUBTOTAL	\$150.00
BUY ANY 2 PRODUCTS AND GET EARRINGS WITH 40% DISCOUNT	-\$44.00
▲ DISCOUNT	-\$44.00
TAX	\$8.58
GRAND TOTAL	\$150.00

[PROCEED TO CHECKOUT](#)

[EMPTY CART](#) [UPDATE SHOPPING CART](#)

-OR- [CONTINUE SHOPPING](#)

You can notice, that the Pearl Stud Earrings' price is \$88 (that is its original price with 20% discount according to the catalog price rule). And the 40% discount applied equals to \$44, which is not 40% of the displayed price. That is because this discount is calculated from the original price of the earrings - \$110. Sometimes this can lead to misunderstanding. But it's the right result. Please, take it into consideration when applying the rules.

Below you can find usage examples for the promo actions included in the Special Promotions extension.

Please note that the steps for configuration of common fields were skipped. You can find general information on these fields in [Common settings](#) section.

Popular

"The Cheapest" action

This rule may be advertised as - **'Buy 3 and get the cheapest product for half the price'**, - **'Buy 6 get 2 cheapest products for half the price'**. Please note that customers will get a discount for

the items from the same categories only and they will never get a discount for more than 2 items as the rule has 'Maximum qty the discount applied to' set to 2.

- Step 1. Choose 'The Cheapest, also for Buy 1 get 1 free' action for the 'Apply' field.
- Step 2. Use the 'Discount Qty Step' field to specify how many products customers need to buy for the rule to take effect. If you indicate 3 like here, that means that from every 3 items purchased customers will get 50% off for the cheapest one. If you leave '0' (zero), customers will get only 1 free item per order (if conditions are met).
- Step 3. You can use all standard Magento conditions with new actions. If you would like to provide products for free or discount items only from a certain category or of a particular brand, etc, please indicate the category, brand and other conditions here.

As you can see from the screenshot below, we have applied conditions to the categories 16 and 17.

 **Edit Rule '50% off the cheapest'**

Update prices using the following information

Apply	<input type="text" value="The Cheapest, also for Buy 1 get 1 free"/> <input type="button" value="v"/> <small>Please see usage example.</small>
Discount Amount (in %)*	<input type="text" value="50"/>
Max Amount of Discount	<input type="text" value="0"/>
Maximum Qty Discount is Applied To	<input type="text" value="2"/>
Discount Qty Step*	<input type="text" value="3"/>
Free Shipping	<input type="text" value="No"/> <input type="button" value="v"/>
Stop Further Rules Processing	<input type="text" value="No"/> <input type="button" value="v"/>
Calculate Discount Based On	<input type="text" value="Price (Special Price if Set)"/> <input type="button" value="v"/>
Skip Items with Special Price	<input type="text" value="As Default"/> <input type="button" value="v"/>

Apply the rule to the following products only (leave blank for all products)

 **In order to use attributes like SKU or Manufacturer, please activate 'Use for Promo Rule Condition' option in (Product Attributes).**

If **ALL** of these conditions are **TRUE** :

Category **is one of 16,17**

And this is how the result for the rule above will look like

SHOPPING CART

[PROCEED TO CHECKOUT](#)

PRODUCT	PRICE	QTY	SUBTOTAL	
 <p>LEXINGTON CARDIGAN SWEATER SKU: mtko10 Color: Indigo Size: M</p>	\$240.00	1 Edit	\$240.00	
 <p>CHELSEA TEE SKU: mtko02 Color: White Size: M</p>	\$75.00	1 Edit	\$75.00	
 <p>THE ESSENTIAL BOOT CUT JEAN SKU: mpdoo7 Color: Indigo Size: 31</p>	\$140.00	2 Edit	\$280.00	

[EMPTY CART](#)

[UPDATE SHOPPING CART](#) -OR- [CONTINUE SHOPPING](#)

DISCOUNT CODES

ENTER YOUR COUPON CODE IF YOU HAVE ANY.

[APPLY COUPON](#)

[ESTIMATE SHIPPING AND TAX](#)

SUBTOTAL	\$595.00
50% OFF THE CHEAPEST	-\$37.50
▲ DISCOUNT	-\$37.50
TAX	\$45.99
GRAND TOTAL	\$603.49

[PROCEED TO CHECKOUT](#)

"The Most Expensive" action

It works exactly the same as The Cheapest action, but instead of applying the discount for the cheapest product in the cart it will discount the most expensive.

"Get a discount for each amount spent" action

With this action you can set promotions like **'Get \$5 off each \$250 in the cart'**

- Step 1. Choose the 'Get discount for each amount spent' action for the 'Apply' field.
- Step 2. Set 'Amount to Spend' to determine the cart amount for which discount will be applied.
- Step 3. Use the 'Discount Amount' field to specify the amount which will be taken off the cart total each time the amount in 'Amount to Spend' is reached.

The rule below will get \$5 off each \$250, it means that when the subtotal reaches \$500 the discount will be equal to \$10, for \$750 in the cart the discount will be \$15 and so on.

 **Edit Rule '5% off each \$250 in the cart'**

Update prices using the following information

Apply	Get discount for each amount spent <input type="button" value="v"/> <small>Please see usage example.</small>
Discount Amount*	<input type="text" value="5"/>
Max Amount of Discount	<input type="text" value="0"/>
Maximum Qty Discount is Applied To	<input type="text" value="0"/>
Amount to Spend*	<input type="text" value="250"/>
Free Shipping	No <input type="button" value="v"/>
Stop Further Rules Processing	No <input type="button" value="v"/>
Calculate Discount Based On	Price (Special Price if Set) <input type="button" value="v"/>
Skip Items with Special Price	As Default <input type="button" value="v"/>

And this is how the result might look like

SHOPPING CART

[PROCEED TO CHECKOUT](#)

PRODUCT	PRICE	QTY	SUBTOTAL
 <p>RETRO CHIC EYEGLASSES SKU: ace002</p>	\$295.00	1 Edit	\$295.00 
 <p>PLAID COTTON SHIRT SKU: msjoo6c-Red-M Color: Red Size: M</p>	\$160.00	3 Edit	\$480.00 

[EMPTY CART](#)

[UPDATE SHOPPING CART](#) -OR- [CONTINUE SHOPPING](#)

DISCOUNT CODES

ENTER YOUR COUPON CODE IF YOU HAVE ANY.

[APPLY COUPON](#)

SUBTOTAL	\$775.00
5% OFF EACH \$250 IN THE CART	-\$15.00
▲ DISCOUNT	-\$15.00
TAX	\$62.70
GRAND TOTAL	\$822.70

Buy X Get Y (X and Y are different products)

"Percent Discount: Buy X get Y Free" action

Due to this action, you can create promotions like **'Buy 3 phones and get a camera with a 20% discount'**.

- Step 1. Choose the 'Percent Discount: Buy X get Y Free' on the 'Apply' field.
- Step 2. Use the 'Number of Y Products' setting to indicate the number of 'Y' items to which the discount will be applied.
- Step 3. Use the 'Number of X Products' setting to indicate the number of 'X' items. If you specify 1 like here, it means that a customer will have to buy 1 'X' items to get a 20% discount for one 'Y' item.
- Step 4. Use the conditions section of the 'Actions' tab to specify 'X' items, by which the discount is triggered. In this case, we indicated that 'X' items should be from the category with the ID 18 (Eyeglasses).
- Step 5. Use the 'Promo Categories' field to indicate to which categories the discounted items (Y

items) should belong.

- Step 6. Also, you can specify SKUs of the individual products to which the discount should apply (these are Y items as well). If you specify both categories and SKUs like here, the discount will apply to both individual items and to products from the categories.

Please be aware that 'X' items and 'Y' items can't be the same products.

Here's how the sample rule may look like

Update prices using the following information

Apply	<input type="text" value="Percent Discount: Buy X get Y Free"/> <small>Please see usage example. It gives Y product specified discount, but does not add the product Y automatically. For auto-adding please consider Free Gift module</small>
Discount Amount (in %)*	<input type="text" value="20"/>
Max Amount of Discount	<input type="text" value="0"/>
Number of Y Products	<input type="text" value="1"/> <small>For the rule 'Buy 2 X, get 5 Y' it is 5</small>
Maximum Qty Discount is Applied To	<input type="text" value="0"/>
Number of X Products*	<input type="text" value="1"/> <small>For the rule 'Buy 2 X, get 5 Y' it is 2</small>
Free Shipping	<input type="text" value="No"/>
Stop Further Rules Processing	<input type="text" value="No"/>
Calculate Discount Based On	<input type="text" value="Price (Special Price if Set)"/>
Skip Items with Special Price	<input type="text" value="As Default"/>

Define X product (leave blank for any product)

In order to use attributes like SKU or Manufacturer, please activate 'Use for Promo Rule Condition' option in (Product Attributes).

If **ALL** of these conditions are **TRUE** :

Category **is 18**

Define Y product (X and Y are different products)

Promo Items	<input type="text"/> <small>Comma separated list of the SKUs</small>
Promo Categories	<input type="text" value="15"/> <small>Comma separated list of the category ids</small>

And here's the result for the rule above

SHOPPING CART

[PROCEED TO CHECKOUT](#)

PRODUCT	PRICE	QTY	SUBTOTAL
 <p>RETRO CHIC EYEGLASSES SKU: ace002</p>	\$295.00	1 Edit	\$295.00 
 <p>PLAID COTTON SHIRT SKU: msjoo6c-Red-M Color: Red Size: M</p>	\$160.00	1 Edit	\$160.00 

[EMPTY CART](#)

[UPDATE SHOPPING CART](#) -OR- [CONTINUE SHOPPING](#)

DISCOUNT CODES

ENTER YOUR COUPON CODE IF YOU HAVE ANY.

[APPLY COUPON](#)

SUBTOTAL	\$455.00
BUY GLASSES GET 20% OFF SHIRTS	-\$32.00
▲ DISCOUNT	-\$32.00
TAX	\$34.90
GRAND TOTAL	\$457.90

"Fixed Discount: Buy X get Y with \$10 Off" action

This action will work the same as "Percent Discount: Buy X get Y Free" described above, except that it will apply a fixed amount discount when triggered.

"Fixed Price: Buy X get Y for \$9.99" action

This action will work the same as "Percent Discount: Buy X get Y Free" described above, but instead of calculating a discount it will apply a custom price to the discounted product.

Each N-th

"Percent Discount: each 2-d, 4-th, 6-th with 15% Off" action

This action enables you to offer a percent discount in case a customer buys a specified number of items.

- Step 1. Choose the 'Percent Discount: each 2-d, 4-th, 6-th with 15% off' field.
- Step 2. Use 'Each N-th' to specify the number of items a customer should buy to get a discount.

The rule below will take 50% off each 5-th item in the cart

 **Edit Rule 'Every 5th item with 50% off'** Back Reset Delete Save Save and Continue Edit

Update prices using the following information

Apply	Percent Discount: each 2-d, 4-th, 6-th with 15% <input type="text"/>
	Please see usage example .
Discount Amount *	<input type="text" value="50"/>
Max Amount of Discount	<input type="text" value="0"/>
Maximum Qty Discount is Applied To	<input type="text" value="0"/>
Each N-th *	<input type="text" value="5"/>
Apply to Shipping Amount	<input type="text" value="No"/>
Free Shipping	<input type="text" value="No"/>
Stop Further Rules Processing	<input type="text" value="No"/>
Calculate Discount Based On	Price (Special Price if Set) <input type="text"/>
Skip Items with Special Price	As Default <input type="text"/>

And here's the result for the rule above

SHOPPING CART

PROCEED TO CHECKOUT

PRODUCT	PRICE	QTY	SUBTOTAL
 <p>RETRO CHIC EYEGLASSES SKU: ace002</p>	\$295.00	5 Edit	\$1,475.00 
 <p>PLAID COTTON SHIRT SKU: msj006c-Red-M Color: Red Size: M</p>	\$160.00	1 Edit	\$160.00 

[EMPTY CART](#)

[UPDATE SHOPPING CART](#) -OR- [CONTINUE SHOPPING](#)

DISCOUNT CODES

ENTER YOUR COUPON CODE IF YOU HAVE ANY.

[APPLY COUPON](#)

SUBTOTAL	\$1,635.00
EVERY 5TH ITEM WITH 50% OFF	-\$147.50
▲ DISCOUNT	-\$147.50
TAX	\$122.72
GRAND TOTAL	\$1,610.22

"Fixed Discount: each 3-d, 6-th, 9-th with \$15 Off" action

This action will work the same as "Percent Discount: each 2-d, 4-th, 6-th with 15% Off" described above, except that it will apply a fixed amount discount when triggered.

"Fixed Price: each 5th, 10th, 15th for \$49" action

This action will work the same as "Percent Discount: each 2-d, 4-th, 6-th with 15% Off" described above, but instead of calculating a discount it will apply a custom price to the discounted product.

Each Product After N

"Percent Discount: each 1st, 3rd, 5th with 15% Off after 5 items are added to the cart"

action

This action lets you create promotions like **‘Buy 3 books for the full price and get each second one with a 15% discount’**.

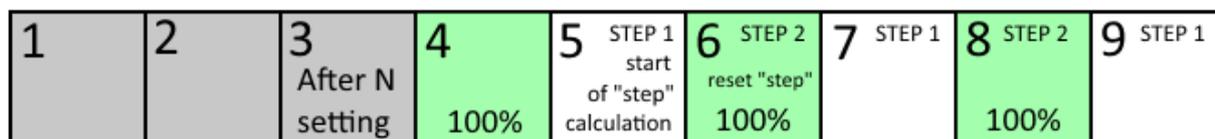
- Step 1. Choose the ‘Percent Discount: each 1st, 3rd, 5th with 15% Off after 5 items are added to the cart’ field.
- Step 2. Use the ‘Each Product (step)’ field to indicate a discount step. If you indicate ‘2’ like it's shown below, it means that each second item, that meets the rule conditions, will go with a 20% discount.
- Step 3. Use the ‘After N’ setting to indicate the number of ‘N’ items. If you specify 3 like here, it means that a customer will have to buy 3 ‘N’ items to get a 20% discount for each second item, in this case for the 5th, 7th, 9th item and so on.

And here's the rule which will give each second item after the purchase of 3 products for free

Update prices using the following information

Apply	Percent Discount: each 1st, 3rd, 5th with 15% 0 <input type="button" value="v"/> <small>Please see usage example.</small>
Discount Amount (in %) *	<input type="text" value="100"/>
Max Amount of Discount	<input type="text" value="0"/>
Each Product (step)	<input type="text" value="2"/> <small>Set 1 for all products, 2 for 1-th, 3-th, 5-th, and so on.</small>
Maximum Qty Discount is Applied To	<input type="text" value="0"/>
After N	<input type="text" value="3"/>
Free Shipping	<input type="button" value="No"/> <input type="button" value="v"/>
Stop Further Rules Processing	<input type="button" value="No"/> <input type="button" value="v"/>
Calculate Discount Based On	<input type="button" value="Price (Special Price if Set)"/> <input type="button" value="v"/>
Skip Items with Special Price	<input type="button" value="As Default"/> <input type="button" value="v"/>

Here's the diagram for this rule



This is how the result will look like in the cart

SHOPPING CART

[PROCEED TO CHECKOUT](#)

PRODUCT	PRICE	QTY	SUBTOTAL
 <p>FRENCH CUFF COTTON TWILL OXFORD <i>SKU: msj001</i> Color: White Size: M</p>	\$190.00	<input type="text" value="9"/> Edit	\$1,710.00 

[EMPTY CART](#)

[UPDATE SHOPPING CART](#) -OR- [CONTINUE SHOPPING](#)

DISCOUNT CODES

ENTER YOUR COUPON CODE IF YOU HAVE ANY.

[APPLY COUPON](#)

SUBTOTAL	\$1,710.00
EACH SECOND ITEM AFTER 3RD IS FREE	-\$570.00
▲ DISCOUNT	-\$570.00
TAX	\$94.05
GRAND TOTAL	\$1,234.05

"Fixed Discount: each 3d, 7th, 11th with \$15 Off after 5 items added to the cart" action

This action will work the same as "Percent Discount: each 1st, 3rd, 5th with 15% Off after 5 items added to the cart" described above, except that it will apply a fixed amount discount when triggered.

"Fixed Price: each 5th, 7th, 9th for \$89.99 after 5 items added to the cart" action

This action will work the same as "Percent Discount: each 1st, 3rd, 5th with 15% Off after 5 items added to the cart" described above, but instead of calculating a discount it will apply a custom price to discounted product.

Each Group of N

"Fixed Price: Each 5 items for \$50" action

Using this action you can set up promotions like 'Buy any four skirts for \$500'.

- Step 1. Choose the 'Fixed Price: Each 5 items for \$50' field.
- Step 2. Set the 'Final Price For Group'.

- Step 3. Use 'Each Group of N' field to indicate a discount step. If you indicate '4' like it's shown below, it will mean that every group of four items will trigger the discount.
- Step 4. Also, you can specify SKUs or categories of the individual products to which the discount should be applied.

The rule below will apply aforementioned **'Buy any four skirts for \$500'** discount

 **Edit Rule '4 skirts for \$500'** Back Reset Delete Save Save and Continue Edit

Update prices using the following information

Apply	Fixed Price: Each 5 items for \$50 <small>Please see usage example.</small>
Final Price For Group *	500
Maximum Qty Discount is Applied To	0
Each Group of N *	4
Free Shipping	No
Stop Further Rules Processing	No
Calculate Discount Based On	Price (Special Price if Set)
Skip Items with Special Price	As Default

Apply the rule to the following products only (leave blank for all products)

 **In order to use attributes like SKU or Manufacturer, please activate 'Use for Promo Rule Condition' option in [\(Product Attributes\)](#).**

If **ALL** of these conditions are **TRUE** :

Category **is 13** 



And this is how the result might look like

SHOPPING CART

[PROCEED TO CHECKOUT](#)

PRODUCT	PRICE	QTY	SUBTOTAL
 <p>ESSEX PENCIL SKIRT SKU: <i>wsdoo3</i> Color: Charcoal Size: 8</p>	\$185.00	4 Edit	\$740.00 

[EMPTY CART](#)

[UPDATE SHOPPING CART](#) -OR- [CONTINUE SHOPPING](#)

DISCOUNT CODES

ENTER YOUR COUPON CODE IF YOU HAVE ANY.

[APPLY COUPON](#)

SUBTOTAL	\$740.00
4 SKIRTS FOR \$500	-\$240.00
▲ DISCOUNT	-\$240.00
TAX	\$41.25
GRAND TOTAL	\$541.25

"Percent Discount: Each 5 items with 10% off" action

This action will work the same as "Fixed Price: Each 5 items for \$50" described above, except that it will apply percent discount for a group of products when triggered.

Product Set

"Percent discount for product set" action

With this action you will be able to set **'Buy sunglasses with a shirt and get a 20% discount'** promotion and many similar promotions.

- Step 1. Choose the 'Percent discount for product set' field.
- Step 2. Specify SKUs or category IDs in the 'Product Set' fields. Here you define a set of products that will trigger the discount.

The rule below will apply **'Buy sunglasses with a shirt and get 20% discount'** promotion

 Edit Rule 'Glasses+shirt 20% off'

Update prices using the following information

Apply	<input type="text" value="Percent discount for product set"/> <input type="button" value="v"/> <small>Please see usage example.</small>
Discount Amount (in %) *	<input type="text" value="20"/>
Max Amount of Discount	<input type="text" value="0"/>
Maximum Qty Discount is Applied To	<input type="text" value="0"/>
Free Shipping	<input type="text" value="No"/> <input type="button" value="v"/>
Stop Further Rules Processing	<input type="text" value="No"/> <input type="button" value="v"/>
Calculate Discount Based On	<input type="text" value="Price (Special Price if Set)"/> <input type="button" value="v"/>
Skip Items with Special Price	<input type="text" value="As Default"/> <input type="button" value="v"/>

Product Set

Promo Items	<input type="text"/> <small>Comma separated list of the SKUs</small>
Promo Categories	<input type="text" value="15,19"/> <small>Comma separated list of the category ids</small>

And this is how the result may look like for a setup above

SHOPPING CART

[PROCEED TO CHECKOUT](#)

Retro Chic Eyeglasses was added to your shopping cart.

PRODUCT	PRICE	QTY	SUBTOTAL
 <p>FRENCH CUFF COTTON TWILL OXFORD SKU: msj002 Color: White Size: L</p>	\$190.00	1 Edit	\$190.00 
 <p>RETRO CHIC EYEGLASSES SKU: ace002</p>	\$295.00	1 Edit	\$295.00 

[EMPTY CART](#)

[UPDATE SHOPPING CART](#) -OR- [CONTINUE SHOPPING](#)

DISCOUNT CODES

ENTER YOUR COUPON CODE IF YOU HAVE ANY.

[APPLY COUPON](#)

SUBTOTAL	\$485.00
GLASSES*SHIRT 20% OFF: FRENCH CUFF COTTON TWILL OXFORD, RETRO CHIC EYEGLASSES	-\$97.00
▲ DISCOUNT	-\$97.00
TAX	\$32.01
GRAND TOTAL	\$420.01

"Fixed price for product set" action

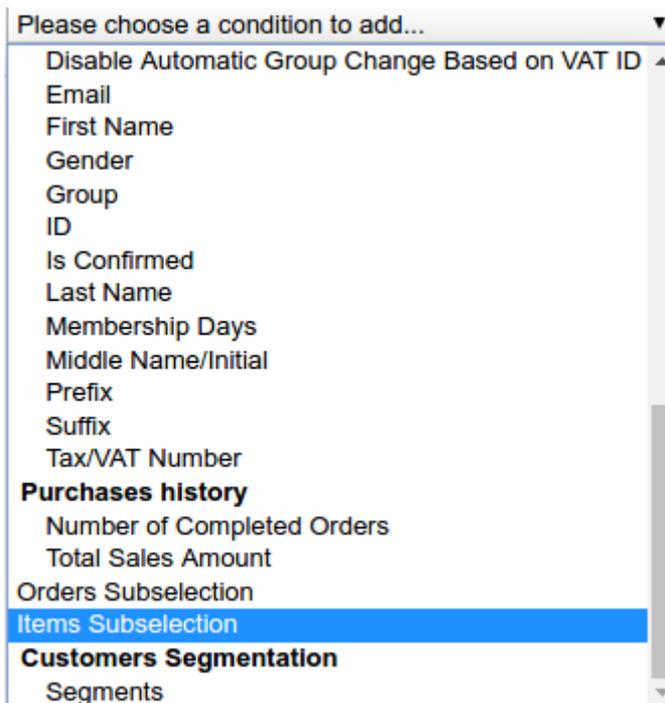
This action will work the same as the "Percent discount for product set" described above, except that it will apply custom fixed price for a product set when triggered.

Rules based on purchases history

"Total Sales Qty" condition

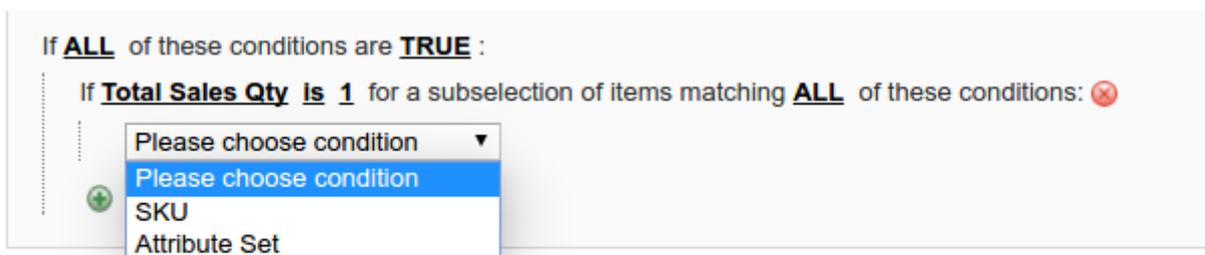
With the "Total Sales Qty" condition, you can create promotions for items that were bought previously. For example, "If you purchased iPhone 6, you could get any accessory for it with a 50% discount".

1 Step. The condition you can find in the 'Items Subselection' tab.



2 Step. If your promotion is dedicated to the specific item or items that were bought previously, you need to select **SKU** and then specify it (them).

Select **Attribute Set** if your promotion is dedicated to a wide range of purchased products (for example, 'Apple products' or 'Smartphones').



General settings

Extension settings are located in: **System > Configuration > Amasty Extensions > Special Promotions**

Special Promotions

General	
Treat Products Inside Bundle as Separate Items	<input type="text" value="No"/> <small>▲ For the default action 'Fixed amount discount' Magento will always treat bundle product as separate items, regardless of this setting.</small>
Check Options Values	<input type="text" value="No"/>
Show Stock Warning In Admin Panel	<input type="text" value="No"/>

Skip Settings	
Skip Items with Special Price	<input type="text" value="No"/>
Skip Configurable Items when Child has Special Price	<input type="text" value="No"/>
Skip Items with Tier Price	<input type="text" value="No"/>

Breakdown Settings	
Show Discount Breakdown	<input type="text" value="Yes"/>
Show Expanded Discount Breakdown	<input type="text" value="No"/>
Show Product Names in the Breakdown	<input type="text" value="No"/>

- **'Treat Products Inside Bundle as Separate Items'** - as the name suggests, will treat bundle as a collection of Simple products.
- **'Check Options Values'** - will allow you to use the **'Custom option SKU'** condition to, for example, trigger a discount rule only when a particular Special Option was selected for a product.
- **'Show Stock Warning In Admin Panel'** - while enabled, it will display a warning message when the SKU defined in the rule is 'Out of Stock' or has a negative Qty.
- **'Skip Items with Special Price'** - with this setting enabled, products with Special Price applied won't receive discounts. The setting can be enabled or disabled for each rule individually.
- **'Skip Configurable Items when Child has Special Price'** - same as in the setting above, but for cases when a Special Price is applied only for some options of a Configurable product.
- **'Skip Items with Tier Price'** - same as for the products with Special Price, will not apply a discount on products with active Tier Price when enabled.
- **'Show Discount Breakdown'** - will display the breakdown with names of the applied promotion rules on a cart page when enabled.

- **‘Show Expanded Discount Breakdown’** - controls whether the discount breakdown will be collapsed or expanded on the cart page load.
- **‘Show Product Names in the Breakdown’** - when enabled, it will display the actual product on which the discount was applied in a discount breakdown.

Time and day conditions

Special Promotions extension expands Magento promotion rules functionality allowing you to set up rules so that they will be activated on particular days of the week or at a particular time of the day.

You can find these settings in the **Rule Information tab** in every promotion rule.

The screenshot shows the configuration options for time and day conditions in a promotion rule. The settings are as follows:

- Use Time Condition:** Yes
- From time:** 00 : 00 : 00
- To time:** 05 : 45 : 00
- Use Weekdays Condition:** Yes
- Day(s) of week:** A list box containing Sunday, Monday (highlighted), Tuesday, Wednesday, Thursday, Friday, and Saturday.

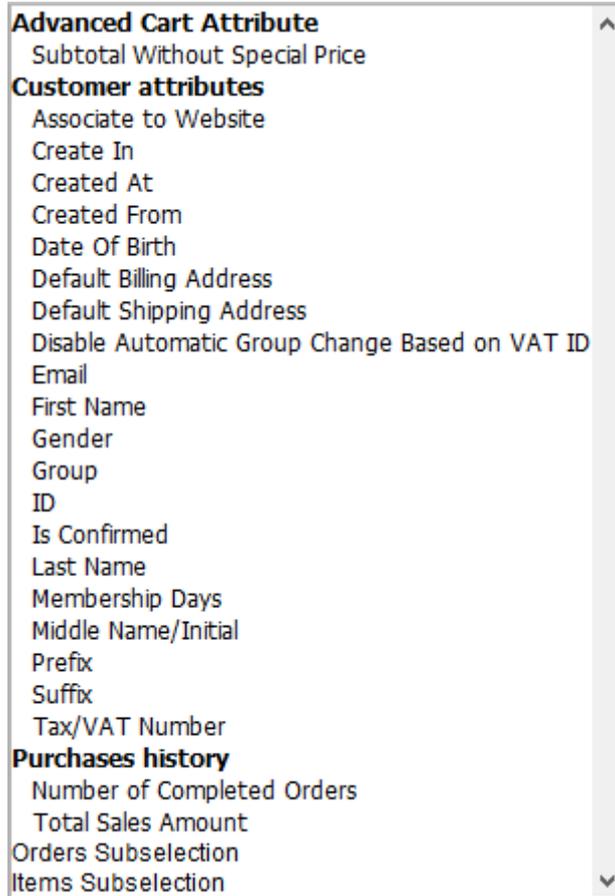
- **‘Use Time Condition’** - enables **From time** and **To time** conditions, which control the time of the day when the rule can be activated.
- **‘Use Weekdays Condition’** - enables **Day(s) of week** condition, which sets the day of the week when the promo rule can be activated.

Banners

Please see [Promo Banners Lite guide](#).

Special Promotions Pro specific features

Special Promotions Pro expands **Special Promotions** capabilities by introducing a set of conditions which check customers' purchase history and account details.



- **Subtotal Without Special Price** - this condition will check Subtotal value without any discounts applied to it.
- **Customer Attributes** condition group will check the values of attributes saved in a customer account.
- **Number of Completed Orders** will check the orders placed on the store and select customers who completed defined number of products
- **Total Sales Amount** will sum up totals of completed orders placed by the same customer and compare the results with the value defined in condition.
- **Orders subselection** is very similar to **Number of Completed Orders** and **Total Sales Amount** but allows you to define orders statuses and order dates which will be checked, instead of checking all orders with Complete status only as for the conditions above.
- **Item subselection** works similarly to **Orders subselection** but instead of dealing with order statuses and dates it will check products' SKUs and Attribute Set.

Loyalty Program specific features

Loyalty Program extension has all the features from both **Special Promotions** and **Special Promotions Pro** modules but also adds a page to a customer account where you can display information about the loyalty program you run on your store with goals, levels, and discounts for each level along with the purchase history overview.

MY ACCOUNT

- ACCOUNT DASHBOARD
- ACCOUNT INFORMATION
- ADDRESS BOOK
- MY ORDERS
- BILLING AGREEMENTS
- RECURRING PROFILES
- MY PRODUCT REVIEWS
- MY WISHLIST
- MY APPLICATIONS
- NEWSLETTER SUBSCRIPTIONS
- MY DOWNLOADABLE PRODUCTS
- LOYALTY PROGRAM

COMPARE PRODUCTS

You have no items to compare.

MY ORDERS

Last Ordered Items

- STRETCH COTTON BLAZER

[View All](#)

ADD TO CART

LOYALTY PROGRAM

LOYALTY PROGRAM DISCOUNTS

Receive discounts when purchasing at our store!
 Every spent dollar will come back to you as soon as you participate in our Loyalty Program.
 Just start buying from us and you're in!
 Discounts are based on your purchase history, frequency of shopping and the item you buy.
 You can get into one of 6 Loyalty Program Levels.

Bronze Level

5% off every product in order when Number of Completed Orders equals or greater than 7

Silver Level

Each 3d product with 10% discount when Total Sales Amount is greater than 2000\$

Gold Level

Fixed amount discount for the cart is 100\$ when Membership Days equals or more than 365 and Cart Subtotal is greater than 5000\$

VIP Customers

The most expensive item in the cart with 50% discount when Average Order Value equals or greater than 300\$

Individual Loyalty Program

Buy 1 - get 1 free (camera), when Email is peter.parker@example.com, Last Name is Parker

Wholesale Loyalty Program

All products after N with fixed 50\$ discount when Average Order Value greater than 5000\$
 Save money and spend them at the same time!

YOUR STATISTICS

You are with us for **211** days

Total:

Number of completed orders is **7**

Average order value is **\$406.09**

Order amount is **\$2,842.66**

This Month:

Number of completed orders is **0**

Average order value is **\$0.00**

Order amount is **\$0.00**

Last Month:

Number of completed orders was **0**

Average order value was **\$0.00**

Order amount was **\$0.00**

Loyalty Program settings

Extensions settings are located here: **System - Configuration - Amasty Extensions - Loyalty Program.**

Progress Bar	
Enabled	Yes
Level 1 Amount	1000
Level 1 Discount	5
Level 2 Amount	2000
Level 2 Discount	10
Level 3 Amount	5000
Level 3 Discount	15
Level 4 Amount	0
Level 4 Discount	0
Level 5 Amount	0
Level 5 Discount	0

By enabling the **Progress Bar** feature you can display a progress bar with discounts and levels on the **Loyalty Program** page in a customer account.

Customer Account	
Enabled	Yes
Description Header	Loyalty Program Discounts
Description	<p><p>Receive discounts when purchasing at our store!</p></p> <p>Bronze Level
5% off every product in order when Total Sales Amount is greater than 1000\$</br></p> <p>Silver Level
Each 3d product with 10% discount when Total Sales Amount is greater than 2000\$ </br></p> <p>Gold Level</p>
Stats Header	Your Statistics

Enabling the **Customer Account** feature will allow you to add a description of your loyalty program. You can use simple HTML tags to style the text in the **Description** field.

This is how the result of settings above may look like on the **Loyalty Program** page:

Bronze Level

5% off every product in order when Total Sales Amount is greater than 1000\$

Silver Level

Each 3d product with 10% discount when Total Sales Amount is greater than 2000\$

Gold Level

15% discount when Total Sales Amount is greater than 5000\$

YOUR STATISTICS

You are with us for **211** days

Total:

Number of completed orders is **7**

Average order value is **\$406.09**

Order amount is **\$2,842.66**

This Month:

Number of completed orders is **0**

Average order value is **\$0.00**

Order amount is **\$0.00**

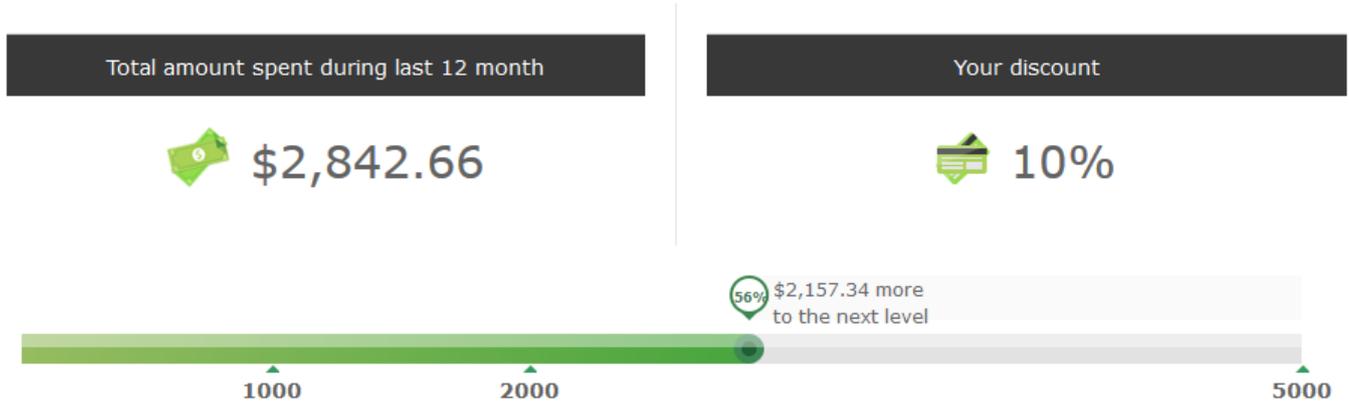
Last Month:

Number of completed orders was **0**

Average order value was **\$0.00**

Order amount was **\$0.00**

% LOYALTY PROGRAM



Level Labels	
Enabled	Yes
Before 1 Level Label	
1 Level Label	Bronze Level
2 Level Label	Silver Level
3 Level Label	Gold Level
4 Level Label	
5 Level Label	

With **Labels** enabled the text indicating the current loyalty program level will be added at the top of the **Loyalty Program** page.

Please note that these settings won't apply any discounts for customers. For this, you have to set up

promotion rules using customer purchase history conditions.

From:

<https://amasty.com/docs/> - **Amasty Extensions FAQ**

Permanent link:

https://amasty.com/docs/doku.php?id=magento_1:special-promotions

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