

amasty

For more details see the [Zero Product Sales](#) extension page.

Zero Product Sales

Detect which of your store items are not selling with a special 'Zero Sales' report. Sort products by type, status, price and other parameters and modify special price right on the grid.

- Easily find out zero-sellers and low-performance items
- Generate reports within specified time period
- Export reports data to CSV and XML files
- Disable particular products right from the grid
- Apply mass actions to change special prices

General Settings

To get the access to the 'Zero Product Sales' general settings, please, go to: **System → Configuration → Zero Sellers**



Period in Days - specify the time period for report generating.

Threshold - set the maximal number of sales to show products that were purchased fewer than it was specified.

Zero Sellers Report

To see the report, please, go to: **Reports → Product → Zero Sellers**

Zero Sellers

Page 1 of 24 pages | View 20 per page | Total 476 records found

Export to: CSV Export

Purchased Qty		Stock Qty	Websites	Product Name	Price	Special Price	Visibility
Any	From: 0 To: 5	From: To:			From: To: In: USD	From: To: In: USD	
<input type="checkbox"/>	0	0		My Bundle Product			Catalog, Search
<input type="checkbox"/>	0	10		My Configurable Product-Black-10	\$50.00		Not Visible Individu
<input type="checkbox"/>	0	10		My Configurable Product-Black-6	\$50.00		Not Visible Individu
<input type="checkbox"/>	0	10		My Configurable Product-Black-8	\$50.00		Not Visible Individu
<input type="checkbox"/>	0	23	Main Website	Flatiron Tablet Sleeve	\$150.00		Catalog, Search
<input type="checkbox"/>	0	15	Main Website	Roller Suitcase	\$650.00		Catalog, Search
<input type="checkbox"/>	0	15	Main Website	Classic Hardshell Suitcase 21"	\$650.00		Not Visible Individu
<input type="checkbox"/>	0	7	Main Website	Classic Hardshell Suitcase 19"	\$600.00		Not Visible Individu
<input type="checkbox"/>	0	25	Main Website	Retro Chic Eyeglasses	\$295.00		Catalog, Search
<input type="checkbox"/>	0	0	Main Website	Pearl Strand Necklace-18"	\$250.00		Not Visible Individu
<input type="checkbox"/>	0	53	Main Website	Swing Time Earrings	\$75.00		Catalog, Search
<input type="checkbox"/>	0	2	Main Website	Swiss Movement Sports Watch	\$500.00		Catalog, Search
<input type="checkbox"/>	0	25	Main Website	Dorian Perforated Oxford	\$410.00		Not Visible Individu
<input type="checkbox"/>	0	25	Main Website	Dorian Perforated Oxford	\$410.00		Not Visible Individu
<input type="checkbox"/>	0	25	Main Website	Dorian Perforated Oxford	\$410.00		Not Visible Individu
<input type="checkbox"/>	0	25	Main Website	Dorian Perforated Oxford	\$410.00		Not Visible Individu
<input type="checkbox"/>	0	25	Main Website	Dorian Perforated Oxford	\$410.00		Not Visible Individu
<input type="checkbox"/>	0	25	Main Website	Wingtip Cognac Oxford	\$375.00		Not Visible Individu
<input type="checkbox"/>	0	24	Main Website	Wingtip Cognac Oxford	\$375.00		Not Visible Individu
<input type="checkbox"/>	0	25	Main Website	Wingtip Cognac Oxford	\$375.00		Not Visible Individu

Purchased Qty column - set a minimum and a maximum number of purchases to identify low-performing products.

View 20 per page | Total 439 records found | Export to: CSV | Export | Reset Filter | Search

Unselect Visible | 3 items selected | Actions: Modify Special Price using Price | By -10 | Submit

	Purchased Qty ↑	Stock Qty	Price	Special Price	Visibility	Status	View
Any ▾	From: <input type="text"/> To: 0	From: <input type="text"/> To: <input type="text"/>	From: <input type="text"/> To: <input type="text"/> In: USD ▾	From: <input type="text"/> To: <input type="text"/> In: USD ▾	<input type="text"/>	<input type="text"/>	
<input type="checkbox"/>	0	0			Catalog, Search	Enabled	View
<input checked="" type="checkbox"/>	0	10	\$50.00	\$40.00	Not Visible Individually	Enabled	View
<input checked="" type="checkbox"/>	0	10	\$50.00	\$40.00	Not Visible Individually	Enabled	View
<input checked="" type="checkbox"/>	0	10	\$50.00	\$40.00	Not Visible Individually	Enabled	View
<input type="checkbox"/>	0	23	\$150.00		Catalog, Search	Enabled	View
<input type="checkbox"/>	0	15	\$650.00		Catalog, Search	Enabled	View
<input type="checkbox"/>	0	15	\$650.00		Not Visible Individually	Enabled	View
<input type="checkbox"/>	0	7	\$600.00	\$550.00	Not Visible Individually	Enabled	View
<input type="checkbox"/>	0	25	\$295.00		Catalog, Search	Enabled	View
<input type="checkbox"/>	0	0	\$250.00		Not Visible Individually	Enabled	View
<input type="checkbox"/>	0	53	\$75.00		Catalog, Search	Enabled	View
<input type="checkbox"/>	0	2	\$500.00		Catalog, Search	Enabled	View
<input type="checkbox"/>	0	25	\$410.00		Not Visible Individually	Enabled	View
<input type="checkbox"/>	0	25	\$410.00		Not Visible Individually	Enabled	View
<input type="checkbox"/>	0	25	\$410.00		Not Visible Individually	Enabled	View
<input type="checkbox"/>	0	25	\$410.00	\$350.00	Not Visible Individually	Enabled	View
<input type="checkbox"/>	0	25	\$410.00		Not Visible Individually	Enabled	View
<input type="checkbox"/>	0	25	\$375.00		Not Visible Individually	Enabled	View
<input type="checkbox"/>	0	24	\$375.00		Not Visible Individually	Enabled	View
<input type="checkbox"/>	0	25	\$375.00		Not Visible Individually	Enabled	View

Modify Special Price using Price action - with this mode you can change the Special Price based on the Price.

For example, the price is 50\$. To lower the special price by 10\$ (or 10%), write in the field "by" - "-10" ("-10%"). If you would like to increase the Price, use "+" symbol.

Update Special Price action - with this mode you can change the Special Price based on the previous special price. This mode works only in cases when the product has a Special Price. To specify it, go to the **Catalog → Manage Products**.

Disable - with this action you can stop selling the selected products and take them away from the catalog on the website.

To apply the action you need to:

1. Select the items;
2. Choose the action you need;
3. Click "Submit".

You can also **export** the report in CSV or XML format.

From:

<https://amasty.com/docs/> - **Amasty Extensions FAQ**

Permanent link:

https://amasty.com/docs/doku.php?id=magento_1:zero_product_sales

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