

**amasty**

For more details see how the [Affiliate for Magento 2](#) extension works.

# Guide for Affiliate for Magento 2

Magento 2 *Affiliate* extension lets store admins run full featured affiliate programs to effectively drive sales from additional channels. Due to the module, administrators will be able to provide affiliates with ready-to-use promo materials and detailed stats reports. Clear settings ensure easy affiliate accounts management, let store admins regulate commissions and track withdrawals.

- Run multiple affiliate programs at a time
- Configure commissions for each particular program
- Set up discounts and payout requirements
- Easily upload promo materials
- Manage affiliate accounts and transactions

Explore our internal [Knowledge Base](#) to gain even more valuable insights and uncover answers to popular questions about the configuration and features of the Magento 2 Affiliate extension. The Affiliate extension is now compatible with the **Hyvä Theme** and **Hyvä Checkout**. You can find the 'amasty/module-affiliate-hyva' package for installing in composer suggest (Note: this compatibility is available as a part of an active product subscription or support subscription).

---

## Configuration Settings

To configure general extension settings please go to **Stores** → **Configuration** → **Amasty Extensions** → **Affiliates**.

We refactored the extension's codebase to ensure maximal performance and improved stability with the latest Magento versions. Legacy code which was used for legacy Magento versions support has been removed. Now the extension is compatible with **Magento v2.3.1 and higher**. Please, be careful when updating the module, if your Magento version is older than v2.3.1

## General Settings

## General Settings

**Add Affiliate Link to Footer** [global]

**Cookie Expiration (Days)** [global]

The number of days the system stores cookies for the affiliate program. Default: 365 (Days). If a referred visitor comes to your site using an affiliate link and completes any order within 365 days, he (she) will receive a discount and the affiliate will get a commission. After this period the affiliate won't earn any commission, a referred customer won't get a discount.

**Hide Sign Up Block for** [store view]

General

Retailer

Wholesale

For selected customer groups the affiliate program sign up block will be hidden.

**Add Affiliate Link to Footer** - enable this option to add a link to the Affiliate landing page to your store footer.

**Cookie Expiration (Days)** - Specify a custom cookie expiration period. By default, it's set to 365 days. It means that once a customer comes to a publisher's website using an affiliate link, the store page creates a cookie. If a referred visitor comes to your site using an affiliate link and completes any order within 365 days, he (she) will receive a discount and the affiliate will get a commission. After this period the affiliate won't earn any commission, a referred customer won't get a discount.

**Hide Sign Up Block for** - this setting determines which customer groups can join the Affiliate Program by signing up through the Affiliate Program block. By configuring customer groups, the admin can also restrict the ability to send requests to join the Affiliate Program. Current affiliates continue to have access to the Affiliate Program as usual.

Please note, the functionality of **Hide Sign Up Block for** is available as part of an active product subscription or support subscription.

## Account

### Account

<b>Affiliate Approval Mode</b> <small>[global]</small>	<input type="text" value="Manually"/>
<b>Checked "Email Notifications" by Default</b> <small>[global]</small>	<input type="text" value="Automatically"/> <input checked="" type="text" value="Manually"/>
<b>Add Program Description to Affiliate Account</b> <small>[global]</small>	<input type="text" value="No"/>

If "Yes", the "Email notifications" subscription will be auto checked in the affiliate account.

If "Yes", the specified text will be displayed in a customer's account on the Affiliate Programs tab.

**Affiliate Approval Mode** - is defined by 2 variants:

1. Automatically - is a default setting;
2. Manually - newly created affiliate accounts are approved by the administrator on the Affiliate Accounts grid. Manual Approval mode also have 2 statuses: Pending Approval and Rejected.

Please note, the functionality of **Affiliate Approval Mode** is available as part of an active product subscription or support subscription.

Please note While choosing Manually Approving Mode - all affiliate accounts that were created recently located in "Pending Approval" status on the Affiliate Accounts grid.

**Checked "Email Notifications" by Default** - If the option is enabled, the "Email notifications" subscription will be automatically checked in the affiliate account.

**See the example below:**

Account Dashboard

Account Information

Address Book

My Orders

My Downloadable Products

Stored Payment Methods

Newsletter Subscriptions

Billing Agreements

# Settings

## Affiliate Settings

**Referring Website**

**Paypal Email**

**Subscribe to Email Notifications**

I agree to the terms and conditions \*

**Affiliate Settings**

**Save**

**Add Program Description to Affiliate Account** - the specified text will be displayed on the front in Affiliate Programs tab.

### Affiliate URL Settings

## Affiliate URL

<b>Affiliate General URL</b> [global]	<input type="text" value="affiliate"/>
	This text replace amasty_affiliate in next url: {donmain}/amasty_affiliate/account/setting.
<b>Customer Parameter</b> [global]	<input type="text" value="affiliate_code"/>
	It will be used in URLs such as: ?c=123
<b>Affiliate code length</b> [global]	<input type="text" value="10"/>
	The code should contain from 4 to 31 symbols. '10' is set by default.

**Affiliate General URL** - Specify the custom text that will replace **amasty\_affiliate** in the URL of the customer account.

**Customer Parameter** - Specify the code that will be used in URLs such as: ?c=123

**Affiliate code length** - The code should contain from 4 to 31 symbols. '10' is set by default.

## Commission Workflow

### Commission Workflow

**Add Commission When Order Obtained Status** [global]

**Subtract Commission When Order Obtained Status** [global]   

- Canceled
- Closed
- Complete
- Suspected Fraud
- On Hold
- Payment Review
- PayPal Canceled Reversal
- PayPal Reversed
- Pending
- Pending Payment

It works for the Pay per Sale programs only.

**Subtract Commission When Creditmemo is Created** [global]   
It works for the Pay per Sale programs only.

**Commission Holding Period (Days)** [global]

**Add Commission When Order Obtained Status** - Choose the order status that will trigger adding an affiliate commission.

**Subtract Commission When Order Obtained Status** - Choose the order status that will trigger commission subtraction.

**Subtract Commission When Creditmemo is Created** - enable this option for Pay Per Sale programs only when a Creditmemo is created.

**Commission Holding Period (Days)** - Specify the commission 'on hold' period after which the commission will be added to the affiliate's balance. While the commission is on hold it can't be used for withdrawal requests.

## Commission Configuration

### Commission Configuration

<b>Include Shipping</b> <small>[global]</small>	<input type="text" value="Yes"/>	▼
	Enable this setting if you'd like the system to take into account shipping price during commission calculation.	
<b>Include Tax</b> <small>[global]</small>	<input type="text" value="No"/>	▼
	Enable this setting if you'd like the system to take into account tax amount during commission calculation.	

**Include Shipping** - Enable this setting if you'd like the system to take into account shipping price during commission calculation.

**Include Tax** - Enable this setting if you'd like the system to take into account tax amount during commission calculation.

## Withdrawal Configuration

### Withdrawal Configuration

<b>Minimum Withdrawal Amount</b> <small>[global]</small>	<input type="text" value="50"/>
<b>The Minimum "Available" Balance to Request Withdrawal</b> <small>[global]</small>	<input type="text" value="100"/>

**Minimum Withdrawal Amount** - Set the minimum amount that can be specified by an affiliate within one request. E.g. if the amount equals to 50, affiliates can't request withdrawals lower than the specified amount.

**The Minimum "Available" Balance to Request Withdrawal** - If an affiliate balance is lower than the specified amount, he/she won't be able to request any withdrawals.

## Email Notifications

In this section you can easily activate different email notification types for affiliates and store admins. If you want to edit ready-to-use templates or create a new one please go to **Marketing** → **Communications** → **Email Templates**.

### General

Send Emails To <small>[global]</small>	<input type="text" value="admin@example.com"/>
Email Sender <small>[global]</small>	<input type="text" value="General Contact"/> 

Use this section to specify where to send emails to and the source for the email sender.

Please note that the functionality of **Sign Up is Rejected** is available as part of an active product subscription or support subscription.

## To Affiliate

<b>Welcome Email After Sign Up</b> <small>[global]</small>	Yes	▼
<b>Template</b> <small>[global]</small>	Welcome email after sign up (	▼
<b>Sign Up is Rejected</b> <small>[global]</small>	No	▼
<b>Account Status Change</b> <small>[global]</small>	Yes	▼
<b>Template</b> <small>[global]</small>	Account status change (Defau	▼
<b>New Transaction is Created</b> <small>[global]</small>	Yes	▼
<b>Template</b> <small>[global]</small>	New transaction (Default)	▼
<b>Transaction Status is Changed</b> <small>[global]</small>	Yes	▼
<b>Template</b> <small>[global]</small>	Transaction status change (De	▼
<b>Withdrawal Status is Changed</b> <small>[global]</small>	Yes	▼
<b>Template</b> <small>[global]</small>	Withdrawal status is changed	▼

Use this section to choose what kind of emails will be sent to affiliates and pick relevant templates for them.

 **To Admin**

<b>New Withdrawal Request</b> <small>[global]</small>	Yes	▼
<b>Template</b> <small>[global]</small>	New withdrawal request (De	▼
<b>New Affiliate Sing Up</b> <small>[global]</small>	Yes	▼
<b>Template</b> <small>[global]</small>	New affiliate sign up (Default	▼

Use this section to choose what kind of emails will be sent to admin users and pick relevant templates for them.

## Refer Friends Settings

### Refer Friends

<b>Refer Friends Page Content</b> <small>[store view]</small>	Here you can share the store home page link with your friends. To share the specific product page or category page just open it in the browser and use the sharing widget right from the page.	
<b>Traffic Sources Page Content</b> <small>[store view]</small>	Here you can find traffic information from the different sources. Share more, earn more!	
<b>Enable on Product Listing Page</b> <small>[global]</small>	Yes	▼
<b>Enable on Product Details Page</b> <small>[global]</small>	Yes	▼
<b>Enable on My Account / Affiliate menu</b> <small>[global]</small>	Yes	▼

**Refer Friends Page Content** - Specify a custom text that will be displayed on the affiliate account page in the corresponding tab.

### Affiliate Account ▼

## Refer Friends

Here you can share the store home page link with your friends. To share the specific product page or category page just open it in the browser and use the sharing widget right from the page.



### Recently Ordered

- Minerva LumaTech&trade; V-Tee-XS-Blue

[View All](#)

**Traffic sources page content** - specify a custom text that will be displayed in the customer account page for the 'Traffic Sources' tab.

**Enable on Product Listing Page, Enable on Product Details Page, Enable on My Account / Affiliate menu** - all these settings are used to display the social buttons for registered affiliates on store pages.

## Terms and Conditions

### Terms and Conditions

**Checkbox Text** [global]

**Checkbox is Checked by Default** [global]

**Checkbox Text** - the Terms and Conditions checkbox is displayed in the affiliate account registration page. Here you can specify a custom text that will be placed with the checkbox.

**Checkbox is Checked by Default** - Choose whether the Terms and Conditions checkbox will be checked by default.

## Manage Programs

To edit or create affiliate programs go to **Marketing** → **Affiliate** → **Manage Programs**.

### Affiliate Programs

demouser  
[Add New Program](#)  
Filters | Default View | Columns | Export  
2 records found | 20 per page | 1 of 1  

Program Name	Commission Type	Commission	Commission(from 2nd order)	Discount Type	Discount Amount	Total Sales Amount	Status	Action
Pay per Sale	Per Sale	5.00%	3.00%	Fixed amount discount	5.0000	\$10,398.00	Enabled	Select
Pay Per Profit	Per Profit	\$15.00	\$15.00	Fixed amount discount	5.0000		Enabled	Select

**Affiliate Programs** - on the affiliate programs grid store admins will see all already created programs. It's also possible to view the details of each particular program. To add a new program please click the **Add New Program** button.

## Create a New Program

### General Information

### General Information

**Program Name \***

**Status**

**Shopping Cart Price Rule \***  [Edit Rule](#) | [Create New Rule](#)

**Program Name** - Specify a program name that will be used in the admin panel as well as shown in an affiliate account.

**Status** - enable/disable the program.

**Shopping Cart Price Rule** - The module uses the standard Magento shopping cart price rules to let you set discounts for referral customers. It's possible to use a different rule for each new affiliate program. You can use and edit either the default rule or create a new one. Pay attention that only those rules will be available, where the option **Coupon** is set to **Specific Coupon** and the **Use Auto Generation** option is enabled.

While creating a new rule, please, use Specific Coupons and enable the **Use Auto Generation** option. The module doesn't support rules with coupons specified manually.

### Comission Configuration

If the commission type is percent, its value is dynamic and based on the store profit margin (order total after discount, before taxes). If the commission type is fixed, its value is always static. Please note that the functionality of Affiliate mode commission is available as part of an active product subscription or support subscription.

### Commission Configuration

**i** If the commission type is percent, its value is dynamic and based on the store profit margin (order total after discount, before taxes).  
 If the commission type is fixed, its value is always static.

**Affiliate Mode**

**Pay Commission**

**Commission Type**

**Commission Value**

**Restrict Transactions to N Orders**   
Specify the number of orders the affiliate will earn the commission for with one shared coupon code or referral link. Enter the value more than 0 to use this feature.

**Use different commission from 2nd order of a Customer.**   
Select "No" to apply the above commission to all orders.

**Commission Type (from 2nd order)**

**Commission Value (from 2nd order)**

**Keep Paying Commissions to the First Affiliate**   
If 'Yes': When a customer first buys products through the affiliate A's link, but later makes purchases using B's links, the transaction will still be counted for the affiliate A.

**Affiliate Mode** - includes 2 options. Select the option that needed:

1. Constant commission - set as default;
2. Tier Commission.

Using **Tier Commission**, admin can set commissions for different affiliate groups.

**Pay Commission**- The module offers two commission variants:

- **Pay Per Sale** - an affiliate will get a commission from each order made by their referral.
- **Pay Per Profit** - an affiliate will get a commission from the particular orders value. For this type, you need to specify **Amount Pay Commission** setting. E.g. If an 'amount pay commission' equals to \$500, the affiliate will receive the commission only when the overall orders amount becomes equal or higher than \$500.

**Commission Type** - Use either Percent or Fixed commission type.

**Commission Value** - Specify the commission value.

**Restrict Transactions to N Orders** - Specify the number of orders the affiliate will earn the

commission for with one shared coupon code or referral link. Enter the value more than 0 to use this feature.

**Use different commission from 2nd order of a Customer** - The module lets specifying a different commission starting from the 2nd order made by a referral. This option is available for the Pay Per Sale type only.

**Keep paying commissions to the first affiliate** - If the option is enabled, when a customer first buys products using the affiliate A's link but later makes purchases using the affiliate B's links, the transaction will still be counted for the affiliate A.

## Commission Calculation

Please note that this configuration is applicable to the Percent Commission Type only.

### Commission Calculation

 This configuration is applicable to the Percent Commission Type only.

Calculate Commission for Specific Products.

Select 'Yes' if you'd like to calculate commission for specific products.

Action

SKU

Specify a comma-separated list of SKUs affiliates can earn the commission for.

Category

Specify categories of products affiliates can earn the commission for.

**Calculate Commission for Specific Products** - Select 'Yes' if you'd like to calculate commission for specific products.

**Action** - Include or exclude commission for the specific products (selected by SKU) or product categories. To specify them, please use the two more settings below.

Enter the details either in SKU or Category field to make this feature work. Otherwise, it'll be ignored and commission will be calculated for all products.

**SKU** - Specify a comma-separated list of SKUs affiliates can earn the commission for.

**Category** - Specify categories of products affiliates can earn the commission for.

## Customers and Customer Group

Unless a particular Group (or Customer) is selected here, any Customer who is allowed to be an Affiliate may issue Coupons and Affiliate links related to this Program. Customers selected in Customers list will be allowed regardless of this program's Customer Groups configuration. Does not affect which Customers may use Affiliate links and Coupons.

### Customers and Customer Groups



Unless a particular Group (or Customer) is selected here, any Customer who is allowed to be an Affiliate may issue Coupons and Affiliate links related to this Program. Customers selected in Customers list will be allowed regardless of this program's Customer Groups configuration. Does not affect which Customers may use Affiliate links and Coupons.

Customer Groups

- General
- Wholesale
- Retailer

Customer IDs

Comma-separated.

List your customers:

**Add Customers**

In the **Customers and Customer Group** tab store owners can adjust the program more precisely by adding certain customers of choice. It is highly helpful in cases when you want to promote top-performing affiliates and give them the perks of a more advanced tier of the affiliate program.

**Customer Group** - choose the main customer group, to which the newly created affiliated program will be applied.

**Customer IDs** - enter the IDs of specific customers that you want to allow using this program. In this field, you need to enter the IDs manually. Or, use the **List Your Customers** button **Add Customers** to open a pop-up window with a list of all customers.

This is an example of how the pop-up with a list of all customer looks like:

### Select Customers ✕

Cancel Add Selected Customers

Filters

3 records found (3 selected) 20 per page < 1 of 1 >

<input type="checkbox"/>	ID ↓	Name	Email	Group	Phone	ZIP	Country	State/Province	Customer Since
<input checked="" type="checkbox"/>	1	Veronica Costello	roni_cost@example.com	General	(555) 229-3326	49628-7978	United States	Michigan	Feb 22, 2017 11:20:01 AM
<input checked="" type="checkbox"/>	2	Jane Green	jane.green@example.com	General					Aug 22, 2017 3:09:50 PM
<input checked="" type="checkbox"/>	3	Maksim Quivee	maksim.quivee@example.com	General					Jun 5, 2020 8:23:49 AM

Select the customers whom you want to grant permission to use this affiliate program.

Kindly note that by adding customers in the **Customers and Customer Group**, the extension will allow them to use the specified affiliate program regardless of their customer group.

For example, you have User A in the general group with ID=352. User A brings lots of value to your store, as his referral links are popular and generate many purchases. You agreed to move User A to a more advanced affiliate program for wholesalers, named 'Special Plan'. To do that, simply go to the 'Special Plan' settings and enter the number '352' (User A's ID) in the **Customer IDs** setting of the **Customers and Customer Group** tab. Then, the affiliate program 'Special Plan' will appear in User A's customer account. But User A still will be a General group customer.

In case changes in Customer Group for affiliate-user or affiliate program settings led to the exclusion of affiliate-user from the affiliate program, the coupon codes generated for this affiliate will stop working.

## Manage Groups

## Go to Amasty > Affiliate > Manage Groups

Please note, the functionality of Manage Groups is available as part of an active product subscription or support subscription.

### General Information ⌵

Name \*

Priority \*

Set zero value for highest priority.

Description



### Conditions ⌵

Choose the conditions to define the customers that will be assigned to the group (don't add conditions if rule is applied to all customers)

If ALL of these conditions are TRUE :



### Assigned Affiliates ⌵

**Name** - Specify a group name that will be used in the admin panel to specify the affiliate groups.

**Priority** - set the priority of the group to determine the order of the groups in which customers can be included. Also, the customers may be included into several groups according to the conditions and then it will be determined by the priority of the groups.

**Description** - describe the new Affiliate Group.

**Conditions** - choose the conditions to define the customers that will be assigned to the group (don't add conditions if rule is applied to all customers).

**Assigned Affiliates** - in this table will display the customer's ID that falls under the conditions of the groups. This fieldset will display only after the admin saved all changes for groups.

## Manage Accounts

To create a new affiliate account from the admin panel or to manage already existing ones go to **Marketing → Affiliate → Manage Accounts**.

## Affiliate Accounts

demouser

[Add Account](#)

Filters | Default View | Columns | Export

20 per page | 1 of 1

ID ↓	Name	Email	Balance	Commission Paid	Total Paid	Status	Terms and Conditions	Action
1	Jane Green	jane.green@example.com	\$0.00	\$0.00	\$0.00	Enabled	Accepted	<a href="#">Edit</a>
2	Veronica Costello	roni_cost@example.com	\$0.00	\$0.00	\$0.00	Enabled	Accepted	<a href="#">Edit</a>

All the existing customers have the opportunity to create affiliate accounts. Let's see what the process is.

At first, a customer in his customer account should go to the **Affiliate Settings** tab and agree with **Terms and Conditions**.

## Settings

### Affiliate Settings

- Account Dashboard
- Account Information
- Address Book
- My Orders
- My Downloadable Products
- Stored Payment Methods
- Newsletter Subscriptions
- Billing Agreements
- Affiliate Settings**

**Referring Website**

**Paypal Email**

Subscribe to Email Notifications

I agree to the terms and conditions \*

[Save](#)

Remember, that you can create affiliate accounts on the grid only after the customer agreed with terms and conditions in his customer account.

To add a new account click the **Add Account** button and fill in affiliate information like you usually do when creating a customer from the admin panel.

To see the details of a specific affiliate, please click the **Edit** link for the corresponding affiliate on the grid.

**On each affiliate account page you'll find the following info:**

- General Information

## Veronica Costello

 demouser ▾

[← Back](#)   [Reset](#)   [Save and Continue Edit](#)   [Save](#)

### General Information ⌵

Status

Terms and Conditions

First Name

Last Name

Email Address

Customer Account [Veronica Costello](#)

Receive Notification Emails

---

### Payment Information ⌵

- Payment Information

# Veronica Costello

 demouser ▾

← Back

Reset

Save and Continue Edit

Save

## General Information ⌵

## Payment Information ⌵

PayPal Email Address

paypal@example.com

Referring Website

referring-website.com

Balance \$108.00

On Hold \$0.00

Total Commission \$158.00

Commission Paid \$50.00

## Coupons ⌵

- Coupons

# Veronica Costello

 demouser ▾

[← Back](#)   [Reset](#)   [Save and Continue Edit](#)   [Save](#)

## General Information ⌵

## Payment Information ⌵

## Coupons ⌵

[Filters](#)    Default View ▾    Columns ▾

3 records found

20 ▾ per page   [<](#)   1 of 1   [>](#)

Program Name	Coupon	Custom Coupons	Action
Pay per Sale	0FOEEenBBT42iB6XGPY2k	AUTUMN_COLLECTION_SALE, SUMMER_COLLECTION_SALE	<a href="#">Edit</a>
Pay Per Profit	mee23rObwxqVUg4sVCy	NEW_COUPON_OCTOBER	<a href="#">Edit</a>
Advanced Affiliate Program	YN9SGUN719ZP	COUPON-SPECIAL-OFFERS	<a href="#">Edit</a>

## Transactions ⌵

You may assign to affiliates as auto-generated coupon codes so custom ones.



### Add Custom Coupons ✕

Cancel Save

Code *	Actions
<input type="text" value="AUTUMN_COLLECTION_SALE"/>	
<input type="text" value="SUMMER_COLLECTION_SALE"/>	
<span>Add Row</span>	

- Transactions

# Veronica Costello

 demouser ▾

[← Back](#)   [Reset](#)   [Save and Continue Edit](#)   [Save](#)

- General Information ⌵

---

- Payment Information ⌵

---

- Coupons ⌵

---

- Transactions ⌵

[Filters](#)    Default View ▾   |    Columns ▾

11 records found

20 ▾ per page   [<](#)   [1](#) of 1   [>](#)

Date Updated	Amount	Status	Message
Aug 8, 2019 9:29:06 AM	\$70.40	Completed	Commission for order #000000008
Aug 8, 2019 9:31:40 AM	\$15.00	Completed	Per Profit
Aug 8, 2019 9:31:40 AM	\$15.00	Completed	Per Profit
Aug 8, 2019 9:33:14 AM	\$15.00	Completed	Per Profit
Aug 8, 2019 9:38:36 AM	\$69.60	Completed	Commission for order #000000011
Aug 8, 2019 9:39:16 AM	\$50.00	Completed	Withdrawal

- Withdrawals

# Veronica Costello

 demouser ▾

[← Back](#)   [Reset](#)   [Save and Continue Edit](#)   [Save](#)

- General Information ⌵

---

- Payment Information ⌵

---

- Coupons ⌵

---

- Transactions ⌵

---

- Withdrawals ⌶

[Filters](#)    Default View ▾   [Columns](#) ▾

1 records found

20 ▾ per page   [<](#)   1 of 1   [>](#)

Date Updated	Amount	Status
Aug 8, 2019 9:39:16 AM	\$50.00	Completed

You can also enable or disable a customer's affiliate account: please, go to **Customers → All Customers** and click to edit the necessary customer's account. Then go to the **Affiliate Account** tab.

## Affiliate Account

---

Enabled	<input type="text" value="Yes"/>
Receive Notifications	<input type="text" value="Yes"/>
Allow Setting Custom Affiliate Code	<input type="text" value="Yes"/> <small>Select 'Yes' if you'd like to set a custom affiliate code that will be used in the referral links. Important! Referral links with the old affiliate code will become invalid.</small>
Custom Affiliate Code *	<input type="text" value="n3TSW7xAhW"/> <small>Please update the default affiliate code with the custom value.</small>

Disable the affiliate account if you want to remove the customer from affiliates. In this case, the customer receives a letter with a suggestion to contact the administrator.

Set **Receive Notifications** to **Yes** if you want the customer to receive notifications about the affiliate program.

**Allow Setting Custom Affiliate Code** - Select 'Yes' if you'd like to set a custom affiliate code that will be used in the referral links. Important! Referral links with the old affiliate code will become invalid.

**Custom Affiliate Code** - Use this field to update the default affiliate code with the custom value.

[See how this will be displayed in Customer Account on the frontend for your customers:](#)

- My Account
- My Orders
- My Downloadable Products
- My Wish List

---

- Address Book
- Account Information
- Stored Payment Methods

---

- My Product Reviews
- Newsletter Subscriptions

---

- Affiliate Programs
- My Balance
- Promo Data
- Promo Widget
- Traffic Sources
- Refer Friends
- My Withdrawals
- Affiliate Settings**

# Settings

## Affiliate Settings

### My Affiliate Code



This affiliate code will be used in the referral links.

### Referring Website

### Paypal Email

Subscribe to Email Notifications

I agree to the terms and conditions \*

Save

## Manage Banners

To manage affiliate banners or create a new one go to **Marketing** → **Affiliate** → **Manage Banners**.

**There are 2 banner types:**

- Image
- Text

## Affiliate Banners

[Add Banner](#)

[Filters](#) | [Default View](#) | [Columns](#) | [Export](#)

[Actions](#) | 3 records | 20 per page | 1 of 1

<input type="checkbox"/>	ID	Link	Title	Type	Status	Action
<input type="checkbox"/>	1	https://example.com	Free shipping over \$50	Image	Enabled	<a href="#">Edit</a>
<input type="checkbox"/>	2	https://example.com	50% OFF	Image	Enabled	<a href="#">Edit</a>
<input type="checkbox"/>	3	https://example.com	Best price	Text	Enabled	<a href="#">Edit</a>

On the Manage Banners Page, you can edit already created banners or click the **Add Banner** button to upload a new one.

On the **Banner Settings** page you can upload a banner image (for the Image type), or specify a promo text (for the Text type).

Try this **Magento 2 Data Feed Manager** to easily provide your affiliates with data feeds that they need to deal with product-focused sites and merchandising tools.

### General Information

Title \*

Type

Image \*



banner1.png  
370x194, NaN undefined

Link \*

Rel Nofollow

Status

## Manage Transactions

To manage affiliate transactions go to **Marketing** → **Affiliate** → **Manage Transactions**.

### Affiliate Transactions

admin

Filters Default View Columns Export

20 per page 1 of 1

ID	Type	Affiliate Email	Customer Email	Order ID	Order Subtotal	Commission	Discount	Date Updated	Status	Store View	Action	Tax Amount	G.T. Excluding Tax	Grand Total	Total Item Qty
1	Per Sale	jane.green@example.com	jane.green@example.com	00000003	\$58.00	+\$2.40	-\$10.00	Aug 23, 2017 1:15:35 PM	Completed	Main Website Main Website Store Default Store View	<a href="#">View</a>	\$0.00	\$48.00	\$48.00	2.0000
2	Per Sale	jane.green@example.com	jane.green@example.com	00000004	\$3,900.00	+\$58.20	-\$1,960.00	Aug 23, 2017 1:22:12 PM	Completed	Main Website Main Website Store Default Store View	<a href="#">View</a>	\$0.00	\$1,940.00	\$1,940.00	100.0000
3	Per Sale	jane.green@example.com	jane.green@example.com	00000005	\$2,760.00	+\$78.30	-\$150.00	Aug 23, 2017 1:27:59 PM	Completed	Main Website Main Website Store Default Store View	<a href="#">View</a>	\$0.00	\$2,610.00	\$2,610.00	30.0000
5	Per Sale	roni_cost@example.com	roni_cost@example.com	00000008	\$1,960.00	+\$70.40	-\$552.00	Aug 8, 2019 9:29:06 AM	Completed	Main Website Main Website Store Default Store View	<a href="#">View</a>	\$116.16	\$1,408.00	\$1,524.16	40.0000

On the Manage Transactions grid, an admin user can see all affiliate transactions. To view the details of any particular transaction simply click the **View** link on the grid.

Below you can see the example of **transaction details** page:

# Manage Affiliate Transaction

## General Information

Affiliate Account	<a href="#">Jane Green</a>
Customer Email Address	<a href="mailto:jane.green@example.com">jane.green@example.com</a>
Order ID	000000003
Order Subtotal	\$58.00
Tax Amount	\$0.00
G.T. Excluding Tax	\$48.00
Grand Total	\$48.00
Total Item Qty	2.0000
Commission	+\$2.40
Discount	-\$10.00
Status	Completed
Type	Per Sale

## Manage Withdrawals

To manage withdrawals please go to **Marketing** → **Affiliate** → **Manage Withdrawals**.  
Now it is possible to **Approve** or **Cancel** Affiliate Withdrawals through mass actions (Please, note, this functionality is available as part of an active product subscription or support subscription).

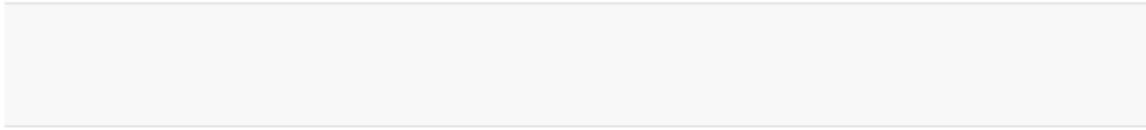
### Amasty Affiliate Withdrawal

20 per page 1

<input type="checkbox"/>	ID ↓	Email	Amount	Date Updated	Status	Action
<input type="checkbox"/>	8	peter.parker@example.com	\$50.00	Aug 11, 2017 3:03:25 PM	Canceled	<a href="#">Edit</a>
<input type="checkbox"/>	9	jane.green@example.com	\$50.00	Aug 15, 2017 3:03:50 PM	Canceled	<a href="#">Edit</a>
<input type="checkbox"/>	10	tombrown.example.com	\$50.00	Aug 16, 2017 9:26:52 AM	Completed	<a href="#">Edit</a>

The module doesn't have any built-in payment systems, it only tracks and displays withdrawal details. Therefore, the affiliate commissions are paid with the help any methods or 3-d party services chosen by store administrators.

## New Affiliate Withdrawal



### Withdrawal Information

Status	Completed
Amount	-\$50.00
Balance	\$105.00
Affiliate Account	<a href="mailto:roni_cost@example.com">roni_cost@example.com</a>

---

## Affiliate Account

To become an affiliate a user needs to create a customer account on your website and then one the **Affiliate Settings Tab**.

### Account Settings

The screenshot shows a user interface for account settings. On the left is a vertical sidebar menu with options: Account Dashboard, Account Information, Address Book, My Orders, My Downloadable Products, Stored Payment Methods, Newsletter Subscriptions, and Billing Agreements. The 'Affiliate Settings' option is highlighted with an orange vertical bar. The main content area is titled 'Settings' and 'Affiliate Settings'. It contains two input fields: 'Referring Website' with the value 'example.com' and 'Paypal Email' with the value 'jane@example.com'. Below these are two checked checkboxes: 'Subscribe to Email Notifications' and 'I agree to the terms and conditions \*'. A blue 'Save' button is located at the bottom right of the form area.

To get subscribed to the affiliate program a user should fill in the form and click the **Save** button. The request doesn't require any confirmation. Once the form is saved, the user automatically becomes an affiliate and additional setting tabs appear in the account.

## Affiliate Programs

Here an affiliate can view the list of all available affiliate programs. An affiliate automatically takes part in all active programs.

### Affiliate Account

## Affiliate Programs

Program	Type	Commission	Commission from 2nd order	Discount Type
Pay per Sale	Per Sale	5.00%	3.00%	Fixed amount discount
Pay Per Profit	Per Profit	\$15.00	0.00%	Fixed amount discount

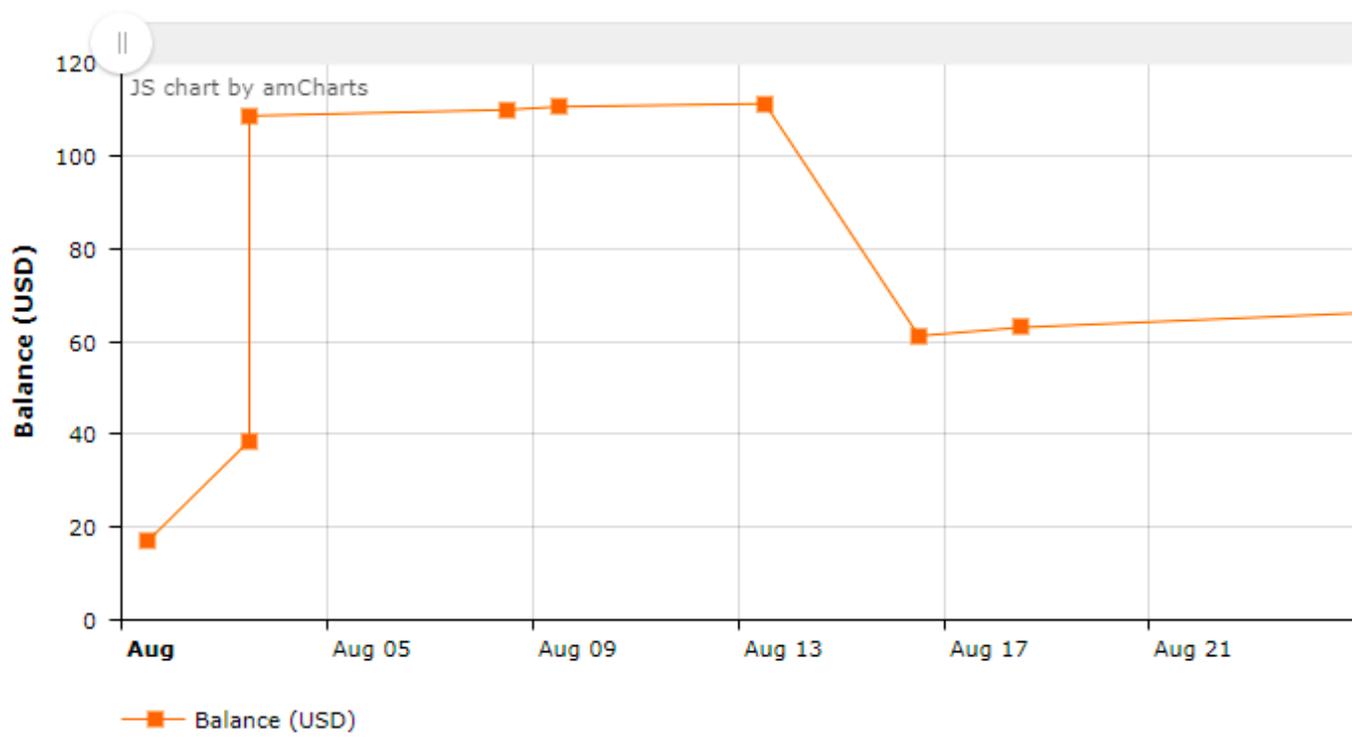
### My Balance

In the '**My Balance**' tab an affiliate will be able to check his/her current balance.

# My Balance

Balance: \$116.26    Available: \$116.26    On Hold: \$0.00    Lifetime: \$116.26    Paid: \$0.00

Date	Balance	Amount	Details
8/25/17, 12:23 PM	\$66.26	+ \$3.27	Commission per oder #000000013
8/18/17, 12:23 PM	\$62.99	+ \$1.83	Commission per oder #000000012
8/16/17, 9:26 AM	\$61.16	- \$50.00	Withdrawal



## Promo Data

In this tab, an affiliate will be able to copy coupon codes and banners to run an affiliate program on his/her website.

## Promo Data

### Coupon Codes

Affiliate Program	Coupon Code	
Pay per Sale	0FOEEenBBT42i36XGPY2k	<a href="#">Copy</a>
Pay Per Profit	mee23rObwxqVUg4sVCy	<a href="#">Copy</a>

*Share the coupon and receive a commission for the purchase using this code.*

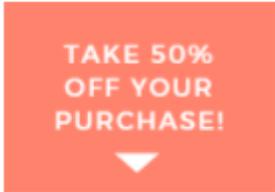
### Referral Link

Enter any URL from this store in the form below to generate a new referral link

  
[Copy](#)

An affiliate can use any of the banners from his/her account.

## Banners

Name	Type	Clicks	Link	Preview
Free shipping over \$50	image	0	https://example.com	 A vertical banner with a blue top half and a yellow bottom half. The text reads: "FOR PRODUCTS OVER \$50", "FREE SHIPPING" in large yellow letters, "SHOP NOW!" in a white box, and "WWW.EXAMPLE.COM" at the bottom. <a href="#">Copy</a>
50% OFF	image	0	https://example.com	 A vertical banner with a solid orange background. The text reads: "TAKE 50% OFF YOUR PURCHASE!" with a white downward arrow below it, and "click here" in italics below the arrow. <a href="#">Copy</a>
Best price	text	0	https://example.com	Grab your shoes at the BEST price! <a href="#">Copy</a>

## Promo Wdigets

It's possible to generate and edit promo widgets right in the account.

# Promo Widget

## Settings

Title \*

Products Qty \*

Width, px

Height, px

- Bestsellers
- New Products

- Product Name
- Price

## Preview

**Bestsellers**

		
Ina Compression Short-28- Orange \$49.00	Ina Compression Short-28-Red \$49.00	Ina Compression Short-29-Blue \$49.00
		
Ina Compression Short-29- Orange	Ina Compression Short-29- Red	Ina Compression Short-29- Blue

## Traffic Sources

Affiliates can see a detailed report on traffic sources. The statistics show the number of successful purchases made, grouped by methods of affiliate link/coupon sharing.

# Traffic Sources

Here you can find the traffic information from the different sources. Share more, earn more!

## Traffic Sources

Source	Count
banner	4
link	1
widget	4

## Refer Friends

Let affiliates share your store pages on social networks. All registered affiliates will be able to share any product and category pages as well as the store home page.

### Affiliate Account



## Refer Friends

Here you can share the store home page link with your friends. To share the specific product page or category page just open it in the browser and use the sharing widget right from the page.



## My Withdrawals

In the **Withdrawals** tab affiliates can see their withdrawals history and send new withdrawal requests.

# My Withdrawals

Balance: \$108.54   Available: \$108.54   Minimum Payout: \$50.00

Amount \*

The minimum "Available" balance to request a withdrawal is \$100.00

#	Date	Amount	Status	Action
8	8/10/17, 3:03 PM	\$100.00	Canceled	<a href="#">Repeat</a>
9	8/15/17, 3:03 PM	\$50.00	Canceled	<a href="#">Repeat</a>
10	8/16/17, 9:26 AM	\$50.00	Pending	<a href="#">Cancel</a>

Find out how to install the **Affiliate** extension for Magento 2 via [Composer](#).

From:  
<https://amasty.com/docs/> - **Amasty Extensions FAQ**

Permanent link:  
[https://amasty.com/docs/doku.php?id=magento\\_2:affiliate](https://amasty.com/docs/doku.php?id=magento_2:affiliate)

Last update: **2024/11/06 08:49**