For more details see how the Affiliate for Magento 2 extension works.

Guide for Affiliate for Magento 2

Magento 2 *Affiliate* extension lets store admins run full featured affiliate programs to effectively drive sales from additional channels. Due to the module, administrators will be able to provide affiliates with ready-to-use promo materials and detailed stats reports. Clear settings ensure easy affiliate accounts management, let store admins regulate commissions and track withdrawals.

- Run multiple affiliate programs at a time
- Configure commissions for each particular program
- Set up discounts and payout requirements
- Easily upload promo materials
- Manage affiliate accounts and transactions

Explore our internal **Knowledge Base** to gain even more valuable insights and uncover answers to popular questions about the configuration and features of the Magento 2 Affiliate extension. The Affiliate extension is now compatible with the **Hyvä Theme** and **Hyvä Checkout**. You can find the 'amasty/module-affiliate-hyva' package for installing in composer suggest (Note: this compatibility is available as a part of an active product subscription or support subscription).

Configuration Settings

To configure general extension settings please go to **Stores** \rightarrow **Configuration** \rightarrow **Amasty Extensions** \rightarrow **Affiliates**.

We refactored the extension's codebase to ensure maximal performance and improved stability with the latest Magento versions. Legacy code which was used for legacy Magento versions support has been removed. Now the extension is compatible with **Magento v2.3.1 and higher**. Please, be careful when updating the module, if your Magento version is older than v2.3.1

General Settings

General Settings	
Add Affiliate Link to Footer [global]	Yes
Cookie Expiration (Days) [global]	365
	The number of days the system stores cookies for the affiliate program. Default: 365 (Days). If a referred visitor comes to your site using an affiliate link and completes any order within 365 days, he (she) will receive a discount and the affiliate will get a commission. After this period the affiliate won't earn any commission, a referred customer won't get a discount.
Hide Sign Up Block for [store view]	General Retailer
	Wholesale

For selected customer groups the affiliate program sign up block will be hidden.

Add Affiliate Link to Footer - enable this option to add a link to the Affiliate landing page to your store footer.

Cookie Expiration (Days) - Specify a custom cookie expiration period. By default, it's set to 365 days. It means that once a customer comes to a publisher's website using an affiliate link, the store page creates a cookie. If a referred visitor comes to your site using an affiliate link and completes any order within 365 days, he (she) will receive a discount and the affiliate will get a commission. After this period the affiliate won't earn any commission, a referred customer won't get a discount.

Hide Sign Up Block for - this setting determines which customer groups can join the Affiliate Program by signing up through the Affiliate Program block. By configuring customer groups, the admin can also restrict the ability to send requests to join the Affiliate Program. Current affiliates continue to have access to the Affiliate Program as usual.

Please note, the functionality of **Hide Sign Up Block for** is available as part of an active product subscription or support subscription.

Account

Account Affiliate Approval Mode Manually [global] Automatically Checked "Email Manually Notifications" by Default [global] If "Yes", the "Email notifications" subscription will be auto checked in the affiliate account. Add Program Description to No Ŧ Affiliate Account [global] If "Yes", the specified text will be displayed in a customer's account on the Affiliate Programs tab.

Affiliate Approval Mode - is defined by 2 variants:

- 1. Automatically is a default setting;
- 2. Manually newly created affiliate accounts are approved by the administrator on the Affiliate Accounts grid. Manual Approval mode also have 2 statuses: Pending Approval and Rejected.

Please note, the functionality of **Affiliate Approval Mode** is available as part of an active product subscription or support subscription.

Please note While choosing Manually Approving Mode - all affiliate accounts that were created recently located in "Pending Approval" status on the Affiliate Accounts grid.

Checked "Email Notifications" by Default - If the option is enabled, the "Email notifications" subscription will be automatically checked in the affiliate account.

See the example below:

Account Dashboard	Settings
Account Information	
Address Book	Affiliate Settings
My Orders	
My Downloadable	Referring Website
Products	example.com
Stored Payment Methods	Paypal Email
Newsletter Subscriptions	jane@example.com
Billing Agreements	Subscribe to Email Notifications
	I agree to the terms and
Affiliate Settings	conditions * Save

Add Program Description to Affiliate Account - the specified text will be displayed on the front in Affiliate Programs tab.

Affiliate URL Settings

Affiliate URL

Affiliate General URL [global]	affiliate
	This text replace amasty_affiliate in next url: {donmain}/amasty_affiliate/account/setting.
Customer Parameter [global]	affiliate_code
	It will be used in URLs such as: ?c=123
Affiliate code length [global]	10
	The code should contain from 4 to 31 symbol '10' is set by default.

Affiliate General URL - Specify the custom text that will replace **amasty_affiliate** in the URL of the customer account.

Customer Parameter - Specify the code that will be used in URLs such as: ?c=123

Affiliate code length - The code should contain from 4 to 31 symbols. '10' is set by default.

Commission Workflow

Commission Workflow	
Add Commission When Order Obtained Status	Complete
[global]	
Subtract Commission When	Canceled
[global]	Closed
	Complete
	Suspected Fraud
	On Hold
	Payment Review
	PayPal Canceled Reversal
	PayPal Reversed
	Pending
	Pending Payment
	It works for the Pay per Sale programs only.
Subtract Commission When	No
[global]	It works for the Pay per Sale programs only.
Commission Holding Period	
(Days) [global]	2

Add Commission When Order Obtained Status - Choose the order status that will trigger adding an affiliate commission.

Subtract Commission When Order Obtained Status - Choose the order status that will trigger commission subtraction.

Subtract Commission When Creditmemo is Created - enable this option for Pay Per Sale programs only when a Creditmemo is created.

Commission Holding Period (Days) - Specify the commission 'on hold' period after which the commission will be added to the affiliate's balance. While the commission in on hold it can't be used for withdrawal requests.

Commission Configuration

Commission Configuration

Include Shipping	Yes	*
	Enable this setting if you'd like the system to take into acc shipping price during commission calculation.	ount
Include Tax [global]	No	•
	Enable this setting if you'd like the system to take into acc tax amount during commission calculation.	ount

Include Shipping - Enable this setting if you'd like the system to take into account shipping price during commission calculation.

Include Tax - Enable this setting if you'd like the system to take into account tax amount during commission calculation.

Withdrawal Configuration

Withdrawal Configuration	n
Minimum Withdrawal Amount [global]	50
The Minimum "Available" Balance to Request Withdrawal [global]	100

Minimum Withdrawal Amount - Set the minimum amount that can be specified by an affiliate within one request. E.g. if the amount equals to 50, affiliates can't request withdrawals lower than the specified amount.

The Minimum "Available" Balance to Request Withdrawal - If an affiliate balance is lower than the specified amount, he/she won't be able to request any withdrawals.

Email Notifications

In this section you can easily activate different email notification types for affiliates and store admins. If you want to edit ready-to-use templates or create a new one please go to **Marketing** \rightarrow **Communications** \rightarrow **Email Templates**.

🔗 General		
	Send Emails To [global]	admin@example.com
	Email Sender [global]	General Contact 🔹

Use this section to specify where to send emails to and the source for the email sender.

Please note that the functionality of **Sign Up is Rejected** is available as part of an active product subscription or support subscription.

🔿 To Affiliate

Welcome Email After Sign Up	Yes	•
[global]		
Template [global]	Welcome email after sign up (•
Sign Up is Rejected [global]	No	•
Account Status Change [global]	Yes	•
Template [global]	Account status change (Defau	•
New Transaction is Created [global]	Yes	•
Template [global]	New transaction (Default)	•
Transaction Status is Changed	Yes	•
[global]		
Template [global]	Transaction status change (De	•
Withdrawal Status is	Yes	•
[global]		
	I	
[global]	Withdrawal status is changed	•

Use this section to choose what kind of emails will be sent to affiliates and pick relevant templates for them.

🔿 To Admin			
New Withdrawal Request [global]	Yes	•	
Template [global]	New withdrawal request (De	•	
New Affiliate Sing Up [global]	Yes	•	
Template [global]	New affiliate sign up (Defaul	•	

Use this section to choose what kind of emails will be sent to admin users and pick relevant templates for them.

Refer Friends Settings

Refer Friends

Refer Friends Page Content [store view]	Here you can share the store home page link with your friends. To share the specific product page or category page just open it in the browser and use the sharing widget right from the page.				
Traffic Sources Page Content [store view]	Here you can find traffic information from the different sources. Share more, earn more!				
	h.				
Enable on Product Listing Page [global]	Yes 💌				
Enable on Product Details Page [global]	Yes 🔻				
Enable on My Account / Affiliate menu [global]	Yes 💌				

Refer Friends Page Content - Specify a custom text that will be displayed on the affiliate account page in the corresponding tab.



Traffic sources page content - specify a custom text that will be displayed in the customer account page for the 'Traffic Sources' tab.

Enable on Product Listing Page, Enable on Product Details Page, Enable on My Account / Affiliate menu - all these settings are used to display the social buttons for registered affiliates on store pages.

Terms and Conditions

Terms and Conditions		
Checkbox Text [global]	I agree to the terms and conditions	
Checkbox is Checked by Default [global]	No	

Checkbox Text - the Terms and Conditions checkbox is displayed in the affiliate account registration page. Here you can specify a custom text that will be placed with the checkbox.

Checkbox is Checked by Default - Choose whether the Terms and Conditions checkbox will be checked by default.

Manage Programs

To edit or create affiliate programs go to **Marketing** \rightarrow **Affiliate** \rightarrow **Manage Programs**.

Affili	Affiliate Programs							iser 🔻
	Add New Program							
	▼ Filters ● Default View ▼ ◆ Columns ▼ ▲ Export ▼							
▼ 2 r	▼ 2 records found 20 ▼ per page < 1 of 1 >				>			
Program Name	Commission Type	Commission	Commission(from 2nd order)	Discount Type	Discount Amount	Total Sales Amount	Status	Action
Pay per Sale	Per Sale	5.00%	3.00%	Fixed amount discount	5.0000	\$10,398.00	Enabled	Select
Pay Per Profit	Per Profit	\$15.00	\$15.00	Fixed amount discount	5.0000		Enabled	Select

Affiliate Programs - on the affiliate programs grid store admins will see all already created programs. It's also possible to view the details of each particular program. To add a new program please click the **Add New Program** button.

Create a New Program

General Information

General Information						
Program Name *	Pay per Sale					
Status	Enabled 🔻					
Shopping Cart Price Rule *	Default Affilate Program Rule					

Program Name - Specify a program name that will be used in the admin panel as well as shown in an affiliate account.

Status - enable/disable the program.

Shopping Cart Price Rule - The module uses the standard Magento shopping cart price rules to let you set discounts for referral customers. It's possible to use a different rule for each new affiliate program. You can use and edit either the default rule or create a new one. Pay attention that only those rules will be available, where the option **Coupon** is set to **Specific Coupon** and the **Use Auto Generation** option is enabled.

While creating a new rule, please, use Specific Coupons and enable the **Use Auto Generation** option. The module doesn't support rules with coupons specified manually.

Comission Configuration

If the commission type is percent, its value is dynamic and based on the store profit margin (order total after discount, before taxes). If the commission type is fixed, its value is always static. Please note that the functionality of Affiliate mode commission is available as part of an active product subscription or support subscription.

Commission Configuration

 If the commission type is perce If the commission type is fixed, 	nt, its value is dynamic and based on the store profit margin (order total after discount, before taxe its value is always static.	:s).
Affiliate Mode	Constant Commission	
Pay Commission	Tier Commission Pay per Sale	
Commission Type	Percent	
Commission Value	5	
Restrict Transactions to N Orders	0 Specify the number of orders the affiliate will earn the commission for with one shared coupon code or referral link. Enter the value more than 0 to use this feature.	
Use different commission from 2nd order of a Customer.	Yes Select "No" to apply the above commission to all orders.	
Commission Type (from 2nd order)	Percent 💌	
Commission Value (from 2nd order)	3	
Keep Paying Commissions to the First Affiliate	Yes V	
	purchases using B's links, the transaction will still be counted for the affiliate A.	

Affiliate Mode - includes 2 options. Select the option that needed:

- 1. Constant commission set as default;
- 2. Tier Commission.

Using **Tier Comission**, admin can set commissions for different affiliate groups.

Pay Commission- The module offers two commission variants:

- Pay Per Sale an affiliate will get a commission from each order made by their referral.
- Pay Per Profit an affiliate will get a commission from the particular orders value. For this type, you need to specify Amount Pay Commission setting. E.g. If an 'amount pay commission' equals to \$500, the affiliate will receive the commission only when the overall orders amount becomes equal or higher than \$500.

Commission Type - Use either Percent or Fixed commission type.

Commission Value - Specify the commission value.

Restrict Transactions to N Orders - Specify the number of orders the affiliate will earn the

commission for with one shared coupon code or referral link. Enter the value more than 0 to use this feature.

Use different commission from 2nd order of a Customer - The module lets specifying a different commission starting from the 2nd order made by a referral. This option is available for the Pay Per Sale type only.

Keep paying commissions to the first affiliate - If the option is enabled, when a customer first buys products using the affiliate A's link but later makes purchases using the affiliate B's links, the transaction will still be counted for the affiliate A.

Commission Calculation

Please note that this configuration is applicable to the Percent Commission Type only.

Commission Calculation	<i>j</i>
i This configuration is appl	icable to the Percent Commission Type only.
Calculate Commission for Specific Products.	Yes Select 'Yes' if you'd like to calculate commission for specific products.
Action	Include
SKU	WP03,WP04,24-UG04 Specify a comma-separated list of SKUs affiliates can earn the commission for.
Category	Gear × New Luma Yoga Collection × Erin Recommends × Specify categories of products affiliates can earn the commission for.

Calculate Commission for Specific Products - Select '*Yes*' if you'd like to calculate commission for specific products.

Action - Include or exclude commission for the specific products (selected by SKU) or product categories. To specify them, please use the two more settings below.

amasty

Enter the details either in SKU or Category field to make this feature work. Otherwise, it'll be ignored and commission will be calculated for all products.

SKU - Specify a comma-separated list of SKUs affiliates can earn the commission for.

Category - Specify categories of products affiliates can earn the commission for.

Customers and Customer Group

Unless a particular Group (or Customer) is selected here, any Customer who is allowed to be an Affiliate may issue Coupons and Affiliate links related to this Program. Customers selected in Customers list will be allowed regardless of this program's Customer Groups configuration. Does not affect which Customers may use Affiliate links and Coupons.

c	ustomers and Customer	Groups 🖌	\odot
	 Unless a particular Grou Coupons and Affiliate lin Customers selected in Cu Does not affect which Cu 	p (or Customer) is selected here, any Customer who is allowed to be an Affiliate may issue ks related to this Program. ustomers list will be allowed regardless of this program's Customer Groups configuration. istomers may use Affiliate links and Coupons.	
	Customer Groups	General Wholesale Retailer	
	Customer IDs	2,3 Comma-separated.	
	List your customers:	Add Customers	

In the **Customers and Customer Group** tab store owners can adjust the program more precisely by adding certain customers of choice. It is highly helpful in cases when you want to promote top-performing affiliates and give them the perks of a more advanced tier of the affiliate program.

Customer Group - choose the main customer group, to which the newly created affiliated program will be applied.

Customer IDs - enter the IDs of specific customers that you want to allow using this program. In this field, you need to enter the IDs manually. Or, use the **List Your Customers** button **Add Customers** to open a pop-up window with a list of all customers.

This is an example of how the pop-up with a list of all customer looks like:

<u>a</u>masty

Х

Select Customers

						Cancel	Add	Selected Cust	omers
record	ds found	d (3 selected	D		20 -	per pag	ze <	1 0	Filters
• •	ID ↓	Name	Email	Group	Phone	ZIP	Country	State/Province	Custome Since
✓	1	Veronica Costello	roni_cost@example.com	General	(555) 229- 3326	49628- 7978	United States	Michigan	Feb 22, 2017 11:20:01 AM
•	2	Jane Green	jane.green@example.com	General					Aug 22, 2017 3:09:50 PM
~	3	Maksim Quivee	maksim.quivee@example.com	General					Jun 5, 2020 8:23:49 AM

Select the customers whom you want to grant permission to use this affiliate program.

Kindly note that by adding customers in the **Customers and Customer Group**, the extension will allow them to use the specified affiliate program regardless of their customer group.

For example, you have User A in the general group with ID=352. User A brings lots of value to your store, as his referral links are popular and generate many purchases. You agreed to move User A to a more advanced affiliate program for wholesalers, named 'Special Plan'. To do that, simply go to the 'Special Plan' settings and enter the number '352' (User A's ID) in the **Customer IDs** setting of the **Customers and Customer Group** tab. Then, the affiliate program 'Special Plan' will appear in User A's customer account. But User A still will be a General group customer.

In case changes in Customer Group for affiliate-user or affiliate program settings led to the exclusion of affiliate-user from the affiliate program, the coupon codes generated for this affiliate will stop working.

Manage Groups

Go to Amasty > Affiliate > Manage Groups

Please note, the functionality of Manage Groups is available as part of an active product subscription or support subscription.

General Information		0
Name *		
Priority *	Set zero value for highest priority.	
Description		
Conditions		0
Choose the conditions to define customers)	the customers that will be assigned to the group (don't add conditions if rule is applied to all	
If ALL of these conditions are TRUE :		
Assigned Affiliates		\odot

Name - Specify a group name that will be used in the admin panel to specify the affiliate groups.

Priority - set the priority of the group to determine the order of the groups in which customers can be included. Also, the customers may be included into several groups according to the conditions and then it will be determined by the priority of the groups.

Description - describe the new Affiliate Group.

Conditions - choose the conditions to define the customers that will be assigned to the group (don't add conditions if rule is applied to all customers).

Assigned Affiliates - in this table will display the customer's ID that falls under the conditions of the groups. This fieldset will display only after the admin saved all changes for groups.

Manage Accounts

To create a new affiliate account from the admin panel or to manage already existing ones go to **Marketing** \rightarrow **Affiliate** \rightarrow **Manage Accounts**.

Aff	Affiliate Accounts							
	Add Account							
		Y Filters	 Defa 20 	ult View 🔹	Column	ns • •	Export ▼	
ID 1	Name	Email	Balance	Commission Paid	Total Paid	Status	Terms and Conditions	Action
1	Jane Green	jane.green@example.com	\$0.00	\$0.00	\$0.00	Enabled	Accepted	Edit
2	Veronica Costello	roni_cost@example.com	\$0.00	\$0.00	\$0.00	Enabled	Accepted	Edit

All the existing customers have the opportunity to create affiliate accounts. Let's see what the process is.

At first, a customer in his customer account should go to the **Affiliate Settings** tab and agree with **Terms and Conditions**.

Account Dashboard	Settings
Account Information	_
Address Book	Affiliate Settings
My Orders	
My Downloadable	Referring Website
Products	example.com
Stored Payment Methods	Paypal Email
Newsletter	jane@example.com
Subscriptions	Subscribe to Empil Notifications
Billing Agreements	
	I agree to the terms and
Affiliate Settings	conditions * Save

Remember, that you can create affiliate accounts on the grid only after the customer agreed with terms and conditions in his customer account.

To add a new account click the **Add Account** button and fill in affiliate information like you usually do when creating a customer from the admin panel.

To see the details of a specific affiliate, please click the **Edit** link for the corresponding affiliate on the grid.

On each affiliate account page you'll find the following info:

• General Information

Veronica Costello	C				1	demouser 👻
		← Back	Reset	Save and C	ontinue Edit	Save
General Information						0
Status	Enabled 💌					
Terms and Conditions	Accepted •					
First Name	Veronica					
Last Name	Costello					
Email Address	roni_cost@example	e.com				
Customer Account	Veronica Costello					
Receive Notification Emails	Yes 💌					
Payment Information						\odot

• Payment Information

Veronica Costello)				👤 demouser 👻
		← Back	Reset	Save and Continue Edit	Save
General Information					\odot
Payment Information					\odot
PayPal Email Address	paypal@example.co	om			
Referring Website	referring-website.co	om			
Balance	\$108.00				
On Hold	\$0.00				
Total Commission	\$158.00				
Commission Paid	\$50.00				
Coupons					\odot

Coupons

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Veronica Costello				1	demouser 👻
		← Back	Reset	Save and Continue Edit	Save
General Information					\odot

Payment Information			\odot
Coupons			\odot
		▼ Filters ● Default View ♦ Colum	mns 👻
3 records found		20 ▼ per page < 1 of 1	\rightarrow
Program Name	Coupon	Custom Coupons	Action
Pay per Sale	0FOEEnBBT42i36XGPY2k	AUTUMN_COLLECTION_SALE, SUMMER_COLLECTION_SALE	Edit
Pay Per Profit	mee23rObwxqVUg4sVCy	NEW_COUPON_OCTOBER	Edit
Advanced Affiliate Program	YN95GUN719ZP	COUPON-SPECIAL-OFFERS	Edit

Transactions	\odot
	0

You may assign to affiliates as auto-generated coupon codes so custom ones.

a	Add Custom Coupons		×
		Cancel	Save
Ve			
	Code *	Actions	
	AUTUMN_COLLECTION_SALE	1	
	SUMMER_COLLECTION_SALE	Î	
Ger	Add Row		
Pay			

• Transactions

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Veronica Costello			👤 demouser 👻
		← Back	Reset Save and Continue Edit Save
General Information			\odot
Payment Information			\odot
Coupons			\odot
Transactions			\odot
			▼ Filters ● Default View - ♦ Columns -
11 records found			Filters Default View Columns 20 per page 1 of 1
11 records found Date Updated	Amount	Status	Filters Default View Columns 20 per page 1 of 1 Message
11 records found Date Updated Aug 8, 2019 9:29:06 AM	Amount \$70.40	Status Completed	Filters Default View 20 per page I of 1 Message Commission for order #00000008
11 records found Date Updated Aug 8, 2019 9:29:06 AM Aug 8, 2019 9:31:40 AM	Amount \$70.40 \$15.00	Status Completed Completed	Filters Default View - 20 per page 1 of 1 Message Commission for order #00000008 Per Profit
11 records found Date Updated Aug 8, 2019 9:29:06 AM Aug 8, 2019 9:31:40 AM Aug 8, 2019 9:31:40 AM	Amount \$70.40 \$15.00 \$15.00	Status Completed Completed Completed	Filters Default View • 20 per page 20 per page Message Commission for order #00000008 Per Profit Per Profit
11 records found Date Updated Aug 8, 2019 9:29:06 AM Aug 8, 2019 9:31:40 AM Aug 8, 2019 9:31:40 AM Aug 8, 2019 9:33:14 AM	Amount \$70.40 \$15.00 \$15.00 \$15.00	Status Completed Completed Completed	Filters Default View 20 per page 20 per page Message Commission for order #000000008 Per Profit Per Profit Per Profit Per Profit
11 records found Date Updated Aug 8, 2019 9:29:06 AM Aug 8, 2019 9:31:40 AM Aug 8, 2019 9:31:40 AM Aug 8, 2019 9:33:14 AM Aug 8, 2019 9:38:36 AM	Amount \$70.40 \$15.00 \$15.00 \$15.00 \$15.00 \$15.00 \$15.00	Status Completed Completed Completed Completed Completed	Filters Default View 20 per page 20 per page Message Commission for order #000000008 Per Profit Per Profit Per Profit Commission for order #000000011

• Withdrawals

Veronica Costello					👤 demouser 🗸
	← Back	Reset	Save and	Continue E	dit Save
General Information					\odot
Payment Information					\odot
Coupons					\odot
Transactions					\odot
Withdrawals					\odot
		T Filters	•	efault View 🔻	🖨 Columns 👻
1 records found		20 -	per page	<	1 of 1 >
Date Updated		Amount	2	Status	
Aug 8, 2019 9:39:16 AM		\$50.00	(Completed	

You can also enable or disable a customer's affiliate account: please, go to **Customers** \rightarrow **All Customers** and click to edit the necessary customer's account. Then go to the **Affiliate Account** tab.

Affiliate Account

Enabled	Yes 💌
Receive Notifications	Yes 🔻
Allow Setting Custom Affiliate Code	Yes Select 'Yes' if you'd like to set a custom affiliate code that will be used in the referral links. ImportantI Referral links with the old affiliate code will become invalid.
Custom Affiliate Code *	n3TSW7xAhW Please update the default affiliate code with the custom value.

Disable the affiliate account if you want to remove the customer from affiliates. In this case, the customer receives a letter with a suggestion to contact the administrator.

Set **Receive Notifications** to **Yes** if you want the customer to receive notifications about the affiliate program.

Allow Setting Custom Affiliate Code - Select 'Yes' if you'd like to set a custom affiliate code that will be used in the referral links. Important! Referral links with the old affiliate code will become invalid.

Custom Affiliate Code - Use this field to update the default affiliate code with the custom value.

See how this will be displayed in Customer Account on the frontend for your customers:

My Account	Settings
My Orders	
My Downloadable Products	Affiliate Settings
My Wish List	My Affiliate Code
Address Book	n3TSW7xAhW (?) This affiliate code will be used in the referral links.
Account Information Stored Payment Methods	Referring Website referring-website.com
My Product Reviews Newsletter Subscriptions	Paypal Email paypal@example.com
Affiliate Programs	✓ Subscribe to Email Notifications
My Balance	✓ I agree to the terms and conditions *
Promo Data	
Promo Widget	Save
Traffic Sources	
Refer Friends	
My Withdrawals	
Affiliate Settings	

Manage Banners

To manage affiliate banners or create a new one go to **Marketing** \rightarrow **Affiliate** \rightarrow **Manage Banners**.

There are 2 banner types:

- Image
- Text

Affiliate Banners

Guide for Affiliate for Magento 2

						Add Bar	ner
Action	15	•	Filters 3 records	 Default View 20 per page 	ge 🤇	mns ▼ 2 E	Export
•	ID	Į.	Link	Title	Туре	Status	Action
	1		https://example.com	Free shipping over \$50	Image	Enabled	Edit
	2		https://example.com	50% OFF	Image	Enabled	Edit
	3		https://example.com	Best price	Text	Enabled	Edit

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On the Manage Banners Page, you can edit already created banners or click the **Add Banner** button to upload a new one.

On the **Banner Settings** page you can upload a banner image (for the Image type), or specify a promo text (for the Text type).

Try this **Magento 2 Data Feed Manager** to easily provide your affiliates with data feeds that they need to deal with product-focused sites and merchandising tools.

General Information				
Title *	Free shipping over \$50			
Туре	Image 🔻			
Image *	Upload			
	banner1.png 370x194, NaN undefined			
Link *	https://example.com			
Rel Nofollow	Yes 🔻			
Status	Enabled •			

Manage Transactions

To manage affiliate transactions go to **Marketing** \rightarrow **Affiliate** \rightarrow **Manage Transactions**.

202	25/	05/1	4 08:09	9		31/4	3						G	Guide fo	or Affiliat	e for Ma	agento 2
A	ffili	iate	Transa	actions												Q	💄 admin 👻
6	recor	ds foun	d									Filters	20	Default View	• 🍄 Colu	umns •	• Export ▼ of1
	×	ID ↓	Туре	Affiliate Email	Customer Email	Order ID	Order Subtotal	Commission	Discount	Date Updated	Status	Store View	Action	Tax Amount	G.T. Excluding Tax	Grand Total	Total Item Qty
		1	Per Sale	jane.green@example.com	jane.green@example.com	000000003	\$58.00	+\$2.40	-\$10.00	Aug 23, 2017 1:15:35 PM	Completed	Main Website Main Website Store Default Store View	View	\$0.00	\$48.00	\$48.00	2.0000
		2	Per Sale	jane.green@example.com	jane.green@example.com	000000004	\$3,900.00	+\$58.20	- \$1 ,960.00	Aug 23, 2017 1:22:12 PM	Completed	Main Website Main Website Store Default Store View	View	\$0.00	\$1,940.00	\$1,940.00	100.0000
		3	Per Sale	jane.green@example.com	jane.green@example.com	000000005	\$2,760.00	+\$78.30	-\$150.00	Aug 23, 2017 1:27:59 PM	Completed	Main Website Main Website Store Default Store View	View	\$0.00	\$2,610.00	\$2,610.00	30.0000
		5	Per Sale	roni_cost@example.com	roni_cost@example.com	00000008	\$1,960.00	+\$70.40	-\$552.00	Aug 8, 2019 9:29:06 AM	Completed	Main Website Main Website Store Default Store View	View	\$116.16	\$1,408.00	\$1,524.16	40.0000

On the Manage Transactions grid, an admin user can see all affiliate transactions. To view the details of any particular transaction simply click the **View** link on the grid.

Below you can see the example of **transaction details** page:

Manage Affiliate Transaction

General Information

Affiliate Account	Jane Green
Customer Email Address	jane.green@example.com
Order ID	00000003
Order Subtotal	\$58.00
Tax Amount	\$0.00
G.T. Excluding Tax	\$48.00
Grand Total	\$48.00
Total Item Qty	2.0000
Commission	+\$2.40
Discount	-\$10.00
Status	Completed
Туре	Per Sale

Manage Withdrawals

To manage withdrawals please go to **Marketing** \rightarrow **Affiliate** \rightarrow **Manage Withdrawals**.

Now it is possible to **Approve** or **Cancel** Affiliate Withdrawals through mass actions (Please, note, this functionality is available as part of an active product subscription or support subscription).

Am	asty	Affiliate With	drawa	al		
			20	▼ per page	(1	
•	ID ↓	Email	Amount	Date Updated	Status	Action
	8	peter.parker@examle.com	\$50.00	Aug 11, 2017 3:03:25 PM	Canceled	Edit
	9	jane.green@example.com	\$50.00	Aug 15, 2017 3:03:50 PM	Canceled	Edit
	10	tombrown.example.com	\$50.00	Aug 16, 2017 9:26:52 AM	Completed	Edit

The module doesn't have any built-in payment systems, it only tracks and displays withdrawal details. Therefore, the affiliate commissions are paid with the help any methods or 3-d party services chosen by store administrators.

New Affiliate Withdrawal

Withdrawal Information

Status	Completed
Amount	-\$50.00
Balance	\$105.00
Affiliate Account	roni_cost@example.com

Affiliate Account

To become an affiliate a user needs to create a customer account on your website and then one the **Affiliate Settings Tab**.

Account Settings



To get subscribed to the affiliate program a user should fill in the form and click the **Save** button. The request doesn't require any confirmation. Once the form is saved, the user automatically becomes an affiliate and additional setting tabs appear in the account.

Affiliate Programs

Here an affiliate can view the list of all available affiliate programs. An affiliate automatically takes part in all active programs.

Affil	liate	Account	
-------	-------	---------	--

Affiliate Programs

Pay per SalePer Sale5.00%3.00%Fixed amount discountPay Per ProfitPer Profit\$15.000.00%Fixed amount discount	Program	Туре	Commission	Commission from 2nd order	Discount Type
Pay PerPer\$15.000.00%Fixed amountProfitProfitdiscount	Pay per Sale	Per Sale	5.00%	3.00%	Fixed amount discount
	Pay Per Profit	Per Profit	\$15.00	0.00%	Fixed amount discount

My Balance

In the 'My Balance' tab an affiliate will be able to check his/her current balance.

My Balance Available: \$116.26 On Hold: \$0.00 Lifetime: \$116.26 Balance: \$116.26 Paid: \$0.00 Balance Details Date Amount 8/25/17, 12:23 PM \$66.26 + \$3.27 Commission per oder #000000013 Commission per oder #00000012 8/18/17, 12:23 PM \$62.99 + \$1.83 Withdrawal 8/16/17, 9:26 AM \$61.16 - \$50.00 120 JS chart by amCharts 100 80 Balance (USD) 60 40 20 0 Aug 21 Aug Aug 05 Aug 09 Aug 13 Aug 17 Balance (USD)

Promo Data

In this tab, an affiliate will be able to copy coupon codes and banners to run an affiliate program on his/her website.

Promo Data		
Coupon Codes		
Affiliate Program	Coupon Code	
Pay per Sale	0FOEEnBBT42i36XGPY2k	Сору
Pay Per Profit	mee23rObwxqVUg4sVCy	Сору
<i>Share the coupon and receive a c</i>	commission for the purchase using this code.	
Referral Link		
Enter any URL from this store in t	he form below to generate a new referral link	
		Сору

An affiliate can use any of the banners from his/her account.

Banners				
Name	Туре	Clicks	Link	

Name	Туре	Clicks	Link	Preview	
Free shipping over \$50	image	0	https://example.com	<text><text><text></text></text></text>	Сору
50% OFF	image	0	https://example.com	TAKE 50% OFF YOUR PURCHASE!	Сору
Best price	text	0	https://example.com	Grab your shoes at the BEST price!	Сору

Promo Wdigets

It's possible to generate and edit promo widgets right in the account.

Promo Widget



Traffic Sources

Affiliates can see a detailed report on traffic sources. The statistics show the number of successful purchases made, grouped by methods of affiliate link/coupon sharing.

Traffic Sources

Here you can find the traffic information from the different sources. Share more, earn more!

Traffic Sources

Source	Count
banner	4
link	1
widget	4

Refer Friends

Let affiliates share your store pages on social networks. All registered affiliates will be able to share any product and category pages as well as the store home page.



My Withdrawals

In the **Withdrawals** tab affiliates can see their withdrawals history and send new withdrawal requests.

My	With	drawals			
Baland	te: \$108.54	Available: \$108.54	Minimum Payout: \$50.00	D	
Amount	*				
100		Send Reques	st		
The minir	mum "Available	" balance to request a wi	ithdrawal is \$100.00		
#	Date		Amount	Status	Action
8	8/10/17, 3	:03 PM	\$100.00	Canceled	Repeat
8 9	8/10/17, 3 8/15/17, 3	:03 PM :03 PM	\$100.00 \$50.00	Canceled Canceled	Repeat Repeat
8 9 10	8/10/17, 3 8/15/17, 3 8/16/17, 9	:03 PM :03 PM :26 AM	\$100.00 \$50.00 \$50.00	Canceled Canceled Pending	Repeat Repeat Cancel

Find out how to install the **Affiliate** extension for Magento 2 via Composer.

Integration with Custom Report Builder

We added compatibility with Amasty Custom Reports Builder extension. The 'Amasty Affiliate' entity is now available for report creation within the Custom Reports Builder module.

The compatibility is available as part of an active product subscription or support subscription.

New Report					Q 🧀 1 🚥
		+ Back in Grid	Reari	Lave and Here	Save and Cantinue Sills
General					
Same •					
Materiatiy •	Phase Select Unity Phase Select Unity Citizing Collegory Collegory Collegory Collegory				
	Dealimana Datanar Institu Solite Sealy Order Itali				
Copyright & 2023 Adobe. All rights resonned.	Propriet Annaly Affiliate do source Annaly Affiliate Domor Annaly Affiliate Coley Drate				Adde tommers or Hanyfelig AnnetAdoly Sportani



×

- The compatibility is available with both modules installed;
- Install this package to enable this compatibility *amasty/module-affiliate-to-builder-by-amasty* ;
- For Amasty Affiliate Account, the Account ID will be pre-selected in the Chosen options, for Banner ID - Amasty Affiliate Banner, for Program ID - Amasty Affiliate Program, for Amasty Affiliate Sales Order - Entity ID;
- See it in action in Advanced Reports demo.

All fields mentioned above are essential and cannot be removed from the report, while the other fields can be customized based on business needs.

Additional packages (provided in composer suggestions)

To make additional functionality available, please install the suggested packages you may need.

Available as a part of an active product **subscription** or support subscription:

- **amasty/module-affiliate-to-builder-by-amasty** Install this package for compatibility with Amasty Custom Report Builder.
- **amasty/module-affiliate-tier-commissions** Install this package to use the multilevel commission functionality of the affiliate referral program.
- **amasty/module-affiliate-subscription-functionality** Install this package for compatibility with subscription features:
 - To enable mass action for Affiliates Withdrawals;
 - $\circ\,$ To approve Affiliated manually (Affiliate Approval Mode);
 - $\circ\,$ To determine which customer groups can join the Affiliate Program by signing up through the Affiliate Program block.
- **amasty/module-affiliate-hyva** Install this package to ensure the Affiliate extension works with the Hyva Theme.

From: https://amasty.com/docs/ - **Amasty Extensions FAQ**

Permanent link: https://amasty.com/docs/doku.php?id=magento_2:affiliate

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