

amasty

For more details see the [B2B E-commerce Solution](#) extension page.

Guide for B2B E-commerce Solution for Magento 2

Optimize your e-commerce operations with our all-in-one B2B solution, tailored to the specific needs of modern B2B markets. Fully compatible with Adobe Commerce B2B, this solution provides a range of practical features that help your business adapt to shifting e-commerce trends and manage both B2B and B2C activities efficiently.

- Let companies create multiple accounts
- Create a structured dealers base
- Customize pricing policy per customer group
- Set precise access limitations
- Let buyers negotiate prices using quotes
- Streamline bulk ordering
- Grant store credits as incentives
- Build an automatic discount system
- Enable smart product recommendations
- Optimize shipping & payment operations
- Hyva-ready storefront
- REST API support

We've crafted **three tailored B2B solutions** to advance your business. Each feature is designed for seamless integration with each other and native Magento 2. Select the option that aligns with your business objectives, whether you're starting from scratch, enhancing your existing website with extra features, or transforming your B2C site into a fully functioning B2B or B2B2C platform.

B2B E-commerce Essentials Solution for Magento 2

This solution is built to empower your store with the most essential features to upgrade your B2C Magento store and make it ready for working in the B2B segment.

B2B E-COMMERCE SUITE: ESSENTIALS

All the basics for starting B2B business

- ✓ B2B Company Account
- ✓ Quick Order
- ✓ Customer Group Auto Assign
- ✓ Extended Product Grid with Editor
- ✓ Product Attachments
- ✓ Google Account Login
- ✓ Color Swatches Pro



B2B Company Account

Simplify purchases for your customers by introducing B2B Company Accounts to Magento 2 store. Let companies register multiple user accounts, allow special permissions to enhance the shopping, and get more orders.

- Create multiple company accounts as a store admin;
- Allow businesses to create and manage sub-accounts from the frontend;
- Transfer users between company accounts in the backend;
- Easily manage all company accounts in one place;
- Offer personalized marketing and pricing based on company membership.
- REST API Support

Navigate to **Stores** → **Configuration** → **Amasty Extensions** → **Company Account**.

Company Account 1.0.0 by **amasty**

i Need help with the settings? Please consult the [user guide](#) to configure the extension properly.

General

Allow Company Creation for
Customer Group(s)
[global]

Big Whale Development LTD

Business Company

Example Company LLC

General

Retailer

Small companies

Wholesale

Approve Companies Automatically
[global]

No

If set to Yes, all new companies will automatically get Active status.

Inactivate Customer upon Removing
from Company Account
[global]

Yes

if disabled, the customer will still remain Active after being removed from Company in admin panel. Note: you can change Customer's Status on Customer edit page.

See detailed configuration guide [here](#).

Quick Order

For B2B sales it's important to provide options for convenient bulk purchasing without visiting each product page every time. With this solution it is possible with the Quick Order page.

Key features:

- Let clients add products by SKU/Name
- Create orders by inserting multiple SKUs
- Import products for orders via CSV and XML files
- Allow buyers to specify custom product options
- Allow placing quick orders from the category pages
- Provide convenient quick order UX on mobile

To enable the functionality, proceed to **Stores → Configuration → Amasty Extensions → Quick**

Order.

General

Enabled
[store view] Yes

URL Key
[store view] quick-order
Based on Website Base URL. If left empty, default 'quick-order' is used.

Label
[store view] Quick Order
Here you can name the functionality the way you would like it to be displayed on the storefront. If left empty, default Quick Order is used.

Display Link in
[store view] Page Header
Top Menu
Page Footer
Choose where to display a link.

Disable for Customer Groups
[store view] Not Logged In
General
Retailer
Wholesale
Chosen customer groups won't be able to Quick Order.

See detailed configuration guide [here](#).

Customer Group Auto Assign

This Magento B2B solution allows you to utilize a smart algorithm to automatically categorize customers into groups applying different pricing levels for different customer groups.

Key features:

- Manage customer groups based on custom rules
- Use simple rules based on customer and order attributes
- Schedule the rules processing frequency with integrated Cron functionality
- Define rules processing order via prioritization
- Easily manage all group-switching rules in one place
- Show customer group status in the customer's account

To adjust the rules for automatic assigning of customer groups, proceed to **Customers → Amasty Customer Group Auto Assign → Rules**.

Rules

demouser ▾

Add New Rule

Filters

Actions ▾ 5 records found 20 ▾ per page < 1 of 1 >

<input type="checkbox"/>	Rule Name	Destination Group	Priority	Status	Action
<input type="checkbox"/>	Switch to "10% discount" group (Number of completed orders > 5)	10% discount	1	ENABLED	Edit
<input type="checkbox"/>	Switch to "20% discount" group (number of completed orders > 15)	20% discount	1	ENABLED	Edit
<input type="checkbox"/>	Switch to "VIP" group (number of completed orders > 30)	VIP (30% discount)	1	ENABLED	Edit
<input type="checkbox"/>	Switch to "Lifetime customers" group (customers since at least 2010-01-01)	Lifetime customers	1	ENABLED	Edit
<input type="checkbox"/>	Switch to "Sports facilities" (number of products ordered from Gear/Fitness equipment category)	Sports facilities	2	ENABLED	Edit

See detailed configuration guide [here](#).

Extended Product Grid with Editor

This module will enable you to monitor, filter, and modify any catalog info right from the grid to minimize time spent on catalog processing: add columns, edit data in the cells, and even manage the product inventory. Moreover, you can create templates to save the desired grid layouts and switch between them according to your needs.

Key features:

- Edit product data right on the grid
- Activate additional product attributes
- Add product grid templates
- Manage product inventory by adding or deducting items
- Customize filters to easily find information
- Compatibility with Magento Enterprise splitted databases

To configure general extension settings please go to **Stores → Configuration → Amasty Extensions → Product Grid**.

Editing Settings

Editing Mode
[global]

Single Cell - data is being saved right after any cell is edited.
Multi Cell - Save button should be clicked after data in multiple cells has been edited.

Crop Decimal Digits
[global]

When enabled, decimal digits in the grid are cropped to 2 decimal places and rounded.

Additional Grid Columns Settings

Related products, Up-sells, Cross-sells Columns

'Qty Sold' Column

Quantity Based Availability

Quantity Based Availability
[global]

When set to yes, availability will automatically change to 'In stock' when quantity is positive and to 'Out of stock' when quantity is zero or negative. When set to 'No', availability status will not be updated automatically.

See detailed configuration guide [here](#).

Product Attachments

Offer customers additional product info: provide accurate manuals, licenses, warranties and other documents on webstore pages.

Key features:

- Upload the unlimited number of attachments
- Support for any file types
- Track attachments downloads
- Equip files with catchy icons
- Compatibility with the Magento Enterprise Remote Storage functionality

To configure general extension settings please go to **Stores → Configuration → Amasty Extensions → Product Attachments**.

General ⌵

Enable Module [store view] ▼

Add Category Files to Products [store view] ▼ ?

Display `Include In Order` Files on Product Pages and Widgets [store view] ▼

Url Creation Type [store view] ▼

ID type URL: <http://domain.zone/amfile/download/file/22>. Hash type URL: <http://domain.zone/amfile/download/file/8a9e07bad0166438b0b64a91b235ca4e>

Links Accessibility Check ⌵

Check Linked Product Attachments Accessibility [website] ▼

Product Tab ⌵

Show `Product Attachments` Tab [store view] ▼

A new tab with product attachments will be added to product tabs on a Product Page

Tab Title [store view]

See detailed configuration guide [here](#).

Color Swatches Pro

With the extension, you can display prices in handy swatches, enable image flippers, zoom, configure preselect options, etc.

Key features:

- Enable product matrix
- Show prices of simple products
- Swap product image on mouse hover
- Reload product info with AJAX
- Allow customers to share URLs with custom product configs

To enable the module and adjust it, go to **Stores → Configuration → Amasty extensions → Color Swatches Pro**.

Configuration

Store View: Default Config ▾ Save Config

- AMASTY EXTENSIONS** ^
- Extensions & Notifications
- Color Swatches Pro**
- Google Account Login
- Request a Quote
- Hide Price
- Sales Reps and Dealers
- Store Credit

Color Swatches Pro 2.7.3 by **amasty**

General ⌵

Reloadable Information ⌵

Product Matrix ⌶

Display Last Attribute in Rows [store view]

Display SKU Column [store view]

Display Available Qty Column [store view]

Display Subtotal Column [store view]

Preselect ⌵

Zoom ⌵

Lightbox ⌵

Carousel ⌵

See this [user guide](#) to see the available configuration options.

B2B E-commerce Pro Solution for Magento 2

This solution includes all the Magento 2 B2B commerce features from the Essentials, plus extended functionality for advanced personalization and customer segmentation, catering to the diversified needs of growing B2B companies.



The graphic features a dark blue background with a white box on the left containing a list of features. To the right, there are several overlapping icons representing various e-commerce and social media elements like a smartphone with social media icons, a laptop with a price tag, a smartphone with a shopping cart, and a storefront with a red and white striped awning.

B2B E-COMMERCE SUITE: PRO

Grow business

better understanding customers' needs

All features from **B2B Essentials +**

- ✓ Request a Quote
- ✓ Hide Price
- ✓ Store Credit & Refund
- ✓ Sales Reps and Dealers
- ✓ Customer Group Catalog
- ✓ Social Login
- ✓ Product Option Templates
- ✓ Cancel Orders

Request a Quote

This functionality will allow you to create accurately adjusted pricing offers to the various segments of your audience. Let buyers comfortably negotiate prices and create quotes in one click from any web store page.

Key features:

- Let clients request quotes from any page
- View and manage all quotes in a separate grid
- Automatically approve quotes with specific conditions
- Let guest visitors ask for quotes
- Easily turn quotes into orders

To enable quote request availability, proceed to **Stores → Configuration → Amasty extensions → Request a Quote**.

General

Enable 'Request a Quote' [store view] Yes

'Add to Quote' button on Product Page [store view] Show

'Add to Quote' button on Category Page [store view] Show

Disable Quotation for Categories [store view]

- ... Gear
- Bags
- Fitness Equipment
- Watches
- ... Training

'Add to Quote' button will be hidden for each product from the selected categories. This setting is applied to product list and product page.

Allow Quote Request for Customer Groups [store view]

- Not Logged In
- General
- Wholesale
- Retailer

If 'Not Logged In' option is chosen, guest users will insert email addresses upon quote submission and accounts will be created automatically.

A detailed configuration guide you can find [here](#).

Hide Price

Hide product prices and "Add to cart" button for specific products or whole categories. Manage prices display depending on customer groups.

Key features:

- Limit prices visibility on category and product pages
- Disable 'Add to Cart' and 'Add to Wishlist' buttons
- Show prices to specific customer groups only
- Customize text messages
- Redirect clients to any form or page

To configure the module, please go to **Stores → Configuration → Amasty extensions → Hide Price**.

Configuration

Store View: Default Config ▾ Save Config

- AMASTY EXTENSIONS** ^
- Extensions & Notifications
- Color Swatches Pro
- Google Account Login
- Request a Quote
- Hide Price
- Sales Reps and Dealers
- Store Credit

Hide Price 1.5.14 by **amasty**

General Settings ⌵

Hide Price Options ⌵

Hide Price [store view] ▾

Hide "Add to Cart" [store view] ▾

Hide 'Add to Cart' or replace it with the custom button, e.g. 'Sign up' or 'Get a Quote'

Hide "Add to Wishlist" [store view] ▾

Hide wishlist link when price is hidden

Hide "Add to Compare" [store view] ▾

Hide compare link when price is hidden

Frontend Options ⌵

Admin Email Notifications ⌵

Auto Reply Email Options ⌵

Check how to adjust price display for particular products, categories or even customer groups [here](#).

Store Credit & Refund

B2B Suite also includes the solution to improve retention by granting store credits, that clients can use for further purchases.

Key features:

- Add or subtract any store credit amount from the admin panel
- Let clients spend their credits on new purchases
- Process refunds with store credits application
- Show store credit and refunds balance in customer account
- Send notifications about any changes in balance

To activate the functionality, navigate to **Stores → Configuration → Amasty Extensions → Store Credit**.

Configuration

Store View: Default Config ▾ Save Config

AMASTY EXTENSIONS ^

- Extensions & Notifications
- Color Swatches Pro
- Google Account Login
- Request a Quote
- Hide Price
- Sales Reps and Dealers
- Store Credit**

General

Enable Module [store view] Yes ▾

Refund Store Credit Automatically [global] Yes ▾ ?

Allow applying Store Credit on Tax [store view] Yes ▾

Allow applying Store Credit on Shipping [store view] Yes ▾

Email Notification

Elastic Search

Click [here](#) to check the configuration for all extension settings.

Sales Reps & Dealers

Provide high-quality service and individual approach to each customer by including dealers in your

business model.

Key features:

- Create multiple user roles
- Assign orders to particular dealers
- Let clients choose their dealers
- Show dealer information to clients
- Check the list of orders assigned to each dealer
- Use notifications to keep sales reps informed

To configure general extension settings, go to **Stores → Configuration → Amasty extensions → Sales Reps and Dealers**.

General

Default Dealer [global]	<input type="text" value="Frank Wilson"/>	▼
	All new orders will be assigned to this dealer except if a specific customer is already assigned to another dealer.	
Send New Order Email to the Dealer [global]	<input type="text" value="Yes"/>	▼
	Indicate `Yes` to send a copy of the order email to the associated dealer.	
Show Re-assign Fields [global]	<input type="text" value="Yes"/>	▼
	On the order view page in Backend.	
Show From To [global]	<input type="text" value="Yes"/>	▼
	From whom to whom re-assigned order.	
Show Author of Message [global]	<input type="text" value="Yes"/>	▼
Hide the `Manage Customers` tab [global]	<input type="text" value="No"/>	▼
	On the `Edit User` page (the `Edit Dealer` page).	
Allow dealers to see all customers and orders [global]	<input type="text" value="No"/>	▼
	Indicate `Yes` to allow dealers to see all customers and orders in the system	

Check how to adjust each setting [in this guide](#).

Customer Group Catalog

Create an individual selling strategy for your clients by providing a selective catalog and price visibility for particular customers and customer groups to meet the needs of each segment.

Key features:

- Adjust the visibility of products and categories by customer groups
- Provide businesses with selective access to store catalog
- Hide or replace product price with CMS-block or image

- Redirect users to custom CMS-pages or to 404 page

To configure these options, go to **Store → Configuration → Amasty Extensions → Customer Group Catalog**.

General Settings

Enable module
[global]

Yes

Email Sender for Admin 'Get a Quote' Reply Email
[global]

General Contact

Email Template for Admin 'Get a Quote' Reply Email
[global]

Amasty 'Get a Quote' Answer

Email template chosen based on theme fallback when "Default" option is selected

Frontend Options

Admin 'Get a Quote' Email Notifications

Auto Reply 'Get a Quote' Email Options

Developer Options

To check detailed guide for the extension, click [here](#).

Social Login

Provide customers with an easy single-click registration and login process via social networks.

Key features:

- AJAX pop-up for the login/register purpose
- 4 positions of the social login bar
- Redirect after login

- Included reCAPTCHA
- Supports Google, Facebook, Twitter, Instagram, LinkedIn, Amazon, Paypal, Twitch, Pinterest, etc.
- WCAG compliance

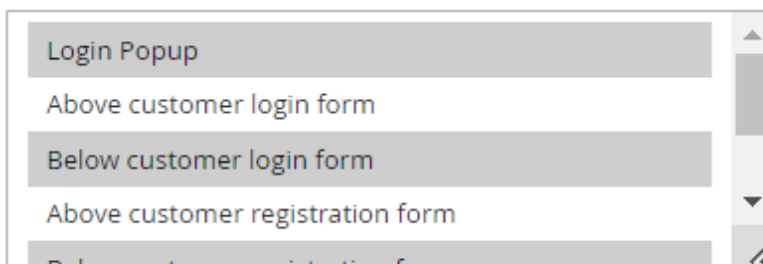
To configure these options, go to **Store → Configuration → Amasty Extensions → Social Login**.

General Settings

Enable Social Login [store view] Yes

Set 'Yes' to allow login via social networks. Set 'No' to disable social login buttons. Note that the AJAX Pop-up can still be applied for standard login and registration.

Add Social Login to [store view]



Choose where to place the social login buttons.

Login Buttons Shape [store view]

Square Buttons



Enable Ajax Popup [store view]

No



Set 'Yes' to activate AJAX Pop-up for the registration and login.

Use New Redirect URI [store view]

No

Redirect URI will soon be replaced by New Redirect URI. To avoid functioning downtime we strongly recommend to switch to new url before next extension's update.

Google

Facebook

Click [here](#) to explore the detailed configuration guide.

Product Option Templates

Offer extra product customizations and services right on the product pages: add materials info,


related items and services, price variations, etc.

Key features:

- Offer extra products and services
- Customize options with image, text and color swatches
- Configure smart option dependencies
- Quickly assign option templates to multiple products
- Add free and paid accompanying items to products

To create and manage product option templates, go to **Catalog → Product Option Templates → Template List.**

Template List

 demouser ▾

Add New Template

 Filters

 Default View ▾

 Columns ▾

7 records found

20 ▾ per page

⏪

1 of 1

⏩

ID ↓	Name	Quantity of Products with the Template	Status	Action
2	Bags Colors	6	READY	Select ▾
3	Bags Size	7	READY	Select ▾
4	Watch extra services	9	READY	Select ▾
5	Gift Box	5	READY	Select ▾
6	Material	19	READY	Select ▾
7	Video guide	1	READY	Select ▾
9	Delivery	40	READY	Select ▾

Check how to adjust each setting [in this guide](#).

Cancel Orders

Let clients cancel irrelevant orders in their accounts. Your store admins can also automatically cancel orders without payments after a specified period.


Key features:

- Allow clients to cancel orders in accounts
- Show cancellation popup

- Collect cancellation reasons
- Track annulation requests
- Notify your managers about new cancellations
- Automatically restock cancelled items

Go to **Stores** → **Configuration** → **Amasty Extensions** → **Cancel Orders**.

Cancel Orders 1.0.0 by **amasty**


 Need help with the settings? Please consult the [user guide](#) to configure the extension properly.

General

Enabled [store view] Yes 

Allow for Selected Group(s) [store view]
General
Retailer
Wholesale

Allowed Order Status(es) [store view]
Pending
Processing
Suspected Fraud

Refund Paid Processing Orders Automatically [store view]
Online (if possible) 
Disabled
Online (if possible)
Offline

See how to adjust cancellation and set automatic annulation [in this guide](#).

B2B E-commerce Premium Solution for Magento 2

This solution includes all the features from the Essentials and Pro versions, plus extended

functionality to manage targeted promotion campaigns and streamline shipping and payment operations.



B2B E-COMMERCE SUITE: PREMIUM

Maximize revenue

with smart management

All features from **B2B Essentials** and **Pro +**

- ✓ Special Promotions Pro
- ✓ Automatic Related Products
- ✓ Shipping Restrictions
- ✓ Payment Restrictions
- ✓ Multiple Wishlist
- ✓ Customer Attributes

The banner features a list of features on the left and a collection of colorful icons on the right, including a megaphone, a shopping cart, a laptop, a payment icon, a shipping box, and a document with a plus sign.

Special Promotions Pro

Use 20+ promotion types at your disposal to easily create the offers that resonate with various segments of your audience.

Key features:

- Create 20+ promotion types for extraordinary deals
- Use customer's attributes as rule conditions
- Limit promotions based on customers' order history
- Select the base price for discount calculation
- Restrict promotions for products with special prices

To configure extension general settings, go to **Stores → Configuration → Amasty Extensions → Special Promotions Pro**.

General

Check Special Options Values [store view] ▼

Skip Settings

i Skip options are available for Amasty actions only.

Skip Items with Special Price [store view] ▼

Skip Items with Tier Price [store view] ▼

Skip Configurable Items when Child has Special Price [store view] ▼

Discount Breakdown

Show Discount Breakdown [store view] ▼

Debug

Enable Debug Mode [global] ▼

Show Debug Information Only For [global]

Commented IP address

Explore how to adjust other settings and to create promotion rules [in this guide](#).

Automatic Related Products

Dynamically showcase related product offers on your website, thus motivating customers to complement their orders with extra items.

Key features:

- Use rule-based algorithm to offer related items
- Show related products based on history of views or purchases
- Display items on any store page
- Offer bundle packs with fixed or percentage discount
- Create a specified CMS page with all bundles
- Monitor related offers efficiency with advanced analytics
- Import and Export bundle packs data

To configure extension general settings, go to **Stores → Configuration → Amasty Extensions → Automatic Related Products**.

General



To configure the rules please go to Catalog -> Amasty Related Products -> [Related Product Rules](#)

Data Gathered Period (days)

[store view]

Please specify the time period basing on which the module will gather statistical data and display related, up-selling and cross-selling products for 'Bought together' and 'Viewed together' condition.

Order Statuses

[store view]

- Pending
- Processing

Please specify the order statuses that needs to be considered when the system selects matching products for 'Bought together' condition.

Ignore Anchor Categories in 'Same As' Condition

[store view]

If enabled, the rule condition 'Category is same as Current Product Categories' will consider only non-anchor categories the product belongs to.

Enable Products Displaying of Subsequent Rules

[global]

Display Multiple Related Products Blocks

[store view]

Set to 'Yes' to display multiple blocks of related products.

Bundle Packs



Display Position

[store view]

Explore how to create related offers rules as well as bundle pack offers [in this guide](#).

Shipping Restrictions

Also, you may use shipping options as a special benefit for your clients. Enable particular methods for any of them using restrictions for others.

Key features:

- Define a specific area of each shipping method application
- Restrict shipping methods of particular carriers
- Offer shipping methods depending on their purchase history
- Choose the kind of orders, to which shipping restriction rules should be applied
- Assign special shipping methods to specific stores and customer groups

To adjust methods, please go to **Sales → Operations → Shipping Restrictions**.

Shipping Restrictions

 demouser ▾

Add Rule

 Filters

 Default View ▾

 Columns ▾

Actions ▾

2 records found

20 ▾ per page

<

1 of 1

>

<input type="checkbox"/>	ID	Status	Name	Carriers	Methods	Customer Groups	Store Views	Action
<input type="checkbox"/>	1	Active	For Canada	DHL [dhl] Federal Express [fedex] Flat Rate [flatrate] Best Way [tablerate] Free Shipping [freeshipping] United Parcel Service [ups] United States Postal Service [usps]	Any	Restricts For All	All Store Views	Select ▾
<input type="checkbox"/>	2	Active	Free Shipping for Wholesalers	Free Shipping [freeshipping]	Any	NOT LOGGED IN General Retailer	All Store Views	Select ▾

Check advanced configuration cases [here](#).

Payment Restrictions

The suite includes options that limit payment methods availability according to specific parameters. It means that you can let particular methods for specific customer groups only, e.g. offline methods will be available for long-term clients and won't be visible for guests.

Key features:

- Use customer purchase history to decide which payment methods to show
- Set restrictions based on cart contents
- Display different payment methods for orders depending on Subtotal or customer attributes
- Apply restrictions depending on customer shipping address

To create limitation rules, please go to **Sales → Operations → Payment Restrictions**.

Payment Restrictions

demouser ▾

Add Rule

Filters Default View ▾ Columns ▾

Actions ▾ 2 records found 20 ▾ per page < 1 of 1 >

<input type="checkbox"/>	Status	Name	Methods	Customer Groups	Store Views	Action
<input type="checkbox"/>	Active	Offline Payments for Wholesales	Offline - Bank Transfer Payment, Offline - Cash On Delivery, Offline - Check / Money order, Offline - No Payment Information Required, Offline - Purchase Order	General, Retailer	Default Store View	Duplicate
<input type="checkbox"/>	Active	PayPal for Wholesalers	Paypal - Credit Card (Payflow Advanced), Paypal - Credit Card (Payflow Link), Paypal - Credit Card (Payflow Pro), Paypal - PayPal Billing Agreement, Paypal - PayPal Credit (Payflow Express Bml), Paypal - PayPal Credit (Paypal Express Bml), Paypal - PayPal Express Checkout, Paypal - PayPal Express Checkout Payflow Edition, Paypal - Payment by cards or by PayPal account, Paypal - Stored Cards (Payflow Pro)	Restricts For All	Default Store View	Duplicate

View configuration details [in this guide](#).

Multiple Wishlists

Enable customers to plan their purchases in advance. Allow companies to create unlimited wishlists and requisition lists to store products they need.

Key features:

- Present multiple wishlists and requisition lists in customer accounts
- Convert wishlists to orders with the 'Add to Cart' button
- Mar lists with comments and notes
- Add products to wishlists by SKU or product name
- Analyze client demands with the wishlist report

To activate the functionality, go to **Stores → Configuration → Amasty Extensions → Multiple Wishlist**.

Multiple Wishlist 1.0.0 by **amasty**



Need help with the settings? Please consult the [user guide](#) to configure the extension properly.

General

Enabled
[store view]

Yes



See the frontend examples and configuration [here](#).

Customer Attributes

The B2B Solution Premium includes the Customer Attributes module, enabling you to display additional attribute fields on the checkout and registration pages to collect essential customer data. Create various types of customer attributes to gather all the information you need. Use this data to analyze customer behavior and gain valuable insights to enhance your store's performance.

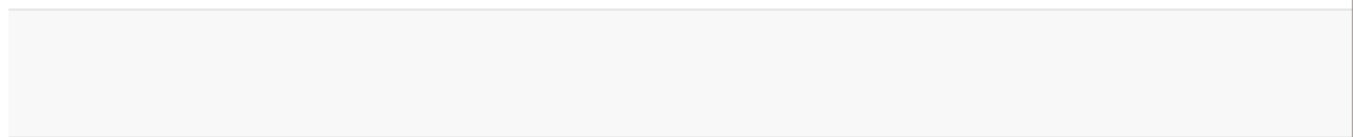
Key features:

- Show extra attributes of different input types
- Manage customer attributes from the admin panel
- Effectively process collected customer data
- Use additional attributes in email templates
- Generate handy attribute usage reports
- WCAG compliance (for Hyvä Theme)

To activate the functionality, go to **Stores → Configuration → Amasty Extensions → Customer Attributes**.

To create and manage customer attributes please go to **Customers → Customer Attributes → Manage Attributes**.

Customer Attributes



Search [Reset Filter](#) 5 records found

Code	Label	Type	Sorting Order	Show on the Customers Grid	Show on the Orders Grid	Show on the Order View page
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
affiliate_program	Would you like to join an affiliate program?	Yes/No	4	Yes	Yes	Yes
company_name	What is your company name?	Text Field	2	Yes	Yes	Yes
company_position	Your position in the company	Text Field	3	Yes	Yes	Yes
customer_group	Choose your customer group	Dropdown	1	Yes	Yes	Yes

View all configuration details [in this guide](#).

When all options are properly configured, your store will be 100% ready for a successful B2B model. Just choose your own strategy to make your business maximally profitable.

Find out how to install the B2B Solution for Magento 2 via [Composer](#).

From: <https://amasty.com/docs/> - **Amasty Extensions FAQ**

Permanent link: https://amasty.com/docs/doku.php?id=magento_2:b2b_ecommerce_suite



Last update: **2024/11/20 10:43**