amasty

For more details see how the Al Content Generator for Magento 2 extension works.

Guide for ChatGPT AI Content Generator for Magento 2

The AI Content Generator extension is a lightweight solution that helps store owners to maximize their productivity and save a huge amount of time by automatically generating compelling descriptions and metadata for their online store pages.

- Supports GPT-3.5-turbo, GPT-4, GPT-4o, GPT-4-turbo, GPT-4o-mini
- Generate content for product, category and CMS pages
- Add metadata to product, category and CMS pages
- Create content for multiple products via mass action
- Add meta data to multiple CMS pages via mass action
- Generate texts via Page Builder
- Generate content on any language
- · Generate various content for each store view
- Choose Amasty Al Service as content generation provider
- Compatibility with Blog Pro
- Generate email and newsletter templates (PRO version)
- Customize default prompts (PRO version)
- View Generation History (PRO version)
- Compatibility with Shop by Brand (PRO version)
- Compatibility with Landing Pages (PRO version)
- Hyva Theme and Hyva Checkout compatible by default

General Settings

To configure the **ChatGPT AI Content Generator** extension on your Magento 2 instance, start by adjusting the **General Settings**.

The extension consists of two modules:

- **OpenAl Core**, which is responsible for communication with the OpenAl API service (serves as a system module, and
- Al Content Generator itself

First, please navigate to **Stores** \rightarrow **Configutarion** \rightarrow **Amasty Extensions** \rightarrow **OpenAl Core** to adjust content generation provider settings.



Configuration demouser Default Config ▼ Save Config Scope: OpenAl Core 2.1.0 by amasty AMASTY **EXTENSIONS** REQUEST NEW FEATURE **EXTENSIONS General Settings** OpenAl Core Please be aware that at present, the Amasty AI Service exclusively offers the GPT-3.5 Al Content Generator model for content generation. As our service is in beta, all content generations are complimentary for you until July 2024. Blog Pro Content Generation Provider OpenAl Key [global] OpenAl Key Amasty Al Service Secret Key

Content Generation Provider - here you can choose one of the content generation providers: you can use your own **OpenAl key** or utilize the **Amasty Al Service** for content generation.

[global]

You can generate secret key here

The **Amasty AI service** provides unlimited content generation for customers with a product subscription. Currently, the service supports the GPT-3.5, GPT-40 Mini and GPT-40 models for generating content.

If you prefer selecting the Amasty Al Service as your content generation provider, simply enable this option and save your configuration.

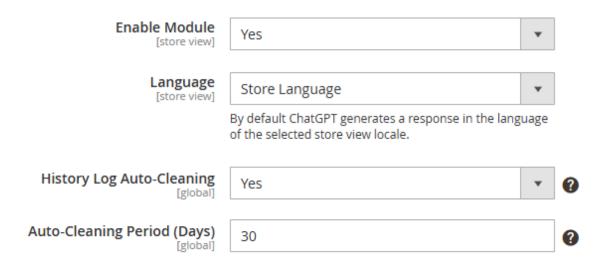
If you prefer to use your own OpenAl key, ensure to create and insert the **Secret Key** for OpenAl Core before configuring the extension. To do this, please create an account at **OpenAl platform**, than go to **View API Keys** and click **Create new secret key**.

As soon you get the key, come back to your Magento admin panel and insert the Secret Key you've created to allow the extension using OpenAI API.

Now let's proceed with Al Content Generator general settings. Please go to: **Stores** → **Configutarion** → **Amasty Extensions** → **Al Content Generator**:



General Settings



Enable Module - set to 'Yes' to enable the module.

Language - by default ChatGPT generates a response in the language of the selected store view locale, but you can choose another language from the dropdown.

History Log Auto-Cleaning - available in PRO version. The records that were saved for a longer period than the specified below will be automatically removed from History Log.

Auto-Cleaning Period (Days) - available in PRO version. The records will be automatically removed after the specified period of time.

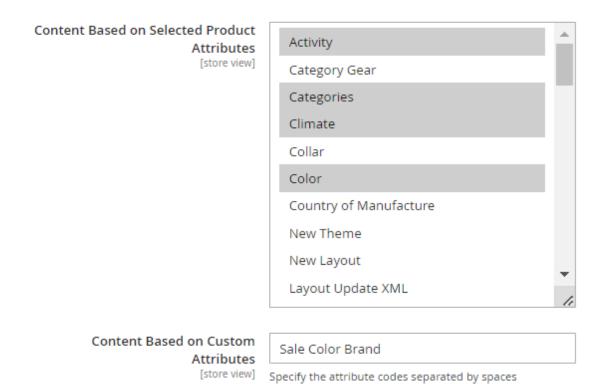
With the extension, you can generate **different content for each store view**. To do this, select the desired store view from the top right corner of the product or CMS pages grid, or choose the required store view while editing a particular page (product, category, CMS), depending on your needs. Generate the content and save the page. The content will then be displayed for the chosen store view.

Product Settings

The module allows you to specify which fields should be filled with content generated through OpenAPI and to flexibly customize the criteria that participate in the generation.



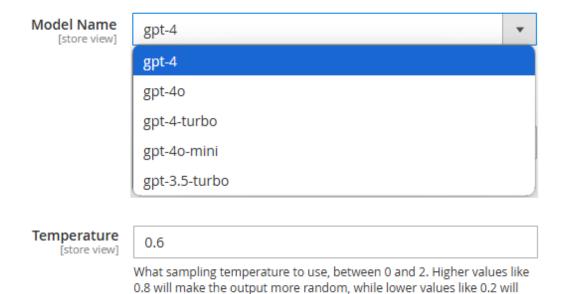
Product Settings



Content Based on Selected Product Attributes - here you can multi-select the attributes on which the product description will be based. The limit is 1000 attributes.

Content Based on Custom Attributes - Use this setting when the desired attribute is not found in the 'Content Based on Selected Product Attributes' option. Simply enter the attribute codes you need, separated by space.





Model Name - choose the model that will perform content generation.

make it more focused and deterministic.

For now the following models are available within the module:

- gpt-4
- gpt-4o
- gpt-4o-mini
- gpt-4-turbo
- gpt-3.5-turbo

You can use the List models API to see all of your available models, or see Model overview for their descriptions.

Temperature - this indicator affects the creativity of the model. The closer this metric is to 2, the more random the responses to requested actions will be. The closer the metric is to 0, the less creative the model's suggestions will be.



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Short Description Maximum Tokens - the setting for OpenAl which is used for the content generation for short descriptions. The maximum number of tokens to generate in the completion. Here you can specify the number from 1 to 3100. If model text-ada-001 is used, it is possible to use up to 2000 tokens.

completion.

In OpenAI, **tokens** are the basic units of text used in language models. They are individual words or pieces of words (subwords) that are given a unique numerical representation. Language models use these numerical representations of tokens to process and generate text. In other words, when you input text into a language model, it breaks it down into tokens, which it then analyzes and uses to produce a response. The process of breaking text into tokens is called tokenization.

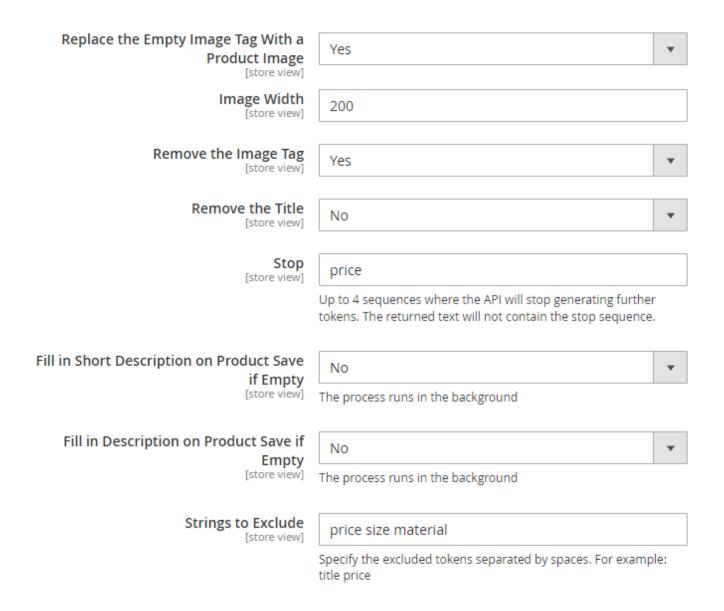
Description Maximum Tokens - the setting for OpenAI which is used for the content generation for descriptions. The maximum number of tokens to generate in the completion. Here you can specify the number from 1 to 3900. If model text-ada-001 is used, it is possible to use up to 2000 tokens.

Meta Title Maximum Tokens - the setting for OpenAl which is used for the content generation for meta titles. The maximum number of tokens to generate in the completion. Here you can specify the the number from 1 to 256.

Meta Keywords Maximum Tokens - the setting for OpenAI which is used for the content generation for meta keywords. The maximum number of tokens to generate in the completion. Here you can specify the the number from 1 to 256.



Meta Description Maximum Tokens - the setting for OpenAl which is used for the content generation for meta descriptions. The maximum number of tokens to generate in the completion. Here you can specify the number from 1 to 1024.



Replace the Empty Image Tag With a Product Image - sometimes, Al generates a description with an empty img tag. If the setting is enabled, the empty img tag will be replaced with the product image.

Image Width - here you can specify the width, that will be used for the image, if the setting 'Replace the Empty Image Tag With a Product Image' is enabled.

Remove the Image Tag - in cases, when Al generates a description with an empty img tag, you can not only replace it with the product image, but also remove the tag. It will be automatically removed if this setting is set to 'Yes'.

Remove the Title - set to 'Yes' to remove the title from the product description. Usually Al uses the product name as the title.



Stop - the setting for OpenAl which specifies a sequence of tokens that should not be exceeded in the generated text. It used to control the length of the generated text and prevent the model from generating excessively long responses. When the model encounters a "stop" token, it will stop generating text and return the output generated so far.

Fill in Short Description on Product Save if Empty - if this setting is enabled, a process to fill in the Short Description will be launched in the background when the product is saved. The Short Description will be filled in only if the product did not have it before. Typically, the process takes several seconds.

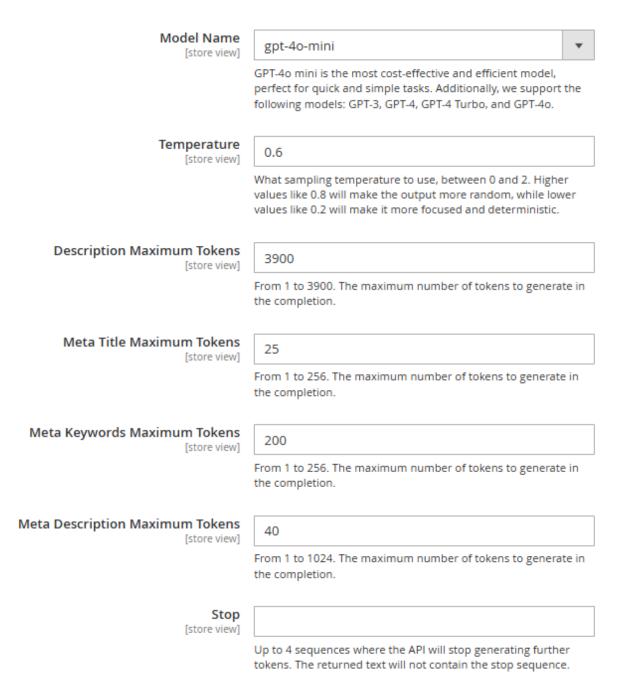
Fill in Description on Product Save if Empty - if this setting is enabled, a process to fill in the Description will be launched in the background when the product is saved. The Description will be filled in only if the product did not have it before. Typically, the process takes several seconds.

Strings to Exclude - specify a list of words entered with a space, that should not be included in the generated content.

Category Settings



Category Settings



Model Name - choose the model that will perform content generation. Find more information about the models in the <u>Product Settings</u> section of this guide.

Temperature - this indicator affects the creativity of the model. The closer this metric is to 2, the more random the responses to requested actions will be. The closer the metric is to 0, the less creative the model's suggestions will be.

Description Maximum Tokens - the setting for OpenAl which is used for the content generation for descriptions. The maximum number of tokens to generate in the completion. Here you can specify the number from 1 to 3900. If model text-ada-001 is used, it is possible to use up to 2000 tokens.



Meta Title Maximum Tokens - the setting for OpenAI which is used for the content generation for meta titles. The maximum number of tokens to generate in the completion. Here you can specify the the number from 1 to 256.

Meta Keywords Maximum Tokens - the setting for OpenAI which is used for the content generation for meta keywords. The maximum number of tokens to generate in the completion. Here you can specify the the number from 1 to 256

Meta Description Maximum Tokens - the setting for OpenAl which is used for the content generation for meta descriptions. The maximum number of tokens to generate in the completion. Here you can specify the number from 1 to 1024.

Stop - the setting for OpenAI which specifies a sequence of tokens that should not be exceeded in the generated text. It used to control the length of the generated text and prevent the model from generating excessively long responses. When the model encounters a "stop" token, it will stop generating text and return the output generated so far.

CMS Pages Settings



CMS Settings

Model Name [store view]	gpt-4o-mini ▼
	GPT-4o mini is the most cost-effective and efficient model, perfect for quick and simple tasks. Additionally, we support the following models: GPT-3, GPT-4, GPT-4 Turbo, and GPT-4o.
Temperature [store view]	0.6
	What sampling temperature to use, between 0 and 2. Higher values like 0.8 will make the output more random, while lower values like 0.2 will make it more focused and deterministic.
Description Maximum Tokens [store view]	3900
	From 1 to 3900. The maximum number of tokens to generate in the completion.
Meta Title Maximum Tokens [store view]	20
	From 1 to 256. The maximum number of tokens to generate in the completion.
Meta Keywords Maximum Tokens	200
	From 1 to 256. The maximum number of tokens to generate in the completion.
Meta Description Maximum Tokens	50
[Store Hell]	From 1 to 1024. The maximum number of tokens to generate in the completion.
Stop [store view]	
[stole view]	Up to 4 sequences where the API will stop generating further tokens. The returned text will not contain the stop sequence.

Model Name - choose the model that will perform content generation. Find more information about the models in the <u>Product Settings</u> section of this guide.

Temperature - this indicator affects the creativity of the model. The closer this metric is to 2, the more random the responses to requested actions will be. The closer the metric is to 0, the less creative the model's suggestions will be.

Description Maximum Tokens - the setting for OpenAl which is used for the content generation for descriptions. The maximum number of tokens to generate in the completion. Here you can specify the number from 1 to 3900. If model text-ada-001 is used, it is possible to use up to 2000 tokens.



Meta Title Maximum Tokens - the setting for OpenAI which is used for the content generation for meta titles. The maximum number of tokens to generate in the completion. Here you can specify the the number from 1 to 256.

Meta Keywords Maximum Tokens - the setting for OpenAI which is used for the content generation for meta keywords. The maximum number of tokens to generate in the completion. Here you can specify the the number from 1 to 256.

Meta Description Maximum Tokens - the setting for OpenAl which is used for the content generation for meta descriptions. The maximum number of tokens to generate in the completion. Here you can specify the number from 1 to 1024.

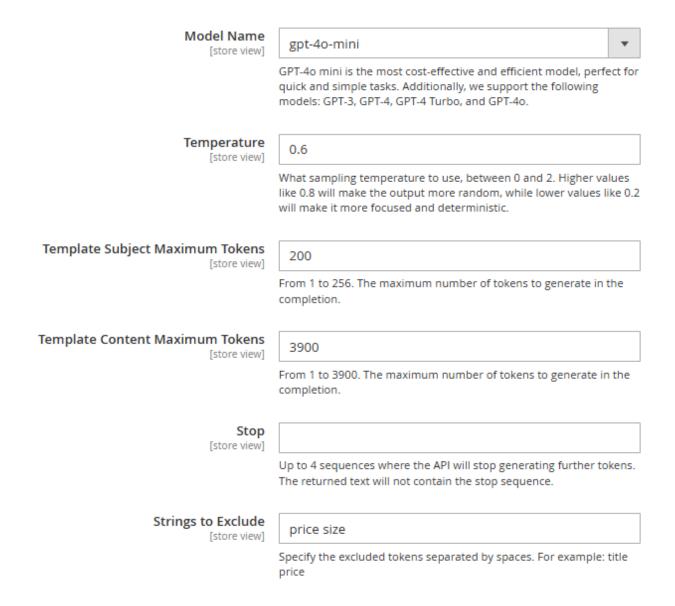
Stop - the setting for OpenAI which specifies a sequence of tokens that should not be exceeded in the generated text. It used to control the length of the generated text and prevent the model from generating excessively long responses. When the model encounters a "stop" token, it will stop generating text and return the output generated so far.

[Pro] Email Templates Settings

This functionality is available within **ChatGPT AI Content Generator Pro**.



Email Templates Settings



Model Name - choose the model that will perform content generation. Find more information about the models in the <u>Product Settings</u> section of this guide.

Temperature - this indicator affects the creativity of the model. The closer this metric is to 2, the more random the responses to requested actions will be. The closer the metric is to 0, the less creative the model's suggestions will be.

Template Subject Maximum Tokens - the setting for OpenAI which is used for the content generation for email template subject. The maximum number of tokens to generate in the completion. Here you can specify the the number from 1 to 256.

Template Content Maximum Tokens - the setting for OpenAl which is used for the content generation for email template content. The maximum number of tokens to generate in the completion. Here you can specify the the number from 1 to 3900.



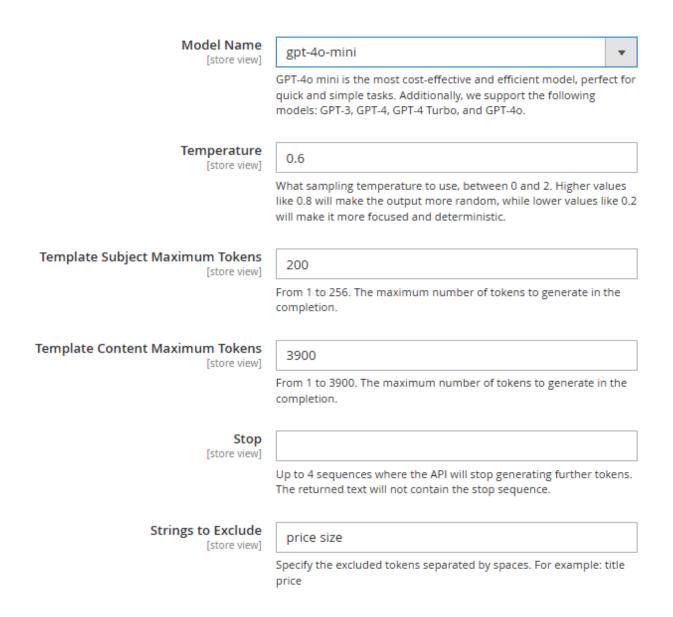
Stop - the setting for OpenAI which specifies a sequence of tokens that should not be exceeded in the generated text. It used to control the length of the generated text and prevent the model from generating excessively long responses. When the model encounters a "stop" token, it will stop generating text and return the output generated so far.

Strings to Exclude - specify a list of words entered with a space, that should not be included in the generated content.

[Pro] Newsletter Templates Settings

This functionality is available within **ChatGPT AI Content Generator Pro**.

Newsletter Templates Settings



Model Name - choose the model that will perform content generation. Find more information about the models in the <u>Product Settings</u> section of this guide.



Temperature - this indicator affects the creativity of the model. The closer this metric is to 2, the more random the responses to requested actions will be. The closer the metric is to 0, the less creative the model's suggestions will be.

Template Subject Maximum Tokens - the setting for OpenAl which is used for the content generation for newsletter template subject. The maximum number of tokens to generate in the completion. Here you can specify the the number from 1 to 256.

Template Content Maximum Tokens - the setting for OpenAl which is used for the content generation for newsletter template content. The maximum number of tokens to generate in the completion. Here you can specify the the number from 1 to 3900.

Stop - the setting for OpenAI which specifies a sequence of tokens that should not be exceeded in the generated text. It used to control the length of the generated text and prevent the model from generating excessively long responses. When the model encounters a "stop" token, it will stop generating text and return the output generated so far.

Strings to Exclude - specify a list of words entered with a space, that should not be included in the generated content.

Generate Content for Product Pages

With the ChatGPT AI Content Generator for Magento 2 you can automatically generate the following data for Product Pages:

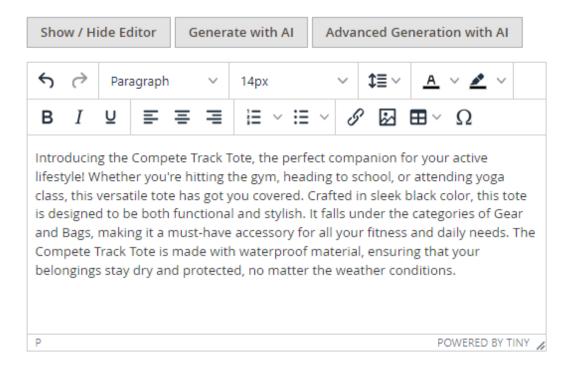
- Short Description
- Description
- Meta Title
- Meta Keywords
- Meta Description

Product Page Short Description

To generate the short description for the product page please go to Catalog \rightarrow Products \rightarrow Needed product \rightarrow Content section \rightarrow Short Description:



Short Description [store view]



Generate with AI - click this button to automatically generate the short description for the product, based on previously selected product attributes (check here how to select the needed attributes).

The description will generate instantly when **more than 4 attributes** are completed for the product. If you've filled in 4 or fewer attributes, a pop-up message will appear, giving you the option to proceed or enhance your product description by adding more attributes. If none of the product attributes are filled in, a pop-up will guide you to fill in the attributes before proceeding.

Advanced Generation with AI - click this button to add an input or prompt for the automatic creation of custom product description. You can input a specific topic or idea and the AI will generate relevant content based on that input. This is a more flexible option for content generation compared to relying solely on product attributes.

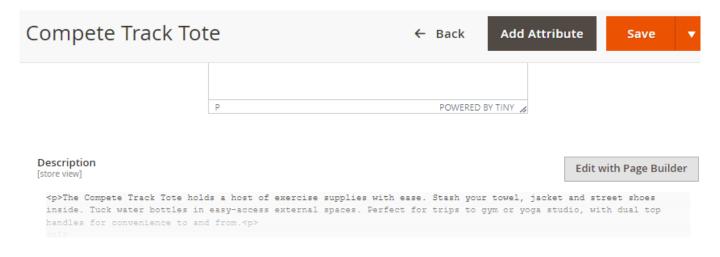


You can use the generated descriptions as they are or flexibly customize them according to your needs.



Product Page Description

With the Al Content Generator extension you can automatically generate product page description using <u>Page Builder</u>. This functionality is available for **HTML element** and **Text element**. To generate product page description via Page Builder please head to **Catalog** → **Products** → **Needed product** → **Content section** → **Description** and click the button 'Edit with Page Builder':

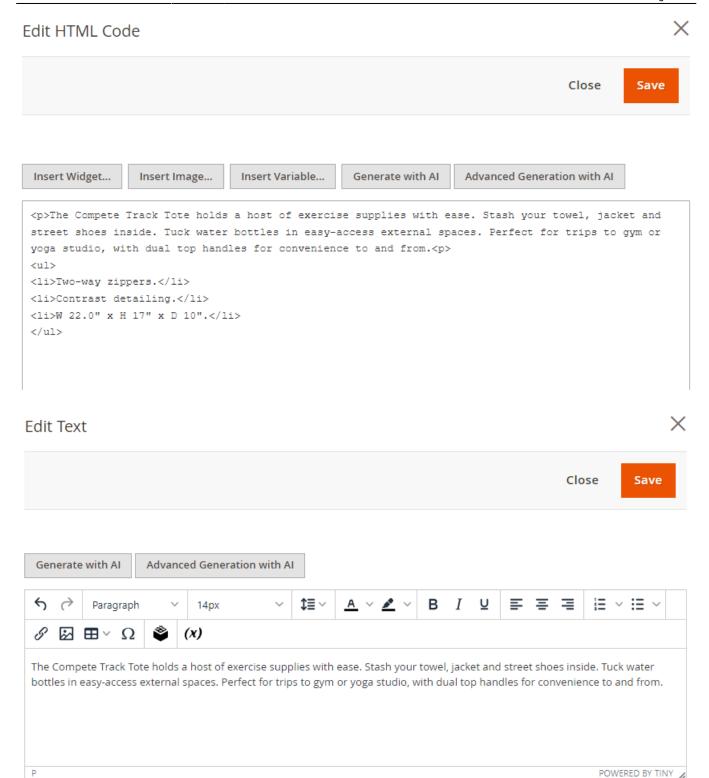


Then hover the text and click on the gear icon:



Here you can see the buttons **Generate with AI** and **Advanced Generation with AI** and also generate the content based on particular product attributes or based on custom prompt, as it was described above.





Don't forget to click 'Save' on Page Builder editing page, when the content is generated and you've made the necessary corrections if any.

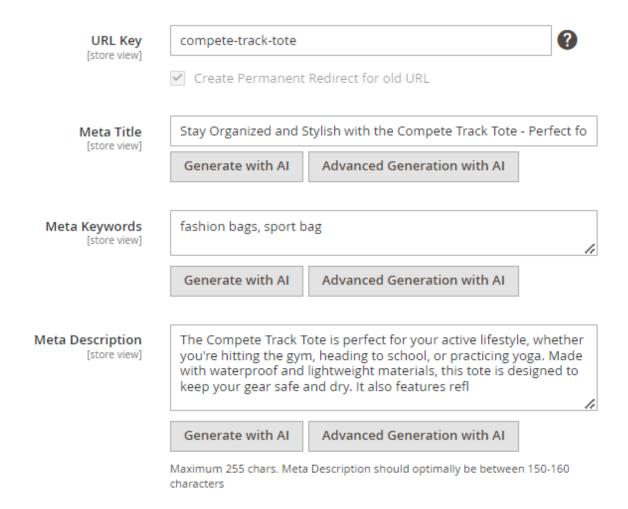
Now, you can generate descriptions not only while editing existing products, but also while adding new products on **product creation pages**. As soon as automatic generation draws data from the product creation (or product editing) page, you should fill in not fewer than 4 product attributes in order to generate high quality and relevant content.



Product Page Metadata

With the extension you can automatically add **Meta Title**, **Meta Keywords** and **Meta Description** to your product pages, to make your store pages more visible to search engines and therefore to customers. To do this please go to **Catalog** → **Products** → **Needed product** → **Search Engine Optimization**.

Search Engine Optimization



Generate with AI - click this button to generate the Meta Title / Meta Description description / Meta Keywords based on previously selected product attributes.

Advanced generation with AI - click this button to automatically generate the Meta Title / Meta Description / Meta Keywords based on custom input.

Adding content to Product Pages via Mass Action

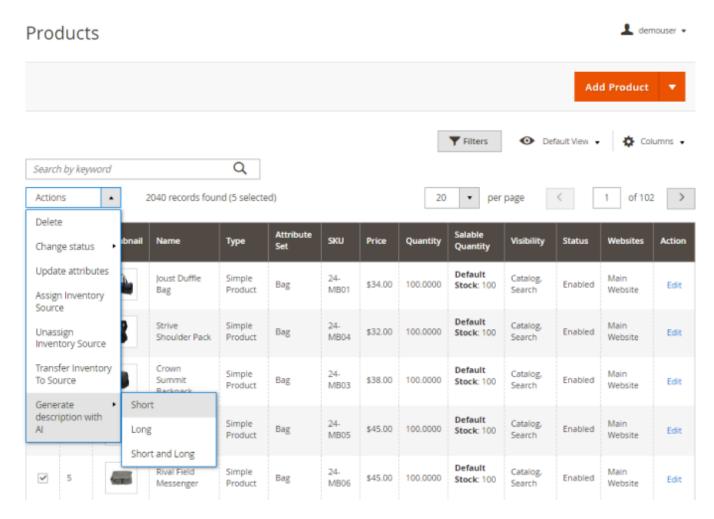
With the ChatGPT AI Content Generator extension, you can add content to multiple product pages at



once using the mass action. Navigate to **Catalog** → **Products**, then select the products you need and choose the appropriate action:

- Short Description
- · Long Description
- Short and Long Description

Now, mass content generation requests are processed via a queue system to prevent potential freezing issues. Keep in mind that configuration changes (e.g., model selection) may not take effect immediately and will continue using previous settings until Magento updates the queue state.

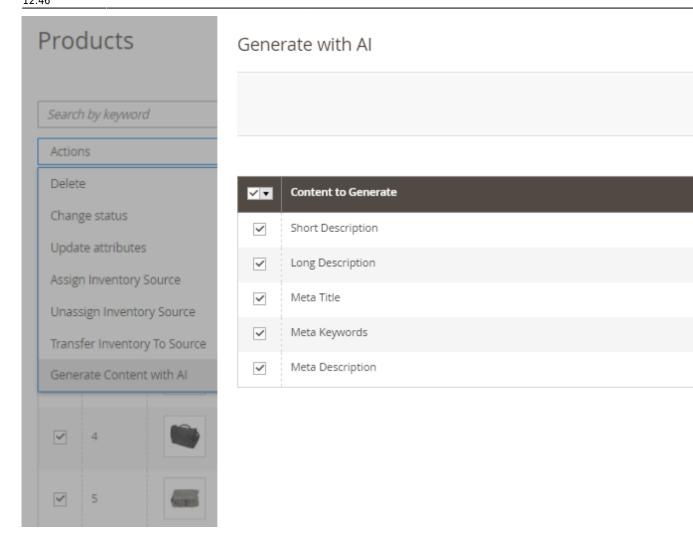


Within the **ChatGPT AI Content Generator PRO** version you can also generate the following Meta data for multiple product pages via mass action:

- Meta Title
- Meta Keywords
- Meta Description

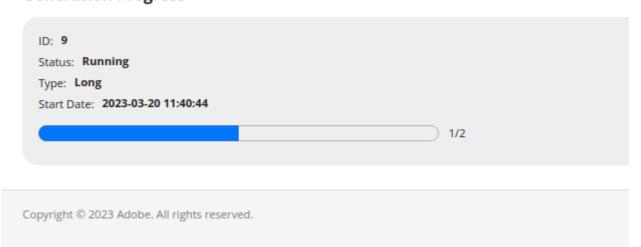
In the PRO version of the extension, once you've selected the desired products, you can opt for one or several actions from the modal window:





The duration of the content generation process depends on the number of products selected for the mass action. However, you can track the process's status through a progress bar that appears as soon as the process starts.

Generation Progress





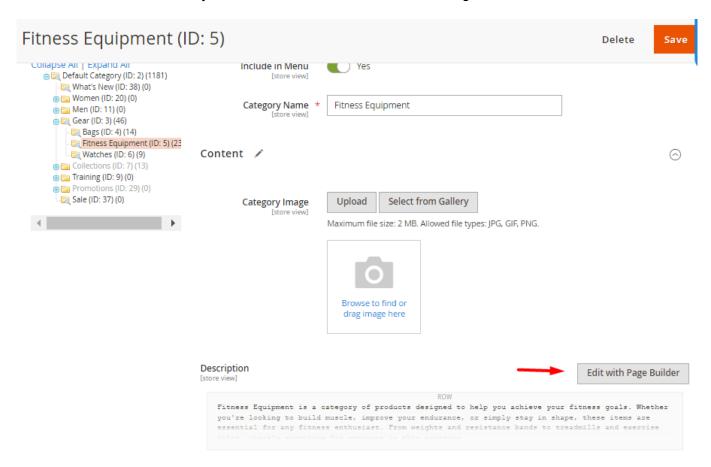
Generate content for Category Pages

With the extension, you can automatically generate the following data for Category Pages:

- Description
- Meta Title
- Meta Keywords
- Meta Description

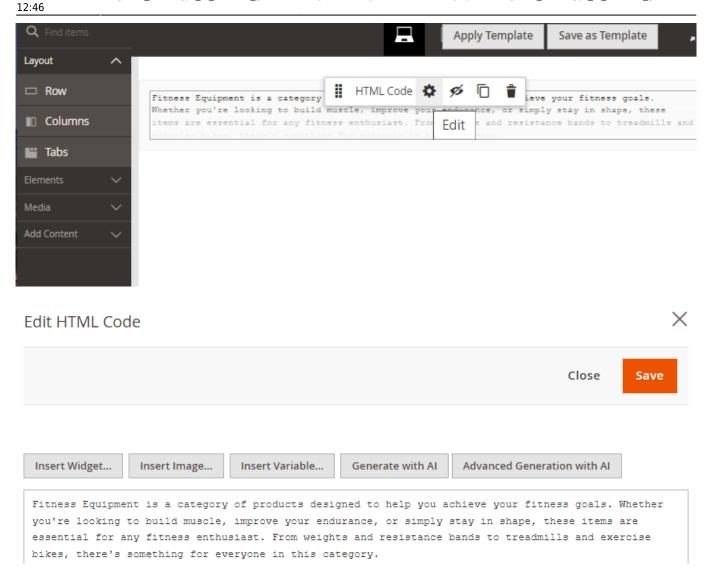
Category Page Description

With the AI Content Generator extension you can automatically generate category page description using <u>Page Builder</u>. To do this please go to go to <u>Catalog</u> → <u>Categories</u> → <u>Needed category</u> → <u>Content section</u> → <u>Description</u> and click the button 'Edit with Page Builder':



Then hover the text and click on the gear icon:





Generate with AI - click this button to automatically generate the description based on category name.

Advanced Generation with AI - click this button to automatically generate the description based on custom input, as it was described in the product content section of this guide.

Don't forget to click 'Save' on Page Builder editing page, when the content is generated and you've made the necessary corrections if any.

Category Page Metadata

With the extension you can automatically add **Meta Title**, **Meta Keywords** and **Meta Description** to your category pages, to make your store pages more visible to search engines and therefore to customers. To do this please go to **Catalog** \rightarrow **Categories** \rightarrow **Needed category** \rightarrow **Search Engine Optimization**.



Search Engine Optimization 📝

URL Key [store view]	fitness-equipment		
[Store view]	✓ Create Permanent	Redirect for old URL	
Meta Title [store view]	Top Fitness Equipment Gear for Your Ultimate Workout Routin		
[Store view]	Generate with Al	Advanced Generation with Al	
Meta Keywords [store view]	fitness,gym,sports	//	
	Generate with AI	Advanced Generation with Al	
Meta Description [store view]	Looking for the best fitness equipment to enhance your workouts? Look no further than our comprehensive selection of gear.		
	Generate with AI	Advanced Generation with AI	

Generate with AI - click this button to generate the Meta Title / Meta Description / Meta Keywords based on category name.

Advanced generation with AI - click this button to automatically generate the Meta Title / Meta Description / Meta Keywords based on custom input.

Generate content for CMS Pages

As for now, with the extension, you can automatically generate the following data for your CMS Pages:

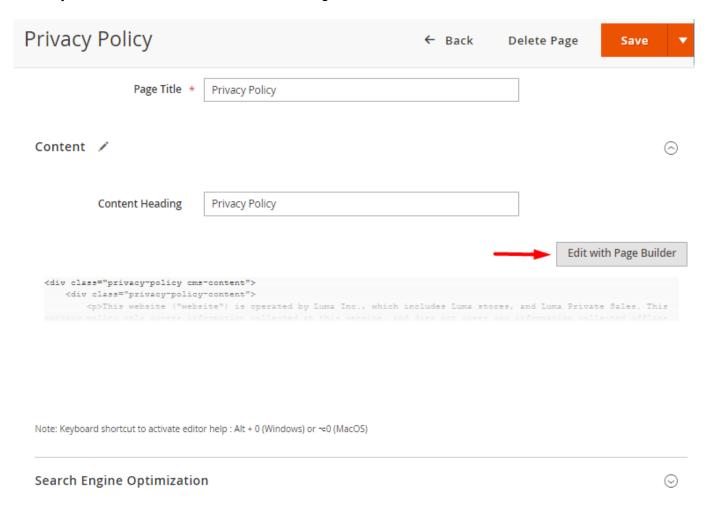
- Description
- Meta Title
- Meta Keywords
- Meta Description

CMS Page Description

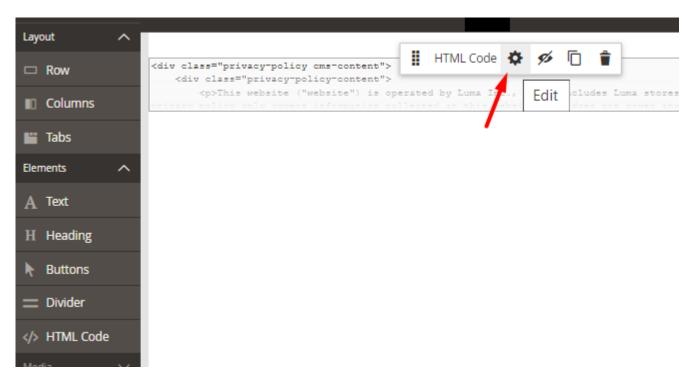
With the Al Content Generator extension you can automatically generate CMS pages description using **Page Builder**. To do this, please go to **Content → Pages → Needed page → Content section →**



Description and click the button 'Edit with Page Builder':

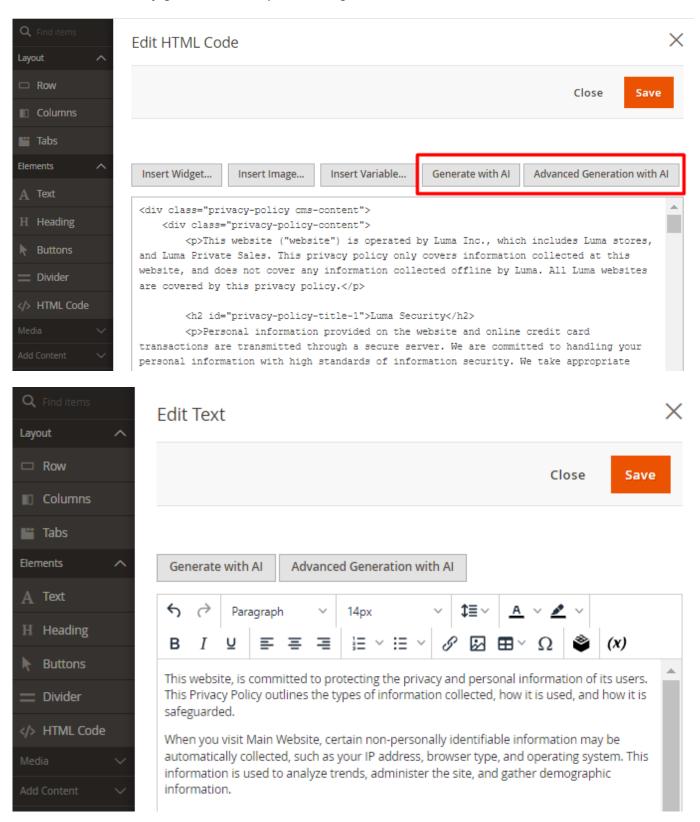


Then hover the text and click on the gear icon:





You can automatically generate descriptions using either HTML or Text elements.



Generate with AI - click this button to automatically generate the description based on CMS page name. This option becomes available when editing existing CMS pages.

Advanced Generation with AI - click this button to automatically generate the CMS page description based on custom input. This option is available for existing CMS pages as well as for cases



when you are creating new CMS pages.

Don't forget to click 'Save' on Page Builder editing page, when the content is generated and you've made the necessary corrections if any.

CMS Pages Metadata

With the extension you can automatically add **Meta Title** and **Meta Description** to your CMS pages, to make your store pages more visible to search engines and therefore to customers. To do this please go to **Catalog** → **Content** → **Needed CMS Page** → **Search Engine Optimization**.

Search Engine Optimization **URL Key** home Meta Title Main Website - Welcome to the Home Page Generate with AI Advanced Generation with AI Meta Keywords e-commerce, magento Generate with AI Advanced Generation with AI Meta Description Welcome to the Main Websitel Explore our home page to discover a wide range of information, resources, and services designed to enhance your online experience. Visit us today and make the most out of our user-friendly platform. Generate with AI Advanced Generation with AI

Generate with AI - click this button to generate the Meta Title / Meta Description / Meta Keywords description based on the CMS page name.

Advanced generation with AI - click this button to automatically generate the Meta Title / Meta Description / Meta Keywords based on your custom input.

Adding content to CMS Pages via Mass Action

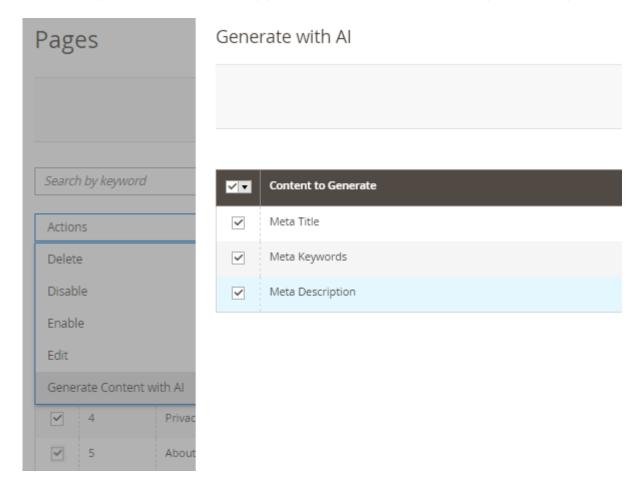
With the ChatGPT AI Content Generator extension, you can add SEO data to multiple CMS pages at



once using mass action. Navigate to Content \rightarrow Pages, then select the pages you need and choose the appropriate actions in the modal window (you can choose one or several actions simultaneously):

- Meta Title
- Meta Keywords
- Meta Description

Now, mass content generation requests are processed via a queue system to prevent potential freezing issues. Keep in mind that configuration changes (e.g., model selection) may not take effect immediately and will continue using previous settings until Magento updates the queue state.



The duration of the content generation process depends on the number of pages selected for the mass action. However, you can track the process's status through a progress bar that appears as soon as the process starts.

Generate Content for Blog

Al Content Generator is compatible with **Amasty Blog Pro** extension (and also included in Blog Pro). The compatibility is available as a part of an active product subscription or support subscription. This means that if you have both modules installed, you can automatically generate Blog Posts content using Al Content Generator.

To adjust Blog content generation general settings please head to **Stores** → **Configuration** → **Amasty Extensions** → **Al Content Generator** → **Blog Posts Settings**:



Blog Posts Settings

Model Name

[store view]

gpt-4o-mini

GPT-40 mini is the most cost-effective and efficient model, perfect for quick and simple tasks. Additionally, we support the following models: GPT-3, GPT-4, GPT-4 Turbo, and GPT-40.

Temperature

[store view]

0.6

What sampling temperature to use, between 0 and 2. Higher values like 0.8 will make the output more random, while lower values like 0.2 will make it more focused and deterministic.

Title Maximum Tokens

[store view]

200

From 1 to 256. The maximum number of tokens to generate in the completion.

Full Content Maximum Tokens

[store view]

3900

From 1 to 3900. The maximum number of tokens to generate in the completion.

Tags Maximum Tokens

[store view]

200

From 1 to 256. The maximum number of tokens to generate in the completion.

Short Content Maximum Tokens

[store view]

3000

From 1 to 3000. The maximum number of tokens to generate in the completion.



Meta Title Maximum Tokens [store view]	200
	From 1 to 256. The maximum number of tokens to generate in the completion.
Meta Tags Maximum Tokens [store view]	200
	From 1 to 256. The maximum number of tokens to generate in the completion.
Meta Description Maximum Tokens [store view]	1000
	From 1 to 1024. The maximum number of tokens to generate in the completion.
Stop [store view]	
	Up to 4 sequences where the API will stop generating further tokens. The returned text will not contain the stop sequence.
Strings to Exclude [store view]	price size
	Specify the excluded tokens separated by spaces. For example: title price

Fill in the settings the same way as it was described above for Product, Category and CMS pages.

Then you can proceed to any Post page and generate the content you need. With the ChatGPT AI Content Generator for Magento 2 you can automatically generate the following types of content for Blog Post pages:

• Title

Title * [store view] How to Design a Homepage for Your Magento 2 Advanced Generation with AI

- Short Content
- Tags



Tags

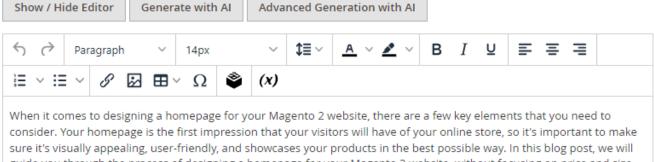
[global]



Generate with AI

Short Content

[store view]

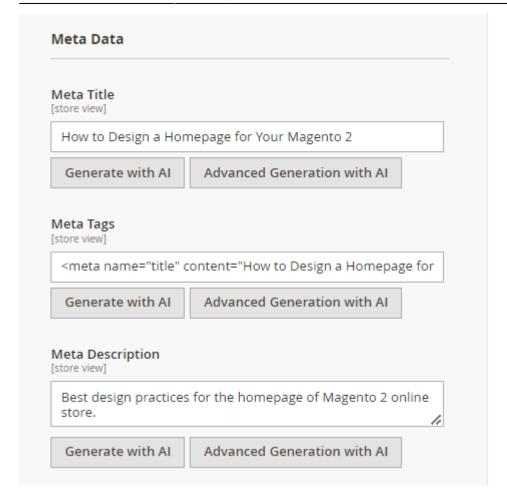


sure it's visually appealing, user-friendly, and showcases your products in the best possible way. In this blog post, we will guide you through the process of designing a homepage for your Magento 2 website, without focusing on price and size.

POWERED BY TINY ,

- Full Content
- Meta Title
- Meta Keywords
- Meta Description





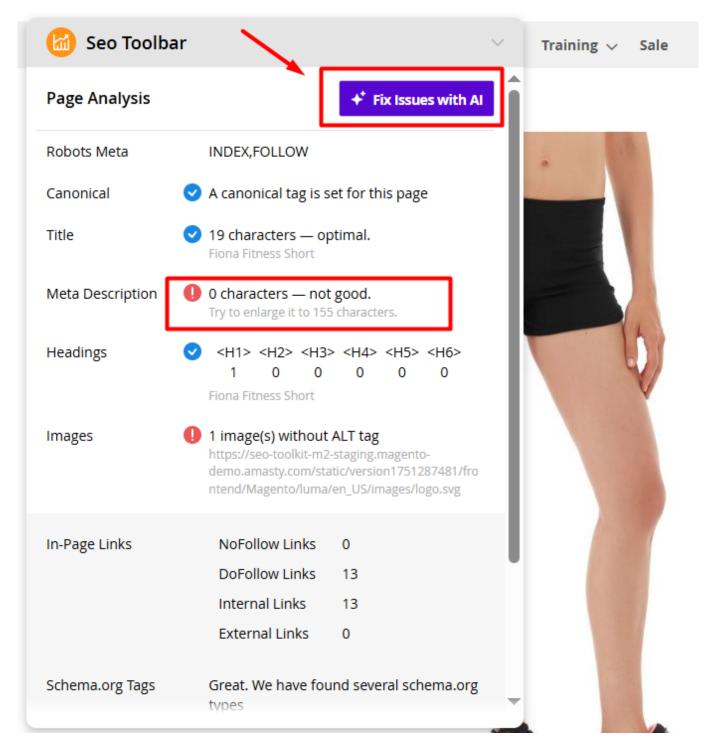
Compatibility with Amasty SEO Toolkit Pro/Premium

The **ChatGPT AI Content Generator** solution is compatible with the **SEO Toolkit Pro/Premium** extension versions (ChatGPT AI Content Generator is included in SEO Toolkit Pro, while ChatGPT AI Content Generator Pro is included in SEO Toolkit Premium). This compatibility is available as part of an active product or support subscription.

If you have both modules installed, you can enhance the functionality of SEO Toolkit with the ability to automatically generate compelling descriptions and metadata, including generating metadata for category, product, and CMS pages directly during page inspection using the SEO Toolbar feature, in case issues with metadata are detected.







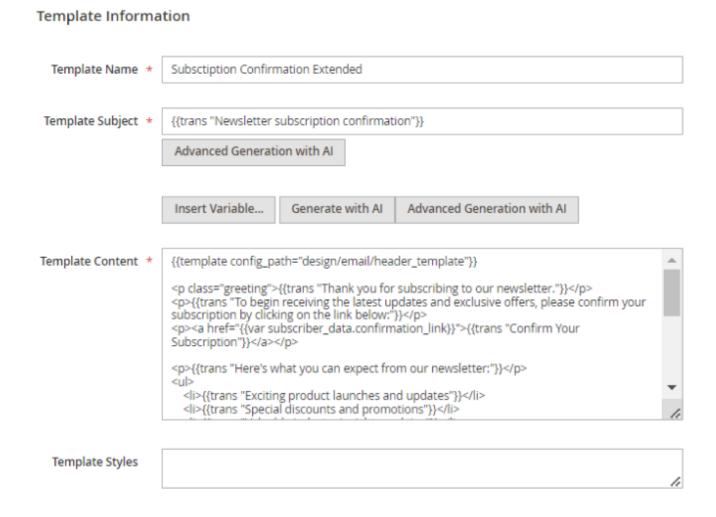
Please refer to the SEO Toolkit for Magento 2 guide to get detailed information about this compatibility.



[Pro] Generate Email Templates

This functionality is available within **ChatGPT AI Content Generator Pro**.

To automatically generate Email templates, please navigate to **Marketing** → **Communication** → **Email Templates**.



With the extension you can generate:

Generate with AI - click this button to generate the Template Content based on the Template Name.

Advanced generation with AI - click this button to automatically generate the Template Subject / Template Content based on your custom input.

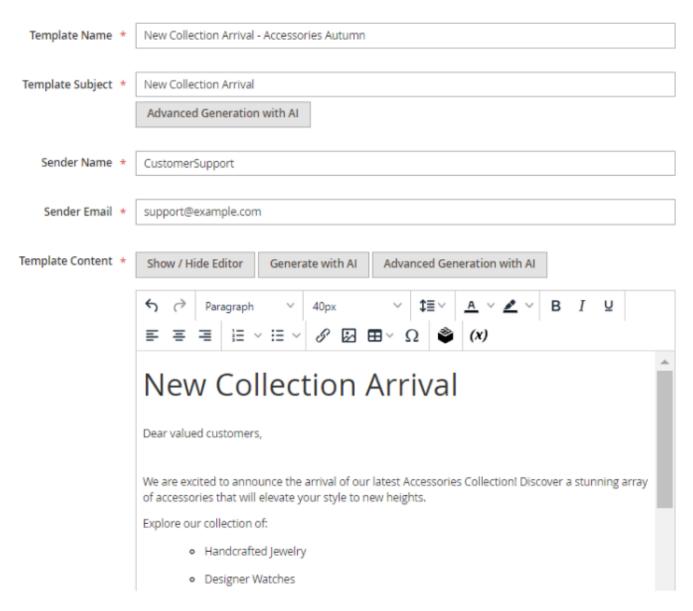
[Pro] Generate Newsletter Templates

This functionality is available within **ChatGPT AI Content Generator Pro**.

To automatically generate Newsletter templates, please navigate to **Marketing** → **Communication** → **Newsletter Templates**.



Template Information



With the extension you can generate:

Generate with AI - click this button to generate the Template Content based on the Template Name.

Advanced generation with AI - click this button to automatically generate the Template Subject / Template Content based on your custom input.

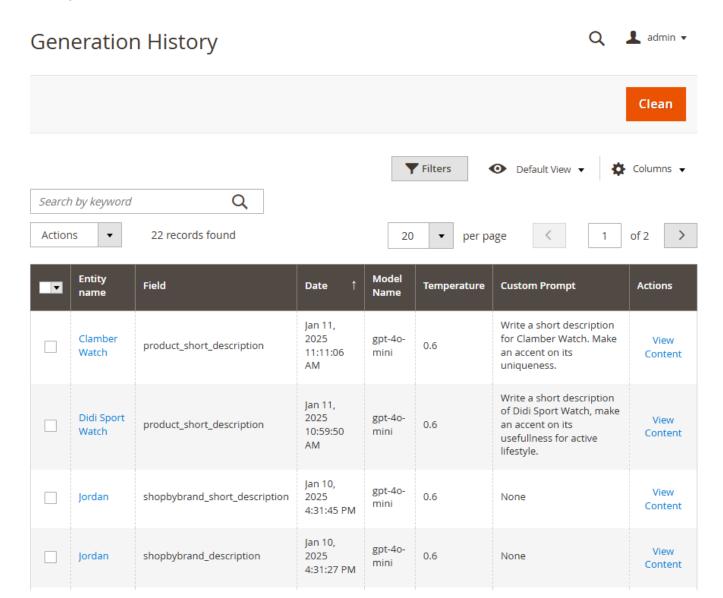
[Pro] Generation History

This functionality is available within **ChatGPT AI Content Generator Pro**. Please note: for the correct functioning of this feature, when updating, **before running the setup:upgrade command**, make sure to **clear the generated folder** or execute **setup:di:compile** command



The Pro version of the module allows you to conveniently view all generations in one place and analyze the generated responses using the **Generation History** grid.

To view the generations history please go to **Amasty** \rightarrow **Al Content Generator** \rightarrow **Generation History**.



In the grid you can see such columns as:

- Entity Name
- Field (for which the content was generated)
- Date
- Model Name
- Temperature
- Custom Prompt (if it was used)
- View Content link

The Generation History grid stores responses generated exclusively by the chat, including all types of generations (individual or bulk). Edited versions by the admin are not saved here — only the original responses from the chat are kept.



You can clean the Generation History either manually or configure the automatic history log cleanup through the **History Log Auto-Cleaning** and **Auto-Cleaning Period (Days)** settings in the extension's General Configuration.

General Settings



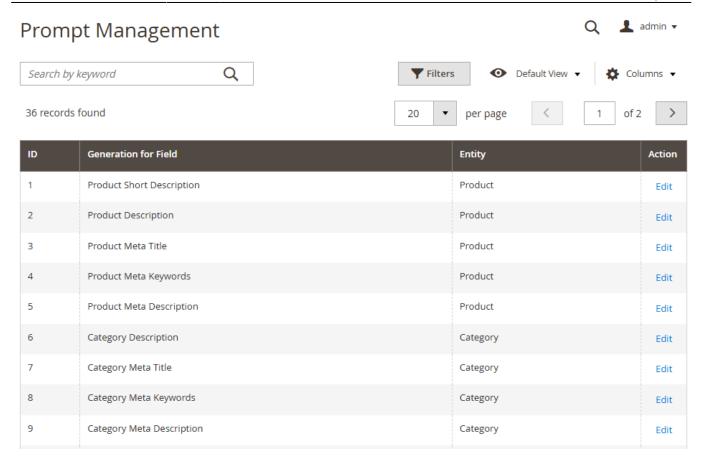
[Pro] Prompt Management

This functionality is available within **ChatGPT AI Content Generator Pro**.

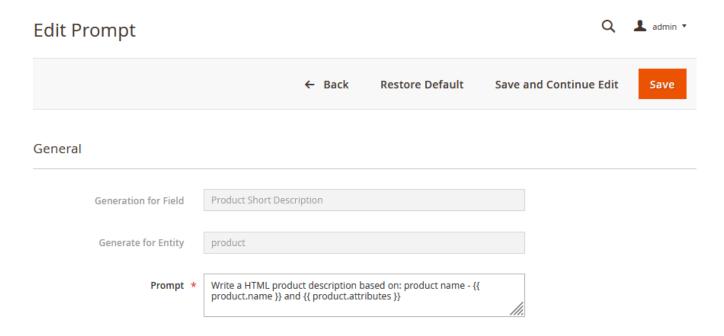
With the Pro version of the module you can manage and customize default prompts used for the 'Generate with Al' feature and for mass content generation.

To find the list of default prompts please go to **Amasty** \rightarrow **Al Content Generator** \rightarrow **Prompt Management**.





Click 'Edit' link on any prompt you need to view or customize it. Please, note that only 'Prompt' field can be customized.



Edit the prompt if necessary, and the generation process (both "Generate with AI" and bulk generation) will use the customized input for the corresponding field, tailored to your specific needs.

Click **Restore Default** if you need to revert the customization.



Here's a list of variables you can use in the generation fields to create content based on this data:

```
Product
```

```
{{ product.attributes }}
{{ product.name }}
```

CMS

```
{{ page.content }}
{{ page.title }}
{{ website.name }}
```

Category

```
{{ category.parent.name }}
{{ category.name }}
```

Blog

```
{{ post.content }}
{{ post.meta_description }}
{{ post.meta_keywords }}
{{ post.meta_title }}
{{ post.short_content }}
{{ post.title }}
```

Email

```
{{ template.name }}
{{ template.subject }}
{{ website.name }}
```

Newsletter

```
{{ template.name }}
{{ template.subject }}
{{ website.name }}
```

Landing Pages

```
{{ page.bottom_description }}
{{ page.heading }}
{{ page.image_alt }}
{{ page.title }}
{{ page.top_description }}
```

Brands

```
{{ page.description }}
{{ page.image_alt }}
{{ page.meta_description }}
{{ page.meta_keywords }}
{{ page.meta_title }}
{{ page.seo_url_alias }}
{{ page.short_description }}
{{ page.small_image_alt }}
{{ page.title }}
```

[Pro] Generate content for Brand Pages

The **Pro version** of the extension is compatible with **Amasty Shop by Brand** (the compatibility is available as a part of an active product subscription or support subscription). This means that if you have both extensions installed, you can automatically generate Brand Pages content using Al Content Generator.

This functionality is available if you have **both extensions installed**: Shop by Brand for Magento 2 and ChatGPT AI Content Generator Pro for Magento 2.

To adjust Brand Pages content generation general settings please head to **Stores** → **Configuration** → **Amasty Extensions** → **Al Content Generator** → **Brand Pages Settings**:



Brand Pages Settings

Model Name [store view]

gpt-4o-mini

•

GPT-40 mini is the most cost-effective and efficient model, perfect for quick and simple tasks. Additionally, we support the following models: GPT-3, GPT-4, GPT-4 Turbo, and GPT-4o.

Temperature

[store view]

0.6

What sampling temperature to use, between 0 and 2. Higher values like 0.8 will make the output more random, while lower values like 0.2 will make it more focused and deterministic.

URL Alias Maximum Tokens

[store view]

10

From 1 to 256. The maximum number of tokens to generate in the completion.

Meta Title Maximum Tokens

[store view]

25

From 1 to 256. The maximum number of tokens to generate in the completion.

Meta Description Maximum Tokens

[store view]

40

From 1 to 1024. The maximum number of tokens to generate in the completion.

Meta Keywords Maximum Tokens

[store view]

200

From 1 to 256. The maximum number of tokens to generate in the completion.



Page Title Maximum Tokens [store view]	25
	From 1 to 256. The maximum number of tokens to generate in the completion.
Description Maximum Tokens [store view]	3800
	From 1 to 3900. The maximum number of tokens to generate in the completion.
Short Description Maximum Tokens [store view]	3000
	From 1 to 3100. The maximum number of tokens to generate in the completion.
Image Alt Maximum Tokens [store view]	10
	From 1 to 256. The maximum number of tokens to generate in the completion.
Small Image Alt Maximum Tokens [store view]	10
	From 1 to 256. The maximum number of tokens to generate in the completion.
Stop [store view]	
	Up to 4 sequences where the API will stop generating further tokens. The returned text will not contain the stop sequence.
Strings to Exclude [store view]	
	Specify the excluded tokens separated by spaces. For example: title price

Fill in the settings the same way as it was described above for Product, Category and CMS pages.

Then you can proceed to editing any Brand Page (**Content** → **Layered Navigation** → **Brand Management** → **choose the needed page**) and generate the content you need. With the ChatGPT Al Content Generator Pro for Magento 2 you can automatically generate the following types of content for Brand pages:

Seo tab:

• URL Alias: Generated based on the Page Title or its existing value, if present.

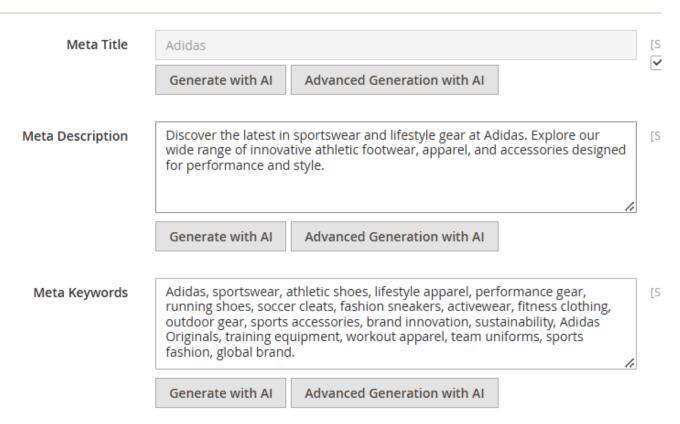


URL alias /adidas Generate with Al Advanced Generation with Al

Meta Data tab:

- Meta Title: Based on the Page Title or its existing value, if present.
- Meta Description: Generated from the Page Title, Description, or its existing value, if present.
- Meta Keywords: Created using the Page Title, Description, Meta Description, or its existing value, if present.

Meta Data

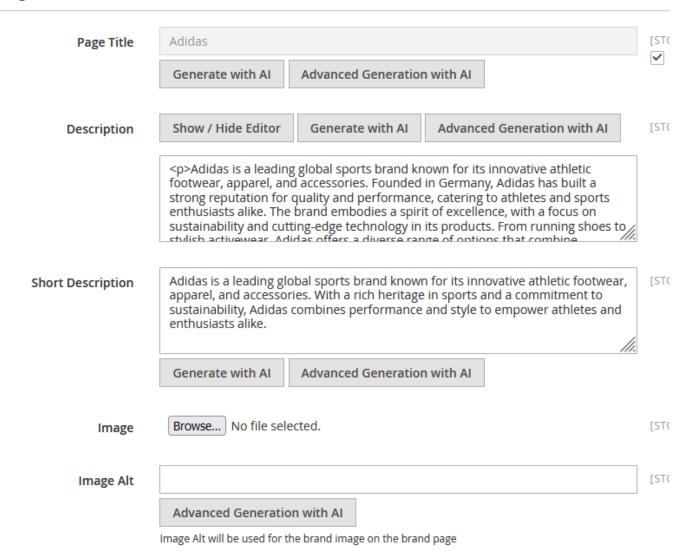


Page Content tab:

- Page Title: Suggested based on the previous title or its existing value, if present.
- Description: Based on the Page Title, Short Description, or its existing text, if any.
- Short Description: Derived from the Page Title, Description, or its existing text, if any.
- Image Alt: Based on its existing value, if present.



Page Content



Other tab:

Small Image Alt: Generated based on its existing value, if present.

Other





Used in Brands Slider, Product Page Icon & Swatch for Multiselect Attribute.

Small Image Alt

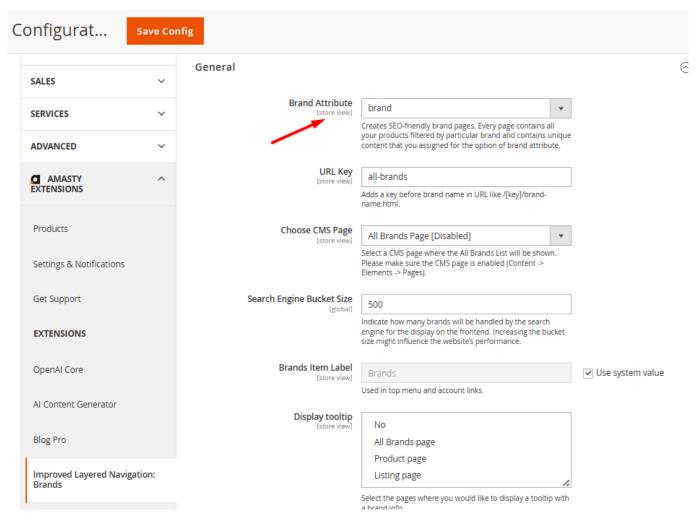
Advanced Generation with AI

Small Image Alt will be used for the brand image in brand pop-up, brand slider, on all brands and product pages.

You can also generate the same types of content via editing Brand Attribute Options.

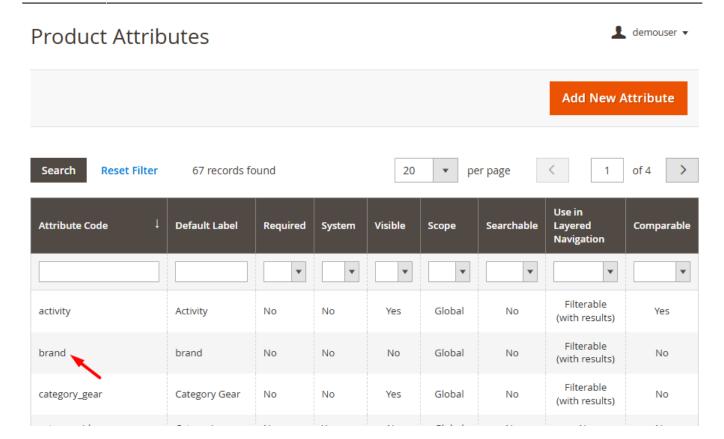
To do this, first check what attribute you use as a Brand Attribute:





Then navigate to Stores → Attributes → Product → the attribute you use as a Brand Attribute:



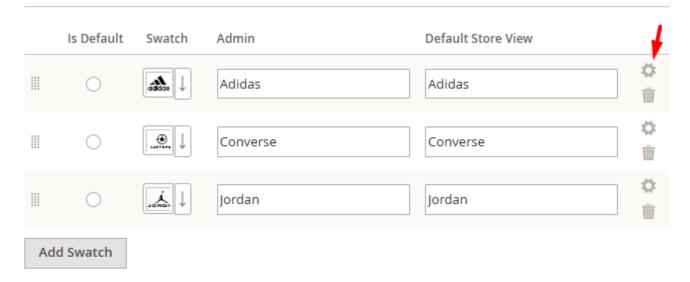


Scroll down to brand options and click the gear icon on the option you want to edit:

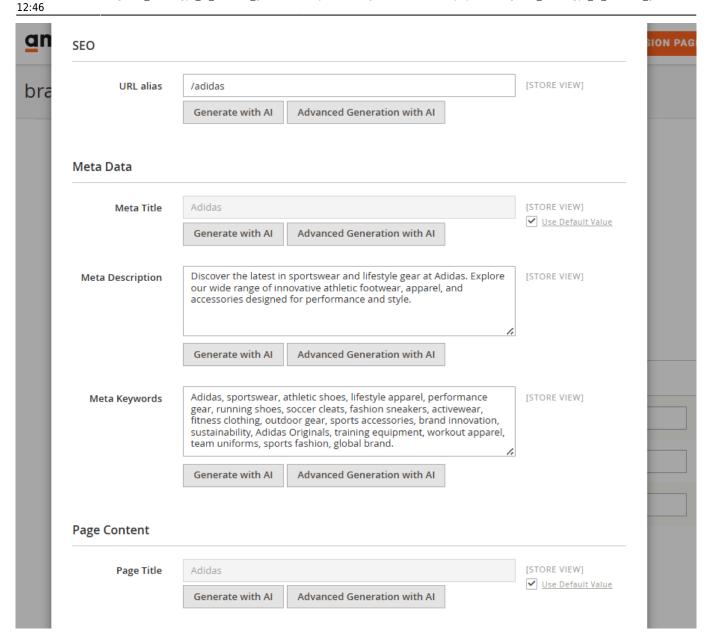




Manage Swatch (Values of Your Attribute)



Use the help of AI to generate the content you need:



[Pro] Generate content for Landing Pages

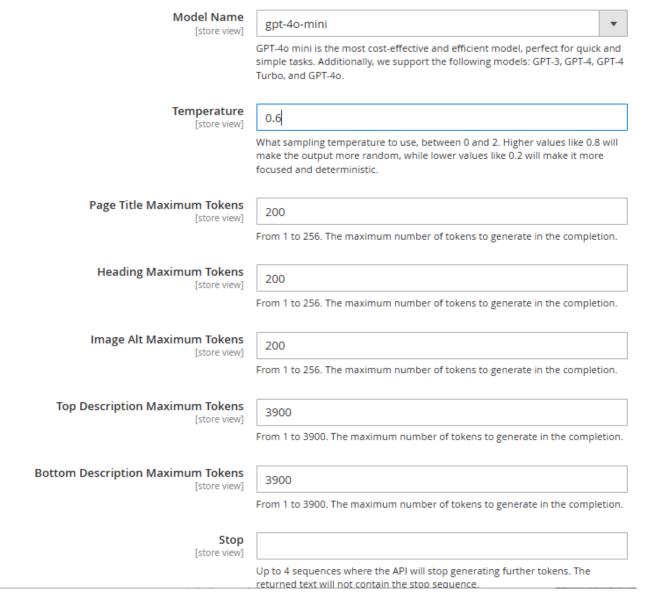
The **Pro version** of the extension is compatible with **Amasty Landing Pages** (the compatibility is available as a part of an active product subscription or support subscription). This means that if you have both extensions installed, you can automatically generate Landing Pages content using Al Content Generator.

This functionality is available if you have **both extensions installed**: Landing Pages for Magento 2 and ChatGPT AI Content Generator Pro for Magento 2.

To adjust Landing Pages content generation general settings please head to **Stores** → **Configuration** → **Amasty Extensions** → **Al Content Generator** → **Landing Pages Settings**:



Landing Pages Settings



Fill in the settings the same way as it was described above.

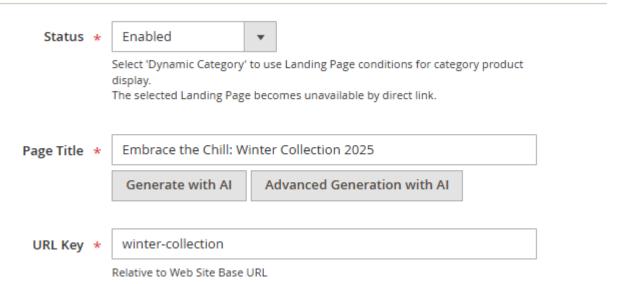
Then you can proceed to editing any Landing Page (**Content** → **Landing Pages** → **Pages** → **choose the needed page**) and generate the content you need. With the ChatGPT AI Content Generator Pro for Magento 2 you can automatically generate the following types of content for Landing Pages:

Page Information tab:

Page Title - is generated based on previous title.



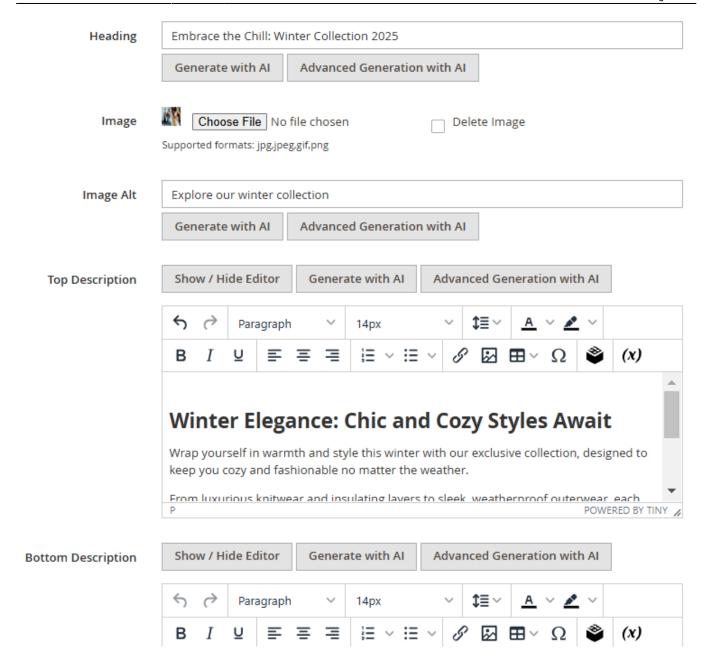
Page Information



Design tab:

- Heading is generated based on Page Title or current heading if it is present.
- Image Alt based on current image if it is present.
- Top Description based on Heading, Page Title, Bottom Description and current Top description if it is present.
- Bottom Description based on Heading, Page Title, Top Description and current Bottom description if it is present.





Use Case: Customize Prompts for Mass Generation

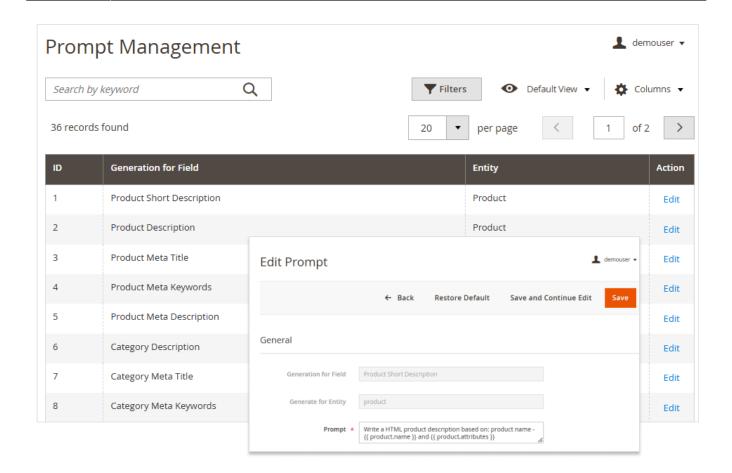
For example, you may need to mass-generate short descriptions for specific products incorporating particular nuances to these descriptions (e.g., mentioning a brand, emphasizing pricing policy, setting a specific length, or including a CTA). Here are two approaches:

Option 1. Customize prompts in the Prompt Management grid

If you need **the same prompt for a specific group of products** and are using the **PRO version** of the extension, follow these steps:

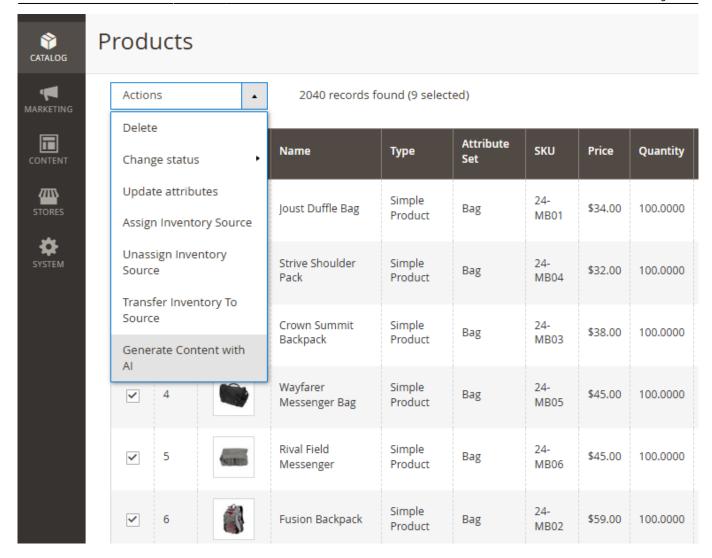
- Navigate to Amasty → Al Content Generator → Prompt Management.
- Select the prompt for Short Description and edit it: customize the input and add variables as needed.





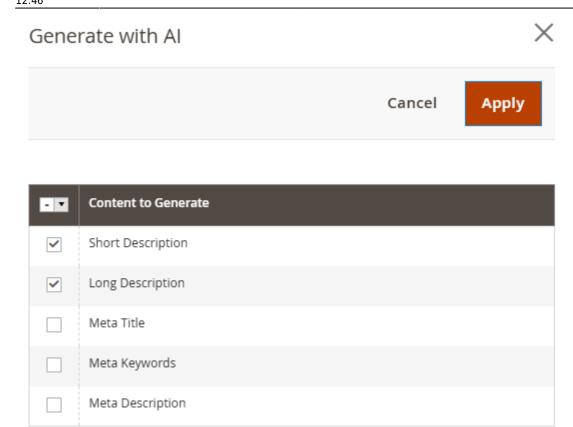
• Open **Catalog** → **Products** and select the desired products.





• In the **Actions** dropdown, click **Generate Content with AI** and select the desired action.





• Click **Apply** to generate content based on the customized prompt for all selected products.

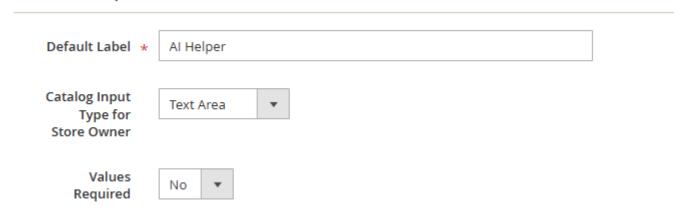
Option 2: Customize prompts for specific products

This option is applicable for **Standard and PRO versions** of the extension.

If you need to mass-generate content, but **certain products of the list require nuanced prompts**, follow these steps:

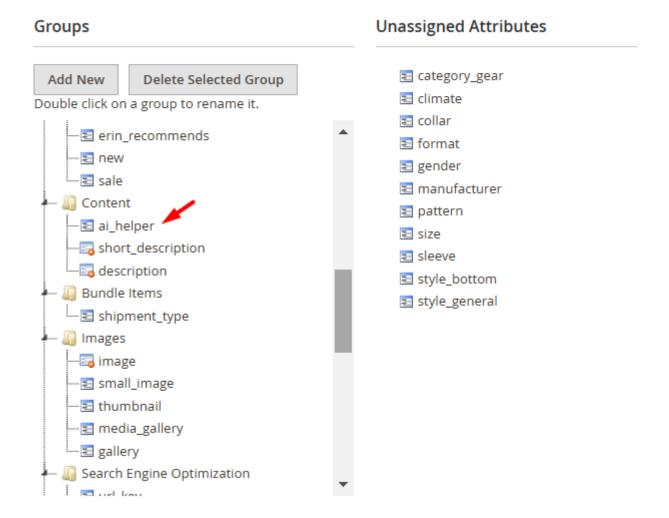
 Go to Stores → Attributes → Product and create a new attribute (e.g., Al Helper) with the input type Text Area.

Attribute Properties





• Assign this attribute to relevant product categories via **Stores** → **Attributes** → **Attribute Set**.

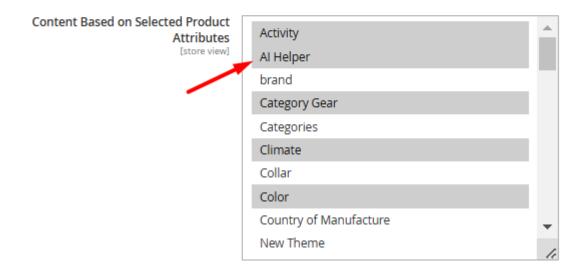


Open Amasty → Al Content Generator → Configuration, scroll to the Product Settings
tab, and select your new custom attribute in Content Based on Selected Product
Attributes. Save the configuration and flush the cache if needed.

General Settings



Product Settings



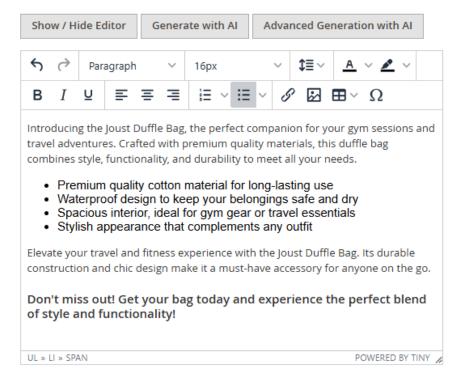
• In the **Product Grid**, open products with the new attribute. Enter a tailored prompt in the Al Helper field. **Tip:** For bulk editing, export products with attributes, modify the custom attribute in an editor (e.g. you may copy the tailored prompt to the particular products you need), and reimport the data.



Content 📝

Al Helper [store view] Generate a short and engaging description, highlighting its premium quality, spacious design, and versatility. Emphasize its durable materials, ideal for travel or gym use, and include a mention of its stylish appearance. Keep the tone professional yet appealing, highlight benefits in bullet points list. Add strong CTA in the end.

Short Description
[store view]



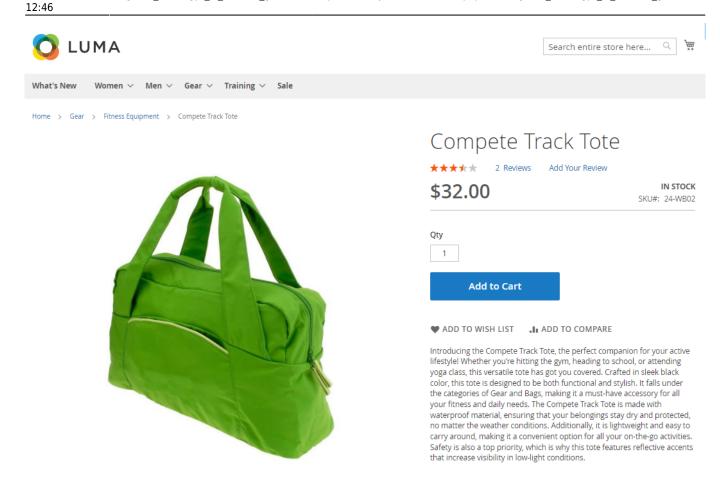
After updating, return to the **Product Grid**, select the desired products, and choose the
appropriate AI generation action in the **Actions** dropdown the same way as it was described
above.

This ensures tailored content generation for all marked products.

Frontend examples

Product Page with auto-generated content:





Category Page with auto-generated content:



What's New

Gear V

Training V







Men V

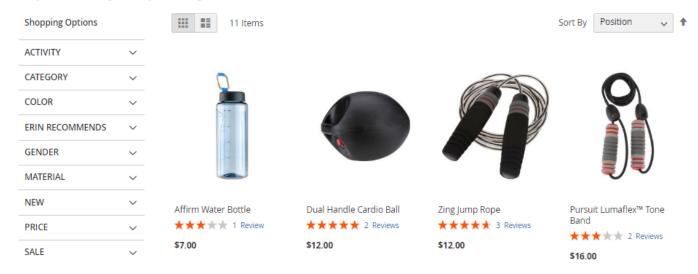
Women V

Fitness Equipment is a category of products designed to help you achieve your fitness goals. Whether you're looking to build muscle, improve your endurance, or simply stay in shape, these items are essential for any fitness enthusiast. From weights and resistance bands to treadmills and exercise bikes, there's something for everyone in this category.

Fitness Equipment is a subcategory of Gear, which means that it includes all the tools and accessories you need to support your active lifestyle. Whether you're a seasoned athlete or just starting out on your fitness journey, you'll find everything you need to get the most out of your workouts.

One of the great things about Fitness Equipment is that it's incredibly versatile. You can use it to target specific muscle groups, improve your cardiovascular fitness, or simply get a great workout in your own home. With so many different options available, you're sure to find something that meets your needs and fits your budget.

Whether you're looking to build strength, burn fat, or simply stay in shape, Fitness Equipment is an essential part of any fitness routine. So why wait? Browse our selection today and start working towards your fitness goals!



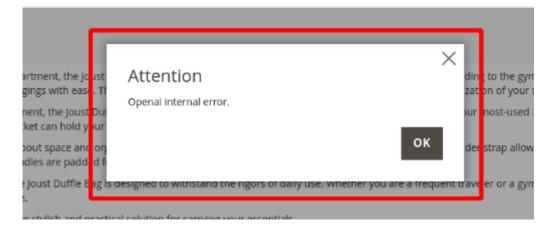
Troubleshooting

Openai internal error

Problem:

The following error appears during descripton generation:





Solution:

- **Temperature Setting:** Adjust the temperature setting to a value below 1.5. The error occurs when the setting is equal to or greater than 1.5. Higher values cause OpenAl to process requests for extended periods, potentially leading to server interruptions before receiving a response.
- Maximum Tokens: Reduce the maximum tokens value.

Additional packages (provided in composer suggestions)

To make additional functionality available, please install the **suggested packages** you may need.

Available as a part of an active product **subscription** or support subscription:

For **Basic and Pro** versions:

 amasty/module-ai-blog-pro-content-generator - Install this package to ensure compatibility with Amasty Blog Pro.

For **Pro** tariff plan only:

- amasty/module-ai-mass-actions-content-generator Install this package to use the mass SEO field content generation functionality for product pages.
- amasty/module-ai-xlanding-content-generator Install this package to ensure compatibility with Amasty Landing Pages.
- amasty/module-ai-shop-by-brand-content-generator Install this package to ensure compatibility with Amasty Shop by Brand.

Find out how to install the **ChatGPT AI Content Generator** extension for Magento 2 via Composer.



From:

https://amasty.com/docs/ - Amasty Extensions FAQ

Permanent link:

 $https://amasty.com/docs/doku.php?id=magento_2:chatgpt_ai_content_generator$

Last update: 2025/07/02 12:46

