

**amasty**

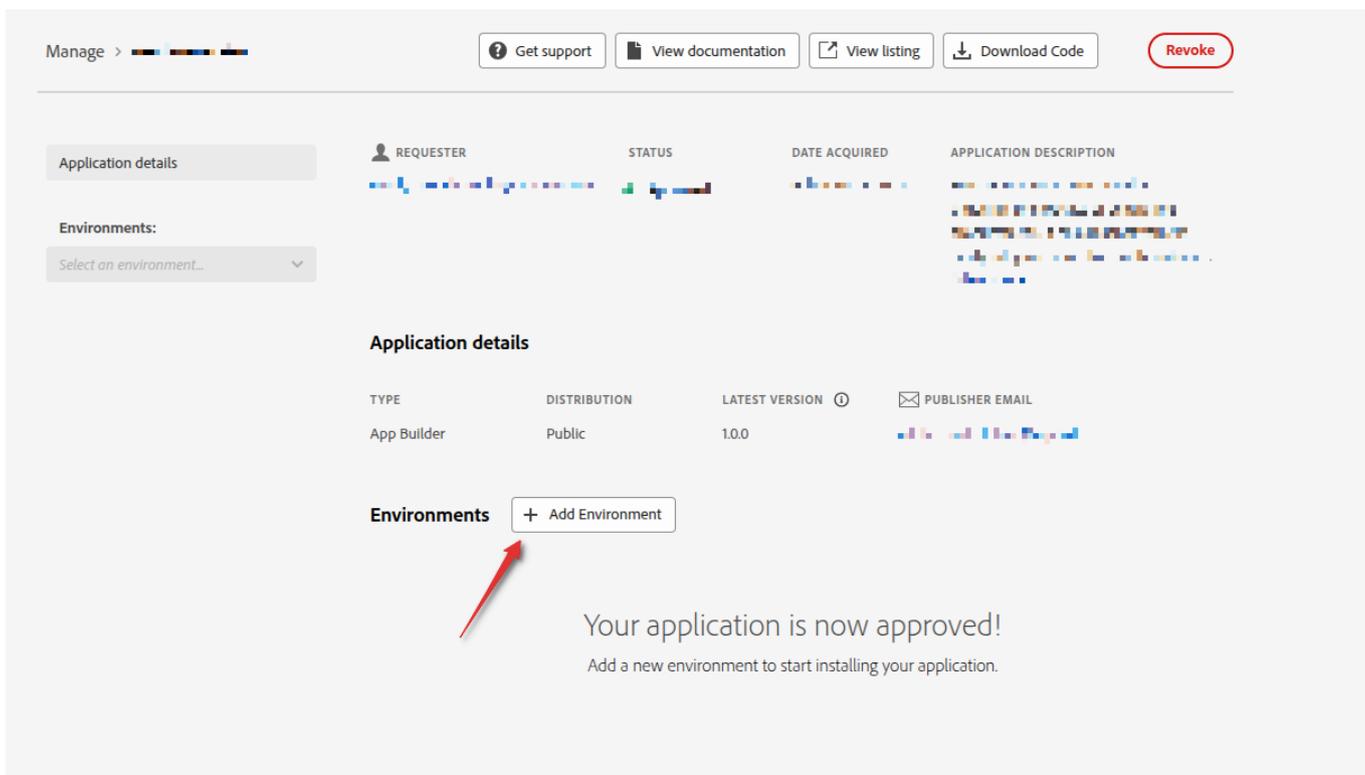
# Guide for ChatGPT AI Content Writer

ChatGPT AI Content Writer is a lightweight solution that helps store owners to maximize their productivity and save time by automatically creating compelling descriptions and metadata for their online store pages.

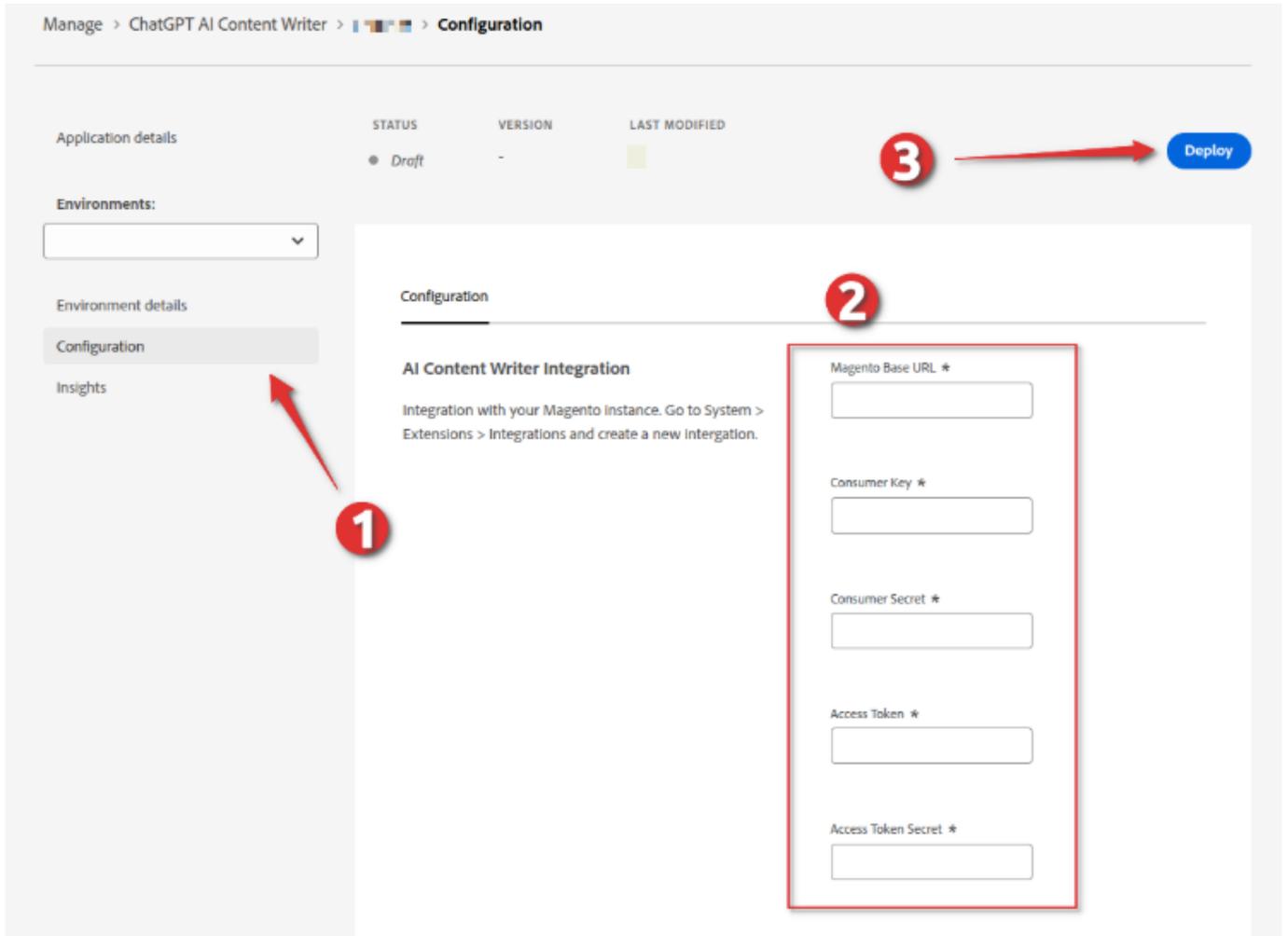
- Supports GPT-4o, GPT-4o-mini
- Amasty AI Service as content generation provider
- Generate content for product and category pages
- Auto-add metadata to product and category pages
- Produce texts for product pages based on variety of attributes
- Create content and SEO data for multiple pages via mass action
- Generate content in multiple languages

## Installation Process

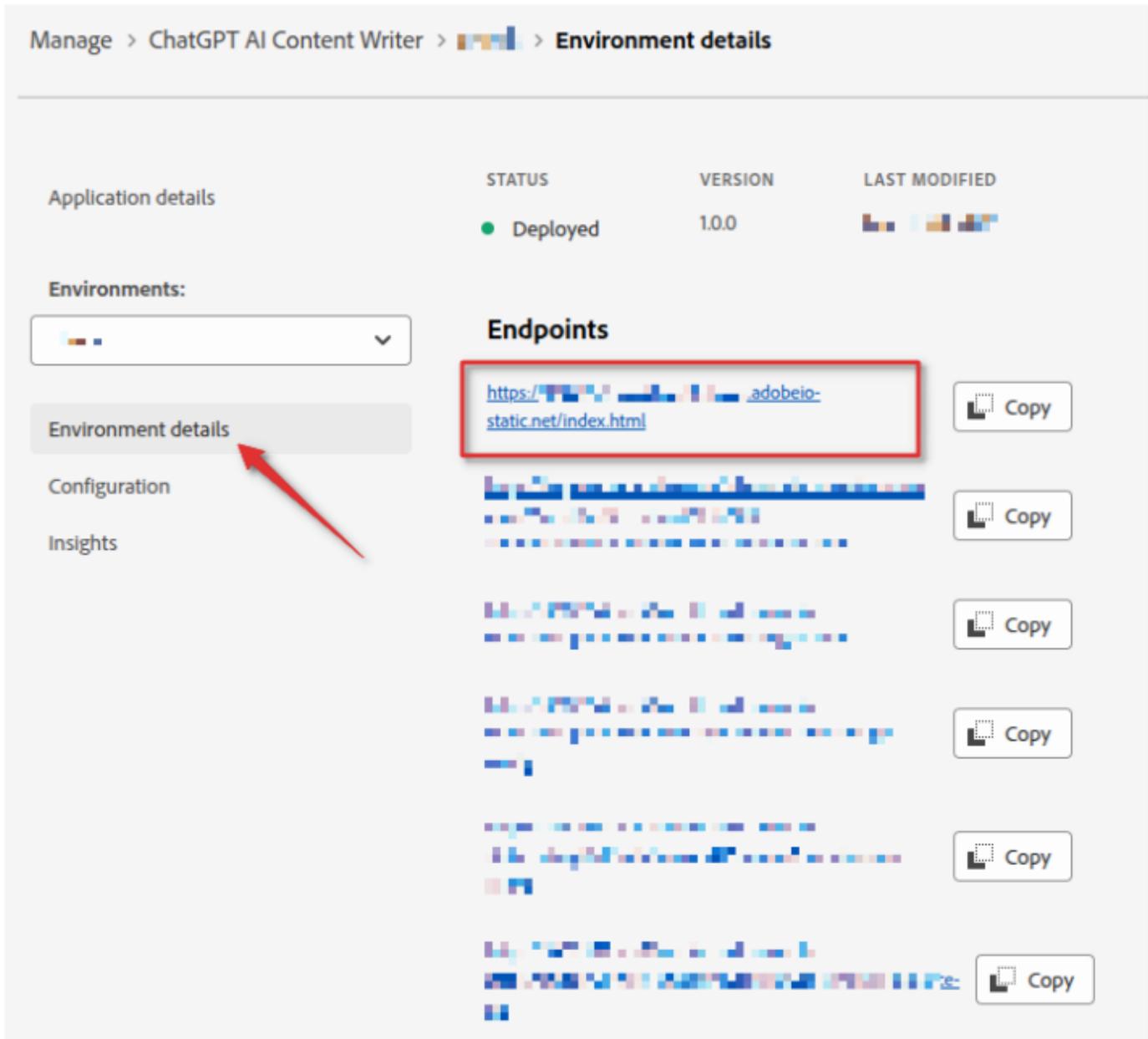
After you obtain the application, it may be found in Adobe Exchange following **Manage → App Builder applications**. By clicking on the application name, you will be redirected to a separate page, where you need to add a new environment:



After that, proceed to the created environment, open the **Configuration** tab (1). Fill out the form to **integrate** the application with your Magento instance(2). Click **Deploy** (3).



Once the environment is deployed, you will see a link to the application under the **Environment Details** tab.



After these steps are complete, you may also configure the Magento instance in order to use the application right from the admin panel. This step is optional, as the app is fully available by the direct link. If you'd like to proceed, first ensure that you have **Admin UI SDK module version >=2.0.0** installed and enabled.

In order to log in to Magento backend and open the app from the admin panel, first, create a new user with the following command:

```
php bin/magento admin:user:create --admin-user='username' --admin-password='strongPassword' --admin-email='your@email.com' --admin-firstname='Firstname' --admin-lastname='LastName'
```

It's important that admin email should be the same as your Adobe Developer Console email.

Then run this command to enable IMS:

```
bin/magento admin:adobe-ims:enable
```

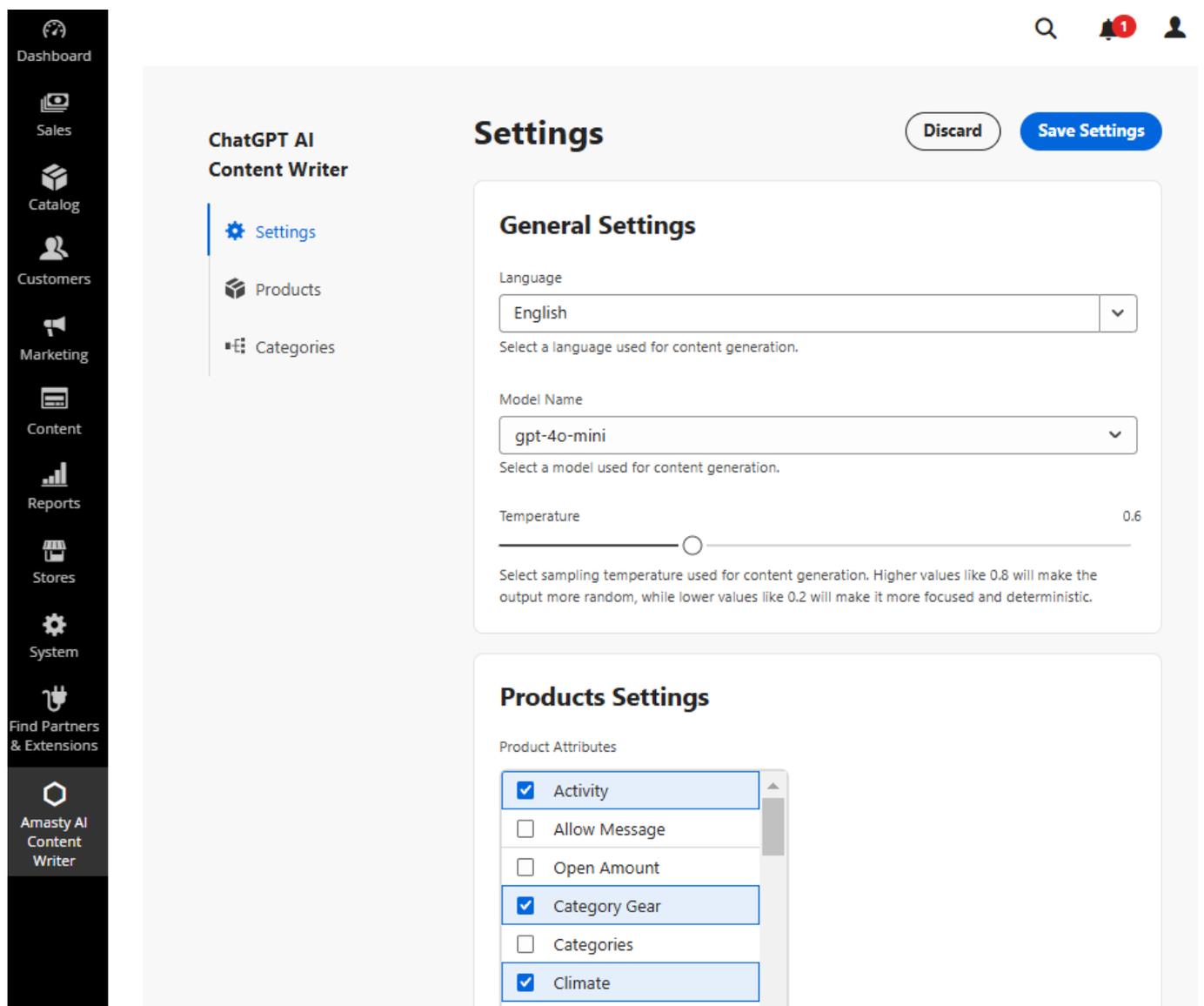
You will need to enter your Organization ID (can be found in the <https://adminconsole.adobe.com/> URL after login), Client ID and Client secret (found in the configured Adobe workspace) and enable 2FA.

Note that the application relies on the message queue. For the correct functioning of the app, please, ensure that the `async.operations.all` consumer is started.

## General Settings

To configure the AI Content Writer on your store, start by adjusting the General Settings.

Find the application shortcut on your Magento sidebar, navigate to **Amasty AI Content Writer → ChatGPT AI Content Writer → Settings**:



**Language** - Select the language for content generation. You can choose it from the dropdown or start typing its name to quickly find the one you need.

**Model Name** - Select a model used for content generation. Currently you can choose one of the following models: GPT-4o, GPT-4o-mini.

**Temperature** - Select sampling temperature used for content generation. Higher values like 0.8 will make the output more random, while lower values like 0.2 will make it more focused and deterministic.

## Product Settings

Configure the general settings for content generation on product pages.

**Products Settings**

Product Attributes

- Activity
- Allow Message
- Open Amount
- Category Gear
- Categories
- Climate
- Collar

Short Description Maximum Tokens ? 800

Description Maximum Tokens ? 1,000

Meta Title Maximum Tokens ? 200

Meta Keywords Maximum Tokens ? 200

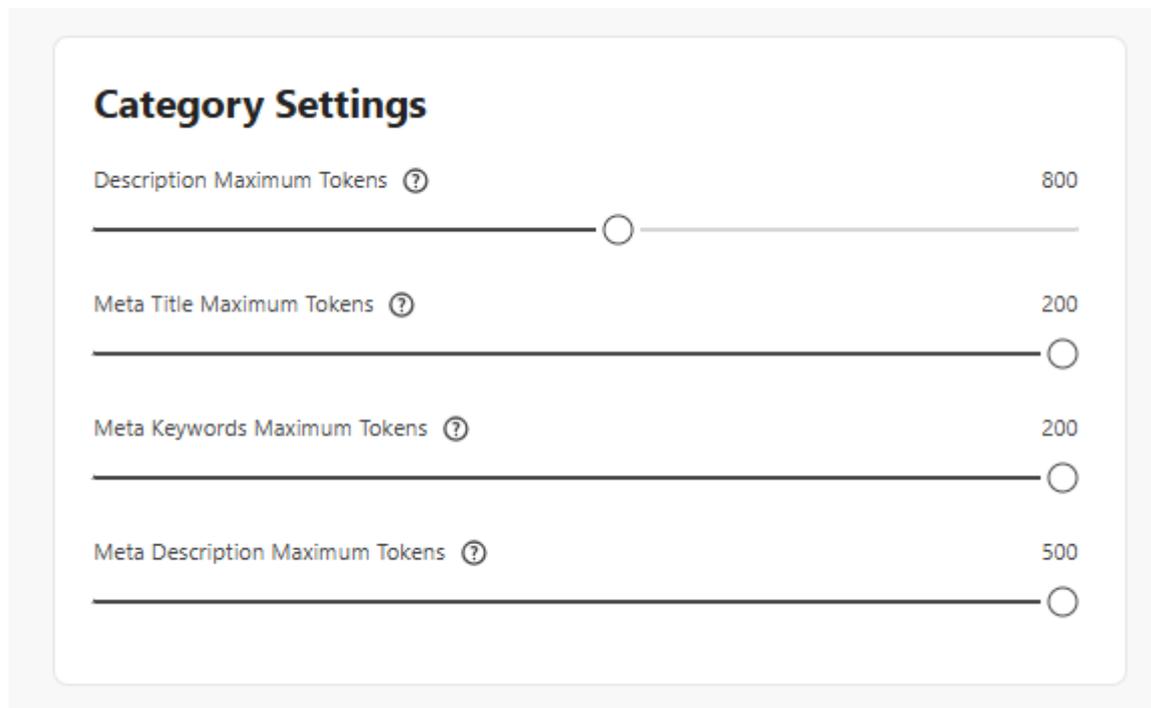
Meta Description Maximum Tokens ? 500

**Product Attributes** - Choose the attributes based on which the content will be generated.

Also adjust the **Maximum Tokens** for product pages' Short Description, Description, Meta Title, Meta Keywords and Meta Description.

## Category Settings

Configure the general settings for content generation on category pages: adjust the Maximum Tokens for Description, Meta Title, Meta Keywords and Meta Description



The screenshot displays the 'Category Settings' interface. It features four horizontal sliders, each with a question mark icon to its left and a numerical value to its right. The sliders are as follows:

Setting	Value
Description Maximum Tokens	800
Meta Title Maximum Tokens	200
Meta Keywords Maximum Tokens	200
Meta Description Maximum Tokens	500

## Generate Content for Product Pages

With the ChatGPT AI Content Writer you can automatically generate the following data for Product Pages:

- Short Description
- Description
- Meta Title
- Meta Keywords
- Meta Description

To generate content for product pages proceed to **Amasty AI Content Writer → ChatGPT AI Content Writer → Products**, then choose the needed product and click **Edit**. On the product editing page, select the type of content you need to add and click the **Generate** button. Don't forget to save the changes after all the necessary data has been generated.

### ChatGPT AI Content Writer

- Settings
- Products**
- Categories

## ← Crown Summit Backpack

[Save and Continue Edit](#) [Save](#)

Product Name: Crown Summit Backpack | SKU: 24-MB03

Short Description

File Edit View Insert Format Tools Table Help [Upgrade](#)

↶ ↷ **B** *I* ▾

...

### Crown Summit Backpack

Experience the perfect blend of style, comfort, and functionality with the Crown Summit Backpack. Designed for adventurers and daily commuters alike, this backpack is crafted to meet all your needs.

div > p Press Alt+0 for help 101 words [Generate](#)

Description

File Edit View Insert Format Tools Table Help [Upgrade](#)

↶ ↷ **B** *I* ▾

...

### Features

- **Durable Materials:** Crafted from high-quality, water-resistant fabric, the Crown Summit Backpack is built to withstand the elements while keeping your belongings safe and dry.
- **Spacious Design:** With a generous main compartment, this backpack offers ample space for all your essentials. Easily pack your laptop, books, and gear without compromising on

h1 Press Alt+0 for help 364 words [Generate](#)

Meta Title

**Generate**

Meta Keywords

**Generate**

Meta Description

**Generate**

### Add content to Product Pages via Mass Action

With the ChatGPT AI Content Writer, you can add content (Short Description, Description, Meta Title, Meta Keywords and Meta Description) to multiple product pages at once using the mass action. To do this, navigate to **Amasty AI Content Writer → ChatGPT AI Content Writer → Products**, then select the needed products and the action you want to perform (e.g. Generate Description).

### ChatGPT AI Content Writer

- Settings
- Products**
- Categories

## Products

Hide Filters

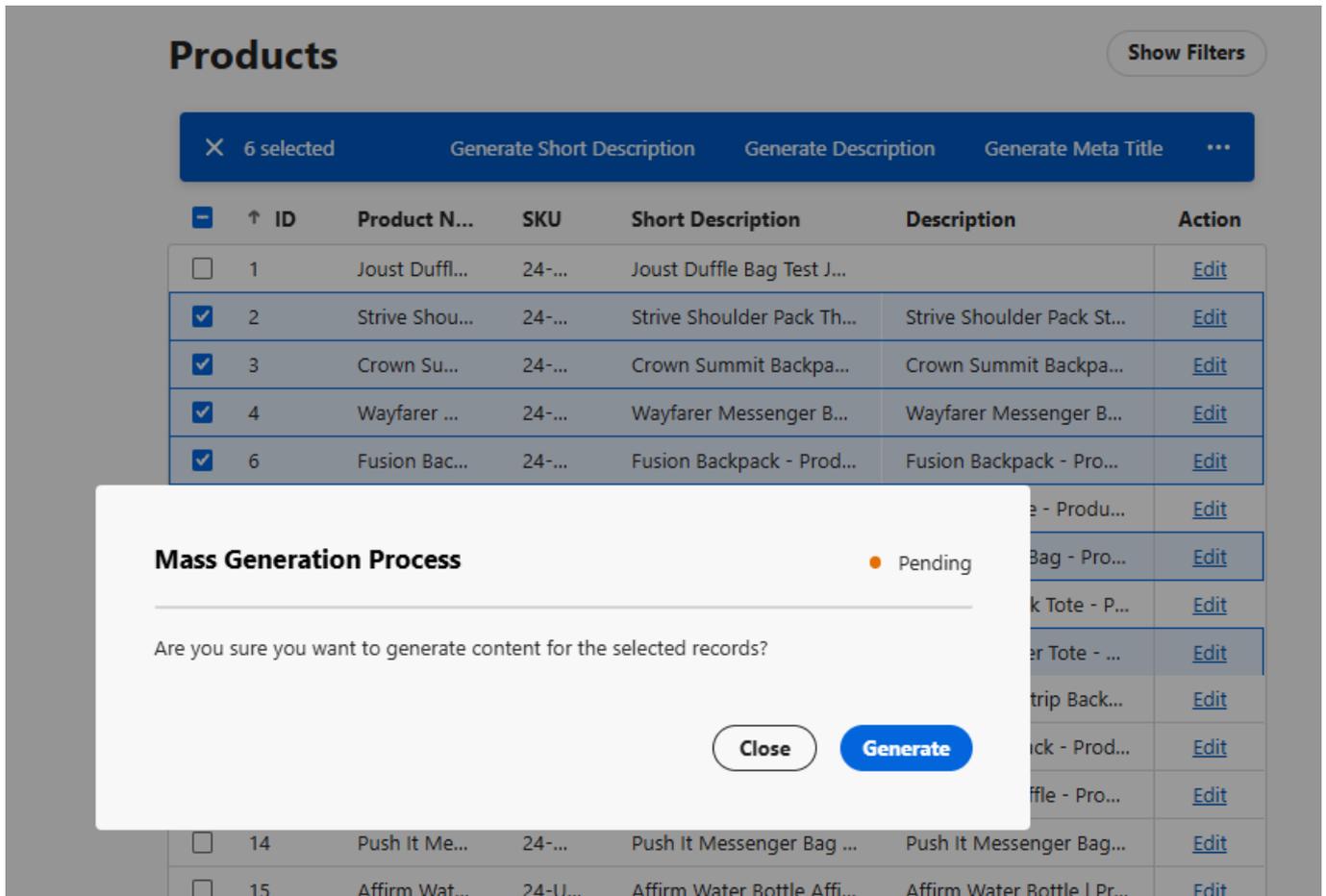
ID From  To  SKU

Product Name  Page Size

6 selected

ID	Product N...	SKU	Short Description	Description	Action	
<input type="checkbox"/>	1	Joust Duffl...	24-...	Joust Duffle Bag Test J...	<a href="#">Edit</a>	
<input checked="" type="checkbox"/>	2	Strive Shou...	24-...	Strive Shoulder Pack Th...	Strive Shoulder Pack St...	<a href="#">Edit</a>
<input checked="" type="checkbox"/>	3	Crown Su...	24-...	Crown Summit Backpa...	Crown Summit Backpa...	<a href="#">Edit</a>
<input checked="" type="checkbox"/>	4	Wayfarer ...	24-...	Wayfarer Messenger B...	Wayfarer Messenger B...	<a href="#">Edit</a>
<input checked="" type="checkbox"/>	6	Fusion Bac...	24-...	Fusion Backpack - Prod...	Fusion Backpack - Prod...	<a href="#">Edit</a>
<input type="checkbox"/>	7	Impulse Du...	24-U...	Impulse Duffle - Produ...	Impulse Duffle - Produ...	<a href="#">Edit</a>
<input checked="" type="checkbox"/>	8	Voyage Yo...	24-...	Voyage Yoga Bag Voya...	Voyage Yoga Bag - Pro...	<a href="#">Edit</a>
<input type="checkbox"/>	9	Compete T...	24-...	Compete Track Tote - P...	Compete Track Tote - P...	<a href="#">Edit</a>
<input checked="" type="checkbox"/>	10	Savvy Shou...	24-...	Savvy Shoulder Tote Th...	Savvy Shoulder Tote - ...	<a href="#">Edit</a>
<input type="checkbox"/>	11	Endeavor ...	24-...	Endeavor Daytrip Back...	Endeavor Daytrip Back...	<a href="#">Edit</a>

In the following popup window you will be asked to confirm the chosen action.



After the confirmation the data will be successfully generated.

Please note that mass generation is currently limited to **50 entities per batch**.

## Generate Content for Category Pages

With the ChatGPT AI Content Writer you can automatically generate the following data for your store Category Pages:

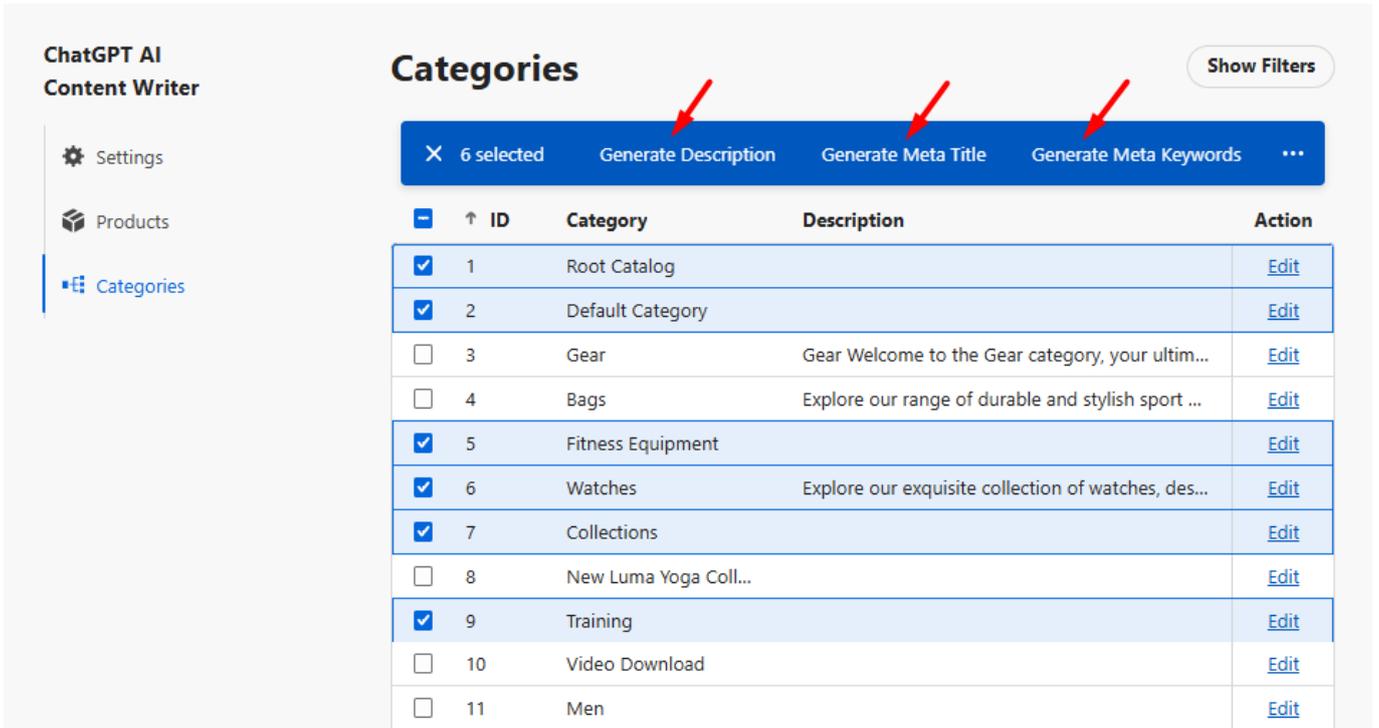
- Description
- Meta Title
- Meta Keywords
- Meta Description

To generate content for category pages, proceed to **Amasty AI Content Writer → ChatGPT AI Content Writer → Categories**, then choose the needed category and click **Edit**. On the category editing page, select the type of content you need to add and click the **Generate** button. Don't forget to save the changes after all the necessary data has been generated.

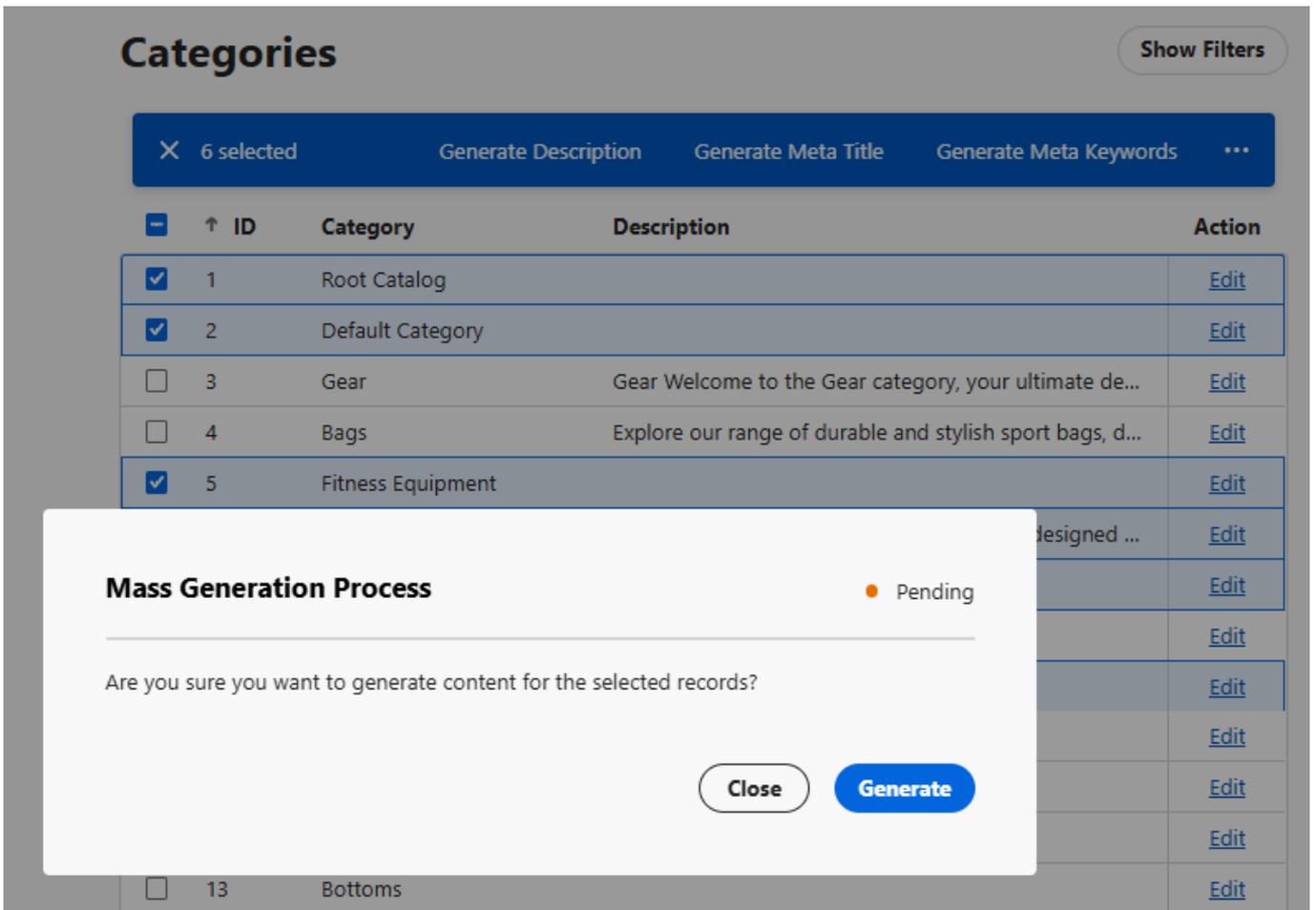
The screenshot shows the 'ChatGPT AI Content Writer' interface for a category named 'Bags'. The interface includes a sidebar with 'Settings', 'Products', and 'Categories' (selected). The main content area has a 'Save and Continue Edit' button and a 'Save' button. The 'Category Name' field contains 'Bags'. The 'Description' field contains a rich text editor with the text: 'Explore our range of durable and stylish sport bags, designed to keep your gear organized and easily accessible. Perfect for any athlete, these bags combine functionality with a sleek design for all your training and travel needs.' Below the description is a 'Generate' button. The 'Meta Title' field contains 'Shop Trendy & Durable Bags for Every Occasion | [Your Brand Name]' with a 'Generate' button. The 'Meta Keywords' field contains 'bags, handbags, backpacks, travel bags, designer bags, tote bags, sports bags, casual bags, fa...' with a 'Generate' button. The 'Meta Description' field contains 'Explore a wide range of stylish and durable bags for every need. From backpacks to handbags, find the perfect bag for work, travel, or leisure. Free shipping & easy returns at [Your Brand Name].' with a 'Generate' button.

## Add content to Category Pages via Mass Action

With the ChatGPT AI Content Writer, you can add content (Description, Meta Title, Meta Keywords and Meta Description) to multiple category pages at once using the mass action. To do this, navigate to **Amasty AI Content Writer → ChatGPT AI Content Writer → Categories**, then select the needed categories and the action you want to perform (e.g. Generate Description).



In the following popup window you will be asked to confirm the chosen action.



After the confirmation the data will be successfully generated.

Please note that mass generation is currently limited to **50 entities per batch**.

From:

<https://amasty.com/docs/> - **Amasty Extensions FAQ**

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