Guide for ChatGPT AI Content Writer

ChatGPT AI Content Writer is a lightweight solution that helps store owners to maximize their productivity and save time by automatically creating compelling descriptions and metadata for their online store pages.

- Supports GPT-4o, GPT-4o-mini
- Amasty AI Service as content generation provider
- Generate content for product and category pages
- Auto-add metadata to product and category pages
- Produce texts for product pages based on variety of attributes
- Create content and SEO data for multiple pages via mass action
- Generate content in multiple languages

Installation Process

After you obtain the application, it may be found in Adobe Exchange following **Manage** \rightarrow **App Builder applications**. By clicking on the application name, you will be redirected to a separate page, where you need to add a new environment:

Application details	REQUESTER	STATUS	DATE ACQUIRE	D APPLICATION DESCRIPTION
Environments:			-	A REAL PROPERTY AND A REAL PROPERTY.
Select an environment 🗸				and part provides the configuration of the second sec
	Application de	tails		
	ТҮРЕ	DISTRIBUTION	LATEST VERSION (1)	PUBLISHER EMAIL
	App Builder	Public	1.0.0	and the set of the property
	Environments	+ Add Environment		
		Your add	plication is now a	approved!
		Add a new er	vironment to start installing	vour application

After that, proceed to the created environment, open the **Configuration** tab (1). Fill out the form to integrate the application with your Magento instance(2). Click **Deploy** (3).

- Dioli	
	0
Configuration	2
Al Content Writer Integration	Magente Bace IIDI +
Integration with your Magento Instance. Go to System > Extensions > Integrations and create a new intergation.	
0	Consumer Key *
	Consumer Secret *
	Access Taken *
	Configuration At Content Writer Integration Integration with your Magento instance. Go to System > Extensions > Integrations and create a new intergation.

3/14

2025/03/27 07:50

Once the environment is deployed, you will see a link to the application under the **Environment Details** tab.



After these steps are complete, you may also configure the Magento instance in order to use the application right from the admin panel. This step is optional, as the app is fully available by the direct link. If you'd like to proceed, first ensure that you have **Admin UI SDK module version** >=2.0.0 installed and enabled.

In order to log in to Magento backend and open the app from the admin panel, first, create a new user with the following command:

```
php bin/magento admin:user:create --admin-user='username' --admin-
password='strongPassword' --admin-email='your@email.com' --admin-
firstname='Firtstname' --admin-lastname='LastName'
```

It's important that admin email should be the same as your Adobe Developer Console email.

Then run this command to enable IMS:

bin/magento admin:adobe-ims:enable

You will need to enter your Organization ID (can be found in the https://adminconsole.adobe.com/ URL after login), Client ID and Client secret (found in the configured Adobe workspace) and enable 2FA.

Note that the application relies on the message queue. For the correct functioning of the app, please, ensure that the async.operations.all consumer is started.

General Settings

To configure the AI Content Writer on your store, start by adjusting the General Settings.

Find the application shortcut on your Magento sidebar, navigate to **Amasty Al Content Writer** \rightarrow **ChatGPT Al Content Writer** \rightarrow **Settings**:

(??) Dashboard				Q	Å	1
Cales	ChatGPT AI Content Writer	Settings	Discard	Save S	ettings	
	Settings	General Settings				
Customers	Products	Language				
n Marketing	■E Categories	English Select a language used for content generation.			`	
		Model Name				
Content		gpt-4o-mini Select a model used for content generation.			~	
Reports		Temperature			0.6	
Stores		Select sampling temperature used for content g output more random, while lower values like 0.2	eneration. Higher values like 2 will make it more focused ar	0.8 will make th nd deterministic	ie	
ເ System ໃ∰		Products Settings				
Find Partners & Extensions		Product Attributes				
0		Activity				
Amasty Al Content Writer		Allow Message				
		Category Gear				
		Categories				
		Climate				

Language - Select the language for content generation. You can choose it from the dropdown or start typing its name to quickly find the one you need.

Model Name - Select a model used for content generation. Currently you can choose one of the following models: GPT-40, GPT-40-mini.

Temperature - Select sampling temperature used for content generation. Higher values like 0.8 will make the output more random, while lower values like 0.2 will make it more focused and deterministic.

Product Settings

Configure the general settings for content generation on product pages.

Products Settings	
Product Attributes	
Activity	
Allow Message	
Open Amount	
Category Gear	
Categories	
Climate	
Collar	
Collar 🗸	
Collar	800
Collar C	800 1,000 200
Collar C	800 1,000 200 C
Collar C	800 1,000 200 C 200 C
Collar Colla	800 1,000 200

Product Attributes - Choose the attributes based on which the content will be generated.

Also adjust the **Maximum Tokens** for product pages' Short Description, Description, Meta Title, Meta Keywords and Meta Description.

Category Settings

Configure the general settings for content generation on category pages: adjust the Maximum Tokens for Description, Meta Title, Meta Keywords and Meta Description

Description Maximum Tokens 🕐	800
0	
Meta Title Maximum Tokens 🕐	200
	0
Meta Keywords Maximum Tokens	200
	0
Meta Description Maximum Tokens 🕥	500

Generate Content for Product Pages

With the ChatGPT AI Content Writer you can automatically generate the following data for Product Pages:

- Short Description
- Description
- Meta Title
- Meta Keywords
- Meta Description

To generate content for product pages proceed to **Amasty Al Content Writer** \rightarrow **ChatGPT Al Content Writer** \rightarrow **Products**, then choose the needed product and click **Edit**. On the product editing page, select the type of content you need to add and click the **Generate** button. Don't forget to save the changes after all the necessary data has been generated.

rtinue Edit Sav	Save and Continue	ckpack	ummit Ba	own Su	← Cr	hatGPT AI ontent Writer
		SKU		ame	Product N	Settings
	303	24-MB0	pack	Summit Back	Crowr	S. Droducto
				cription	Short Des	Products
🔸 Upgrade		Tools Table Help	Insert Format	Edit View	File	Categories
	= v = v =	= = = =	T 🖋 🗸	∂ B	5	
			1 2			
					•••	
		a kus a a k		C.	0	
		onpuon			•	
101 words O tiny	101 wo	Press Alt+0 for help			div > p	
Generate				'n	Descriptio	
🔸 Upgrade		Tools Table Help	Insert Format	Edit View	File	
	≣∽≣∽∈		I 🙇 ~	∂ В	5	
				tures	Fea	
Frown Summit s safe and dry. fers ample space ompromising on	esistant fabric, the Crown S ping your belongings safe a nt, this backpack offers am , and gear without compror	n high-quality, water-rea e elements while keepi rous main compartmen ck your laptop, books, a Press Alt+0 for baln	terials: Crafted fro built to withstand t esign: With a gene ssentials. Easily pa	Durable Mat Backpack is Spacious Do for all your es	• •	
off cc	ping your belongin nt, this backpack , and gear without	e elements while keepi ous main compartmen ok vour laptop, books, a Press Alt+0 for help	built to withstand t e sign: With a gene ssentials. Easily pa	Backpack is Spacious Do for all your e	h1	

Crown Summit Back	pack - Ultimate Adventure Gear for Outdoor Enthusiasts
	Generate
/leta Keywords	
sport bag, backpack	, sport accessories, bag
	Commente
	Generate
	Generate
1eta Description	Generate
Neta Description	ect blend of style, comfort, and functionality with the Crown Summit Backpack.
Neta Description Experience the perfe Designed for advent	ect blend of style, comfort, and functionality with the Crown Summit Backpack. turers and daily commuters alike, this backpack is crafted to meet all your needs.
Neta Description Experience the perfe Designed for advent	ect blend of style, comfort, and functionality with the Crown Summit Backpack. turers and daily commuters alike, this backpack is crafted to meet all your needs.
Aeta Description Experience the perfe Designed for advent	ect blend of style, comfort, and functionality with the Crown Summit Backpack. turers and daily commuters alike, this backpack is crafted to meet all your needs.
Neta Description Experience the perfe Designed for advent	ect blend of style, comfort, and functionality with the Crown Summit Backpack. turers and daily commuters alike, this backpack is crafted to meet all your needs.

Add content to Product Pages via Mass Action

With the ChatGPT AI Content Writer, you can add content (Short Description, Description, Meta Title, Meta Keywords and Meta Description) to multiple product pages at once using the mass action. To do this, navigate to **Amasty AI Content Writer** \rightarrow **ChatGPT AI Content Writer** \rightarrow **Products**, then select the needed products and the action you want to perform (e.g. Generate Description).

ChatGPT AI Content Writer	Pro	ducts	l.			Н	ide Filters
Settings		ID From	1		то 25	SKU	
September 2015					Product Name	Page Size	30 ~
■f: Categories						Reset	Apply
	×	6 selected	Gene	rate Short D	escription Generate Desc	cription Generate Meta Titl	e
		↑ ID	Product N	SKU	Short Description	Description	Action
		1	Joust Duffl	24	Joust Duffle Bag Test J		<u>Edit</u>
		2	Strive Shou	24	Strive Shoulder Pack Th	Strive Shoulder Pack St	<u>Edit</u>
		3	Crown Su	24	Crown Summit Backpa	Crown Summit Backpa	<u>Edit</u>
		4	Wayfarer	24	Wayfarer Messenger B	Wayfarer Messenger B	<u>Edit</u>
		6	Fusion Bac	24	Fusion Backpack - Prod	Fusion Backpack - Prod	<u>Edit</u>
		7	Impulse Du	24-U	Impulse Duffle - Produ	Impulse Duffle - Produ	<u>Edit</u>
		8	Voyage Yo	24	Voyage Yoga Bag Voya	Voyage Yoga Bag - Pro	<u>Edit</u>
		9	Compete T	24	Compete Track Tote - P	Compete Track Tote - P	<u>Edit</u>
		10	Savvy Shou	24	Savvy Shoulder Tote Th	Savvy Shoulder Tote	<u>Edit</u>

In the following popup window you will be asked to confirm the chosen action.

×	6 selected	Gene	erate Short I	Description Generate Descri	ription G	enerate Meta Titl	e ***
	↑ ID	Product N	SKU	Short Description	Descriptio	'n	Action
	1	Joust Duffl	24	Joust Duffle Bag Test J			<u>Edit</u>
	2	Strive Shou	24	Strive Shoulder Pack Th	Strive Shou	ulder Pack St	<u>Edit</u>
	3	Crown Su	24	Crown Summit Backpa	Crown Sun	nmit Backpa	<u>Edit</u>
	4	Wayfarer	24	Wayfarer Messenger B	Wayfarer N	/lessenger B	<u>Edit</u>
	6	Fusion Bac	24	Fusion Backpack - Prod	Fusion Bac	kpack - Pro	<u>Edit</u>
						e - Produ	<u>Edit</u>
lass	Generatio	on Process		•	Pending	Bag - Pro	<u>Edit</u>
						k Tote - P	<u>Edit</u>
re you	sure you wa	nt to generate co	ntent for th	e selected records?		er Tote	<u>Edit</u>
						trip Back	<u>Edit</u>
				Close G	enerate	ick - Prod	<u>Edit</u>
				Close	enerate	ick - Prod ffle - Pro	Edit Edit
	14	Push It Me	24	Close G	enerate Push It Me	ick - Prod ffle - Pro ssenger Bag	Edit Edit Edit

After the confirmation the data will be successfully generated.

Please note that mass generation is currently limited to **50 entities per batch**.

Generate Content for Category Pages

With the ChatGPT AI Content Writer you can automatically generate the following data for your store Category Pages:

- Description
- Meta Title
- Meta Keywords
- Meta Description

To generate content for category pages, proceed to **Amasty AI Content Writer** \rightarrow **ChatGPT AI Content Writer** \rightarrow **Categories**, then choose the needed category and click **Edit**. On the category editing page, select the type of content you need to add and click the **Generate** button. Don't forget to save the changes after all the necessary data has been generated.

ChatGPT AI Content Writer	← Bags	Save and Continue Edit Save
Settings	Category Name Bags	
Products	Description	
■ £ Categories	File Edit View Insert Format Tools Tabl	le Help 🗲 Upgrade
	Explore our range of durable and stylish sport bags organized and easily accessible. Perfect for any at with a sleek design for all your training and travel n	s, designed to keep your gear hlete, these bags combine functionality needs.
	p Press Alt+0 for	help 37 words 🖸 tiny 🕢
	Meta Title Shop Trendy & Durable Bags for Every Occasion [Y	Generate
	Meta Keywords	Generate
	bags, handbags, backpacks, travel bags, designer ba	ags, tote bags, sports bags, casual bags, fa Generate
	Meta Description	
	Explore a wide range of stylish and durable bags for find the perfect bag for work, travel, or leisure. Free Name].	r every need. From backpacks to handbags, shipping & easy returns at [Your Brand
		Generate

Add content to Category Pages via Mass Action

With the ChatGPT AI Content Writer, you can add content (Description, Meta Title, Meta Keywords and Meta Description) to multiple category pages at once using the mass action. To do this, navigate to **Amasty AI Content Writer** \rightarrow **ChatGPT AI Content Writer** \rightarrow **Categories**, then select the needed categories and the action you want to perform (e.g. Generate Description).

ChatGPT AI Content Writer	Car	tegori	es 🖉	Sh	ow Filter
Settings	×	6 selected	Generate Description	Generate Meta Title Generate Meta Keyword	s
Products		↑ ID	Category	Description	Action
• Catagories		1	Root Catalog		<u>Edit</u>
-categories		2	Default Category		<u>Edit</u>
		3	Gear	Gear Welcome to the Gear category, your ultim	<u>Edit</u>
		4	Bags	Explore our range of durable and stylish sport	Edit
		5	Fitness Equipment		<u>Edit</u>
		6	Watches	Explore our exquisite collection of watches, des	<u>Edit</u>
		7	Collections		<u>Edit</u>
		8	New Luma Yoga Coll		<u>Edit</u>
		9	Training		<u>Edit</u>
		10	Video Download		Edit
		11	Men		Edit

In the following popup window you will be asked to confirm the chosen action.

×	6 selected	Generate De	escription Generate Meta Title Generate Meta Keywords	
	↑ ID	Category	Description	Actio
	1	Root Catalog		<u>Edi</u>
	2	Default Category		<u>Edi</u>
	3	Gear	Gear Welcome to the Gear category, your ultimate de	<u>Edi</u>
	4	Bags	Explore our range of durable and stylish sport bags, d	Edi
	5	Fitness Equipment		Edi
			designed	<u>Edi</u>
/lass (Generatio	n Process	Pending	<u>Edi</u>
				<u>Edi</u>
re you	sure you war	nt to generate content for	the selected records?	<u>Edi</u>
				<u>Edi</u>
				Edi
			Close Generate	EUL
			Close Generate	Edit

After the confirmation the data will be successfully generated.

×

Please note that mass generation is currently limited to **50 entities per batch**.

From: https://amasty.com/docs/ - Amasty Extensions FAQ

Permanent link: https://amasty.com/docs/doku.php?id=magento_2:chatgpt_ai_content_writer

Last update: 2025/03/21 13:33