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See the way the Cookie Consent (GDPR) for Magento 2 extension works.

Guide for Cookie Consent (GDPR) for Magento 2

Increase customer retention by giving them the opportunity to regulate their cookie usage. Implement a GDPR compliant cookie policy to your store with Cookie Consent extension for Magento 2.

- Arrange cookies into essential and optional categories
- Let customers choose which cookies they allow to process
- Efficiently manage categories and cookies they include
- Monitor all cookie consents and customers' data in one grid
- Use flexible design customization for your cookie policy bar
- WCAG compliance (for Luma and Hyvä Themes)
- Compatibility with Google Consent Mode V2
- Compliance with Hyvä and Hyvä Checkout Content Security Policies

⚠️ ***NEW: The module content is available in the <u>German</u> language! Backend and frontend settings are translated according to the selected locale. The sample file with the content of cookie descriptions can be found below:***

cookie_sample_in_german.zip

Magento 2 Cookie Consent (GDPR) extension is compatible with **Hyvä themes.** You can find the **amasty/module-gdpr-cookie-hyva** package for installing in composer suggest (Note: the compatibility is available as part of an active product subscription or Support Subscription).
The Cookie Consent (GDPR) extension is read and write compatible with **GraphQL**. You can find package for installing in composer suggest: **amasty/module-gdpr-cookie-graphql** (Note: the compatibility is available as a part of an active product subscription or Support Subscription).
The extension is compatible with **GraphQL Application Server**. You can find the **amasty/module-graphql-application-server-compatibility** package for installing in composer suggest.
Visit our **FAQ section** to get even more valuable information and find out answers to popular questions about the configuration and features of the Magento 2 Cookie Consent (GDPR) extension.

Geo IP Data Configuration

This product includes GeoLite2 Data created by MaxMind, available from 24.10.2023 (last update date).

The extension uses Geo IP Database to detect site visitors' location. Please, go to **Stores → Configuration → Amasty Extensions → Geo IP Data**.

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Download and Import

Download **Import** **Completed**
26%

[global]

Last Imported: 2019-03-20 17:14:14

Download and Import

Import

Import 26% **Completed**

[global]

var/amasty/geoip/GeoLite2-City-
Blocks-IPv4.csv
var/amasty/geoip/GeoLite2-City-
Blocks-IPv6.csv
var/amasty/geoip/GeoLite2-City-
Locations-en.csv

Import

Databases are required for the correct work of the GDPR module. Also you need to install php bcmath or gmp extension on your server.

You can get the databases automatically or import your own data.

Hit the **Download and Import** button to make the extension download the updated CSV dump file and import it into your database automatically.

To import the files from your own source, use the **Import** option. Path to the files should look like this (the part 'var/amasty' should be replaced with your folders' names):

```
var/amasty/geoip/GeoLite2-City-Blocks-IPv4.csv
var/amasty/geoip/GeoLite2-City-Blocks-IPv6.csv
var/amasty/geoip/GeoLite2-City-Locations-en.csv
```

In the Import section, the **Import** button is grayed out by default. It will be available right after you upload the CSV files. The red error notification will switch to green success notification when the

import is completed.

IP Database Update Settings

The database included in the extension was last updated on October 24, 2023. To keep the IP database current, you can update it using one of two methods.

Please note that regardless of the updating method chosen, you need to import the IP database first.

Refresh IP Database - select the appropriate method for refreshing the IP database:

- **Manually** - to manually upload the updated database files;
- **Update via Amasty Service** - to update the database automatically and regularly via Amasty Service, which is complimentary for you *until August 2024*.

Debug Mode

You can enable IP forcing, which makes it possible to set a specific IP address that will be used instead of the visitor's real IP address when determining geolocation. The feature is useful while configuring or testing the extension.

Enable Force IP - set to *Yes* to replace the real IP address.

Force IP Address - specify the address to use instead of a real one.

General Settings

To adjust cookie policy settings, go to **Stores → Configuration → Amasty Extensions → Cookie Consent**.

Cookie Policy Tab

Expand this tab to configure the basic settings of the Magento 2 Cookie Consent extension.

Enable Cookie Policy Bar - set to *Yes* to enable Cookie Notice Bar on Magento 2 frontend.

Allow Customers to Close Cookie Bar - when set to *Yes*, customers can close the cookie bar even if they haven't decided regarding cookies. When set to *No*, the cookie bar cannot be closed, and customers will be unable to interact with the website until they decide about cookies.

Please note: Before disabling this setting (selecting *No*), consult your local regulations, as the cookie wall functionality may not comply with specific legal requirements.
The *Allow Customers to Close Cookie Bar* setting is available only as a part of an active support subscription or product subscription. You can find the **amasty/module-gdpr-subscription-functionality** package for installing in composer suggest.

Hide the Cookie Bar if No Decision Was Taken - if *Yes*, the cookie bar will not be displayed to a customer on new pages if he doesn't accept or decline cookies. Thus, the customer will be less distracted from purchasing.

Please note: The *Hide the Cookie Bar if No Decision Was Taken* setting is available only if *Yes* is selected for the *Allow Customers to Close Cookie Bar* setting.

Countries Restrictment - enable this option to adjust the visibility of the Cookie Policy Bar on the frontend according to customer location.

You can display the Cookie Policy Bar for All Countries, EEA Countries or specific Countries selected in the list below.

Other customers won't see the popup and a Cookie CMS Page. Consent logs are disabled for them as well.

Log Guest Cookie Consent - if enabled, guest users who give the consent will be logged and displayed in Consent Log.

Cookie Log Auto-Cleaning Period (Days) - set the period after which the records that were stored will be automatically cleaned.

Cookie Bar Types

Cookie Bar Style - choose the cookie bar type suitable for your store:

- **Classic bar**. It can be displayed either on top or in the footer of the page. It contains cookie policy text and buttons.

- **Side Bar**. Pop Up with Toggles contains additional info about each cookie group and a customer can easily adjust the consent within the first interaction.

The new ability to control the sidebar using the keyboard guarantees all users the same experience of interacting with the cookie bar. This means that people with disabilities will be able to use all the functions of the module in full according to the **WCAG** requirements.

To control the sidebar using the keyboard:

Press **tab** to switch between elements;

Press **enter** to select an item;

Press **esc** to close the sidebar.

- **Pop Up**. It is displayed in the center of a page.

If customers accept all cookies regardless of a bar type, the cookie bar automatically disappears.

In case customers decide to reject all cookies at once, they can simply press the **Decline Cookies** button (button name is customizable). Please note that *Decline Cookies* button can be disabled in Admin panel if needed.

If they want to find extra information or allow specific cookies by clicking **Custom Cookies** (button name is customizable), they will see the following popup:

Thus, they can click the toggles and accept the particular cookies only.

From this popup, they can also find extra details about each cookie type by clicking **More Information** in the popup and see the info:

Keep in mind, that when you update cookies or cookie groups, a cookie banner reappears with actual information. Customers will see a cookie bar again in the following cases:

- cookie group info or cookie info (including description, lifetime, provider, etc .) has been changed;
- the statuses of particular cookies and cookie groups have been changed;
- cookies have been reassigned between groups.

Extra Frontend Option

The extension also adds a special link to the store footer so that customers could find information about cookies and revoke previously given consents at any time. The data is also displayed in the pop-up.

Classic Bar Design

Each bar type has multiple customization options.

For **Classic** bar you can specify the following settings:

Cookie Bar Location - place a bar either at the top or in the footer.

Notification Text - provide the text to display in a popup. You can use any HTML-tags in this field. Please, mind the security.

With a handy color picker toolset the colors for the:

- popup background
- text of the bar
- links.

Also, you can customize the buttons.

⌃ Accept Button

Button Name [store view]	Accept Cookies
Sort Order [store view]	1
Button Color [store view]	#0348FFD9

Click the field to choose color

Button Color on Hover [store view]	#002EA7D9

Click the field to choose color

Text Color [store view]	#FFFFFF

Click the field to choose color

Text Color on Hover [store view]	#E5E5E5D9

Click the field to choose color

⌄ Decline Button

Enable [store view]	Yes ▾
Button Name [store view]	Reject Cookies
Sort Order [store view]	2
Button Color [store view]	#FFFFFF

Click the field to choose color

Button Color on Hover [store view]	#E5E5E5D9

Click the field to choose color

Text Color [store view]	#0348FFD9

Click the field to choose color

Text Color on Hover [store view]	#002EA7D9

Click the field to choose color

⌃ Custom Settings Button

Button Name [store view]	Custom Settings
Sort Order [store view]	3
Button Color [store view]	#FFFFFF

Click the field to choose color

Button Color on Hover [store view]	#E5E5E5D9

Click the field to choose color

Text Color [store view]	#0348FFD9

Click the field to choose color

Text Color on Hover [store view]	#002EA7D9

Click the field to choose color

For each button, you can customize:

- button name
- sort order
- button color
- color on hover
- text color
- text color on hover.

Save configuration and **Flush Magento Cache** to see the changes. An example of design customization:

Side Bar Design

For the side bar type there are the following settings:

⌃ **Side Bar**

Notification Text
[store view]

> We use cookies to improve our services, make personal offers, and enhance your experience. If you do not accept optional cookies below, your experience may be affected. If you want to know more, please, read the <a href="privacy-policy-cookie-restriction-mode" title="Cookie Policy"

You can use any HTML-tags in this field. Please, mind the security.

Background Color
[store view]

#D2CEAAF2

Click the field to choose color

Policy Text Color
[store view]

#6E0428F2

Click the field to choose color

Links Color
[store view]

#340090D9

Click the field to choose color

Cookie Group Title Text Color
[store view]

#620072E6

Click the field to choose color

Cookie Group Description Text Color
[store view]

#994640

Click the field to choose color

Toggle Active State Color
[store view]

#620072E6

Click the field to choose color

Toggle Inactive State Color
[store view]

#C27FCDE6

Click the field to choose color

⌄ **Accept Button**

⌄ **Decline Button**

⌄ **Allow All Button**

Here you can customize:

- Notification Text
- Background Color
- Policy Text Color
- Links Color
- Cookie Group Title Text Color
- Cookie Group Description Text Color

- Toggle Active State Color
- Toggle Inactive State Color (*Please note that the colors of the essential cookie group toggle are not customizable*)

For buttons, the settings are the same as for the Classic bar type.

The sample of customization:

Pop Up Design

For a pop-up style, manage the following settings:

Adjust the:

- Notification Text
- Policy Text Color
- Background Color
- Links Color
- Buttons Design (as for the other styles).

Check the result of customization:

Cookie Settings Popup Design

This popup has been updated to comply with WCAG standards.

For Cookie Settings Popup, you can customize the following settings:

Cookie Settings Popup Customization

Background Color [store view]	#FFFFFF

Click the field to choose color

Cookie Group Title Text Color [store view]	#6F6E6E

Click the field to choose color

Cookie Group Description Text Color [store view]	#676565

Click the field to choose color

Links Color [store view]	#84F351

Click the field to choose color

Toggle Active State Color [store view]	#84F351

Click the field to choose color

Toggle Inactive State Color [store view]	#C6E5A1D9

Click the field to choose color

Please specify the colors:

- Background Color
- Cookie Group Title Text Color
- Cookie Group Description Text Color
- Links Color
- Toggle Active State Color
- Toggle Inactive State Color (*Please note that the colors of the essential cookie group toggle are not customizable*)

⊙ **Done Button**

Button Name [store view]	Done
Button Color [store view]	#84E514D9
	Click the field to choose color
Button Color on Hover [store view]	#C6E5A1D9
	Click the field to choose color
Text Color [store view]	#626262
	Click the field to choose color
Text Color on Hover [store view]	#D9D9D9
	Click the field to choose color

For the button, you can specify:

- Button Name
- Button Color
- Button Color on Hover
- Text Color
- Text Color on Hover

Here is the possible result of customization:

Please select and accept your Cookies Group

Essential

Necessary cookies enable core functionality of the website. Without these cookies the website can not function properly. They help to make a website usable by enabling basic functionality.

More Information

Marketing

Marketing cookies are used to track and collect visitors actions on the website. Cookies store user data and behaviour information, which allows advertising services to target more audience groups. Also more customized user experience can be provided according to collected information.

More Information

Google Analytics

A set of cookies to collect information and report about website usage statistics without personally identifying individual visitors to Google.

More Information

DONE

enger Bag   LifeLong Fitness IV

3 Reviews $14.00

Privacy and Cookie Policy

rvice   Search Terms

Advanced Search

Orders and Returns

Contact Us

Cookie Settings

Enter your email address

Cookie Information Popup Design

For Cookie Information Popup, you can customize the following settings:

Cookie Information Popup Customization

Background Color
[store view]

#EDEDED

Click the field to choose color

Title Color
[store view]

#FFC107

Click the field to choose color

Description Color
[store view]

#676565

Click the field to choose color

Table Header Color
[store view]

#FFC107

Click the field to choose color

Table Content Color
[store view]

#676565

Click the field to choose color

⌄ Done Button

Button Name
[store view]

Done

Button Color
[store view]

#FFC107

Click the field to choose color

Button Color on Hover
[store view]

#FFEB3BF2

Click the field to choose color

Text Color
[store view]

#676565

Click the field to choose color

Text Color on Hover
[store view]

#676565

Click the field to choose color

Check the possible result of customization:

Consent Mode

The Cookie Consent (GDPR) extension is compatible with Consent Mode V2 (Note: the compatibility is available as a part of an active product subscription or support subscription). You can find the **amasty/module-google-consent-mode** package for installation in Composer suggest.
To ensure the Google Consent Mode functionality works with the **Hyvä Theme**, it is necessary to additionally install the **amasty/module-google-consent-mode-hyva** package.

Consent Mode

	Consent Type	Default Status	Cookie Group	Action
Enable [store view]	Yes ▼			

Enable Google consent mode to send data to GA4 using conversion modeling and behavior modeling if the user declined cookies.

Consent Types [store view]	Consent Type	Default Status	Cookie Group	Action
	ad_storage	Denied ▼	Marketing ▼	🗑
	analytics_storage	Denied ▼	Google Analytics ▼	🗑
	ad_user_data	Denied ▼	Marketing ▼	🗑
	ad_personalization	Denied ▼	Marketing ▼	🗑
	Add			

More information about Tag Manager consent types can be found here.

Enable - set to **Yes** to activate Google Consent Mode V2 and send data to GA4 using conversion modeling and behavior modeling if the user declined cookies.

Consent Mode V2 can be activated on your Magento 2 website if GTM is set up there by the following methods:

- using the built-in Magento EE (Enterprise) GTM functionality;
- manually adding the GTM script, for example, in the *Scripts and Style Sheets* setting.
- installing the Google Analytics 4 with GTM support extension from Amasty.

Consent Types - specify the needed consent types and their *Default Status* and *Cookie Group* settings. Access more detailed information about Tag Manager consent types here.

- *ad_storage* - Enables storage (such as cookies) related to advertising.
- *analytics_storage* - Enables storage (such as cookies) related to analytics e.g. visit duration.
- *ad_user_data* - Sets consent for sending user data related to advertising to Google.
- *ad_personalization* - Sets consent for personalized advertising.
- or click the *Add* button to add a custom consent type.

Please note that selecting the **Granted** option in the Default Status setting for specified consent

types will result in data being sent to GA4 to the maximum extent as usual. Conversely, choosing the **Denied** option for specified consent types will only send a minimum of anonymized data about user activity to GA4. This ensures respect for user choices and compliance with the latest GDPR requirements.

Cookie Categories

To arrange cookies into essential and optional categories, go to **Customers → Cookie Groups**.

With the extension, you can manage all your cookie categories in a handy grid.

On the grid the **ID**, **Cookie Group Name** and **Description** are displayed. Also, you can see if each group **Is Essential** and **Is Enabled**.

To configure any group, click *Edit* in the **Action** column.

To delete several groups in one click, tick them and choose the *Delete* option in the **Actions** dropdown menu.

To create a new category, click **Add New Group**.

Edit Cookie Group Marketing

👤 demouser ▾

| Scope: | All Store Views ▾ | ❓ | | ← Back | Delete | Save and Continue Edit | **Save** |

Settings

Enabled
[store view]   🔘 Yes

Is Essential   ⬜ No

Cookie Group Name *
[store view]   `Marketing`

Description *
[store view]   `Show / Hide Editor`

Paragraph ▾ | **B** *I* U̲ | ≡ ≡ ≡
☰ ▾ ☰ ▾ | 🔗 ⊞ ▾ Ω

Marketing cookies are used to track and collect visitors actions on the website. Cookies store user data and behaviour information, which allows advertising services to target more audience groups. Also more customized user experience can be provided according to collected information.

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Assigned Cookies
[store view]

recently_viewed_product_previous
recently_compared_product
recently_compared_product_previous

Sort Order
[store view]   `0`   ❓

Enabled - choose *Yes* to activate the group.

Is Essential - set to *Yes* to make the group obligatory. In this case, the customers will have to allow this cookie group to get access to the website.

Cookie Group Name - specify the title of the cookie group that will be displayed to the customers on the frontend and on the grid in the admin panel.

Description - fill in the information about the usage of the group so that the customers could decide whether to allow this group or not.

Tip: use WYSIWYG editor to highlight specific information or make the description more structured.

Assigned Cookies - select the cookies to include in the group. See how to assign cookies to a particular category [in this section](#).

Keep in mind that you can customize cookies and cookie groups on a store view level. Just select the necessary store view on the **Edit Group/Cookie** page.

Save the configuration.

Cookie Grid

To manage cookies, go to **Customers → Cookies**.

Cookies

🔍   👤 admin ▾

Add New Cookie

🔻 Filters

| Actions ▾ | 22 records found | 20 ▾ per page | ‹ | 1 of 2 | › |

☐▾	ID	Cookie Name	Cookie Provider	Cookie Group	Description	Cookie Lifetime	Cookie Type	Action
☐	1	PHPSESSID	Magento	Essential	To store the logged in user's username and a 128bit encrypted key.This information is required to allow a user to stay logged in to a web sitewithout needing to submit their username and password for each page visited. Without this cookie, a user is unabled to proceed to areas of the web site that require authenticated access.	180	1st Party	Edit
☐	2	private_content_version	Magento	Essential	Appends a random, unique number and time to pages with customer content to prevent them from being cached on the server.	300	1st Party	Edit
☐	3	persistent_shopping_cart	Magento	Essential	Stores the key (ID) of persistent cart to make it possible to restore the cart for an anonymous	1200	1st Party	Edit

With the extension, you can track and filter cookies on a separate grid by its **ID**, **Cookie Group** and **Cookie Name**

To view or change the configuration of a cookie, click *Edit* in the **Action** column.

To delete cookies, tick them and choose the *Delete* option in the **Actions** dropdown menu.

To create a new cookie, hit the **Add New Cookie** button. All the information you provide about a cookie will be displayed to customers on the frontend in the appropriate section.

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New Cookie

👤 demouser ▾

← Back　　　Save and Continue Edit　　　**Save**

Settings

Enabled	🟢 Yes
Cookie Name *	private_content_version
Cookie Provider	Magento
Description *	Show / Hide Editor

Paragraph ▾　**B**　*I*　U̲　≡ ≡ ≡
☰ ▾　☰ ▾　🔗　▦ ▾　Ω

Appends a random, unique number and time to pages
with customer content to prevent them from being
cached on the server.

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Cookie Lifetime [global]	300
Cookie Type	1st Party ▾
Cookie Group	Essential ▾

Cookie Name - specify the title of the cookie.

Cookie Provider - specify the company that uses and analyzes a particular cookie.

Description - fill in some information about the usage of the cookie.

Cookie Lifetime - set the lifetime of a cookie that will be displayed to customers on the Cookie CMS page.

Cookie Type - choose the type of the request in which a cookie is sent: 1st Party or 3rd Party.

Cookie Group - assign the cookie to a particular group.

Make sure that a *section_data_ids* cookie is placed in the Essential group to avoid issues with the

shopping cart updating.

Tip: use WYSIWYG editor to highlight specific information or make the description more structured.

Cookie Consents Log

To find the list of all consents and customers data, go to **Customers → Cookie Consents Log**.

You can find all needed info in one place. The grid allows to track consents by customer **Name**, **Email**, **IP Address**, **Website**, **Consent Type**, **Date** and **Consent Status**. This data can be useful for different consents analysis.

For guests, the extension gets all possible data. If, for example, email is not specified, on the grid it will be displayed as '-'. Also, guests can change the cookie settings using the link in the footer.

JavaScript APIs for 3rd-party Cookies Block

Now the extension includes JavaScript APIs to let you block cookies added on your frontend by JS component.

To implement the compatibility, do the following:

- create a 3rd-party cookie on the Cookies grid (similar to cookies added by the extension)
- assign a cookie to the required cookie group

- **change particular files as described below**

For example, you have the JS component or simple script that adds some cookie on your frontend:

```
define([
    'jquery',
    'uiCollection',
        // Some other dependencies
], function ($) {
    'use strict';

    return Collection.extend({
        initialize: function () {
            this._super();
            this.yourCustomMethodToAddCookie();
            return this;
        },
        /**
         * Method to initialize custom cookie
         */
        yourCustomMethodToAddCookie: function () {
            $.mage.cookies.set('my-awesome-cookie', 'cookie-data-value');
        }
    });
});
```

With our module, you can make this cookie GDPR-compliant. Use one of the approaches below (or even both if you wish).

Synchronous approach

Pros: Your custom JS code will be executed on demand without any delays

Cons: It's impossible to check essential cookies. Thus, you should avoid using this approach when you have different essential cookies on your stores.

Let's modify the component to make it GDRP-compilant via Synchronous approach:

```
define([
    'jquery',
    'uiCollection'
], function ($) {
    'use strict';

    return Collection.extend({
        initialize: function () {
            this._super();
            this.yourCustomMethodToAddCookie();
```

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```
            return this;
        },
        /**
         * Method to initialize custom cookie
         */
        yourCustomMethodToAddCookie: function () {
            var disallowedCookies = document.cookie.match(new RegExp('(^|
)amcookie_disallowed=([^;]+)')) || [];
            var allowedCookies = document.cookie.match(new RegExp('(^|
)amcookie_allowed=([^;]+)')) || [];
            var isAllowedToRunScript = !!allowedCookies.length &&
(!disallowedCookies[2] || disallowedCookies[2].split('%2C').indexOf('my-
awesome-cookie') === -1)
            if (isAllowedToRunScript) {
                $.mage.cookies.set('my-awesome-cookie', 'cookie-data-
value');
            }
        }
    });
});
```

Asynchronous approach

Pros: All GDRP Cookie JS logic and your custom JS logic is fully compliant. You will have full control over cookies added via custom JS code and run a custom code after cookie acceptance

Cons: Your JS code will be executed after some GDRP Cookie JS logic with delay.

Let's modify the component to make it compliant via Asynchronous approach:

```
define([
    'jquery',
    'uiCollection'
], function ($, Collection) {
    'use strict';

    return Collection.extend({
        initialize: function () {
            this._super();
this.cookieCompilantMethodWrapper(this.yourCustomMethodToAddCookie.bind(this
)); // Wrap your method with error resistant wrapper
            this.initCookieEventListeners(); // Add event listener to run
custom code immediately after the client accepts the cookies.
            return this;
        },
        /**
         * Cookie Allow and Save actions event listener
         */
```

```
        initCookieEventListeners: function () {
            $('body').on('amcookie_save amcookie_allow', function () {
this.cookieCompilantMethodWrapper(this.yourCustomMethodToAddCookie.bind(this
));
            }.bind(this));
        },
        /**
         * Cookie compilant wrapper for your method
         */
        cookieCompilantMethodWrapper: function (cookieSetterCallback) {
            require(['Amasty_GdprCookie/js/model/cookie'], function
(cookieModel) {
                if (cookieModel.isCookieAllowed('my-awesome-cookie')) {
                    cookieSetterCallback();
                }
            }, function(errorMessage) {
`                cookieSetterCallback(); // In case if not existing of Amasty
component we MUST run the callback
            });
        },
        /**
         * Method to initialize custom cookie
         */
        yourCustomMethodToAddCookie: function () {
            $.mage.cookies.set('my-awesome-cookie', 'cookie-data-value');
        }
    });
});
```

Troubleshooting

For correct custom cookie tracking and interaction with Google Analytics 4, please navigate to
**Content → Design → Configuration → Choose the needed store view → HTML Head → Scripts
and Style Sheets field** and add the following script:

```
<!-- Google Tag Manager -->
<script>
require(['jquery', 'mage/cookies'], function ($) {
    const callGTM = () => {
        const gtmId = 'YOUR GTM ID'; // Insert your gtm id here

        (function(w,d,s,l,i){w[l]=w[l]||[];w[l].push({'gtm.start':
        new Date().getTime(),event:'gtm.js'});var
f=d.getElementsByTagName(s)[0],
j=d.createElement(s),dl=l!='dataLayer'?'&l='+l:'';j.async=true;j.src=
        'https://www.googletagmanager.com/' +
'gtm.js?id='+i+dl;f.parentNode.insertBefore(j,f);
```

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```
            })(window,document,'script','dataLayer', gtmId);
    }

    const isGoogleAnalyticsCookieAllowed = () => {
        const disallowedCookieAmasty =
$.mage.cookies.get('amcookie_disallowed') || '',
            allowedCookiesAmasty = $.mage.cookies.get('amcookie_allowed') ||
'',
            googleAnalyticsCookieName = '_ga';

        return
!((disallowedCookieAmasty.split(',').includes(googleAnalyticsCookieName) ||
            !allowedCookiesAmasty) && window.isGdprCookieEnabled);
    }

    $('body').on('amcookie_save amcookie_allow', () => {
        if (!isGoogleAnalyticsCookieAllowed()) {
            return;
        }

        callGTM();
    });

    if (!isGoogleAnalyticsCookieAllowed()) {
        return;
    }

    callGTM();
});
</script>
<!-- End Google Tag Manager -->
```

Please don't forget to insert the unique GTM ID (copied from your Google Tag Manager account) into the specified place in the script (**"YOUR GTM ID"**).

Additional packages (provided in composer suggestions)

To make additional functionality available, please install the suggested packages you may need.

Available for all tariff plans with **no additional fees**:

- **amasty/gdpr-cookie-facebook-pixel-sample-data** - Please install Gdpr Cookie Facebook Pixel sample data module to add sample data.

- **amasty/module-graphql-application-server-compatibility** - Install this package to ensure compatibility with GraphQL Application Server.

Available as a part of an active product **subscription** or support subscription:

For **Basic, Pro and Premium** versions:

- **amasty/module-gdpr-cookie-hyva** - Install module-gdpr-cookie-hyva module to activate the integration GDPR module with Hyva Theme.

- **amasty/module-gdpr-cookie-graphql** - Install this package to ensure Amasty Cookie Consent extension works with GraphQL.

- **amasty/module-google-consent-mode** - Install this package for Google Consent Mode compatibility.

- **amasty/module-google-consent-mode-hyva** - Install this additional package to ensure the Google Consent Mode functionality works with the Hyvä Theme.

- **amasty/module-gdpr-subscription-functionality** - Install this package to allow customers to close the cookie bar.

FAQ

* How to edit the text colour and fonts for the Cookie Consent bar?

* Will the module block cookies added by 3rd-party GTMs or Javascipt?

* How can we force the cookie bar to reappear if one just clicks outside of it and continues browsing?

* How to add the Cookie Setting link to a website's footer?

* How to add a Decline All button?

Find out how to install the Cookie Consent for Magento 2 via Composer.

amasty