

amasty

See the way the [Countdown Timer for Magento 2](#) extension works.

Guide for Countdown Timer for Magento 2

Increase conversion with the Countdown Timer extension for Magento 2 by visualizing your limited offers and motivate customers to make a decision on a purchase faster.

- Design catchy countdown timers with ready-made templates
- Create limited-time offers to speed up purchases
- Easily schedule your countdown timers display
- Attach countdown timers to any products and store pages
- Manage all your countdown timers in one handy grid
- WCAG compliant (for Hyva Theme)

Countdown Timer for Magento 2 extension is fully compatible with [Hyvä themes](#). You can find package for installing in composer suggest.

General Settings

To enable the extension, go to **Stores → Configuration → Amasty Extensions → Promotion Countdown**.

Configuration

demouser ▾

Store View: Default Config ▾ ? Save Config

AMASTY EXTENSIONS ^

Promotion Countdown

General



Enable Promo Countdown [store view]

Enable Promo Countdown - set to Yes to activate the module.

Countdown Widgets List

To see and manage all the timers in one grid, go to **Amasty → Promotion Countdown → Countdown Widgets List**.

Filters | Default View | Columns

20 per page | 1 of 1

5 records found

Actions	Widget Name	Status	Start Time	End Time	Action
<input type="checkbox"/> 20	50% off on Proteus Fitness Jackshirt	ACTIVE	02/16/2021 12:48:32	02/16/2022 07:20:14	Select
<input type="checkbox"/> 21	20% off on Jackets (women)	ACTIVE	02/16/2021 13:45:14	02/22/2022 12:45:46	Select
<input type="checkbox"/> 22	Easter Sale: 30% discount	ACTIVE	02/16/2021 13:45:40	02/22/2022 08:25:14	Select
<input type="checkbox"/> 23	Equipment: 15% off	ACTIVE	02/16/2021 13:45:58	02/20/2022 08:28:09	Select
<input type="checkbox"/> 23	Desiree Fitness Tee: Buy 2 – pay for 1	ACTIVE	09/2/2019 12:41:23	12/31/2022 08:33:18	Select

Here you can easily monitor **Widget Names, Status, Start Time** and **End Time**.

Edit or *Delete* the necessary widget via **Select** button in the **Action** column.

To delete timers in bulk, tick them and choose *Delete* option in the **Actions** dropdown menu.

Click **Add Countdown Widget** to create a new timer.

Timer Creating

Storefront Properties

Expand this tab to adjust a new timer display on the storefront.

WIDGET

Storefront Properties

Widget Options

Storefront Properties

Type: Countdown by Amasty

Design Package/Theme: Magento Luma

Widget Title: 50% off on Proteus Fitness Jackshirt

Assign to Store Views: All Store Views, Main Website, Main Website Store, Default Store View

Sort Order: 0

Sort Order of widget instances in the same container

Type - the *Countdown by Amasty* type of a widget is set by default.

Design Package/Theme - choose the design theme of your webstore.

Widget Title - specify widget's title that will be displayed on the backend so that you can easily find it in the grid.

Assign to Store Views - select the store views to which the timer should be applied.

Sort Order - specify timer's position if there are several widgets in the same block. Here 0 is the first position.

In the **Layout Updates** block you can attach timers to any pages of your webstore.

Layout Updates

Display on <input type="text" value="All Product Types"/>			
Products <input checked="" type="radio"/> All <input type="radio"/> Specific Products	Container <input type="text" value="Product social links con"/>	Template Please Select Container First	

Display on <input type="text" value="Anchor Categories"/>			
Categories <input checked="" type="radio"/> All <input type="radio"/> Specific Categories	Container <input type="text" value="Main Content Top"/>	Template Please Select Container First	

Display on <input type="text" value="All Pages"/>			
Container <input type="text" value="Main Content Top"/>	Template Please Select Container First		

Display on - specify the *Categories, Products* or *Generic Pages* to add the widget to.

Container - select the suitable position for the timer.

If you add a widget to product or category pages, you can attach a timer to all products/categories or choose specific ones.

Widget Options

With the Countdown Timer extension you can schedule timers display according to your business needs.

WIDGET

Storefront Properties

Widget Options

Widget Options

Active

Start Time

Countdown timer will be visible on storefront after this date and time. Applicable for scheduling your future promo actions.

End Time *

Set the exact date and time when your promo ends - it will be used to determine when the count down timer should stop. The timer will vanish after this date and time from storefront automatically.

Before Countdown Text

<div align="center">Limited offer: 50% off!</div>

HTML tags are supported.

Active - use this toggle to enable/disable the widget.

Start Time - set the day and time after which the timer will be visible on the frontend. You are able to apply it to your future actions.

End Time - set the exact date and time when your promo ends: it will be used to determine when the count down timer should stop. The timer will vanish after this date and time from the storefront automatically.

If the Start Time is not specified, the timer will appear as soon as you flush Magento cache.

Before Countdown Text - fill in a catchy text to draw customers' attention to your special offer.

After Countdown Text

<div align="center">Catch now!</div>

HTML tags are supported.

Link

Timer Design

Timer Color

Timer Color will not be applicable for design Simple - Transparent.

After Countdown Text - provide customers with an encouraging message or some additional information about the offer.

Use HTML tags to customize the message if needed.

Link - fill in a link if you want the timer to be clickable.

Timer Design

Pick one of 6 ready-made countdown timer design templates and customize it to look catchy and match your store design.

Timer Design - choose the design of the timer.

Timer Color - set the necessary color to fit your website design using a handy color picker tool.

You can use the following designs:

Clear

Timer Design ▼

Timer Color

#fff47d



A color picker tool interface. It features a large square color field on the left showing a yellow-to-black gradient. A vertical color bar is in the center. On the right, there are two small yellow swatches. Below these are input fields for color values: R (255), G (244), B (125), H (54.9230), S (50.9803), and B (100). At the bottom, there is a hex code field containing #fff47d and a small color wheel icon.

See how the design will be displayed on the frontend:

Limited offer: 50% off!

26	6	53	56
days	hours	min	sec

Catch now!

Round (Simple)

Timer Design ▼

Timer Color



A color picker interface for the color #32fae9. It features a large square color field on the left, a vertical color spectrum in the center, and a control panel on the right. The control panel includes two color swatches (one cyan, one yellow), RGB values (R: 50, G: 250, B: 233), HSB values (H: 175, S: 80, B: 98), and a hex code input field containing #32fae9.

Limited offer: 50% off!



Four circular timer components showing: 26 days, 6 hours, 48 min, and 44 sec.

Catch now!

Honeycomb

Timer Design ▼

Timer Color



A color picker interface for the color #e7adfa. It features a large square color field on the left, a vertical color spectrum in the center, and a control panel on the right. The control panel includes two color swatches (both purple), RGB values (R: 231, G: 173, B: 250), HSB values (H: 285.194, S: 30.8, B: 98.0392), and a hex code input field containing #e7adfa.

Limited offer: 50% off!



Catch now!

Transparent

Timer Color will not be applicable for this design.

Timer Design ▼

Timer Color

Timer Color will not be applicable for design Simple - Transparent.

Limited offer: 50% off!



Catch now!

Round

Timer Design ▼

Timer Color

A color picker tool interface. It features a large red-to-black gradient square on the left, a vertical rainbow color bar in the center, and a control panel on the right. The control panel includes RGB (R: 237, G: 12, B: 12) and HSB (H: 360, S: 95, B: 93) sliders, a hex code input field containing '#ed0c0c', and a small color wheel icon.

Limited offer: 50% off!



Progress Bar

Timer Design ▼

Timer Color

A color picker interface with a large blue gradient area on the left, a vertical color bar in the center, and a control panel on the right. The control panel includes input fields for RGB (R: 50, G: 0, B: 250) and HSB (H: 252, S: 100, B: 98) values, a hex code field containing #3200fa, and a small color wheel icon.

Limited offer: 20% off on all the jackets

28 days 8 hours 6 min 5 sec



When the design is customized, **Save** the configuration.

To make the timer visible, you need to *Flush Magento Cache* in the **System → Cache Management** section.

Timer on a CMS page

Countdown Timer extension also allows to place a widget in any block of any CMS page. To add a timer, please go to **Content → Pages** and choose a CMS page you need.

In the **Content** block click *Show/Hide Editor*. Then press the **Insert Widget** button.

About us

demouser

← Back Delete Page Reset Save and Continue Edit Save Page

Enable Page Yes

Page Title * About us

Content

Content Heading About us

Show / Hide Editor **Insert Widget...** Insert Image... Insert Variable...

```
<div class="about-info cms-content">
<p class="cms-content-important">{{widget type="Amasty\PromoCountdown\Block\Widgets\Countdown" date_from="03/26/2019
15:47:51" date_to="04/26/2019 15:30:35" text_before="Limited offer: 20% off on all the jackets" text_after="Catch one now"
link="women/tops-women/jackets-women.html" design="honeycomb" backgroundColor="#37ff00"}}</p>
<p class="cms-content-important"></p>
<p class="cms-content-important">With more than 230 stores spanning 43 states and growing, Luma is a nationally recognized active wear
manufacturer and retailer. We're passionate about active lifestyles - and it goes way beyond apparel.</p>
<p>At Luma, wellness is a way of life. We don't believe age, gender or past actions define you, only your ambition and desire for
wholeness... today.</p>
<p>We differentiate ourselves through a combination of unique designs and styles merged with unequaled standards of quality and
authenticity. Our founders have deep roots in yoga and health communities and our selections serve amateur practitioners and
professional athletes alike.</p>
<ul style="list-style: none; margin-top: 20px; padding: 0;">
<li><a href="{{store url="contact"}}">Contact Luma</a></li>
<li><a href="{{store url="customer-service"}}">Customer Service</a></li>
<li><a href="{{store url="privacy-policy"}}">Luma Privacy Policy</a></li>
<li><a href="{{store url=""}}">Shop Luma</a></li>
</ul>
</div>
```

Choose **Countdown by Amasty** as a widget type, configure the timer and hit the **Insert Widget** button one more time.

Insert Widget...

Widget

Widget Type * 
Promo Countdown by Amasty

Widget Options

Start Time 

Countdown timer will be visible on storefront after this date and time. Applicable for scheduling your future promo actions.

End Time * 

Set the exact date and time when your promo ends - it will be used to determine when the count down timer should stop. The timer will vanish after this date and time from storefront automatically.

Before Countdown Text

HTML tags are supported.

After Countdown Text

HTML tags are supported.

Link

Timer Design 

Timer Color

Timer Color will not be applicable for design Simple - Transparent.

Insert Widget

The widgets created right in the CMS pages won't be displayed in the Countdown Widgets List grid.

Frontend Examples

Decrease customers' decision-making time by showing a countdown timer on product pages.

[Home](#) > [Proteus Fitness Jackshirt](#)



Proteus Fitness Jackshirt

Be the first to review this product

\$45.00

IN STOCK
SKU#: MJ12

Size

- XS
- S
- M
- L
- XL

Color



Qty

Add to Cart

- [ADD TO WISH LIST](#)
- [ADD TO COMPARE](#)
- [EMAIL](#)

Limited offer: 50% off!



Catch now!

Easily visualize your limited-time offer on category pages.

Jackets

Shopping Options

STYLE

SIZE

CLIMATE

COLOR

MATERIAL

PATTERN

PRICE

Limited offer: 20% off on all the jackets

28 days 7 hours 42 min 59 sec

Catch one now!



Items 1-9 of 12

Sort By Position



Olivia 1/4 Zip Light Jacket

\$77.00

XS S M L

XL



Juno Jacket

★★★★★ 3 reviews

\$77.00

XS S M L

XL



Neve Studio Dance Jacket

★★★★★ 3 reviews

\$69.00

XS S M L

XL



Nadia Elements Shell

★★★★★ 3 reviews

\$69.00

XS S M L

XL



Compare Products

You have no items to compare.

My Wish List

You have no items in your wish list.

Draw customers' attention to your special offers by adding a timer to any CMS page.

[Home](#) > [About us](#)

About us

Limited offer: 20% off on all the jackets



Catch one now

With more than 230 stores spanning 43 states and growing, Luma is a nationally recognized active wear manufacturer and retailer. We're passionate about active lifestyles – and it goes way beyond apparel.

Prevent losing potential customers by making your site perform better with **Google Page Speed Optimizer for Magento 2** extension.

Find out how to install the Countdown Timer for Magento 2 via [Composer](#).

From: <https://amasty.com/docs/> - **Amasty Extensions FAQ**

Permanent link: https://amasty.com/docs/doku.php?id=magento_2:countdown-timer



Last update: **2025/05/14 10:35**