

amasty

For more details see how the [Cross Linking for Magento 2](#) extension works.

Guide for Cross Linking for Magento 2 (auto interlinking)

With the Magento Cross Linking plugin, it becomes easier to improve information architecture of your web store to meet the highest requirements of both Google and your customers. Replace the extended keywords with internal and external links to increase the SEO value of your store.

- Build internal and external links
- Link to any product, category, or CMS page
- Automatically generate links on category and product pages
- Replace keywords with links
- Limit the number of links per page

The extension is compatible with **Hyvä Theme**. You can find the 'amasty/module-cross-linking-hyva' package for installing in composer suggest. The compatibility is available as a part of an active product subscription or support subscription.

General Settings

To configure the extension, go to **Admin Panel → Stores → Configuration → Amasty Extensions → SEO Cross Linking**

Enabled - Enable the functionality of the extension.

Product Page Replacement Limit - Limit the number of links per product page.

Replacement Limit - Despite the number of keywords found per page, only the specified number will be replaced with links.

Category Page Replacement Limit - Limit the number of links per category page.

CMS Page Replacement Limit - Limit the number of links per CMS page.

General

Enabled
[store view] Yes

Product Page Replacement Limit
[store view] 1

Category Page Page Replacement Limit
[store view] 1

Cms Page Replacement Limit
[store view] 1

Replace on Product Page In - Specify the sections on the product page, where the plugin should replace the keywords with links. Specify location as in full description, in short description, or in the Attributes Block (choose one or several attributes).

Replace on Product Page In
[store view]

- description
- short_description
- Attributes Block**
- activity
- category_gear
- climate
- collar
- features_bags
- format
- gender
- material
- pattern
- sleeve
- strap_bags
- style_bags
- style_bottom
- style_general

Replace on Category Page In - Specify the section on the category page, where the plugin should replace the keywords with links.

Replace on Category Page In
[store view]

Amasty FAQ and Product Questions Pages - The extension is compatible with Amasty FAQ and Product Questions module. This means, that if you have both extensions installed (Cross Linking and FAQ), you will be able to equip product pages with the advanced FAQ section and to add cross links to FAQ Questions.

Page Replacement Limit - Here you can set a limit on the number of cross-links allowed in the FAQ section.

Amasty FAQ and Product Questions Pages

Enabled
[store view]

Equip product pages with the advanced FAQ section and provide customers with additional information on products and services in your store.

Page Replacement Limit
[store view]

Amasty Blog Pro Pages - The extension is compatible with Amasty Blog Pro module. This means, that if you have both extensions installed (Cross Linking and Blog Pro), you will be able to add cross linking to your blog posts.

Page Replacement Limit - Here you can set a limit on the number of cross-links allowed on the Blog Pro extension pages.

Amasty Blog Pro Pages

Enabled
[store view]

Equip Blog Posts with the advanced Blog section and provide customers with additional information on products and services in your store.

Page Replacement Limit
[store view]

Amasty Product Tabs - The extension is compatible with Amasty Product Tabs module. This means, that if you have both extensions installed (Cross Linking and Product Tabs), you will be able to enable the display of cross-links in custom tabs.

Page Replacement Limit - Here you can specify a limit on the number of cross-links permitted in the Product Tabs for each product page.

The limit set by this setting **applies to all tabs** on a single page, not just cross-links per tab. For instance, if there are 5 custom tabs on a page and the limit is set to 10 in this setting, it applies to all tabs combined, not 10 per individual tab.

Amasty Product Tabs

Enabled
[store view]

Equip product pages with the advanced Product Tabs section and provide customers with additional information on products and services in your store.

Page Replacement Limit
[store view]

Regexpr for + - Set the format of the keywords. You can make it case-sensitive.

Advanced

Regexpr for "+"
[store view]

Cross Links Management

To add new link or edit the existing links, go to **Admin Panel → Marketing → Amasty SEO → Cross Links Management**.

Cross Link Management

Add New Link

Filters

Default View

Columns

Actions

3 records found

20 per page

<

1 of 1

>

<input type="checkbox"/>	ID	Title	Status	Store View	Target	Replace Limit	Priority	Action
<input type="checkbox"/>	1	Watches	Enabled	All Store Views	Self	1	2	Select
<input type="checkbox"/>	2	Tee	Enabled	All Store Views	Blank	1	5	Edit
<input type="checkbox"/>	3	Shorts	Enabled	All Store Views	Blank	1	1	Delete

Edit Link & add Keywords

Active - Enable the link rule

Link Title - Provide a title for the link

Target - Specify whether to open page in the current tab or in the new one.

Stores - Specify for which stores, the link rule will apply.

Keywords - Specify the keywords, one per line. Add + for variations.

Use + to search for variation of words

keyword *phone* - phone, smartphone, iphone7

keyword *phone+* - phones, smartphone, iphone7

keyword *+phone* - phones, smartphone, iphone7

keyword +*phone*+ - phones, smartphone, iphone7

General Information

Active ▼

Link Title *

Target ▼

Keywords *

Store Views *

Reference

Build a link to the category page

Reference

Reference Resource *

- Default Category
 - What's New
 - Women
 - Men
 - Gear
 - Collections
 - Training
 - Promotions
 - Sale

Replacement Limit Per Page *

Priority *

Set zero value for highest priority

Nofollow

Build a link to the CMS page

Reference

Reference Resource *

Replacement Limit Per Page *

Priority *

Set zero value for highest priority

Nofollow

Build a link to the product page

Reference

Reference Resource *

Search [Reset Filter](#) 187 records found

per page of 10

ID	Sku	Product
<input type="text" value="From"/>	<input type="text"/>	<input type="text"/>
<input type="text" value="To"/>		
1	24-MB01	Joust Duffle Bag
2	24-MB04	Strive Shoulder Pack
3	24-MB03	Crown Summit Backpack
4	24-MB05	Wayfarer Messenger Bag

Build a link to Amasty FAQ Question

The extension is compatible with Amasty FAQ and Product Questions module (Note: the compatibility is available as a part of an active product subscription or support subscription). This means, that if you have both extensions installed (Cross Linking and FAQ), you will be able to add cross links to FAQ Questions, thus specifying FAQ pages as references.

Reference

Reference Resource *

[Reset Filter](#) 3 records found per page

ID	Question	Status
<input type="text" value="From"/> <input type="text" value="To"/>	<input type="text"/>	<input type="text"/>
5	How can I update, delete or anonymise information about myself?	Answered
4	Where can I read detailed information about privacy and cookie policy? Can I change the cookie settings?	Answered
3	What information do you collect about me?	Pending

Build a link to Amasty Blog Post

The extension is compatible with Amasty Blog Pro module (Note: the compatibility is available as a part of an active product subscription or support subscription). This means, that if you have both extensions installed (Cross Linking and Blog Pro), you will be able to add cross links to Blog Posts, thus specifying Blog Post pages as references.

Reference

Reference Resource *

[Reset Filter](#) 2693 records found per page

ID	Post	Status
<input type="text" value="From"/> <input type="text" value="To"/>	<input type="text"/>	<input type="text"/>
7719	Painting a Master Copy	Published
7718	Inside the Sketchbook of Ann Witheridge	Published
7717	Entries Open for The International Original Print Exhibition 2023	Scheduled
7716	Jackson's Painting Prize 2023 Winner Announced	Published
7715	Jackson's Painting Prize 2023 People's Choice, Amateur Artist, and Student Award Winners Announced	Hidden
7714	Jackson's Painting Prize 2023 Materials and Subject Award Winners Announced	Disabled

Use Cases

Replacement Limit configuration

Difference between Replacement Limits setting in General Configuration and in Cross Links Management

Cross Links Management - Replacement Limit Per Page:

- Purpose: Limits the number of times a specific link can appear on any given page (e.g., product, category, FAQ).
- Function: Replaces each instance of the keyword with the cross link, up to the set limit, regardless of its location on the page.
- Example: Set a product link to appear no more than three times on a blog post page.

General Configuration - Page Replacement Limit:

- Purpose: Sets an overall limit for the number of links that can appear on different types of pages.
- Function: Controls the total number of cross links (from various entries) that can appear on a specific type of page (e.g., product pages, category pages).
- Example: Limit the total links to three on product pages and eight on blog post pages.

Example Scenario:

- Cross Links Management: Replacement Limit Per Page = 5 for keyword X.
- General Configuration: Page Replacement Limit = 3 for product pages, 8 for blog post pages.
- Occurrence: Keyword X appears 5 times on both product and blog post pages.

Results:

- Product Page: Only 3 links for keyword X will appear (due to the general limit of 3).
- Blog Post Page: All 5 links for keyword X will appear, plus up to 3 additional links (up to the general limit of 8).

Summary:

- Cross Links Management: Sets a keyword-specific limit that applies uniformly across all pages.
- General Configuration: Sets a page-specific limit, controlling the total number of all cross links on each page type.

Additional packages (provided in composer suggestions)

To make additional functionality available, please install the suggested packages you may need.

Available as a part of an active product **subscription** or support subscription:

- **amasty/module-cross-linking-hyva** - Install this module to activate the SEO Cross Linking and Hyva Theme integration .
- **amasty/module-cross-linking-blog-reference** - Install this package for Amasty Blog

Pro compatibility.

- **amasty/module-cross-linking-faq-reference** - Install this package for Amasty FAQ and Product Questions compatibility.
 - **amasty/module-cross-linking-custom-tabs-reference** - Install this package for Amasty Product Tabs compatibility.
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From:

<https://amasty.com/docs/> - **Amasty Extensions FAQ**

Permanent link:

https://amasty.com/docs/doku.php?id=magento_2:cross_linking



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