

amasty

For more details see how the [GDPR for Magento 2](#) extension works.

Guide for GDPR for Magento 2

Make your store compliant with the latest EU's GDPR and other legislative requirements. Create and manage privacy policy documentation, add consent checkbox to the registration and checkout pages, and send email consent requests.

- Collect consents with privacy policy
- Create multiple consent checkboxes
- Display Cookie Policy popup
- Track privacy policy related activity in the actions log
- Approve or deny requests to delete users' accounts
- Automatically delete personal data
- WCAG compliance (for Luma and Hyvä Themes)
- Google Consent Mode V2 support
- Compliance with Hyvä and Hyvä Checkout Content Security Policies

🚨 NEW: Now the module content is available in the German language! Backend and frontend settings are translated according to the selected locale. The sample files with the content of the privacy policy and cookie descriptions can be found below:

[german_sample_files.zip](#)

Magento 2 GDPR Pro extension is compatible with [Hyvä themes](#). You can find the **amasty/module-gdpr-hyva** package for installing in composer suggest (Note: the compatibility is available as part of an active product subscription or Support Subscription).

The Pro and Premium extension versions are compatible with **Hyvä Checkout**. You can find the **amasty/module-gdpr-hyva-checkout** package for installing in composer suggest. The compatibility is available as a part of an active product subscription or Support Subscription.

The **Pro** and **Premium** versions of the GDPR for Magento 2 extension are read and write compatible with **GraphQL**. You can find packages for installing in composer suggest: **amasty/module-gdpr-cookie-graphql** (for Cookie Consent and GDPR Pro versions) and **amasty/module-gdpr-cookie-graphql-premium** (additional for GDPR Premium version). Please note: the compatibility is available as a part of an active product subscription or Support Subscription.

The extension is compatible with **GraphQL Application Server**. You can find the **amasty/module-graphql-application-server-compatibility** package for installing in composer suggest.

Explore our internal [Knowledge Base](#) to gain even more valuable insights and uncover answers to popular questions about the configuration and features of the Magento 2 GDPR extension.

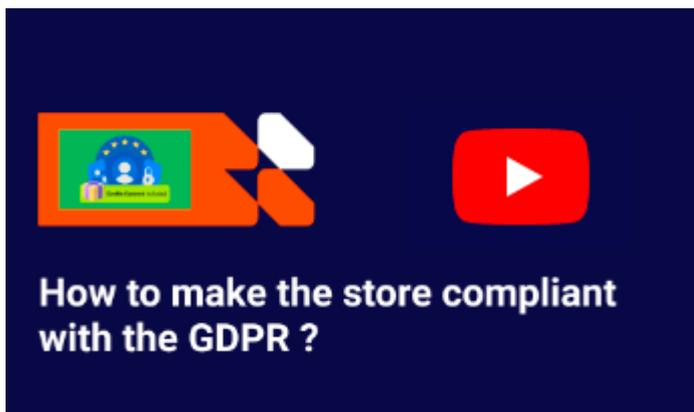
Extension Configuration

To configure the extension, you need to adjust **GDPR** and **Cookie** settings separately. First of all, please go to **Stores → Configuration → Amasty Extensions → Personal Data Protection**.

Expand the **General** tab.

General

See how to comply with multiple laws using a single GDPR extension!



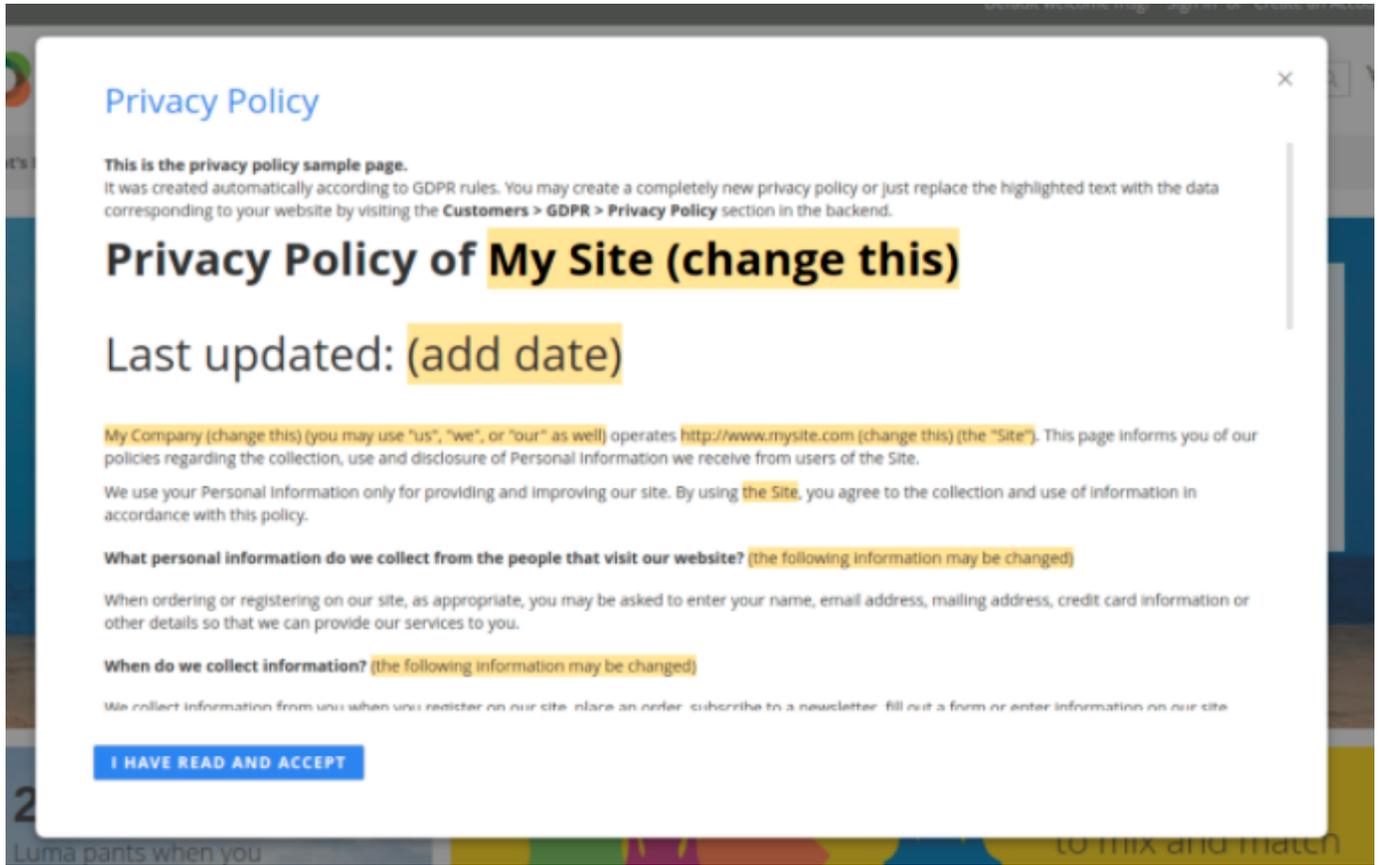
General

Enabled <small>[store view]</small>	Yes	▼	
	On the Frontend.		
Display Privacy Policy Popup on First Visit <small>[store view]</small>	Yes	▼	?
Country Restrictions <small>[store view]</small>	EEA Countries	▼	?
Log Guest Consent <small>[website]</small>	Yes	▼	?
Log Auto-Cleaning <small>[global]</small>	Yes	▼	?
Log Auto-Cleaning Period (Days) <small>[global]</small>	180		?

Enabled - set to Yes display the consents on the frontend.

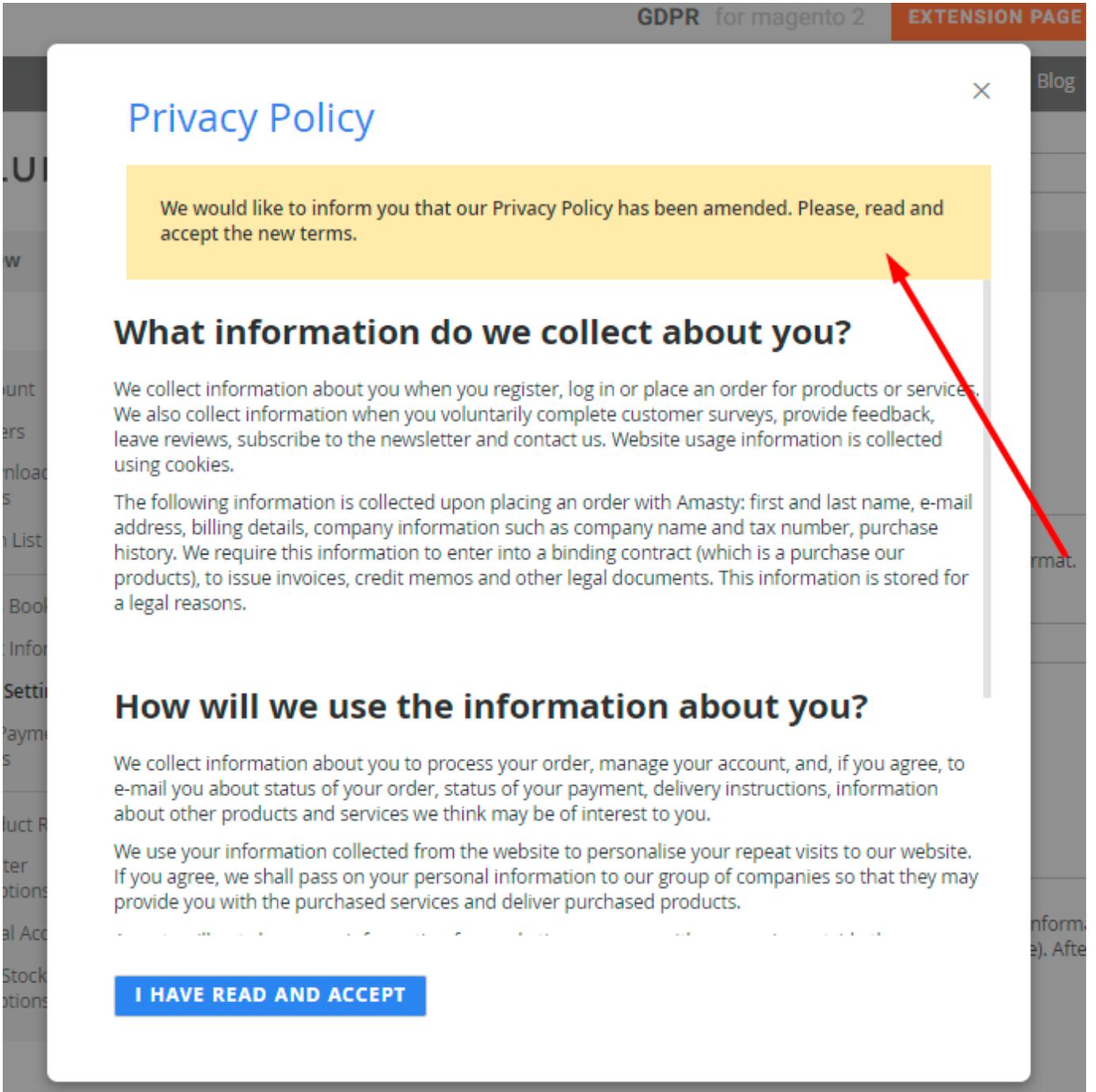
Display Privacy Policy Popup on First Visit - enable the option to display Privacy Policy popup when a new customer opens the website.

If you've just installed the extension, the Privacy Policy template is the following:



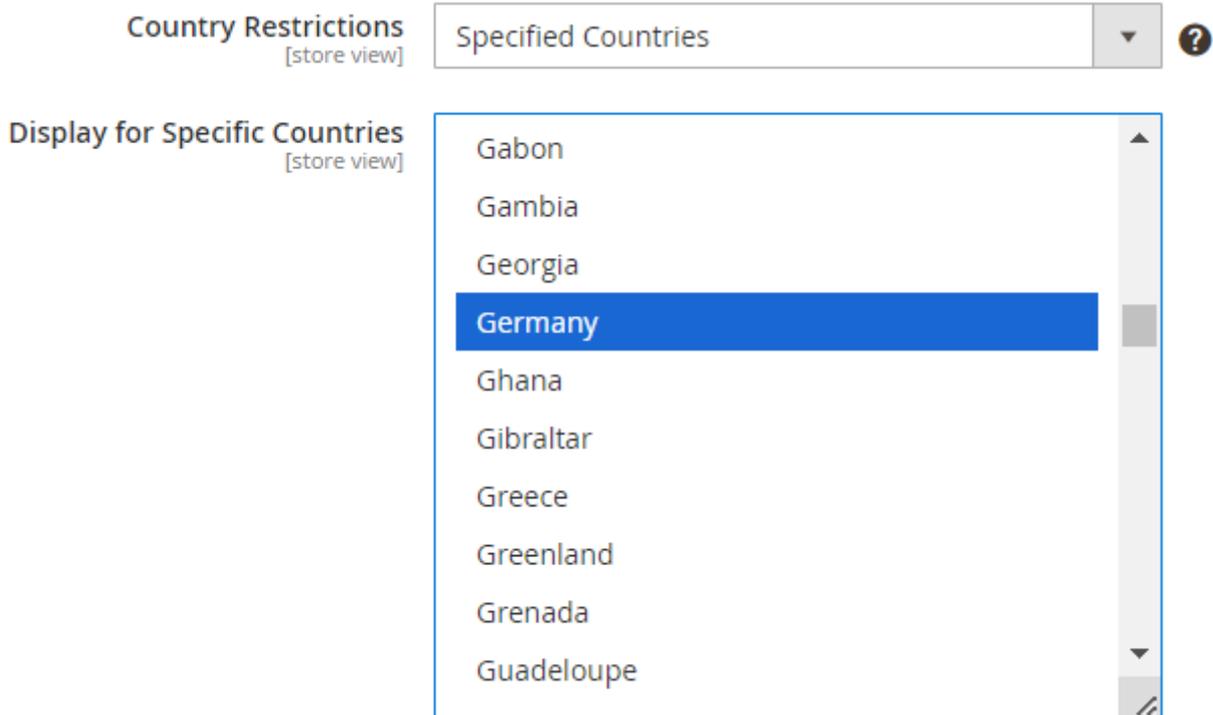
Just replace the highlighted text with the data corresponding to your website by visiting the Privacy Policy section in the backend.

Moreover, the option allows you to display a popup with a new version of Privacy Policy to those users who have not accepted the policy yet with the notification about the updates. See how it works:



Country Restrictions - select the customer location option to display the Privacy Policy Popup on the frontend.

You can enable the Privacy Policy Popup for All Countries, EEA Countries, or Specific Countries selected in the list below.



Please note that notifications of Privacy Policy changes (if enabled) will be sent only to customers from locations where the Privacy Policy Popup display is permitted.

Log Guest Consent - activate this option to log all consents given by guest visitors. Guest data will be displayed in the 'Consent Log' grid.

Log Auto-Cleaning - enable the automatic Consent and Action Logs cleaning.

Log Auto-Cleaning Period (Days) - the records that were saved for a longer period than the specified here will be automatically removed from Consent and Action Logs.

The new ability to control the privacy policy popup using the keyboard guarantees all users the same experience of interacting with the GDPR information. This means that people with disabilities will be able to use all the functions of the module in full according to the **WCAG** requirements.

To control the popup using the keyboard:

- Press **tab** to switch between elements;
- Press **enter** to open the links and confirm actions;
- Press **esc** to close the popup.

Customer's Account Privacy Settings

Customer's Account Privacy Settings

Privacy Settings Tab Name <small>[store view]</small>	<input type="text" value="Personal Data (GDPR)"/>	?
Enable Policies Text Section <small>[store view]</small>	<input type="text" value="Yes"/>	▼
Allow Downloading Personal Data <small>[store view]</small>	<input type="text" value="Yes (Recommended)"/>	▼ ?
Allow Anonymizing Personal Data <small>[store view]</small>	<input type="text" value="Yes (Recommended)"/>	▼ ?
Allow Deleting Account <small>[store view]</small>	<input type="text" value="Yes (Recommended)"/>	▼ ?
Allow Opting Out from Given Consent <small>[store view]</small>	<input type="text" value="Yes (Recommended)"/>	▼ ?
Download Fields with Filled Values Only <small>[store view]</small>	<input type="text" value="No"/>	▼ ?

You can display or hide the following sections in the customers' accounts:

Allow Downloading Personal Data - set to Yes to let a customer download personal data in a CSV file.

Allow Anonymizing Personal Data - enable the option to let customers anonymize their personal data.

Allow Deleting Account - switch to Yes if you want a customer to be able to delete account.

Allow Opting Out from Given Consent - if enabled, the section Given Consent will be added to customer account for customers to be able to opt in or opt out from given consent.

Download Fields with Filled Values Only - if enabled, the fields with empty values will be skipped in downloaded files.

The checkboxes with the enabled option 'Hide the Checkbox after User Gave the Consent' will be displayed under the Given Consent section. When the option 'Hide the Checkbox after User Gave the Consent' is disabled for checkboxes, they will not be added to the Given Consent section since the system will always display these checkboxes on selected forms even if the consent was given. Please mind, that these options are enabled by default as they are strongly recommended according to the GDPR.

Display Data Protection Officer Information [store view] Yes ?

Section Name [store view] Data Protection Officer

Data Protection Officer Email [store view] privacy@example.com ?
You can set only one email address in this field.

Data Protection Officer information [store view] Show / Hide Editor

Paragraph B I U
≡ ≡ ≡ ≡ ≡
🔗 📄 Ω 🖼️

If you have any questions, please contact your personal **Data Protection Officer**:
(585) 229-3324

Display Data Protection Officer Information - if enabled, customers will be able to get information about your Data Protection Officer added to a separate section at their accounts.

Section Name - specify the frontend title for the extra tab.

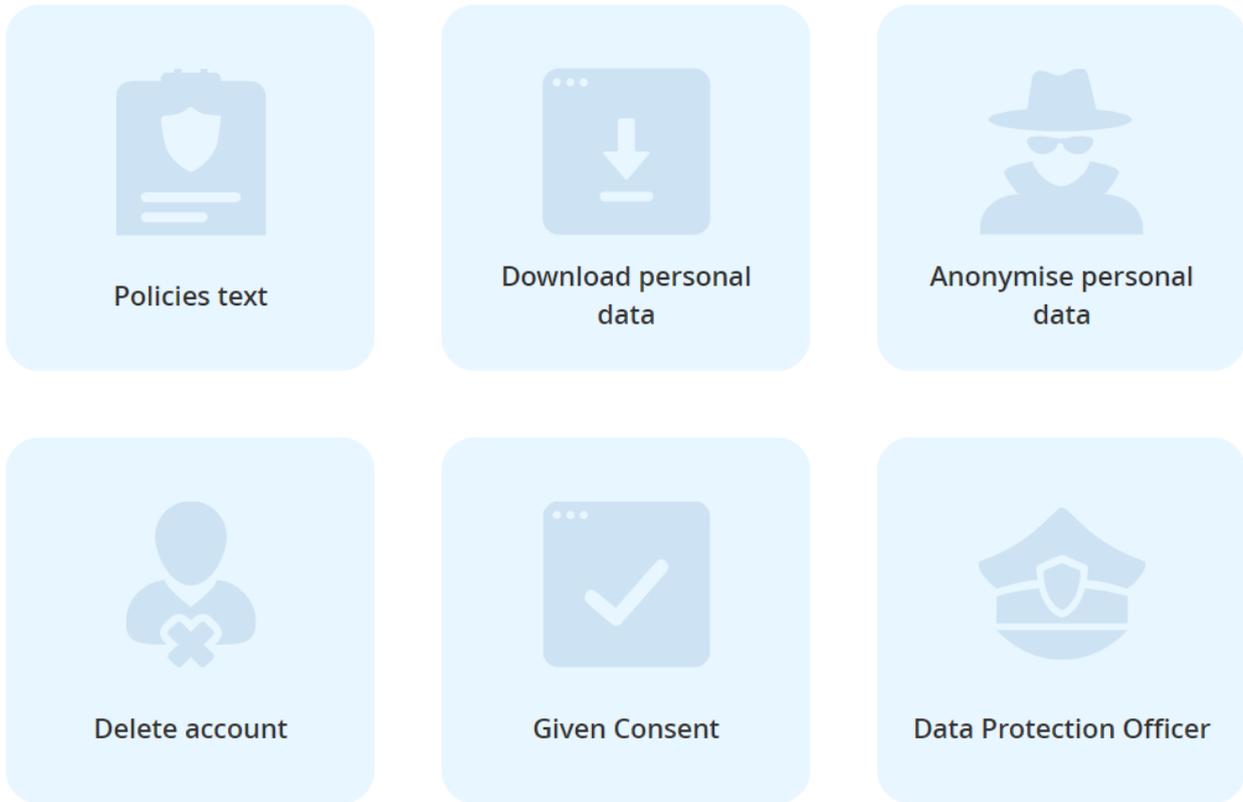
Data Protection Officer Email - enter the email to which emails will be sent for Data Protection Officer.

This feature allows the user to quickly contact the DPO by email. With the correct configuration, the “send email” button will appear in the personal account of the customers. When users click on the button, a mail client window appears on the screen with the “recipient name” field filled in.

Data Protection Officer information - provide any information you want to with the help of the editor.

In the customer's account the new tab called **Privacy Settings** is added:

Personal Data (GDPR)

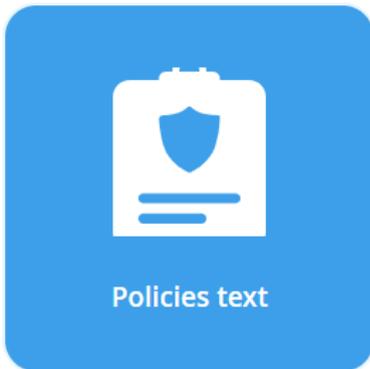


From this page, customers can:

- download all their personal data in the CSV format;
- anonymize their personal information;
- request for account removal;
- opt-in or opt-out from optional consent;
- see the contacts of the DPO.

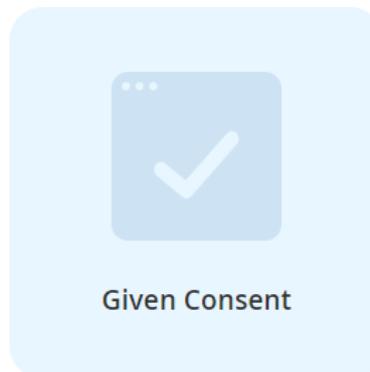
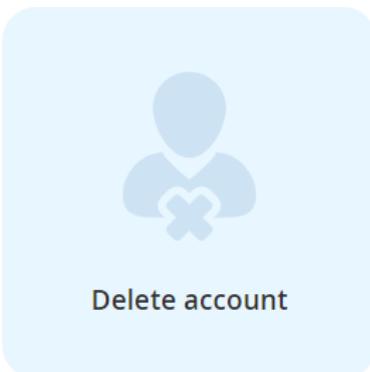
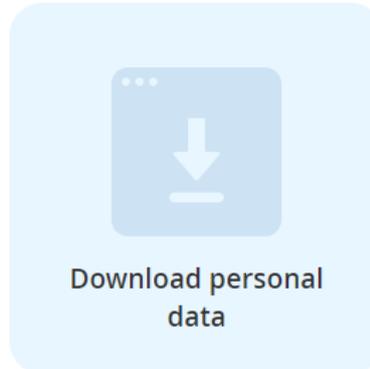
To improve customers' experience, the module also adds links to policies text in a customer account. See the way it looks like on the screenshot below.

Personal Data (GDPR)



[Read Privacy Policy](#)

[Read Cookie Policy](#)



By click on any link, a popup with corresponding policy text appears.

Privacy Policy



What information do we collect about you?

We collect information about you when you register with us or place an order for products or services. We also collect information when you voluntarily complete customer surveys, provide feedback, subscribe to newsletter and contact us. Website usage information is collected using cookies.

The following information is collected upon placing an order with Amasty: first and last name, e-mail address, billing details, company information such as company name and tax number. We require this information to enter into a binding contract (which is a purchase our products), to issue invoices, credit memos and other legal documents. This information is stored for a legal reasons.

How will we use the information about you?

We collect information about you to process your order, manage your account, and, if you agree, to e-mail you about status of your order, status of your payment, delivery instructions, information about other products and services we think may be of interest to you.

We use your information collected from the website to personalise your repeat visits to our website. If you agree, we shall pass on your personal information to our group of companies so that they may provide you with the purchased services and deliver purchased products.

Amasty will not share your information for marketing purposes with companies outside the group.

In processing your order, we may use information from fraud protection agencies.

How long do we store the information?

I HAVE READ AND ACCEPT

Privacy Settings for Guests

Guest visitors have also some options to manage their personal data. Guests can't delete their accounts (as they don't have ones), but other options are available for them.

To get the info, guests should go to the **Orders and Returns** page.

[What's New](#) [Women](#) [Men](#) [Gear](#) [Training](#) [Sale](#)

[Home](#) > [Order Information](#)

Orders and Returns

Order Information

Order ID *

Billing Last Name *

Find Order By *

Email *

[Continue](#)

Find a particular order and scroll down.

Order Information

Shipping Address	Shipping Method	Billing Address	Payment Method
John Doe 6092 Salem Ave Toronto, Ontario, A1B 2C3 Canada T: 5552293326	Flat Rate - Fixed	John Doe 6092 Salem Ave Toronto, Ontario, A1B 2C3 Canada T: 5552293326	Check / Money order

Download personal data

Here you can download a copy of your personal data which we store for your order in CSV format.

[Download](#)

Anonymise personal data

Anonymising your personal data means that it will be replaced with non-personal anonymous information and before that you will get your new login to your e-mail address (your password will stay the same). After this process, your e-mail address and all other personal data will be removed from the website.

I agree and I want to proceed

[Proceed](#)

Here a guest visitor can download the data collected during the particular order processing or anonymise it.

Personal Data Deletion and Anonymization

Automatic Personal Data Deletion

In this section you may configure an **Automatic Personal Data Deletion** for customers that stopped using your website. You can set up the time interval from the last customer's order in days, and after it expires the extension will automatically create a deletion request on the 'Delete Requests' grid.

Configuration

Store View: Default Config ? Save Config

General

Customer's Account Privacy Settings

Personal Data Deletion and Anonymization

Automatic Personal Data Deletion

Delete Personal Data of Abandoned Customer's Accounts [global]

 ?

Abandoned Customer's Accounts Automatic Deletion Period (Days) [global]

 ?

Prevent Data Deletion of Recent Orders

Email Notifications

Delete Personal Data of Abandoned Customer's Accounts - set to Yes to activate an automatic personal data deletion option.

Abandoned Customer's Accounts Automatic Deletion Period (Days) - specify the particular number of days after which personal data will be removed.

How it works:

The extension will scan customers and their orders. If a customer's last order was made earlier than the specified number of days, the extension will create a deletion request. You may approve or reject it on a separate 'Delete Requests' grid.

Prevent Data Deletion of Recent Orders

When a customer asks to delete personal data and the request is approved, the extension deletes their account, subscriptions, and the data in orders, invoices, shipments, and credit memos. Given disabled, it could cause problem for a store owner as these should be stored for a specific period of time.

The feature keeps personal data untouched in orders, invoices, shipments and credit memos for the set period after deleting customer’s account. When the period expires, the personal data in the documents will be automatically deleted.

Personal Data Deletion and Anonymization

Automatic Personal Data Deletion

Prevent Data Deletion of Recent Orders

Deletion of Personal Data in Recent Documents <small>[global]</small>	Don't Delete	?
Prevent Data Deletion Period (Days) <small>[global]</small>	180	?
Anonymization/Deletion of Personal Data for Orders in Specified Status(es) <small>[website]</small>	Don't Allow for Statuses	?
Order Statuses <small>[website]</small>	Pending PayPal Processing	

Deletion of Personal Data in Recent Documents - choose *Delete* to remove data or set to *Don't Delete* to keep personal data untouched in documents.

Prevent Data Deletion Period (Days) - if you've chosen not to delete data, specify the particular period to keep the data. When the period expires, all the data will be removed.

Anonymization/Deletion of Personal Data for Orders in Specified Status(es) - if the option is set to *Don't Allow for Statuses*, a customer won't be allowed anonymizing and deleting their personal data if the order is now in one of the specified statuses. A store admin won't be able to approve a request for personal data deletion as well.

If the anonymization of personal data is allowed for orders in all or some statuses, store admins can anonymize data (with the **Anonymise** button) for orders in allowed statuses placed by either

registered customers or website guests from the admin panel.

Order Statuses - select the order statuses to which the feature will be applied.

Privacy Policy Changes Notifications

This option allows you to send an email to customers about changes to the Privacy Policy with information about the changes. Thus, customers will be able to agree to the changes without having to read the entire privacy policy again.

Privacy Policy Changes Notifications

Enabled <small>[store view]</small>	<input type="text" value="Yes"/>	<input type="checkbox"/>
Email Sender <small>[store view]</small>	<input type="text" value="General Contact"/>	<input type="checkbox"/> ?
Email Reply To <small>[store view]</small>	<input type="text" value="manager_3@example.com"/>	<input type="checkbox"/> ?
<small>You can set only one email address in this field.</small>		
Email Template <small>[store view]</small>	<input type="text" value="Amasty GDPR Privacy Policy Changes (I"/>	<input type="checkbox"/> Use system value

Enabled - set to Yes to send automatic email notification upon the updates in privacy policy

Email Sender - select sender address.

Email Reply To - Specify the email address for customer's replies or leave blank to use the sender address.

Email Template - select the template of the Privacy Policy. You can choose a basic one, which is created automatically, or create your own template of the Privacy Policy.

Notifications are sent only to registered customers.

The emails are sent to customers who have previously agreed to the Privacy Policy, based on the data of the Consent Log

Emails are sent automatically after updating the new version of the Privacy Policy.

Automatic informing of clients about changes in Privacy Policy.

Track and manage the status of automatic mailing about Privacy Policy changes.

Customers Consents Email Queue

admin

Filters Default View Columns

7 records found

20 per page 1 of 1

Customer ID	Customer Name	Customer Email	Status
1	Veronica Costello	roni_cost@example.com	Pending
2	Patricia Jones	jones@example.com	Pending
3	James Frank	frank@example.com	Pending
4	Phil Harrison	harrison@example.com	Pending

If necessary, click **Action** → **Resend** to send the changed privacy policy to the user again

Notifications Configuration

The extension supports two types of email notifications. These are:

- Anonymization Notifications
- Deletion Notifications

Email Notifications

Anonymization Notifications

Enabled [store view] Yes

Email Sender [store view] General Contact ?

Email Reply To [store view] ?
You can set only one email address in this field.

Email Template [store view] Amasty GDPR Anonymizati Use system value

Deletion Notifications

Customers are able to anonymize their personal data. After anonymizing, they will get an email with

the new credentials for login their account. For **Anonymization Notifications** you may specify:

- Email Sender
- Email Reply To
- Email Template

Proceed to **Deletion Notifications**.

Configuration

admin

Store View: Default Config ? Save Config

Deletion Notifications

Manager Notification

Notify Manager on Deletion Request ?
[store view]

Email Sender
[store view]

Send Email To
[store view]

This will be used in the "To" field. Several emails should be written on a separate line.

Email Template Use system value
[store view]

Customer's Approval Notification

Customer's Deny Notification

Here you may separately configure notifications for your managers and customers.

For **managers** it is possible to **Notify Manager on Deletion Request** and specify:

- Email Sender
- Send Email To
- Email Template

For **Customer's Approval Notification** and **Customer's Deny Notification** you can preconfigure:

- Email Sender
- Email Reply To
- Email Template

NEW: Now you can translate email templates automatically. Templates will be converted in the appropriate language according to the store view.

Cookie Consent Configuration

To give your customers the opportunity to regulate their cookie usage, please go to **Stores** → **Configuration** → **Amasty Extensions** → **Cookie Consent**.

The Cookie Consent extension is a **suggested** module, which comes with the new version of GDPR extension package. Note, that after you install or update the GDPR extension via composer, you should install Cookie Consent module, using the separate command:

```
composer require amasty/gdpr-cookie
```

Cookie Policy Tab

Expand this tab to configure the basic setting of the extension.

General Settings

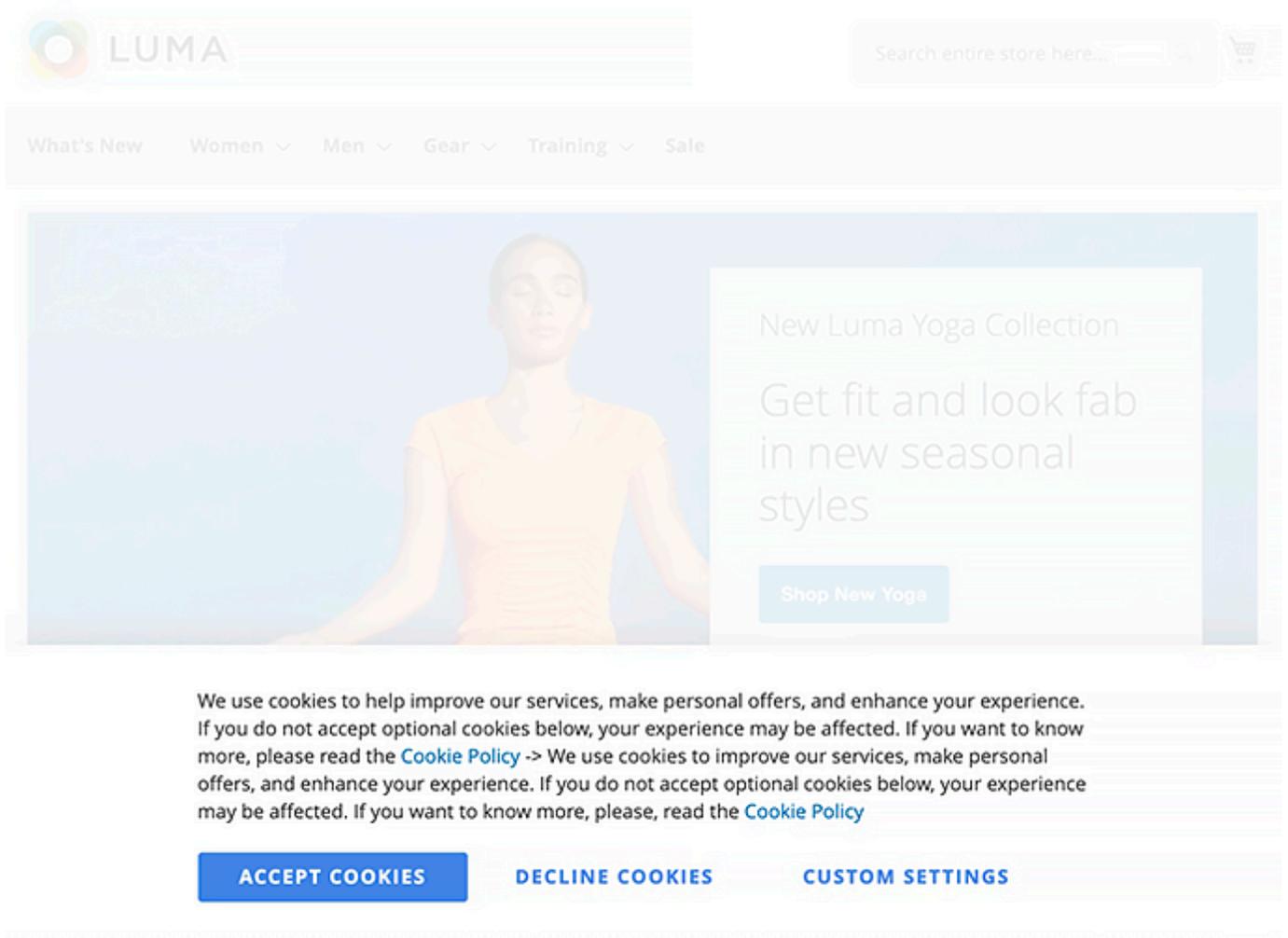
Enable Cookie Policy Bar <small>[store view]</small>	Yes	▼	
Allow Customers to Close Cookie Bar <small>[store view]</small>	Yes (Recommended)	▼	
Hide the Cookie Bar if No Decision Was Taken <small>[store view]</small>	No (Recommended)	▼	?
Country Restrictions <small>[store view]</small>	EEA Countries	▼	?
Log Guest Cookie Consent <small>[website]</small>	Yes	▼	?
Cookie Log Auto-Cleaning Period (Days) <small>[global]</small>	180		?

Check [this guide](#) to see how to configure each cookie setting properly.

Cookie Bar Types

Cookie Bar Style - choose the cookie bar type suitable for your store:

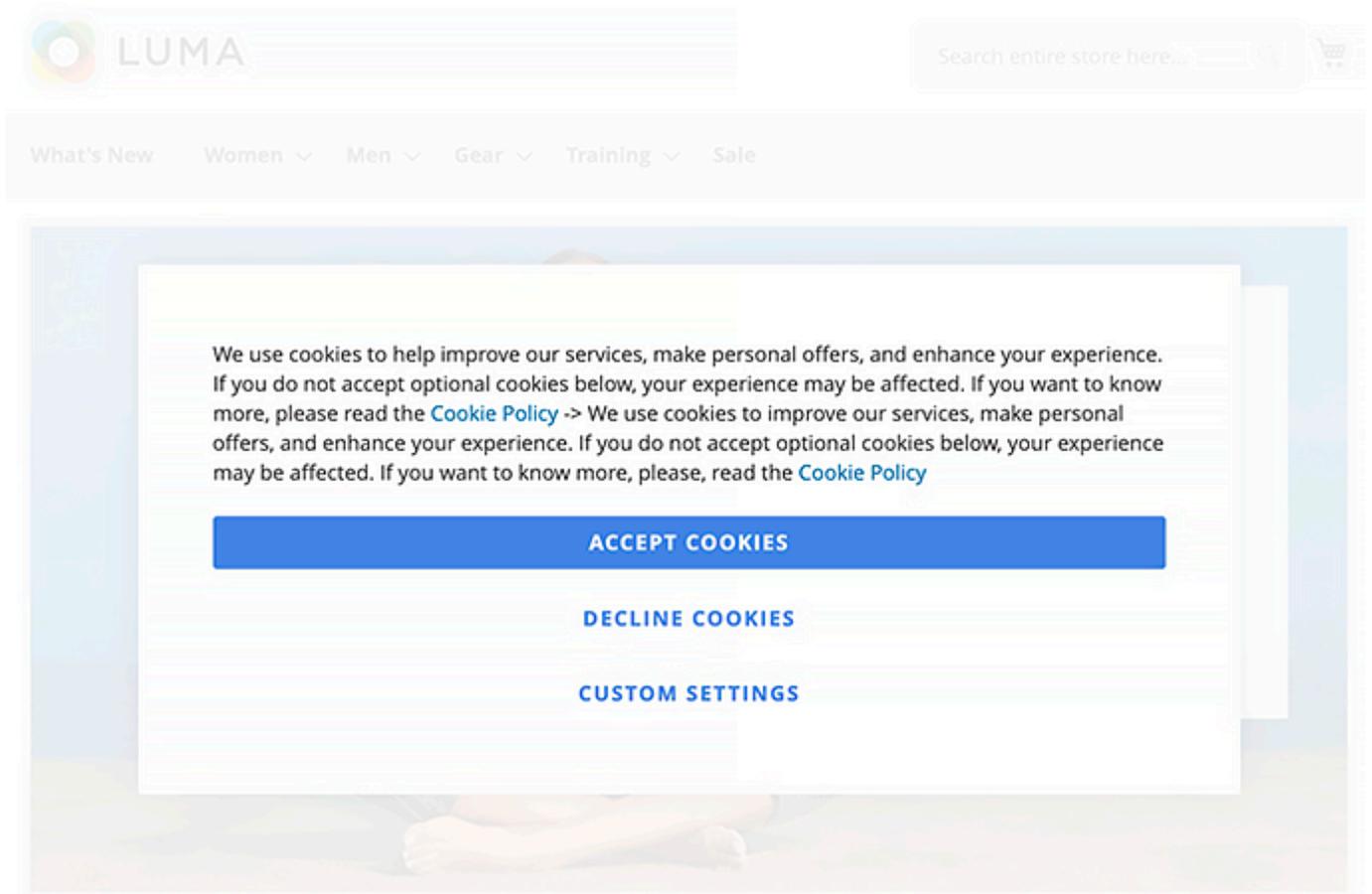
- **Classic bar.** It can be displayed either on top or in the footer of the page. It contains cookie policy text and buttons.



- **Side Bar.** Pop Up with Toggles contains additional info about each cookie group and a customer can easily adjust the consent within the first interaction.

The image shows a cookie consent pop-up on the left side of a browser window. The pop-up is titled "Essential" and has a toggle switch that is turned on. Below the title, there is a paragraph explaining that necessary cookies enable core functionality. A "More Information" link is provided. The "Marketing" section has a toggle switch that is turned off, with a paragraph explaining that marketing cookies track visitor actions. A "More Information" link is also present. The "Google Analytics" section has a toggle switch that is turned off, with a paragraph explaining that these cookies collect usage statistics. At the bottom of the pop-up, there are three buttons: "ACCEPT COOKIES" (highlighted in blue), "DECLINE COOKIES", and "ALLOW ALL COOKIES". The background of the browser window shows a website with a navigation menu, a search bar, and a promotional banner for "New Luma Yoga Collection" with a "Shop New Yoga" button. Below the banner, there are several yoga tank tops displayed.

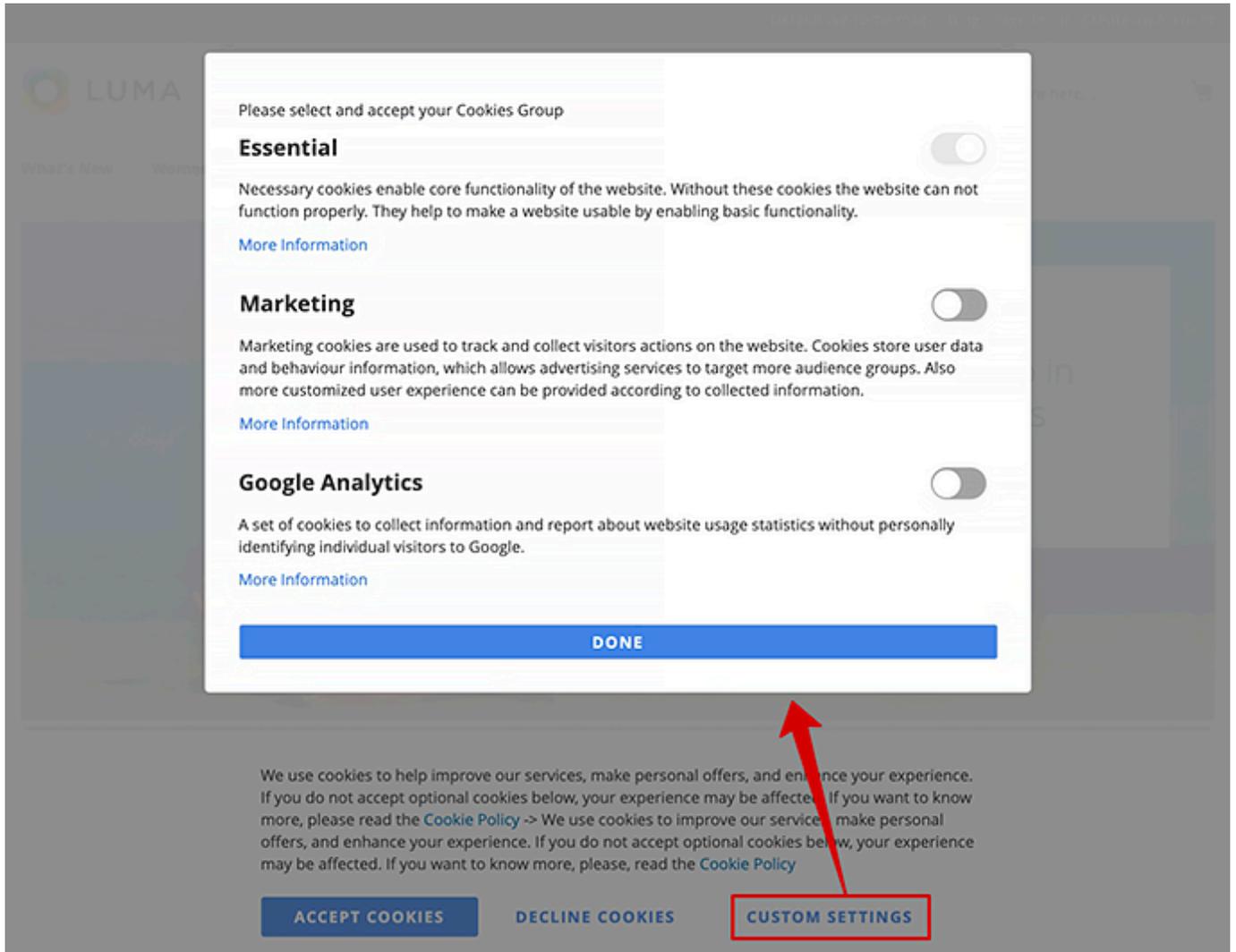
- **Pop Up.** It is displayed in the center of a page.



If customers accept all cookies regardless of a bar type, the cookie bar automatically disappears.

In case customers decide to reject all cookies at once, they can simply press the **Decline Cookies** button (button name is customizable). Please note that *Decline Cookies* button can be disabled in Admin panel if needed.

If they want to find extra information or allow specific cookies by clicking **Custom Cookies** (button name is customizable), they will see the following popup:



Thus, they can click the toggles and accept the particular cookies only.

From this popup, they can also find extra details about each cookie type by clicking **More Information** in the popup and see the info:

Marketing

Marketing cookies are used to track and collect visitors actions on the website. Cookies store user data and behaviour information, which allows advertising services to target more audience groups. Also more customized user experience can be provided according to collected information.

Cookie Name	Cookie Provider	Cookie Description	Cookie Lifetime	Cookie Type
section_data_ids	Magento	Stores customer-specific information related to shopper-initiated actions such as display wish list, checkout information, etc.	2600	1st Party
recently_viewed_product	Magento	Stores product IDs of recently viewed products for easy navigation.	1200	1st Party
recently_viewed_product_previous	Magento	Stores product IDs of recently previously viewed products for easy navigation.	1500	1st Party
recently_compared_product	Magento	Stores product IDs of recently compared products.	1200	1st Party
recently_compared_product_previous	Magento	Stores product IDs of previously compared products for easy navigation.	1500	1st Party

DONE

offers, and enhance your experience. If you do not accept optional cookies below, your experience may be affected. If you want to know more, please, read the [Cookie Policy](#)

ACCEPT COOKIES **DECLINE COOKIES** **CUSTOM SETTINGS**

Extra Frontend Option

The extension also adds a special link to the store footer so that customers could find information about cookies and revoke previously given consents any time. The data is also displayed in the pop-up.

Cookie Consent (GDPR) for magento 2 [EXTENSION PAGE](#) →

Please select and accept your Cookies Group

Essential

Necessary cookies enable core functionality of the website. Without these cookies the website can not function properly. They help to make a website usable by enabling basic functionality.

[More Information](#)

Marketing

Marketing cookies are used to track and collect visitors actions on the website. Cookies store user data and behaviour information, which allows advertising services to target more audience groups. Also more customized user experience can be provided according to collected information.

[More Information](#)

Google Analytics

A set of cookies to collect information and report about website usage statistics without personally identifying individual visitors to Google.

[More Information](#)

DONE

Footer:

- About us
- Customer Service
- Search Terms
- Privacy and Cookie Policy
- Advanced Search
- Orders and Returns
- Contact Us
- Cookie Settings

Enter your email address [Subscribe](#)

See possible customization options and frontend examples in [this guide](#).

Consent Mode

The GDPR extension is compatible with Google Consent Mode V2. You can find the **amasty/module-google-consent-mode** package for installation in Composer suggest (Note: the compatibility is available as a part of an active product subscription or support subscription).

Click [here](#) to find the instructions for Consent Mode V2 activation.

Geo IP Data Configuration

This product includes GeoLite2 Data created by [MaxMind](#), available from 24.10.2023 (last update date).

The extension uses Geo IP Database to detect site visitors' location. Please, go to **Stores → Configuration → Amasty Extensions → Geo IP Data**.

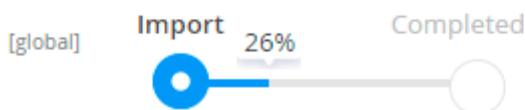
Download and Import



Last Imported: 2019-03-20 17:14:14

Download and Import

Import



var/amasty/geoip/GeoLite2-City-Blocks-IPv4.csv
var/amasty/geoip/GeoLite2-City-Blocks-IPv6.csv
var/amasty/geoip/GeoLite2-City-Locations-en.csv

Import

Databases are required for the correct work of the GDPR module. Also you need to install [php bcmath](#) or [gmp](#) extension on your server.

You can get the databases automatically or import your own data.

Hit the **Download and Import** button to make the extension download the updated CSV dump file and import it into your database automatically.

To import the files from your own source, use the **Import** option. Path to the files should look like this (the part 'var/amasty/' should be replaced with your folders' names):

```
var/amasty/geoip/GeoLite2-City-Blocks-IPv4.csv  
var/amasty/geoip/GeoLite2-City-Blocks-IPv6.csv  
var/amasty/geoip/GeoLite2-City-Locations-en.csv
```

In the Import section, the **Import** button is grayed out by default. It will be available right after you upload the CSV files. The red error notification will switch to green success notification when the import is completed.

IP Database Update Settings

The database included in the extension was last updated on October 24, 2023. To keep the IP database current, you can update it using one of two methods.

Please note that regardless of the updating method chosen, you need to import the IP database first.

IP Database Update Settings



Refresh IP Database
[global]

Manually	▼
Manually	
Update via Amasty Service	

Refresh IP Database - select the appropriate method for refreshing the IP database:

- **Manually** - to manually upload the updated database files;
- **Update via Amasty Service** - to update the database automatically and regularly via Amasty Service, which is complimentary for you *until August 2024*.

Debug Mode

You can enable IP forcing, which makes it possible to set a specific IP address that will be used instead of the visitor's real IP address when determining geolocation. The feature is useful while configuring or testing the extension.

Debug

Enable Force IP
[global]

Force IP Address
[global]

You can set IP address for testing. Please be careful to avoid issues on production.

Enable Force IP - set to Yes to replace the real IP address.

Force IP Address - specify the address to use instead of a real one.

Data Management from the Admin Panel

With the extension, you can download, delete or anonymise customers' data from the admin panel. For example, if a customer can't log in to an account and asks you to anonymise the data, you can easily do it.

Proceed to **Customers** → **All Customers** and choose a particular one.

Patricia Jones

The screenshot shows the Magento 2 customer profile page for Patricia Jones. At the top, there is a navigation bar with buttons: Back, Reset, Create Order, Personal Data (with a dropdown arrow), Save and Continue Edit, and a prominent orange Save Customer button. Below this, a sidebar on the left lists 'CUSTOMER INFORMATION' options: Customer View (highlighted), Account Information, Addresses, Orders, Billing Agreements, Product Reviews, and Wish List. The main content area is titled 'Personal Information' and contains several data rows: Last Logged In, Account Lock (Unlocked), Confirmed email (Confirmation Not Required), Account Created (Jun 15, 2018, 3:52:29 PM), Account Created in (Default Store View), and Customer Group (General). To the right, there is a 'Default Billing Address' section stating 'The customer does not have default billing address.' A dropdown menu is open under 'Personal Data', showing 'Anonymise', 'Download', and 'Delete'. A red arrow points from the right side of the page towards the 'Anonymise' option in the dropdown.

In the **Personal Data** dropdown you can choose the appropriate action to be done with a customer's data. For example, click Anonymise and confirm the action. Check the result.

anonymous932564d62f anonymous3848b
b4bc1

admin

delete customer Reset Create Order Reset Password Force Sign-In Personal Data Save and Continue Edit **Save Customer**

CUSTOMER INFORMATION

- Customer View
- Account Information**
- Addresses
- Orders
- Shopping cart
- Newsletter
- Billing Agreements
- Product Reviews

Account Information

Associate to Website * ?

Group *

Disable Automatic Group Change Based on VAT ID

Name Prefix

First Name *

Middle Name/Initial

Last Name *

Name Suffix

Cookie Management Grids

Cookie Grid

To manage all the existing cookies, go to **Customers → Cookies**.

Cookies

Add New Cookie

Filters

Actions

22 records found

20

per page

1

of 2

<input type="checkbox"/>	ID	Cookie Name	Cookie Provider	Cookie Group	Description	Cookie Lifetime	Cookie Type	Action
<input type="checkbox"/>	1	PHPSESSID	Magento	Essential	To store the logged in user's username and a 128bit encrypted key.This information is required to allow a user to stay logged in to a web sitewithout needing to submit their username and password for each page visited. Without this cookie, a user is unable to proceed to areas of the web site that require authenticated access.	180	1st Party	Edit
<input type="checkbox"/>	2	private_content_version	Magento	Essential	Appends a random, unique number and time to pages with customer content to prevent them from being cached on the server.	300	1st Party	Edit
<input type="checkbox"/>	3	persistent_shopping_cart	Magento	Essential	Stores the key (ID) of persistent cart to make it possible to restore the cart for an anonymous	1200	1st Party	Edit

With the extension you can easily track and sort all cookies on a separate grid by its **ID**, **Name**, **Group**, **Description** and the **Lifetime**.

To view or change the configuration of a cookie, click *Edit* in the **Action** column.

To delete cookies, tick them and choose *Delete* option in the **Actions** dropdown menu.

To create a new cookie, hit the **Add New Cookie** button.

New Cookie

demouser ▾

[← Back](#)[Save and Continue Edit](#)[Save](#)

Settings

Enabled YesCookie Name * Cookie Provider Description *

Paragraph ▾ **B** *I* U ☰ ☷ ☸

☰ ☷ ☸ ☎ ☉

Appends a random, unique number and time to pages with customer content to prevent them from being cached on the server.

p POWERED BY TINY

Cookie Lifetime [global] Cookie Type ▾Cookie Group ▾

Cookie Name - specify the title of the cookie.

You can configure a cookie name using a wildcard (*) to enable the generalized matching of names. For example, '*ga' would correspond to both 'user_ga' and 'session_ga'. To properly utilize a wildcard when writing a cookie name, please enclose it in curly braces, such as **{*ga}**.

Description - fill in some information about the usage of the cookie.

Cookie Lifetime - set the lifetime of a cookie that will be displayed to customers on the Cookie CMS page.

Cookie Group - assign the cookie to a particular group.

Tip: use WYSIWYG editor to highlight specific information or make the description more structured.

Cookie Categories

To arrange cookies into essential and optional categories, go to **Customers → Cookie Groups**.

With the extension you can manage all your cookie categories in a handy grid.

Cookie Groups

 demouser ▾

[Add New Group](#)

 Filters

Actions ▾ 4 records found 20 ▾ per page < 1 of 1 >

Delete

<input type="checkbox"/>	ID	Cookie Group Name	Description	Is Essential	Is Enabled	Action
<input type="checkbox"/>	1	Essential	Necessary cookies enable core functionality of the website. Without these cookies the website can not function properly. They help to make a website usable by enabling basic functionality.	Yes	Yes	Edit
<input type="checkbox"/>	2	Marketing	Marketing cookies are used to track and collect visitors actions on the website. Cookies store user data and behaviour information, which allows advertising services to target more audience groups. Also more customized user experience can be provided according to collected information.	No	Yes	Edit
<input type="checkbox"/>	3	Google Analytics	A set of cookies to collect information and report about website usage statistics without personally identifying individual visitors to Google.	No	Yes	Edit
<input type="checkbox"/>	5	New Category	New Category	No	Yes	Edit

On the grid the **ID**, **Cookie Group Name** and **Description** are displayed. Also you can see if each group *Is Essential* and *Is Enabled*.

To configure any group, click *Edit* in the **Action** column.

To delete several groups in one click, tick them and choose *Delete* option in the **Actions** dropdown menu.

To create a new category, click **Add New Group**.

Edit Cookie Group Marketing

demouser

demo navio

Scope: All Store Views



← Back

Delete

Save and Continue Edit

Save

Settings

Enabled Yes

Is Essential No

Cookie Group Name * Marketing

Description * Show / Hide Editor

Paragraph **B** *I* U

Marketing cookies are used to track and collect visitors actions on the website. Cookies store user data and behaviour information, which allows advertising services to target more audience groups. Also more customized user experience can be provided according to collected information.

POWERED BY TINY

Assigned Cookies
recently_viewed_product_previous
recently_compared_product
recently_compared_product_previous

Sort Order 0

Enabled - choose Yes to activate the group.

Is Essential - set to Yes to make the group obligatory. In this case the customers will have to allow this cookie group to get access to the website.

Cookie Group Name - specify the title of the cookie group that will be displayed to the customers on the frontend and on the grid in admin panel.

Description - fill in the information about the usage of the group so that the customers could decide whether to allow this group or not.

Tip: use WYSIWYG editor to highlight specific information or make the description more structured.

Assigned Cookies - select the cookies to include in the group.

Save the configuration.

Here customers can choose which cookie categories they allow to process:

The screenshot shows the LUMA website's 'Cookie Settings' page. At the top left is the LUMA logo. To the right is a search bar with the text 'Search entire store here...' and a magnifying glass icon. Below the search bar is a navigation menu with links for 'What's New', 'Women', 'Men', 'Gear', 'Training', and 'Sale'. Below the navigation menu is a breadcrumb trail: 'Home > Cookie Settings'. The main heading is 'Cookie Settings'. To the right of the heading are two orange buttons: 'Allow all' and 'Save'. Below the heading are three cookie categories, each with a toggle switch and a description:

- Essential Cookies** (toggle off): Necessary cookies enable core functionality of the website. Without these cookies the website can not function properly. They help to make a website usable by enabling basic functionality. List of cookies the Essential group collects ▾
- Marketing Cookies** (toggle on): Marketing cookies are used to track and collect visitors actions on the website. Cookies store user data and behaviour information, which allows advertising services to target more audience groups. Also more customized user experience can be provided according to collected information. List of cookies the Marketing group collects ▾
- Google Analytics Cookies** (toggle on): A set of cookies to collect information and report about website usage statistics without personally identifying individual visitors to Google. List of cookies the Google Analytics group collects ▾

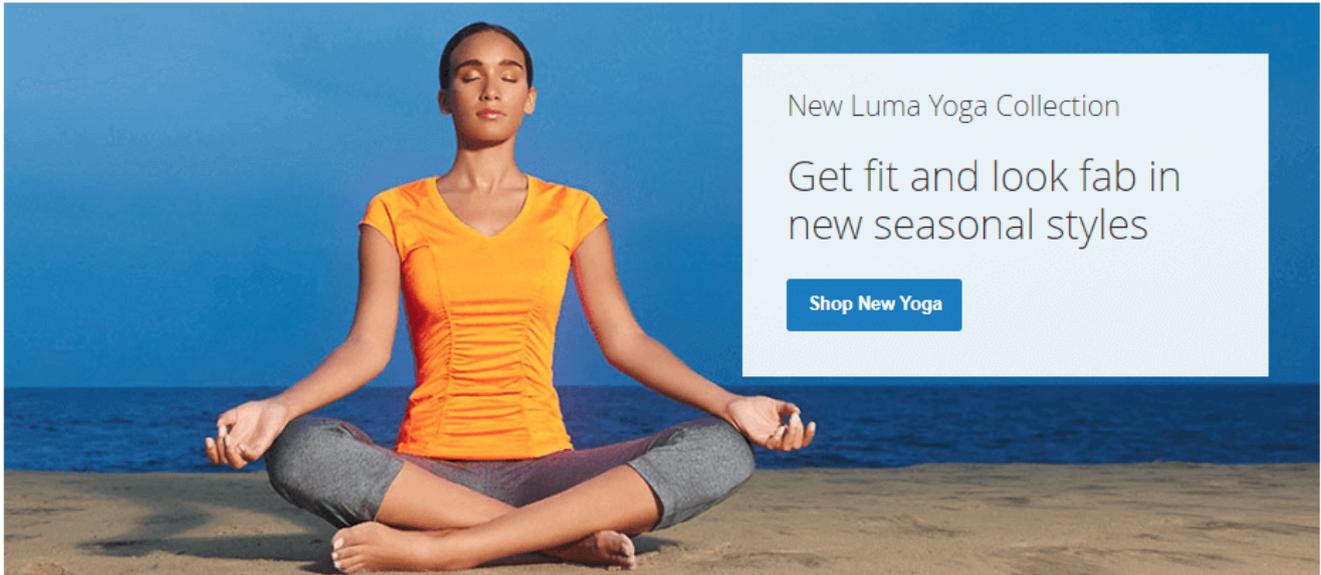
The extension adds a 'Cookie Settings' link to the footer so that the customers can easily reset cookie usage conditions any time they need:



Search entire store here...



What's New Women Men Gear Training Sale



[About us](#)

[Customer Service](#)

[Privacy and Cookie Policy](#)

[Search Terms](#)

[Advanced Search](#)

[Contact Us](#)

[Cookie Settings](#)



Cookie Consents

To find the list of all consents and customers data, go to **Customers → Cookie Consents**.

Cookie Consents Log

 demouser ▾

 Filters

 Default View ▾

 Columns ▾

4 records found

20 ▾ per page < 1 of 1 >

Customer Id	Customer Name	Customer Email	Ip Address	Website	Date	Consent Status
0	Guest	-	82.209.247.0	Main Website	Oct 7, 2021 11:48:25 AM	Essential: Allowed Marketing: Allowed
3	Jane Green	jane_green@example.com	213.184.226.0	Main Website	Feb 28, 2020 11:49:51 AM	Essential: Allowed
2	Peter Brown	peter_brown@example.com	213.184.226.0	Main Website	Feb 28, 2020 11:47:59 AM	Essential: Allowed Marketing: Allowed
1	Veronica Costello	roni_cost@example.com	213.184.226.0	Main Website	Feb 28, 2020 11:45:34 AM	All Allowed

You can find all needed info in one place. The grid allows to track consents by customer **Name**, **Email**, **IP Address**, **Website**, **Consent Type**, **Date** and **Consent Status**. This data can be useful for different consents analysis.

GDPR Management Grids

The module contains the number of grids needed for efficient GDPR management.

Checkboxes Management

With the extension it is possible to create multiple independent checkboxes on a form with their own settings. Please navigate to **Amasty** → **Personal Data Protection** → **Consent Checkboxes** grid to view and manage all checkboxes.

Consent Checkboxes

demouser

[New Checkbox](#)

Filters | Default View | Columns

Actions 3 records found (1 selected) | 20 per page | 1 of 1

Delete

<input type="checkbox"/>	Name	Enable	Is Required	Hide the Checkbox after User Gave the Consent	Log The Consent	Checkbox Location	Checkbox Position	Action
<input type="checkbox"/>	Privacy Checkbox	ENABLED	Yes	Yes	Yes	Registration, Checkout, Contact Us, Newsletter Subscription	0	Edit
<input type="checkbox"/>	Terms & Conditions	ENABLED	Yes	Yes	No	Registration, Checkout	1	Edit
<input checked="" type="checkbox"/>	Age Verification	DISABLED	Yes	Yes	Yes	Registration, Checkout, Newsletter Subscription	2	Edit

On the grid you can see each checkbox settings.

To remove them in bulk, tick the necessary ones and choose the **Delete** option in the *Actions* dropdown.

To create a new one, hit the New **Checkbox** button.

General

Checkbox Name *

Checkbox Code *

Enabled Yes

Confirmation Required Yes 

Hide the Checkbox after User Gave the Consent Yes

If enabled, the system will always log consents to the checkbox. Moreover, the checkbox will be also added to customer account under the section 'Given Consent' to opt in or opt out from consent.

Checkbox Position 

Checkbox Location * **Default Magento Forms**
Registration
Checkout
Contact Us
Newsletter Subscription

Checkbox Text *

You can use the <a> tag in the text and also the {link} variable to insert the privacy policy link into the checkbox text. Example: I have read and accept the privacy policy

Consent Link Type ▼

Countries Restrictment ▼

Checkbox Name - specify the title of a checkbox for internal use.

Checkbox Code - set the code of the checkbox.

Enabled - switch to Yes to activate the check on the frontend.

Confirmation Required - if enabled, a customer will have to give the consent to submit an action.

Hide the Checkbox after User Gave the Consent - if enabled, the system will always log consents to the checkbox. Moreover, the checkbox will be also added to customer account under the section 'Given Consent' to opt in or opt out from consent. The checkbox will be displayed again in case you introduce changes to the privacy policy. If the option is disabled, an admin can choose whether to log the consents or not.

Log the Consent - if enabled, customer's consent will be saved in the 'Consent Log' grid.

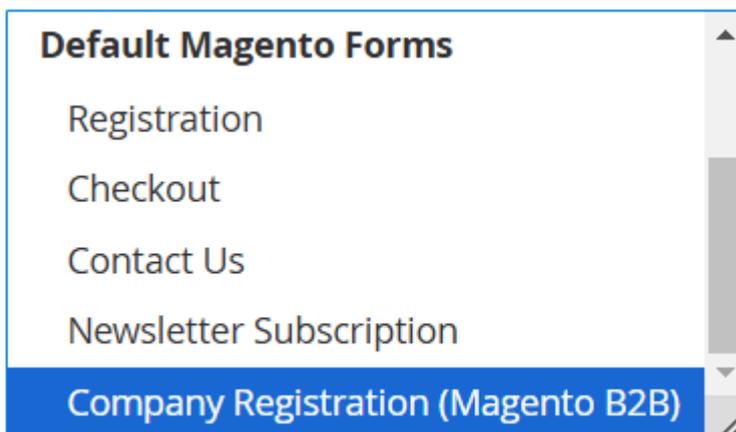
Keep in mind, that if you disable **Hide the Checkbox after User Gave the Consent**, the checkboxes will not appear in the customer account settings, as customers will have to give their consents every time on the store pages.

Checkbox Position - define the checkbox position among other checkboxes on the frontend. The feature helps to set the order of several checkboxes in case they are displayed in one place. 0 is the highest priority.

Checkbox Location - select the pages and forms to which a particular checkbox will be applied.

If using the Enterprise (EE) or Cloud (MCE) edition of the extension, it is possible to apply checkboxes also to the **Company Account Registration (Magento B2B)** form. After a checkbox is placed for the Company Account Registration (Magento B2B) form, the additional **Company Name** and **Company Email** columns appear on the [Consent Log](#) grid.

Checkbox Location *



This compatibility with Magento Company Account B2B functionality is available as part of an active product subscription or support subscription. You can find the **amasty/module-gdpr-company-b2b** package for installing in composer suggest.

Checkbox Text - provide the content of the checkbox. You can use the <a> tag in the text and also the {link} variable to insert the privacy policy link into the checkbox text. *Example: I have read and*

accept the [privacy policy]({link}).

Consent Link Type - choose the type of the link: it can be either **GDPR Privacy Policy** link or link to any **CMS Page**. If the second variant is chosen, select the page to which link will direct customers.

This is how checkboxes are displayed on the registration page:

Sign-in Information

Email *

Password *

Password Strength: No Password

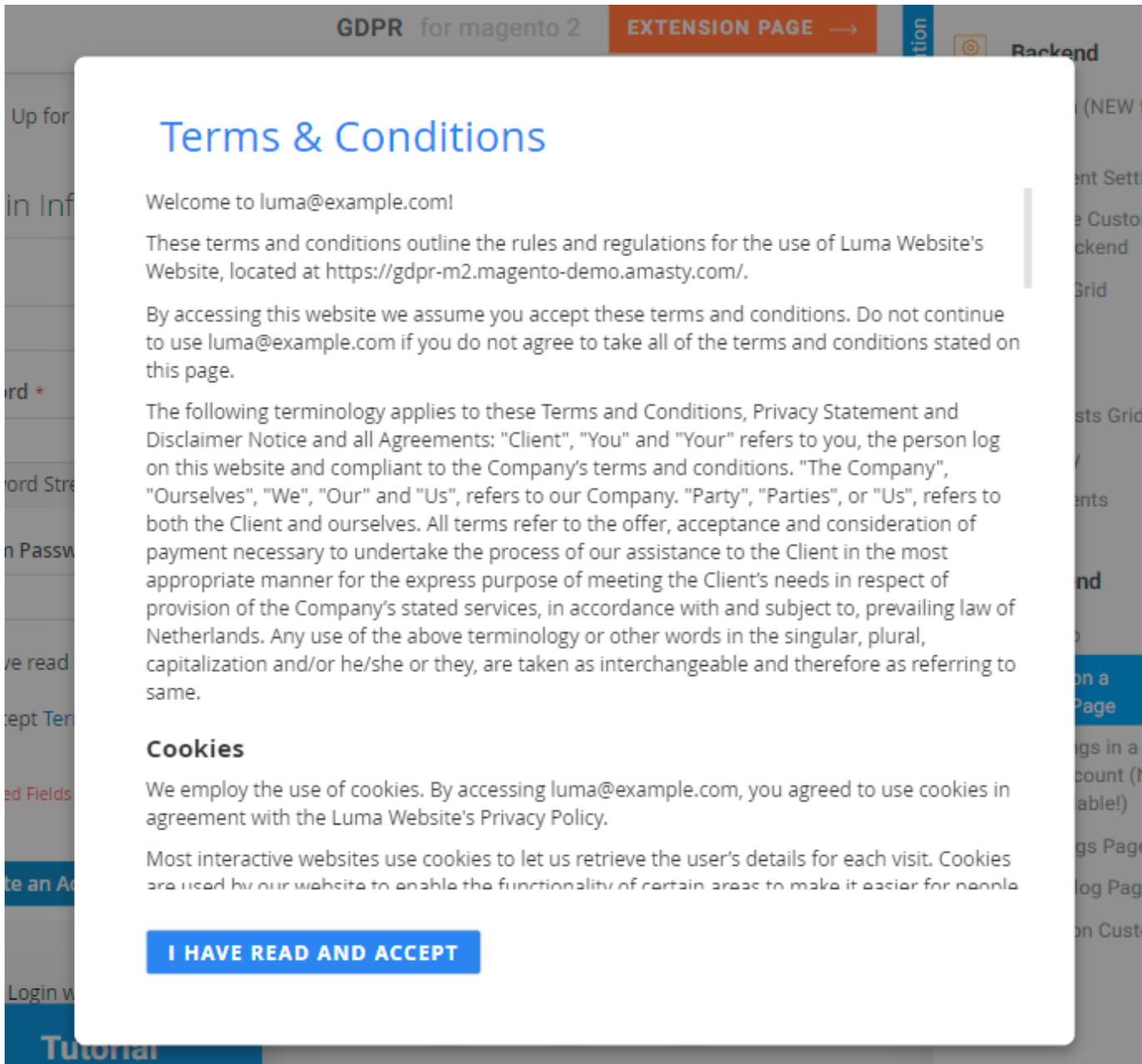
Confirm Password *

- I have read and accept the [privacy policy](#) *
- I accept [Terms & Conditions](#). *
- I confirm that I'm over 21 years old *

* Required Fields

Create an Account

If a customer clicks on any policy, a CMS page will be displayed in a popup. For instance, click on the *Terms & Conditions* link:



Countries Restriction - it is possible to adjust each checkbox visibility according to a customer location. Enable the checkbox for **All Countries**, **EEA Countries** or provide **Specified Countries** in the list below.

Consent Log

Collect and track all customer consents in one grid. Here you will also see if a customer has revoked optional consents at Account Privacy Settings.

Consent Log

demouser

Filters | Default View | Columns | Export

11 records found

20 per page

1 of 1

<input type="checkbox"/>	Customer Name	Remote IP Address	Email	Date	Checkbox Location	Policy Version	Website	Action
<input type="checkbox"/>	Moris Barns	213.184.226.0	moris_001@yahoo.com	Oct 19, 2018 9:46:05 AM	Registration	1.2	Main Website	Accept
<input type="checkbox"/>	Veronica Costello	213.184.226.0	roni_cost@example.com	Oct 19, 2018 10:05:13 AM	Newsletter Subscription	1.2	Main Website	Accept
<input type="checkbox"/>	Liza Moore	213.184.226.0	sunshine@example.com	Oct 19, 2018 10:11:20 AM	Contact Us	1.2	Main Website	Accept
<input type="checkbox"/>	Greg Pratt	213.184.226.0	pratt712@example.com	Oct 19, 2018 10:15:58 AM	Checkout	1.2	Main Website	Accept
<input type="checkbox"/>	Mary Ditt	213.184.226.0	maryditt@example.com	Oct 30, 2018 10:42:48 AM	Registration	1.2	Main Website	Accept
<input type="checkbox"/>	Veronica Costello	82.209.247.0	roni_cost@example.com	May 28, 2020 8:51:47 AM	Optional Consent at Account Privacy Settings	1.2	Main Website	Accept
<input type="checkbox"/>	Veronica Costello	82.209.247.0	roni_cost@example.com	May 28, 2020 8:51:47 AM	Optional Consent at Account Privacy Settings	1.2	Main Website	Accept
<input type="checkbox"/>	Guest	82.209.247.0	customer1@cust.com	Jul 20, 2020 1:47:31 PM	Newsletter Subscription	1.2	Main Website	Accept
<input type="checkbox"/>	Guest	82.209.247.0	customer2@cust.com	Jul 20, 2020 1:54:42 PM	Contact Us	1.2	Main Website	Accept

See each **Customer Name, Remote IP Address, Email, Checkbox Location, Policy Version, Websites** and a customer **Action**.

For guests, the extension gets all possible data. If, for example, email is not specified, on the grid it will be displayed as '-'. Also, guests will see the checkboxes even though they have already given their consents.

To delete consents in bulk, just tick the necessary ones and choose the **Delete** options from the **Actions** dropdown.

You may also apply multiple filters to sort out specific consents.

Consent Log

Filters | Default View | Columns | Export

Date
from: 08/5/2020
to: 09/5/2020

Email
roni_cost@example.com

Action
Decline

Checkbox Location
Checkout
Contact Us

Customer ID
268

Remote IP Address
213.184.226.0

Website
Main Website

Optional Consent at Account Privacy Settings

- Registration
- Checkout
- Contact Us
- Newsletter Subscription

Amasty Extension Forms

- Blog Pro**
 - Comment Form
- Social Login**
 - Popup Registration Form

Cancel | Apply Filters

17 records

Customer ID	Customer Name	Date	Checkbox Location
10	Moris Barns	Oct 19, 2018 9:46:05 AM	Registration
1	Veronica Cos	Oct 19,	Newsletter

Action Log

To check customers' actions, go to **Customers → Personal Data Protection → Action Log**.

Action Log

Filters Default View Columns

Actions 13 records found 20 per page 1 of 1

Customer Name	IP Address	Date	Action		Comment
anonymous02d156658d anonymous210e315bcb anonymous01e338120e anonymousfcb4d0997b anonymous79cb7fbf57	82.209.247.0	Oct 21, 2020 2:20:26 PM	Data Anonymised by Admin	<input type="checkbox"/>	
anonymous9598dcd541 anonymous932564d62f anonymous5dfd7a10e5 anonymous3848bb4bc1 anonymous18335f144f	82.209.247.0	Oct 22, 2020 10:02:48 AM	Data Anonymised by Admin	<input type="checkbox"/>	
Guest	82.209.247.0	May 27, 2022 6:37:08 AM	Data Anonymised by Guest	<input type="checkbox"/>	
Guest	82.209.247.0	May 27, 2022 6:35:43 AM	Failed Data Anonymization by Guest	<input type="checkbox"/>	We can not anonymize order
-----	82.209.247.0	Nov 6, 2020 10:37:17 AM	Personal Data Deleted by Admin	<input type="checkbox"/>	
Veronica Costello	82.209.247.0	Feb 2, 2022 10:55:04 AM	Personal Data Downloaded by Customer	<input type="checkbox"/>	
cccc ccc	82.209.247.0	Feb 9, 2022 6:48:58 PM	Personal Data Downloaded by Customer	<input type="checkbox"/>	

On the grid you can see all actions performed by store users and admins regarding privacy policy consents and the GDPR-related account management.

Filter the data by the following actions:

Filters | Default View | Columns

Action

Select...

- Delete Request Submitted
- Delete Request Approved
- Delete Request Denied
- Data Anonymised by Customer
- Data Anonymised by Admin
- Data Anonymised by Guest
- Failed Data Anonymization by Guest
- Failed Data Anonymization by Customer
- Personal Data Deleted by Admin
- Personal Data Downloaded by Customer
- Personal Data Downloaded by Guest

Done

ymised by Admin

ymised by Admin

Delete Requests Management

When a customer requests for account removal, the request appears on the special grid. Please, go to **Customers → Delete Requests**.

Delete Requests

Filters | Default View | Columns

3 records found

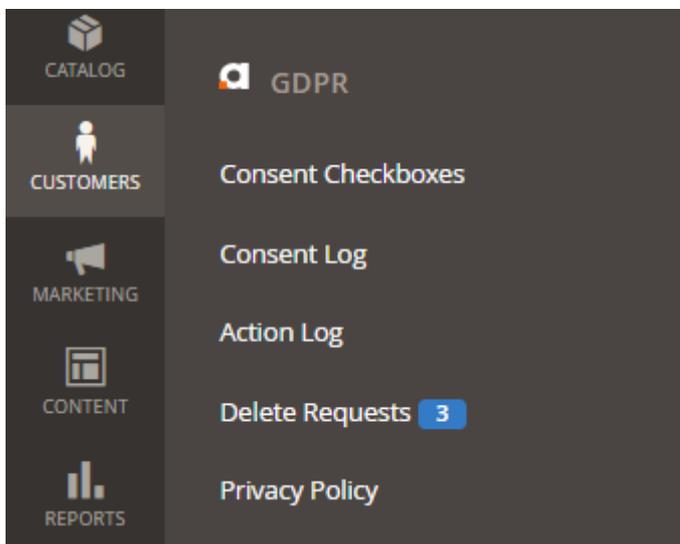
20 per page | 1 of 1

Actions	Created	Customer Name	Customer Email	Initiator of Deletion	Completed Orders Qty	Pending Orders Qty
<input type="checkbox"/>	Jun 15, 2018 3:55:05 PM	Jane Doe	janedoe@example.com	Automatic	3	1
<input type="checkbox"/>	Jun 15, 2018 3:58:48 PM	Veronica Costello	roni_cost@example.com	Customer's request	2	0
<input type="checkbox"/>	Jun 15, 2018 3:58:55 PM	Veronica Costello	roni_cost@example.com	Automatic	5	2

On the grid you can see all incoming requests. You can **approve** or **deny** any request:

- Select the requests you want to reply;
- Choose the appropriate option from the Actions dropdown menu;
- Hit the **Submit** button.

When a new delete request appears, store admin will see the notification in the admin panel.



Keep in mind that a deleted customer will still be visible in the “All Customers” list, but without any personal data. It is necessary for the correct work of the database as some customers' data still may be necessary for order processing or other documentation.

Privacy Policy Document Management

To manage the privacy policy documentation, please, go to **Customers → Privacy Policy**.

Actions ▼ 3 records found 20 ▼ per page < 1 of 1 >

<input type="checkbox"/>	Id	Date Created	Version Number	Last Edited	Last Edited By	Comment	Status	Action
<input type="checkbox"/>	1	Jun 15, 2018 3:50:49 PM	1.0	Jun 15, 2018 3:50:49 PM	admin admin	Privacy Policy	Disabled	Edit
<input type="checkbox"/>	2	Jun 15, 2018 3:51:38 PM	1.2	Jun 15, 2018 3:51:38 PM	admin admin	Privacy Policy (GDPR Compliant)	Enabled	Edit
<input type="checkbox"/>	3	Oct 31, 2018 10:10:42 AM	1.2.1	Oct 31, 2018 10:12:04 AM	admin admin	Privacy Policy (GDPR Compliant)	Draft	Edit

On the grid you can manage the existing privacy policy documents: create, update, and delete them. For your convenience, the inline edit is available:

Filters ▼ Default View ▼ Columns ▼

Actions ▼ 3 records found (1 selected) 20 ▼ per page < 1 of 1 >

<input type="checkbox"/>	Id	Date Created	Version Number	Last Edited	Last Edited By	Comment	Status	Action
<input type="checkbox"/>	1	Jun 15, 2018 3:50:49 PM	1.0	Jun 15, 2018 3:50:49 PM	admin admin	Privacy Policy	Disabled	Edit
<input checked="" type="checkbox"/>	2	Jun 15, 2018 3:51:38 PM	1.2	Jun 15, 2018 3:51:38 PM	admin admin	Privacy Policy (GDPR Compliant)	Enat ▼	<input type="text"/>
<input type="checkbox"/>	3	Oct 31, 2018 10:10:42 AM	1.2.1			Privacy Policy (GDPR Compliant)	Draft	Edit

Cancel Save

Kindly be informed that Active or Disabled Privacy Policy cannot be amended. Please use the CLONE function to create a new Privacy Policy version and amend the text.

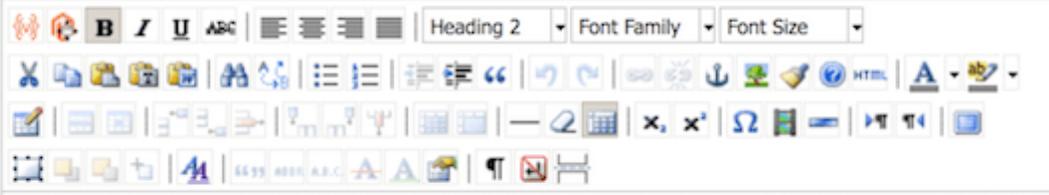
Hit the **Add New Policy** button to create a new privacy policy document.

Comment *

Version *

Status ▼

Policy *
[store view]



What information do we collect about you?

We collect information about you when you register with us or place an order for products or services. We also collect information when you voluntarily complete customer surveys, provide feedback, subscribe to newsletter and contact us. Website usage information is collected using cookies.

The following information is collected upon placing an order with Amasty: first and last name, e-mail address, billing details, company information such as company name and tax number. We require this information to enter into a binding contract (which is a purchase our products), to issue invoices, credit memos and other legal documents. This information is stored for a legal reasons.

How will we use the information about you?

We collect information about you to process your order, manage your account, and, if you agree, to e-mail you about status of your order, status of your payment, delivery instructions, information about other products and services we think may be of interest to you.

We use your information collected from the website to personalise your repeat visits to our website. If you agree, we shall pass on your personal information to our group of companies so that they may

Path: h2 » strong

Comment — specify the privacy policy title;

Policy Version — set the privacy policy version;

Policy Status — change the privacy policy status;

Policy Content — fill in the privacy policy text using the WYSIWYG editor.

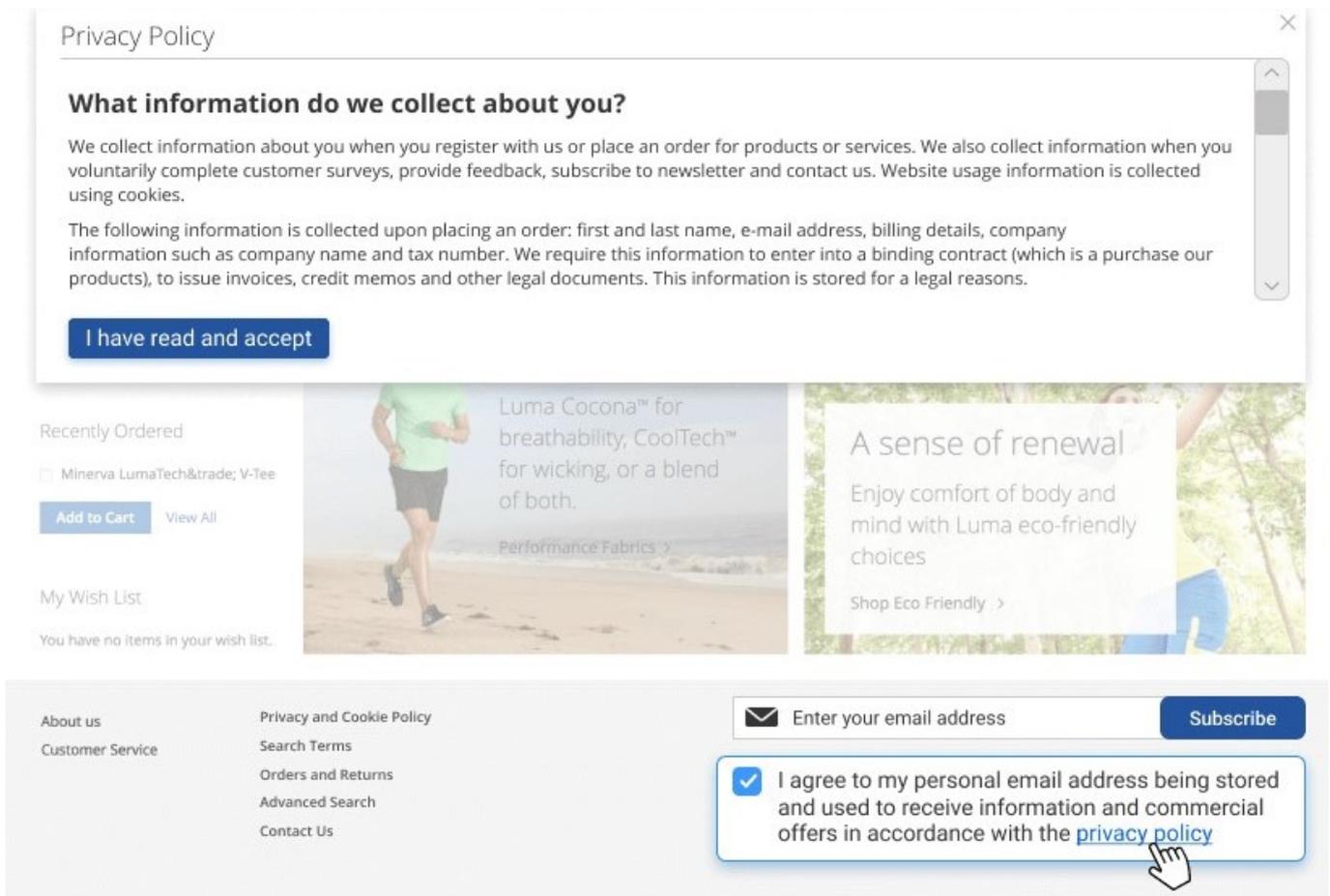
To create the privacy policy documentation in additional language, please, switch to another store view using the **Store View** dropdown menu. Choose the required store view and specify the policy in the corresponding language.

Privacy Policy popup is designed to provide GDPR-related information only. Please, mind that some widgets added to the policy (e.g. catalog product list) may work incorrectly.

When the privacy policy document is ready, hit the **Save** button to return to the grid. Also, you can

state the version as **Draft** if it is not completely ready.

This is how the privacy policy document looks for store visitors:



Place Links To Privacy Policy On Store Pages

To place a link to your Privacy Policy to any store CMS page/block, please, complete the next steps:

1. Create a CMS page and add the 'Amasty Privacy Policy' widget to this page. The widget will automatically display an active Privacy Policy text.

New Page

demouser

← Back Reset Save and Continue Edit **Save Page**

Enable Page Yes

Page Title *

Content

Content Heading

Show / Hide Editor **Insert Widget...** Insert Variable...

```
{{widget type="Amasty\Gdpr\Block\Widget\Policy"}}
```

If you want to assign different URLs to multilingual Privacy Policy texts, you should create multiple CMS pages with different URLs and assign each page to a particular store view. Remember to insert the 'Amasty Privacy Policy' widget to each CMS page.

2. Choose any existing CMS page/block to which you want to add a link to a Privacy Policy. Then, via the 'Link to CMS Page' widget, place to this page a link to a CMS page (with a Privacy Policy text), created on the previous step.

Footer Links Block

← Back Delete Block Reset Save and Continue Edit **Save Block**

Enable Block Yes

Block Title *

Identifier *

Store View *
All Store Views
Main Website
Main Website Store
Default Store View

Show / Hide Editor Insert Widget... Insert Image... Insert Variable...

```
<ul class="footer links">  
<li class="nav item"><a href="{{store url="about-us"}}">About us</a></li>  
<li class="nav item"><a href="{{store url="customer-service"}}">Customer Service</a></li>  
<li>{{widget type="Magento\Cms\Block\Widget\Page\Link" template="widget/link/link_block.phtml" page_id="9"}}</li>  
<li class="nav item"></li>  
</ul>
```

3. Check how the link displays on the frontend:

GEAR DEALS

Bags

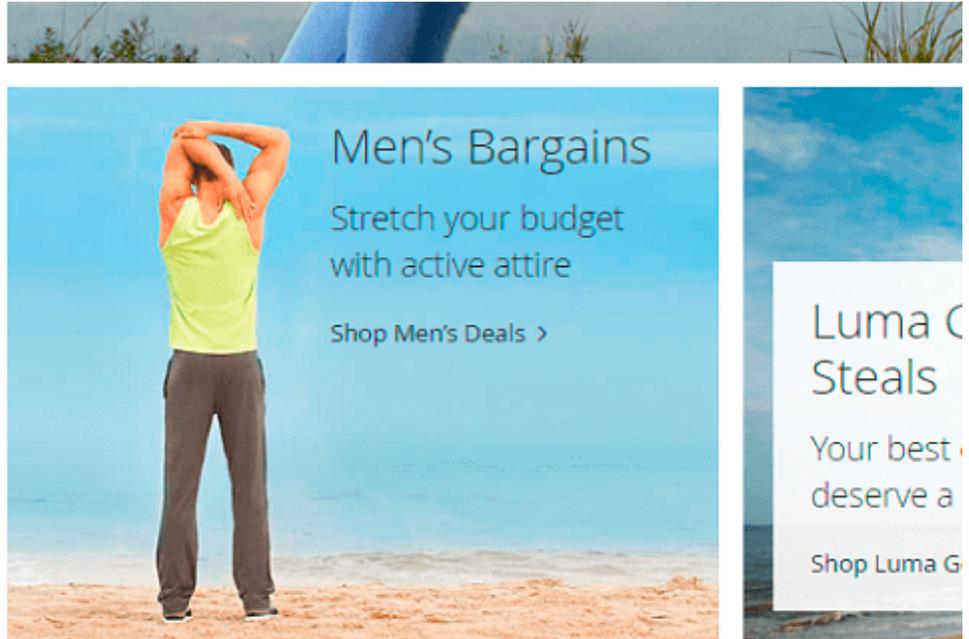
Fitness Equipment

Compare Products

You have no items to compare.

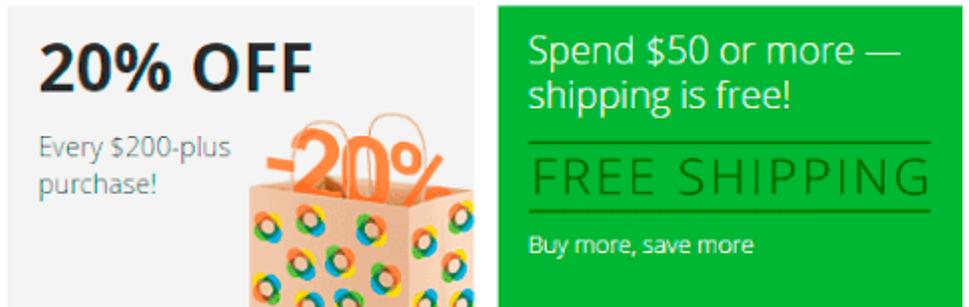
My Wish List

You have no items in your wish list.



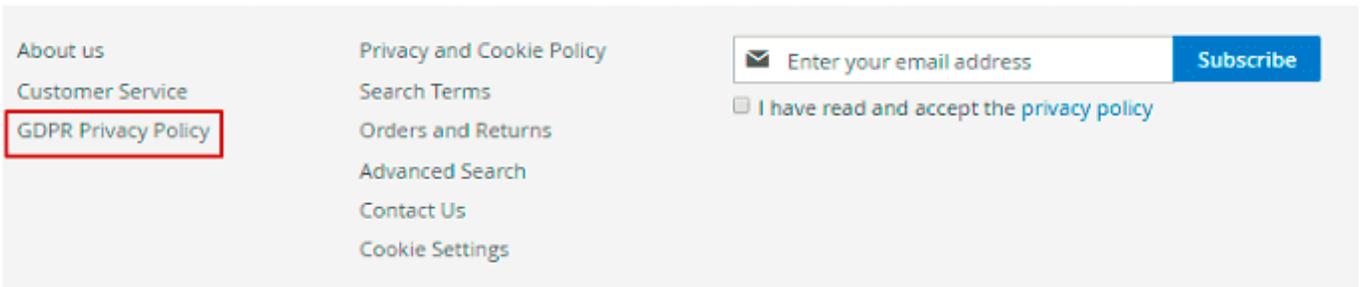
Men's Bargains
Stretch your budget with active attire
Shop Men's Deals >

Luma C
Steals
Your best
deserve a
Shop Luma G



20% OFF
Every \$200-plus purchase!

Spend \$50 or more — shipping is free!
FREE SHIPPING
Buy more, save more



About us
Customer Service
GDPR Privacy Policy

Privacy and Cookie Policy
Search Terms
Orders and Returns
Advanced Search
Contact Us
Cookie Settings

Enter your email address
 I have read and accept the privacy policy

When a customer clicks the link to a CMS page with Privacy Policy, the widget loads the Privacy Policy text according to the store view.

Creating Widgets on Magento 2.4.3

To insert a widget in Magento 2.4.3, you need to do some extra steps.

Step 1. Click the **Edit with Page Builder** button

New Page

 demouser ▾

← Back

Save



Enable Page Yes

Page Title *

Content



Content Heading

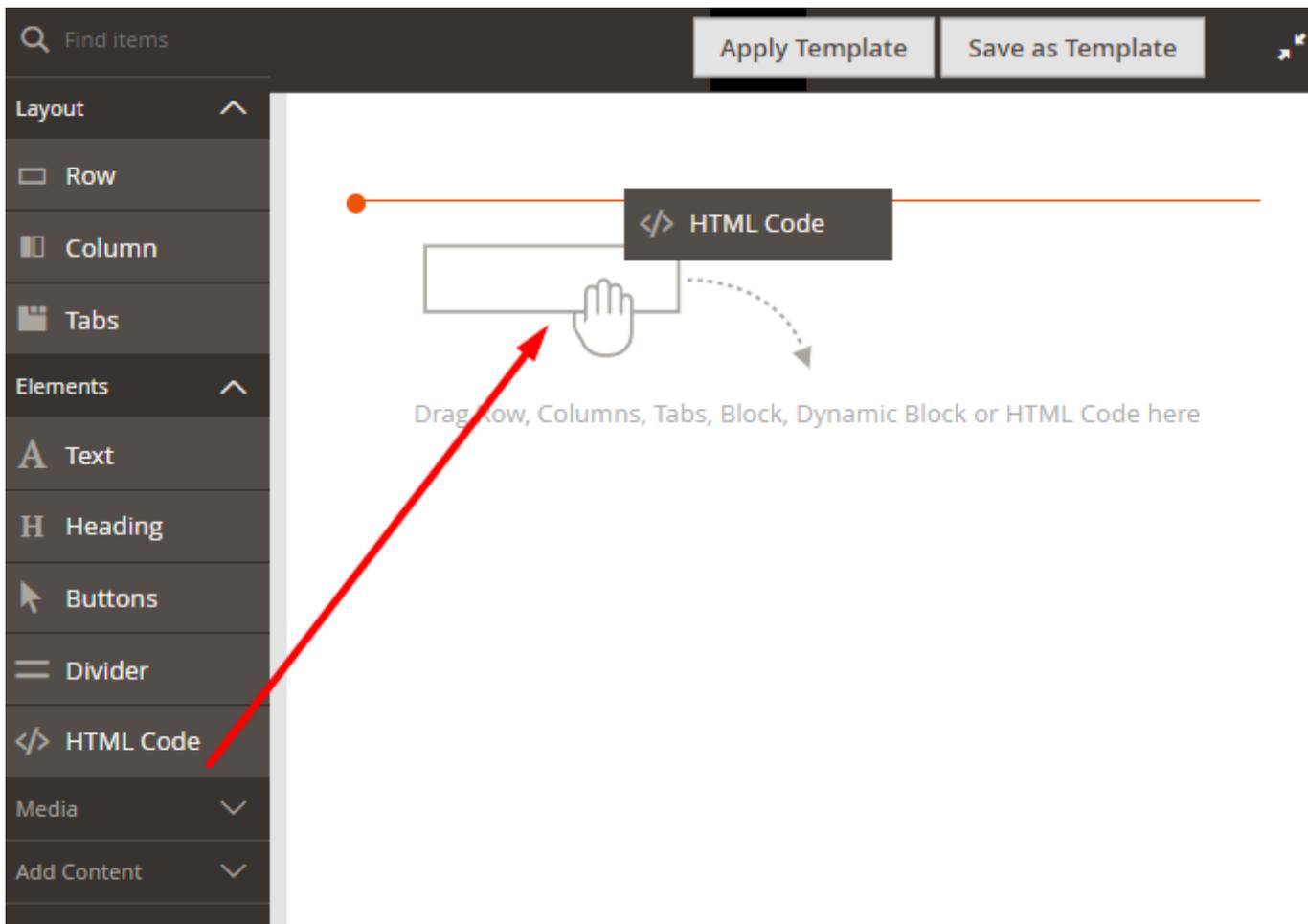


Edit with Page Builder

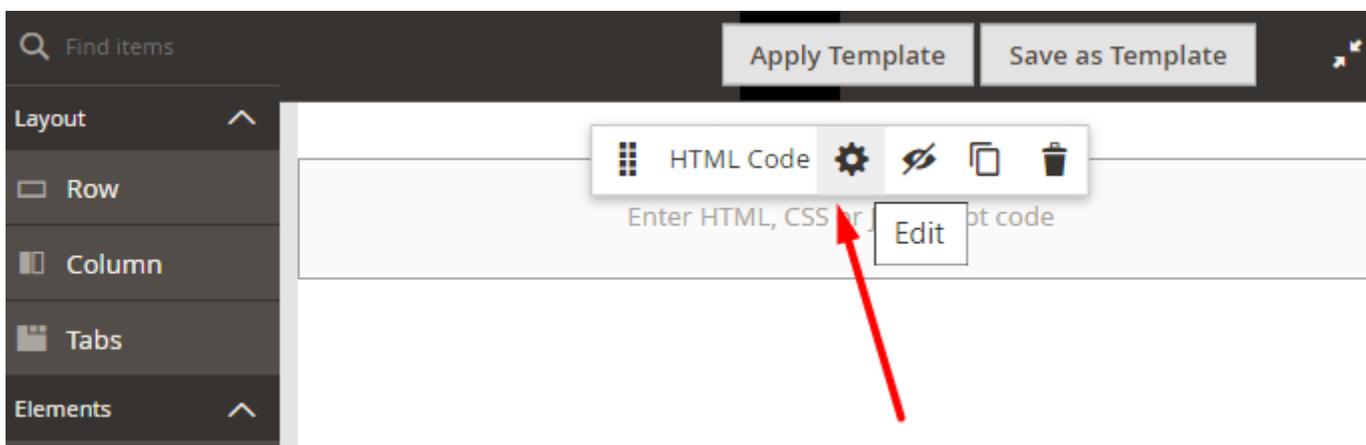


Drag Row, Columns, Tabs, Block, Dynamic Block or HTML Code here

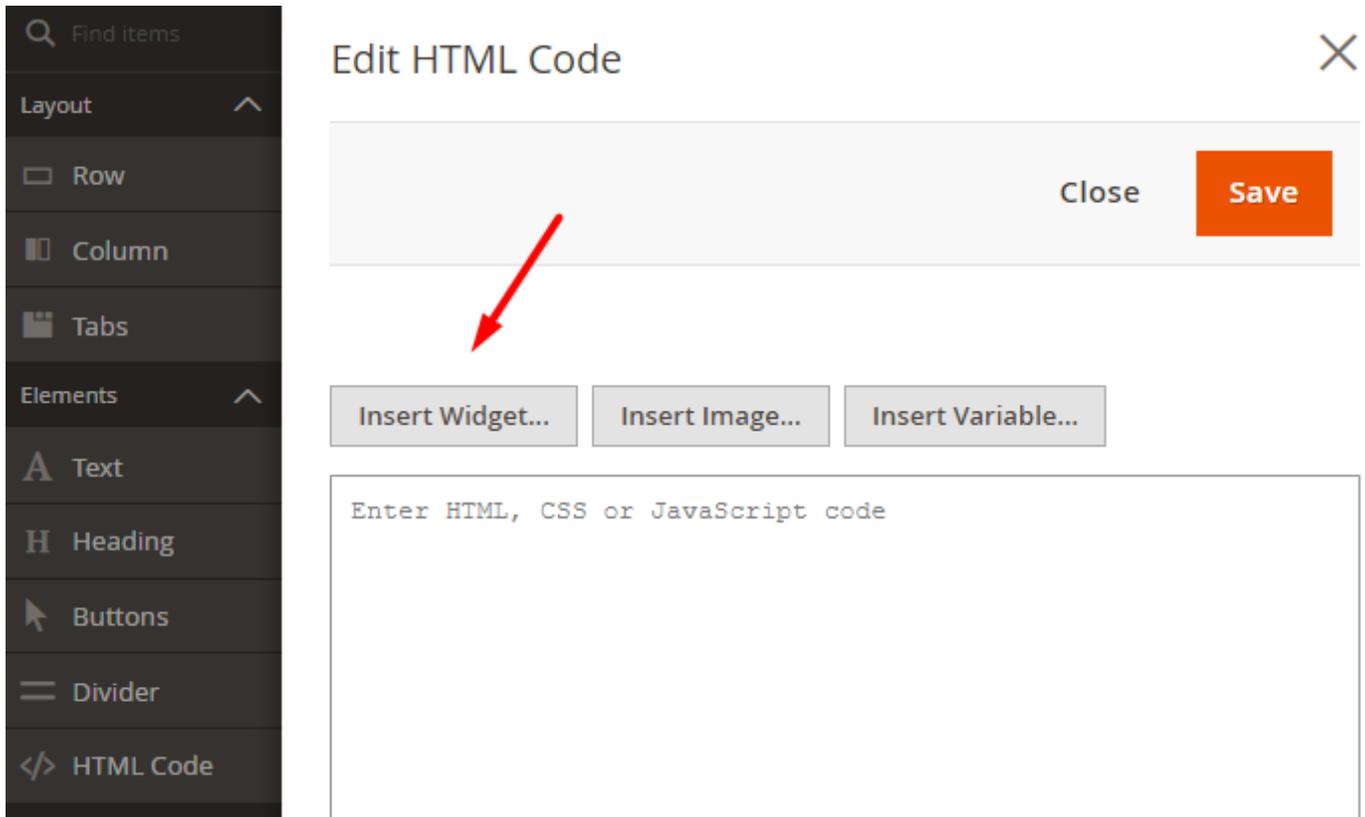
Step 2. Expand the **Elements** tab and drag the **HTML Code** element.



Step 3. Click **Edit**.



Step 4. Insert the widget.



Then choose the **Amasty Privacy Policy** widget and save the changes.

Cron Tasks List

To manage all existing cron tasks, please, go to **System → Cron Tasks List**.

Cron Tasks List

demouser

Run Cron

Last Cron Activity: 58 minutes 56 seconds ago

Filters

Default View

Columns

Actions

407 records found

20

per page

1

of 21

ID	Job Code	Status	Created At	Scheduled At	Executed At	Finished At
1	amasty_gdpr_send_consent_requests	SUCCESS	Mar 29, 2019 6:57:14 AM	Mar 29, 2019 6:57:00 AM	Mar 29, 2019 6:57:23 AM	Mar 29, 2019 6:57:23 AM
2	amasty_gdpr_send_consent_requests	SUCCESS	Mar 29, 2019 6:57:14 AM	Mar 29, 2019 6:58:00 AM	Mar 29, 2019 7:03:27 AM	Mar 29, 2019 7:03:27 AM
3	amasty_gdpr_send_consent_requests	SUCCESS	Mar 29, 2019 6:57:14 AM	Mar 29, 2019 6:59:00 AM	Mar 29, 2019 7:03:27 AM	Mar 29, 2019 7:03:27 AM
4	amasty_gdpr_send_consent_requests	SUCCESS	Mar 29, 2019 6:57:14 AM	Mar 29, 2019 7:00:00 AM	Mar 29, 2019 7:03:27 AM	Mar 29, 2019 7:03:27 AM
5	amasty_gdpr_send_consent_requests	SUCCESS	Mar 29, 2019 6:57:14 AM	Mar 29, 2019 7:01:00 AM	Mar 29, 2019 7:03:27 AM	Mar 29, 2019 7:03:27 AM
6	amasty_gdpr_send_consent_requests	SUCCESS	Mar 29, 2019 6:57:14 AM	Mar 29, 2019 7:02:00 AM	Mar 29, 2019 7:03:27 AM	Mar 29, 2019 7:03:27 AM
7	amasty_gdpr_send_consent_requests	SUCCESS	Mar 29, 2019 6:57:14 AM	Mar 29, 2019 7:03:00 AM	Mar 29, 2019 7:03:27 AM	Mar 29, 2019 7:03:27 AM
8	amasty_gdpr_send_consent_requests	SUCCESS	Mar 29, 2019 6:57:14 AM	Mar 29, 2019 7:04:00 AM	Mar 29, 2019 7:11:59 AM	Mar 29, 2019 7:11:59 AM
9	amasty_gdpr_send_consent_requests	SUCCESS	Mar 29, 2019 6:57:14 AM	Mar 29, 2019 7:05:00 AM	Mar 29, 2019 7:11:59 AM	Mar 29, 2019 7:11:59 AM
10	amasty_gdpr_send_consent_requests	SUCCESS	Mar 29, 2019 6:57:14 AM	Mar 29, 2019 7:06:00 AM	Mar 29, 2019 7:11:59 AM	Mar 29, 2019 7:11:59 AM

Here, you can see all the existing cron tasks and their statuses. Run cron tasks and generate their schedule by clicking the 'Run Cron' button. Also, delete tasks in bulk, apply filtering and sorting options when it is needed.

PWA for GDPR Add-On

The PWA add-on helps you maintain compliance with the GDPR requirements and ensure an even and

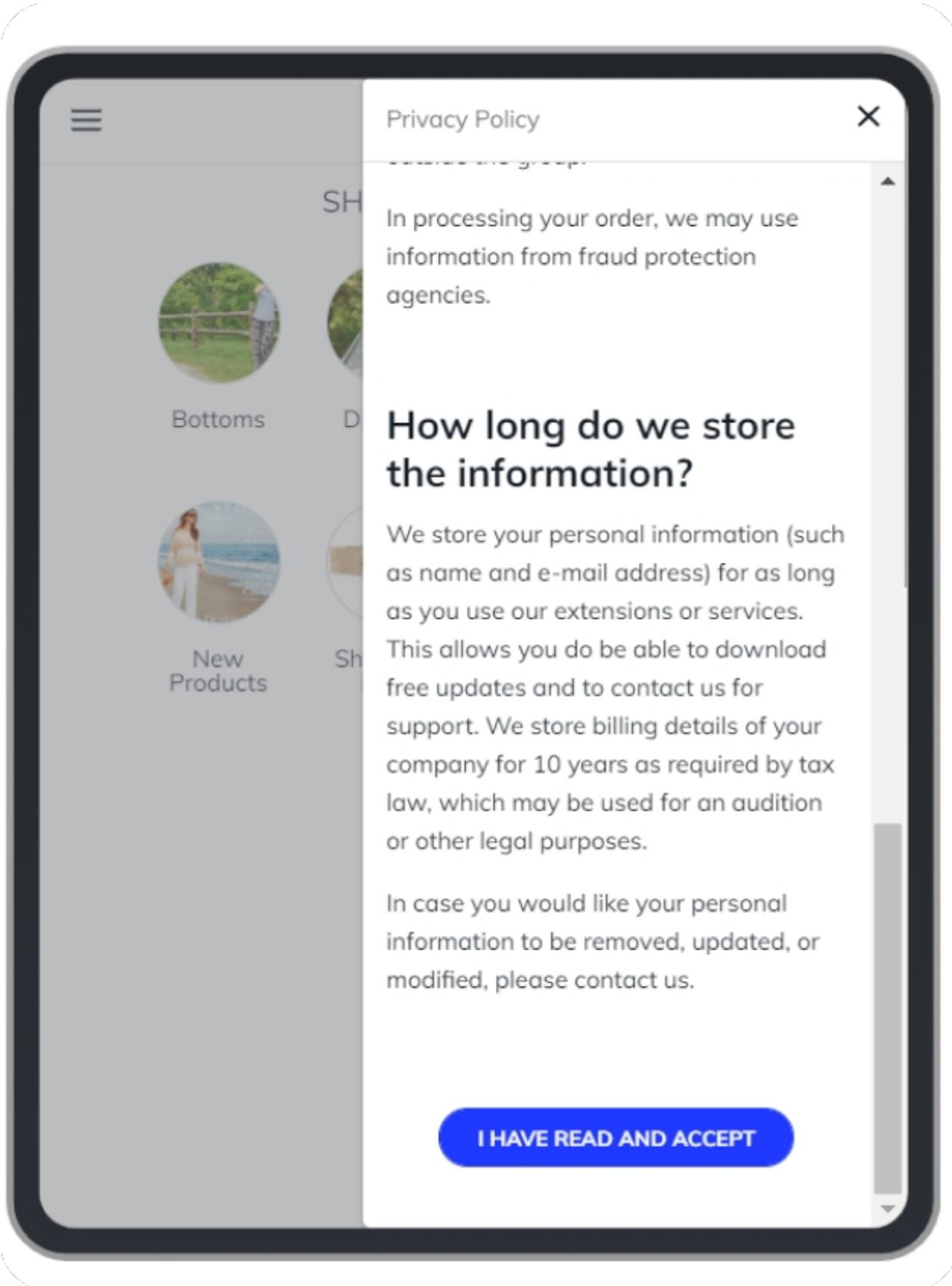
fast shopping experience for customers browsing from tablets and smartphones.

Before purchasing the **PWA for GDPR Add-On**, please, acknowledge, that it requires

- the GDPR Extension;
- PWA theme and [PWA Studio](#) installed.

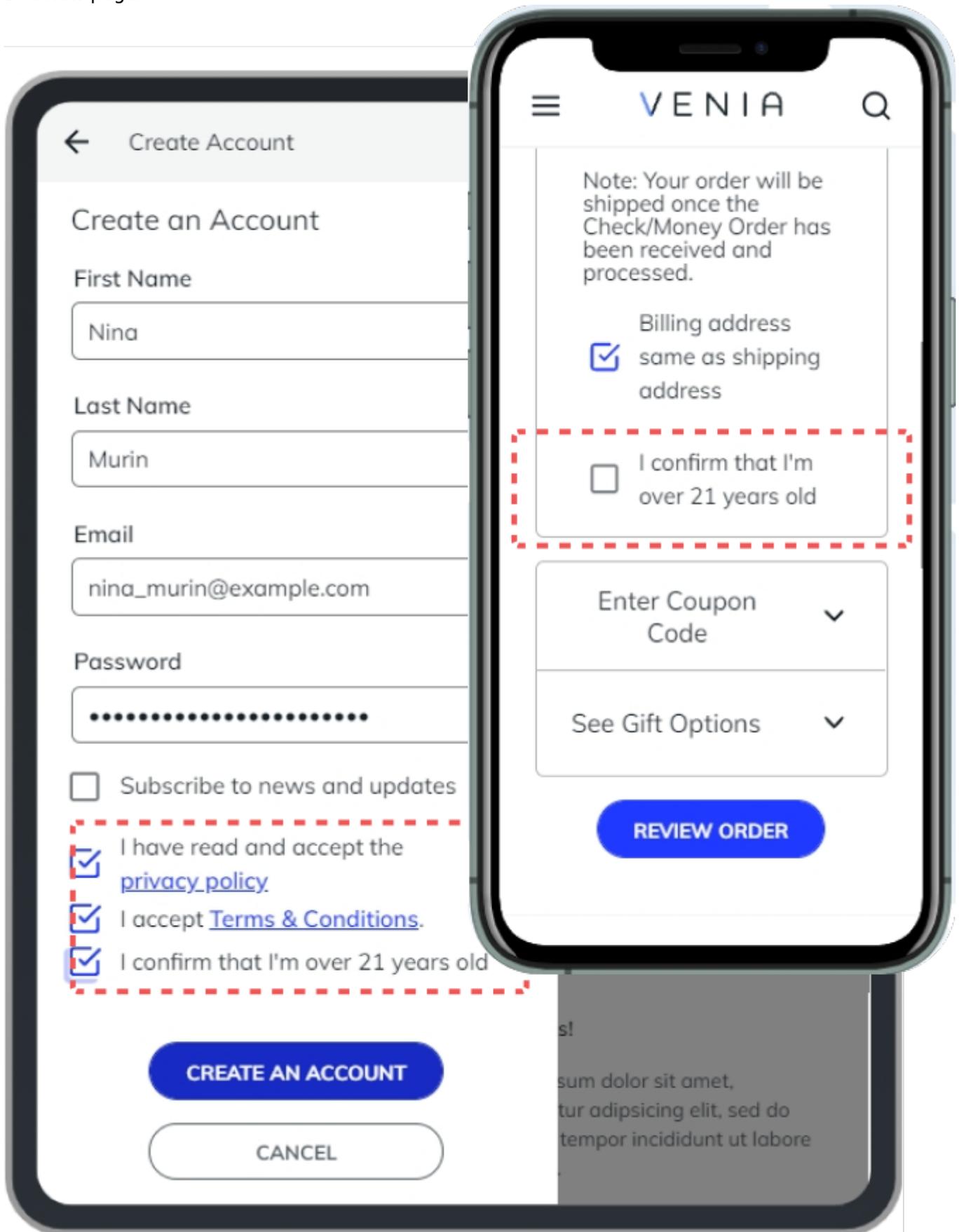
In order to correctly install a PWA add-on, please install the **corresponding GraphQL system package** first. For the correct name of it, please check the *composer.json* file of the main module. *For example*, the GraphQL system package name of the PWA add-on for the Blog Pro extension would be the following: **amasty/blog-graphql**

```
{
  "name": "amasty/blog",
  "description": "Amasty Blog Pro",
  "require": {
    "php": ">=7.3.0",
    "amasty/base": ">=1.13.4",
    "amasty/email-unsubscribe": "*",
    "amasty/cron-schedule-list": "*",
    "magento/framework": ">=102.0.0",
    "magento/module-catalog": "*"
  },
  "suggest": {
    "amasty/blog-page-builder": "Install blog-page-builder module to activate PageBuilder and Blog Pro integration.",
    "amasty/blog-graphql": "Install blog-graphql module to activate Graphql and Blog Pro integration.",
    "amasty/module-blog-mftf-3": "Install module-blog-mftf-3 module to be able to run Blog Pro MFTF tests for Magento 2.4.0+ version.",
    "amasty/module-blog-pro-to-builder": "Install Amasty_BlogProToBuilder module to activate the integration with Custom Reports Builder extens
  },
  "type": "magento2-module",
  "version": "2.10.4",
  "license": [
    "Commercial"
  ],
  "autoload": {
    "files": [
      "registration.php"
    ]
  }
}
```



The add-on helps you collect, store and manage all the necessary consents. It provides a smooth and fast interaction with the website for customers shopping from mobile devices, improves responsiveness and the overall client experience. You can place the checkboxes on registration or checkout pages. The text of the policies will appear in a nice pop-up window without redirecting users

to a new page.



Please, note a few limitations when purchasing **PWA for GDPR Add-On**:

1. Anonymization and order data downloading are not available for guest visitors. To enjoy all the data protection capabilities a user needs to create an account.
2. Policy checkboxes cannot be placed in the newsletter subscription field or on the Contact Us page.
3. The software doesn't support widgets, that link your Privacy Policy to any store CMS page/block.

Ready-made Integrations

GDPR extension is compatible with the number of other Amasty extensions.

FAQ and Product Questions

Apart from the possibility to insert a FAQ widget into the Privacy Settings tab, the integration with the [FAQ and Product Questions](#) extension lets you add multiple checkboxes to the **Ask a Question** form.

FAQ > GDPR

Find answer (delive 

GDPR

Categories:

- GDPR
- Delivery options

What information do you collect about me? 

Where can I read detailed information about privacy and cookie policy? Can I change the cookie settings? 

How can I update, delete or anonymise information about myself? 

Did you find what you were looking for? 

Your question: *

Type your question here... 



Your name:

- get notification on email when the answer is ready
- I have read and accept the [privacy policy](#)
- I accept [Terms & Conditions](#).
- I would like to receive information about new products and special offers.



If you have both extensions installed, you can choose this form while creating a checkbox.

Checkbox Location *



- Quote Request form 
- Booking/Reservation form
- Free sample request (multi page)
- FAQ and Product Questions**
- FAQ Ask Question Form
- Blog Pro 

Social Login

Get consents for Privacy Policy while registering using a popup generated by [Social Login](#).

Modal window for user registration with fields for Name, Email, Password, and checkboxes for privacy and newsletter consent.

[Login](#) [Register](#)

First Name *

Last Name *

Allow remote shopping assistance [?](#)

Email *

Sign Up for Newsletter

Password *

Password Strength: No Password

Confirm Password *

I have read and accept the [privacy policy](#) *

I accept [Terms & Conditions](#). *

I would like to receive information about new products and special offers.

[Create an Account](#)

[Login with Your Social Profile](#)

[Show More](#) ▾

Custom Form

Add checkboxes to custom forms generated by [Amasty Custom Form](#) extension.

Write Us

Got us a note and we'll get back to you as quickly as possible.

Name *

Email *

Phone Number

What's on your mind? *

I have read and accept the [privacy policy](#) *

Submit

Blog Pro

Display a Cookie Bar and a Privacy Policy popup on [Blog Pro](#) pages.

Essential



Necessary cookies enable core functionality of the website. Without these cookies the website can not function properly. They help to make a website usable by enabling basic functionality.

[More Information](#)

Marketing



Marketing cookies are used to track and collect visitors actions on the website. Cookies store user data and behaviour information, which allows advertising services to target more audience groups. Also more customized user experience can be provided according to collected information.

[More Information](#)

Google Analytics



A set of cookies to collect information and report about website usage statistics without personally identifying individual visitors to Google.

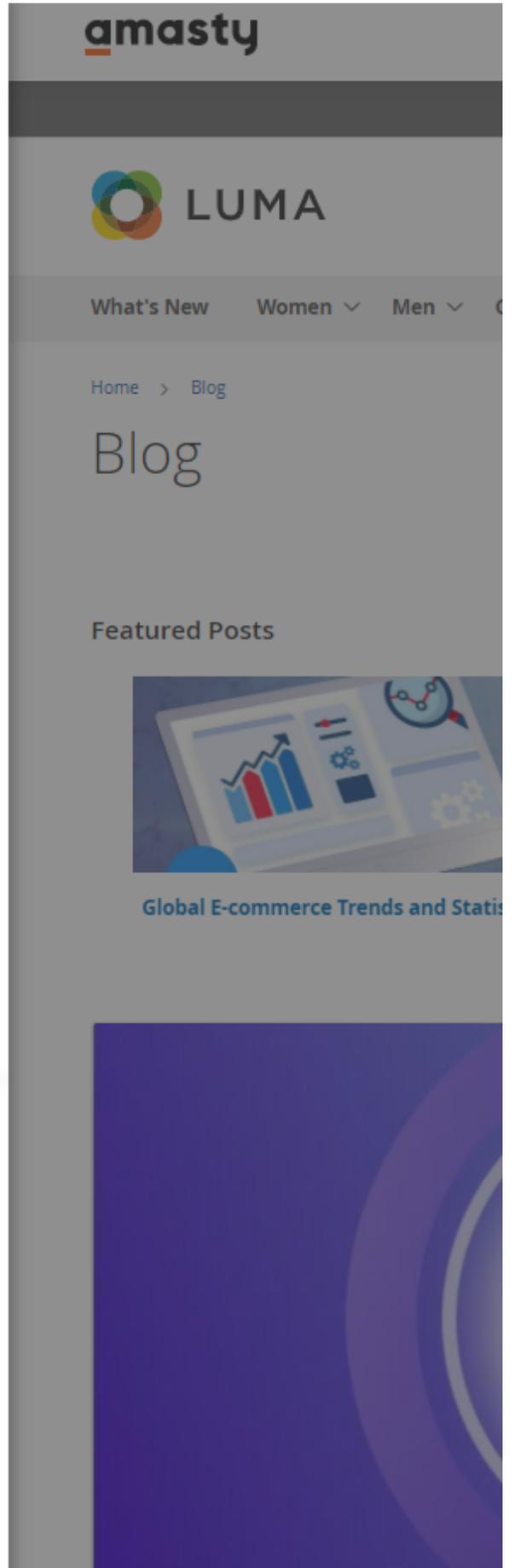
[More Information](#)

We use cookies to help improve our services, make personal offers, and enhance your experience. If you do not accept optional cookies below, your experience may be affected. If you want to know more, please read the [Cookie Policy](#) -> We use cookies to improve our services, make personal offers, and enhance your experience. If you do not accept optional cookies below, your experience may be affected. If you want to know more, please, read the [Cookie Policy](#)

ACCEPT COOKIES

DECLINE COOKIES

ALLOW ALL COOKIES



Additionally, equip comment forms with the necessary checkboxes.

COMMENTS

 **Gregory**
10 months ago at 1:46 PM

Completely agree! Really enjoyed the article!

[↩ Reply](#)

 **Francesco**
10 months ago at 1:48 PM

I think AR is one of the most important trends.

[↩ Reply](#)

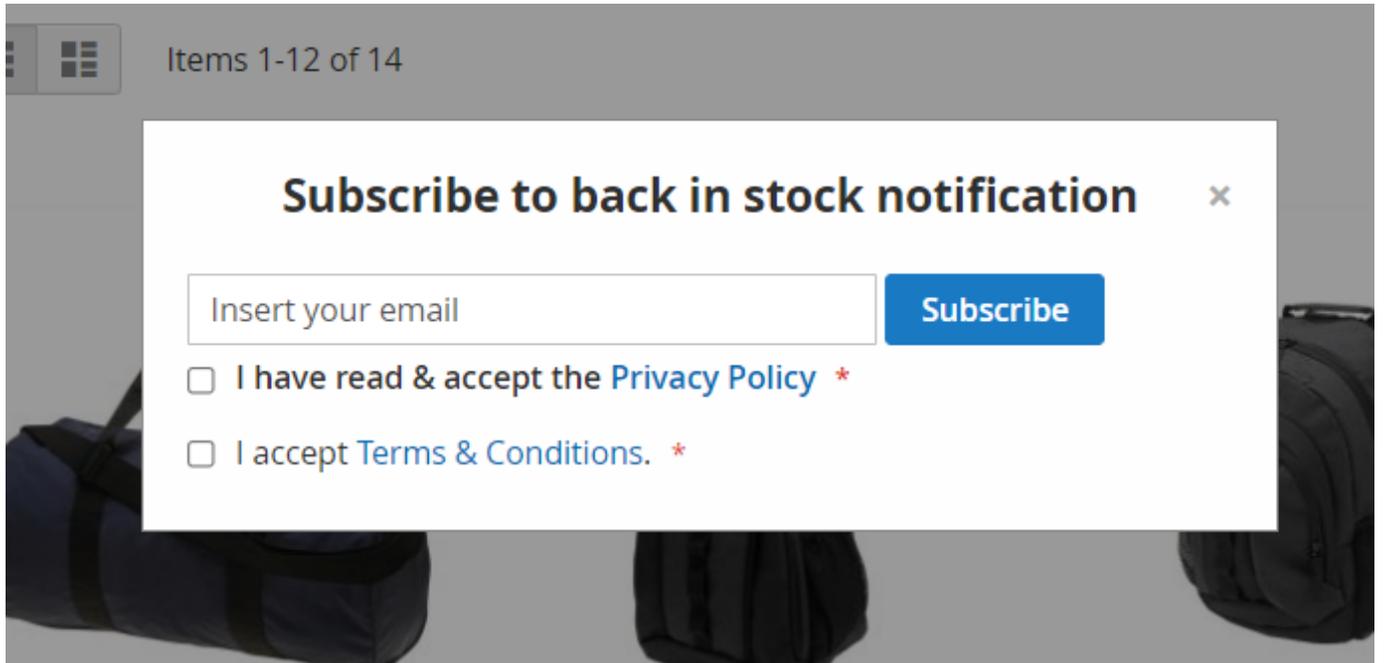
Leave your comment

I agree to the [Privacy Policy](#)

Post comment

Out of Stock Notifications

Equip [Out of Stock Notification](#) forms with checkboxes.



One Step Checkout

Collect consents on the last step using the integration with the [One Step Checkout](#) extension.

Shipping Method

\$5.00 Fixed Flat Rate

\$15.00 Table Rate Best Way

Payment Method

Check / Money order

My billing and shipping address are the same

I have read and accept the [privacy policy](#)

I accept [Terms & Conditions](#).

I confirm that I'm over 21 years old

Find more information on how to devise [Magento GDPR strategy](#).

GDPR Premium

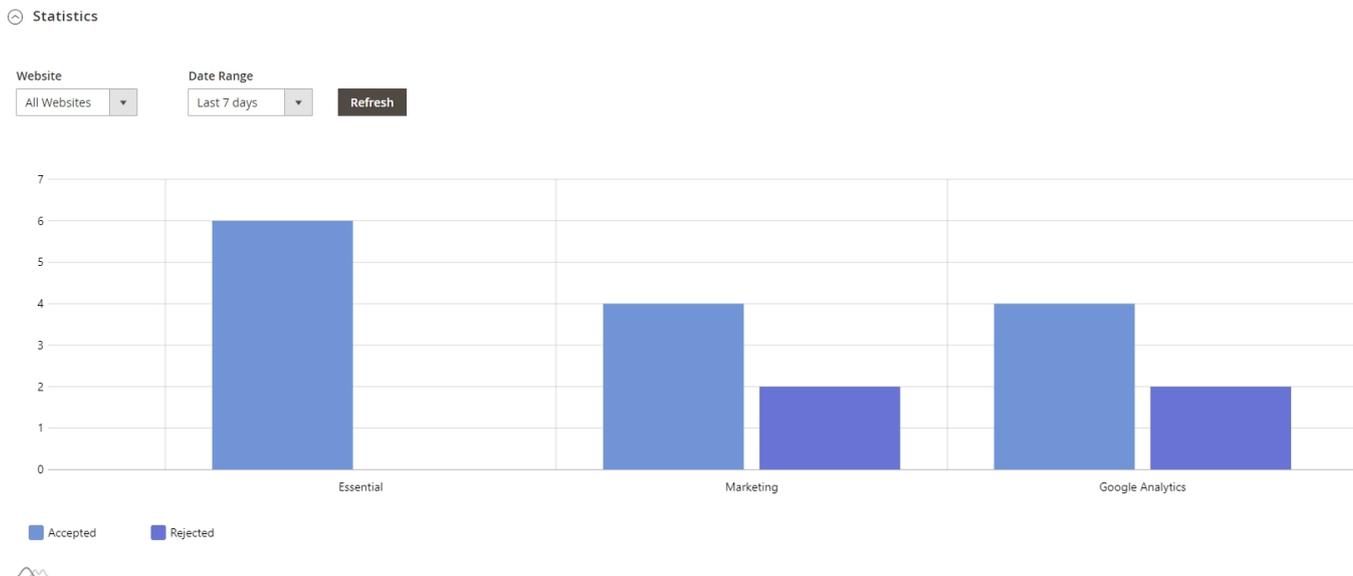
Cookie Consents Log

Use statistics on accepted and rejected cookie groups.

To view visualized cookie reports on accepted and rejected cookie groups proceed to:

Amasty → Consent to the Use of Cookies → Cookie Content Log.

The data is displayed in the form of a graphical report, which contains information on all existing cookie groups on the site, indicating the number of accepted and rejected cookies for each group.



You can also upload statistics as a report in the following formats: **CSV** or **EXCEL XML**.

Customer Id	Customer Name	Customer Email	Ip Address	Website	Date
0	Guest	-	82.209.247.0	Main Website	Mar 28, 2022 3:00:55 PM
0	Guest	-	82.209.247.0	Main Website	Mar 28, 2022 3:01:40 PM

Advanced Pop-up

This popup has been updated to comply with WCAG standards.

The Premium package includes an advanced all-in-one cookie popup. Using this type of bar, customers can see all the information about cookies in details without visiting additional pages.

How to set up an advanced pop-up:

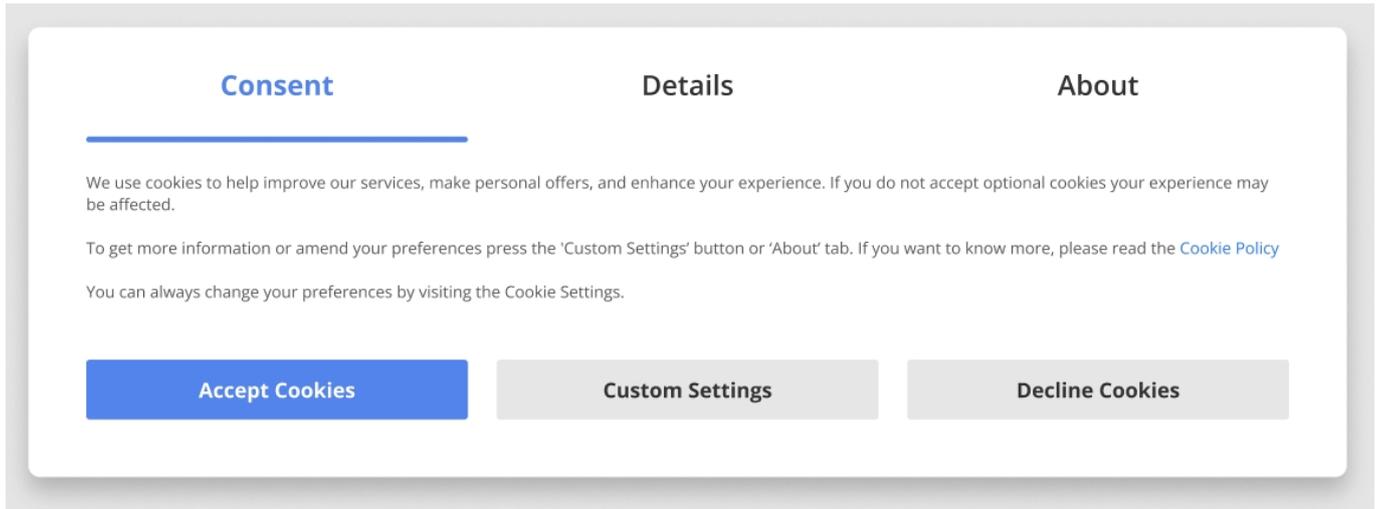
Amasty → Cookie Consent → Configuration → Cookie Bar Customization → Cookie Bar Style → Upgraded.

Cookie Bar Customization

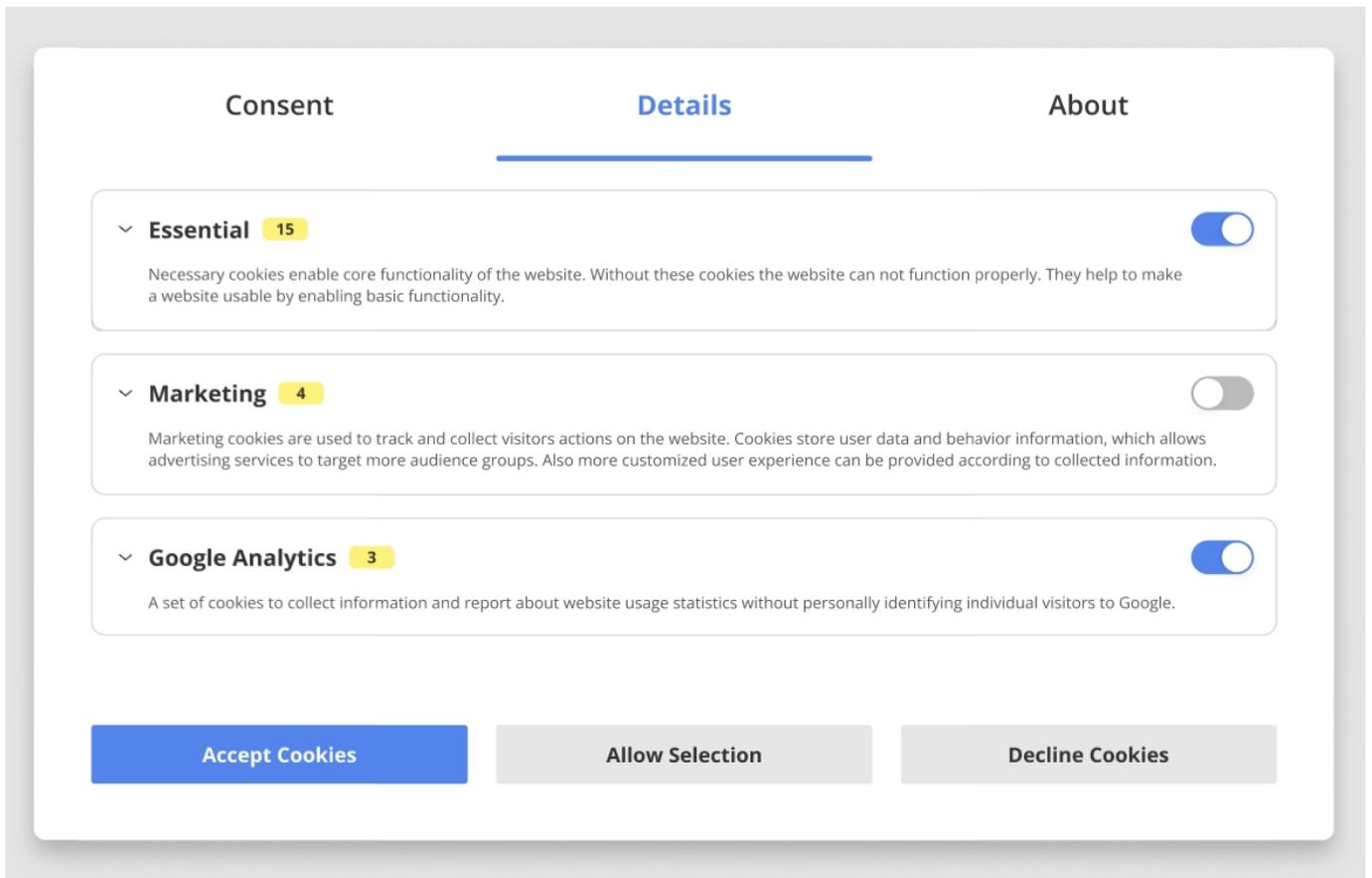
Cookie Bar Style [store view]

Pop-up contains all the necessary information, which is displayed in three tabs:

1. The text for the tab **Consent** is set by the admin in the **Notification Text** setting.



2. In **Details** tab displays groups of cookies created by the administrator in the **Cookie Groups** grid with an indication of the number of cookies in the group:



Buttons:

Accept Cookies - the user agrees with all groups of cookies.

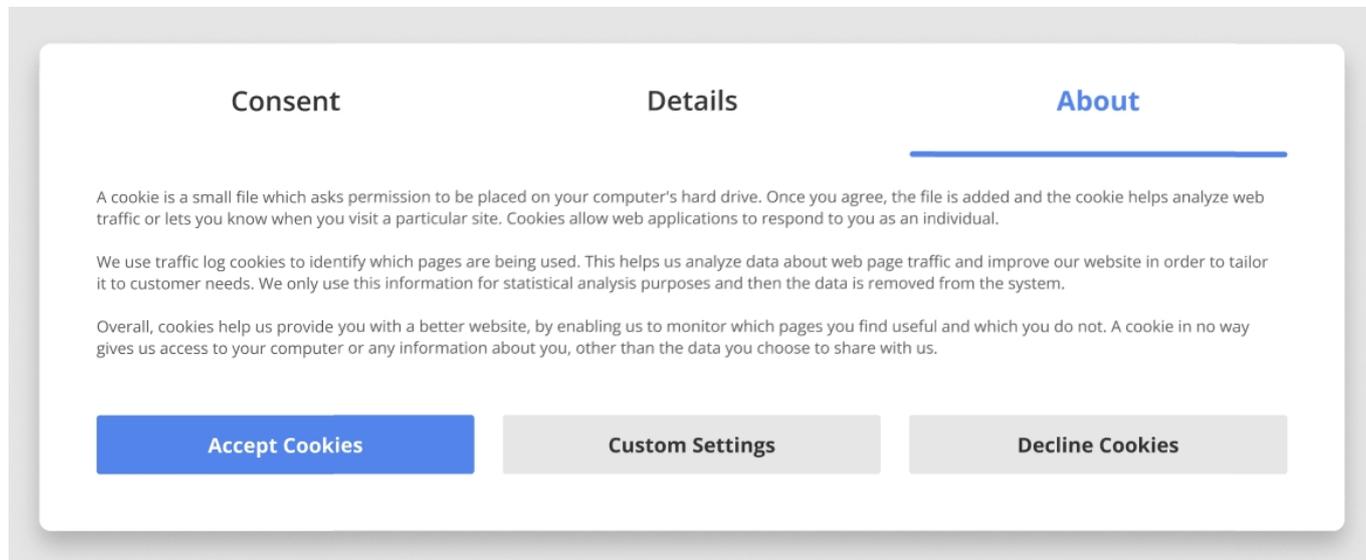
Allow Selection - the user agrees to a custom selection of cookie groups with which he agreed

through toggles.

Decline Cookies - the user rejects all cookie groups except **Essential**.

The customer has the opportunity to expand each group and get acquainted with detailed information.

3. The text in **About** tab is set by the admin in the 'About' content setting.



Buttons:

Accept Cookies - the user agrees with all groups of cookies.

Custom Settings - redirects the user to the **Details** tab.

Decline Cookies - the user rejects all cookie groups except **Essential**.

Upgraded Popup Design

It is possible to customize the upgraded popup design. For this, you can specify the following settings:

- Notification text
- 'About' content
- Background Color
- Policy Text Color
- 'About' content Text Color
- Tab Color
- Tab Color on Hover
- Links Color
- Cookie Group Title Text Color
- Cookie Group Description Text Color
- Cookies Quantity Color

- Toggle Active State Color
- Toggle Inactive State Color (*Please note that the colors of the essential cookie group toggle are not customizable*)

Cookie Bar Customization

Cookie Bar Style [store view]

⊖ Upgraded Pop Up

Notification text [store view]

You can use any HTML-tags in this field. Please, mind the security.

'About' content [store view]

You can use any HTML-tags in this field. Please, mind the security.

Background Color [store view]

Click the field to choose color

Policy Text Color [store view]

Click the field to choose color

'About' content Text Color [store view]

Click the field to choose color

Tab Color [store view]

Click the field to choose color

Tab Color on Hover [store view]

Click the field to choose color

Links Color [store view]

Click the field to choose color

Cookie Group Title Text Color
[store view]  **#4CAF50CC**
Click the field to choose color

Cookie Group Description Text Color
[store view]  **#000000**
Click the field to choose color

Cookies Quantity Color
[store view]  **#CDCDCDD9**
Click the field to choose color

Toggle Active State Color
[store view]  **#8BC34AD9**
Click the field to choose color

Toggle Inactive State Color
[store view]  **#CDCDCDD9**
Click the field to choose color

Also, you can customize the appearance of the 'Accept', 'Decline', 'Custom Settings', and 'Allow Selection' buttons. The following settings are available for customization:

- Button Name
- Sort Order
- Button Color
- Button Color on Hover
- Text Color
- Text Color on Hover

⌵ Accept Button

Button Name
[store view]

Sort Order
[store view]

Button Color
[store view]
Click the field to choose color

Button Color on Hover
[store view]
Click the field to choose color

Text Color
[store view]
Click the field to choose color

Text Color on Hover
[store view]
Click the field to choose color

⌵ Decline Button

⌵ Custom Settings Button

⌵ Allow Selection Button

Here is the sample of customization:



What's New
Consent
Details
About
✕

✓ Essential 15

Necessary cookies enable core functionality of the website. Without these cookies the website can not function properly. They help to make a website usable by enabling basic functionality.

✓ Marketing 4

Marketing cookies are used to track and collect visitors actions on the website. Cookies store user data and behaviour information, which allows advertising services to target more audience groups. Also more customized user experience can be provided according to collected information.

✓ Google Analytics 3

A set of cookies to collect information and report about website usage statistics without personally identifying individual visitors to Google.

Allow Selection
Accept
Decline

Troubleshooting

To ensure correct tracking of custom cookies with Google Analytics 4 and avoid possible issues, please go to **Content** → **Design** → **Configuration** → **Choose the needed store view** → **HTML Head** → **Scripts and Style Sheets field** and paste the following script:

```
<!-- Google Tag Manager -->
<script>
require(['jquery', 'mage/cookies'], function ($) {
    const callGTM = () => {
        const gtmId = 'YOUR GTM ID'; // Insert your gtm id here

        (function(w,d,s,l,i){w[l]=w[l]||[];w[l].push({'gtm.start':
        new Date().getTime(),event:'gtm.js'});var
        f=d.getElementsByTagName(s)[0],
        j=d.createElement(s),dl=l!='dataLayer'?'&l='+l:'';j.async=true;j.src=
        'https://www.googletagmanager.com/' +
        'gtm.js?id='+i+dl;f.parentNode.insertBefore(j,f);
        })(window,document,'script','dataLayer', gtmId);
    }
}
```

```
    }

    const isGoogleAnalyticsCookieAllowed = () => {
        const disallowedCookieAmasty =
$.mage.cookies.get('amcookie_disallowed') || '',
        allowedCookiesAmasty = $.mage.cookies.get('amcookie_allowed') ||
'',
        googleAnalyticsCookieName = '_ga';

        return
!((disallowedCookieAmasty.split(',').includes(googleAnalyticsCookieName) ||
!allowedCookiesAmasty) && window.isGdprCookieEnabled);
    }

$('body').on('amcookie_save amcookie_allow', () => {
    if (!isGoogleAnalyticsCookieAllowed()) {
        return;
    }

    callGTM();
});

if (!isGoogleAnalyticsCookieAllowed()) {
    return;
}

callGTM();
});
</script>
<!-- End Google Tag Manager -->
```

Please note that it is needed to insert the unique GTM ID (copied from your Google Tag Manager account) into the specified place in the script ("**YOUR GTM ID**").

API Support

The extension includes API support. The following requests and methods may be used by store admins:

- "/V1/amasty_gdpr/approveDeleteRequest" method="POST" - to approve the personal data deletion request;
- "/V1/amasty_gdpr/denyDeleteRequest" method="POST" - to decline the personal data deletion request;
- "/V1/amasty_gdpr/getUnprocessedRequests" method="GET" - to receive the list of unprocessed requests;
- "/V1/amasty_gdpr/getConsentLog" method="GET" - to obtain the data from the Consent Log grid, including customer ID, IP address, customer email, date, checkbox location, checkbox code, policy version, website, and action (exception - customer name).

Additional packages (provided in composer suggestions)

To make additional functionality available, please install the suggested packages you may need.

Available for all tariff plans with **no additional fees**:

- **amasty/gdpr-cookie-facebook-pixel-sample-data** - Please install Gdpr Cookie Facebook Pixel sample data module to add sample data.
- **amasty/module-graphql-application-server-compatibility** - Install this package to ensure compatibility with GraphQL Application Server.

Available as a part of an active product **subscription** or support subscription:

For **Basic, Pro and Premium** versions:

- **amasty/module-gdpr-cookie-hyva** - Install module-gdpr-cookie-hyva module to activate the integration GDPR module with Hyva Theme.
- **amasty/module-gdpr-cookie-graphql** - Install this package to insure Amasty Cookie Consent extension works with GraphQL.
- **amasty/module-google-consent-mode** - Install this package for Google Consent Mode compatibility.
- **amasty/module-google-consent-mode-hyva** - Install this package for Google Consent Mode Hyva compatibility.
- **amasty/module-gdpr-subscription-functionality** - Install this package to allow customers to close the cookie bar.

For **Pro and Premium** versions:

- **amasty/module-gdpr-hyva** - Install this package to insure Amasty GDPR extension works with Hyva Theme.
- **amasty/module-gdpr-company-b2b** - Install this package to add compatibility with Magento Company Account B2B functionality (for Enterprise and Cloud editions only).
- **amasty/module-gdpr-hyva-checkout** - Install this package to ensure the GDPR Pro/Premium extension works with Hyvä Checkout.

For **Premium** version only:

- **amasty/module-gdpr-cookie-hyva-premium** - Install this package to insure Amasty Cookie Premium works with Hyva Theme.
- **amasty/module-gdpr-cookie-graphql-premium** - Install this package to insure Amasty Cookie Premium works with GraphQL.

FAQ

- * [What is the difference between CCPA and GDPR?](#)
 - * [How to translate the privacy policy text?](#)
 - * [How do I restore anonymized data to process the incoming orders?](#)
-

Find out how to install the GDPR extension via [Composer](#).

From:
<https://amasty.com/docs/> - **Amasty Extensions FAQ**

Permanent link:
https://amasty.com/docs/doku.php?id=magento_2:gdpr



Last update: **2025/06/09 11:53**