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For more details see how the Generate and Import Coupons for Magento 2 extension works.

# Guide for Generate and Import Coupons for Magento 2

Reduce time spent on coupon management by generating and importing an unlimited number of promo codes in a couple of clicks. Easily track coupon usage statistics and export codes for your affiliates.

- Generate and import multiple coupons per cart price rule
- View end export detailed coupon usage reports
- Provide coupons via URLs
- Use handy coupon templates for accurate codes generation
- Offer deals on Groupon and other deal hosting services

#### Create a cart price rule

To create a shopping cart price rule please go to admin panel  $\rightarrow$  **Marketing**  $\rightarrow$  **Cart Price Rules** and click the 'Add New Rule' button.

After filling in the 'Rule information', the 'Conditions' and the 'Actions' tabs, click 'Save' or 'Save and Continue' button and several new tabs will be added.

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Search Actions	Reset Filter 100 records f	Exportion of the contract of t	t to: CSV	• 1 of 5	Export
	Coupon Code	Created	Uses	Times Used	Edit
Any 🔻		From	•	From	
		То		То	
	TEES_EL649	Oct 7, 2016, 1:46:37 PM	Yes	1	Edit
	TEES_FR362	Oct 7, 2016, 1:46:37 PM	No	0	Edit
	TEES_SU895	Oct 7, 2016, 1:46:37 PM	No	0	Edit
	TEES_KT745	Oct 7, 2016, 1:46:37 PM	No	0	Edit
	TEES_KW324	Oct 7, 2016, 1:46:37 PM	No	0	Edit
	TEES_AL298	Oct 7, 2016, 1:46:37 PM	No	0	Edit
	TEES_EL753	Oct 7, 2016, 1:46:37 PM	No	0	Edit

#### Manage Coupon Codes - in a tab you can:

- Import coupons;
- Generate coupons using a custom template;
- Generate coupons according to specific settings;

Please make sure you've enabled the **'Use Auto Generation'** setting in the Rule Information tab before starting to generate and import coupons.

#### **Import Coupons**

2	0% off on all w	←	Back	Delete	
	Conditions				
	Actions				
	Labels				
	Manage Coupon Code	5			
	Import Coupons				
	Delete Existing Coupons	No 💌			
	CSV File	Browse No file selected. CSV File Structure: Coupon Code *, Cre Each coupon code on a new line * - mandatory	ated, I	Jses, Times Use	ed
		Import			

**Delete Existing Coupons** - If you would like to delete previously generated or imported coupons during current import, please set this option to 'Yes'.

**CSV File** - To import coupon codes choose the CSV file with codes and then click the **'Import'** button. Place each code on a new line.

**Please click** 

here

to download an example of a CSV file with coupons.

#### **Generate Coupons by Template**

Specify settings in this tab to automatically generate coupons according to your custom template.

Generate Coupons by Template						
Coupon Qty 🔸	500					
Delete Existing Coupons	Yes 💌					
Template \star	TEES_LLDDD					
	L - letter, D - digit e.g. PROMO_LLDDD results in PROMO_DF627					
	Generate					

**Coupon Quantity** - Specify the number of coupons you want to generate.

**Delete Existing Coupons** - In case you need to remove all previously created promo codes during the autogeneration process, enable this option.

**Template** - Specify custom template for coupons generation.

Below you'll see the example of auto generated Magento 2 coupon codes according to the specified template. You can **export** created promo codes to CSV or XML files right from the grid.

Search	Reset Filter	Export to:	CSV	▼ Export
Actions	▼ 100 records for	ound 20 🔹 per page	۲ (	of 5 >
V	Coupon Code	Created	Uses	Times Used
Any 🔻		From	•	From
		То		То
	TEES_EL649	Oct 7, 2016, 1:46:37 PM	Yes	1
	TEES_FR362	Oct 7, 2016, 1:46:37 PM	No	0
	TEES_SU895	Oct 7, 2016, 1:46:37 PM	No	0
	TEES_KT745	Oct 7, 2016, 1:46:37 PM	No	0
	TEES_KW324	Oct 7, 2016, 1:46:37 PM	No	0
	TEES_AL298	Oct 7, 2016, 1:46:37 PM	No	0
	TEES_EL753	Oct 7, 2016, 1:46:37 PM	No	0

#### **Generate Coupons**

You can also automatically generate coupons according to specific settings.

Generate Coupons	
Coupon Qty 🔸	250
Delete Existing Coupons	No 💌
Code Length *	4 Excluding prefix, suffix and separators.
Code Format *	Alphanumeric 🔻
Code Prefix	TEES_
Code Suffix	NY
Dash Every X Characters	If empty no separation.
	Generate

**Coupons Quantity** - Indicate the number of coupons you want to generate.

**Delete Existing Coupons** - Enable the option in case you want to delete all previously created coupons during new coupons generation process.

Code Length - Specify the number of characters for promo coupons.

Code Format - Choose one of 3 options for a code format:

- Alphanumeric (letters+numbers);
- Alphabetical (letters only);
- Numeric (numbers only);

**Code Prefix** - Set an additional code prefix that will be used before the generated code.

**Code Suffix** - Specify a custom code suffix used after each generated promo code.

**Dash Every X Characters** - This option lets you separate your promo code with a dash. Specify an interval for dash separation.

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See the example of promo coupons generated according to settings specified above.

Coupon Code	Created	Uses	Uses per Customer	Uses per Coupon	Times Used	Edit
	From 📰 To	•			From To	
TEES_EL649	Oct 7, 2016, 1:46:37 PM	Yes	1		1	Edit
TEES_FR362	Oct 7, 2016, 1:46:37 PM	No	1		0	Edit
TEES_SU895	Oct 7, 2016, 1:46:37 PM	No	1		0	Edit
TEES_KT745	Oct 7, 2016, 1:46:37 PM	No	1		0	Edit
TEES_KW324	Oct 7, 2016, 1:46:37 PM	No	1		0	Edit
TEES_AL298	Oct 7, 2016, 1:46:37 PM	No	1		0	Edit
TEES_EL753	Oct 7, 2016, 1:46:37 PM	No	1	0	0	Edit
TEES_JW248	Oct 7, 2016, 1:46:37 PM	No	1	0	0	Edit

Edit - Edit coupons right from the list.

2022/04/14	22.36
2022/04/14	22.50

Edit Coupor	👤 admin 👻					
← Back	Reset	Save and Continue Edit	Save			
Coupon Informat	Coupon Information 🖌					
Coupon Code *	TEES_EL649					
Uses per Coupon	100					
Uses per Customer	3					

Specify the value for **Uses per Coupon** & **Uses per Customer**.

## **Coupon Usage Report**

To keep track of coupons usage please go to  $\textbf{Marketing} \rightarrow \textbf{Coupon Usage Report}$ 

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2021/06/29	magento 2:generate and import coupons https://amasty.com/docs/doku.php?id=magento 2:generate and import coupons
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Usa	Usage Report Q 💄 admin 🗸							
<				0	Default View 🔻	🔅 Colu	mns 👻 🏦 E	xport 🔻
3 record	3 records found 20 🔻 per page < 1 of 1 >					>		
V	Rule Name	Coupon	Track Number	Order # ↑	G.T.(Purchased)	Status	Purchased On	Action
	Summer Sales 15% off	SUMMER_UX397		00000006	\$76.30	Pending	Oct 07, 2016, 14:10:00 PM	View
	Summer Sales 15% off	SUMMER_JE728		00000005	\$32.20	Pending	Oct 07, 2016, 13:10:00 PM	View
	20% off on all women tees	TEES_EL649		00000004	\$50.00	Pending	Oct 07, 2016, 13:10:00 PM	View

**Actions: View** - to check coupon usage click the View link. After that you'll be redirected to the Order & Account information page.

On the Order Details page you'll find all necessary order-related information including the coupon usage.

Order Total					
Notes for this Order	Order Totals				
Status Pending	Subtotal	\$78.00			
Comment	Shipping & Handling	\$10.00			
	Discount (SUMMER_UX397)	-\$11.70			
	Grand Total	\$76.30			
н.	Total Paid	\$0.00			
Notify Customer by Email	Total Refunded	\$0.00			
Visible on Storefront	Total Due	\$76.30			

## Share Coupons via URLs or Banners

To give codes via URLs/banners please add a code of the kind:

**?coupon\_code=XYZ-987** to the URL of any page on your site. Please replace 'XYZ-987' with the actual coupon code.

E.g. Let's say you have a page

http://yourwebsite.com/any-landing-page.html

After you add the coupon it will look like this:

http://yourwebsite.com/any-landing-page.html?coupon\_code=XYZ-987.

You can use such coupon links for banners, so customers will get discounts right after clicking on a banner (for instance, in a shopping cart).

Find out how to install the **Generate and Import Coupons** extension for Magento 2 via Composer.

From: https://amasty.com/docs/ - Amasty Extensions FAQ

Permanent link: https://amasty.com/docs/doku.php?id=magento\_2:generate\_and\_import\_coupons



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