

amasty

For more details see how [Shop by Brand](#) extension works.

Guide for Shop by brand for Magento 2

Let your customers easily reach their favorite brands. Use featured brand slider and all-brands listing to provide better shopping-by-brand experience.

- A slider with featured labels
- All-brands listing page with the search box
- Possibility to filter and sort by brand
- Unique CMS page content for each brand
- Possibility to display logos on product pages
- Hyva-ready storefront
- ADA & WCAG compliant both for Luma and Hyva themes
- Compliant with EU Product Safety Regulation.

Magento 2 Shop By Brand extension is compatible with [Hyvä themes](#). You can find the **amasty/module-shop-by-brand-hyva-compatibility** package for installing in composer suggest.

Please note, that for the correct work of Hyvä compatibility, the GraphQL module also should be installed. You can find it in composer suggest **amasty/module-shop-by-brand-graphql**.

General Settings

The extension creates SEO-friendly pages. Every page contains all your products sorted by particular *brand attribute*. Pages also contain unique content that you can assign for each option of *brand attribute*.

To configure the extension, go to **Admin Panel → Stores → Configuration → Amasty Extensions → Improved Layered Navigation: Brands**

General

Brand Attribute
[store view]

Creates SEO-friendly brand pages. Every page contains all your products filtered by particular brand and contains unique content that you assigned for the option of brand attribute.

URL Key
[store view]

Adds a key before brand name in URL like `/[key]/brand-name.html`.

Choose CMS Page
[store view]

Select a CMS page where the All Brands List will be shown. Please make sure the CMS page is enabled (Content -> Elements -> Pages).

Search Engine Bucket Size
[global]

Indicate how many brands will be handled by the search engine for the display on the frontend. Increasing the bucket size might influence the website's performance.

Brands Item Label
[store view]

Use system value

Used in top menu and account links.

Display tooltip
[store view]

No
All Brands page
Product page
Listing page

Select the pages where you would like to display a tooltip with a brand info.

Tooltip content
[store view]

Use system value

Possible variables: `{title}`, `{small_image}`, `{image}`, `{description}`, `{short_description}`.

Brand Attribute - Here you can set an attribute that will be used as a brand. You can use different attributes as a brand for different store views. It is also possible to setup nice short URLs for pages of a brand attribute (or any other one you prefer), e.g.:

- `example.com/canon.html`
- `example.com/nike.html`

To generate such URLs for an attribute, please specify the code of the attribute in the **Brand Attribute** field. This feature works only for one attribute at a time.

URL Key - Specify the key that will be added to the URL before the brand name. E.g. your-

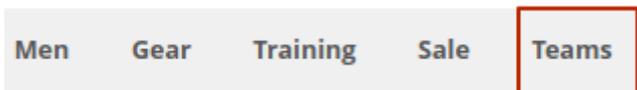
site/brand/brand-name.html

Choose CMS page - Select a CMS page where the All Brands List will be shown. Please make sure the CMS page is enabled (Content → Elements → Pages).

Search Engine Bucket Size - Indicate how many brands will be handled by the search engine for the display on the All Brands page on the frontend. Please note, that increasing the bucket size might influence the website’s performance. The Search Engine Bucket Size setting takes priority over the default settings of the search engine used on the instance.

Brands Item Label - Specify a name, which will be displayed in a menu bar and account top links.

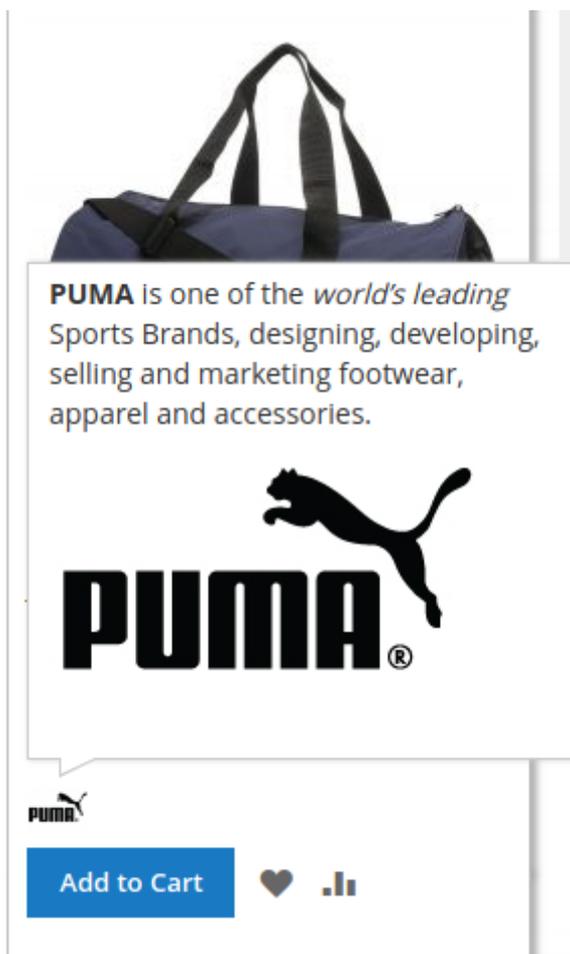
Brand Label specified as **Teams**



Display Tooltip - Multi-select the directories, where you would like to display a tooltip with a brand info. Possible variants to display:

- all-brands page
- product pages
- catalog pages (listing)

A tooltip



Tooltip Content - automate the tooltip creation and update. Enter the variables that should be used for a tooltip. Possible variables: *{title}*, *{small_image}*, *{image}*, *{description}*, *{short_description}*.

Exclude Brands without Products from Sitemap <small>[store view]</small>	<input type="text" value="No"/>
Add Brands to Account Top Links <small>[store view]</small>	<input type="text" value="Yes"/>
Add Brands Link to Top Menu <small>[store view]</small>	<input type="text" value="Display Last"/>
Show Brands List Popup <small>[store view]</small>	<input type="text" value="Yes"/>

Display Link to All Brands Page in Account Top Links.

Display Link to All Brands Page in Top Menu.

Enable to display the popup with brands upon hovering over the corresponding top menu link.

Exclude Brands without Products from Sitemap - set to 'Yes' to exclude brand pages without products from the sitemap.

Add Brands to Account Top Links - Display a Brands link in a customer account.

Add Brands Link to Top Menu- choose whether to display a Brands link leading to the All Brand Page on the top menu bar. To configure the link position, select one of three modes:

- No
- Display First
- Display Last

Show Brands List Popup - display brands list and filter them by a character right in the top menu Brands dropdown.

Brands List Popup Configuration

⏪ Brands List Popup Configuration

Show Brand Logo <small>[store view]</small>	<input type="text" value="Yes"/>
Image Max Width, px <small>[store view]</small>	<input type="text" value="100"/>
Image Max Height, px <small>[store view]</small>	<input type="text"/>
	Optional.
Enable Filter by Character <small>[store view]</small>	<input type="text" value="Yes"/>
	When activated, displays all the alphabet letters and allows filtering by them.
Show Characters without Brands <small>[store view]</small>	<input type="text" value="Yes"/>
	in a Filter by Character.
Show Products Quantity <small>[store view]</small>	<input type="text" value="No"/>
	Show the number of products next to Brand name. Please note that this setting may affect performance.
Show Brands without Products <small>[store view]</small>	<input type="text" value="Yes"/>
	Set to 'No' to display only the brands that have products assigned to them. Please note that this setting may affect the performance.

Show Brand Logo - Enable to display brand logos in the Brands List Popup.

Image Max Width (Height) - Specify the size of logos in the listing popup.

Enable Search - Enable a search box on the all-brands listing page.

[An example of a searchbox.](#)



Enable Filter by Character - Enable to display all the alphabet characters and possibility to click them.

Show Characters without Brands - Enable to display only characters.

Show Products Quantity - Enable to display a marker with a number of items assigned to a

particular brand.

Show Brands Without Products - Set to 'No' to display only the brands that have products assigned to them. Please note that this setting may affect the performance.

This is a frontend example of a page with an alphabetical list of all brands. Each name leads to the appropriate brand page.



A	C	J
 Adidas (14)	 And1 (2)	 Jordan (2)
 Canterbury (2)	 Converse (2)	
K	L	N
 Kappa (3)	 Kookaburra (2)	 Lacoste (4)
 Lee Cooper (3)	 New Balance (2)	 Nike (4)
P	R	S
 Puma (2)	 Reebok (6)	 Roxy (1)
	 Spalding (2)	 Speedo (2)

More from this brand

More from this Brand

Enable
[store view]

Displays the random products of the same brand at the bottom of the Product page. Note. Please enable "Used in Product Listing" setting for brand attribute.

Title
[store view]

Specify a title of a block, using a Brand variable.

Max Product Count
[store view]

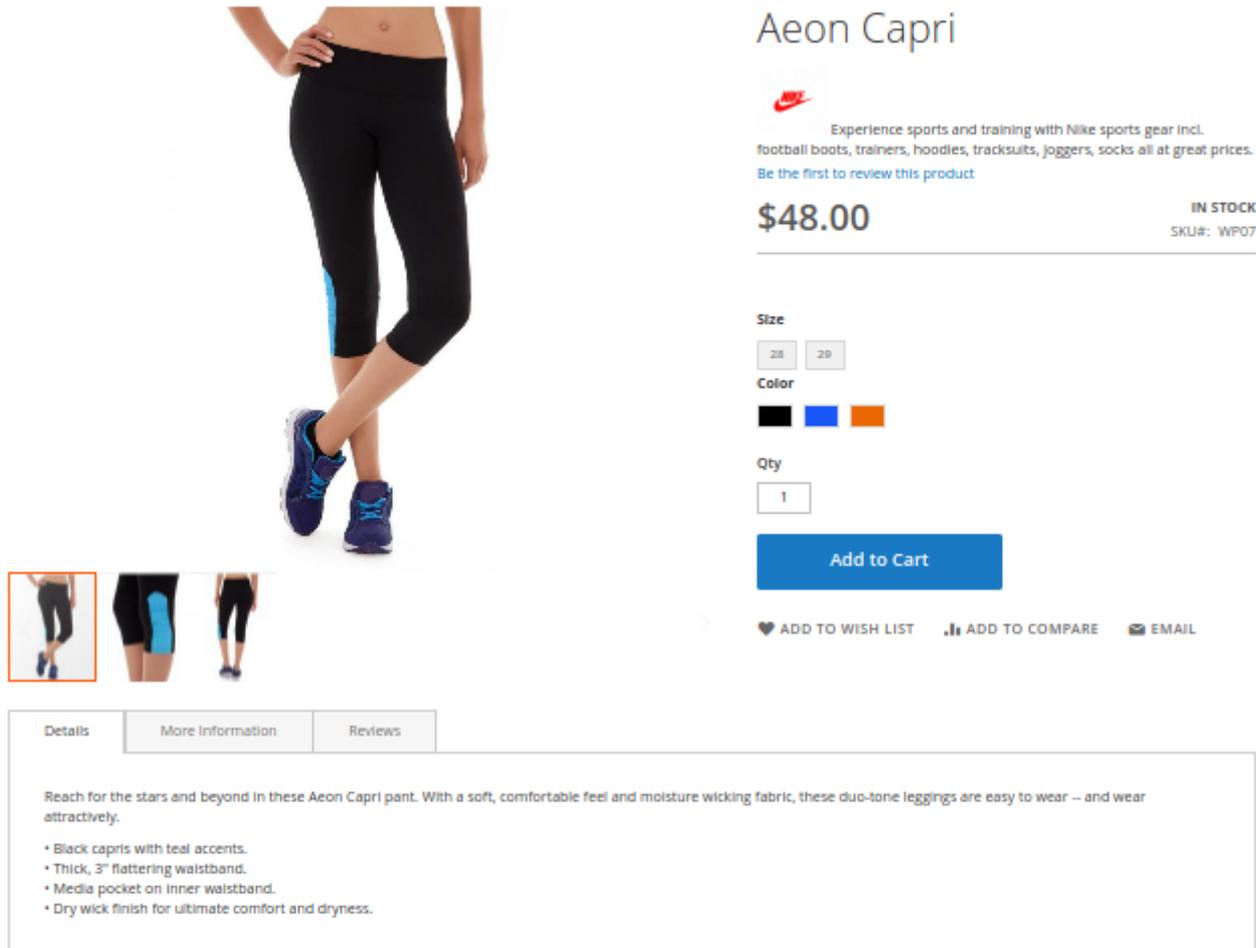
Please set the quantity of the products displayed. Default value is 7.

Enable - Display a block of products of a current product's brand. A block will be displayed at the bottom of a current product page.

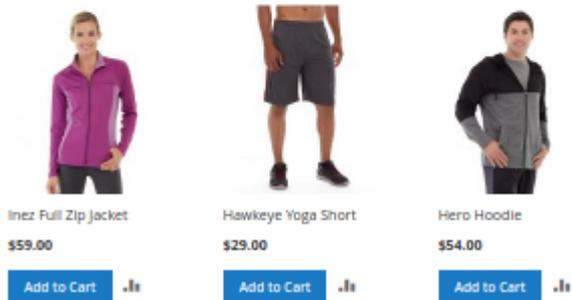
Title - Specify a title of a block, using a Brand variable.

Max Product Count - Specify the number of random products to display in a block.

[3 more products from Nike](#) brand, sample



More from Nike



Product Page Brand Settings

Product Page Brand Settings

Display Brand Title on Product Page
[store view]

Set to 'Yes' to enable a clickable brand title on product pages.

Display Brand Logo on Product Page
[store view] ?

Brand Logo Width, px
[store view]

If the field is left empty, the default image size (30px) will be used.

Brand Logo Height, px
[store view]

If the field is left empty, the default image size (30px) will be used.

Display Short Description on Product Page
[store view]

Set to 'Yes' to enable a label short description on the products pages.

Display Brand Logo on Product Page - Enable a brand logo display on the products pages.

Display Short Description on Product Page - Enable a label short description on the products pages.

Brand Logo Width & Height, px - Specify the size of a brand in pixels.

To prevent errors when accessing a brand page with a configured **Shared Catalog** (applicable to Magento EE), ensure that permissions are properly set for the **Root Category**, as the brand category inherits from the **Default Category**.

[A brand logo and short description on a sample product page.](#)

Primo Endurance Tank



Converse is an American shoe company with a production output that primarily consists of apparel, skating shoes and lifestyle brand footwear.

★★★★☆ 3 Reviews [Add Your Review](#)

\$29.00

IN STOCK
SKU#: MT03

Size

- XS
- S
- M
- L
- XL

Color



Product Listing Brand Settings

Product Listing Brand Settings

Display Brand Logo on Product Listing
[store view]

Set to 'Yes' to show brand logos on category pages. Please enable "Used in Product Listing" setting for brand attribute.

Brand Logo Width
[store view]

Please specify the value in pixels (e.g. 10) or percent (e.g. 10%). If the field is left empty, the default image size (30px) will be used.

Brand Logo Height
[store view]

Please specify the value in pixels (e.g. 10) or percent (e.g. 10%). If the field is left empty, the default image size (30px) will be used.

Display Brand Logo on Product Listing - set to Yes to show brand logos on category pages.

Please enable "Used in Product Listing" setting for brand attribute.

Brand Logo Width and Height - adjust logo resolutions. Specify the value in pixels (e.g. 10) or percent (e.g. 10%). Leave empty to use default image size.

NOTE: Brands block on a category page is based on the current category. It means that the block contains only brands from the opened category.

Bottoms

Shopping Options   Items 1-9 of 34

CATEGORY

STOCK

NEW

STYLE

SIZE

ACTIVITY

BRAND

-  And1 (2)
-  Converse (1)
-  Jordan (1)
-  Kappa (1)
-  Kookaburra (1)
-  Nike (1)
-  New Balance (2)
-  Umbro (1)

Shopping Options

NEW SIZE BRAND COLOR RATING



Nike Hyperdunk
\$52.00



AND1 Mens Fantom Basketball Shoe
\$47.00

Brand Attribute Settings

To **add new brands** and to manage brand attribute settings please go to **Stores** → **Products** → **Attributes** → **Product** → **Brand**.

Attribute Properties

Default Label *

Catalog Input Type for Store Owner ▲

Values Required

- Dropdown
- Visual Swatch**
- Text Swatch

Update Product Preview Image ▼
Filtering by this attribute will update the product image on catalog page

Use Product Image for Swatch if Possible ▼
Allows use fallback logic for replacing swatch image with product swatch or base image

Catalog Input type for store owner - select an input type for the catalog. Choose on of 3 available variants:

- Dropdown;
- Visual Swatch;
- Text Swatch.

Add brand names and adjust settings for different store views, upload brand logos and specify a brand that will be preselected by default.

Manage Swatch (Values of Your Attribute)

Is Default	Swatch	Admin	Luma Theme	Jet Theme	
<input checked="" type="radio"/>		<input type="text" value="Adidas"/>	<input type="text" value="Adidas"/>	<input type="text" value="Adidas"/>	 
<input type="radio"/>		<input type="text" value="And1"/>	<input type="text" value="And1"/>	<input type="text" value="And1"/>	 
<input type="radio"/>		<input type="text" value="Converse"/>	<input type="text" value="Converse"/>	<input type="text" value="Converse"/>	 
<input type="radio"/>		<input type="text" value="Canterbury"/>	<input type="text" value="Canterbury"/>	<input type="text" value="Canterbury"/>	 
<input type="radio"/>		<input type="text" value="Jordan"/>	<input type="text" value="Jordan"/>	<input type="text" value="Jordan"/>	 
<input type="radio"/>		<input type="text" value="Kappa"/>	<input type="text" value="Kappa"/>	<input type="text" value="Kappa"/>	 
<input type="radio"/>		<input type="text" value="Kookaburra"/>	<input type="text" value="Kookaburra"/>	<input type="text" value="Kookaburra"/>	 

Click on the Settings icon beside a brand name to detailed brand information, and make all needed changes.

Settings

Store View: All Store Views  

Brand Options

Is Featured  [STORE VIEW]

Not featured options will be hidden under 'show more' element (if at least one attribute's option is marked as 'Is Featured').

Show in Brand List Widget  [STORE VIEW]

Show in Brand Slider Widget  [STORE VIEW]

Position in Slider [STORE VIEW]

Brand Options - Here you can enable the display in a **Brand List Widget**, in **Brand Slider Widget**, and specify the brand **Position** in a slider. Also, you can make the option **Featured** if necessary.

SEO

URL alias [STORE VIEW]

Meta Data

Meta Title [STORE VIEW]
 Use Default Value

Meta Description [STORE VIEW]

Meta Keywords [STORE VIEW]

URL alias - Specify a custom URL alias if necessary that will be used in the URL of the filter results page.

Meta Data - In this tab, you can specify **meta title**, **description** and **keywords** for each particular brand.

Specify **content for the brand page**. Add a title, description, image, and CMS blocks.

Page Content

Page Title

Reebok

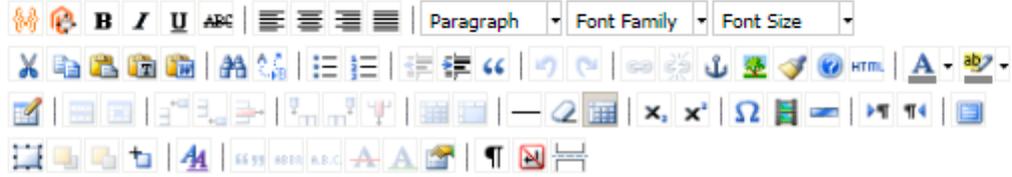
[STORE VIEW]

Use Default Value

Description

Show / Hide Editor

[STORE VIEW]



Reebok is a global athletic footwear and apparel company, operating as a subsidiary of Adidas since 2005. Reebok produces and distributes fitness and sports items including shoes, workout clothing and accessories, and training equipment. Reebok is the official footwear and apparel sponsor for UFC, CrossFit, Spartan Race, and Les Mills.

Path: p

Short Description

Reebok is a global athletic footwear and apparel company, operating as a subsidiary of Adidas since 2005.

[STORE VIEW]

Image

Choose File reebok_LOGO.png

[STORE VIEW]

Top CMS Block

Reebok

[STORE VIEW]

Bottom CMS Block

Please select a static block.

[STORE VIEW]

Please make sure the attribute is selected in the following setting: STORES -> Configuration -> Improved Layered Navigation -> Category Title and Description -> 'Add the title & description of the selected filters'

Additional Brand Information

In the Page Content section you can also specify the **Additional Brand Information**. We added the ability to display information about the manufacturer, importer and responsible person of the Brand in accordance with the requirements of the **EU Product Safety Regulation** (Note: the functionality is available as a part of an active product subscription or support subscription).

Display Additional Brand Information	<input type="checkbox"/> Yes <input type="checkbox"/> No	[STORE VIEW]
	<p>Enabling this setting will display the brand additional information required by the EU on the brand page, in compliance with Regulation (EU) 2023/988 on general product safety.</p>	
Brand Info Block Position	<div style="border: 1px solid #ccc; padding: 5px;"> <p>After Brand Title</p> <p style="background-color: #f0f0f0;">After Brand Description</p> <p>Above Page Footer</p> <p style="background-color: #f0f0f0;">Product Page More Information Tab</p> </div>	[STORE VIEW]
Manufacturer or Importer Postal Address	<input type="text" value="Veronica Costello
 6146 Honey Bluff Parkway Calder, Michig"/>	[STORE VIEW]
Manufacturer or Importer Electronic Address	<input type="text" value='Send email'/>	[STORE VIEW]
Responsible Person's Contact Information	<input type="text" value="Call: +1(312) 555-25698"/>	[STORE VIEW]

You can specify the **Brand Info Block Position**: After Brand Title, After Brand Description, Above Page Footer, or in the Product Page More Information Tab. You can select either a single position for the Brand Information Block or multiple positions.

If you select **Product Page More Information Tab** as the placement for the Brand Info Block, the additional brand information will also be displayed on the product pages of items assigned to this brand.

Manufacturer or Importer Postal Address - Specify the manufacturer or importer postal address to be displayed in the Brand Info block.

Manufacturer or Importer Electronic Address - Specify the manufacturer or importer e-mail address to be displayed in the Brand Info block.

Responsible Person's Contact Information - Add the manufacturer or importer responsible person's contact info to be displayed in the Brand Info block.

The input settings support the following tags: <u>, , <a>, <i>,
.

Here is an example of how the Brand Info Block may look on the frontend:

STYLE ▾

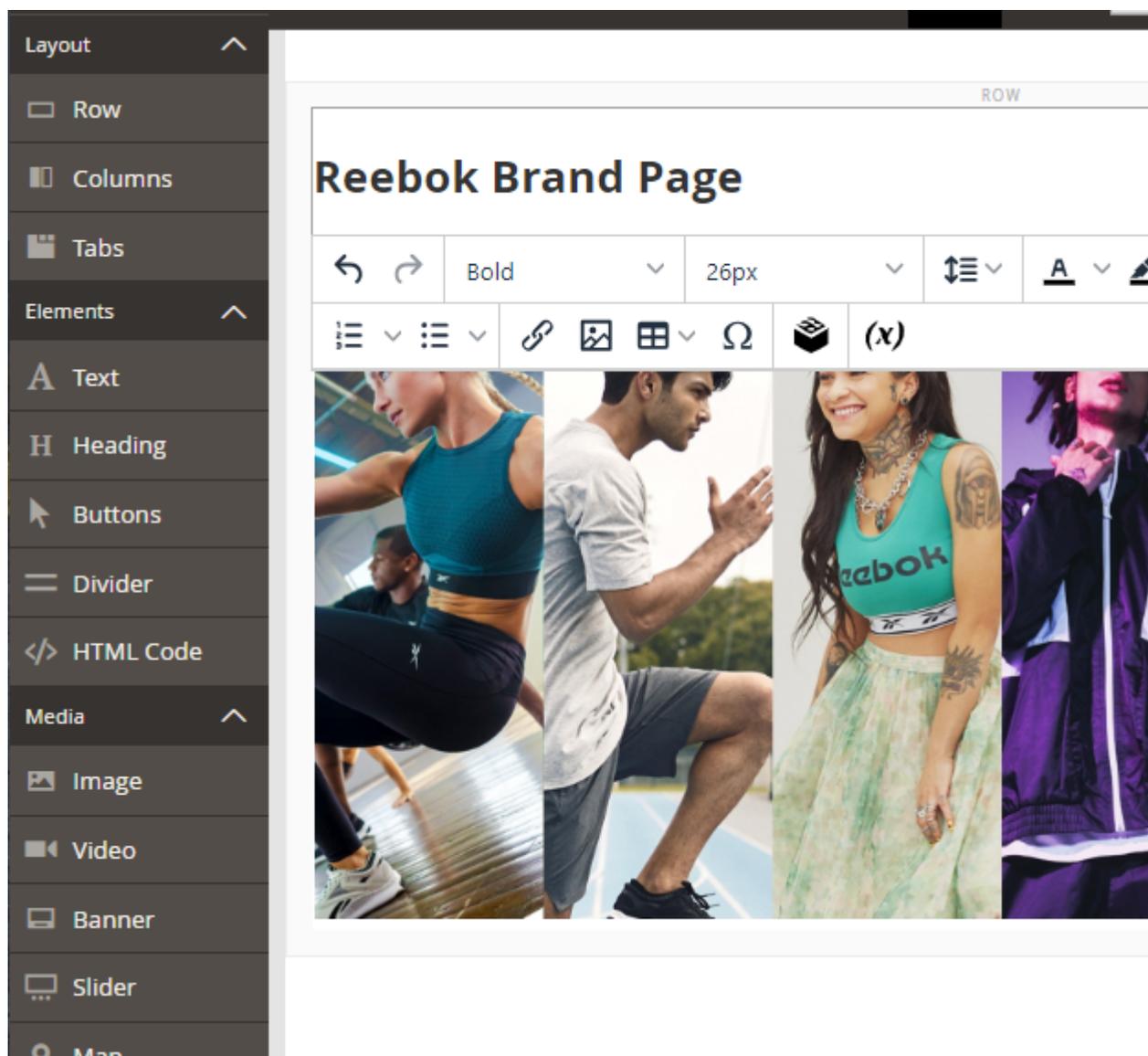
Compare Products

You have no items to compare.

Veronica Costello
6146 Honey Bluff Parkway Calder, Michigan 49628-7978 United States
[Send email](#)
Call: +1(312) 555-25698

How to customize particular Brand Pages using Page Builder?

Go to **Content** → **Elements** → **Blocks** and create a new CMS Block. Scroll to content section and use Page Builder to add such elements as text, headings, images, videos, banners, etc. to your CMS block.



Then Enable it, fill in the Block Title, Identifier and specify the Store Views.

Enable Block Yes

Block Title *

Identifier *

Store View *

All Store Views ?

Main Website

Main Website Store

Default Store View

Save the block. Then open the settings of the particular brand page, scroll to the Page Content section and choose your new CMS block to be used as a Top CMS Block or a Bottom CMS Block.

Short Description

Image Файл не выбран

Image Alt
Image Alt will be used for the brand image on the brand page

Top CMS Block ▼

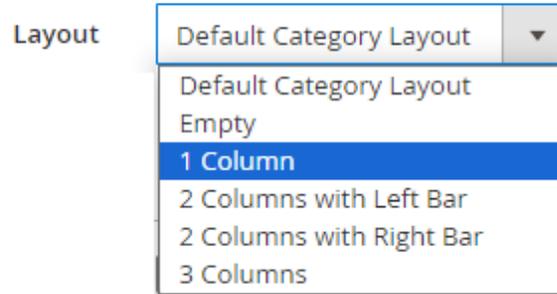
Bottom CMS Block ▼

In the **Design** section, you can adjust custom Brand Pages layout, by specifying the page display type:

- Default Category Layout
- Empty

- 1 Column
- 2 Columns with Left Bar
- 2 Columns with Right Bar
- 3 Columns

Design



Add a brand image and specify a small image Alt.

Other

Small Image

No file selected.

[STORE VIEW]

Delete Image



Used in Brands Slider, Product Page Icon & Swatch for Multiselect Attribute

Small Image Alt

[STORE VIEW]

Below you'll see a brand page with a short SEO-friendly URL and custom content.

← → ↻ example.com/nike

Nike



Nike, Inc. is an American multinational corporation that is engaged in the design, development, manufacturing and worldwide sales of footwear, apparel, equipment, accessories and services. The company is headquartered in the Portland. It is one of the world's largest suppliers of athletic shoes and apparel and a major manufacturer of sports equipment.





Shopping Options

CATEGORY ^

- Men (2)
 - Tops (2)
 - Hoodies & Sweatshirts (2)
 - Gear (1)
 - Bags (1)

STOCK ∨

BRAND ^

-  Adidas (2)

3 Items

Sort By Position ∨ ↑

SIZE ∨ BRAND ∨ COLOR ∨ RATING ∨ PRICE ∨



Chaz Kangaroo Hoodie

\$52.00



Bag

★ ★ ★ ★ ☆

2 reviews



Nike Hyperdunk

\$52.00

amasty

All Brands CMS Page Settings

To add an All Brands page **Content** → **Elements** → **Pages**. Here you can Add a page with a list of all brands in alphabetical order.

Pages

🔍 admin ▾

[Add New Page](#)

🔍

⌵ Filters Default View ▾ | ⚙️ Columns ▾

Actions ▾ 8 records found per page < 1 of 1 >

<input type="checkbox"/>	ID ↓	Title	URL Key	Layout	Store View	Status	Created	Modified	Action
<input type="checkbox"/>	1	404 Not Found	no-route	2 columns with right bar	All Store Views	Enabled	Jun 24, 2016 7:22:14 AM	Jun 24, 2016 7:22:14 AM	Select ▾
<input type="checkbox"/>	2	Home Page	home	1 column	All Store Views	Enabled	Jun 24, 2016 7:22:14 AM	Jun 24, 2016 7:25:26 AM	Select ▾
<input type="checkbox"/>	3	Enable Cookies	enable-cookies	1 column	All Store Views	Enabled	Jun 24, 2016 7:22:14 AM	Jun 24, 2016 7:22:14 AM	Select ▾
<input type="checkbox"/>	4	Privacy Policy	privacy-policy-cookie-restriction-mode	1 column	All Store Views	Enabled	Jun 24, 2016 7:22:14 AM	Jun 24, 2016 7:25:26 AM	Select ▾
<input type="checkbox"/>	5	About us	about-us	1 column	All Store Views	Enabled	Jun 24, 2016 7:25:26 AM	Jun 24, 2016 7:25:26 AM	Select ▾
<input type="checkbox"/>	6	Customer Service	customer-service	1 column	All Store Views	Enabled	Jun 24, 2016 7:25:26 AM	Jun 24, 2016 7:25:26 AM	Select ▾
<input type="checkbox"/>	7	All Brands Page	brands	1 column	All Store Views	Enabled	Aug 3, 2016 11:12:28 AM	Nov 11, 2016 12:50:24 PM	Select ▾

Please click on the Add New Page button to create a page with all brands.

All Brands Page

demouser

← Back

Delete Page

Save

Enable Page Yes

Page Title * All Brands Page

Content

Content Heading

Show / Hide Editor

Insert Widget...

Insert Variable...

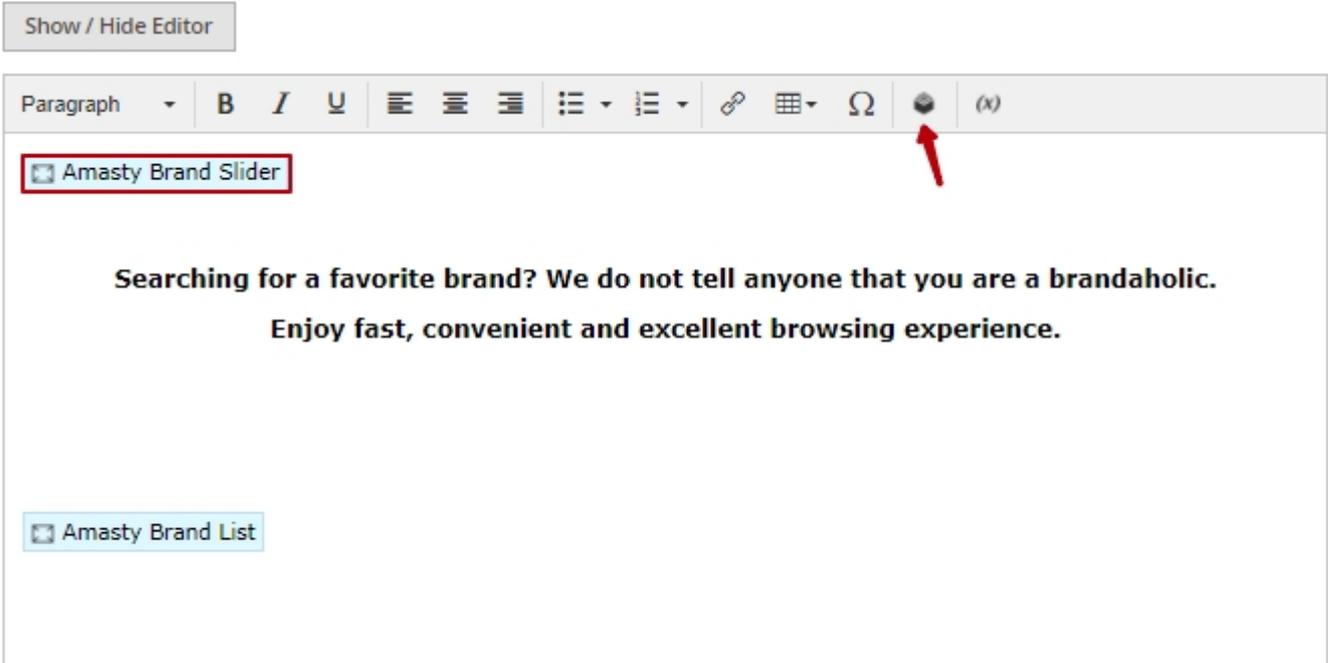
```

<p>{{(widget type="Amasty\ShopbyBrand\Block\Widget\BrandSlider" template="widget/brand_list/slider.phtml")}}</p>
<p style="text-align: center;"><strong><span style="font-size: medium;">&nbsp;</span></strong></p>
<p style="text-align: center;"><strong><span style="font-size: medium;">Searching for a favorite brand?&nbsp;</span></strong><strong><strong>We
do not tell anyone that you are a brandaholic.</strong></strong></span></strong></p>
<p style="text-align: center;"><strong><span style="font-size: medium;">Enjoy fast, convenient and excellent&nbsp;</span></strong></p>
<p style="text-align: center;"><strong><span style="font-size: medium;">&nbsp;</strong></span></strong></p>
<p>&nbsp;</p>
<p>{{(widget type="Amasty\ShopbyBrand\Block\Widget\BrandList" columns="3" template="widget/brand_list/index.phtml")}}</p>

```

When creating an All Brands page, you can add various text elements and images to the page and also you can:

- Insert Brand Slider widget;
- Insert Brand List widget.



You can create and insert Brand Widgets either while editing any CMS page using the WYSIWYG editor, or by navigating to Content → Elements → Widgets. From there, you can create a widget, set the display on specific pages, and adjust its position.

Brand List Widget Settings

Widget Options

Number of Columns *	<input type="text" value="4"/>
Show Brand Logo	<input type="button" value="Yes"/> ▼
Image Max Width, px	<input type="text" value="100"/>
Image Max Height, px	<input type="text"/>
	Optional.
Enable Search	<input type="button" value="Yes"/> ▼
Enable Filter by Character	<input type="button" value="Yes"/> ▼
Show Characters without Brands	<input type="button" value="Yes"/> ▼
	in a Filter by Character.
Show Products Quantity	<input type="button" value="Yes"/> ▼
	Show the number of products next to Brand name. Please note that this setting may affect performance.
Show Brands without Products	<input type="button" value="Yes"/> ▼
	Please note that this setting may affect performance.

Number of Columns - Set the number of columns for your brand list widget.

Show Brand Logo - Enable to display brand logos in the all-brands listing.

Image Max Width (Height) - Specify the size of logos in the listing.

[An example of 100 px logo in the listing.](#)

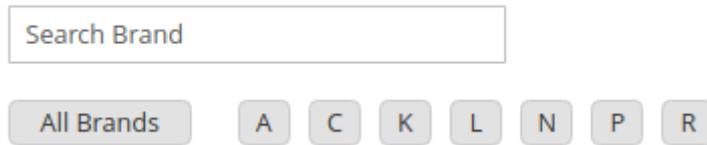
K _____



Kappa

Enable Search - Enable a search box on the all-brands listing page.

[An example of a searchbox.](#)



Enable Filter by Character - Enable to display all the alphabet characters and the possibility to click them.

[An example of a filter by character.](#)



Show Characters without Brands - Enable to display only characters.

Show Products Quantity - Enable to display a marker with a number of items assigned to a particular brand.

Show Brands Without Products - Set to 'No' to display only the brands that have products assigned to them.

[This is a frontend example of a page with an alphabetical list of all brands. Each name leads to the appropriate brand page.](#)

- All Brands
- A
- B
- C
- D
- E
- F
- G
- H
- I
- J
- K
- L
- M
- N
- O
- P
- Q
- R
- S
- T
- U
- V
- W
- X
- Y
- Z
- #

A



Adidas (14)



And1 (2)

C



Canterbury (2)



Converse (2)

J



Jordan (2)

K



Kappa (3)



Kookaburra (2)

L



Lacoste (4)



Lee Cooper (3)

N



New Balance (2)



Nike (4)

P



Puma (2)

R



Reebok (6)



Roxy (1)

S



Spalding (2)



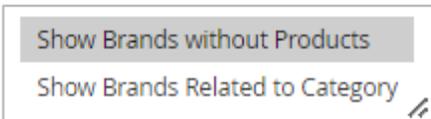
Speedo (2)

Brand Slider Widget Settings

Widget Options

Hide Brands 

Selected options will not be displayed in the widget.

Brands Display  

Visible Items Quantity *

Sort By 

Slider Max Width, px

Header Title

Slider Background Color

Header Text Color

Image Max Width, px *

Image Max Height, px

Optional.

Hide Brands - Here are all the existing brands displayed for which the “Brand Slider Widget” option is set to Yes (in the brand attribute settings). If you select any brands here, they will not be displayed in the brand slider widget on the frontend. The functionality is available as a part of an active product subscription or support subscription.

Brands Display - Adjust brands display in the Brand Slider Widget (Note: this functionality is available as part of an active product subscription or support subscription):

- Show Brands without Products - Disable to display only the brands that have products assigned

to them.

- **Show Brands Related to Category** - This option regulates display only on category pages, showing only the brands that have products in this category.

Visible Items Quantity - Specify how many brands will be displayed in a slider at a time.

Sort By - Select a sorting type for slider items - either by name or by position.

Slider Max Width, px - Set the slider maximum width in px.

Header Title - Specify a header title for the slider.

Specify the **Header Background Color** and **Header Text Color**.

Adjust **Image Max Width** and **Image Max Height**.

Show Brand Label <small>[store view]</small>	Yes	▼
Show Buttons <small>[store view]</small>	Yes	▼
<small>Display Prev/Next buttons.</small>		
Infinity Loop <small>[store view]</small>	Yes	▼
<small>Enable continuous loop mode.</small>		
Simulate Touch <small>[store view]</small>	Yes	▼
<small>Click and drag to change slides.</small>		
Show Pagination <small>[store view]</small>	Yes	▼
Clickable Pagination <small>[store view]</small>	Yes	▼
Autoplay <small>[store view]</small>	Yes	▼
Autoplay Delay <small>[store view]</small>	1500	
<small>In milliseconds.</small>		

Show Brand Label - Choose whether to display text labels together with brand logos.

Show Buttons - Enable previous/next buttons display.

Infinity Loop - Enable continuous loop mode for slider images.

Simulate Touch - Let customers click and drag slider images.

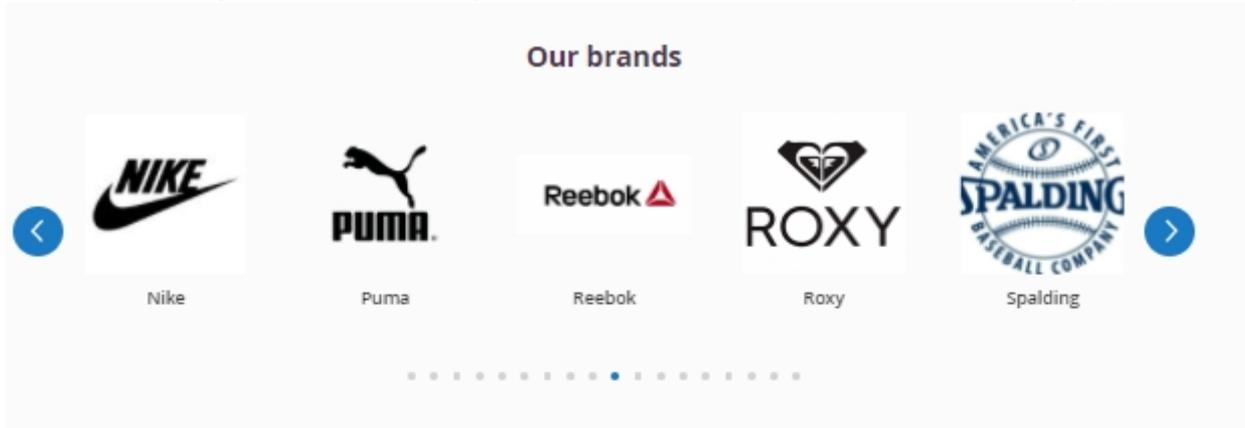
Show Pagination - Enable pagination display below the slider.

Clickable Pagination - Set to 'Yes' to enable pagination per click.

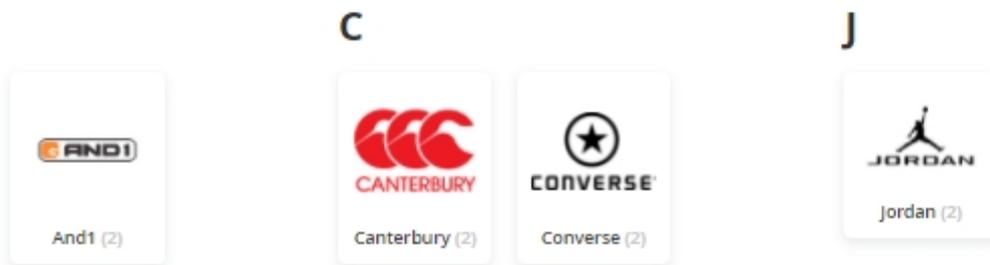
Autoplay - Switch on/off the autoplay option.

Autoplay Delay - Specify the time interval (ms) for autoplay delay.

Brand Slider Example - See the example of a brand slider added to the All Brands page.



Searching for a favorite brand? We do not tell anyone that you are a brandaholic.
Enjoy fast, convenient and excellent browsing experience.



Brand Info Widget Settings

The screenshot displays the configuration for the 'Brand Info Widget' in the Magento 2 Admin. The 'Storefront Properties' section includes:

- Type:** Amasty Brand Info
- Design Package/Theme:** Magento Luma
- Widget Title:** Brand Info Widget
- Assign to Store Views:** A dropdown menu is open, showing options: All Store Views, Main Website, and Luma Theme. A sub-menu is also open, listing various layout containers, with 'Before Page Footer' selected.
- Sort Order:** 2

The 'Layout Updates' section shows the widget is configured to display on 'All Product Types'. Under the 'Products' section, 'All' is selected. The 'Template' section has a dropdown menu with '-- Please Select --' and a note 'Please Select Container First'. An 'Add Layout Update' button is visible at the bottom.

The **Storefront Properties** of the Brand Info Widget are configured in the standard way. However, there are some nuances in the **Layout Updates** section. Currently, only the following containers are available for widget placement:

- Main Content Area
- Main Content Aside
- Main Content Bottom
- Main Content Container
- Main Content Top
- Product Extra Info
- After Page Header
- After Page Header Top
- Before Main Content
- Before Page Footer
- Before Page Footer Container
- Page Header Container

In the **Widget Options** tab you can selected brand fields will be displayed in the widget:

- Short Description
- Additional Brand Information

Select both options or leave empty to display all fields.

Widgets

demouser ▾

← Back

Reset

Save and Continue Edit

Save

WIDGET

Storefront Properties ✎

Widget Options ✎

Widget Options

Brand Fields for the Widget

Short Description

Additional Brand Information

The selected brand fields will be displayed in the widget. Select all or leave empty to display all fields.

Note: this functionality is available as a part of an active product subscription or support subscription.

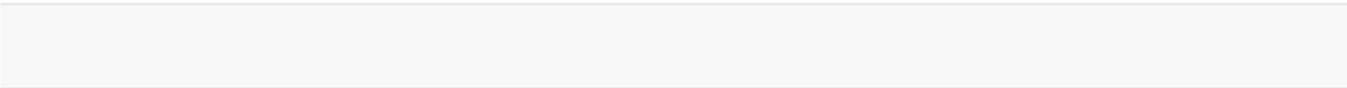
Brand Management

To manage brands, please navigate to **Content → Amasty Layered Navigation → Brand Management**.

In this section, you can conveniently manage all the brands from the grid. For each brand, you can add custom descriptions and logos, adjust position in a slider, insert various CMS blocks and banners, add metadata, and etc. Also, here you can view what attribute is used for brand for a particular store view. You can set different attributes as a brand for different stores in the Brands General Settings Section (**Stores → Configuration → Improved Layered Navigation: Brands → General**).

Brand Management

demouser ▾



✓ You saved the item.

Filters Default View ▾ Columns ▾

Actions ▾ 19 records found 20 ▾ per page < 1 of 1 >

<input type="checkbox"/>	Title	Slider Image	Position in Slider	URL alias	Description	Action	Store View	Brand Attribute	Show in Slider ↑
<input type="checkbox"/>	Adidas		1		<p>Purchase your favorite Adidas clothing and equipment at the lowest prices in town! Make sport a part of your every day life. Change yourself and it will change the world!</p>	Edit	Main Website Main Website Store Luma Theme	brand	Yes
<input type="checkbox"/>	Reebok		2		<p>Reebok is a global athletic footwear and apparel company, operating as a subsidiary of Adidas since 2005. Reebok produces and distributes fitness and sports items including shoes, workout clothing and accessories, and training equipment. Reebok is the official footwear and apparel sponsor for UFC, CrossFit, Spartan Race, and Les Mills.</p> <p></p>	Edit	Main Website Main Website Store Luma Theme	brand	Yes

Access any brand to make changes. The way of configuration for each brand is the same as it was described in the [brand attribute settings](#) section.

This extension is also available as a part of the Elastic Search Premium module. [See on demo →](#)

Compatibility with ChatGPT AI Content Generator Pro

The extension is compatible with the **Pro version** of **Amasty ChatGPT AI Content Generator** (the compatibility is available as a part of an active product subscription or support subscription). This means that if you have both extensions installed, you can automatically generate Brand Pages content using AI Content Generator.

This functionality is available if you have **both extensions installed**: Shop by Brand for Magento 2 and ChatGPT AI Content Generator Pro for Magento 2.

With the ChatGPT AI Content Generator Pro for Magento 2 you can automatically generate the

following types of content for Brand pages:

Seo tab:

- URL Alias: Generated based on the Page Title or its existing value, if present.

SEO

URL alias

/adidas

Generate with AI

Advanced Generation with AI

Meta Data tab:

- Meta Title: Based on the Page Title or its existing value, if present.
- Meta Description: Generated from the Page Title, Description, or its existing value, if present.
- Meta Keywords: Created using the Page Title, Description, Meta Description, or its existing value, if present.

Meta Data

Meta Title

Adidas

[S



Generate with AI

Advanced Generation with AI

Meta Description

Discover the latest in sportswear and lifestyle gear at Adidas. Explore our wide range of innovative athletic footwear, apparel, and accessories designed for performance and style.

[S

Generate with AI

Advanced Generation with AI

Meta Keywords

Adidas, sportswear, athletic shoes, lifestyle apparel, performance gear, running shoes, soccer cleats, fashion sneakers, activewear, fitness clothing, outdoor gear, sports accessories, brand innovation, sustainability, Adidas Originals, training equipment, workout apparel, team uniforms, sports fashion, global brand.

[S

Generate with AI

Advanced Generation with AI

Page Content tab:

- Page Title: Suggested based on the previous title or its existing value, if present.

- Description: Based on the Page Title, Short Description, or its existing text, if any.
- Short Description: Derived from the Page Title, Description, or its existing text, if any.
- Image Alt: Based on its existing value, if present.

Page Content

Page Title	<input type="text" value="Adidas"/>	[STC] <input checked="" type="checkbox"/>
	<input type="button" value="Generate with AI"/> <input type="button" value="Advanced Generation with AI"/>	
Description	<input type="button" value="Show / Hide Editor"/> <input type="button" value="Generate with AI"/> <input type="button" value="Advanced Generation with AI"/>	[STC]
	<div style="border: 1px solid #ccc; padding: 5px;"><p><p>Adidas is a leading global sports brand known for its innovative athletic footwear, apparel, and accessories. Founded in Germany, Adidas has built a strong reputation for quality and performance, catering to athletes and sports enthusiasts alike. The brand embodies a spirit of excellence, with a focus on sustainability and cutting-edge technology in its products. From running shoes to stylish activewear, Adidas offers a diverse range of options that combine</p></div>	
Short Description	<div style="border: 1px solid #ccc; padding: 5px;"><p>Adidas is a leading global sports brand known for its innovative athletic footwear, apparel, and accessories. With a rich heritage in sports and a commitment to sustainability, Adidas combines performance and style to empower athletes and enthusiasts alike.</p></div> <input type="button" value="Generate with AI"/> <input type="button" value="Advanced Generation with AI"/>	[STC]
Image	<input type="button" value="Browse..."/> No file selected.	[STC]
Image Alt	<input type="text"/> <input type="button" value="Advanced Generation with AI"/>	[STC]
	Image Alt will be used for the brand image on the brand page	

Other tab:

- Small Image Alt: Generated based on its existing value, if present.

Other

Small Image

No file selected.

[STC]

Delete Image



Used in Brands Slider, Product Page Icon & Swatch for Multiselect Attribute.

Small Image Alt

adidas logo

[STC]

Small Image Alt will be used for the brand image in brand pop-up, brand slider, on all brands and product pages.

Check the [demo](#) and this [user guide](#) to learn more.

Custom Product Sorting on Brand Pages (Add-On)

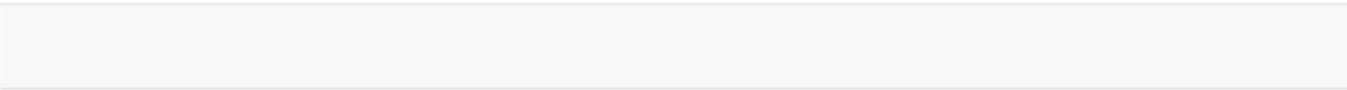
The additional functionality allows admins to customize product sorting on brand pages.

The feature can be enabled only after purchasing a **Custom Product Sorting for Shop by Brand Add-On**.

To manage products order on a brand page, go to **Content → Layered Navigation → Brand Management**.

Brand Management

 demouser ▾



✓ You saved the item.

 Filters

 Default View ▾

 Columns ▾

Actions ▾

19 records found

20 ▾ per page

<

1 of 1

>

<input type="checkbox"/>	Title	Slider Image	Position in Slider	URL alias	Description	Action	Store View	Brand Attribute	Show in Slider ↑
<input type="checkbox"/>	Adidas		1		<p>Purchase your favorite Adidas clothing and equipment at the lowest prices in town! Make sport a part of your every day life. Change yourself and it will change the world!</p>	Edit	Main Website Main Website Store Luma Theme	brand	Yes
<input type="checkbox"/>	Reebok		2		<p>Reebok is a global athletic footwear and apparel company, operating as a subsidiary of Adidas since 2005. Reebok produces and distributes fitness and sports items including shoes, workout clothing and accessories, and training equipment. Reebok is the official footwear and apparel sponsor for UFC, CrossFit, Spartan Race, and Les Mills.</p> <p></p>	Edit	Main Website Main Website Store Luma Theme	brand	Yes

Open the necessary brand page and scroll to the **Products** tab.

Products

Sort Order

Visible items: 4 per page of 1

Label	Product Name	SKU	Price
Pinned	Arcadio Gym Short	MSH11	\$0.00
Pinned	Echo Fit Compression Short	WSH07	\$0.00
Pinned	Tiberius Gym Tank	MT10	\$0.00
Auto	Push It Messenger Bag	24-WB04	\$45.00

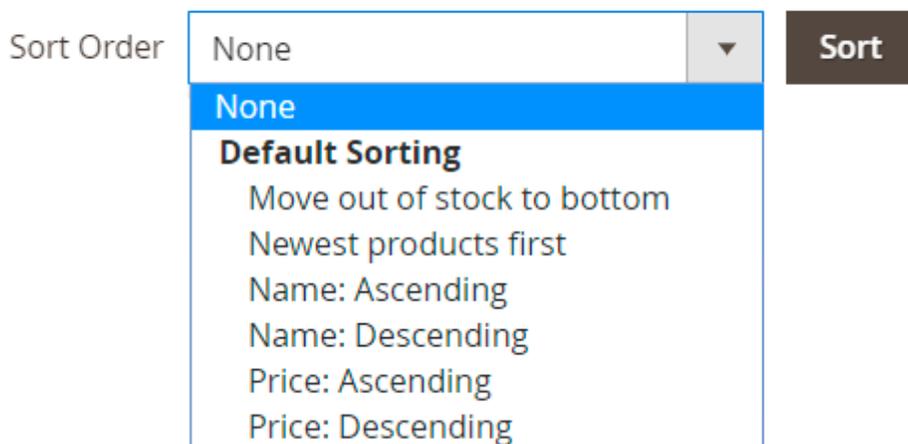
Here you can:

- Reorder items using drag-and-drop
- Place particular products at the top of the listing
- Adjust sorting options
- Move products through the pages
- Pin particular ones

With the add-on, you can manage product sorting for particular store views separately.

First, set the necessary sort order, according to which all products will be displayed.

Products



Sort Order - select from the dropdown the preferable way of the automatic ordering of the product listing.

Available options:

- Move out of stock to the bottom
- Newest products first
- Name: Ascending
- Name: Descending
- Price: Ascending
- Price: Descending

Search Products - find products within one current brand product listing by SKU or name.



In the **Visible Items** field the number of all the products that fall under the specified conditions is displayed.

Keep in mind that only **Enabled** products with the **Visible Individually** option can be displayed.

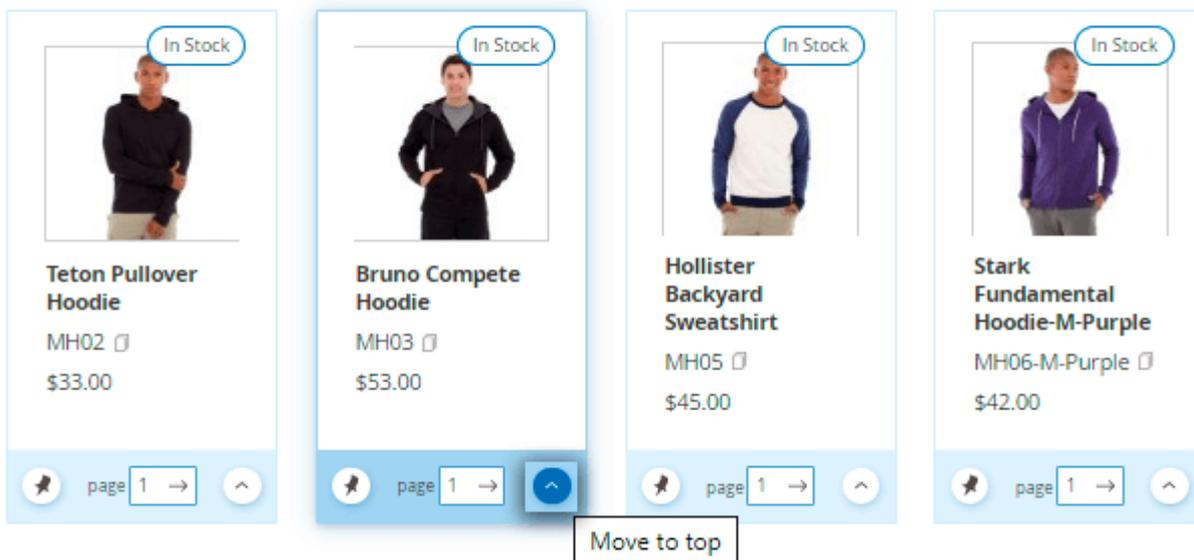
Drag-and-drop brand products according to your current marketing needs.

Visible items: 14

The image displays a grid of 12 product cards, each representing a different item available for purchase. Each card features a product image at the top, followed by the item name, a model number, and the price. A small 'In Stock' badge is present in the top right corner of each card. At the bottom of each card is a 'Move to Top' button, which is a star icon inside a blue circle. The items shown are:

- Sprite Stasis Ball 75 cm**: 24-WG083-pink, \$32.00
- Teton Pullover Hoodie-M-Purple**: MH02-M-Purple, \$70.00
- Affirm Water Bottle**: 24-UG06, \$7.00
- Stark Fundamental Hoodie**: MH06, \$24.00
- Stark Fundamental Hoodie-M-Purple**: MH06-M-Purple, \$42.00
- Savvy Shoulder Tote**: 24-WB05, \$32.00
- Teton Pullover Hoodie**: MH02, \$33.00
- Oslo Trek Hoodie**: MH08, \$33.00

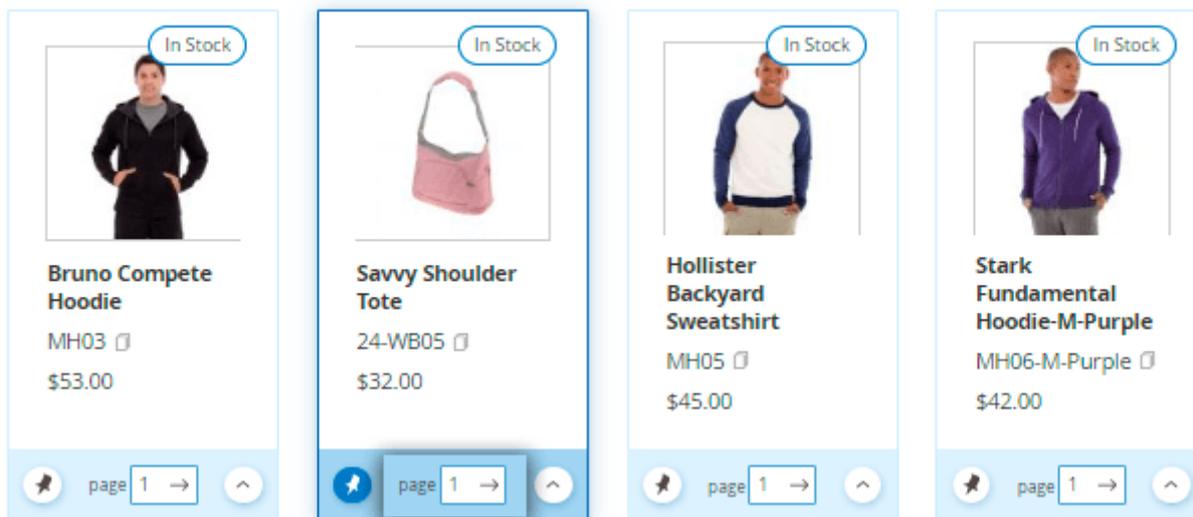
Move to Top - hit this button to send a particular item to the first position in the list.



Once you drag a particular product, the **Manual** mode is set automatically and it is “pinned” to a particular location. The feature helps to fixate a product in the same position even after the automatic sorting is activated too.

Moreover, the number of products per page in the admin panel equals the number of products customers see on the frontend. Thus, you will see how the products will be displayed to customers on each page.

With the **move products through the pages** feature it is possible to adjust the of products per each page by moving particular products to another page. As the page number is changed, the product becomes last on this page.



As the result, we set the following products order:

Products

Sort Order

Visible items: 2

Pinned	Auto
<p>In Stock</p>  <p>Converse Fulton Lo Trainers</p> <p>converse-1 <input type="checkbox"/></p> <p>\$45.00</p> <p><input checked="" type="checkbox"/> page 1 →</p>	<p>In Stock</p>  <p>Converse Four Star T Shirt</p> <p>converse-2 <input type="checkbox"/></p> <p>\$12.00</p> <p><input type="checkbox"/> page 1 → <input type="button" value="↑"/></p>

And on the frontend it will be displayed in the following way:

Converse - Converse

Converse is an American shoe company with a production output that primarily consists of apparel, skating shoes and lifestyle brand footwear. Converse is known as one of America's most iconic footwear companies.

Converse is an American shoe company with a production output that primarily consists of apparel, skating shoes and lifestyle brand footwear. Converse is known as one of America's most iconic footwear companies.

Sort By Position ↑ ☰ ☰ Show 9 ↓



Converse Fulton Lo Trainers

★★★★★

\$37.00 ~~\$45.00~~



Add to Cart



Converse Four Star T Shirt

★★★★★

\$12.00



Add to Cart

PWA for Shop by Brand (Add-On)

With a ready-made PWA solution, you can provide shoppers with an outstanding mobile experience. Customers can smoothly search for their favorite brand products from any device.

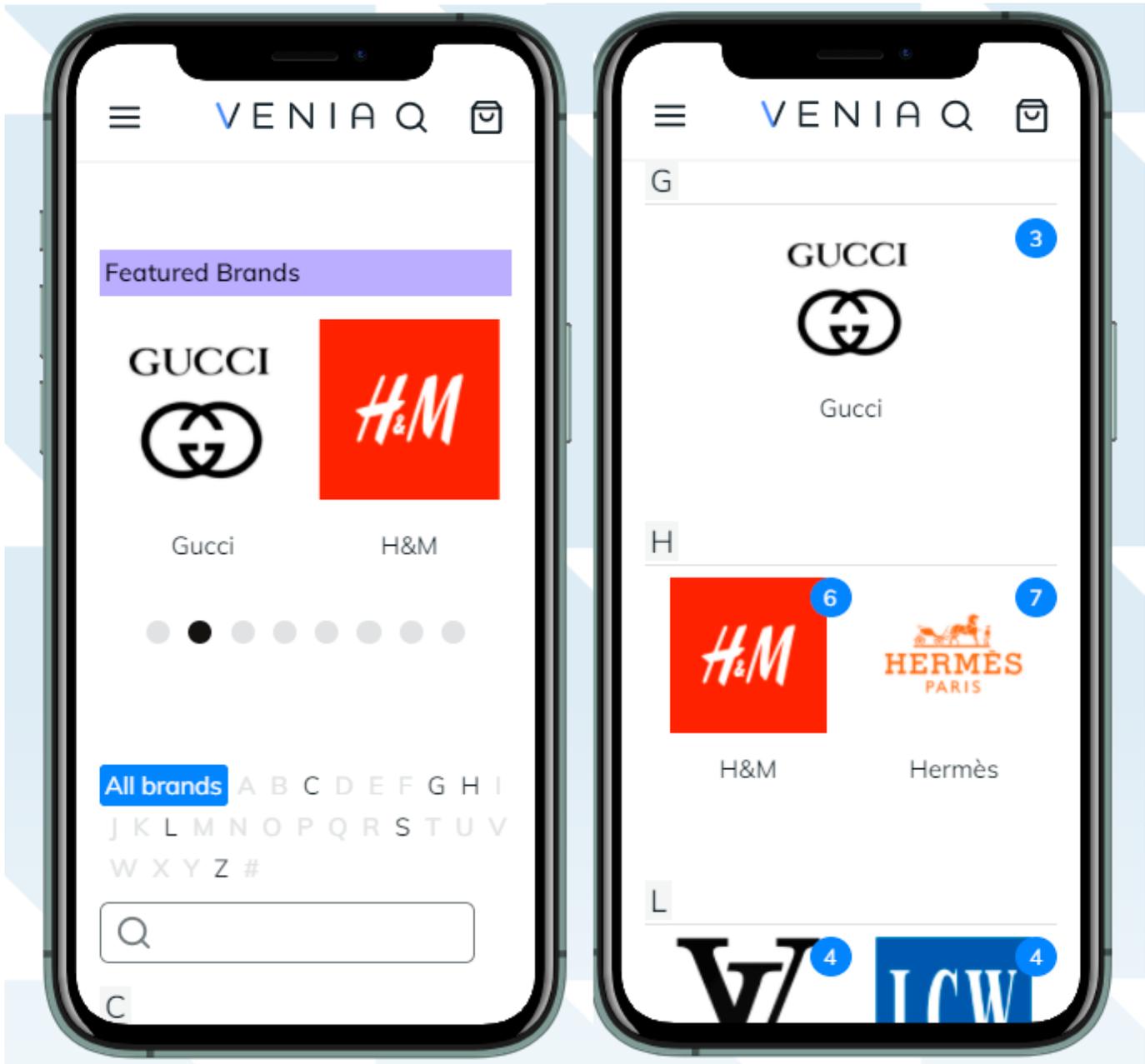
The feature can be enabled only after purchasing the **PWA for Shop by Brand Add-On**. Also, you need to [install PWA Studio](#) first.

In order to correctly install a PWA add-on, please install the **corresponding GraphQL system package** first. For the correct name of it, please check the *composer.json* file of the main module. *For example*, the GraphQL system package name of the PWA add-on for the Blog Pro extension would be

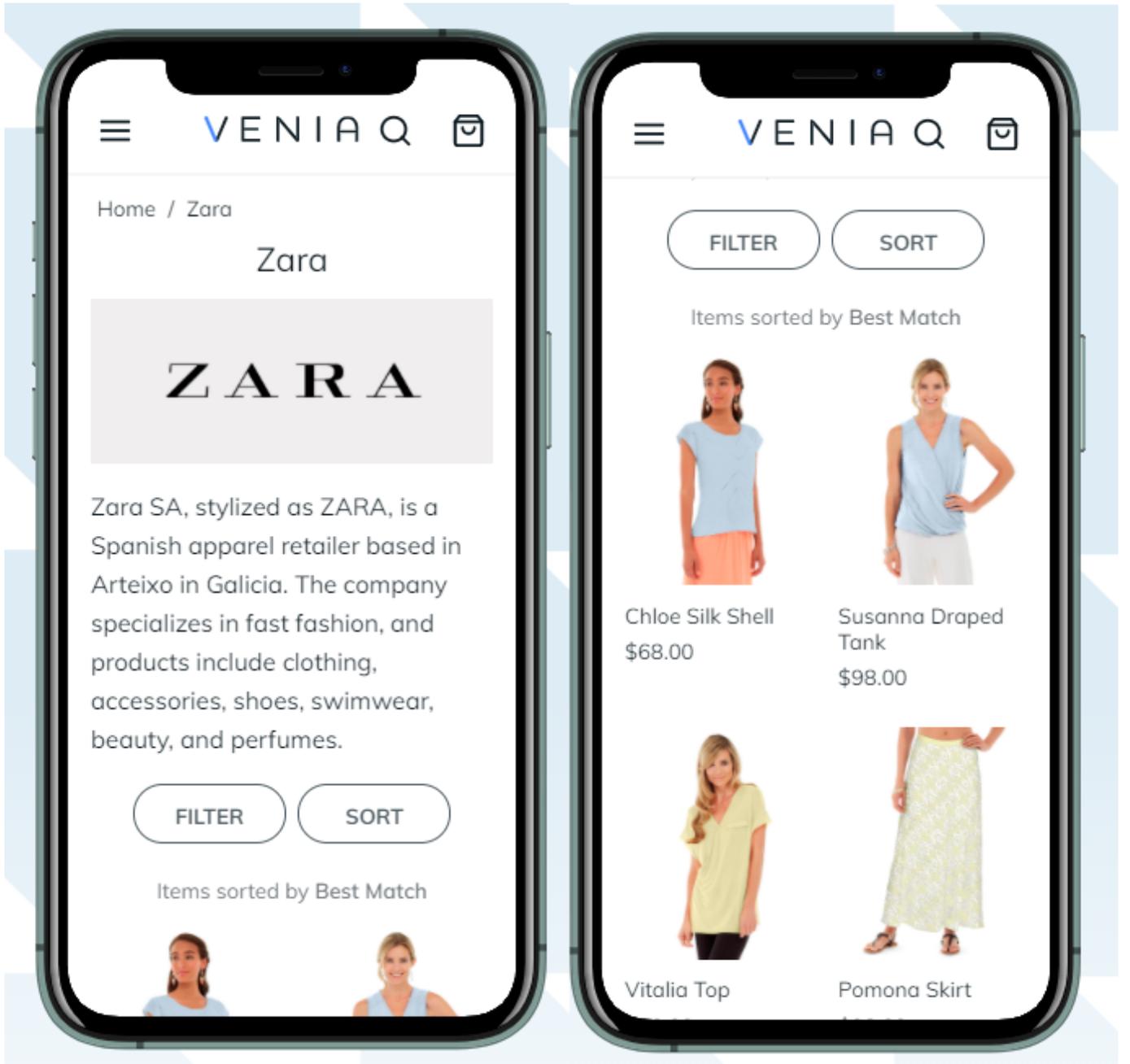
the following: **amasty/blog-graphql**

```
{
  "name": "amasty/blog",
  "description": "Amasty Blog Pro",
  "require": {
    "php": ">=7.3.0",
    "amasty/base": ">=1.13.4",
    "amasty/email-unsubscribe": "*",
    "amasty/cron-schedule-list": "*",
    "magento/framework": ">=102.0.0",
    "magento/module-catalog": "*"
  },
  "suggest": {
    "amasty/blog-page-builder": "Install blog-page-builder module to activate PageBuilder and Blog Pro integration.",
    "amasty/blog-graphql": "Install blog-graphql module to activate Graphql and Blog Pro integration.",
    "amasty/module-blog-mftf-3": "Install module-blog-mftf-3 module to be able to run Blog Pro MFTF tests for Magento 2.4.0+ version.",
    "amasty/module-blog-pro-to-builder": "Install Amasty_BlogProToBuilder module to activate the integration with Custom Reports Builder extens
  },
  "type": "magento2-module",
  "version": "2.10.4",
  "license": [
    "Commercial"
  ],
  "autoload": {
    "files": [
      "registration.php"
    ]
  }
}
```

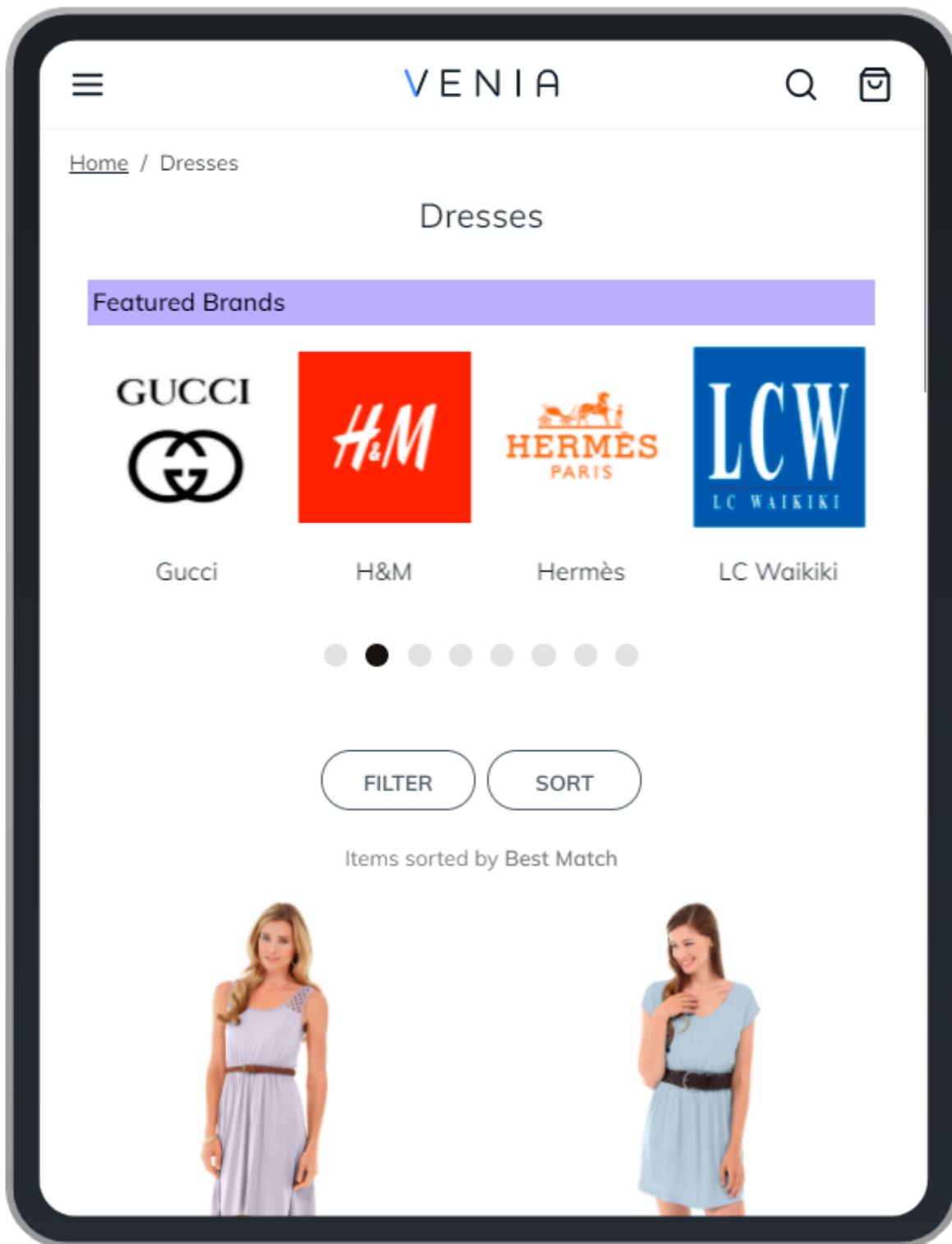
If the add-on is installed, Venia theme will display all-brands page in the following way:



Unique brand pages will be displayed like this:



You can still add brand slider to category and CMS pages. The sample of a category slider on a tablet:



PWA-ready solution does not support the following extension features:

- brand logos on product and category pages;
- customizable position of the All-Brands page tab (it is always displayed at the bottom of the menu);
- links in the accounts.

Find out more about Magento PWA integration [here](#).

Additional packages (provided in composer suggestions)

To make additional functionality available, please install the suggested packages you may need.

Available with **no additional fees**:

- **amasty/module-shop-by-brand-graphql** - Install this module to activate GraphQL and Shop By Brand integration.
- **amasty/module-shop-by-brand-cloud** and **amasty/module-shopby-livesearch-root-category** - Install these modules to activate LiveSearch and Shop By Brand integration.

Available as a part of an active product **subscription** or support subscription:

- **amasty/module-shop-by-brand-hyva-compatibility** - Install this package to ensure the Shop by Brand extension works with the Hyvä Theme.
- **amasty/shop-by-brand-widget** - Install this package in order to manage Brand Slider Widget .
- **amasty/module-shop-by-brand-subscription-functionality** - Install this package in order to use custom Brand Pages Layout functionality and to display information about the manufacturer, importer and responsible person of the Brand in accordance with the requirements of the EU Product Safety Regulation. For Luma Theme.
- **amasty/module-shop-by-brand-subscription-functionality-hyva** - Install this package in order to display information about the manufacturer, importer and responsible person of the Brand in accordance with the requirements of the EU Product Safety Regulation. For Hyvä Theme.
- **amasty/module-ai-shop-by-brand-content-generator** - Install this module to ensure compatibility with Amasty ChatGPT AI Content Generator Pro.

Find out how to install the **Shop By Brand** extension for Magento 2 via [Composer](#).

From:

<https://amasty.com/docs/> - **Amasty Extensions FAQ**

Permanent link:

https://amasty.com/docs/doku.php?id=magento_2:shop-by-brand



Last update: **2025/04/09 14:52**