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Guide for Smart Discounts

Boost your promotional strategy with a powerful Magento 2 module that enables dynamic campaigns tailored to your business needs.

- Essential 3 campaign types are supported;
- Customizable campaign scheduling;
- Tailor campaigns for customer groups;
- Flexible discounting options;
- Easy-to-use promotions dashboard.

General Settings

Go to **Amasty Smart Discounts → Settings**.

Smart Discounts

Settings [Save settings](#)

Please note

To ensure the app functions correctly, please install the additional connector module by running the following command: `composer require amasty/module-smart-discounts-hook`. Then, enter the following Webhook URL in the appropriate field in the module's configuration settings: `https://`

☐ Skip items with special price

Enable this setting to make sure the discounts are not applied to items with special price. Please note that the setting does not apply to the configurable products and their child products.

Timezone

UTC ±00:00

Select a timezone for the start and end dates of the rules.

To ensure the app functions correctly, please install the additional connector module by running the following command: `composer require amasty/module-smart-discounts-hook`. Then, enter the Webhook URL in the appropriate field in the module's configuration settings. You may find the Webhook URL in the app configuration. Once you've verified that the connection is successful,

generate the module by running bin/magento webhooks:generate:module.

Skip items with special price - Enable this setting to make sure the discounts are not applied to items with special price. Please note that the setting does not apply to the configurable products and their child products.

Timezone - Select a timezone for the start and end dates of the rules.

Click on **Save Settings** button in the right corner to apply the edited settings.

Discount Rules

Go to Amasty **Smart Discounts** → **Discount Settings**

This dashboard displays all key information about the rules. You can filter them by date or status and add a new rule:

Discount rules

Hide filters

Add new rule

ID fromtoNameStatus

Select...

Start date

dd/mm/yyyy, --:-- - dd/mm/yyyy, --:--

End date

dd/mm/yyyy, --:-- - dd/mm/yyyy, --:--

Page size

30

Reset

Apply

↑ I.	Name	Description	Start	End	Status	Prior...	Rule t...	Discount a...	Act...
1	Get 13% off for Whole Cart on Friday 13th	Get 13% off for Whole Cart on Friday 13th	13 Jun 2025, 00:00	14 Jun 2025, 00:00	<div>Expired</div>	0	Discount for whole cart	13%	Edit
2	Buy 4 plates and get 1 plate free	Buy 4 plates and get 1 plate free			<div>Active</div>	0	Buy X Get Y	\$100	Edit
3	Get 25% back For each \$100 spend	Get 25% back For each \$100 spend			<div>Active</div>	0	Get discount for each \$X spent	25%	Edit

<

1

>

Every promotion includes General Settings with key details like name, duration, target customer groups, and priority:

Buy 4 plates and get 1 plate free

Delete

Save and continue edit

Save

←

General settings

Name *

Buy 4 plates and get 1 plate free

Description

Buy 4 plates and get 1 plate free

Active

Active from

dd/mm/yyyy, --:--

Specify a start date and time of the discount campaign.

Active to

dd/mm/yyyy, --:--

Specify an end date of the discount campaign.

Customer groups

NOT LOGGED IN

General

Wholesale

Retailer

test

Priority

0

Products

Product X

Any product

Specific products

All but specific products

Product Y

Any product

Specific products

Product SKU

Enter comma-separated product SKUs in the following format: sku1, sku2, sku3

All but specific products

Name - Specify the name of the promotion program.

Description - add a description that will appear in the cart subtotals to help customers understand the type of discount they're receiving.

Active Date - add date range. Use the date range option for scheduling extended promotions.

Customer groups - choose the customer groups this promo applies to.

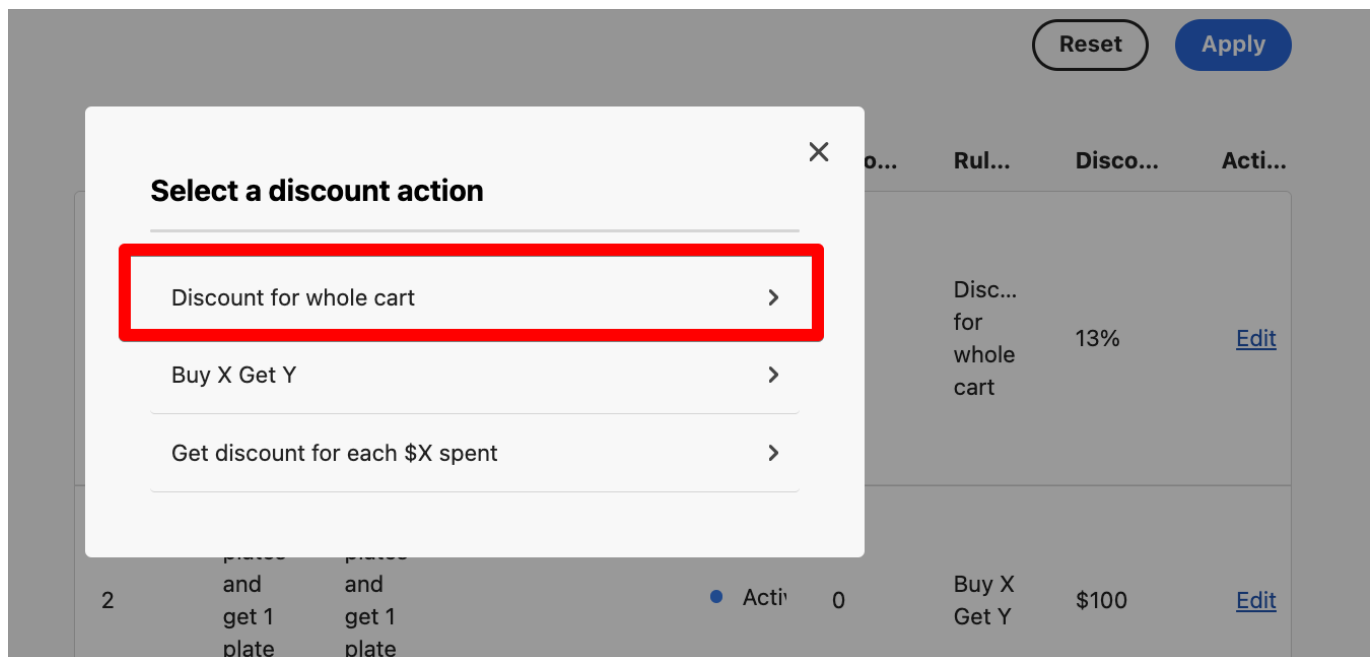
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Priority - set priority for this rule.

Products - set for what type of products this action will be applied: all products, specific products, all but specific products.

Discount for Whole Cart

Go to **Amasty Smart Discounts** → **Discount Settings** → Click on **Add New Rule** → **Discount for Whole Cart**



After editing General Settings for promo action, modify the **Actions** section, where the promotion execution logic is configured.

Actions

Discount action *

Discount for whole cart

Discount type *

Fixed discount

Discount amount *

Fixed discount

Percent discount

☐ Discard subsequent rules

Enable this option to stop the rules with lower priority when the rule with this setting is activated.

Discount Action - set discount action to Discount for whole cart.

Discount Type - choose fixed discount or Percent discount.

Discount amount - set the amount of discount that will be applied to this rule.

Buy X Get Y

Go to **Amasty Smart Discounts** → **Discount Settings** → Click on **Add New Rule** → **Buy X Get Y**

Page size 30

Reset Apply

Select a discount action

Discount for whole cart

Buy X Get Y

Get discount for each \$X spent

Prio...	Rul...	Disc...
0	Disc... for whole cart	13%

After editing General Settings for promo action, modify the **Actions** section, where the promotion execution logic is configured.

Actions

Discount action *

Buy X Get Y



Discount type *

Select...



Discount amount *

Enter a numeric value that will be used as a discount. Please, note that if Discount type is set to 'Fixed price', then the Discount amount will be used as a fixed price.

Number of X products *

For the rule 'Buy 5X, get 2Y', the value is 5.

Number of Y products *

For the rule 'Buy 5X, get 2Y', the value is 2.

First apply discount to

Cheapest products



If there are multiple products in the cart that can be covered by the current rule, the discount will first be applied to either cheapest or most expensive products.

☐ Apply discount only once in a cart

When disabled, the discount will be applied iteratively. For example, if Number of X products is set to 3, the discount amount will be timed 2 when a customer adds 6 products in the cart. However, when the setting is enabled, the discount amount will only be granted once regardless of the total number of items.

☐ Discard subsequent rules

Enable this option to stop the rules with lower priority when the rule with this setting is activated.

Discount Type - Enter a numeric value that will be used as a discount. Please, note that if Discount

type is set to 'Fixed price', then the Discount amount will be used as a fixed price:

Number of X products - specify what number of products customers should buy to get Y.

Number of Y products - specify how many products customers will get.

First apply discount to - If there are multiple products in the cart that can be covered by the current rule, the discount will first be applied to either cheapest or most expensive products.

Apply discount only once in a cart - When disabled, the discount will be applied iteratively.

For example, if Number of X products is set to 3, the discount amount will be timed 2 when a customer adds 6 products in the cart. However, when the setting is enabled, the discount amount will only be granted once regardless of the total number of items.

Discard subsequent rules - Enable this option to stop the rules with lower priority when the rule with this setting is activated.

Products

The Products list offers advanced settings to strategically categorize products as X or Y, enhancing targeted promotion management.

Products

Product X

- ☐ Any product
- ☒ Specific products

Product SKU

sku1

Enter comma-separated product SKUs in the following format: sku1, sku2, sku3

- ☐ All but specific products

Product Y

- ☐ Any product
- ☒ Specific products

Product SKU

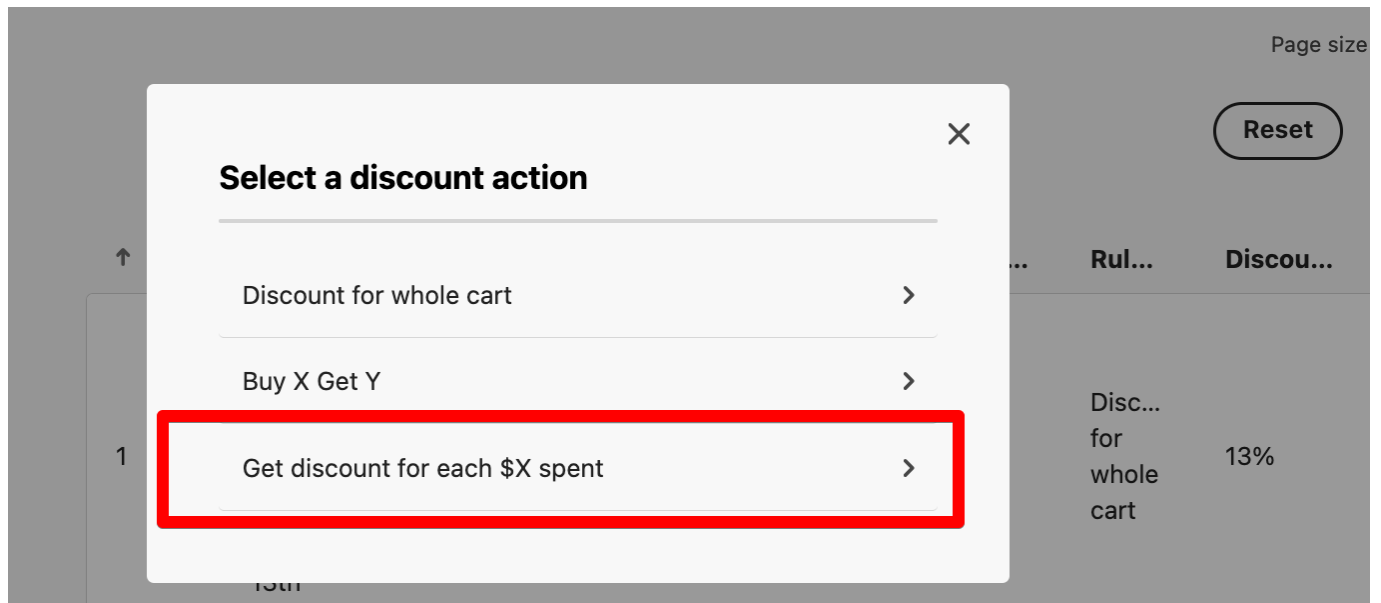
sku2

Enter comma-separated product SKUs in the following format: sku1, sku2, sku3

- ☐ All but specific products

Get discount for Each \$X spent

Go to **Amasty Smart Discounts** → **Discount Settings** → Click on **Add New Rule** → **Get discount for Each \$X spent**



After editing General Settings for promo action, modify the Actions section, where the promotion execution logic is configured.

Actions

Discount action *

Get discount for each \$X spent

Discount type *

Select...

Discount amount *

Enter a numeric value that will be used as a discount. Please, note that if Discount type is set to 'Fixed price', then the Discount amount will be used as a fixed price.

Discount step (spend X) *

Enter a numeric value that will be used as a discount step. For example, set 100 if you'd like to grant 5% discount for each \$100 spent.

Apply discount only once in a cart

When disabled, the discount will be applied iteratively. For example, if Number of X products is set to 3, the discount amount will be timed 2 when a customer adds 6 products in the cart. However, when the setting is enabled, the discount amount will only be granted once regardless of the total number of items.

Discard subsequent rules

Enable this option to stop the rules with lower priority when the rule with this setting is activated.

Products

Apply discount if the products are found in the cart

All products

Specific products

Product SKU

sku1

Enter comma-separated product SKUs in the following format: sku1, sku2, sku3

All but specific products

Discount Type - Enter a numeric value that will be used as a discount. Please, note that if Discount type is set to 'Fixed price', then the Discount amount will be used as a fixed price.

Discount type *

Select...

Fixed discount

Percent discount

Fixed price

For the rule 'Buy 5X, get 2Y', the value is 5.

Discount amount *

a discount. Please, note that if Discount type amount will be used as a fixed price.

Number of Y products *

For the rule 'Buy 5X, get 2Y', the value is 2.

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Discount step (spend X) - Enter a numeric value that will be used as a discount step. For example, set 100 if you'd like to grant 5% discount for each \$100 spent.

Products - Enter comma-separated product SKUs in the following format: sku1, sku2, sku3

From:

<https://amasty.com/docs/> - **Amasty Extensions FAQ**

Permanent link:

https://amasty.com/docs/doku.php?id=magento_2:smart_discounts



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