For more details see how the XML Google Sitemap for Magento 2 extension works.

# **Guide for XML Google Sitemap for Magento 2**

Automatically generate XML Sitemaps in an efficient way. Let your web store communicate with the search engines quickly and properly.

- Index your content way faster
- Include or exclude groups of links in the sitemap
- Individually set frequency and priority for each group of links
- Add images with titles and templates

Sitemaps are critical to search engine optimization. Basically, search engines may judge your web store by your sitemaps. Generate them with the XML Sitemap extension to meet all the necessary requirements and introduce your web store to Google in an appropriate way.

The extension is fully compatible with **Magento 2 Full Page Cache Warmer** extension. Create XML Google sitemap and easily use it for creating the URL cache warming queue.

## XML Google Sitemaps Grid

Please navigate to Admin panel → Content → SEO Toolkit → XML Google Sitemaps

Use a grid to manage work with the sitemaps. To generate, duplicate and edit sitemaps use a dropdown in the **Action** column.

To create a new sitemap, click **Add New Sitemap** red button.

You can use **Filters** to apply a more detailed search within the grid. To specify which columns should be displayed on the grid, use **Columns** tab. You can also configure and select various grid display modes in the **View** tab.

I.

#### Manage Google XML Sitemaps 💄 demouser 🔻 Add New Sitemap **Filters** 0 Default View 📤 Export 🔻 2 records found Actions • 20 of 1 • per page 1 Sitemap Generated Name Path Url Store View Action • ID At Main Imported Website https://seo-toolkit-From Main pub/media 2017-08-29 m2.magento-2 Google Website Select • /google\_sitemap\_2.xml demo.amasty.com/media 13:19:57 Sitemap Store /google\_sitemap\_2.xml Settings Default Store View Main Imported Website https://seo-toolkit-From Main 2017-08-29 pub/media m2.magento-1 Google Website Select • demo.amasty.com/media 13:19:46 /google\_sitemap\_1.xml Sitemap Store /google\_sitemap\_1.xml Settings Default Store View

Add the links to XML sitemaps to your **Google Search Console Account**. This way, the Google bot will have a list of pages that need to be opened and indexed.

≡	<b>Google</b> Search Co	Q	nspect any l	JRL in "htt <sub>i</sub>	ps://ahrefs.com	/blog/"		?		۲	
•	https://ahrefs.com/blog/	*	Sitemaps								
<b>↑</b> <	Overview URL inspection		Add a r	new sitem	ар						
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# XML Sitemaps Configuration

### **General Settings**

When you add a new sitemap or start editing an already existing one, there is a set of specific configurations.

In the **General Settings** tab, you can specify the following values:

General	
Name *	Imported From Google Sitemap Settings
Store *	Default Store View
Path to Sitemap File 🔺	pub/media/google_sitemap_2.xml
	Example: "sitemap/sitemap1.xml". Make sure path is writable and accessible through internet
Create Sitemap File for Each Entity	Yes When set to Yes, the extension will create a separate sitemap file for each included entity and add them to the sitemap index file. Exceeding Max Items per File / Max File Size (kB) values will create index files for each entity separately.
Max Items per File	50
	If exceed, index file will be created
Max File Size (kB)	50000
	If exceed, index file will be created
Exclude URLs	
	URL to exclude, one per line. Specify URL with * to exclude all similar URLs
Date Format	With time
Dateronnat	with the

Indicate the name for your sitemap in the Name field.

In the **Stores** field, please choose which store a sitemap should be applied for.

#### Specify Path to sitemap file.

**Create Sitemap File for Each Entity** - set to '**Yes**' to create a separate sitemap file for each included entity and add them to the sitemap index file

Google has some restrictions, concerning the size and quantity of items per file. It is recommended that **Max Items Per File** is less than **50,000 URLs**. And **Max File Size** is not larger than **50MB (52,428,800 bytes)**. If these parameters are exceeded, an index file will be created.

In **Exclude URLs** field, specify URLs that should be excluded from your XML Google sitemap.

You can exclude URLs using wildcards, e.g. *https://example.com/category/*\*. Thus, all similar URLs will be excluded as well.

**Date Format** - Here you can specify the date format for your XML sitemap: with time or without time.

#### **Product Links Settings**

In the **Products** tab, you can configure settings for the product links.

#### Products

Include Products	Yes
Add Hreflang Tags	Yes
Add Images	Yes
Add Images Titles	No
Priority	0.5
	0.01-0.99
Frequency	Always 🔻
Include Last Modified	Yes
Exclude out of Stock Products	Yes
Exclude Product Types	Circula Des dust
	Simple Product
	Virtual Product
	Bundle Product
	Downloadable Product
	Configurable Product
	Grouped Product

Decide whether to Include products links in the sitemap or not.

**Add Hreflang Tags** - If the page has several variants in other languages, the references will be automatically added to the main link. So Google will know that there are pages with the appropriate language for site visitors from different countries.

Add Images - enable to include the links to product images in your sitemap.

Add Images Titles - enable to automatically add images titles.

**Priority** - Since the XML sitemap may contain several elements, you can set a priority for each type of elements. You can range the value from 0.01-0.99. It is recommended to set higher values (e.g. 0.08 - 1.00) for homepages, product info, main features, etc.

Specify **Frequency** of updates. Range from *never-yearly-monthly-weekly-daily-hourly-always*, judging on how often the product pages you add to the sitemap are being updated. It is recommended to set at least *weekly* for the product pages.

In the **Include Last Modified** field, choose Yes to include the date when the page was last modified.

**Exclude out of Stock Products** - set to 'Yes' to exclude the products from the sitemap that are currently out of stock.

**Exclude Product Types** - here you can specify the particular product types that should be excluded from the sitemap.

#### **Category Links Settings**

In the **Category** tab, you can configure settings for the category pages links.

Categories

Include Categories	Yes
Sitemap Entity Filename	Value will be included in the sitemap filename. Example - sitemap_products.xml
Add Hreflang Tags	Yes
Add Images	Yes
Priority	0.5 0.01-0.99
Frequency	Weekly 🔻
Include Last Modified	Yes
Exclude Categories	What's New × Men ×



Include categories - enable to include category links in the sitemap.

**Add Hreflang Tags** - If the page has several variants in other languages, the references will be automatically added to the main link. So Google will know that there are pages with the appropriate language for site visitors from different countries.

**Add Images** - enable to include the links to product images in your sitemap.

Add Images Titles - enable to automatically add images titles.

**Priority** - Since the XML sitemap may contain several elements, you can set a priority for each type of elements. You can range the value from 0.01-0.99. It is recommended to set higher values (e.g. 0.08 - 1.00) for homepages, product info, main features, etc.

Specify **Frequency** of updates. Range from *never-yearly-monthly-weekly-daily-hourly-always*, judging on how often the product pages you add to the sitemap are being updated. It is recommended to set at least *weekly* for the product pages.

In the **Include Last Modified** field, choose *Yes* to include the date when the page was last modified.

Exclude Categories - check categories that will be excluded from the sitemap

Exclude Categories	Women × Gear ×	
		۹
	O Default Category	
	What's New	
	Women	
	🕞 🔲 Men	
	Gear	
	Training	
	Sale	
	Done	

**CMS Links Settings** 

In the CMS Pages tab, you can configure settings for any CMS pages links.

CMS Pages	
Include Pages	Yes
Add Hreflang Tags	Yes
Priority	0.7
	0.01-0.99
Frequency	Monthly -
Include Last Modified	Yes

Decide whether to **Include pages** links in the sitemap or not.

**Add Hreflang Tags** - If the page has several variants in other languages, the references will be automatically added to the main link. So Google will know that there are pages with the appropriate language for site visitors from different countries.

Specify **Priority** of importance. You can range the value from 0.01-0.99. It is recommended to set middle values (e.g. 0.04 - 0.07) for CMS pages.

Specify **Frequency** of updates. Range from *never-yearly-monthly-weekly-daily-hourly-always*, judging on how often the CMS pages you add to the sitemap are being updated. It is recommended to set at least *monthly* or *weekly* for the CMS pages.

In the Include Last Modified field, choose Yes to include the date when the page was last modified.

#### **Custom Items Settings**

Create custom sitemap files for each entity to simplify your website sitemap structure.



#### **Custom Items**

	0	XML Sitemap extension provides functionality to add custom pages generated by Amasty extensions to the sitemap. Please install an appropriate extension to utilize this feature. List of supported extensions: Amasty Improved Layered Navigation (Pages) Amasty Shop by Brand Amasty Shop by Brand Amasty Blog Pro Amasty Landing Pages Amasty FAQ and Product Questions Amasty Store Locator
		Amasty Store Locator
lude Custom Items		Yes

Include Custom Items - set to 'Yes' to add custom items when a sitemap is generated

#### **Extra Links Settings**

In this section, you can add extra links to your XML sitemap. Configure the settings for this tab the same way, as was described in the previous sections.

Extra	
Include Extra Links	Yes
Priority	0.5 0.01-0.99
Frequency	Monthly -
Extra Links to include	https://example.com/partners.html
	G

#### Add Items From Any Extensions

XML Sitemap extension provides functionality to add custom pages generated by Amasty and other extensions to the sitemap.

For now, the list of supported Amasty extensions is the following:

- Amasty Improved Layered Navigation (Pages)
- Amasty Shop by Brand
- Amasty Blog Pro
- Amasty Landing Pages
- Amasty FAQ and Product Questions

To utilize this feature, you should have the appropriate extension installed. Then, to include the pages of a particular extension to the sitemap, you should do the following:

 Add the config of the required entity to the di.xml file (CompanyName/ModuleName/etc) in the way as it is shown in the example below:

```
<type name="Amasty\XmlSitemap\Model\Sitemap\XmlGenerator">
```

<arguments>

```
<argument name="sources" xsi:type="array">
```

Last update: 2025/02/07 14:04 magento\_2:xml-google-sitemap https://amasty.com/docs/doku.php?id=magento\_2:xml-google-sitemap

```
<item name="custom item unique name"
xsi:type="object">CompanyName\ModuleName\Model\XmlSitemap\DataProvider</item</pre>
>
           </argument>
           <argument name="handlers" xsi:type="array">
               <item name="custom_item_unique_name" xsi:type="array">
                   <item name="wrapper" xsi:type="string">url</item>
                   <item name="loc" xsi:type="string">loc</item>
                   <item name="frequency"
xsi:type="string">changefreq</item>
                   <item name="priority" xsi:type="string">priority</item>
               </item>
           </argument>
       </arguments>
   </type>
   <type name="Amasty\XmlSitemap\Model\Sitemap">
       <arguments>
           <argument name="entities" xsi:type="array">
               <item name="custom_item_unique_name"</pre>
xsi:type="string">custom item unique name</item>
           </argument>
       </arguments>
   </type>
   <type name="Amasty\XmlSitemap\Model\Sitemap\SourceProvider">
       <arguments>
```

```
2025/02/08 10:43
```

```
<argument name="sources" xsi:type="array">
```

```
<item name="custom_item_unique_name"
xsi:type="string">CompanyName\ModuleName\Model\XmlSitemap\DataProvider</item
>
```

</argument>

</arguments>

</type>

 Now you should create a class CompanyName\ModuleName\Model\XmlSitemap\DataProvider in the way as it is shown in the example below:

```
<?php
```

```
declare(strict_types=1);
namespace CompanyName\ModuleName\Model\XmlSitemap;
use Amasty\XmlSitemap\Api\SitemapInterface;
use Magento\Framework\Phrase;
use Magento\Framework\UrlInterface;
use Magento\Store\Model\StoreManagerInterface;
/**
* Amasty XmlSitemap entity provider
*/
class DataProvider
{
   private const ENTITY CODE = custom item unique name;
    /**
     * @var PageFactory
    */
   private $pageFactory;
    /**
     * @var string
     */
   private $baseUrl;
    /**
     * @var StoreManagerInterface
    */
   private $storeManager;
   public function construct(
```

```
PageFactory $pageFactory,
        StoreManagerInterface $storeManager
    ) {
        $this->pageFactory = $pageFactory;
        $this->storeManager = $storeManager;
    }
    public function getData(SitemapInterface $sitemap): \Generator
    {
        $sitemapEntityData =
$sitemap->getEntityData($this->getEntityCode());
        foreach ($this->getCollection($sitemap->getStoreId()) as $item) {
            yield [
                [
                    'loc' => $item->getUrl(),
                    'frequency' => $sitemapEntityData->getFrequency(),
                    'priority' => $sitemapEntityData->getPriority()
                ]
            ];
        }
    }
    private function getCollection(int $storeId): array
    {
                return [];//create your custom item collection
    }
    public function getEntityCode(): string
    {
        return self::ENTITY CODE;
    }
    public function getEntityLabel(): Phrase
    {
        return ('Your Label');
    }
}
```

• The required entity will appear in the **Custom Items** tab in the sitemap configuration window and will be available for adding to the XML sitemap.

Click Add New Item to add a new entity to your XML sitemap.

SITEMAP CONFIGURATION	Custom Items					
	Item Name	Priority	Frequency			
General	Amasty Blog Pro	• 0.7	always 💌 🗑			
Products 🖌	Add item					
Categories 💉						
CMS Pages 📝						
Custom Items						
Extra 💉						

**Item Name** - here you can see the list of available entities from other Amasty extensions and choose the needed one from the dropdown.

**Priority** - here you can specify the priority of the entity pages the same way you did for other pages. You can range the value from 0.01-0.99.

**Frequency** - the same setting as for other pages. Here you can specify the frequency of updates: never-yearly-monthly-weekly-daily-hourly-always.

# **Cron Settings**

Set frequency for cron job. Cron is responsible for indexing and sitemap generation.

Cron Settings			
	Frequency [global]	Daily	•
	Start Time [global]	00 • : 00 • : 00	•

# **Cron Tasks List**

Magento 2 XML Google Sitemap extension is preintegrated with Cron Tasks List to provide store owners with an opportunity to track and manage all cron tasks running in the website background.

To view all scheduled and executed cron tasks, go to **System**  $\rightarrow$  **Cron Tasks List** 

Run all cron tasks and generate their schedule by clicking the 'Run Cron' button. Also you can delete separate tasks in bulk, apply filtering and sorting options when it is needed.

Cron Tasks List							
							Run Cron
0	Last	Cron Activity: 20 seconds ago					
					<b>T</b> Filter	<ul> <li>Default View</li> </ul>	🔹 🏠 Columns 👻
Actio	ons	▼ 652 reco	rds found		20 -	per page <	1 of 33 >
v	ID	Job Code	Status †	Created At	Scheduled At	Executed At	Finished At
	1038	sales_grid_order_shipment	SUCCESS	Mar 18, 2019 5:47:11 AM	Mar 18, 2019 5:47:00 AM	Mar 18, 2019 5:47:20 AM	Mar 18, 2019 5:47:20 AM
	1058	sales_grid_creditmemo_async	SUCCESS	Mar 18, 2019 5:47:11 AM	Mar 18, 2019 5:47:00 AM	Mar 18, 2019 5:47:20 AM	Mar 18, 2019 5:47:20 AM
	1078	sales_send_order_emails	SUCCESS	Mar 18, 2019 5:47:11 AM	Mar 18, 2019 5:47:00 AM	Mar 18, 2019 5:47:20 AM	Mar 18, 2019 5:47:20 AM
	1098	sales_order_invoice_emails	SUCCESS	Mar 18, 2019 5:47:11 AM	Mar 18, 2019 5:47:00 AM	Mar 18, 2019 5:47:20 AM	Mar 18, 2019 5:47:20 AM
	1118	sales_send_order_shipment	SUCCESS	Mar 18, 2019 5:47:11 AM	Mar 18, 2019 5:47:00 AM	Mar 18, 2019 5:47:20 AM	Mar 18, 2019 5:47:20 AM
	1196	indexer_reindex_all_invalid	SUCCESS	Mar 18, 2019 5:47:13 AM	Mar 18, 2019 5:47:00 AM	Mar 18, 2019 5:47:21 AM	Mar 18, 2019 5:47:21 AM
	1200	indexer_update_all_views	MISSED	Mar 18, 2019 5:47:13 AM	Mar 18, 2019 5:47:00 AM	Mar 18, 2019 5:47:21 AM	Mar 18, 2019 5:47:21 AM
	1018	sales_grld_order_invoice_async	SUCCESS	Mar 18, 2019 5:47:11 AM	Mar 18, 2019 5:47:00 AM	Mar 18, 2019 5:47:20 AM	Mar 18, 2019 5:47:20 AM
	1024	sales_grid_order_invoice_async	PENDING	Mar 18, 2019 5:47:11 AM	Mar 18, 2019 5:53:00 AM		
	1025	sales_grid_order_invoice_async	PENDING	Mar 18, 2019 5:47:11 AM	Mar 18, 2019 5:54:00 AM		

# **Hreflang URLs**

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Hreflang URLs		
Hreflang URLs Scope	Global	
- U -	Choose <b>Website</b> to work within one website only or <b>Global</b> to work between the websites	
Language Code [store view]	From Current Store Locale	
Country Code [store view]	From Current Store Default Country	
X-default [website]	Please Select	
	If <b>Hreflang Scope</b> is <b>Global</b> , values from website scope for this setting will be ignored	-
Multi-Stores CMS Pages Relation [global]	By ID 🔹	
	Choose the way how to identify the same CMS page for different views. By Hreflang UUID option is to be specified for each CMS page manually	

#### Hreflang URLs Scope:

- Website select to work within one website
- Global select to work between the websites

**Language Code** - Specify the language of the audience you want your content introduce to. The option From Current Store Locale is available.

**Country Code** - Specify the region you want your content introduce to (optional). The options From Current Store Default Country and Don't add are available.

X-default - Specify which store in the XML sitemap will be tagged as a default.

**Multi-Stores CMS Pages Relation** - The option allows to look for alternative links within various websites with different language and region codes.

- By ID Relates the pages (from different stores) that have the same ID's;
- Hreflang UUID Relates the pages (from different stores) that have the same UUID's;
- Hreflang URL Key Relates the pages (from different stores) that have the same URL Keys;

You can use an XML sitemap to tell Google all of the **language and region variants for each URL**. Therefore if you have 3 versions of a page, your sitemap will have entries for the URLs of each version, and each entry will have 3 identical child entries. See the detailed example here. For more information on **hreflang** functionality, check Google article. With the hreflang enabled the sitemap can be incorrectly displayed in a browser. However, Google will

still receive the correct XML sitemap data.

# XML Sitemap Generation via SSH

Please, execute the following command to manually generate the XML sitemap via SSH:

```
php bin/magento amasty:xmlsitemap:generate
```

To generate a specific sitemap, please, use the following command and substitute the **sitemap\_id** with the required name:

```
php bin/magento amasty:xmlsitemap:generate sitemap_id
```

# XML Sitemap Sample

$\leftrightarrow \Rightarrow \mathbf{C}$	http://example.com/media/sitemap.xml
▼ <urlset td="" x<=""><td><pre>mlns="http://www.sitemaps.org/schemas/sitemap/0.9"</pre></td></urlset>	<pre>mlns="http://www.sitemaps.org/schemas/sitemap/0.9"</pre>
xmlns:imag	<pre>ge="http://www.google.com/schemas/sitemap-image/1.1"&gt;</pre>
▼ <url></url>	
▼ <loc></loc>	
http:/	/example.com/electronics/computers/acer-ferrari-pc.html
<priori< td=""><td>ty&gt;1.0</td></priori<>	ty>1.0
<change:< td=""><td>freq&gt;weekly</td></change:<>	freq>weekly
▼ <image::< td=""><td>image&gt;</td></image::<>	image>
▼ <image< td=""><td>::title&gt;</td></image<>	::title>
Enjo	y your life with Acer Ferrari 3200 Notebook Computer PC !
<td>e:title&gt;</td>	e:title>
▼ <image< td=""><td>::loc&gt;</td></image<>	::loc>
http:/	//example.com/electronics/computers/acer-ferrari-pc.html
<td>e:loc&gt;</td>	e:loc>
t how to inct	all the XML Google Siteman extension for Magente 2 via Composer

Find out how to install the XML Google Sitemap extension for Magento 2 via Composer.

