



VOICEFRONT

Sell products on Alexa



<https://www.voicefront.ai>

What is Voicefront?

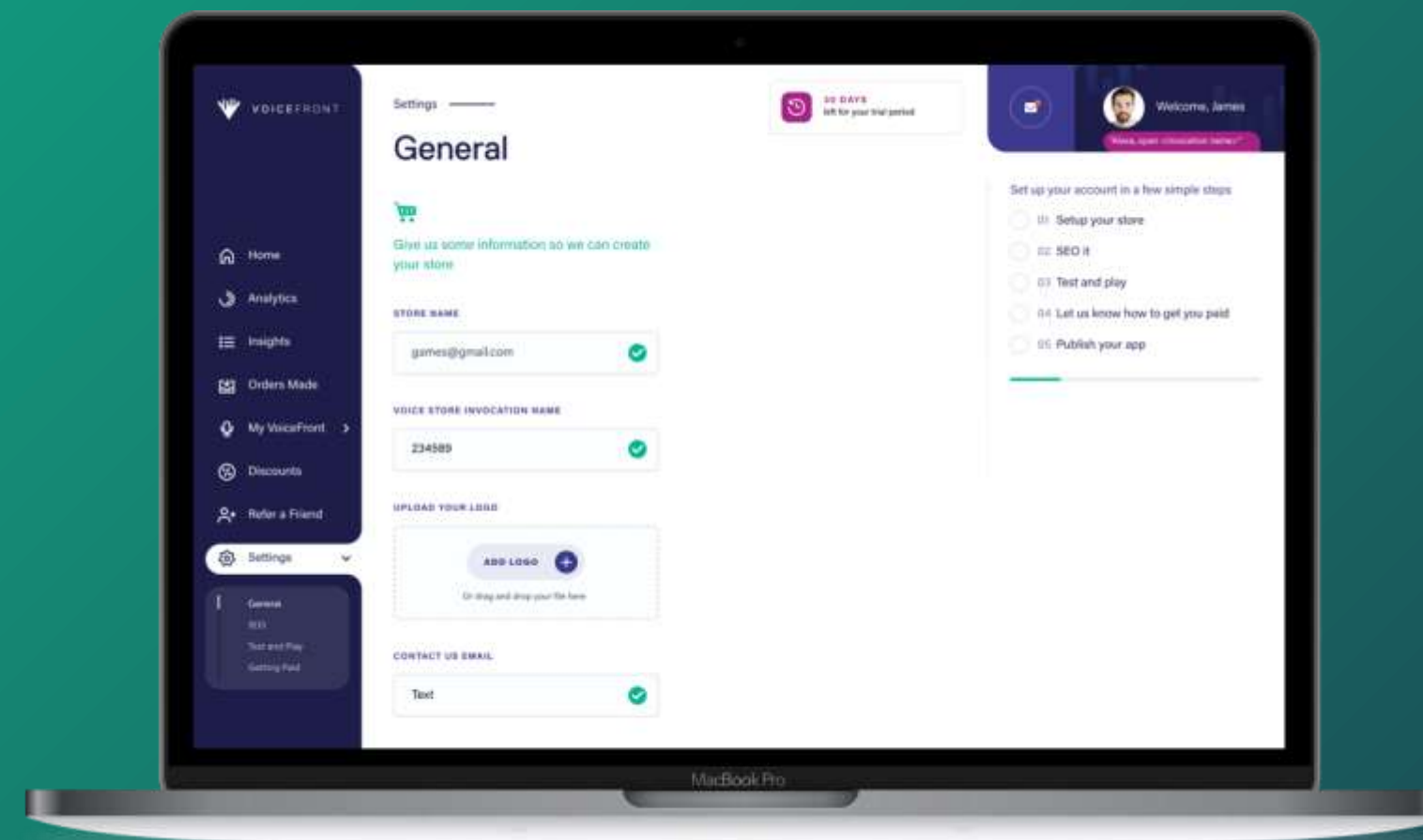
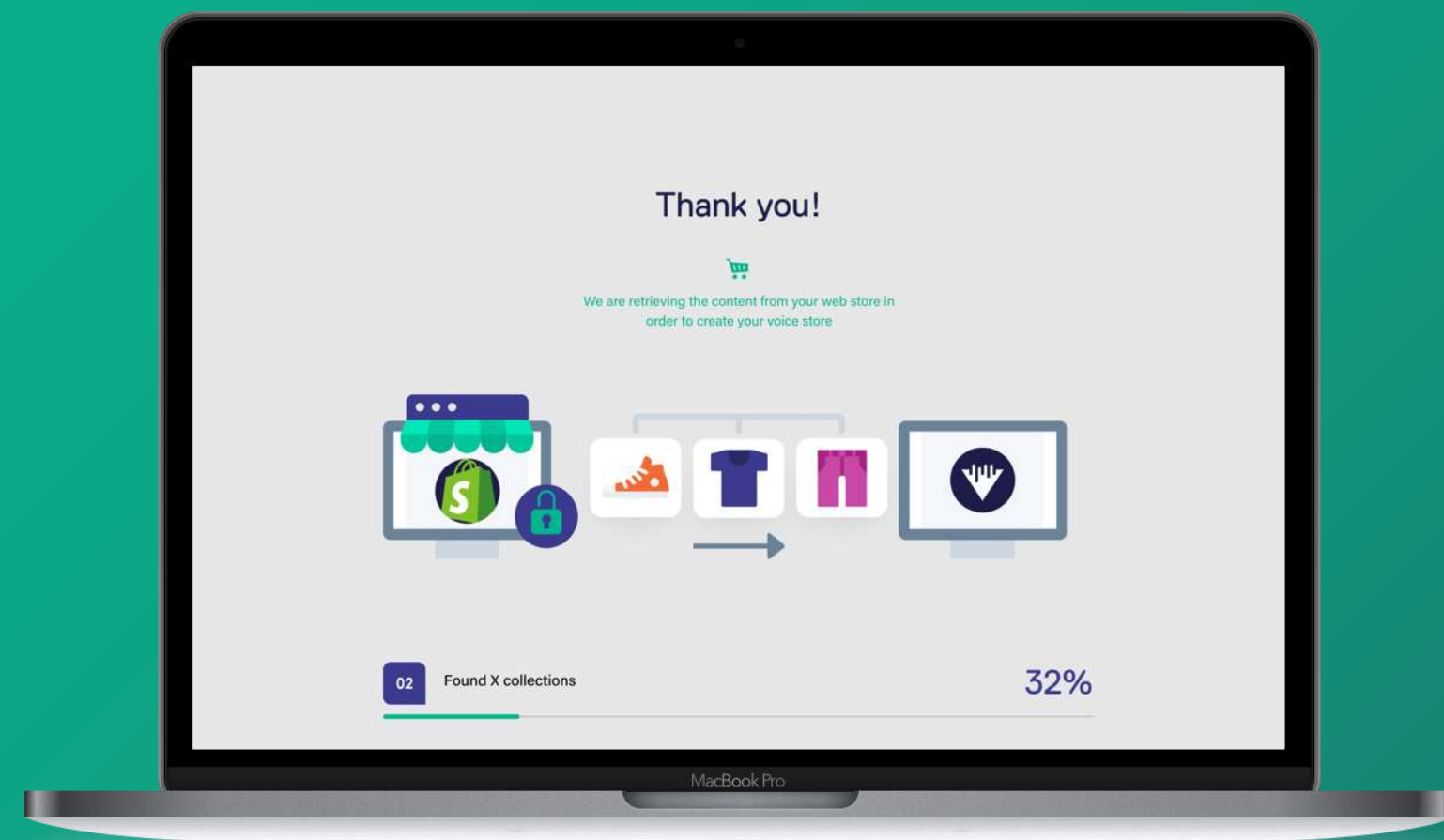
SaaS platform that enables brands and merchants to sell products using voice, on Amazon Alexa devices

24 hours for full certification by Alexa

1. Create

2. Manage

3. Sell



amazon pay



Among our customers



ELO VEGAN LIFESTYLE



nude envie



THEY

HÆRFEST

Partners



Agenda

1) Product

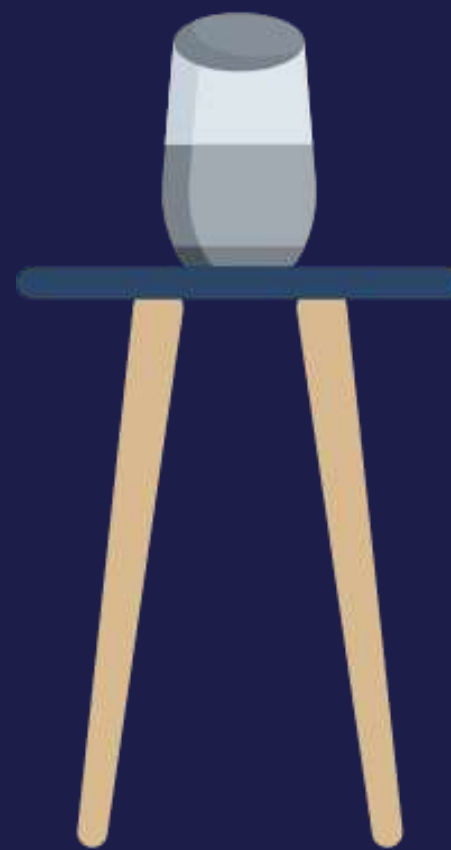
2) Service

3) Pricing

4) Q&A



VOICEFRONT





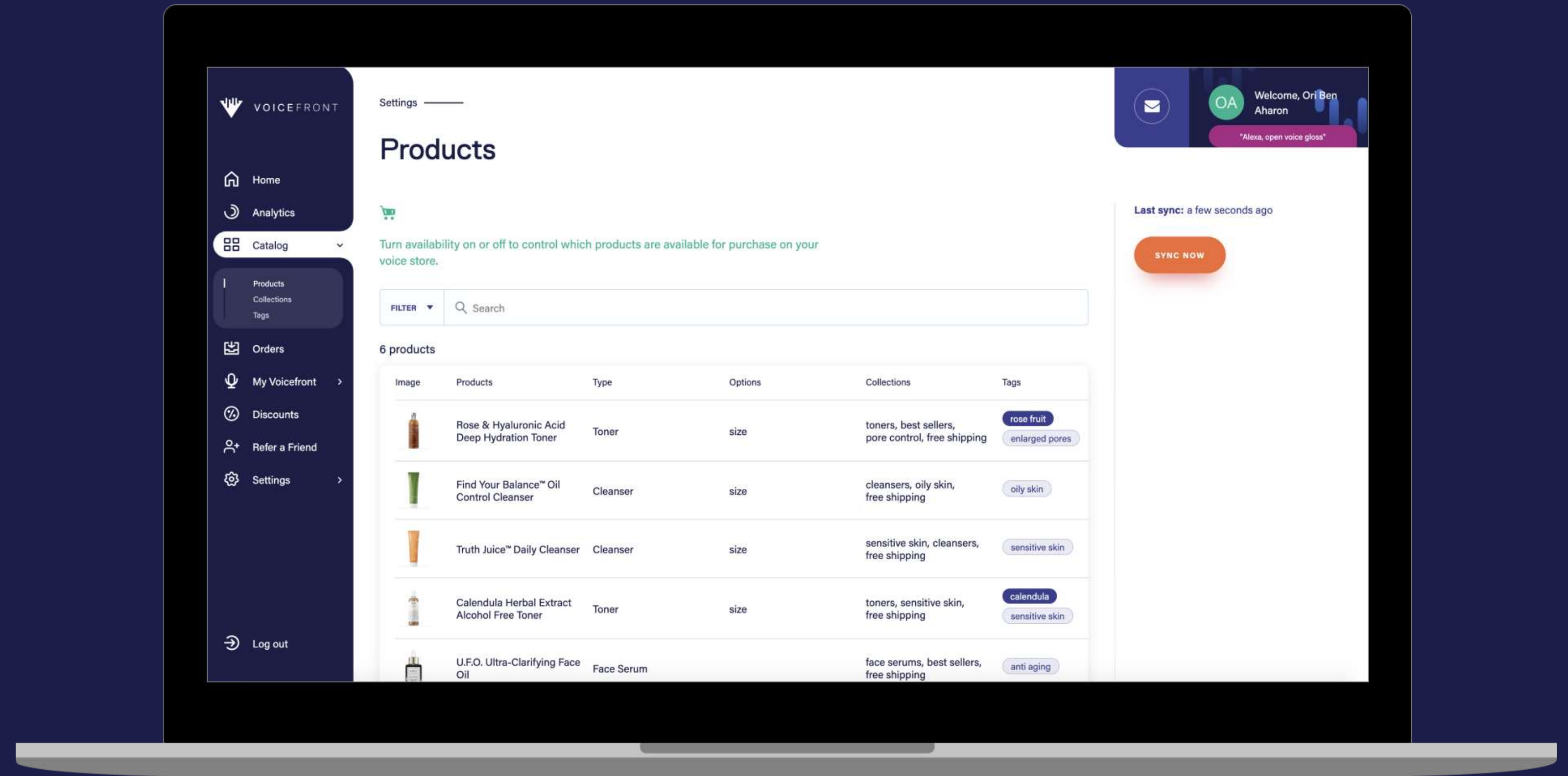
MacBook Pro



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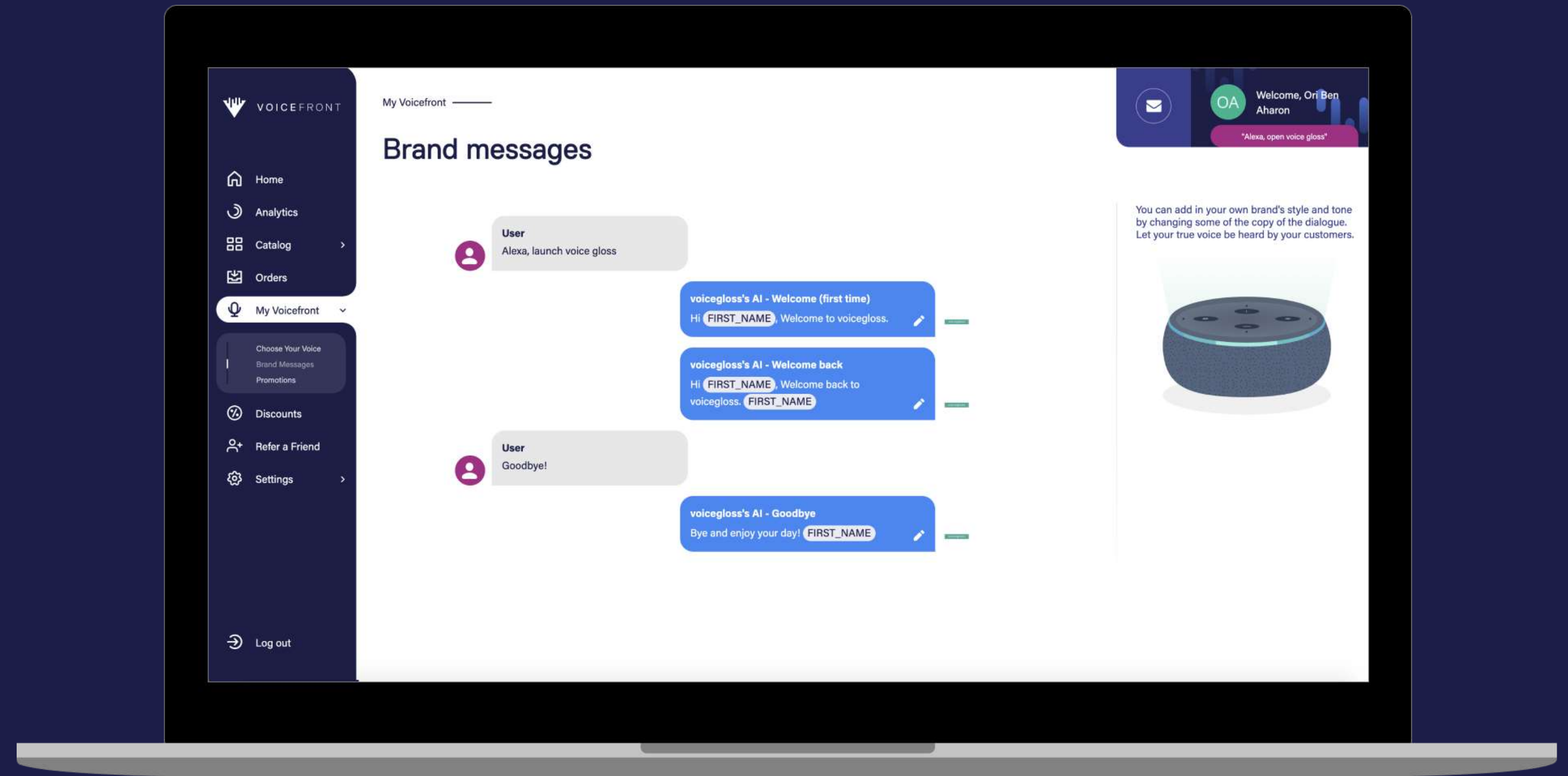
Catalog

Your voice store catalog always stays in sync with your Shopify catalog



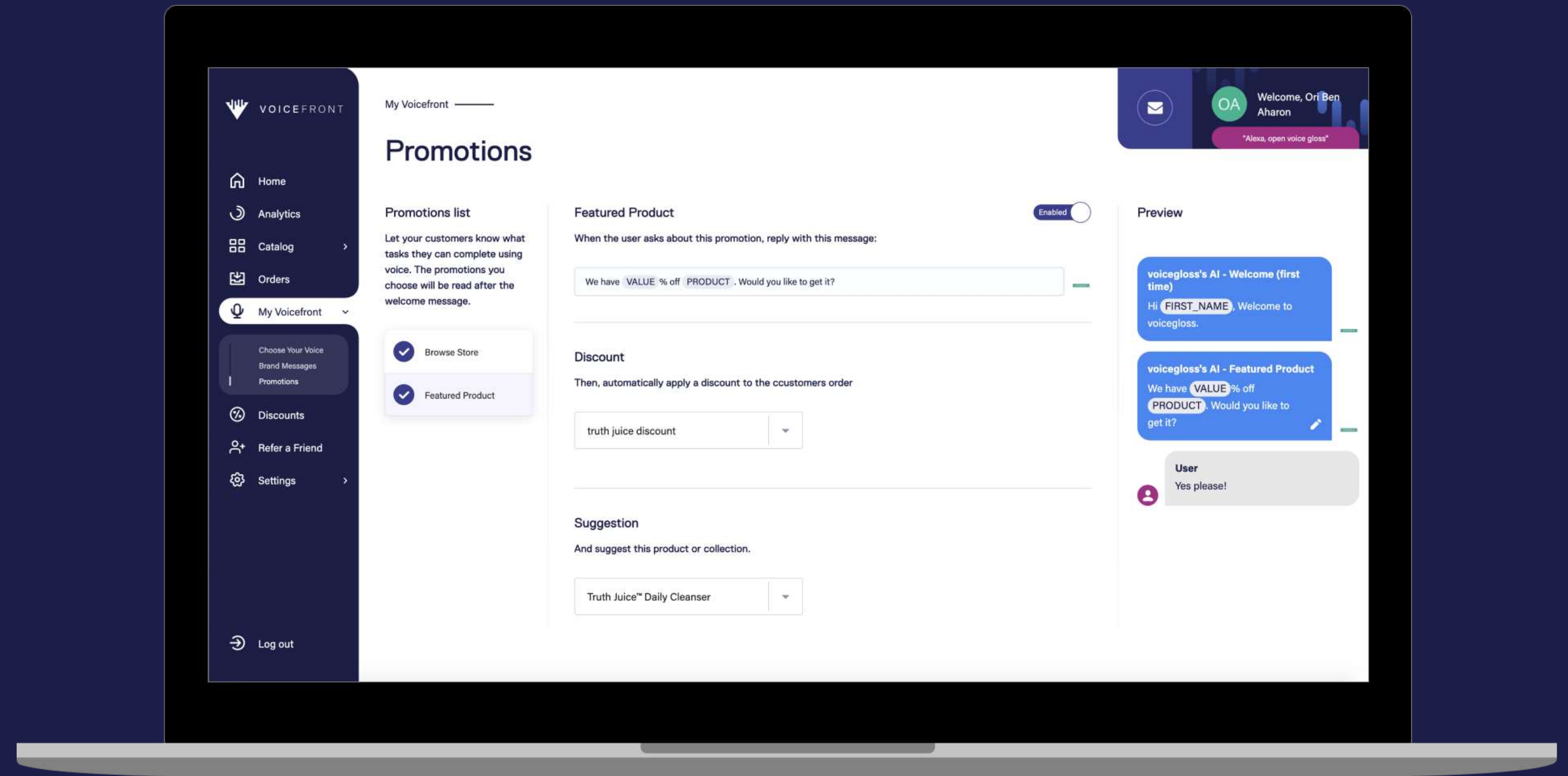
Brand messages

Customize your voice store to your brand's tone of voice, messaging and approach



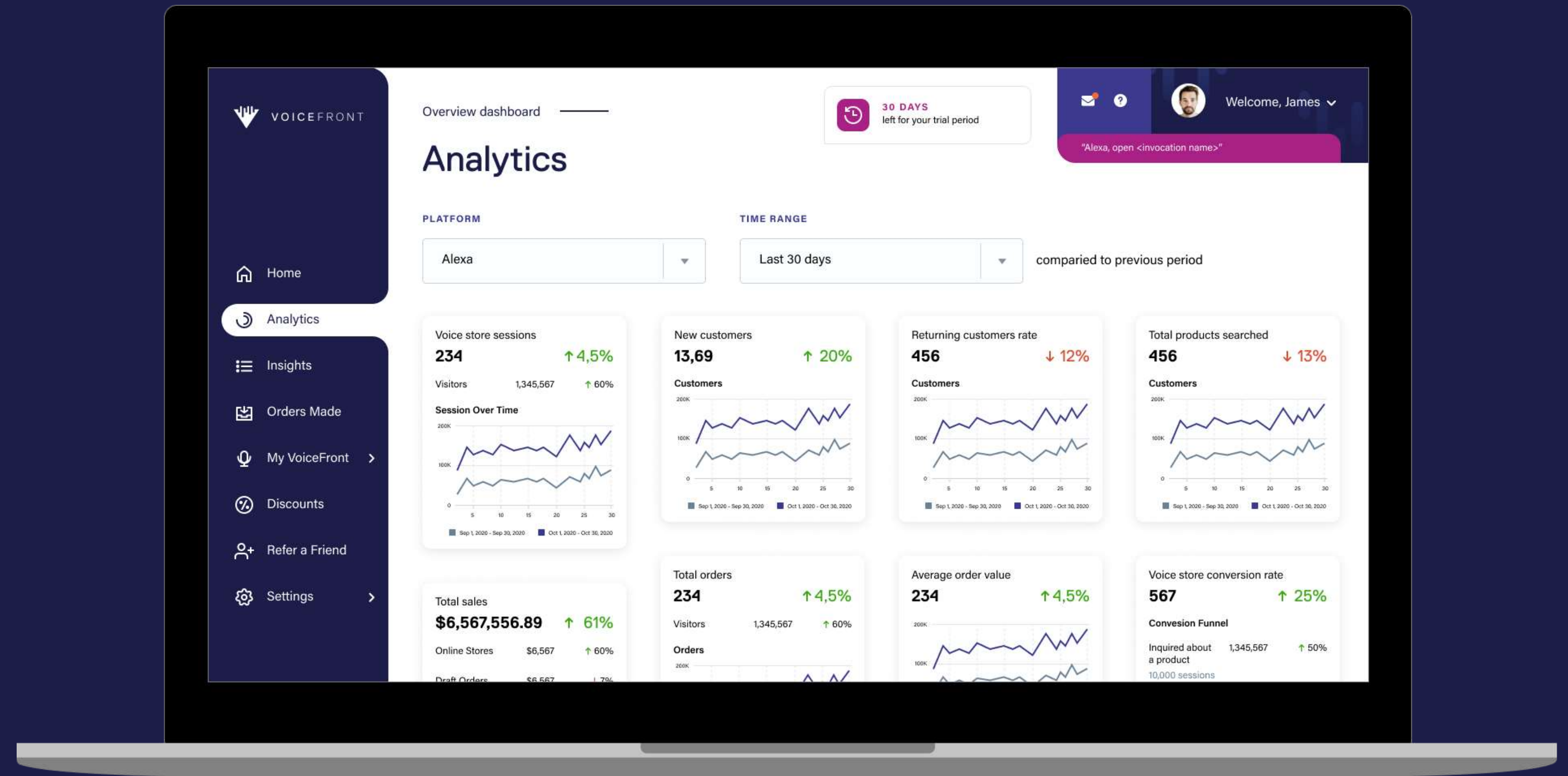
Discounts & Promotions

A voice store is like having your digital sales rep in every home. Suggest promotions, discounts and special offers to your customers



Analytics

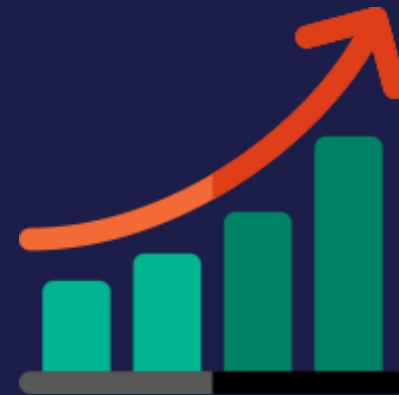
Measure the performance of your store, gain insights about your customers wants and needs, and measure your campaigns



Key Features



Fast onboarding



Data and analytics



Marketing tools



Fire TV and Echo Show



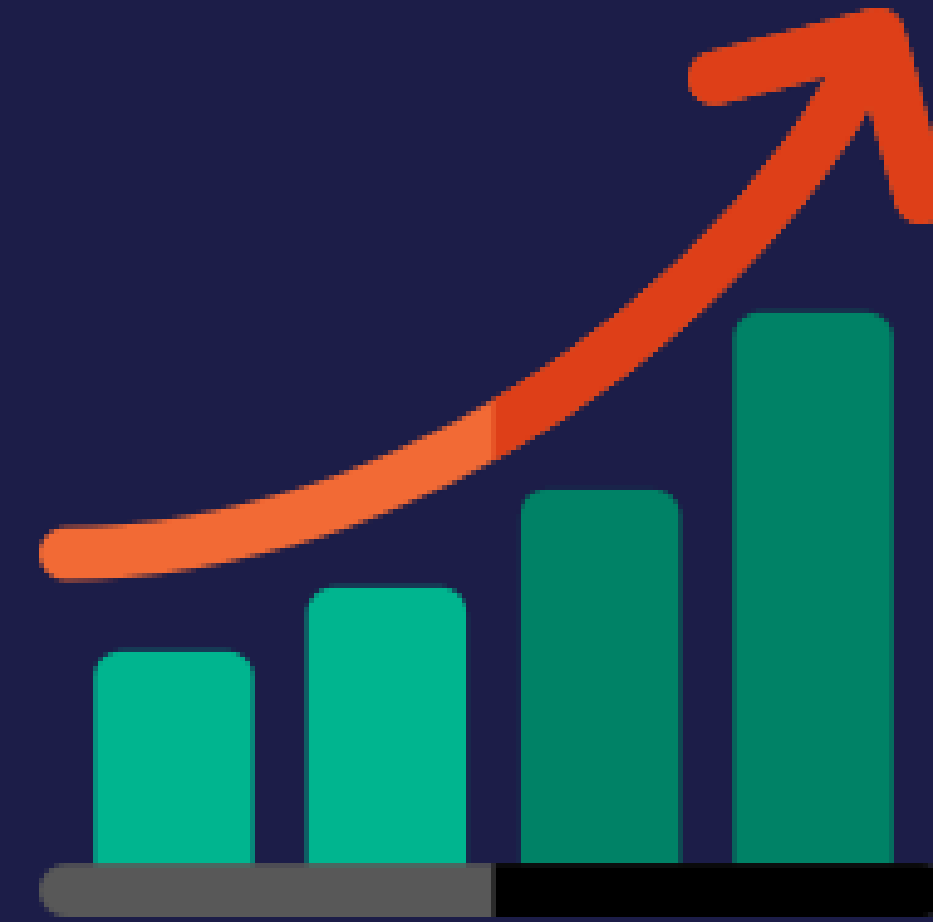
Offer discounts and promotion



Fully customized experience



Increase Revenue



Increase Retention

Service

- 1) 24/7 support
- 2) Enterprise clients - Dedicated account manager

Nike Selling out sneakers through voice

Before Voicefront, Brands used agencies to build customizes solution to sell with voice



Completion rate



Supplemental audio content



Brief: The Nike Adapt BB is the most innovative shoe to hit the market in years. Instead of laces, the Adapt BB automatically adjusts to the contours of your feet with the touch of a button. To introduce this shoe to the world, Nike partnered with RAIN and R/GA to coordinate the world's first live sneaker "drop" done exclusively through voice.



Solution: During TNT's live telecast of the Lakers/Celtics game, voice prompts supplemented the live game. Viewers could ask Google questions about the product and explore the Adapt's rich history.



How: During halftime, users could even buy the shoe through Google Assistant while Charles Barkley talked about the shoe in real time. Product placement for the win!



Starbucks, Leveraging voice to combat the line.

Leveraging voice to combat the line with re-order.



Higher monthly cart-size than non-voice shoppers..



Brief: We've all been there. Blurry-eyed and in need of coffee, we enter our neighborhood Starbucks only to be greeted by a line that's busting out the back. Beyond being an annoyance, it's also a huge business problem. During peak times, Starbucks loses significant sales simply because the line's too long. Not ideal.



Solution: To help combat this problem, RAIN developed a voice-first ecosystem that encourages users to preorder easier than ever before.



How: By looking through existing behaviors, 73% of users order the same thing every visit. Rather than force users to go through a multi-screen process, users could simply say "order my regular."



Exclusive offer

50% discount on yearly package

Premium

~~\$1500~~

\$750

Enterprise

~~\$5000~~

\$2500



30-day FREE trial



No transaction fee



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