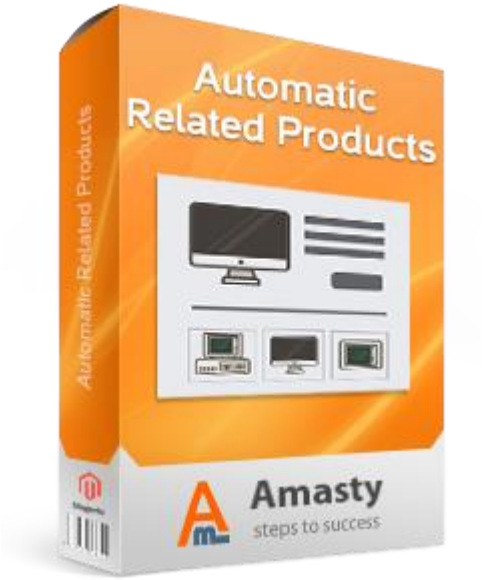
Automatic Related Products



Magento Extension User Guide

Here you will find the latest Automatic Related Products user guide version *

* This user guide was created 06.09.2016

Table of contents:

1. General Settings.....3
2. Us-sells Settings.....5
3. Up-sells Conditions.....9
4. Up-sells Display Example.....11
5. Related Products Settings.....12
6. Related Products Display Example.....13
7. Cross-sells Settings.....14
8. Cross-sells settings display example.....16

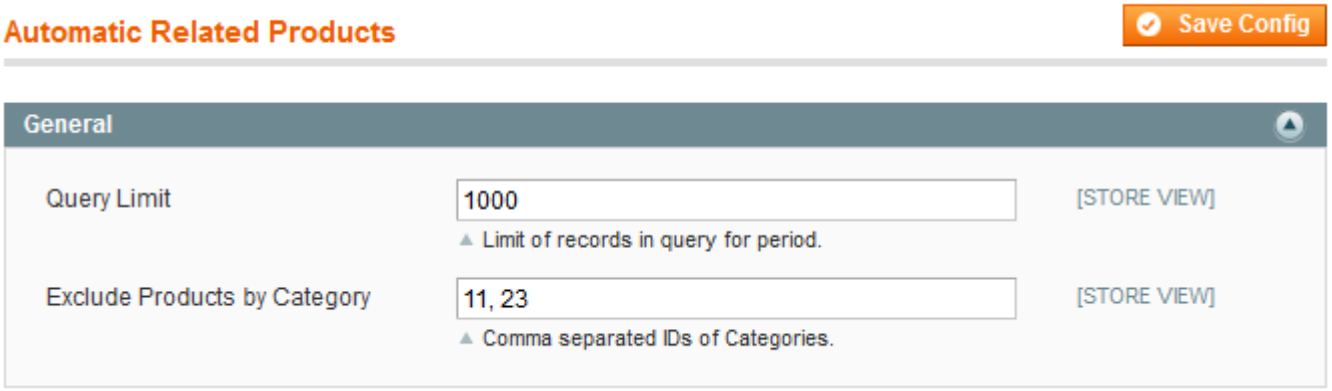
Automatic Related Products

Show related products viewed or purchased together with a specific store item. Let customers easily find relevant products popular among store visitors and raise the number of spontaneous purchases.

- Smart mechanism for automatic product relation
- Use flexible conditions to determine products display
- Set parameters for accurate stats collecting
- Show related products based on views or purchases
- Hide out of stock products

With the extension you'll be able to display special blocks with cross-sells, up-sells and related items based on customer purchase behavior. A specially developed smart algorithm automatically shows necessary items in each particular block.

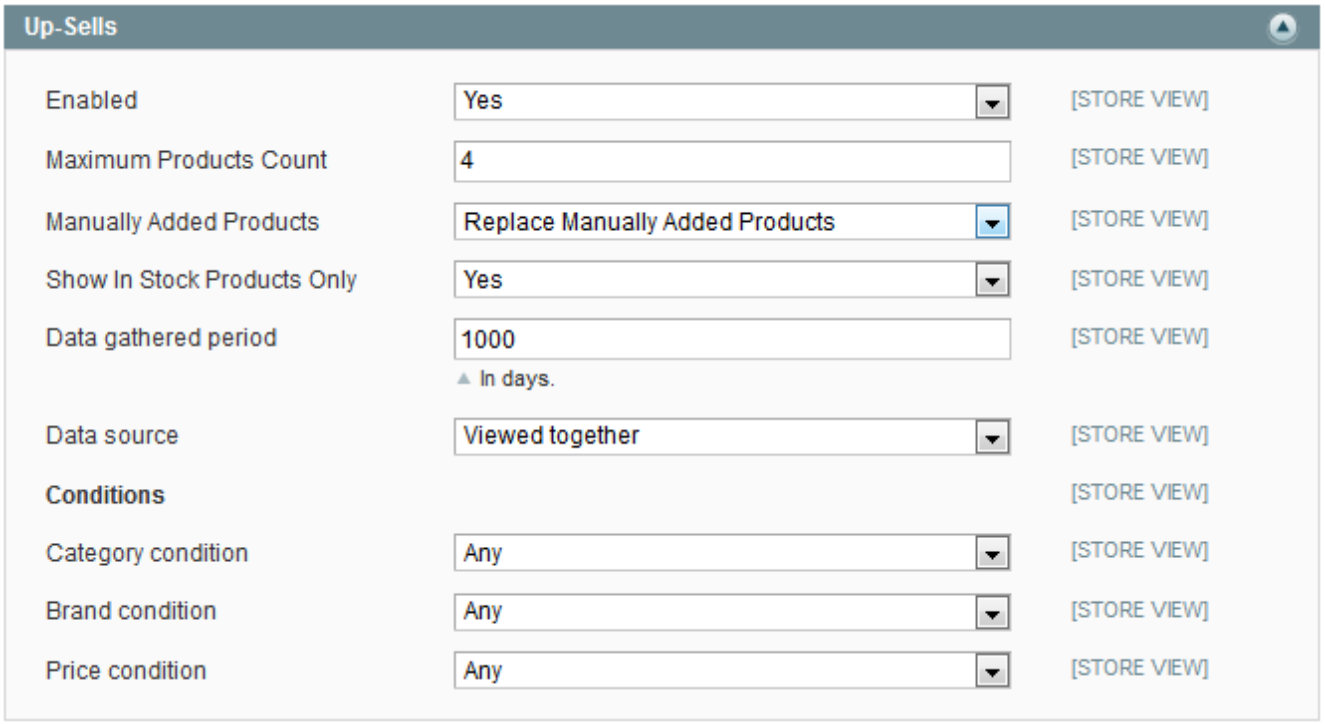
To get the access to the 'Automatic Related Products' settings please go to:
System →Configuration →Automatic Related products



Query Limit - The option lets you indicate the maximal number of queries (product views and purchases) for a specific time period basing on which the module will gather statistical data and display related, up-selling and cross-selling products.

Exclude Products by Category - Specify coma separated category IDs to exclude products assigned to these categories from display.

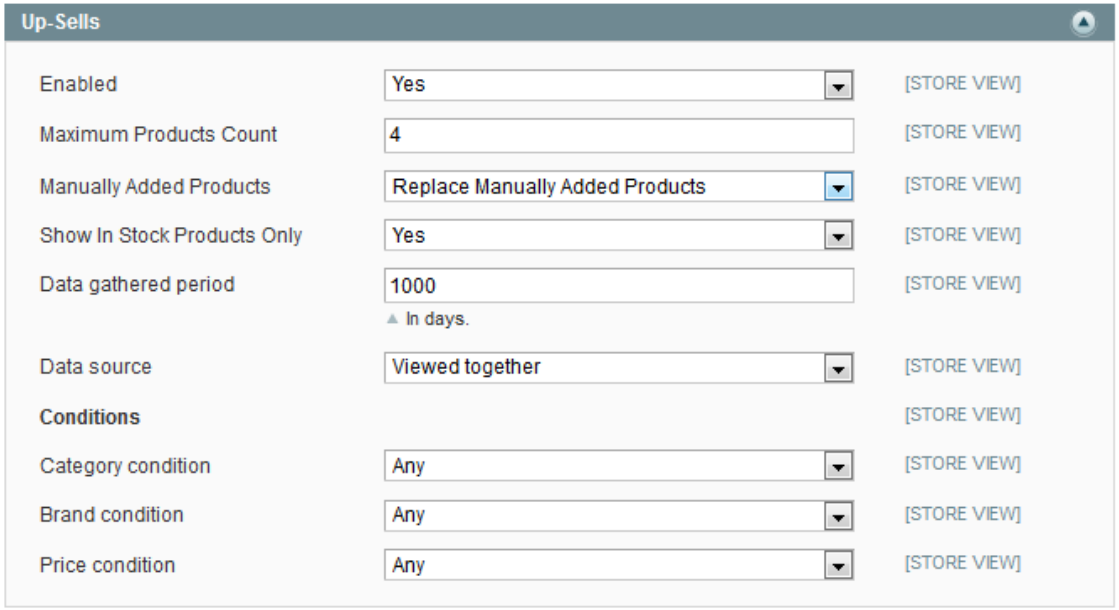
NOTE: The Up-sells block is displayed on a product page



Enabled - The option turns on/off the display of up-selling products.

Maximum products count - Here you can specify the maximal number of up-selling items that can be displayed in the up-sells block on a product page.

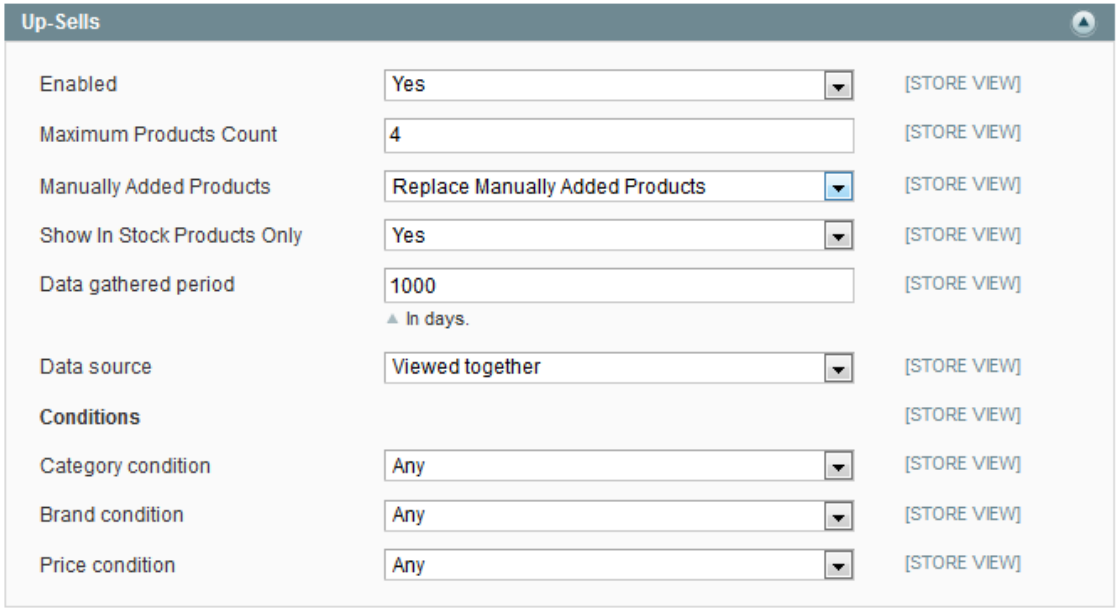
2. Up-sells Settings



Manually added products - the option lets you choose among 3 product display modes:

- Replace manually added products (the module will replace all manually added items with the ones generated automatically);
- Display manually added products only (only products manually assigned as up-selling will be displayed);
- Append to manually added products (both manually added and automatically generated products will be shown);

Show in stock products only - If the option is set to 'yes' all out of stock products will be hidden.

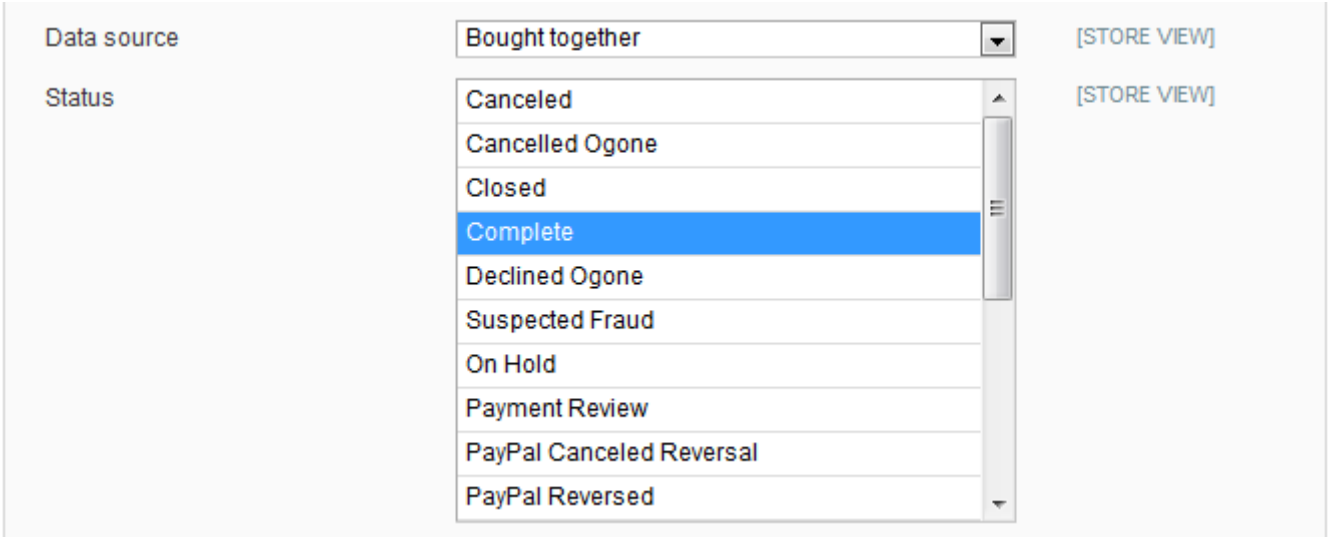


Data gathered period - Specify the time period basing on which the module will gather statistical data and display up-selling products.

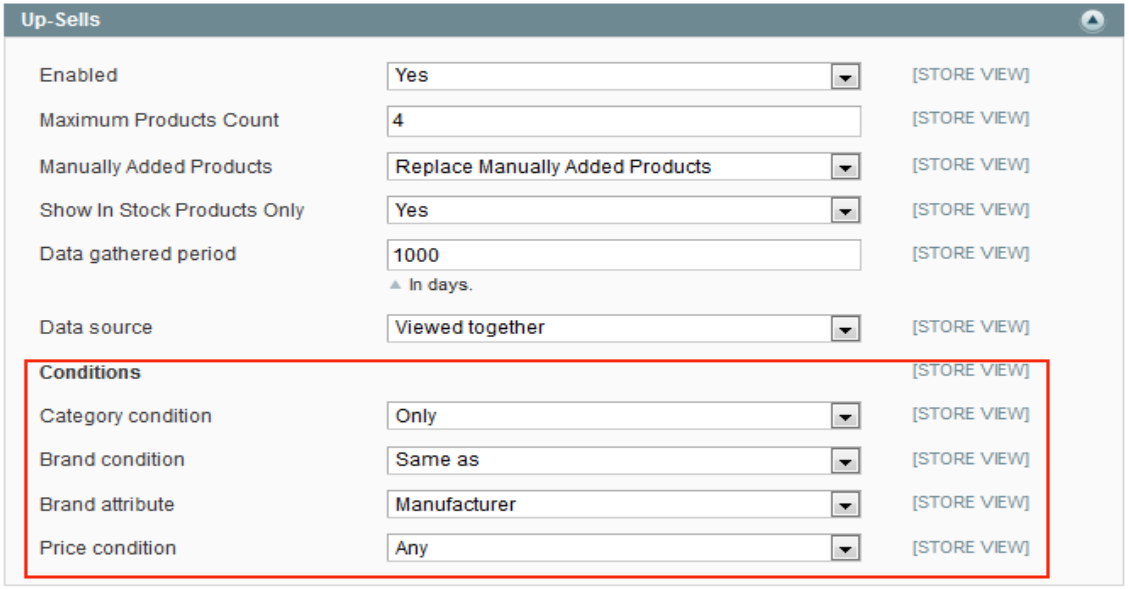
Data source - the feature defines if products selection will be based on product views or purchases. It has 2 modes:

- Viewed together;
- Bought together;

NOTE: In case you choose the 'bought together' mode, you'll be able to select an order status to make the product filtering maximally accurate.

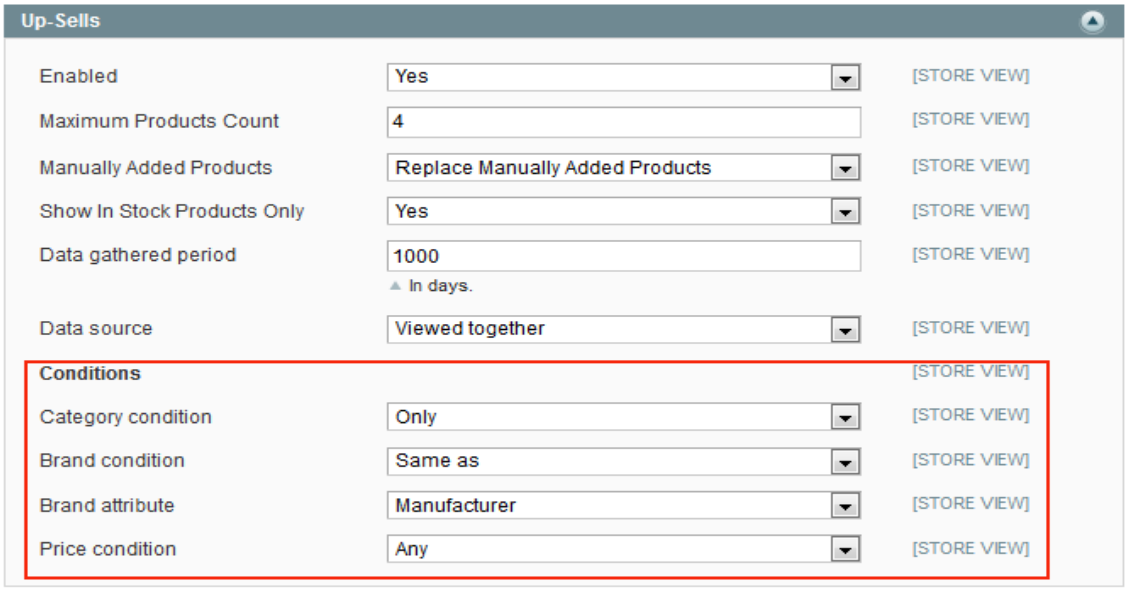


For up-selling products you can configure condition settings based on categories, brand and price.



Category condition - Specify from which categories autogenerated products will be selected. The option offers 3 modes:

- Any (products from all categories can be selected as up-sells);
- Only (only items from the same category with the main product will be displayed);
- Exclude from result (products from the same category with the main product will be excluded);



Brand condition - Choose whether to select products of any brand or of the same brand with the chosen product.

Price condition - Price condition defines if auto-generated products can have any price or the same price with the main product. It also possible to choose higher or lower price.

4. Up-sells Display Example

HOME / ACCESSORIES / JEWELRY / PEARL STUD EARRINGS

PEARL STUD EARRINGS $110.00

IN STOCK

Prim and demure, pearl studs are a cross cultural symbol of style and refinement.

Qty: 1 ADD TO CART

Add to Wishlist | Add to Compare

DESCRIPTION | ADDITIONAL INFORMATION | REVIEWS

AA& quality 6.5mm pearl. 14K gold post. Made in Indonesia.

YOU MAY ALSO BE INTERESTED IN THE FOLLOWING PRODUCT(S)

PEARL NECKLACE SET

$310.00

AVIATOR SUNGLASSES

$295.00

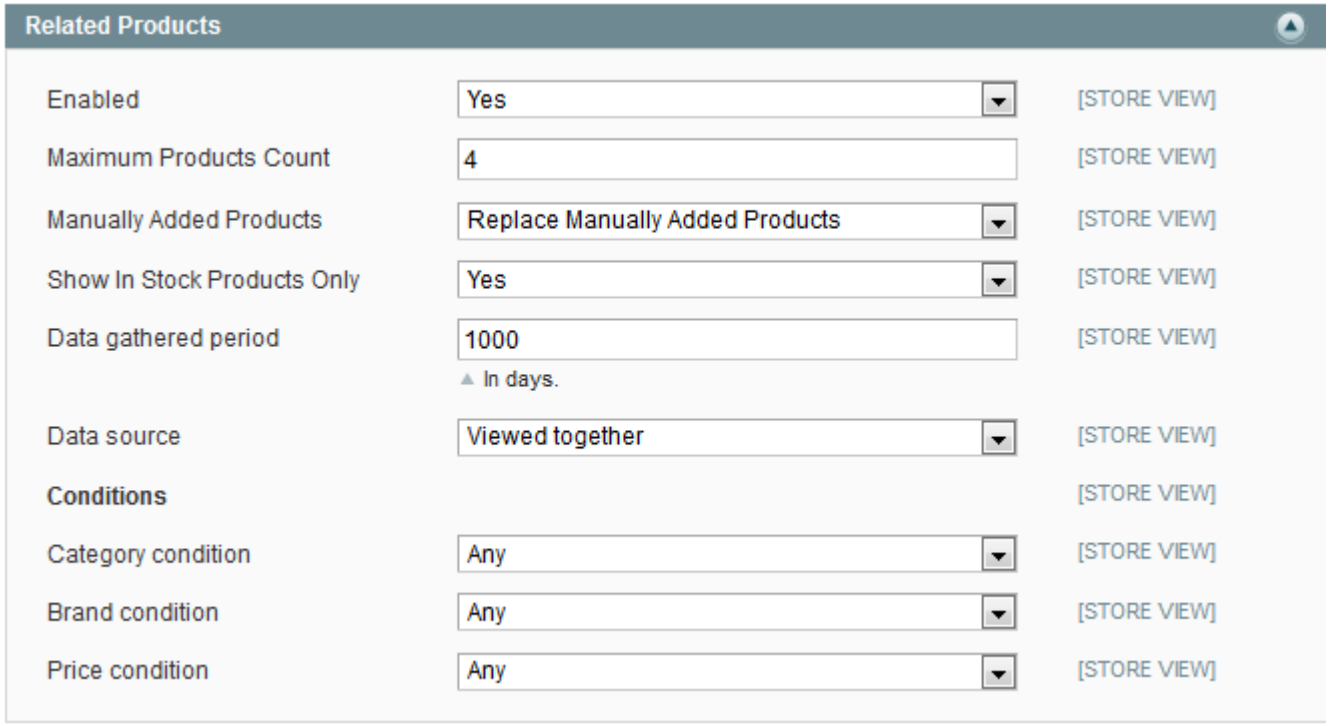
JACKIE O ROUND SUNGLASSES

$225.00

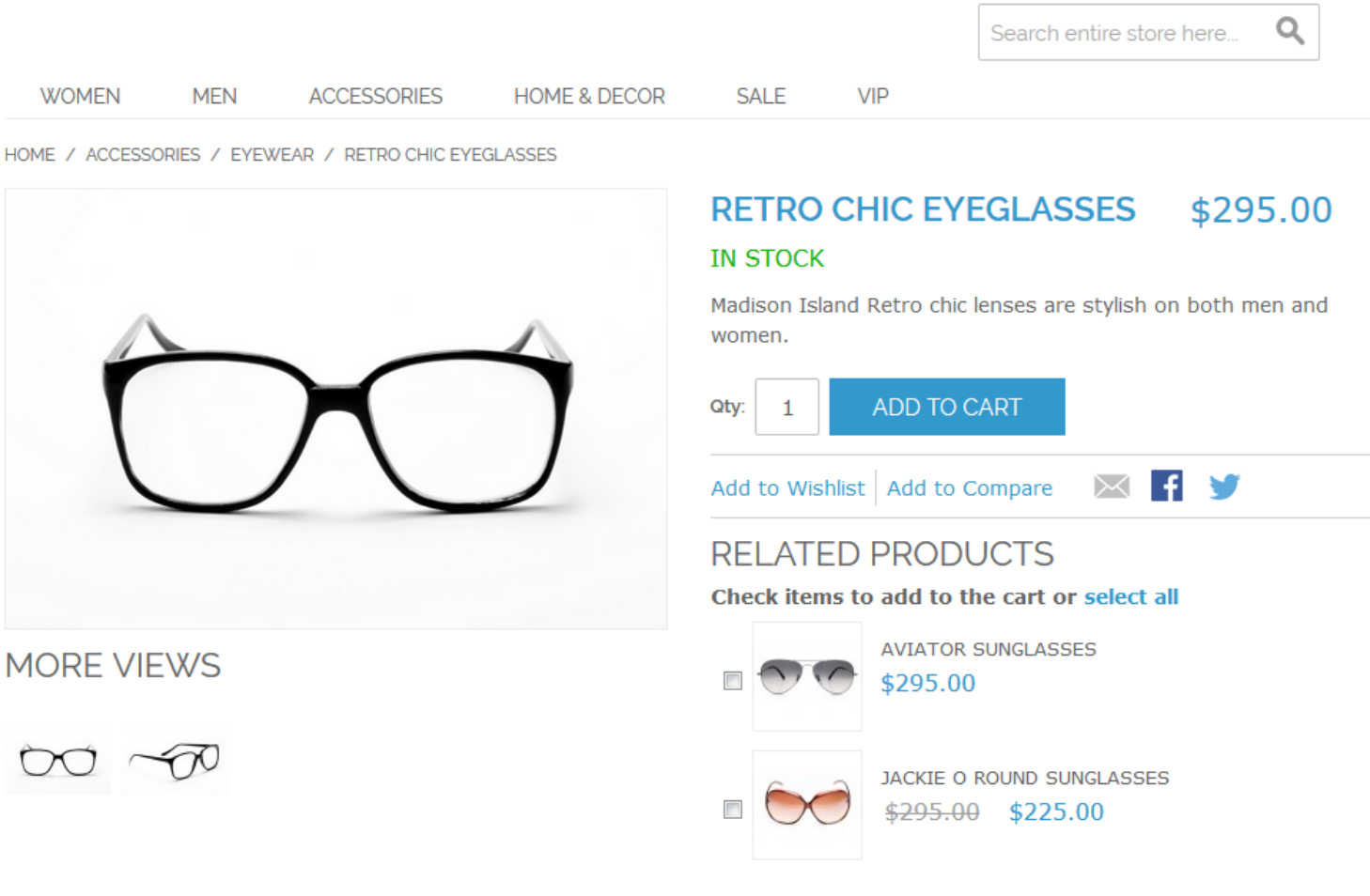
ELIZABETH KNIT TOP

$210.00

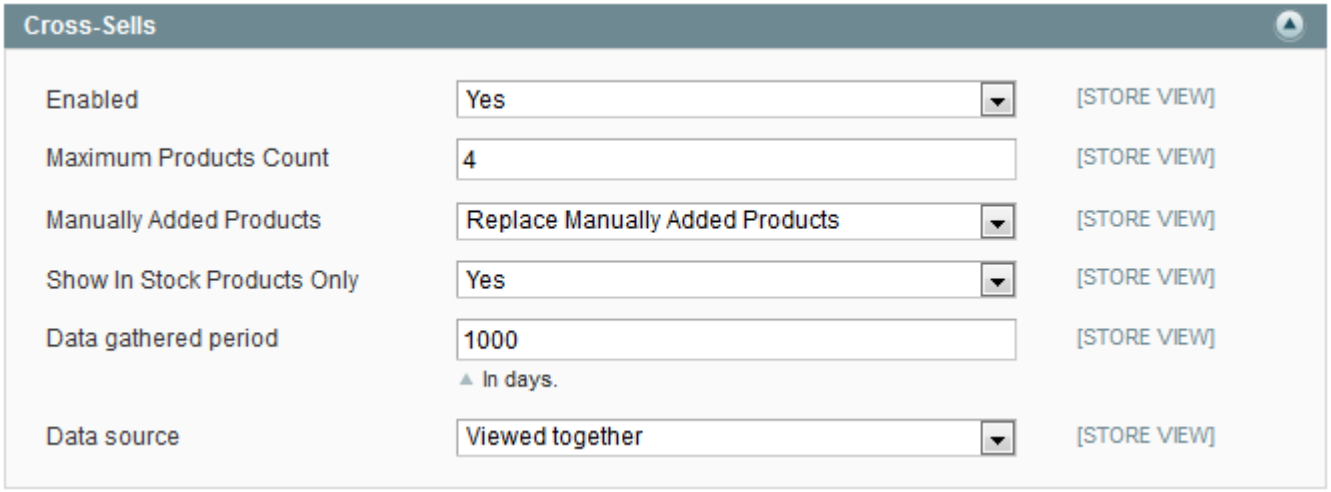
NOTE: The **Related Products** block is configured the same way as the **Up-sells** block. All related items are shown on a product page.



6. Related Products Display Example



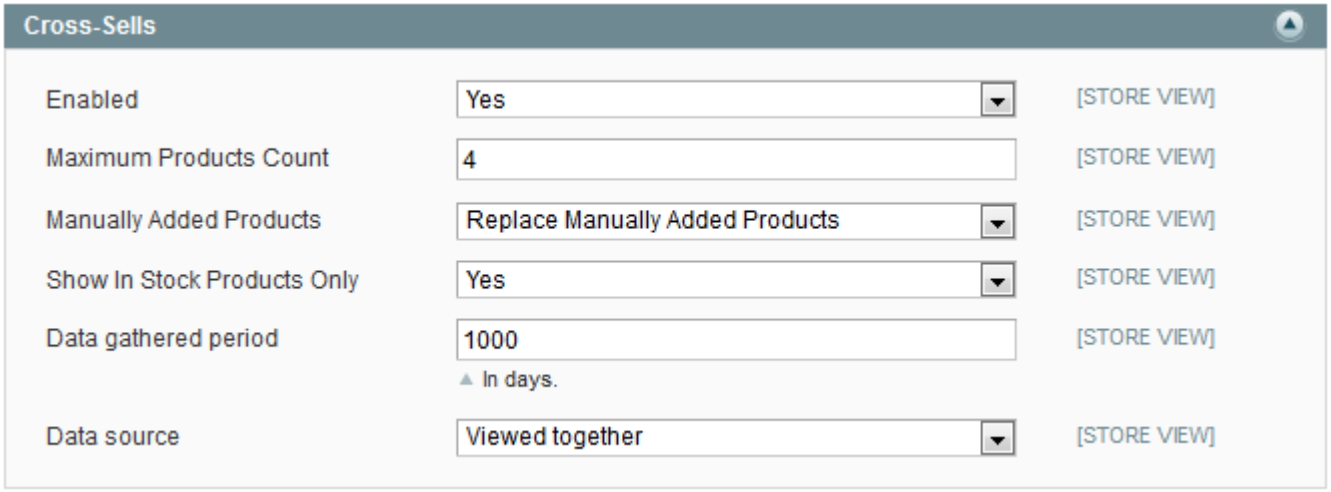
NOTE: The Cross-sells block is displayed on a shopping cart page.



Maximum products count - Here you can specify the maximal number of cross-selling items that can be displayed in the up-sells block on a product page.

Manually added products - the option lets you choose among 3 product display modes:

- Replace manually added products (the module will replace all manually added items with the ones generated automatically);
- Display manually added products only (only products manually assigned as cross-selling will be displayed);
- Append to manually added products(both manually added and automatically generated products will be shown);

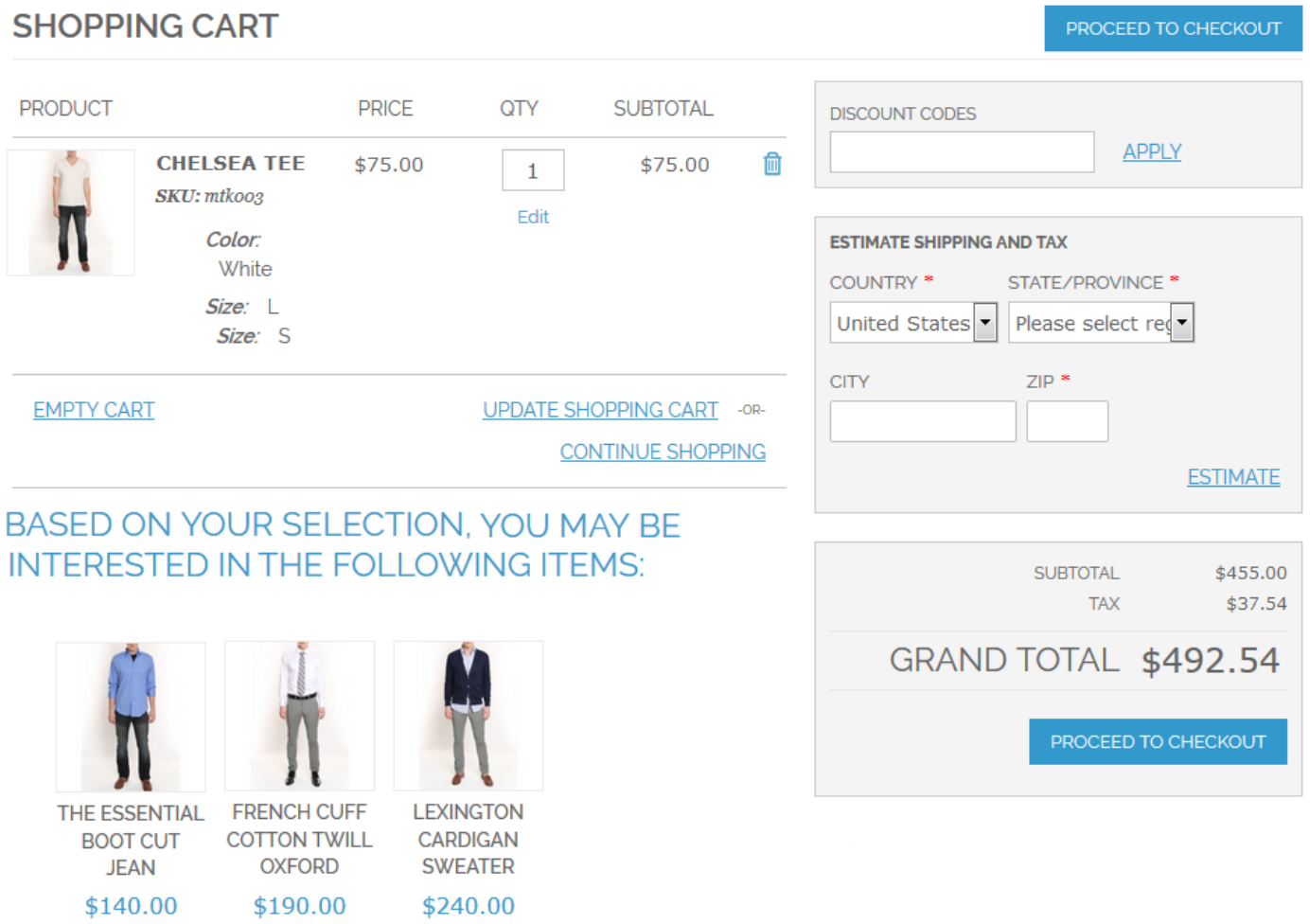


Show in stock products only - If the option is set to 'yes' all out of stock products will be hidden.

Data gathered period - Specify the time period basing on which the module will gather statistical data to display cross-selling products.

There are 2 modes:

- Viewed together;
- Bought together;


SHOPPING CART
PROCEED TO CHECKOUT
PRODUCT
PRICE
QTY
SUBTOTAL
CHELSEA TEE
SKU: mtk003
Color: White
Size: L
Size: S
$75.00
1
Edit
$75.00
EMPTY CART
UPDATE SHOPPING CART
-OR-
CONTINUE SHOPPING
DISCOUNT CODES
APPLY
ESTIMATE SHIPPING AND TAX
COUNTRY *
United States
STATE/PROVINCE *
Please select reg
CITY
ZIP *
ESTIMATE
SUBTOTAL $455.00
TAX $37.54
GRAND TOTAL $492.54
PROCEED TO CHECKOUT
BASED ON YOUR SELECTION, YOU MAY BE INTERESTED IN THE FOLLOWING ITEMS:
THE ESSENTIAL BOOT CUT JEAN
$140.00
FRENCH CUFF COTTON TWILL OXFORD
$190.00
LEXINGTON CARDIGAN SWEATER
$240.00

Thank you!

Should you have any questions or feature suggestions, please contact us at:
http://amasty.com/contacts/

Your feedback is absolutely welcome!