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For more details, see how the Blog Pro for Magento 2 extension works.

Guide for Blog Pro for Magento 2

Make blogging an effective part of your marketing strategy with Blog Pro for Magento 2. Take advantage of the responsive design and customizable layout settings. Add meta information to the posts, categories, and tags and explore the power of SEO.

- Use responsive layout design
- Customize blog posts display
- Use AMP to make pages work fast
- Add multi-level category tree and 3D tags for enhanced navigation
- Manage comments effectively
- Make your blog user- and SEO-friendly
- Import blog from WordPress in few clicks
- Allow users to share your content on social networks
- Share with readers the information about authors
- Flexibly customize Rich Snippets for blog posts
- The extension fully complies with WCAG AA requirements (Luma Theme)

The extension is **read compatible with GraphQL**. Expose the data like post page, recent posts, posts grid, recent comments, comments, categories tree, tags, author page, category page, etc. in order to build PWA/JS-based frontend
The extension is compatible with **Hyvä Theme**. You can find the '*amasty/module-blog-hyva*' package for installing in composer suggest. The compatibility is available as a part of an active product subscription or support subscription.
The extension is compatible with Amasty **ChatGPT AI Content Generator** (the compatibility is available as a part of an active Blog Pro product subscription or support subscription). This means that if you have both extensions installed, you can **automatically generate Blog Posts content** using AI Content Generator. Read more about this functionality here.
The extension is compatible with Amasty **Custom Reports Builder**. This means that if you have both extensions installed, you can **automatically create comprehensive reports based on various blog data**. Read more about Report Builder here.

See a detailed use-guide to learn how to properly configure your Magento 2 Blog extension. After reading this step-by-step tutorial you will be able to easily set up your Magento blog.

Magento 2 Blog Extension is a powerful tool for creating an informative blog. Make the posts noticeable by adding images and thumbnails; optimize your posts for search engines, use share buttons to attract new readers and visitors. The Magento 2 Blog module is very flexible and has an intuitive interface.

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Configure the extension

Blog Pro has many options in the configuration section. Don't worry about such a large number of settings, once the main options are set, posting blog articles becomes a matter of several minutes. To access the settings of 'Blog Pro for Magento 2' please go to **Stores → Configuration → Blog Pro**

Configuration

Scope: Default Config ▾   ❓

Save Config

SECURITY	⌄

CUSTOMERS	⌄

AMASTY EXTENSIONS	⌃

Extensions & Notifications

Blog Pro

Display Settings   ⌄

Search Engine Optimization   ⌄

Layout   ⌄

URLs and Redirects   ⌄

List   ⌄

Post   ⌄

Categories   ⌄

Comments   ⌄

Notification of Added Comment   ⌄

Recent Posts Block   ⌄

Posts&Products Relation   ⌄

Tags   ⌄

Social Buttons   ⌄

Look and Feel   ⌄

Accelerated Mobile Pages   ⌄

Blog Search   ⌄

Fonts   ⌄

FAQ and Product Questions   ⌄

How to apply filters on Desktop/Mobile with Varnish

If you need different types of cache for mobile and desktop devices, please, insert this code (line 2-8) into the section vcl_hash in the varnish configuration file (vcl).

```
sub vcl_hash {
    if (req.http.X-UA-Device ~ "^mobile"
        || req.http.X-UA-device ~ "^tablet"
    ) {
        hash_data("mobile");
    } else {
        hash_data("desktop");
    }
}
```

For the correct work of this code, please make sure that you have this **library** installed.

Display Settings

Configure the blog link position on your webstore pages.

Blog Link Title - give a title that will be displayed in the link to the blog.
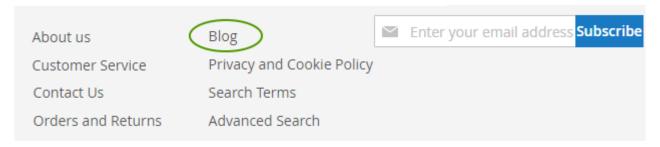
Display Blog Link in Footer - enable if you want to display the link to the blog on the footer.

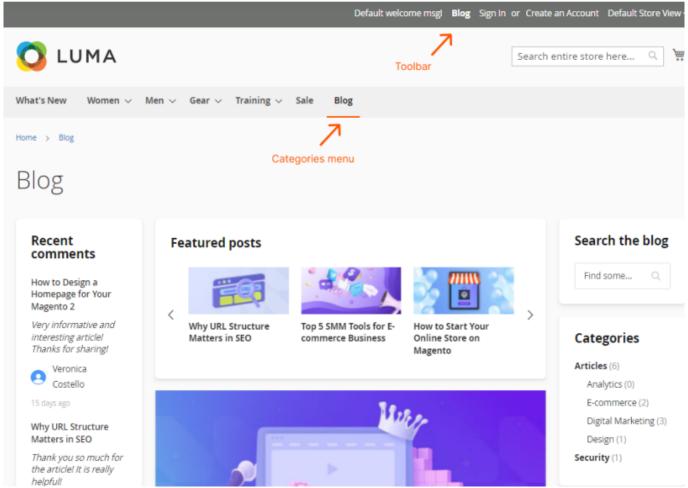**Display Blog Link in Header** - set to **Yes** to display the link to the blog in the header.

Display Blog Link in Top Menu - switch to **Yes** to display the link to the blog in the categories menu.

Here is an example of how the footer link looks on the frontend.

Check the examples of the links located in the Header and in the Top Menu.

Explore our internal **Knowledge Base** to gain even more valuable insights and uncover answers to popular questions about the configuration and features of the Magento 2 Blog Pro extension.

Search Engine Optimization Section

Optimize the blog for search engines by adding well-thought meta titles, keywords, and description. Your blog will appear higher in search results and thus attract more visitors.

Search Engine Optimization

Route
[store view]

> blog

Blog Home Page Title
[store view]

> Blog

Blog Home Page Breadcrumb Label
[store view]

> Blog

Blog Home Page Meta Title
[store view]

> Blog

Blog Home Page Meta Description
[store view]

> Magento Blog: useful articles, tips and

Blog Home Page Meta Keywords
[store view]

> shopping online, e-commerce, store

Blog Pages Meta Title Prefix
[store view]

>

Adds prefix to meta titles of all blog pages.

Blog Pages Meta Title Suffix
[store view]

> mystore.com

Organization Name
[store view]

> Company Name

Used for creation post microdata.

Meta Robots
[store view]

> INDEX, FOLLOW ▼

> **INDEX, FOLLOW**
> NOINDEX, FOLLOW
> INDEX, NOFOLLOW
> NOINDEX, NOFOLLOW

Route - Specify the URL title, which will redirect visitors to your blog page.

Blog Home Page Title - Specify the blog title, which will be displayed on the blog home page.

Blog Home Page Breadcrumb Label - Specify the label for breadcrumb navigation.

Blog Home Page Meta Title - Define the meta title for the main blog page in a browser tab.

Blog Home Page Meta Description - Add the meta description for the blog home page. It will be displayed in the search engine results page.

Blog Home Page Meta Keywords - Determine the keywords by which customers can find your blog.

Blog Pages Meta Title Prefix - Set the default prefix that will be displayed in a browser tab in front of the page title for all blog pages.

Blog Pages Meta Title Suffix - The meta title suffix is a permanent text that will be added to the meta title of all post pages. This text will be separated from the meta titles with " | ". You can use your brand name as a meta title suffix. This will contribute to your brand awareness.

Meta Robots - Select the option of the Meta Robots setting from the dropdown to give search engines instructions on how to index and check blog pages.

INDEX, FOLLOW - the option allows the indexing and allows the search crawlers from going through links on the blog pages.

NOINDEX, FOLLOW - the option allows to block the indexing but allows the search crawlers from going through links on the blog pages.
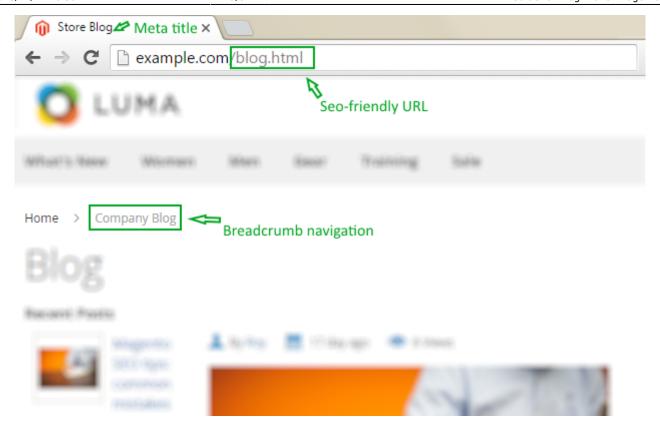
INDEX, NOFOLLOW - the option allows the indexing but prevents the search crawlers from going through links on the blog pages.

NOINDEX, NOFOLLOW - the option allows to block the indexing and prevent the search crawlers from going through links on the blog pages.
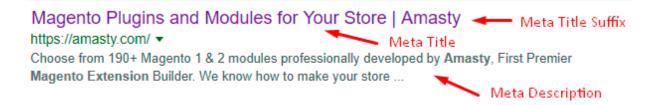
By default, the option of the Meta Robots setting selected in this tab will be applied to all types of blog pages. But if in the configuration of separate entities (Post, Category, Author, or Tag pages) the Meta Robots setting is set to another option, it will be given a priority.

This is how the settings look on the frontend.

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Organization Name - Your company name will be used for the creation of post microdata.

The best Magento 2 Blog extension is designed to increase your blog visibility with **microdata**: breadcrumb, author, name, description, image. Fill in the appropriate fields while creating a post to better index the articles and make your blog more SEO friendly.

Our Blog Pro extension is compatible with the **default Magento 2 XML sitemap functionality** for Blog Posts (the compatibility is available as a part of an active product subscription or support subscription).

Blog post pages will be added to the XML map of your Magento website with predefined values for Frequency and Priority, which cannot be modified or adjusted. If you require flexible customization options, please consider our module XML Google® Sitemap.

Layout

Here you can arrange blocks with different blog information and specify how they will look on the frontend. Four layout types are available: desktop layouts for the main blog page and for a post page and the same layouts for mobile devices. The blocks are visualized; you can change the order using drag and drop option.
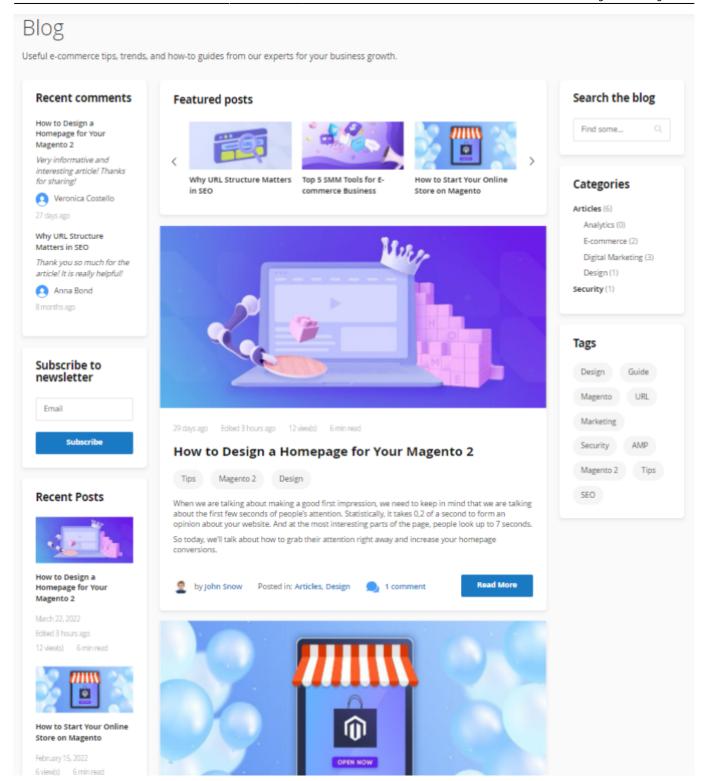
Desktop List
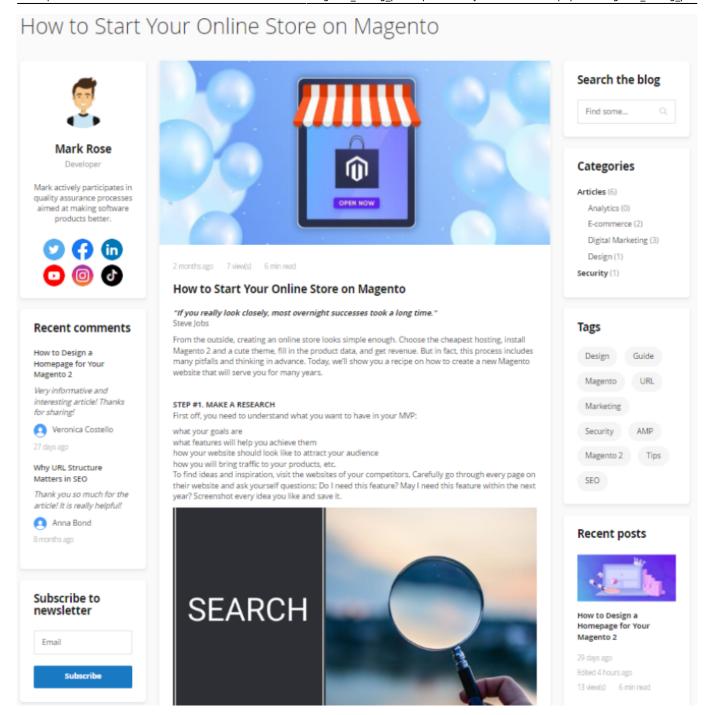
Desktop - It's possible to group the blocks in one, two, or three columns. To add a block, click the '*Plus*' button; to delete a block click the basket in its upper-right corner. This is an example of the main blog page; the post page has the same options.

This is the frontend example of the main blog page.
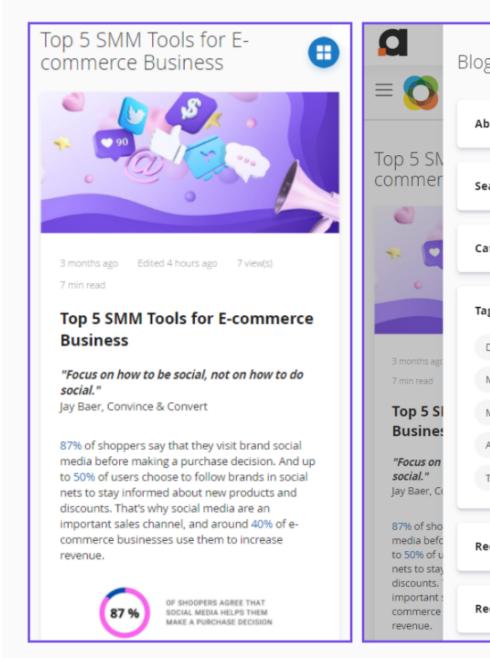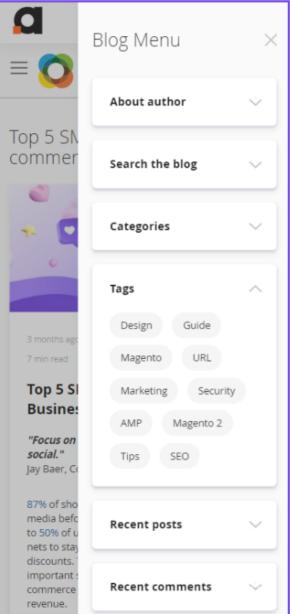
And here is an example of a particular post page.
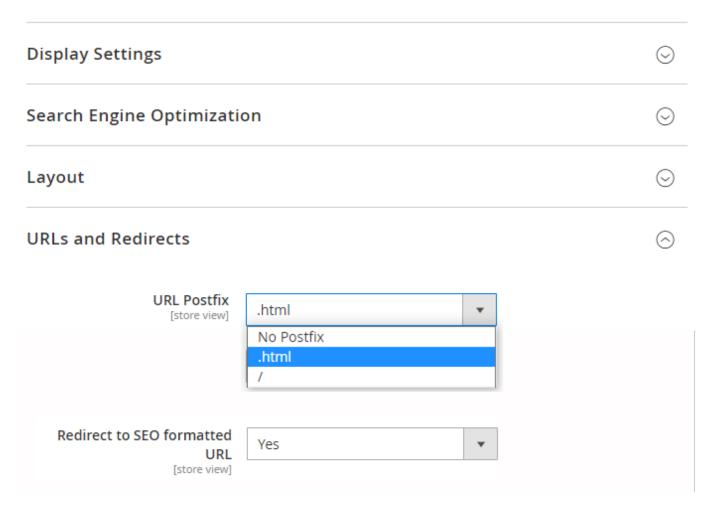
Mobile - On mobile devices, such as tablets and smartphones, your blog will have a 2-column layout, the other options of the layout constructor are equivalent to *Desktop*. The screenshots below show how a mobile post looks on the frontend. To see the tab with categories and other blocks, a customer should swipe it from the left or right side.

URLs and Redirects
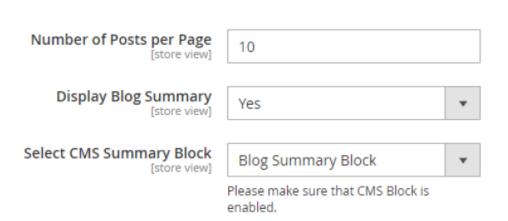
URL Postfix - The .html postfix shows search engines that the page is static and is reliable. Also, you can use slash("/") as a value. The addition of a slash at the end of a URL instructs the webserver to search for a directory. This speeds the web page loading because the server will retrieve the content of the web page without wasting time searching for the file.

Redirect to SEO formatted URL - If you set the option to '*Yes*', customers and search robots will be redirected to the SEO-friendly post page by 301 redirects.

List

List

Number of Posts per Page
[store view]

10

Display Blog Summary
[store view]

Yes

Select CMS Summary Block
[store view]

Blog Summary Block

Please make sure that CMS Block is enabled.
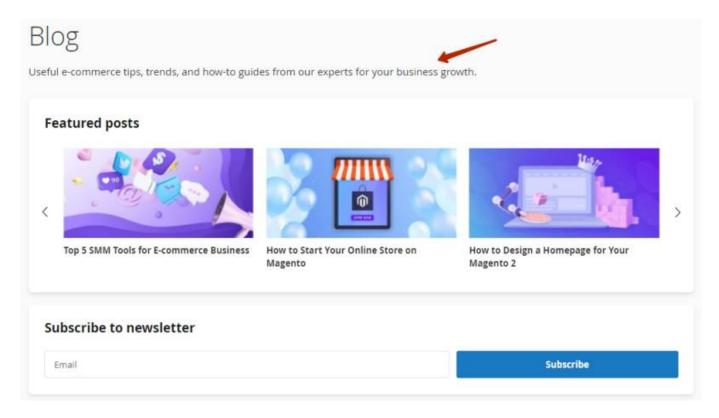
List - Define the number of posts displayed on one blog page.

Display Blog Summary - Set to 'Yes' whether you'd like to show a blog summary and provide customers with a brief overview of the topics covered in the blog.

Select CMS Summary Block - Choose the CMS block to be displayed as a blog summary below the blog title on the main blog page.
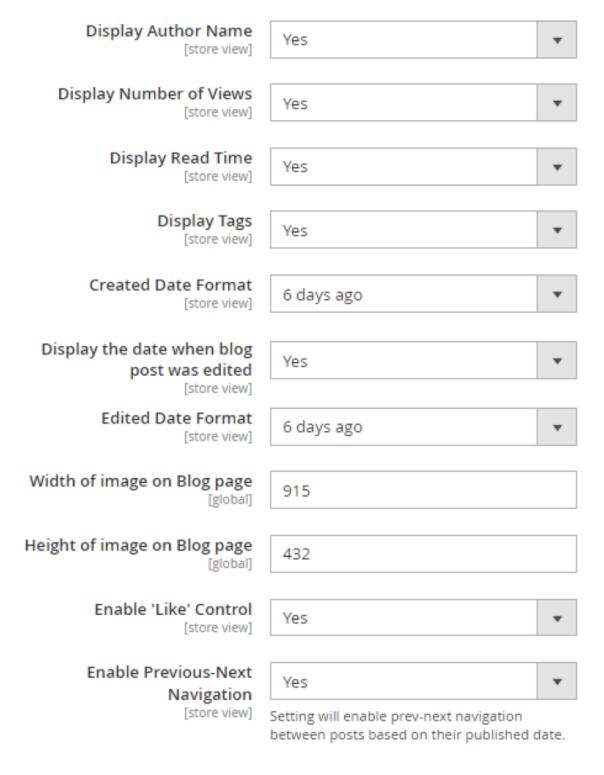
If there are more articles in your blog, visitors can browse content with **Older/Newer Entries** links.

Post

Post

Display Author Name [store view]	Yes ▼
Display Number of Views [store view]	Yes ▼
Display Read Time [store view]	Yes ▼
Display Tags [store view]	Yes ▼
Created Date Format [store view]	6 days ago ▼
Display the date when blog post was edited [store view]	Yes ▼
Edited Date Format [store view]	6 days ago ▼
Width of image on Blog page [global]	915
Height of image on Blog page [global]	432
Enable 'Like' Control [store view]	Yes ▼
Enable Previous-Next Navigation [store view]	Yes ▼ Setting will enable prev-next navigation between posts based on their published date.

Display Author Name - Choose '*Yes*' if you want to display the name of the post author on the frontend.

Display Number of Views - Set to 'Yes' to display the number of views for each blog post.

Display Read Time - Set 'Yes' to automatically add estimated reading time to each blog post. It can help to motivate blog visitors to read posts through to the end.

Display Tags - Tags help readers find all posts on the same topic.

Created Date Format - Choose how to display the publishing date. It can be either in the standard format or as the number of days passed since posting.

Display the date when blog post was edited - Choose 'Yes' to display the date when a blog post was last edited.

Edited Date Format - Specify how to show the date of the post's last editing. It can be displayed in the standard format or as the number of days passed since posting.

Width of image on Blog page - Define the images' width to use on the blog pages.

Height of image on Blog page - Define the images' height to use on the blog pages.
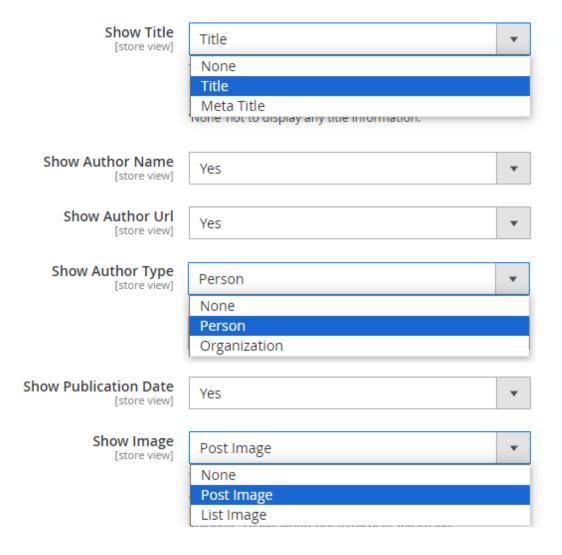
Enable 'Like' control - Set 'Yes' to enable blog visitors to vote for posts on the frontend via likes or dislikes. It will help you to indicate which topics are more helpful and interesting for your readers.

Enable Previous-Next Navigation - Set 'Yes' to enable prev-next navigation between posts based on their published date. The navigation is located at the bottom of the blog post on the frontend.

Post Rich Data

Post Rich Data

Show Title - here you can specify which option should be displayed in Rich Snippets as a title of post ('Title' or 'Meta Title') if a post has both values. If the post has only one of these parameters specified, so it will be displayed in the Rich Snippets. Leave 'None' not to display any title information.

Show Author Name - set to 'Yes' to display the posts author name.

Show Author Url - set to 'Yes' to display the link to the author page.

Show Author Type - here you can choose the option 'Person' or 'Organization.' However, please note that this setting only selects the snippet type (Type: Person or Type: Organization) for the author. The data for displaying other information in the author field (name, URL) will be taken from the respective settings on the posts in both cases.

Show Publication Date - set to 'Yes' to display the posts publication date.

Show Image - here you can specify which option should be displayed in Rich Snippets as a post image('Post Image' or 'List Image') if a post has both values. If the post has only one of these parameters specified, so it will be displayed in the Rich Snippets. Leave 'None' not to display any image.

For further information on **field mapping in snippets**, please refer to this resource.

Categories

Show Categories the Post Belongs to - Set to 'Yes' to display the categories block on post view and listings pages.

Limit of Categories to Show on Post - Here you can limit the number of categories that should be displayed on post view. If you leave this field empty or fill in 0, all categories assigned to a blog post will be displayed.
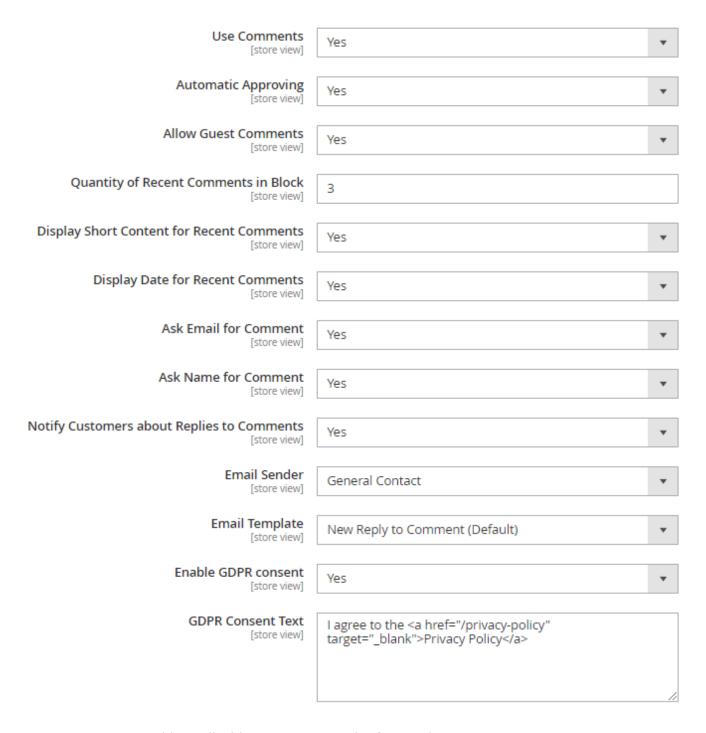
Limit of Categories in Layout Widget - This setting defines the number of categories per each level to be shown in the categories tree.

Comments

Comments

Use Comments [store view]	Yes ▼
Automatic Approving [store view]	Yes ▼
Allow Guest Comments [store view]	Yes ▼
Quantity of Recent Comments in Block [store view]	3
Display Short Content for Recent Comments [store view]	Yes ▼
Display Date for Recent Comments [store view]	Yes ▼
Ask Email for Comment [store view]	Yes ▼
Ask Name for Comment [store view]	Yes ▼
Notify Customers about Replies to Comments [store view]	Yes ▼
Email Sender [store view]	General Contact ▼
Email Template [store view]	New Reply to Comment (Default) ▼
Enable GDPR consent [store view]	Yes ▼
GDPR Consent Text [store view]	I agree to the Privacy Policy

Use Comments - Enable or disable comments on the frontend.

Automatic Approving - You can allow publishing comments immediately without approval or moderate them first.

Allow Guest Comments - Enable or disable guest comments.

Quantity of Recent Comments in Block - Define the number of comments that will be displayed in the 'Recent Comments' block.

Display Short Content for Recent Comments - If you enable this option, customers will see the beginning of recent comments in the block.

Display Date for Recent Comments - Set this option to '*Yes*' if you'd like to show the date when a comment was left in the 'Recent Comments' block.

Ask Email for Comment - Make the Email field mandatory for new comments.

Ask Name for Comment - Make the Name field mandatory for new comments.

Notify Customers about Replies to Comments — Choose '*Yes*' to notify customers about new comments to the thread they participate in. If you enable this setting, the two additional fields will be displayed, where you can specify the **Email Sender** and the **Email Template** for customers' notifications.

To let customers **Unsubscribe** from such notifications please install the **EmailUnsubscribe** system module which is supplied with the extension.

Enable GDPR Consent - Enable or disable the GDPR consent for comments.
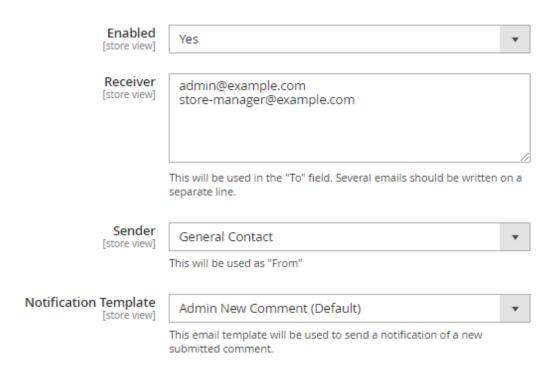
GDPR Consent Text - Specify the consent text with a link to the privacy policy page.

The module doesn't provide your store with a privacy policy. It should be created as a CMS page in the admin panel.

Notification of Added Comment

Keep your store administrators timely informed of every added comment.

Notification of Added Comment

Enabled [store view]	Yes
Receiver [store view]	admin@example.com store-manager@example.com This will be used in the "To" field. Several emails should be written on a separate line.
Sender [store view]	General Contact This will be used as "From"
Notification Template [store view]	Admin New Comment (Default) This email template will be used to send a notification of a new submitted comment.

Enabled - Choose 'Yes' to enable notifications of added comments.

Receiver - Specify the email addresses, to send the notifications. Several emails should be written on a separate line.

Sender - Define the sender.

Notification Template - Choose the email template to send the notifications of a newly submitted comments.

Recent Posts Block

Recent Posts Quantity in Block - Set how many posts will be displayed in the block.

Display Short Content - Select '*Yes*' to allow your customers to read the beginning of posts.

Display Date - Choose whether you want to show the publication date in the Recent Posts Block.

Display Image - Specify whether you want to show images in the recent posts block.

Image Width and **Image Height** - Specify an image size.

Posts & Products Relation

In this tab, you can configure the general settings of the relations between posts and products.

Show Related Posts Tab on Product Page - Choose 'Yes' if you want to display the related blog posts on product pages.

Related Posts Tab Title - Indicate the title for the related posts tab.

Show Related Products Block on Post Page - Set to 'Yes' if you want to display the related products block on the blog posts pages.

Related Products Block Title - Specify the title for the related products block.

You can adjust the connections between particular posts and products on each post editing page.

Tags

Tags are more specific than categories. They help visitors find posts on the topic they are interested in quicker.

Tags

Minimal Posts Number per Tag   [store view]   `1`

Tags Display Limit   [store view]   `10`

If empty or 0, all enabled tags will be displayed.
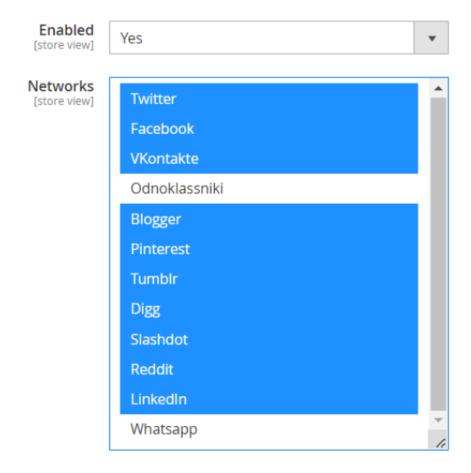
Minimal Posts Number per Tag - Define the minimal quantity of posts that a tag should have.

Tags Display Limit - Specify how many tags can be displayed in the tags block on the frontend. If empty or 0, all enabled tags will be displayed.

Social Buttons

Social Buttons

Enabled - The option turns on/off social networks share buttons.

Networks - Choose networks where your customers will be able to share posts. The following networks are available: Twitter, Facebook, Vkontakte, Odnoklassniki, Blogger, Pinterest, Tumblr, Digg, Slashdot, Reddit, LinkedIn, and Whatsapp.

Frontend example. As you can see, the sharing buttons are displayed right under the article on each post page of the blog.

AUTOMATION AND DATA DRIVEN DECISIONS
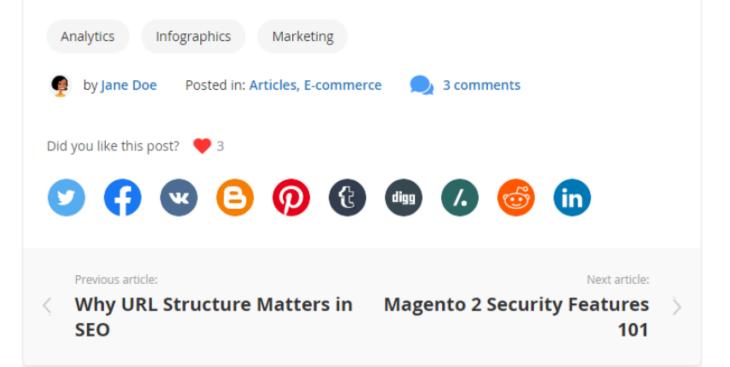
As e-commerce is growing and becoming more complicated, more and more activities are being passed to the technology – from chatbots talking to people to marketing automation software producing data-driven decisions, leaving merchants with more time and effort to deal with more important tasks which cannot be solved with technology yet.

PRICE FLEXIBILITY

Dynamic prices are a trend which is only starting to penetrate the e-commerce market. But with rising competition, marketplace domination and hyperlocal marketing challenges, it will definitely grow in the next couple of years, as the market demands price flexibility built on AL and big data automation solutions.

That's a wrap for today!
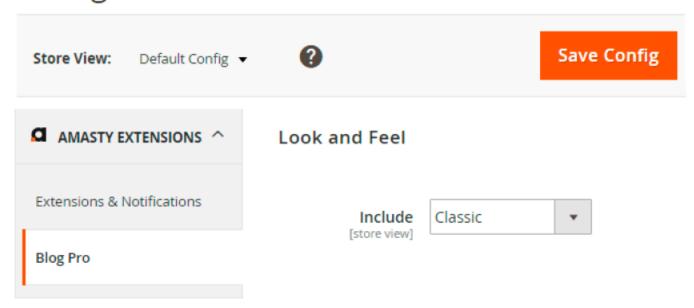
From what we see now, e-commerce domain remains to be an impressive opportunity for business. It's not just replacing physical stores, it rather becomes a huge economical and technology symbiosis moving across the globe and shifting the way we exist, acquire products and services for our lives and perceive life every day. We're excited to be a part of this journey and to help thousands of businesses keep up with the latest changes.

Analytics   Infographics   Marketing

by **Jane Doe**   Posted in: **Articles, E-commerce**   **3 comments**

Did you like this post? ❤ 3

Previous article:
Why URL Structure Matters in SEO

Next article:
Magento 2 Security Features 101

Look and Feel

Configuration

Store View: Default Config ▼   ❓   **Save Config**

AMASTY EXTENSIONS ^

Extensions & Notifications

Blog Pro

Look and Feel

Include   Classic ▼
[store view]

Include - Select a color scheme for the icons displayed at the top of a blog post (the author, number of views, the Print button, etc.).

Accelerated Mobile Pages

Enable this option to make mobile pages work fast. AMP pages load nearly instantly and offer smooth experience on any mobile screen.

Accelerated Mobile Pages

Enable AMP
[store view]

Yes ▾

⌃ Logo

Image
[store view]

○ LUMA   [Choose File]

☐ Delete Image

Allowed file types: jpeg, gif, png. Maximum file size: 2MB

Width
[store view]

150

Recommended width should not exceed 180px.

height
[store view]

60

Recommended height should not exceed 60px.

⌃ Design

Tag Color
[store view]

#767676

Link Color
[store view]

#3399CC

Link Color (On Hover)
[store view]

#6fc2eb

Button Background Color
[store view]

#1979c3

Button Background Color (On Hover)
[store view]

#37a7fc

Button Text Color
[store view]

#FFFFFF

Button Text Color (On Hover)
[store view]

#FFFFFF

Footer Background Color
[store view]

#545252

Footer Link Color
[store view]

#FFFFFF

Image - Choose a logo image to display on accelerated mobile pages. Allowed file types: jpeg, gif, png. Maximum file size: 2MB

Width/Hight - Specify logo width and height. Note, that it shouldn't exceed 180 x 60px.

Design - Configure color settings for tags, links, buttons, and footer displayed on accelerated mobile pages.

How does it work?

AMP is a feature that optimizes website pages and makes them fast-loading on mobile devices. It is possible due to the special algorithm that replaces any code with HTML. It allows to remove and replace tags in order to make the page as fast as possible.

Key features:

- Pages are rendering extremely fast.
- The extension applies AMP on mobile devices only. It doesn't affect the desktop version.
- The position in Google ranking is improved due to the better score in Google PageSpeed Insights.
- It works properly on the Magento cloud as well.

Blog Search
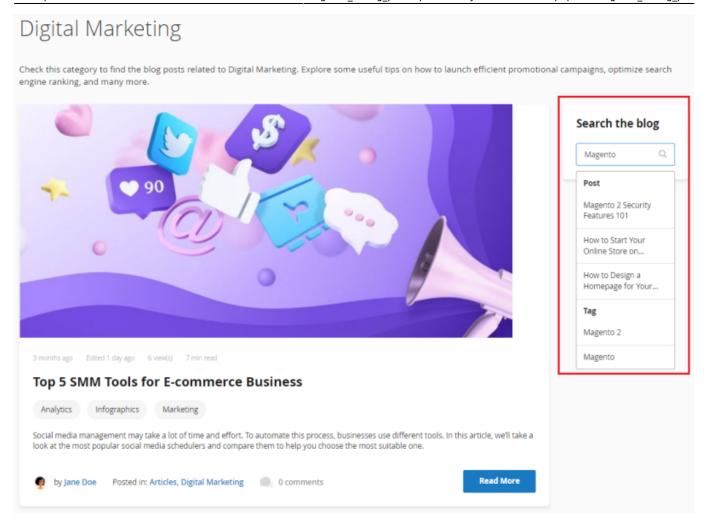
Blog Search

Min Characters [store view]	3
	The number of characters that customers should type in to trigger the search process. The recommended value is 3 or higher.
Number of items displayed in live search per entity [store view]	3
	The number of items displayed under each search tab in a popup. The recommended value is 3 or lower.

Min Characters - Specify the number of characters that customers should type in to trigger the search process. The recommended value is 3 or higher.
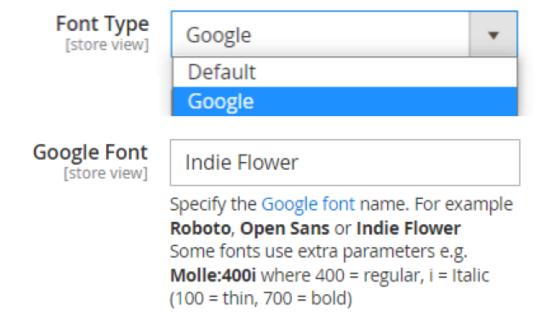
Number of items displayed in live search per entity - Here you can set the number of items that will be displayed under each entity (Post, Author, Category, Tag) search tab in a popup. The recommended value is 3 or higher.

Fonts

Fonts

Font Type [store view]

Google ▼

Default

Google

Google Font [store view]

Indie Flower

Specify the Google font name. For example **Roboto**, **Open Sans** or **Indie Flower** Some fonts use extra parameters e.g. **Molle:400i** where 400 = regular, i = Italic (100 = thin, 700 = bold)
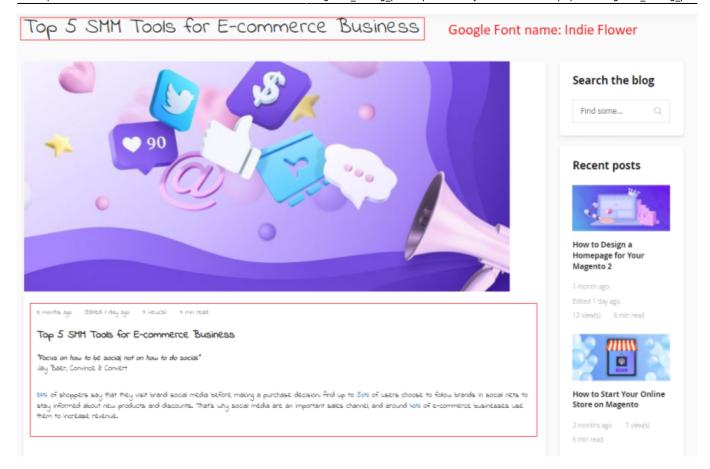
Font Type - Here you can choose a font type for usage in the blog that is more suitable for your needs (Default or Google).

Google Font - Specify the name of the Google font that you want to be applied to the Title, Short & Full Content of all blog pages. Click here to choose the Google font name.
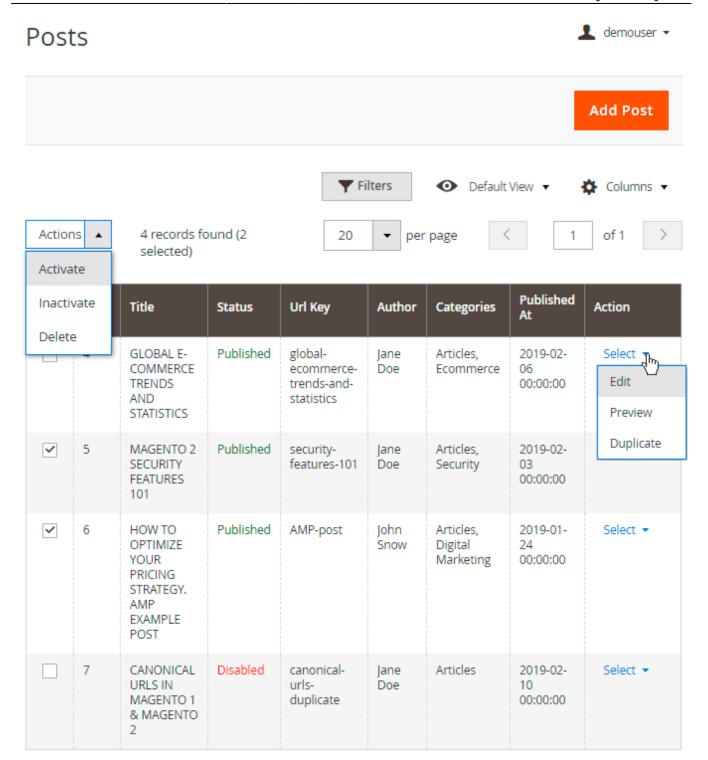
Posts

Reach features of the extension allow you to create blog posts adding images, thumbnails and author details. Besides, you can optimize posts for search engines and thus increase leads traffic to the store.

To view, edit and create posts, please go to **Content → Posts**. A convenient grid displays all your articles. Discover mass actions to manage blog content faster. To submit a new entry, please click the '*Add Post*' button in the upper right corner of the page.

Posts

demouser ▾

Add Post

▼ Filters ● Default View ▾ ⚙ Columns ▾

| Actions ▲ | 4 records found (2 selected) | | 20 ▾ per page | ‹ | 1 of 1 | › |

Activate

Inactivate

Delete

		Title	Status	Url Key	Author	Categories	Published At	Action
☐		GLOBAL E-COMMERCE TRENDS AND STATISTICS	Published	global-ecommerce-trends-and-statistics	Jane Doe	Articles, Ecommerce	2019-02-06 00:00:00	Select ▾
								Edit
								Preview
☑	5	MAGENTO 2 SECURITY FEATURES 101	Published	security-features-101	Jane Doe	Articles, Security	2019-02-03 00:00:00	Duplicate
☑	6	HOW TO OPTIMIZE YOUR PRICING STRATEGY. AMP EXAMPLE POST	Published	AMP-post	John Snow	Articles, Digital Marketing	2019-01-24 00:00:00	Select ▾
☐	7	CANONICAL URLS IN MAGENTO 1 & MAGENTO 2	Disabled	canonical-urls-duplicate	Jane Doe	Articles	2019-02-10 00:00:00	Select ▾

Every post has three options: Edit and Duplicate.

Edit - If you want to make some changes in the post content, select this option or just click the post line.

Preview - Select this option to preview the post look and feel.
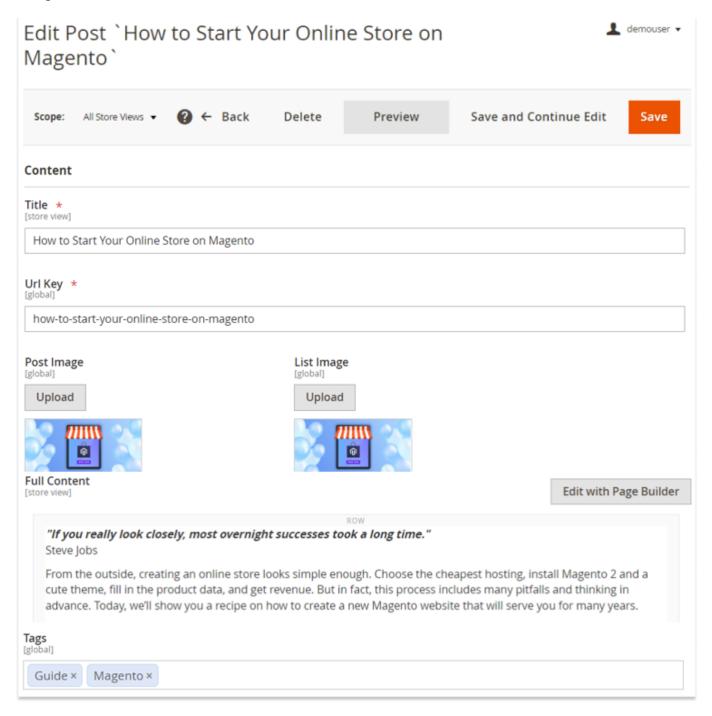
Duplicate - Create copies of the posts if needed.

For this example, we will edit one of the existing posts.

amasty

Edit and create posts

Create posts with an all-in-one intuitive live design editor. Create texts and complement them with advanced formatting, various fonts, images, lists, and tables. Preview the post look and feel, add tags, categories, and metadata.

Title - Specify the title of the post.

URL Key - Define an SEO-friendly URL for the post.

Post Image - Choose an image that will be displayed in the post.

Post Image Alt - Specify an alternate text for a post image to be shown when a user for some reason cannot view it.

List Image - Choose an image that will be displayed on the main blog page.

If you add only one image, it will be displayed for both list and post.

List Image Alt - Specify an alternate text for a list image. A title of the post will be used if this field is empty.

Image Link - You can insert a link to an internal page in your store or to another website.

Full Content - Write the actual post in this field.
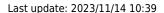
The type of editor (WYSIWYG or Page Builder) depends on the version of Magento installed on your website. Check out the FAQ article for more information.
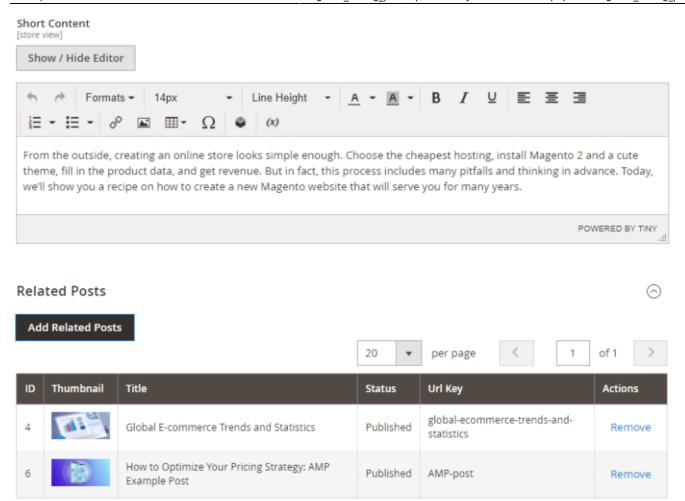
Short Content - Write a short description or summary of the post. It will be displayed on the main page as a preview for the post.

Tags - Specify the tags that are related to the post topic. If you used a tag once in the past, it will be autocompleted. Find out how to create a tag in this section.
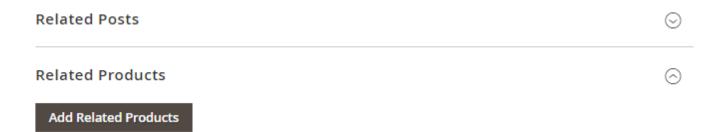
Preview - Preview the post look and feel before publishing.

Short Content
[store view]

Show / Hide Editor

From the outside, creating an online store looks simple enough. Choose the cheapest hosting, install Magento 2 and a cute theme, fill in the product data, and get revenue. But in fact, this process includes many pitfalls and thinking in advance. Today, we'll show you a recipe on how to create a new Magento website that will serve you for many years.

POWERED BY TINY

Related Posts

Add Related Posts

| | | | 20 ▼ | per page | < | 1 | of 1 | > |

ID	Thumbnail	Title	Status	Url Key	Actions
4		Global E-commerce Trends and Statistics	Published	global-ecommerce-trends-and-statistics	Remove
6		How to Optimize Your Pricing Strategy: AMP Example Post	Published	AMP-post	Remove

Add Related Posts - Choose this option to add posts related to the article. Readers will be able to see them right on the post page they are currently viewing.

Related Posts

Related Products

Add Related Products
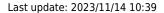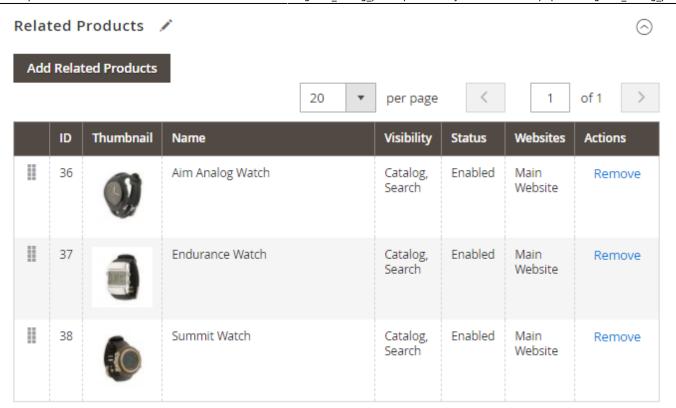
Add Related Products - With this option, you can display related products on the post page as well as show related posts on linked products' pages.

Add Related Products   ✕

Cancel   **Add Selected Products**

🔽 Filters   👁 Default View ▾ | ⚙ Columns ▾

Active filters: Name: watch ⊗   Clear all

9 records found (3 selected)   20 ▾   per page   < | 1 | of 1   >

-▾	ID	Thumbnail	Name	Type	Attribute Set	SKU	Price	Visibility	Status	Websites
☑	36		Aim Analog Watch	Simple Product	Gear	24-MG04	$45.00	Catalog, Search	Enabled	Main Website
☑	37		Endurance Watch	Simple Product	Gear	24-MG01	$49.00	Catalog, Search	Enabled	Main Website
☑	38		Summit Watch	Simple Product	Gear	24-MG03	$54.00	Catalog, Search	Enabled	Main Website
☐	39		Cruise Dual Analog Watch	Simple Product	Gear	24-MG05	$55.00	Catalog, Search	Enabled	Main Website

Choose the necessary products, which you want to display on a particular post page and click the **Add Selected Products** button.

Related Products ✏

Add Related Products

| | 20 ▼ | per page | ‹ | 1 | of 1 | › |

	ID	Thumbnail	Name	Visibility	Status	Websites	Actions
⠿	36		Aim Analog Watch	Catalog, Search	Enabled	Main Website	Remove
⠿	37		Endurance Watch	Catalog, Search	Enabled	Main Website	Remove
⠿	38		Summit Watch	Catalog, Search	Enabled	Main Website	Remove
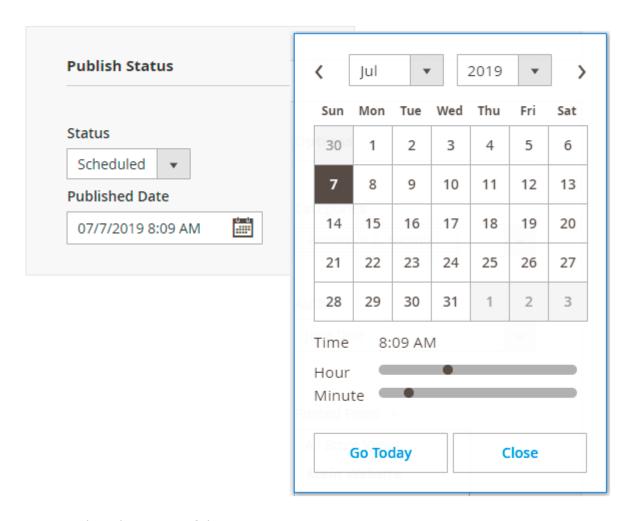
Now you can see the list of products, related to the post. You can change the order of the products via drag and drop.
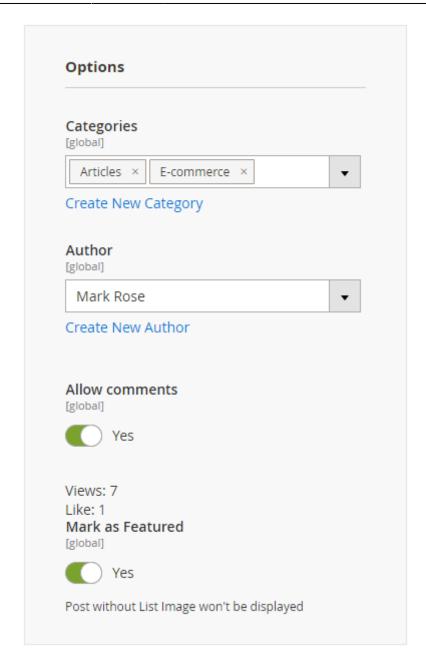
After you have added the products to the post, this post also will be displayed on the linked products pages in the **Related Posts** tab.

Status - Select the status of the post.

- *Published* - The post is displayed on the frontend.

- *Disabled* - The post is not displayed on the frontend.

- *Hidden* - The post is not enabled but you can see how it will look in the frontend. For this, click the link above the post that will appear after saving. We recommend you to set this status until the post is ready for publishing.

- *Scheduled* - The post will automatically be published at the time that you define in *Publish Date* field.

Categories - Select a category or categories the post will be published in.
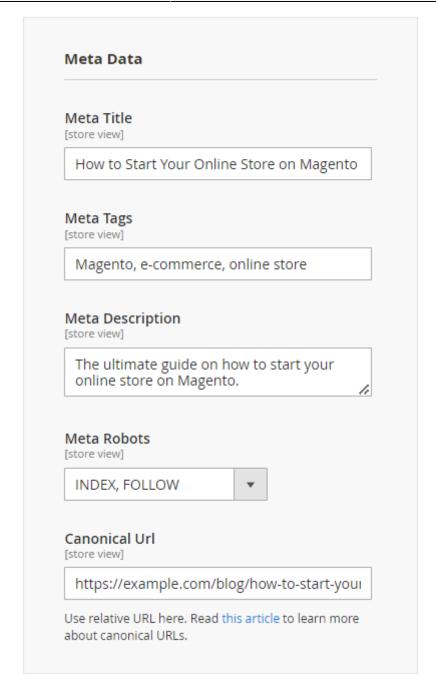
Author - Choose the author from the list.

Allow Comments - Select '*Yes*' if you want to allow customers to leave comments to the post.

Mark as Featured - Select '*Yes*' if you want to pin a post at the top of the blog page and to draw more readers' attention to it.

Here you can also see the post's **views counter**. It shows the number of times each post was viewed on the frontend. Also, you can see the number of **likes**.

Meta Data - Metadata, which includes meta title, meta description, and meta tags, helps search engines to correctly analyze what your post is about.

Meta Title - Specify the meta title of the post.

Meta Tags - Write keywords and phrases by which visitors can find the post in search engines.

Meta Description - Add a brief description of the topics, which are covered in the post.

Meta Robots - Select the option of the Meta Robots setting from the dropdown to give search engines instructions on how to index and check the particular blog post page.

INDEX, FOLLOW - the option allows the indexing and allows the search crawlers from going through the link of the particular blog post page.

NOINDEX, FOLLOW - the option allows to block the indexing but allows the search crawlers from going through the link of the particular blog post page.

INDEX, NOFOLLOW - the option allows the indexing but prevents the search crawlers from going through the link of the particular blog post page.

NOINDEX, NOFOLLOW - the option allows to block the indexing and prevent the search crawlers from going through the link of the particular blog post page.

Canonical Url - Here you can specify the preferred Url to be considered as the 'master' version for search engine indexation. This setting helps to prevent duplicate content issues.

Add Open Graph Metadata - Set the toggle to the "Yes" position to adjust the blog post preview for sharing on social media.

Open Graph Type - Select 'Article' to enable Open Graph for the blog post page.

Open Graph Title - Specify the title, which you would like to display when sharing the link of the
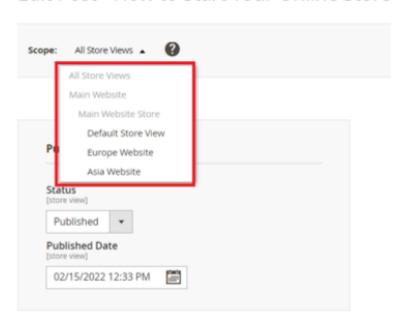
post on social media.

Open Graph Description - Add a brief post description, which you would like to display when sharing the link of the post on social media.
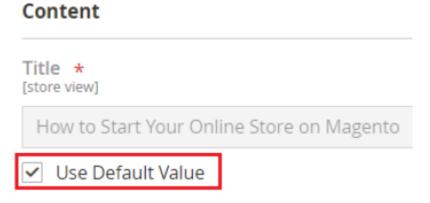
When you finished editing a post please, save the changes.

Please note that the content of each single blog post (**Title**, **Short/Full content**, **Meta Data**) can be provided in different languages for different store views without post duplicating. For this, please go to the editing page of the particular saved post and choose the store view you want to change the language of this post for.

Then uncheck the **'Use default value'** setting below the **Title**, **Short/Full content**, **Meta Data** blocks and fill them with content in a new language.
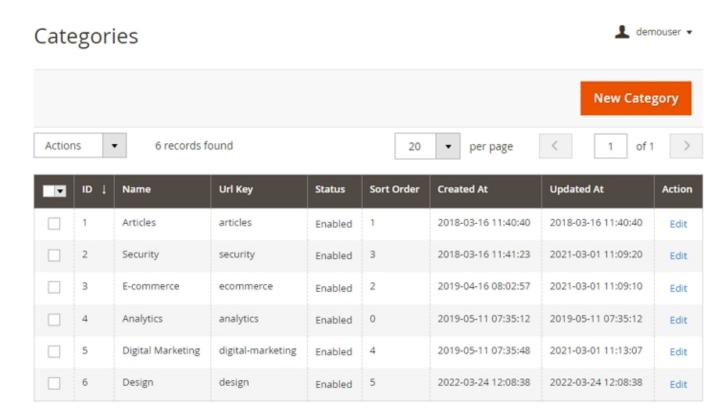
Save the changes and check them on the frontend by switching between store views.
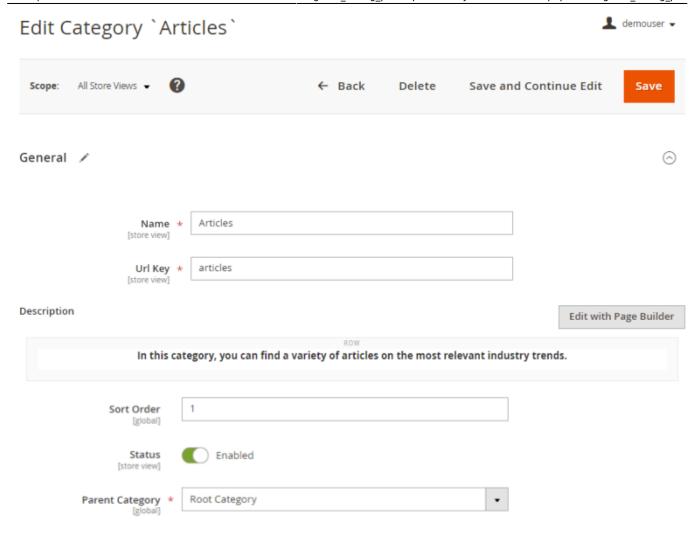
Manage blog categories

Categories are aimed to help readers easier navigate in your blog and find the necessary posts faster. To access the existing categories, please go to **Content → Categories**. You can view the current blog categories with their main parameters on the grid. You can create a multi-level category tree and assign blog posts in the subcategory. Use the '*Edit*' action to make the needed changes or click the '*New Category*' button to create a category.

Categories

demouser ▾

New Category

Actions ▾   6 records found   20 ▾ per page   <   1   of 1   >

	ID ↓	Name	Url Key	Status	Sort Order	Created At	Updated At	Action
☐	1	Articles	articles	Enabled	1	2018-03-16 11:40:40	2018-03-16 11:40:40	Edit
☐	2	Security	security	Enabled	3	2018-03-16 11:41:23	2021-03-01 11:09:20	Edit
☐	3	E-commerce	ecommerce	Enabled	2	2019-04-16 08:02:57	2021-03-01 11:09:10	Edit
☐	4	Analytics	analytics	Enabled	0	2019-05-11 07:35:12	2019-05-11 07:35:12	Edit
☐	5	Digital Marketing	digital-marketing	Enabled	4	2019-05-11 07:35:48	2021-03-01 11:13:07	Edit
☐	6	Design	design	Enabled	5	2022-03-24 12:08:38	2022-03-24 12:08:38	Edit

For this example we will edit the existing category; you would go through the same steps to create a new one.

Edit Category `Articles`

Name - Specify the category title.

Url Key - Specify the category URL.

Description - Fill in the category description.
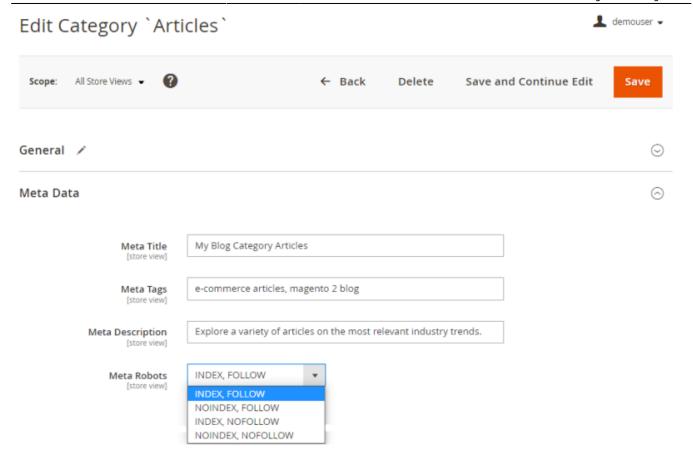
Sort Order - The sort order of a category is defined automatically. If necessary, you can change it.

Status - enable or disable the category.

Parent Category - Choose the parent category if any or select 'Root Category'.

In the Meta Data tab, you can specify a meta title, tags, and description. They will allow search engines to index the category better.

Edit Category `Articles`

👤 demouser ▾

| Scope: | All Store Views ▾ ❓ | ← Back | Delete | Save and Continue Edit | **Save** |

General ✏ ⌄

Meta Data ⌃

Meta Title
[store view]

    My Blog Category Articles

Meta Tags
[store view]

    e-commerce articles, magento 2 blog

Meta Description
[store view]

    Explore a variety of articles on the most relevant industry trends.

Meta Robots
[store view]

    INDEX, FOLLOW ▾

    INDEX, FOLLOW
    NOINDEX, FOLLOW
    INDEX, NOFOLLOW
    NOINDEX, NOFOLLOW

Meta Title - Specify the meta title of the category.

Meta Tags - Write keywords and phrases by which visitors can find the category in search engines.

Meta Description - Add a brief description of the topics, which are covered in all posts of the category.

Meta Robots - Select the option of the Meta Robots setting from the dropdown to give search engines instructions on how to index and check the particular category page.

INDEX, FOLLOW - the option allows the indexing and allows the search crawlers from going through the link of the particular category page.
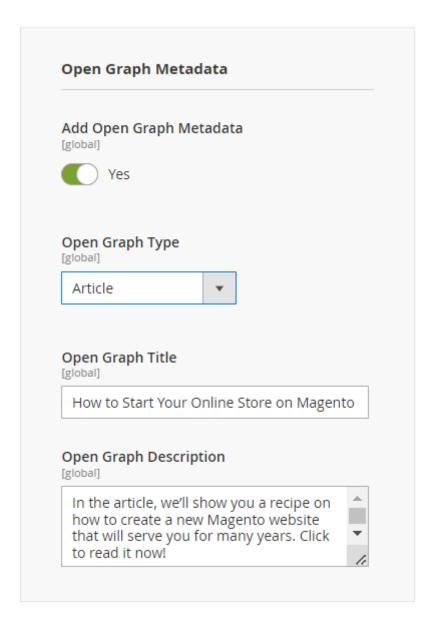
NOINDEX, FOLLOW - the option allows to block the indexing but allows the search crawlers from going through the link of the particular category page.

INDEX, NOFOLLOW - the option allows the indexing but prevents the search crawlers from going through the link of the particular category page.

NOINDEX, NOFOLLOW - the option allows to block the indexing and prevent the search crawlers from going through the link of the particular category page.

Edit Category `Articles`

Scope: All Store Views ▾   ❓   ← Back   Delete   Save and Continue Edit   **Save**

General ✏️   ⌄

Meta Data ✏️   ⌄

Posts from Category   ⌃

▼ Filters   ⚙ Columns ▾

4 records found   20 ▾   per page   <   1   of 1   >

ID ↓	Title	Url Key
4	Global E-commerse Trends and Statistics	global-ecommerce-trends-and-statistics
5	Magento 2 Security Features 101	security-features-101
6	How to Optimize Your Pricing Strategy: AMP Example Post	AMP-post
7	Canonical URLs in Magento 1 & Magento 2	canonical-urls-duplicate

In the **Post From Category** tab you can see the list of posts that were published in this category.

Remember to click the '*Save*' button when you are done.

See how the list of categories will look on the frontend.

Manage blog tags

To view all the tags that are used in your blog, please go to **Content → Tags**. There you can view all the tags you have with their main parameters on a convenient grid. Click on the tag to edit it and use the 'Add Tag' button to create a new tag.

Tags

Add Tag

▾	ID ↓	Name	Url Key	Used In Posts	Action
☐	1	Analytics	analytics	2	Edit
☐	2	Infographics	infographics	1	Edit
☐	3	SEO	seo	1	Edit
☐	4	Tips	tips	1	Edit
☐	5	Magento 2	magento-2	1	Edit
☐	6	AMP	amp	1	Edit

For this example we will edit the existing tag; you would go through the same steps to create a new one.

Edit Tag `Analytics`

👤 demouser ▾

Scope: All Store Views ▾ ❓ ← **Back** **Delete** **Save and Continue Edit** **Save**

General ⌃

Name * [store view]
Analytics

Url Key * [store view]
analytics

Meta Data ✏ ⌃

Meta Title [store view]
Analytics tips

Meta Tags [store view]
analytics, e-commerce, marketing

Meta Description [store view]
Everything you need to know about e-commerce

Meta Robots [store view]
INDEX, FOLLOW ▾

Tagged Posts ⌃

🔽 Filters ⚙ Columns ▾

3 records found

20 ▾ per page < 1 of 1 >

ID ↓	Title	Url Key
4	Global E-commerce Trends and Statistics	global-ecommerce-trends-and-statistics
6	How to Optimize Your Pricing Strategy: AMP Example Post	AMP-post
9	Top 5 SMM Tools for E-commerce Business	top-5-smm-tools-for-e-commerce-business

Name - Specify the name of the tag.

amasty

Url Key - Define the URL key for the tag.

In the Meta Data tab, you can specify a meta title, tags, and description. They will allow search engines to index the tag better.

Meta Title - Specify the meta title of the tag.

Meta Tags - Write keywords and phrases by which visitors can find the tag in search engines.

Meta Description - Add a brief description of the topics, which are covered in all tagged posts.

Meta Robots - Select the option of the Meta Robots setting from the dropdown to give search engines instructions on how to index and check the particular tag page.
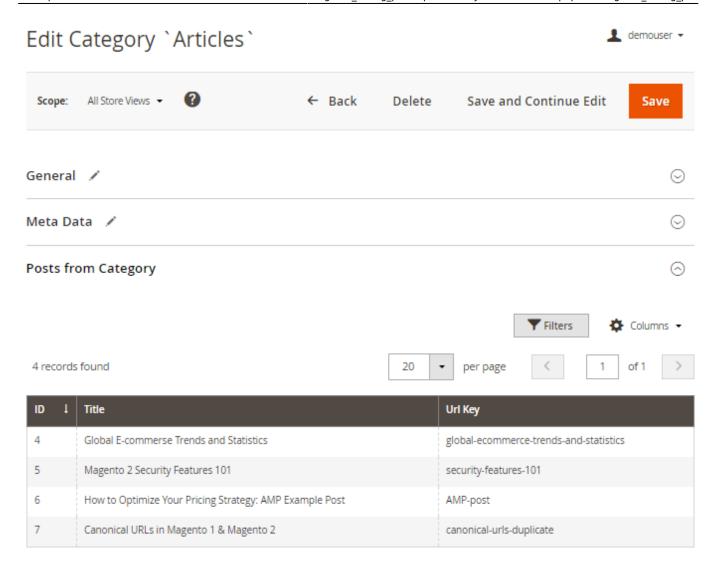
INDEX, FOLLOW - the option allows the indexing and allows the search crawlers from going through the link of the particular tag page.

NOINDEX, FOLLOW - the option allows to block the indexing but allows the search crawlers from going through the link of the particular tag page.

INDEX, NOFOLLOW - the option allows the indexing but prevents the search crawlers from going through the link of the particular tag page.

NOINDEX, NOFOLLOW - the option allows to block the indexing and prevent the search crawlers from going through the link of the particular tag page.
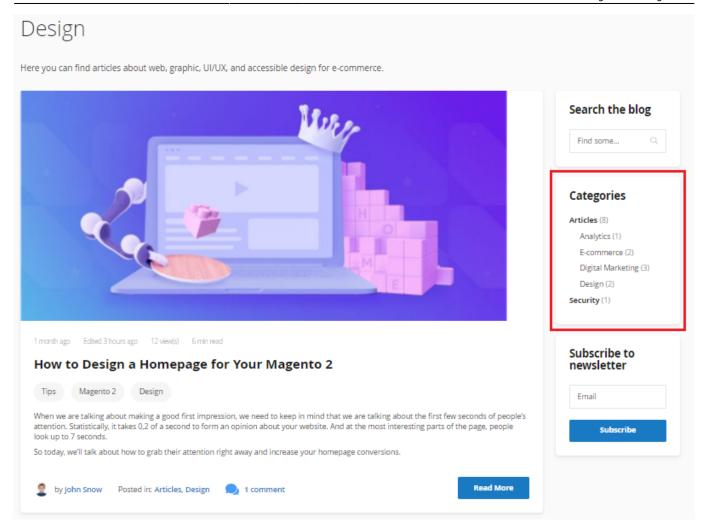
Tagged Posts - In this tab, you can view all the posts that are marked with the chosen tag.
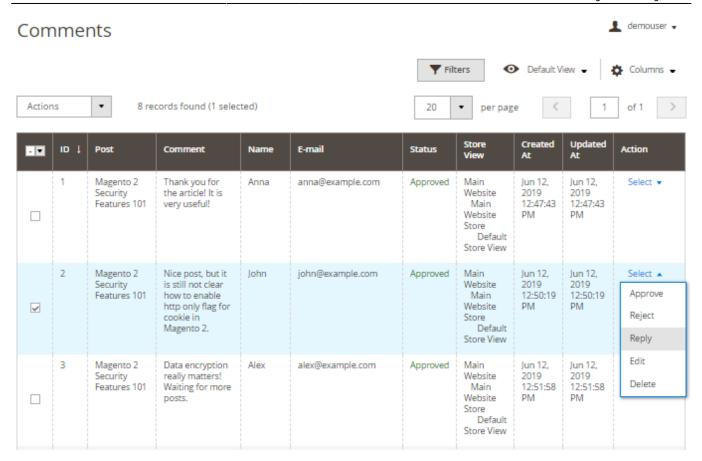
When you finished editing a tag, please, save the changes.

Comments

Comments are a necessary part of every blog. With their help, you can communicate with your visitors and learn their opinion on the topics you cover.

All blog comments are displayed on the backend. To view, approve or edit them, please go to **Stores → Configuration → Amasty Blog Pro → Comments**.

Comments

Filters   Default View   Columns

| Actions ▼ | 8 records found (1 selected) | | 20 ▼ per page | | < | 1 | of 1 | > |

	ID ↓	Post	Comment	Name	E-mail	Status	Store View	Created At	Updated At	Action
☐	1	Magento 2 Security Features 101	Thank you for the article! It is very useful!	Anna	anna@example.com	Approved	Main Website Main Website Store Default Store View	Jun 12, 2019 12:47:43 PM	Jun 12, 2019 12:47:43 PM	Select ▼
☑	2	Magento 2 Security Features 101	Nice post, but it is still not clear how to enable http only flag for cookie in Magento 2.	John	john@example.com	Approved	Main Website Main Website Store Default Store View	Jun 12, 2019 12:50:19 PM	Jun 12, 2019 12:50:19 PM	Select ▲ Approve Reject Reply Edit Delete
☐	3	Magento 2 Security Features 101	Data encryption really matters! Waiting for more posts.	Alex	alex@example.com	Approved	Main Website Main Website Store Default Store View	Jun 12, 2019 12:51:58 PM	Jun 12, 2019 12:51:58 PM	

To edit a comment or change its status, select the *Edit* option in the Action dropdown or just click the comment line. You can also approve, reject, reply or delete a comment right from the grid.
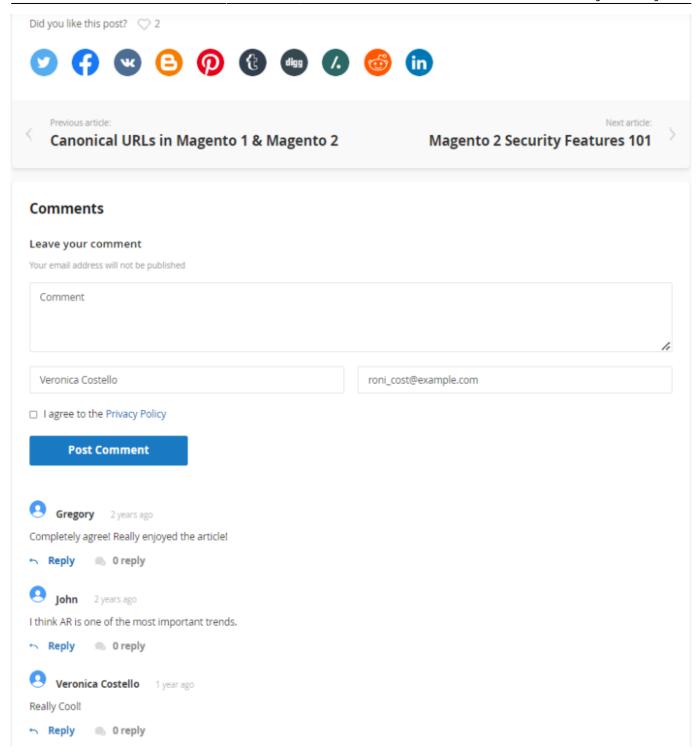
Edit Comment `1`

← Back   Delete   Save and Continue Edit   **Save**

General ✏

Name ✱ [Anna]

E-Mail [anna@example.com]

Comment [Thank you for the article! It is very useful!]

Status [Approved ▾]

Posted From ✱ [Asia Website ▾]

On the comment page, you can change the customer name, email, comment content, status, and store view.

This is how comments are displayed on the frontend, right under the post and the sharing buttons.

Did you like this post? ♡ 2

Previous article:

Canonical URLs in Magento 1 & Magento 2

Next article:

Magento 2 Security Features 101

Comments

Leave your comment

Your email address will not be published

    Comment

    Veronica Costello   roni_cost@example.com

☐ I agree to the Privacy Policy

    Post Comment

Gregory   2 years ago

Completely agree! Really enjoyed the article!

↰ Reply   💬 0 reply

John   2 years ago

I think AR is one of the most important trends.

↰ Reply   💬 0 reply

Veronica Costello   1 year ago

Really Cool!

↰ Reply   💬 0 reply

Authors

Share the joy of creating interesting content with other users. Let them publish posts alongside you and provide visitors with the author's introduction by adding social media links to their individual Facebook, Twitter, and LinkedIn pages. Manage all authors in a special grid.

Authors
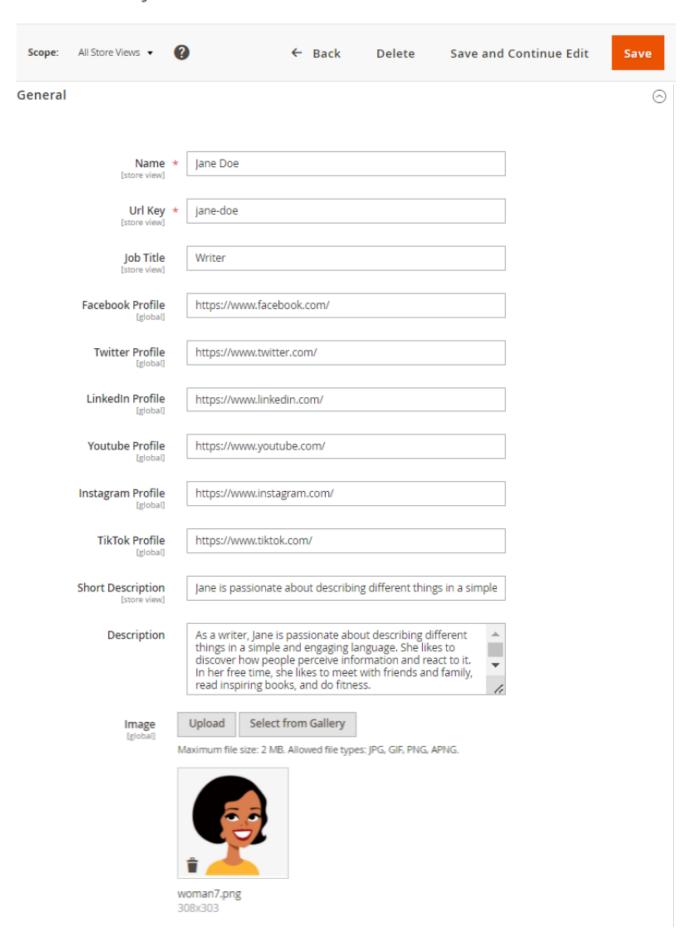
Add Author

| Actions ▲ | | | | Filters | Default View ▾ | Columns ▾ |

Delete

▢ ▾	ID ↓	Name	Url Key	Action
☐	1	Joanna Reeves	joanna-reeves	Edit
☐	2	Jane Doe	jane-doe	Edit
☐	3	John Snow	john-snow	Edit
☐	4	Mark Rose	mark-rose	Edit
☑	5	Alex Brannigan	alex-brannigan	Edit

Easily add new authors and edit their information.

Edit Author `Jane Doe`

demouser ▾

Scope: All Store Views ▾ ❓ ← Back Delete Save and Continue Edit **Save**

General ⌃

Name * [store view]	Jane Doe
Url Key * [store view]	jane-doe
Job Title [store view]	Writer
Facebook Profile [global]	https://www.facebook.com/
Twitter Profile [global]	https://www.twitter.com/
LinkedIn Profile [global]	https://www.linkedin.com/
Youtube Profile [global]	https://www.youtube.com/
Instagram Profile [global]	https://www.instagram.com/
TikTok Profile [global]	https://www.tiktok.com/
Short Description [store view]	Jane is passionate about describing different things in a simple
Description	As a writer, Jane is passionate about describing different things in a simple and engaging language. She likes to discover how people perceive information and react to it. In her free time, she likes to meet with friends and family, read inspiring books, and do fitness.

Image [global] Upload Select from Gallery

Maximum file size: 2 MB. Allowed file types: JPG, GIF, PNG, APNG.

woman7.png
308x303

Name - Specify the author's name.

URL Key - Specify the author's URL.

Job Title - Fill in the author's job title.

Facebook Profile - Add social media link to the author's individual Facebook page.

Twitter Profile - Add social media link to the author's individual Twitter page.

LinkedIn Profile - Add social media link to the author's individual LinkedIn page.

Youtube Profile - Add social media link to the author's individual Youtube page.

Instagram Profile - Add social media link to the author's individual Instagram page.
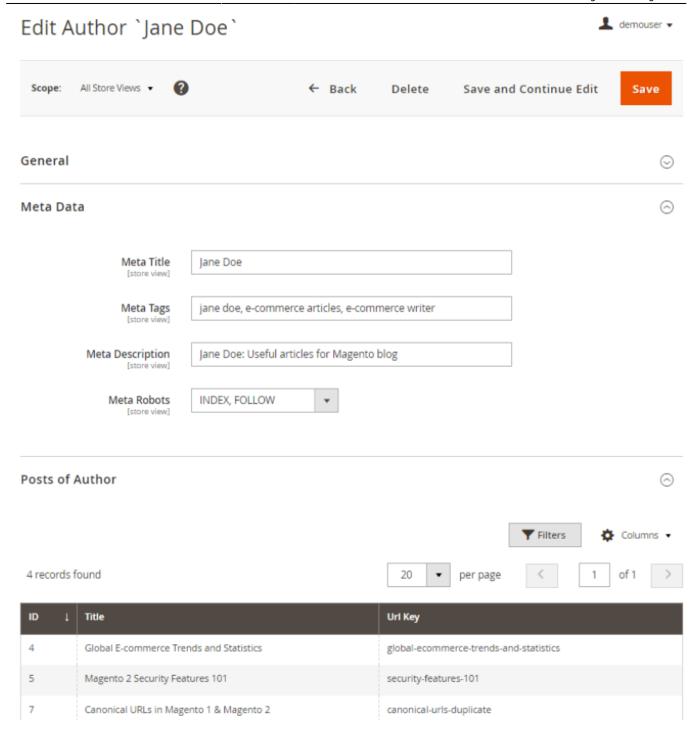
TikTok Profile - Add social media link to the author's individual TikTok page.

Short Description - Type in few words to briefly describe the author.

Description - Add more detailed information about the author. For example, you may tell something about the author's sphere of interests, career, etc.

Image - Here you can attach the author's photo. Note, that the maximum file size is 2 MB. Allowed file types are JPG, GIF, PNG, ICO, APNG.

Edit Author `Jane Doe`

demouser ▾

Scope: All Store Views ▾ ❓ ← Back Delete Save and Continue Edit **Save**

General ⌄

Meta Data ⌃

Meta Title
[store view]

Jane Doe

Meta Tags
[store view]

jane doe, e-commerce articles, e-commerce writer

Meta Description
[store view]

Jane Doe: Useful articles for Magento blog

Meta Robots
[store view]

INDEX, FOLLOW ▾

Posts of Author ⌃

🔻 Filters ⚙ Columns ▾

4 records found   20 ▾ per page   ‹   1 of 1   ›

ID ↓	Title	Url Key
4	Global E-commerce Trends and Statistics	global-ecommerce-trends-and-statistics
5	Magento 2 Security Features 101	security-features-101
7	Canonical URLs in Magento 1 & Magento 2	canonical-urls-duplicate

In the Meta Data tab, you can specify a meta title, tags, and description. They will allow search engines to index the author (and hence your posts) better.

Meta Title - Specify the meta title.

Meta Tags - Write keywords and phrases by which visitors can find the blog posts of the author in search engines.

Meta Description - Add a brief description of the topics, which are covered in the blog posts of the author.

Meta Robots - Select the option of the Meta Robots setting from the dropdown to give search

engines instructions on how to index and check the particular author page.

INDEX, FOLLOW - the option allows the indexing and allows the search crawlers from going through the link of the particular author page.

NOINDEX, FOLLOW - the option allows to block the indexing but allows the search crawlers from going through the link of the particular author page.
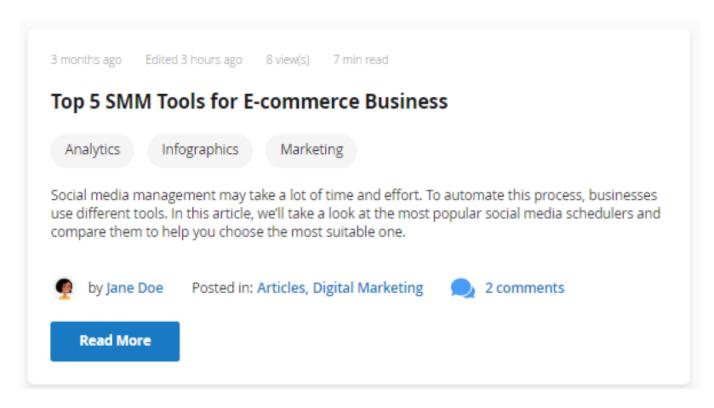
INDEX, NOFOLLOW - the option allows the indexing but prevents the search crawlers from going through the link of the particular author page.

NOINDEX, NOFOLLOW - the option allows to block the indexing and prevent the search crawlers from going through the link of the particular author page.

In the **Posts of Author** section, you can find all the posts of this author.
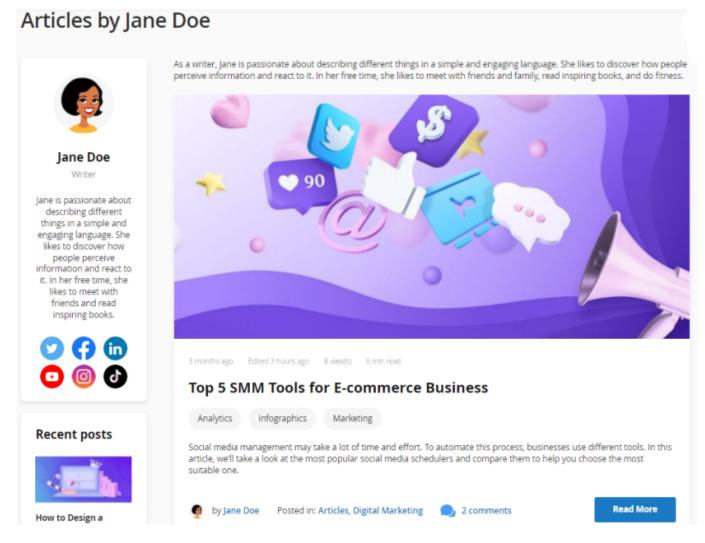
When you finished editing a piece of author information please, save the changes.

Customers can view the author's information by clicking on the **author's name** on the post pages or blog category pages.

In this section, besides the additional info, your blog visitors will also find other posts of this author.

Blog Activity in Customer Account

With the extension, customers can conveniently keep track of the posts they liked or commented on in the **Blog Posts** tab of their accounts.

Widgets

Do you want more visitors to know about your blog? Spread the necessary information via widgets. With the extension, you can add the Blog Categories, Blog Recent Posts, Blog Featured Posts, Recent Comments, and other widgets to any page of your website.
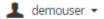
Please, go to **Content → Widgets → Add Widget** button to create a new widget.

Widgets

Add Widget

Widget ID ↓	Widget	Type	Design Theme	Sort Order
		▾	▾	
1	Contact us info	CMS Static Block	Magento Luma	0
2	Footer Links	CMS Static Block	Magento Luma	0
3	Sale Left Menu	CMS Static Block	Magento Luma	0
4	Gear Left Menu	CMS Static Block	Magento Luma	0
5	Men's Left Menu	CMS Static Block	Magento Luma	0
6	Women's Left Menu	CMS Static Block	Magento Luma	0
7	What's New Left Menu	CMS Static Block	Magento Luma	0
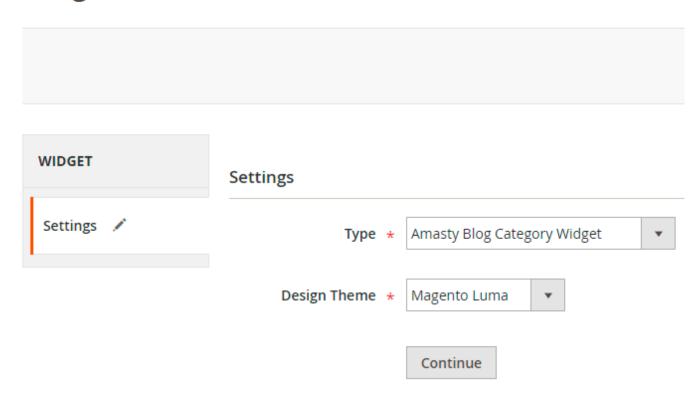
Blog Category Widget

Choose this type of widget to display the posts categories in your blog.

On the **Settings** tab, select the **Amasty Blog Category Widget** in the **Type** field. Then, choose the desired design theme in the corresponding field and press the button **Continue**.

Widgets

WIDGET

Settings ✎

Settings

Type ✱ Amasty Blog Category Widget ▾

Design Theme ✱ Magento Luma ▾

Continue
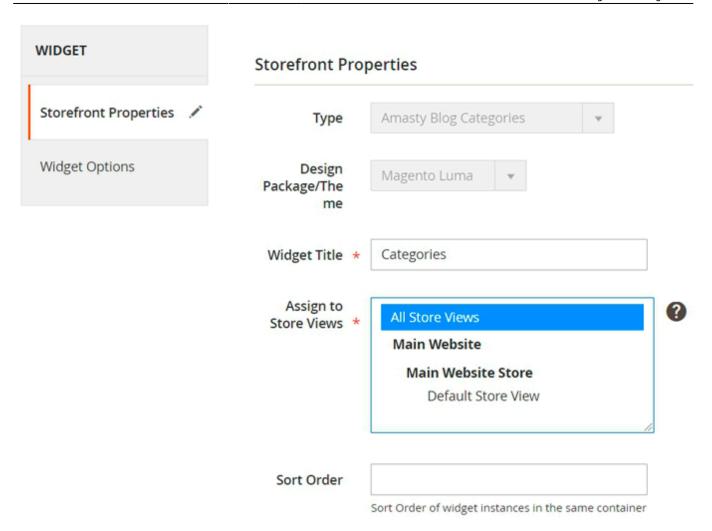
On the **Storefront Properties** tab, give a title to your widget in a **Widget Title** field at first. Then, choose the stores in which the widget should be available in the **Assign to Store Views** field. You can also specify the **Sort Order** when needed (when you have several widgets in the same container).

WIDGET

Storefront Properties ✏

Widget Options

Storefront Properties

| Type | Amasty Blog Categories ▾ |

| Design Package/Theme | Magento Luma ▾ |

Widget Title ✳ [Categories]

Assign to Store Views ✳

    All Store Views
    Main Website
        Main Website Store
            Default Store View

❓

Sort Order [   ]

Sort Order of widget instances in the same container

After these steps are completed, hit the **Add Layout Update** button. In the **Display on** dropdown, choose the pages or products type to place the widget on.

Layout Updates

Display on

| -- Please Select -- |
| **Categories** |
| Anchor Categories |
| Non-Anchor Categories |
| **Products** |
| All Product Types |
| Simple Product |
| Virtual Product |
| Bundle Product |
| Downloadable Product |
| Configurable Product |
| Grouped Product |
| **Generic Pages** |
| All Pages |
| Specified Page |
| Page Layouts |
| **Amasty Blog** |
| Posts Listing Page |
| Post Page |

If you want to place a widget on your blog pages, just choose **Amasty Blog → Post Listing Page** or **Amasty Blog → Post Page** from this dropdown list. Please note, that if you choose **All Pages**, the widget will be displayed both on the pages of your web store and on the pages of the blog.

Then specify the required additional information below, such as particular pages or products and also the container (the place on the page) for the widget.

Layout Updates

Display on   All Product Types   ▾

Products
◉ All
○ Specific Products

Container
Page Footer   ▾

Template
Please Select Container First

Add Layout Update

Proceed to the **Widget Options** tab. Here, you can specify the header text, define the categories limit in the same name field. All these fields are optional.

When everything is completed, hit the **Save** button.

Blog Recent Posts

Use the widget to display the recent blog posts.
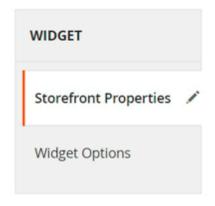
To do this, on the **Settings** tab:

- choose the **Amasty Blog Recent Posts** in the **Type** field;
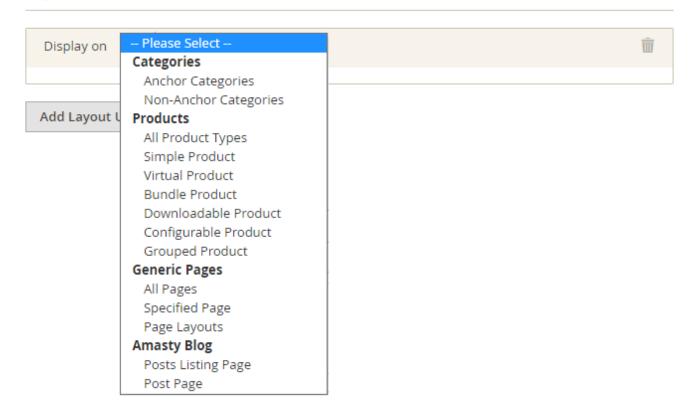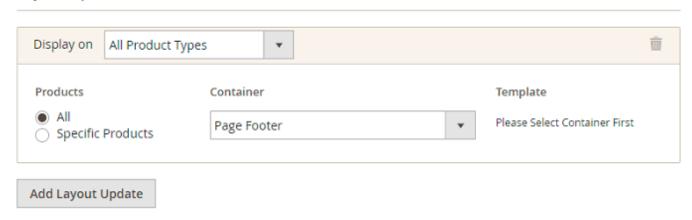- define the **Design Theme** you want to use;
- click the **Continue** button.
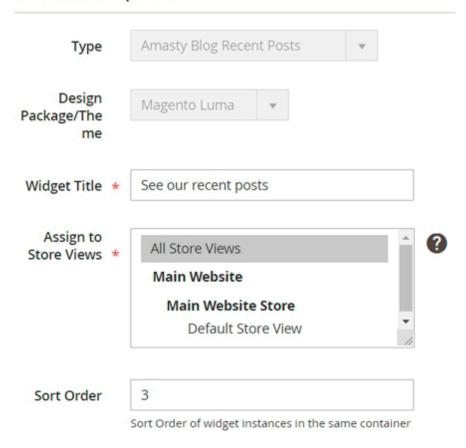
On the **Storefront Properties** tab:

- specify the widget title (the **Widget Title** field);
- define the store views, to which you want to assign the widget (the **Assign to Store Views** field);
- determine the sort order in case of need (the **Sort Order** field);
- press the **Add Layout Update** button. Now, choose where you want to display the widget.

WIDGET

Storefront Properties ✎

Widget Options

Storefront Properties

|	
Type	Amasty Blog Recent Posts ▼
Design Package/The me	Magento Luma ▼
Widget Title *	See our recent posts
Assign to Store Views *	All Store Views **Main Website** **Main Website Store** Default Store View ❓
Sort Order	3

Sort Order of widget instances in the same container

Layout Updates

Display on	All Pages ▼	🗑

Container	Template
Sidebar Main ▼	Please Select Container First

Add Layout Update

Switch to the **Widget Options** tab, where:

- specify the header text and the posts limit in the same name fields (if needed);
- enable/disable the **Show post images in the widget view**;
- determine, whether to show the dates of the recent posts and choose the date format (the **Show Date for Recent Post** and the **Date Format** fields);
- enable the **Show Short Content for Recent Posts** field if you want to display the short content for posts in the widget;

- choose the needed post categories and post tags in the **Post Categories for the Widget** and the **Post Tags for the Widget** fields accordingly.

WIDGET

Storefront Properties ✎

Widget Options ✎

Widget Options

Header Text	Explore our recent blog posts
Posts Limit	3
Show Post Images in the Widget View	Yes ▾
Show Date for Recent Posts	Yes ▾
Date Format	6 day ago ▾
Show Short Content for Recent Posts	Yes ▾
Short Content Limit	250
Post Categories for the Widget	Ecommerce / Analytics / Digital Marketing
Post Tags for the Widget	Magento 2 / AMP / Security

When completed, press the **Save** button.
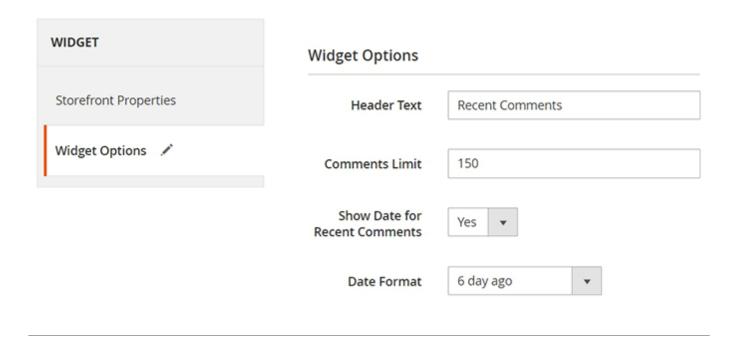
Recent Comments Widget

With the widget, you can show to visitors the recent comments to your posts.

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To create the widget, first, select **Amasty Recent Comments Widget** in the **Type** field and specify the **Design Theme**. Click **Continue**.

On the **Storefront Properties** tab, fill in the **Widget Title**, the **Assign to Store views** and the **Sort Order** fields. Then, hit the **Add Layout Update** button and customize the widget placement settings.

Open the **Widget Options** tab. Specify the **Header Text** and define the maximal number of comments in the widget in the **Comments Limit** field (optional). Then, choose whether to show date for recent comments, in the corresponding field.
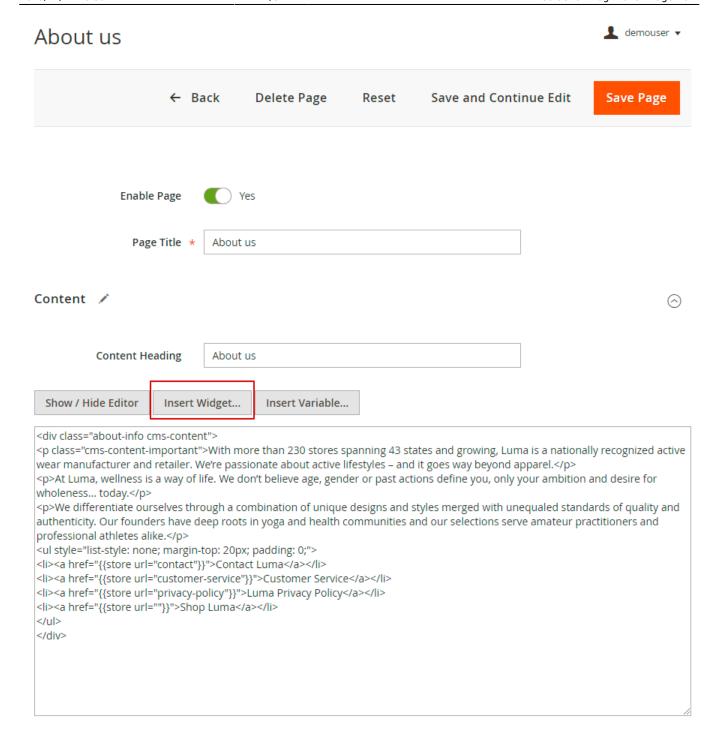

Add Widgets to Pages and Blocks

To add widgets to pages or blocks, please, go to **Content → Pages** or **Content → Blocks**.

Choose the required page or block and click to edit it (or create the new one).

amasty

About us

demouser ▾

← Back   Delete Page   Reset   Save and Continue Edit   **Save Page**

Enable Page   ⬤ Yes

Page Title *   About us

Content ✎   ⌃

Content Heading   About us

Show / Hide Editor   **Insert Widget...**   Insert Variable...

```
<div class="about-info cms-content">
<p class="cms-content-important">With more than 230 stores spanning 43 states and growing, Luma is a nationally recognized active
wear manufacturer and retailer. We're passionate about active lifestyles – and it goes way beyond apparel.</p>
<p>At Luma, wellness is a way of life. We don't believe age, gender or past actions define you, only your ambition and desire for
wholeness... today.</p>
<p>We differentiate ourselves through a combination of unique designs and styles merged with unequaled standards of quality and
authenticity. Our founders have deep roots in yoga and health communities and our selections serve amateur practitioners and
professional athletes alike.</p>
<ul style="list-style: none; margin-top: 20px; padding: 0;">
<li><a href="{{store url="contact"}}">Contact Luma</a></li>
<li><a href="{{store url="customer-service"}}">Customer Service</a></li>
<li><a href="{{store url="privacy-policy"}}">Luma Privacy Policy</a></li>
<li><a href="{{store url=""}}">Shop Luma</a></li>
</ul>
</div>
```
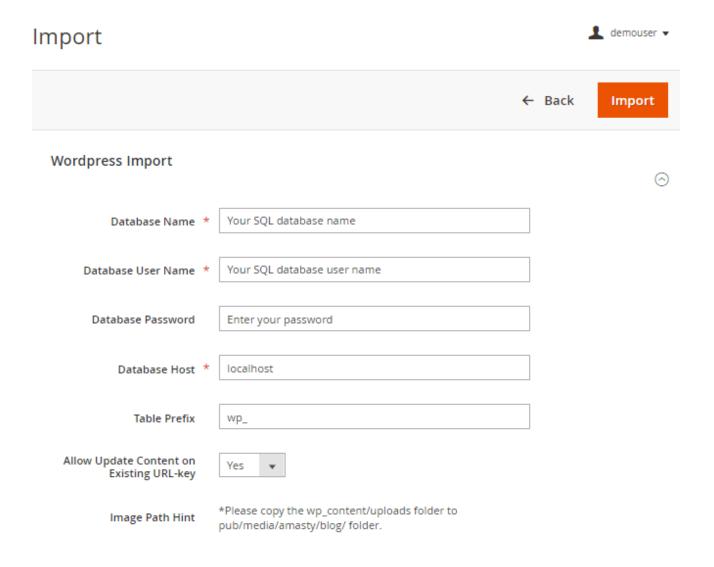
Here, on the **Content** tab in the Show Editor mode, click the **Insert Widget** button. Then you will need to configure the settings the same way as for the new widget.

Import from WordPress

With Magento 2 Blog extension you can easily transfer all the posts, comments, tags, authors and media files from WordPress to your Magento installation and comfortably manage your store and your blog in one place. To do this, go to **Content → Import**:

Import

demouser ▾

← Back   **Import**

Wordpress Import

⌃

Database Name *	Your SQL database name	
Database User Name *	Your SQL database user name	
Database Password	Enter your password	
Database Host *	localhost	
Table Prefix	wp_	
Allow Update Content on Existing URL-key	Yes ▾	
Image Path Hint	*Please copy the wp_content/uploads folder to pub/media/amasty/blog/ folder.	

Fill in the following fields: Database Name, Database User Name, Database Password, Database Host, Table Prefix.

Allow Update Content on Existing URL-key - Set 'Yes' to allow content updates on posts with existing URL-key. Choose 'No' to add a new post.

Assign related products to your blog articles in cross-promotional purposes. Add **Magento 2 Automatic Related Products** and easily choose products to be displayed in a catchy widget on each post page.

Compatibility with ChatGPT AI Content Generator

The extension is compatible with **Amasty ChatGPT AI Content Generator** (the compatibility is available as a part of an active Blog Pro product subscription or support subscription). This means that if you have both extensions installed, you can automatically generate Blog Posts content using AI Content Generator.
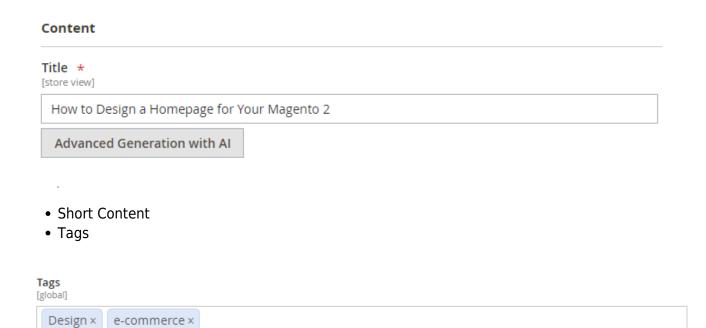
This functionality is available if you have **both extensions installed**: Blog Pro for Magento 2 and ChatGPT AI Content Generator for Magento 2.

With the ChatGPT AI Content Generator for Magento 2 you can automatically generate the following types of content for Blog Post pages:

- Title
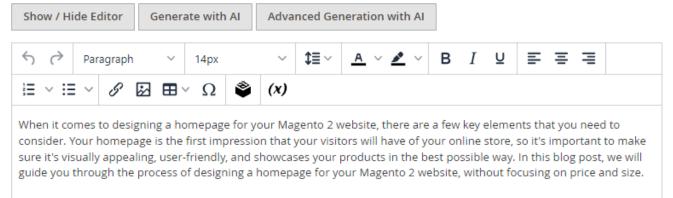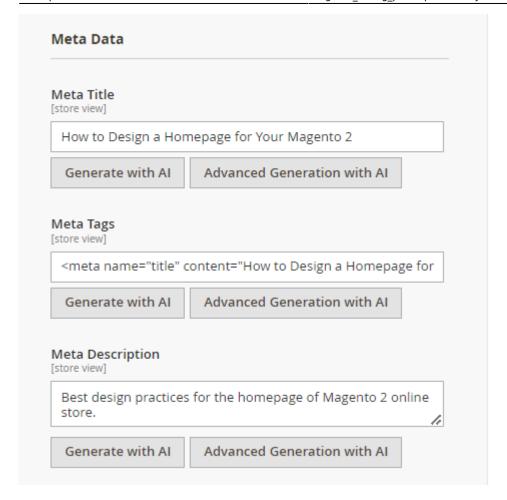

- Short Content
- Tags

- Full Content
- Meta Title
- Meta Keywords
- Meta Description
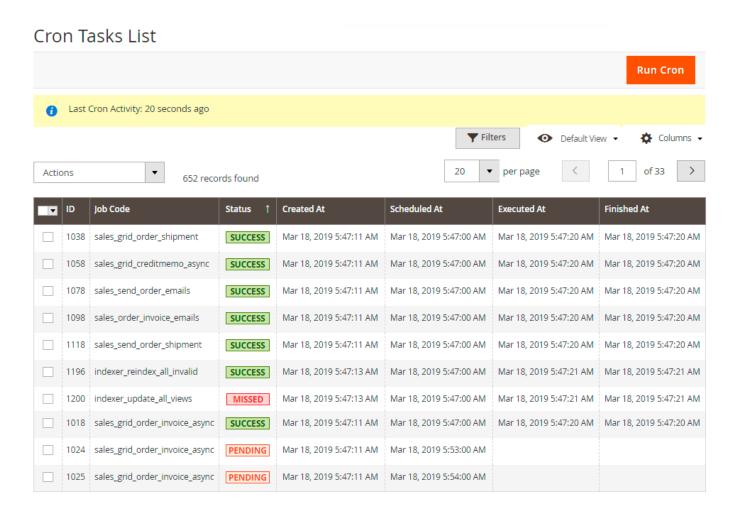
Check the demo and this user guide to learn more.

Cron Tasks List

To check if cron generates and processes tasks and detect all cron execution errors in one place, please go to **System → Cron Tasks List**.

Cron Tasks List

On a separate grid, you can see a job code, its status, the date each job was created, scheduled, executed and finished.

Run all cron tasks and generate their schedule by clicking the **Run Cron** button. Also, *Delete* separate tasks in bulk via **Actions** dropdown menu. Apply filtering and sorting options if needed.

Magento 2 Blog Pro extension is compatible with **Porto theme**.

Magento 2.3 Page Builder

If you have Magento 2.3 Page Builder module, use the Composer to make it compatible with Magento 2.3 Blog Pro. The necessary package can be installed with **composer require amasty/blog-page-builder** command.

PWA for Blog Pro (Add-On)

The extension also works smoothly on mobile devices due to a ready-made PWA solution, due to which store admin can significantly improve mobile shopping experience.

The feature can be enabled only after purchasing the **PWA for Blog Pro Add-On**. Also, you need to
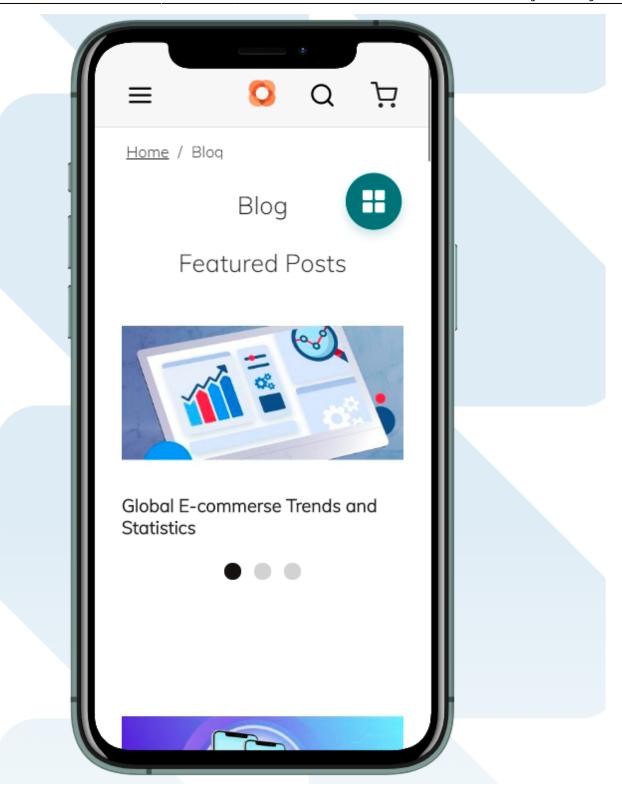
install PWA Studio first.

In order to correctly install a PWA add-on, please install the **corresponding GraphQL system package** first. For the correct name of it, please check the *composer.json file* of the main module. *For example,* the GraphQL system package name of the PWA add-on for the Blog Pro extension would be the following: **amasty/blog-graphql**

```
{
    "name": "amasty/blog",
    "description": "Amasty Blog Pro",
    "require": {
        "php": ">=7.3.0",
        "amasty/base": ">=1.13.4",
        "amasty/email-unsubscribe": "*",
        "amasty/cron-schedule-list": "*",
        "magento/framework": ">=102.0.0",
        "magento/module-catalog": "*"
    },
    "suggest": {
        "amasty/blog-page-builder": "Install blog-page-builder module to activate PageBuilder and Blog Pro integration.",
        "amasty/blog-graphql": "Install blog-graphql module to activate Graphql and Blog Pro integration.",
        "amasty/module-blog-mftf-3": "Install module-blog-mftf-3 module to be able to run Blog Pro MFTF tests for Magento 2.4.0+ version.",
        "amasty/module-blog-pro-to-builder": "Install Amasty_BlogProToBuilder module to activate the integration with Custom Reports Builder extens
    },
    "type": "magento2-module",
    "version": "2.10.4",
    "license": [
        "Commercial"
    ],
    "autoload": {
        "files": [
            "registration.php"
```
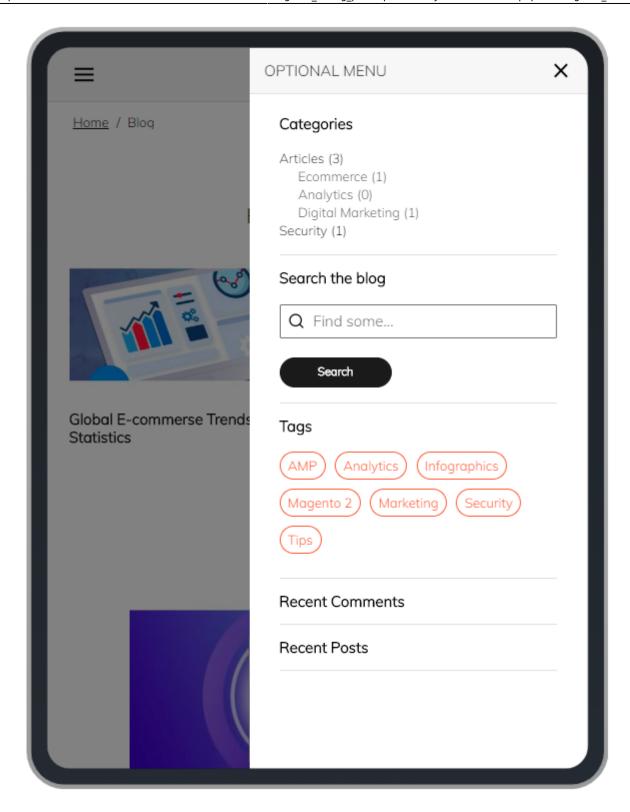
Please, keep in mind that widgets are applicable on blog pages only.

If the add-on is installed, Venia theme will display mobile blog section in the following way:
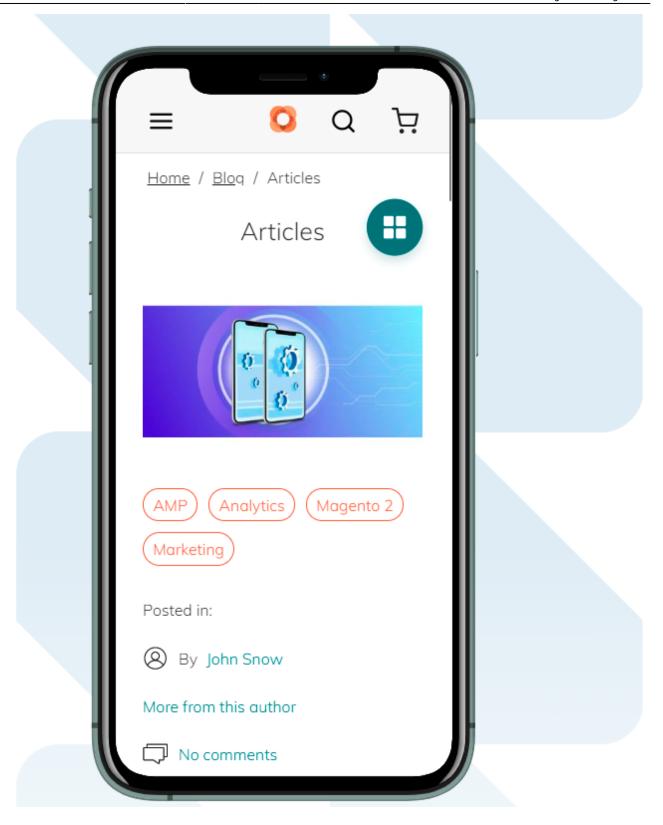
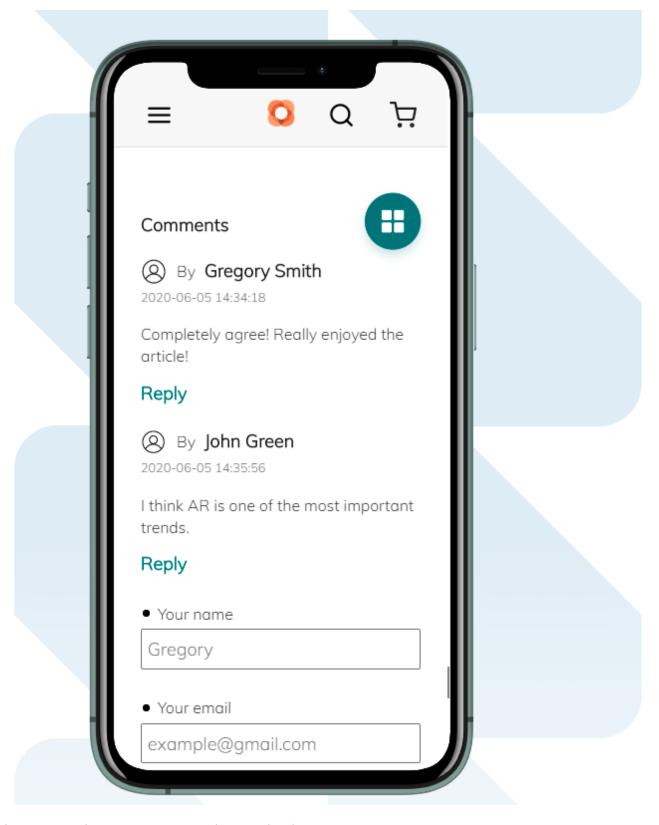The add-on supports any devices including tablets. The navigation menu will look like this:

PWA component supports all Blog Pro extension features for category pages:

Shoppers will be also available to leave comments to posts:

Find out more about Magento PWA integration here.

FAQ

* How does the extension work with the built-in Magento search for finding blog content?

* Is it possible to include Blog posts in Google XML sitemap?

* Are the primary keys required for all the Blog Pro database tables?

* Does the Blog Pro module support the Page Builder functionality?

* How to add a Youtube video to a blog post?

* How can the size of images for the blog be adjusted?

* How to hide the "Blog Posts" link from the "My Account" area for logged in customers?

Find out how to install the **Blog Pro** extension for Magento 2 via Composer.

From:
https://amasty.com/docs/ - **Amasty Extensions FAQ**

Permanent link:
https://amasty.com/docs/doku.php?id=magento_2:blog_pro

Last update: **2023/11/14 10:39**

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