

# Easy Content Blocks



## Magento Extension User Guide

**Official extension page:** [Easy Content Blocks](#)



**User Guide:** [Easy Content Blocks](#)

Support: <http://amasty.com/support.html>

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First of all we recommend to have a look at the list of available placeholders and decide in which of them you would like to display the content blocks.

## Placeholder Information

### Settings

## New Placeholder

Back Reset

### Create Placeholder Settings

Placeholder Position

- Above the footer links
- Above the footer links
- Above the main content block
- Above the main menu
- Bottom of the left column
- Bottom of the left column on category page
- Bottom of the right column
- Bottom of the right column on category page
- Top of the left column
- Top of the left column on category page
- Top of the right column
- Top of the right column on category page
- Under the footer links
- Under the main menu

To do this please login to admin panel, browse to CMS -> Easy Content Blocks -> Placeholders and click 'Add New Placeholder' button. In the dropdown you will see available placement options. Please review them and decide which of them you would like to use for content blocks. Please be aware that you can use several blocks for each placeholder and rotate them. Also you can display a different block (or blocks) in a placeholder for each store view.



Dashboard Sales Catalog Customers Promotions Newsletter **CMS** Reports

Get help for this

### Blocks

Page 1 of 1 pages | View 20 per page | Total 2 records found

+ Add New Block
 Reset Filter
Search

Block Title	Enabled	Last Modified	
Important notice	Yes	2011-03-09 21:44:51	20
Cameras category special	Yes	2011-03-09 21:44:52	6

To create a content block please browse to CMS -> Easy Content Blocks -> Blocks.

Click 'Add New Block' to create a block.

- Pages
- Static Blocks
- Widgets
- Polls
- Easy Content Blocks
- Blocks
- Placeholders
- Not Found Page



**Edit Block "**

Indicate block title, create the block content, using either text or images or both, enable or disable the block.

Back Reset Delete Block Save Block

**Block Details**

Title \* Cameras category special

Content \* Show / Hide Editor

Buy a camera -  
get universal  
camera case  
for...  
  
**FREE!**

Path: p » img

Enabled Yes

If you prefer to use html instead of wysiwyg editor, press 'Show/Hide Editor' button

Once you've finished the block creation, click 'Save Block' button to save it.



Dashboard Sales Catalog Customers Promotions Newsletter **CMS** Reports

Pages  
Static Blocks  
Widgets  
Polls  
Easy Content Blocks  
Not Found Page  
Blocks  
Placeholders

Then Click 'Add New Placeholder' button.

**Placeholders**

Page 1 of 1 pages | View 20 per page | Total 2 records found

**Add New Placeholder** **Reset Filter** **Search**

Placeholder Title	Alias	Position	Enabled
Cameras	cameras	Top of the left column on category page	Yes
Important notice	important	Above the main menu	Yes



## Placeholder Information

### Settings

## New Placeholder

Back Reset

### Create Placeholder Settings

Placeholder Position

- Above the footer links
- Above the footer links
- Above the main content block
- Above the main menu
- Bottom of the left column
- Bottom of the left column on category page
- Bottom of the right column
- Bottom of the right column on category page
- Top of the left column
- Top of the left column on category page
- Top of the right column
- Top of the right column on category page
- Under the footer links
- Under the main menu

Choose Placeholder position, where you would like to display one (or some) of the blocks you created and hit 'Continue' button (at this image it's hidden under the dropdown).



## Placeholder Information

### General Information

Active Blocks

## Edit Placeholder 'Important notice'

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Reset

Delete Placeholder

Save Placeholder

### Placeholder Details

Title *	Important notice
Alias *	important <small>▲ Will be used for css style postfix. Please avoid spaces.</small>
Position	Above the main menu
Store View *	<div style="border: 1px solid #ccc; padding: 2px;"><p>All Store Views</p><p><b>Main Website</b></p><p><b>Main Store</b></p><p>English</p><p>French</p><p>German</p></div>
Width	950px <small>px or % required, for example: "200px". Leave empty if width is not required or specified within block content. If set, placeholder will be set to this specific width. Adds "width: xxx" to css style.</small>
	20% <small>▲ px or % required, for example: "200px". Leave empty if height is not required or specified within block content. If set, placeholder will be set to this specific height. Adds "height: xxx" to css style.</small>
Enabled	Yes

Please do not use spaces for aliases, because aliases are used for css styles and therefore in some cases site design may get corrupted.

Select store views, at which you would like to display this ad/information.


When indicating width/height parameters in pixels, please type 'px' right after the digits. For percent indicating use '%' symbol. Please be aware that the limits indicated here will apply only to text within blocks (images will not be resized).

If at some point you would like to disable this block, please set the 'Enabled' option to 'No'.





## Placeholder Information

General Information 

### Active Blocks

Use Active Blocks tab to specify which blocks should be displayed (here are listed all the blocks that you've created before). If you choose several blocks, they will rotate.

## Edit Placeholder 'Important notice'





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Reset

 Delete Placeholder



 Save Placeholder

Then Click 'Save Placeholder' to save the placeholder.

Page  1  of 1 pages | View  20  per page | Total 2 records found

Reset Filter

Search

<input type="checkbox"/>	Block Title	Enabled	Last Modified
Any 	<input type="text"/>		<input type="text"/>
<input checked="" type="checkbox"/>	Important notice	Yes	2011-03-09 21:44:51
<input type="checkbox"/>	Cameras category special	Yes	2011-03-09 21:44:52



## Placeholder Information

General Information

Active Blocks

### Configuration: Categories

For some placeholder positions (for example 'bottom of the left column on category page') you will have an option to specify categories in which the placeholder will be displayed. Please be aware that indicating the root category does not equal to indication of all its subcategories, therefore each subcategory, where you would like to display the blocks, needs to be ticked.

## Edit Placeholder 'Cameras'

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Reset

Delete Placeholder

Save Placeholder

### Categories Placeholder Applies To

- Root Catalog (0)
- Furniture (6)
- Electronics (42)
  - Cell Phones (6)
  - Cameras (8)
    - Accessories (3)
    - Digital Cameras (5)
  - Computers (28)
- Apparel (86)
- Household Items (0)



# Thank you!

Should you have any questions or feature suggestions, please send an email to:

**<http://amasty.com/support.html>**

Your feedback is absolutely welcome!



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