For more details see how the Improved Layered Navigation extension works.

# Guide for Improved Layered Navigation for Magento 2 (settings)

With a feature-rich navigation module, you will easily enhance customer shopping experience by adding a handy vertical and horizontal navigation menu to your website. Filter store catalog by any product attribute, display price sliders and 'from-to widgets'. Generate custom brand pages and optimize your website for search engines.

- Configure multiple store filters to meet your specific need;
- Auto generate SEO-friendly page URLs;
- Display a 'Brand' filter;
- Use AJAX technology to streamline product filtering;
- · Customize the color for selected filters;
- · Import navigation attributes and brand options;
- WCAG compliance.

### Equip your store with

# A Smart Feature-Rich Navigation System



The extension is **read compatible with GraphQL**. Now you can expose the datasets in Improved Layered Navigation for Magento 2 via GraphQL queries.

Magento 2 Improved Layered Navigation extension is compatible with **Hyvä themes**. The compatibility is available as part of an active product subscription or Support Subscription.

For the correct Hyvä compatibility work, please install the following packages from the composer suggest:

- amasty/module-shop-by-brand-graphql
- amasty/module-shopby-hyva-compatibility
- amasty/module-shop-by-brand-hyva-compatibility
- amasty/module-shop-by-base-hyva-compatibility
- amasty/module-shopby-grouped-options-hyva

In **Improved Layered Navigation FAQ** you can find answers to the most popular questions about the extension functionality.

### **General Settings**

Magento highly recommends to deploy static content after the extension installation. Improved Layered Navigation is now compatible with **Live Search**.

To get access to Magento 2 layered navigation settings, please go to **Stores**  $\rightarrow$  **Configuration**  $\rightarrow$  **Improved Layered Navigation** 

### General

Enable Ajax [store view]	Yes	•
	For the 'By button click' mode AJAX keeps working no matt which option is selected	er
Scroll to Top after AJAX Load [store view]	Yes (to Listing Top)	Ŧ
Add Vertical Scrolling to Filter Block After	300	
[store view]	Set maximum box height in px, to disable enter 0	
Enable Sticky Sidebar for Desktop [store view]	No	•
	Note: filters in top block will be hidden.	
Submit Filters on Desktop [store view]	Instantly	•
Submit Filters on Mobile [store view]	Instantly	•

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Highlight Selected Filter Options [store view]	Custom Highlight	•	?
Text Color [store view]	#ff5eff		
Leave the Single-Select Filter Visible af- ter Selection [store view]	Yes	•	
Hide Filters with One Available Option [store view]	Yes Applies only to category filters and filters based on EAV attributes.	•	
Number of Unfolded Options in State [store view]	0 Other options will be shown after a customer clicks the "M button.	lore"	]
Exclude 'Out of Stock' Configurable Options from Navigation [global]	No Parent configurable products won't be displayed in the res when filtered by an out of stock option. This setting will ex such products from search results as well.		]

#### How to apply filters on Desktop/Mobile with Varnish

If you need different types of cache for mobile and desktop devices, please, insert this code (line 2-8) into the section vcl\_hash in the varnish configuration file (vcl).

For the correct work of this code, please make sure that you have this **library** installed.

Enable AJAX - Enable AJAX to avoid page reloads.

Customers can continue selecting multiple filter options while it's loading with AJAX. This way the whole shopping process becomes seamless and fast.

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CATEGORY 🗸	Shopping Options		
stock 🗸	NEW 🗸 SIZE 🗸	BRAND V COLOR V R	ATING 🗸 PRICE 🗸
NEW 🗸			
SIZE 🗸			
ACTIVITY ~	· · · ·	SIB .	
BRAND ^	vodafone	Bank of Iretand	the first
Adidas (4)			
Ganterbury	Canterbury Ireland REL	Canterbury LHm Jsy Sn53	Lee Cooper Check Dow
🧃 Kookaburra	Home Test Jersey Mens	<b>\$49.00</b> Regular Price \$56.00	Jacket Mens <b>\$79.00</b>
Nike (1) Reebok (3) Umbro (1)			
			CONVERSE SUL STAR
			***
	Lee Cooper Gradient Jacket Mens <b>\$89.00</b>	Umbro Republic of Ireland Pro Training Shower Jacket <b>\$35.00</b>	Converse Four Star T S <b>\$12.00</b>

**Scroll to Top after AJAX Load** - With this setting, you can enable an option of scrolling to the top after filter applying by ajax. You can choose one of the three options:

- Yes (to Listing Top)
- Yes (to Page Top)
- No

Add Vertical Scrolling to Filter Block After - Specify maximal filter size (in pixels) that will be

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displayed without vertical scrolling. In case a filter is higher than the indicated size, the scrolling will appear.

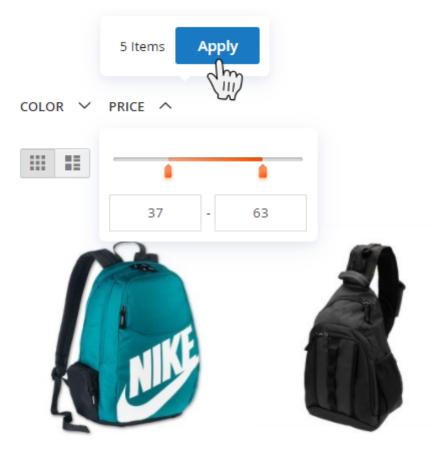
See a Vertical Scroll example

•		
MATERIAL 🔕	^	Same a
Search		
Cocona® performance fabric (3)	Î	
Cotton (2)	=	
Eleece (4)		
Hemp (2)		12 17
Leather (3)		
🔲 LumaTech™ (6)		
Mesh (2)		Kookaburra Elite Cricket Mens
Lycra® (2)		\$20.00
Nylon (5)	-	\$20.00
PATTERN	~	
QUANTITY	~	1 2 3 4
RATING	~	

**Enable Sticky Sidebar for Desktop** - set to 'Yes' to pin the sidebar with filters and keep it in the user's line of sight.

**Submit filters on desktop (on mobile)** - Select *Instantly* mode to apply filters one by one, on the fly. With the *By Button Click* mode, customers will be able to apply multiple filters in bulk after clicking an *Apply* button.

By Button Click mode sample



**Highlight Selected Filter Options** - Here you can specify whether you want to use the default settings or custom color to highlight the selected filters in Category Tree on the frontend. If you choose the Custom Highlight option, an additional setting will appear, allowing you to specify a particular color. Note: this functionality is available as a part of an active product subscription or support subscription. It is temporarily unavailable for Hyvä Theme.

• Default settings frontend example:

Now Shopping by		COLOR ∽ SALE ∽ SIZE ∽
× Climate: All-Weather		
× Climate: Cold		Items 1-12 of 45
× Climate: Cool		
× Climate: Indoor		
Clear All		
Shopping Options		
CATEGORY (1)	~	
🗸 🗹 🥤 Tops (45)		
Show (3) more 🗸		
BRAND	~	
CLIMATE		Mona Pullover Hoodlie
	^	As low as <b>\$57.00</b>
All-Weather (7)		
Cold (4)		
<b>Cool</b> (15)		XS S M L

• Custom Highlight settings frontend example:

Now Shopping by		COLOR ∽ SALE ∽ SIZE ∽
× Climate: Cool		
imes Climate: Indoor		Items 1-12 of 44
Clear All		
Shopping Options		-
CATEGORY ①	^	
🗸 🗹 📲 Tops (44)		
Show (3) more 🗸		
BRAND	$\sim$	
CLIMATE	^	
All-Weather (7)		Mona Pullover Hoodlie
Cold (4)		As low as <b>\$57.00</b>
Cool (15)		
Indoor (33)		
Mild (15)		XS S M L

**Leave the Single-Select Filter Visible after Selection** - Disable the setting to hide the filter when the value is selected.

### How it works:

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If the setting is set to No, the option with the only one choice will become hidden after the selection:

Now Shopping by

× Sleeve: Long-Sleeve

#### Clear All

Shopping Options

ACTIVITY	$\sim$
STOCK	$\sim$
SIZE	$\sim$
NEW	$\sim$

If you enable the option, it will remain visible:

Now Shopping by

× Sleeve: Long-Sleeve

#### Clear All

Shopping Options

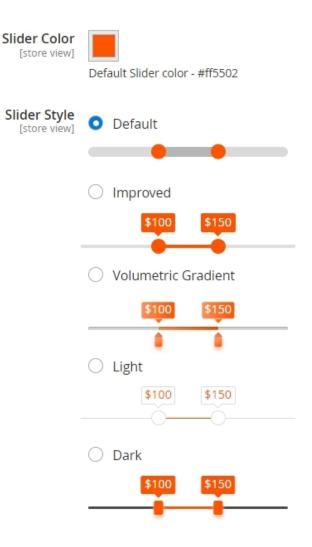
ACTIVITY	$\sim$
STOCK	$\sim$
SLEEVE	^
Long-Sleeve (3)	
SIZE	~

**Hide Filters with One Available Option** - Set to 'Yes' to hide filters with one available option. Applies only to category filters and filters based on EAV attributes.

**Number of Unfolded Options in State** - Specify the number of unfolded options. To see other options, a customer should click the 'More' button.

**Slider Settings** - Here you can choose the style and color for a Price Slider. There are 5 options available for now: Default, Improved, Volumetric Gradient, Light, Dark.

### Slider Settings



You can customize the slider color and transparency level to match your website's design.

Slider Color [store view]	rgba(255, 85, 2, 0.51)
Slider Style [store view]	rgba(20, 2, 255, 0.93)
	O Volumetric Gradient
	\$100 \$150
	◯ Light
	\$100 \$150

**Exclude 'Out of Stock' Configurable Options from Navigation** - Set to 'Yes' to hide out-of-stock configurable products options and parent configurable products from the search results if the configurable products don't have an option by which the filtering went.

Please mind, that to make the Exclude 'Out of Stock' Configurable Options from Navigation option visible, you should go to Stores  $\rightarrow$  Configuration  $\rightarrow$  Catalog  $\rightarrow$  Inventory  $\rightarrow$  Stock Options and make sure that the option Display Out of Stock Products is set to 'Yes'.

### Configuration

Scope: Default Cor	nfig 🔻 🌘	0	
AMASTY DEMO CONFIG	~	Stock Options	
GENERAL	~	Decrease Stock When Order is Placed [global]	Yes 🔻
CATALOG	^	Set Items' Status to be In Stock When Order is Cancelled [global]	Yes 💌
Catalog		Display Out of Stock Products [global]	Yes 🔻
Inventory			Products will still be shown by direct product URLs.
XML Sitemap		Only X left Threshold [website]	0
RSS Feeds		Display Products Availability in Stock on Storefront [store view]	Yes 💌
Email to a Friend		Synchronize with Catalog [global]	No

### Add Title, Description and CMS Blocks of the Selected Filters

Here you can customize and add Magento 2 category attributes like title and description.

 $\bigcirc$ 

### Add Title, Description and CMS Blocks of the Selected Filters

Title, Description and CMS blocks of the applied filters will be added to the category and brand pages.

Add the title & description of the selected filters [store view]	All Attributes X Climate X The title & description of the applied filters will be added to the category and brand pages	
Add Filter Title [store view]	After Category Name	
Separate Category Name & Title with [store view]	-	
Add Filter Description [store view]	After Category Description 🔹	
Replace Category Image [store view]	No  Category Image will be replaced if filter  option have custom image uploaded.	
Replace Category CMS Block [store view]	NO	

Add the title & description of the selected filters - specify any filters to which you want to apply custom title and description.

Check the frontend sample of a customized title:

Home > Gear > Bags

# Bags - School - Backpack

Now Shopping by		
× Activity: School × Style: Backpack Clear All		
Shopping Options		C
STOCK	~	F
TEST	$\sim$	
STRAP/HANDLE	$\sim$	



4 Items

Add filter title - Select the place where filter title will be displayed:

- Before Category Name
- After Category Name
- Replace Category Name
- Don't Add

Separate Category name and title with Specify the separator for a category name and a title

Add filter description - Specify where to display a custom filter description:

- Before Category Description
- After Category Description
- Replace Category Description
- Don't Add

Replace Category Image - Choose whether to replace category image with a custom filter image.

Replace Category CMS Block - Set this option to 'Yes' to replace a category CMS block.

Please open **Stores**  $\rightarrow$  **Attributes**  $\rightarrow$  **Product**  $\rightarrow$  [open attribute]  $\rightarrow$  **Properties**  $\rightarrow$  [open attribute option settings] in order to define Title, Description, Image and CMS block for a chosen filter.

### **Children Categories Block**

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### **Children Categories Block**

Display Mode		1
Display Mode [store view]	Category Thumbnail Images	
	Disabled	
Category's Thumbnail Image Size	Category Thumbnail Images	l
[store view]	Category Names Without Images	
Show Image Labels [store view]	Yes 🔻	
Enable Slider [store view]	Yes	
Items per Slide [store view]	3	]
Categories [store view]	All Categories	
	What's New	
	Women	
	Торз	
	Jackets	
	Hoodies & Sweatshirts	l
	Tees	
	Bras & Tanks	
	Bottoms	
	· · · · · · Pants	

**Display Mode** - Choose the display mode for a Children Categories Block. Two options are available: either to show subcategories' names with their icons or without the ones.

**Category's Thumbnail Image Size** (the field is available when the display mode "Category Thumbnail Images" is chosen) - Specify the size of thumbnails, which will be displayed in the block on the category page.

**Show Image Labels** (the field is available when the display mode "Category Thumbnail Images" is chosen) - Select *Yes* to display the titles of the subcategories.

**Enable Slider** - Set Yes to display block as a slider, otherwise it will be displayed as a static block.

**Items per Slide** - Specify how many items will be displayed in the slide on the page. Other thumbnails will be available with the scroll.



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**Categories** - Choose whether to show children categories block for all categories or enable/disable children categories block per chosen categories.

### **Category Meta Tags**

### Category Meta Tags

Please open Stores -> Attributes -> Product -> [open attribute] -> Properties -> [open attribute option settings] in order to define Meta-Title, Meta-Description and Meta-Keywords for your filter options.

Add the Meta-data of the selected filters [store view]	All Attributes × The Meta-data of the applied filters will be added to the category and brand pages		
Add Filter Title to Meta-Title [store view]	After Meta-Title		
Title Tag Separator [store view]	-		
Add Filter Description [store view]	After Meta-Description 🔹		
Description Tag Separator [store view]	,		
Add Filter Title to Meta- Keywords [store view]	Before Meta-Keywords		

**Add the Meta-data of the selected filters** - Select the filters and the meta-data category attributes of the applied filters Magento 2 will add to the category and brand pages.

Add filter title to meta title - Choose whether to add and additional filter title to meta title.

**Title tag separator** - specify the title tag separator.

Add filter description - Select the place where filter description will be displayed:

- Before Meta-Description
- After Meta-Description
- Replace Meta-Description
- Do Not Add

**Description tag separator** - Specify the description tag separator.

Add filter Title to meta-keywords - Enable the option to automatically add a filter title to meta-

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keywords.

### **Filters Settings**

To configure general settings for different filter types go to **Stores**  $\rightarrow$  **Configuration**  $\rightarrow$  **Improved Layered Navigation**  $\rightarrow$ 

### **Category Filter**

Category Filter			
Category Filter Settings			
	Enabled [store view]	Yes	Ŧ
	Position [store view]	2	

Enabled - Set to 'Yes' to enable category filter.

**Position** - Here you can specify the position for a category filter.

Hit the Category Filter Settings button to adjust other settings of the category filter.

# Default Category

Shopping Options		SIZE V COLOR V PRICE V
CATEGORY	^	Items 1-12 of 220
Y 🗆 👖 Bottoms (31	1)	
✓ □ ● Men (90) ✓ □ ● Gear (42)		
ン 🗆 🖍 Training (б) Less ০		ATTA ADAR
NEW	~	
STOCK	$\sim$	
STYLE BOTTOM	$\sim$	Chaz Kangeroo Hoodie Bruno Compete Hoodie
STYLE BAGS	$\sim$	As low as <b>\$52.00</b> As low as <b>\$63.00</b>

See how to configure **Category Tree** in this section of the guide.

**Stock Filter** 

"Stock" Filter	
Enabled [store view]	Yes
	If set to 'Yes', please make sure that displaying of out of stock products is configured accordingly (Stores -> Configuration -> Catalog -> Inventory -> Stock Options -> Display Out of Stock Products -> Yes). Otherwise, stock filter won't appear on storefront.
Consider Product Salable Quantity in	No
the Filter [store view]	If enabled the Salable Quantity will be taken into account and displayed on the front-end in the "In Stock" filter. Is only compatible with simple products.
Show in the Block [store view]	Sidebar 🗸
Position [store view]	0
Label [store view]	Stock
Tooltip [store view]	
Expand [store view]	Auto (based on custom theme)
	Allows to expand filter automatically right after a page is loaded. Set 'Expand for desktop only' to keep filter minimized on mobile. Keep 'Auto' to work based on the custom theme functionality.

**Enabled** - Enable In Stock/Out of Stock filter. You can preselect a label, position and the display mode.

**Consider Product Salable Quantity in the Filter** - If enabled, the Salable Quantity will be taken into account and displayed on the front-end in the "In Stock" filter. This setting is only compatible with simple products.

Show in the block - Choose where to display the filter:

Sidebar;

- Top;
- Both.

**Tooltip** - Specify tooltip text that will be displayed on a mouse hover for the stock filter.

**Expand** - Allows to expand filter automatically right after a page is loaded. Set 'Expand for desktop only' to keep filter minimized on mobile. Keep 'Auto' to work based on the custom theme functionality.

# Watches

Our store provides a big variety of watches manufactured by the most famous brands. Here you can find your perfect watch for any case. Feel free to use filters: choose the color, brand, size, price, and see what we have for you. Have any questions? Don't hesitate to contact us!

Shopping Options	color $\checkmark$ price $\checkmark$		
NEW 🗸	11 Items		Sort By Position 🗸 🕇
STOCK ^	III III IIII		
In Stock (11)			
MATERIAL ^			
Search			
Leather (1)		132 16	
Metal (3)		TINE 13 1	
Plastic (4)			
Rubber (5)			
<ul> <li>Stainless Stee</li> <li>(1)</li> </ul>	Aim Analog Watch	Endurance Watch	Summit Watch
Silicone (5)	\$45.00	\$49.00	\$54.00

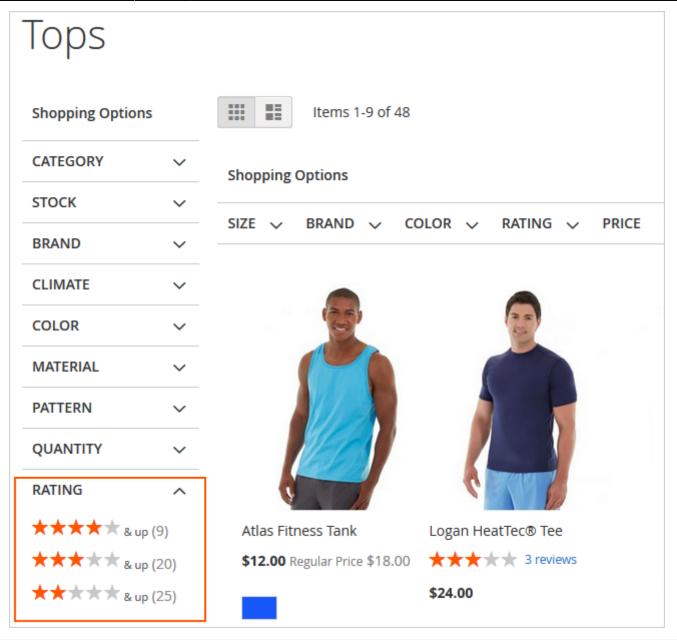
### **Rating Filter**

Configure settings for the **Rating** filter. Choose whether to show it in the left sidebar, in the top menu, or in both positions.

### "Rating" Filter

Enabled [store view]	Yes 💌
Show in the Block [store view]	Both 🔹
Position in Top [store view]	0
Position in Sidebar	Specify sorting order in the top navigation block.
[store view]	Specify sorting order in the sidebar navigation block.
Label [store view]	Rating
Tooltip [store view]	
Expand [store view]	Auto (based on custom theme)
[store view]	Allows to expand filter automatically right after a page is loaded. Set 'Expand for desktop only' to keep filter minimized on mobile. Keep 'Auto' to work based on the custom theme functionality.

Also, you can specify the Label, Tooltip, and adjust the Expand settings for the filter.



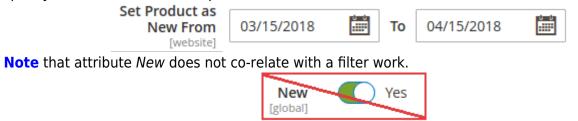
### **New Filter**

Configure settings for the '**New'** filter. Choose whether to show it in the left sidebar, in the top menu or in both positions.

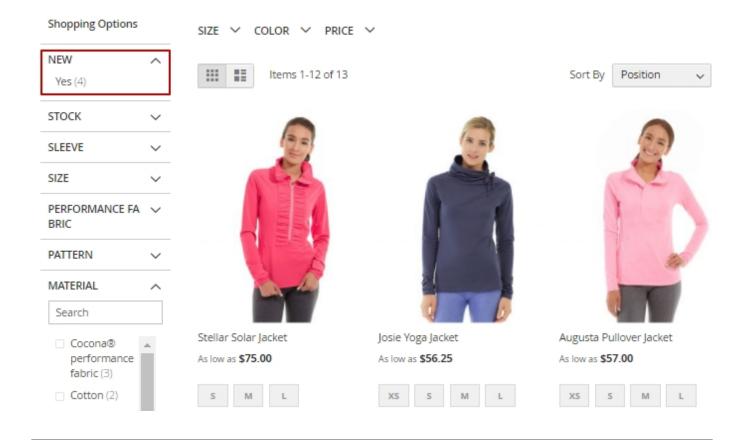
### "New" Filter

Enabled [store view]	Yes 🔻
Show in the Block [store view]	Sidebar 🗸
Position [store view]	0
Label [store view]	New
Tooltip [store view]	
Expand [store view]	Auto (based on custom theme)

**Note** that to set up products for this filter, you should go **Catalog**  $\rightarrow$  **Products**, select a product, specify the **interval** when the product is new.



# Jackets



### **On Sale Filter**

You can add category filters based on Magento 2 attributes. For example, 'On Sale' filter takes into account two parameters: **Special Price** and **Catalog Price Rules**. In case a product meets at least one of these parameters it's automatically added to the 'On Sale' filter results.

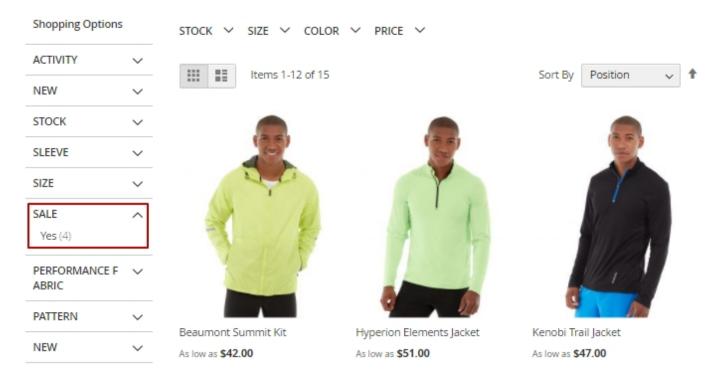
### "On Sale" Filter

Enabled [store view]	Yes 💌
Show in the Block [store view]	Тор 💌
Position [store view]	4
Label [store view]	On Sale
Tooltip [store view]	

Configure settings for the **'On Sale'** filter. Choose whether to show it in the left sidebar, in the top menu or in both positions.

# Jackets

Our store provides a big variety of jackets for men. Here you can find the clothing for any weather. Feel free to use filters: choose the color, brand, size, price, and see what we have for you. Have any questions? Don't hesitate to contact us!



### Tooltips

Enable the **Tooltip** option and upload a tooltip image.

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Tooltips				
	Enabled [store view]	Yes	•	
	Tooltip Image [store view]	Browse No file selected.		

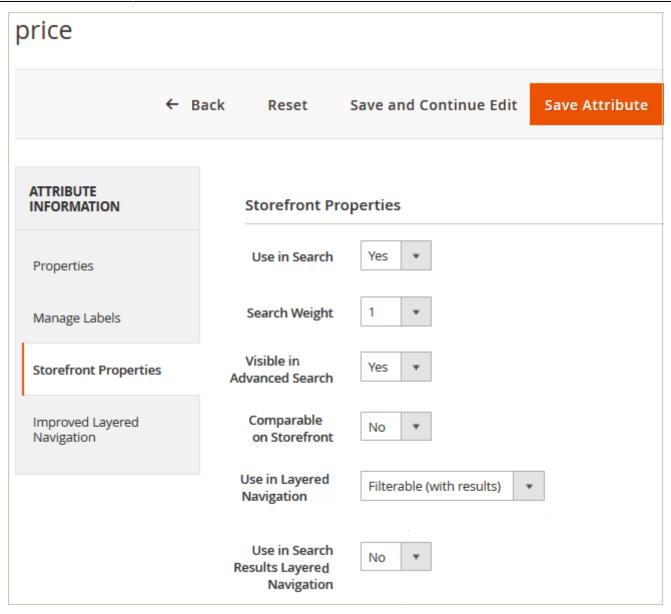
To specify the text for a tooltip of a particular attribute, go to Stores  $\rightarrow$  Attributes  $\rightarrow$  Product, select an attribute, go to Attribute Information  $\rightarrow$  Improved Layered Navigation  $\rightarrow$  Tooltip field. Input text for different store views.

Tooltip	Default Store View	Store View 2	

Bags			
Shopping Options			
STYLE			
ACTIVITY	~		
All material types av	ailable		$\wedge$
MATERIAL	~ 2		
PRICE	~		
STRAP/HANDLE	× U	U	
Compare Product	S Strive Shoulder	Pack C	Overnight Duffle
You have no items to	***** 2		***
compare.	\$32.00	\$	45.00

### **Enable/Disable Filters**

To enable/disable a particular filter please go to **Stores**  $\rightarrow$  **Attributes**  $\rightarrow$  **Product** and select the attribute you need.



**Use in Layered Navigation** - If you want an attribute to become filter in the navigation, select one of the options:

1. Filterable (with results) - a filter will be displayed only if there are products with such options in a category.

2. Filterable (no results) - a filter will be displayed even if there are no products with such options in a category.

**Use in search results Layered Navigation** - Enable this feature if you want the options above to be applied to the search results page.

### **Vertical & Horizontal Navigation**

With Magento 2 Layered Navigation extension, you can display each particular filter block either in

vertical or horizontal navigation. You can also select both options if needed. To adjust filter position, please go to **Stores**  $\rightarrow$  **Attributes**  $\rightarrow$  **Product**, pick up the needed attribute (filter), proceed to the **Improved Layered Navigation** tab, and then choose one of the three modes in a **Show in the Block** field.

color				💄 demouser 🗸
	← Back Delete	Attribute Reset	Save and Continue Edit	Save Attribute
ATTRIBUTE INFORMATION	Display Properti	ies		
Properties	Display Mode	Images 🔻		
Manage Labels				
Storefront Properties	Show in the Block	Both  Sidebar Top Both		
Improved Layered Navigation	Sort Op- tions By	Position 💌		
	Number of Unfolded Options	2 Other options will be shown aft	er a customer clicks the "More" button.	
	Expand	Expand for desl  Allows to expand filter automat 'Expand for desktop only' to ke work based on the custom ther	ically right after a page is loaded. Set p filter minimized on mobile. Keep 'Aut ne functionality.	o' to

See the example of vertical and horizontal navigation blocks on the storefront.

### Hoodies & Sweatshirts

Shopping Options		STOCK ∨ SIZE ∨	COLOR ^ PRICE V	
STOCK	~	12 Items		
SIZE	~		Less A	
SALE	~			-
PERFORMANCE FABRIC	~	63		(3)
PATTERN	~			
NEW	~			
MATERIAL	~			
ERIN RECOMMENDS	~			
ECO COLLECTION	~	Mona Pullover Hoodlie	Hera Pullover Hoodie	Autumn Pullie
COLOR	^	As low as \$57.00	As low as <b>\$48.00</b>	As low as \$57.00
		XS S M	XS S M	A.
		L XL	L XL	XS S M
				L XL

### **Filter Display Modes**

To fine-tune filter display modes please go to **Stores**  $\rightarrow$  **Attributes**  $\rightarrow$  **Products** and choose the necessary attribute, then click on the **Improved Layered Navigation** tab.

### **Ranges Display Mode**

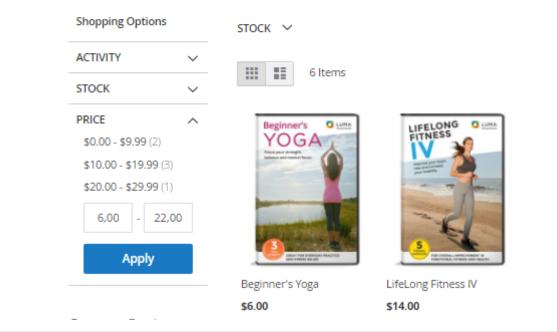
#### **Display Properties**

Display	
Mode	Ranges <b>•</b>
Hide Zero Decimal	No
Add From- To Widget	Yes 💌
Range Algorithm	Custom algorith
Range Step	10 Set 10 to get ranges 10-20, 20-30, etc. Custom value improves pages speed. Leave empty to get default ranges.
Show in the Block	Both
Position in Top	1 Specify sorting order in the top navigation block. Current configuration overrides a default attribute's Position setting.
Position in Sidebar	2 Specify sorting order in the sidebar navigation block. Current configuration overrides a default attribute's Position setting.
Show Product Quantities	Yes 💌

Use 'Ranges' display mode for prices and other numeric attributes (like dimensions, weight, etc.).

**Range Algorithm** - Set ranges algorythm. You can choose the *Default system algorithm* or *Custom algorithm*. When selecting *Custom algorithm*, a related option, **Range Step**, becomes available, allowing you to define the intervals at which this attribute will appear in frontend filtering.

# Video Download



### **Slider Display Mode**

Disp	lay	Prop	perties

Display Mode	Slider
Add From-To Widget	Yes 💌
Minimum Slider Value	<\$10 Please specify the min value to limit the slider, e.g. <\$10
Maximum Slider Value	<\$999 Please specify the max value to limit the slider, e.g. >\$999
Slider Step	1

Use 'Slider' display mode for price attribute.

Minimum Slider Value - Specify the minimal price (e.g.<10\$) to limit the slider.

Maximum Slider Value - Specify the maximal price (e.g.<999\$) to limit the slider.

#### **Slider Step** - Here you can configure the slider step size for the filter.

Shopping Options			
ACTIVITY	$\sim$		
NEW	$\sim$		
STOCK	$\sim$		TUE 13 T
SALE	$\sim$		
NEW	~		
MATERIAL 🔍	$\sim$	Aim Analog Watch	Endurance Watch
GENDER	$\sim$	\$45.00	\$49.00
COLOR	$\sim$		
CATEGORY GEAR	$\sim$		
BRAND	$\sim$		
PRICE	^	3 5 3	
_		ac 1	
25 - 7			0
25 - 7.			
Apply		Luma Analog Watch	Bolo Sport Watch
		\$43.00	\$49.00

You can adjust the price slider style in the extension general settings (Stores  $\rightarrow$  Configuration  $\rightarrow$  Improved Layered Navigation  $\rightarrow$  General).

Scroll to Top after AJAX Load [store view]	Yes	Default
Add Vertical Scrolling to Filter Block After [store view]	300 Set maximum box height in px	Improved
Submit Filters on Desktop [store view]	Instantly	Volumeric Gradient
Submit Filters on Mobile [store view]	Instantly	
Leave the Single-Select Filter Visible after Selection [store view]	No	Light
Number of Unfolded Options in State [store view]	0 Other options will be shown af "More" button.	Dark
Slider Style [store view]	Volumetric Gradient	· 0

'From-To' Widget

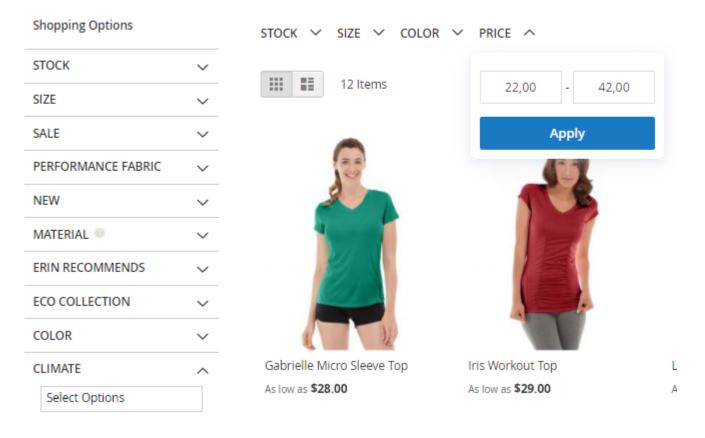
### <u>a</u>masty

Last update:	maganta	Dimproved	lavorod	navigation https://	amacty com/docc/de	oku.php?id=magento	Zimproved	lavorad	novigation
2023/09/21 15:21	mayento_	z.improveu_	layereu_	navigation https://	amasty.com/uocs/uc	ku.php:nu=mayento	_z.improveu_	_iayereu_	Inavigation

ATTRIBUTE INFORMATION	Display Properties			
Properties	Display Mode	From-To Only		
Manage Labels	Show in the Block	Both 👻		
Storefront Properties	Expand	Expand for des 💌		
Improved Layered Navigation		Allows to expand filter automatically right after a page is loaded. Set 'Expand for desktop only' to keep filter minimized on mobile. Keep 'Auto' to work based on the custom theme functionality.		
	Tooltip	Jet Theme Luma Theme		

Use the **'From-to-widget'** filter for numeric attributes either separately or together with other filter display modes. To use it separately, choose the 'From-to only' display mode.

# Tees



To use the filter together with other display modes, open the needed attribute (filter), and choose 'Yes' in the **Add From-To Widget** field.

Display Properties								
	Display Mode	Ranges	•					
	Add From-To Widget	Yes	•					

In this example, the From-To Widget is used together with Price Slider:

Video Downloa	d	
Now Shopping by	STOCK 🗸 PRICE 🗸	
× Price: \$8.00 - \$19.99		
Clear All	4 Items	
Shopping Options		
ACTIVITY 🗸		CIRCUIT Bashi the Bordon of traditional worksubs
STOCK V	timerore your heart note and increase your mobility	
PRICE ^		
	-E	
8 - 20	TOR OVERALL SHREOVENENT IN FUNCTIONAL PRINCIPAL OF AND REALTS.	Hermedelt Is Advended BHED POUNDS, DECERAGE BODY FAT, AND SOULPT AMAZING ASE.
Apply	LifeLong Fitness IV	Solo Power Circuit
	\$14.00	\$14.00

# **Filter Display Settings**

To fine-tune filter display settings please go to **Stores**  $\rightarrow$  **Attributes**  $\rightarrow$  **Products** and choose the necessary attribute, then click on the **Improved Layered Navigation** tab.



Disp	lav	Pror	perties
Disp	i ci y	L OF	Jerties

Display Mode	Labels 🔹
	Labels
	Images
	Images & Labels
Show in the	Sidebar
Block	
Sort Options	Position
Ву	Position
Show Product	No
Quantities	Yes 💌
-	
Show Search	
Box	Yes 💌
Show the	
searchbox if	4
the number of	Customers will be able to search for the filter option in the searchbox.
options more	
than	
Number of	
Unfolded	4
Options	Other options will be shown after a customer clicks the "More" button.
Expand	Auto (based on cu: 👻
	Allows to expand filter automatically right after a page is loaded. Set 'Expand for
	desktop only' to keep filter minimized on mobile. Keep 'Auto' to work based on the
	custom theme functionality.
- 11 <sup>1</sup>	
Tooltip	Luma Theme
	Lunia meme
	All material types are a

**Display Mode** - Specify how to display filters - as Labels, Images, Images & Labels, Text Swatches.

**Show in the Block** - Specify whether to show the filter in a vertical or horizontal navigation. It's also possible to show filters in both blocks.

**Sort Options By** - Specify which way you would like to sort the options: by *Name*, by *Position* or by *Product Quantities*. If you choose Product Quantities, the options within the attribute will be sorted by the number of products in the options, from the highest quantity to the lowest.

**Show Product Quantities** - Set whether to display or not the product quantities with the filter options.

**Show Search Box** - Set to 'Yes' to show a search box in a filter. It is very convenient for filters with many options.

**Show the search box if the number of options more than** - Indicate the number of options required to display the search box in a filter.

**Number of Unfolded Options** - Specify the number of unfolded filter values that will be shown to customers when they click on a specific filter.

**Expand** - The option allows to expand filter automatically right after a page is loaded. Set 'Expand for desktop only' to keep filter minimized on mobile. Keep 'Auto' to work based on the custom theme functionality.

Example: if we specify 2 unfolded values for display, other values will be shown after a customer clicks the *Show More* link.



**Tooltip** - Specify the tooltip text that will be displayed for a specific filter on mouse hover. You can set different tooltips text for particular store views.

An example of a tooltip icon and a text.

Bags		
Shopping Options		
STYLE		
ACTIVITY All material types availab	e	$\frown$
MATERIAL 👕 🗸		
PRICE V		>115
STRAP/HANDLE 🗸		1 mb
Compare Products	Strive Shoulder Pack	Overnight Duffle
You have no items to	***** 2 reviews	★★★★★ 3 reviews
compare.	\$32.00	\$45.00

If you want to display only particular options in the filters, you should make them **Featured**.

- Go to Stores → Product
- Select a particular attribute
- In the Properties tab, go to Manage Swatch (Values of Your Attribute)
- Select a needed option, that you want to make featured
- Click on settings' gear icon in the option's section.

#### Manage Swatch (Values of Your Attribute)

Is Default	Swatch	Admin	Default Store View	Store View 2
۲		Black		★
0		Blue		✿
$\bigcirc$		Brown		×
0		Gray		☆

• Enable **Is Featured** option. Note, that not featured options will be hidden under 'show more' element if at least one attribute's option is marked as 'Is Featured'.

Settings		
Store View:	All Store Views 👻 🕐	
Featured Opt	ions	
Is Featured	Yes  Not featured options will be hidden under 'show more' element (if at least one attribute's option is marked as 'Is Featured').	[STORE VIEW]
SEO		
URL alias		[STORE VIEW]
Meta Data		

• Adjust other featured option settings you need:

Visible in Categories	Visible Everywhere
	Visible Everywhere
	Only in Selected Categories
	Hide in Selected Categories
Show only when any option of	Climate × Color ×
attributes below is selected	
Show only if the following option	
is selected	Travel
	Urban
	Brand
	Adidas
	And1
	Converse
Show Icon on the Product Page	No
1 480	Upload images for your options to show them right after the product title

**Visible in categories** - Choose for which categories the filter will be available.

**Show only when one of the attributes below is selected** - choose filter attributes that will trigger the display of a dependent filter. You can select as many attributes as you need.

**Show only when one of the options below is selected** - choose the options that will trigger the display of the dependent filter.

**Show icon on the product page** - upload a special image that will be displayed on the product pages which meet filter requirements. This option is especially useful for a Brand filter to show a brand logo on the corresponding product pages.

Filtering		
Allow Multiselect	Yes 🔻	
Multiple Values Logic	Show products with ANY value	
	Show products with ANY value	
	Show products with ALL values only	

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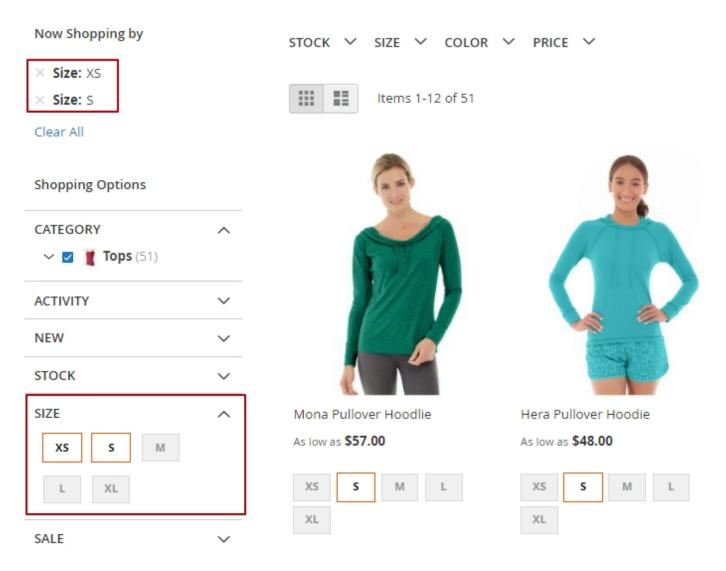
Allow Multiselect - Enable the option to let customers choose several values of the filter at a time.

Multiple Values Logic - There two options available:

- Show products with ANY value all products containing at least one value from the selected ones will be displayed);
- Show products with ALL values products that contain all select values will be displayed.



Our store provides a big variety of women's tops. Here you can find the clothing for any weather and for any cas have for you. Have any questions? Don't hesitate to contact us!



# **Filter Mapping Settings**

Please note, that to use this functionality, you should additionally install the **Grouped Options** 

module via composer with the following command: *composer require amasty/module-grouped-options*.

To configure the option please go to Stores  $\rightarrow$  Layered Navigation  $\rightarrow$  Manage Group Attribute Options  $\rightarrow$  click Add New Group button

# Manage Group Attribute Options

						Add	New Group
				<b>T</b> Filters	•	Default View 🔻	🏠 Columns 👻
Action	15 🔻			20 🔻	per page	< 1	of 1 >
	ID ↓	Position	Title	Status	Attribute	Options	Action
	3	0	Blue	Enabled	Color	Sky blue Navy Light blue Turquoise Blue	Select 🔻
	4	3	Red	Enabled	Color	Red Light Pink Powder Pink Indian Red Tomato	Select 🔻

Configure mapping settings.

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#### **General Information**

Group Title *	Defa	ault Store	View	German	French	
	Red			Rot	Rouge	
Group Code *	red-	clothing				
Status *	Ena	bled		•		
Swatch		L				
Alias						
hids					 	
Position	3					
Attribute	Colo	or		•		
Attribute Options		Selected	Select opti this attrib group			
		✓	Red			
		✓	Light Pink			
		~	Indian Red			

**Group Title** - Specify different titles for attributes' group for each view store individually.

Group Code - Specify a group code that will be used in the URL of the filter results page by default.

Status - Enable filter group on the frontend.

**Swatch** - Select the main thumbnail swatch for the whole group.

**Alias** - Specify a custom alias if necessary that will be used in the URL of the filter results page.

**Position** - Set the display position for your frontend filters block. This setting defines the position only among the Group Attribute Options (created within the same attribute). It doesn't affect the positioning of common attribute options in the filter.

Attribute - Select an attribute type for which you want to create a group.

Attribute options - Once the attribute is selected you'll see corresponding attribute options. Select

the ones that you want to gather in a group.

See the option in action. When a customer selects the icon of an attribute group ('Blue' for example), the module will display all products with the attributes from the 'Blue' group.

Now Shopping by × Color: Clear All		PRICE ~	STOCK ∨ Items 1-3 of 50	NEW ~	BRAND ∨	SIZE ∽
Shopping Options			items 1-5 of 50			
CATEGORY	~					
STOCK	~	A				A
NEW	~	-				
SIZE	~					
BRAND	~					
CLIMATE	~					
MATERIAL	~	Breathe-E	asy Tank	Desire	ee Fitness Tee	2
	Â	★★★★☆ \$34.00	4 reviews	★★★ \$22.0	t★★ 8 revie 0	ews
		XS S	M L XL	XS	S M L	XL

# **Fine-Tuning Filters**

Simple attribute filters are presented in Magento by design. They are derived from the attributes of **Catalog Input Type for Store Owner=Multiple Select**. An attribute becomes a filter, if there is a **Use in Layered Navigation** setting.

### **Attribute Filters**

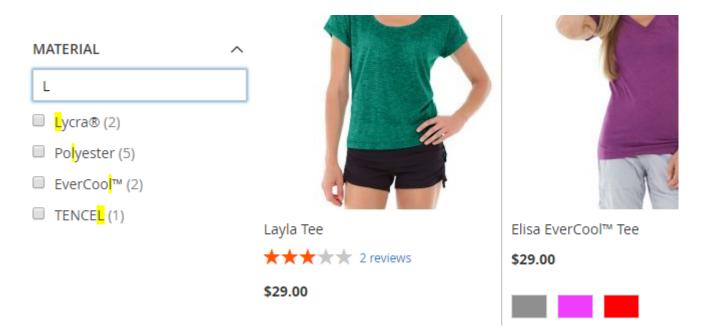
Available settings in the Display Properties section are the following:

(the specific for simple attribute-filters are highlighted)

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- Display Mode (Labels / Images / Images & Labels)
- Show in the Block (Sidebar / Top / Both)
- Sort Options By (Position / Name)
- Show Product Quantities
- Show Search Box (only in the Labels mode)
- Number of unfolded options (only in the Labels mode)
- Expand
- Tooltip
- Visible In Categories
- Show only when any option of attributes below is selected
- Show only if the following option is selected
- Show icon on the product page

**Show Search Box** adds a text field for the quick search under the options. It hides the options that don't correspond to the request.



**Number of unfolded options** indicates options that will be displayed right after the page is loaded. The other options are hidden with the *Show more* button. This is useful, when there are many options.

**NOTE:** While filtering with *Search Box*, the *Number of unfolded options* option becomes timely unavailable and all the filter options become visible.

**Expand** - Expand filter right after a page is loaded. The setting may be helpful for the themes, where filters are hidden by default.

If a filter is applied, it will be expanded in any case, independently from this setting.

**Tooltip** - Add a pictogram to a filter. When you hover over a pictogram, a pop-up hint appears.



Now Shopping by		<b>STOCK</b>	$\checkmark$	SIZE	~	SALE	~
imes Material: Fleece							
imes Material: Jersey				4 Iter	ms		
Clear All							
Shopping Options							
STOCK	~	,	1	1			
SIZE	~				2		
PERFORMA All material type	es available	]	4	1			
MATERIAL	^		1				
Search			d	7			
Cotton (6)		Autum	n Pul	lie			
Fleece (3)		As low a	s <b>\$57</b>	.00			
Jersey (1)							
Nylon (2)					_		
Delyester (6)		XS	S	М		L -	

You can upload any pictogram to Improved Layered Navigation - Tooltip.

Visible in Categories - It defines what categories includes a filter.

**Show only when any option of attributes below is selected** - It allows to manage a correlation between one filter visibility and the several others. Thus, if you specify a few other attributes here, the filter will be visible only if one of the specified filters is used by a visitor.

**Show only if the following option is selected** - It allows to manage a correlation with other filters in more detail. Specify individual options of another filter, rather than a filter all-in-all.

#### Available settings in the Filtering section:

- Allow Multiselect
- Multiple Values Logic

Multiple Values Logic - Show products with any values. A product is selected, if at least one of

the filter's options match with its attributes' values.

**Multiple Values Logic - Show products with ALL values only**. A product is selected, if all the filter's options match with its attributes' values.

## Filter SEO settings

For each filter, including Yes/No filters and Category filters with Multiselect, you can find the following settings in the SEO section:

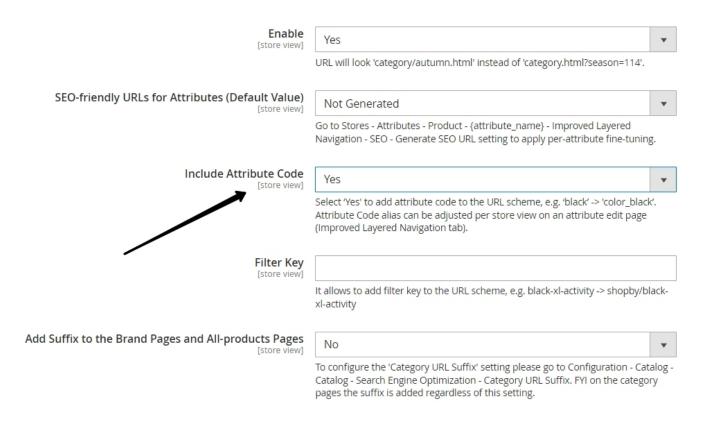
- Generate SEO URL
- Allow Google to INDEX the Category Page with the Filter Applied
- Allow Google to FOLLOW Links on the Category Page with the Filter Applied
- Add rel="nofollow" to filter links (Auto / No)
- Attribute URL Alias

SEO

,	
Generate SEO URL	Yes 🔻
Allow Google to INDEX the	Never 🔻
Category Page with the Filter Applied	
Allow Google to FOLLOW Links on the Category Page with the	Never 🔹
Filter Applied	
Add rel='nofollow' to Filter Links	Auto 🔻
Attribute URL Alias	
	Luma Theme
	If left empty, Attribute Code value will be used.

To enable SEO setting for Yes/No filters please go to **Stores**  $\rightarrow$  **Configuration**  $\rightarrow$  **Improved Layered Navigation: SEO**  $\rightarrow$  **Include Attribute Code**  $\rightarrow$  set to **'Yes'** 

#### SEO URLs



**Generate SEO URL**. When you filter by this attribute, it removes the parameter from the *GET*-request and embeds it in the main part of the URL with *alias*, optimized for the search engines. For instance, category/cotton.html instead of category.html?material=46. It is active, if SEO URL generator is enabled in the general SEO settings.

#### category/cotton.html instead of category.html?material=46

**Allow Google to INDEX/FOLLOW the Category Page with the Filter Applied** - the option allows to block the indexing and prevent the search crawlers from going through links on the pages, where the filter is applied. It is implemented with the meta-tag robots. Active, when the option *Allow the Module to Modify Robots Meta Tag* is enabled in the *SEO general settings*.

**The exception:** the brand page is always *INDEX*, independently from the brand SEO settings. The other applied filters - if there are active - continue to affect robots. There are also some differences in performance with the *Robots* tag on the Custom Page.

Add rel="nofollow" to filter links allows to block the path to links that are unavailable by design. Thus it decreases the stress on a search robot. It is active, when the option **Automatically add** *rel="nofollow" to filter links when required* is enabled in the **SEO general settings**. You can disable this parameter, when the attribute takes part in the Custom Page formation. This will help the search robot reach the necessary page.

**Attribute URL Alias** - the option allows a store admin to set a custom URL alias for an attribute. If the field is left empty, the attribute code value will be used as an URL alias.

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## **Swatch Filters**



COLOR	^

The attributes from **Catalog Input Type for Store Owner = Visual Swatch / Text Swatch** in Magento are displayed in a particular way: as images or pictograms with texts. That is why, the kit of settings in Improved Navigation is different.

Available settings in the Display Properties section:

- Display Mode (Labels / Images / Images & Labels / Text Swatches)
- Show in the Block
- Sort Options By (Position / Name)
- Show Product Quantities (only for Labels, Dropdown, Images & Labels mode)
- Show Search Box (only for Labels and Images & Labels)
- Number of unfolded options (except Dropdown mode)
- Expand
- Tooltip
- Visible In Categories
- Show only when any option of attributes below is selected
- Show only if the following option is selected
- Show icon on the product page

The settings in the **Filtering** and **SEO** sections are identical to the settings for simple attributes.

#### **Manage Options**

To manage filter options, go to Admin panel  $\rightarrow$  Stores  $\rightarrow$  Attributes  $\rightarrow$  Product  $\rightarrow$  Attribute Information  $\rightarrow$  Properties  $\rightarrow$  Manage Options (Values of Your Attribute) $\rightarrow$  Select an option  $\rightarrow$ Click Settings button.

Here you can make the option **Featured** if needed. It is useful if you want to display only particular options in the filter. It is also possible to specify particular filter options to improve **SEO**. The following option settings are available:

- Meta Data (Meta Title, Meta Description, Meta Keywords)
- Page Content (Page Title, Description, Image, Top CMS Block)
- SEO (URL Alias)
- Other (Small Image, Small Image Alt)

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Settings		
Store View: All Sto	ore Views 👻 🕐	
Featured Options		
Is Featured	No 💌	[STORE VIEW]
URL alias		[STORE VIEW]
Meta Data		
Meta Title	Black	[STORE VIEW]           Image: Use Default Value
Meta Description		[STORE VIEW]
Meta Keywords		[STORE VIEW]
Page Content		
Page Title	Black	[STORE VIEW]           Image: Use Default Value
Description	Show / Hide Editor	[STORE VIEW]
Image	Choose File No file chosen	[STORE VIEW]
Top CMS Block	Please select a static block. 💌	[STORE VIEW]
Bottom CMS Block	Please select a static block.	[STORE VIEW]
Other		
Small Image	Choose File No file chosen	[STORE VIEW]
Small Image Alt		[STORE VIEW]
	Sav	ve Cancel

Meta Data and Page Content are added to the page according to the settings specified in the

sections **Improved Layered Navigation > Category Title** and **Description Improved Layered Navigation > Category Meta Tags**. It is added, when you filter products by particular option. Also these settings are applied on the page of the appropriate brand, replacing data set by default.

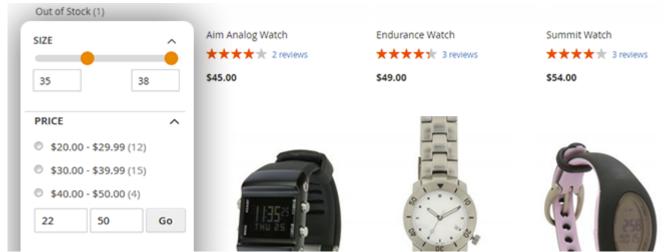
Improved Layered Navigation automatically generates **URL Alias** for the filter options. To enable this, leave an empty field.

Please, consider: if you change this setting, the prior urls will become unavailable.

#### Price & Decimal

**Price** & **Decimal** are filters that are featured in Magento by design.

**Decimal** is any attribute of the price type, except the price itself. **Decimal** attributes are often used to store the values, that don't relate to the price (e.g., *size, length, weight, etc*). This is convenient, as far as you can specify any arbitrary values in decimals, rather than selecting them from variants.



The multiselect is not available for price and decimal filters.

To hide zero decimal for the price filter, navigate to **Stores**  $\rightarrow$  **Product**  $\rightarrow$  **Select 'Price' attribute**  $\rightarrow$  go to **Improved Layered Navigation** tab

ATTRIBUTE INFORMATION	Display Properties	
Properties	Display Mode	Slider
Manage Labels		
Storefront Properties	Hide Zero Decimal	Yes 🗸
Improved Layered Navigation 📝	Add From-To Widget	Yes 💌
•	Minimum Slider Value	
		Please specify the min value to limit the slider, e.g. <\$10

Hide Zero Decimal - set to 'Yes' to display price without the zero decimal.

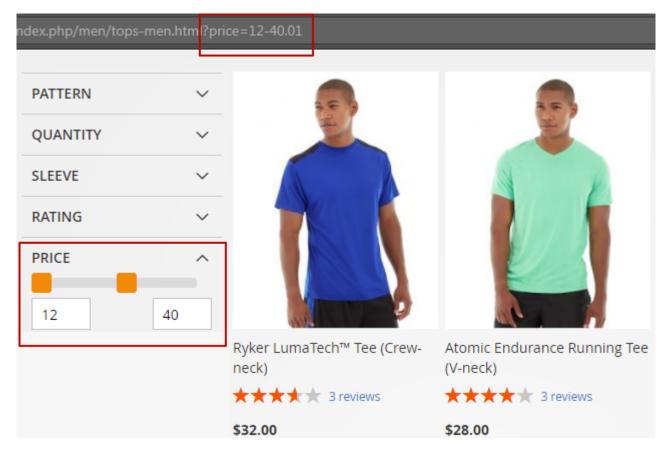
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#### Available SEO Settings

**SEO URL** is not available, as *Price* and *Decimal* attributes are added to the URL as a GET parameter: category.html?price=100-200

If the filter is applied, then the robots tag takes the value "noindex, nofollow" (if **Allow the Module to Modify Robots Meta Tag** is enabled in the SEO settings). Accordingly, direct links to filtering should have the attribute *rel="nofollow"* (if **Automatically add rel="nofollow" to filter links when required** is enabled in the SEO settings)

Magento forms price intervals, including the lower limit and excluding the upper one, for one product does not fall into several intervals at the same time. For example, the interval in the filter is specified as 40.00-49.99, the same interval is also specified in the block **Currently Shopping By**. Although, in the URL, the upper limit is extended by 0.01 (price = 40-50). If the filtering is done using a slider, or *from-to widget*, then the products must include products that match the end points as well. For this purpose, in case the visitor filters using a slider or *from-to widget*, the extension adds 0.01 to the top border (into the URL) to neutralize the Magento's correction by default.



#### **Multiple Currencies**

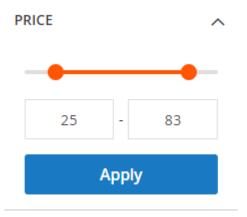
If a store's currency differs from the base currency, the values are recalculated according to the rates only for the Price filter, but not for Decimal.

### Available settings in the Display Properties section:

(the specific ones for Price and Decimal filters are highlighted)

- Display Mode (Ranges / Dropdown (Deprecated) / Slider / From-To Only)
- Add From-To Widget (except From-To Only)
- Minimum Slider Value (only for Slider mode)
- Maximum Slider Value (only for Slider mode)
- Slider Step (only for Slider mode)
- Measure Units (Store Currency / Custom Label)
- Unit Label (if Custom Label is selected)
- Show in Block
- Show Product Quantities
- Expand
- Tooltip
- Visible In Categories
- Show only when any option of attributes below is selected
- Show only if the following option is selected

**Add From-To Widget** adds a widget to the filter and offers an alternative filtering method in addition to the selected *Display Mode*.



**Minimum Slider Value** and **Maximum Slider Value** narrow the limit of the slider for the convenient filtering.

For instance, there are products in the category within the price range from 20 to 200\$. But there are also several products with the price above 1000\$. Admin can specify the **Maximum Slider Value** to 200\$, and the products with the price above 1000\$ will not be included in a sample. However, if customers leave the slider untouched while filtering, these expensive products will be displayed in the search results.

**Slider Step** allows you to specify the step of the slider. It can be either an integer or a fractional number.

**Measure Units** and **Unit Label** determine the unit of measurement. By default, this is the currency of the current store. It is used on the frontend: in the filter block and in the **Currently Shopping By** section.

# 'All-Products' Page Settings

# Configuration Scope: Default Config • ?

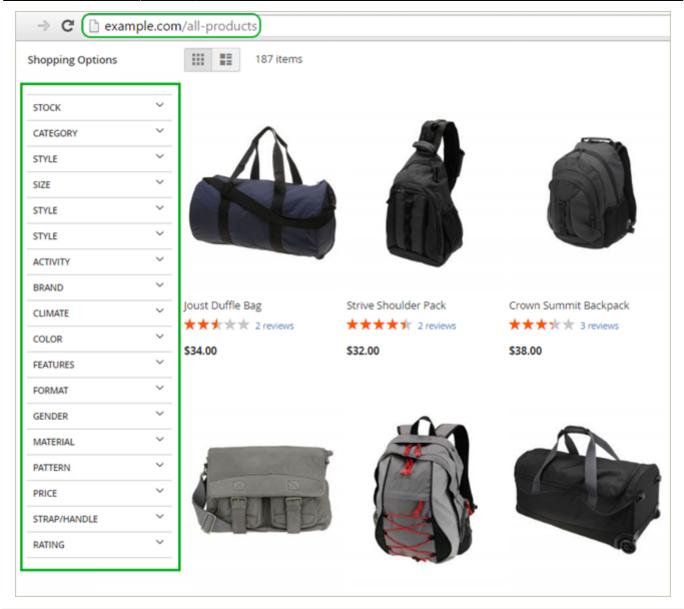
AMASTY EXTENSIONS	General	
Improved Layered	Enable All Products Page [store view]	Yes 💌
Navigation	All Products Page URL [store view]	all-products
Improved Layered Navigation: All Products		
Improved Layered Navigation: Brands		
Improved Layered Navigation: Pages		
Improved Layered Navigation: SEO		

**Enable All-Products Page** - Set the option to 'yes' to enable the All Products page, containing all store items and layered navigation filters.

All Product Page URL - Specify an appealing URL for the page, e.g. all-products.html.

You can set the name for the default category in **Products** - > **Categories**, e.g. All products

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# **Brand Settings**

#### **General Settings**

To configure greneral Brands Settings please go to Stores  $\rightarrow$  Configuration  $\rightarrow$  Improved Layered Navigation  $\rightarrow$  Brands

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#### General

Brand Attribute [global]	brand 💌
	Creates SEO-friendly brand pages. Every page contains all your products filtered by particular brand and contains unique content that you assigned for the option of brand attribute.
URL Key [store view]	
	Adds a key before brand name in URL like /[key]/brand- name.html.
Choose CMS Page [store view]	Shop by Brand
	Please make sure the CMS page is enabled (Content -> Elements -> Pages).
Add Brands Link to Top Menu [store view]	Display Last 💌
	Display Link to All Brands Page in Top Menu.
Show Brands List Popup [store view]	Yes 🔹
	Enable to display the popup with brands upon hovering over the corresponding top menu link.

**Brand Attribute** - Here you can set an attribute that will be used as a brand. You can use different attributes as a brand for different store views. It is also possible to setup nice short URLs for pages of a brand attribute (or any other one you prefer), e.g.:

- example.com/canon.html
- example.com/nike.html

To generate such URLs for an attribute, please specify the code of the attribute in the **Brand Attribute** field. This feature works only for one attribute at a time.

**URL Key** - Specify the key that will be added to the URL before the brand name. E.g. yoursite/brand/brand-name.html

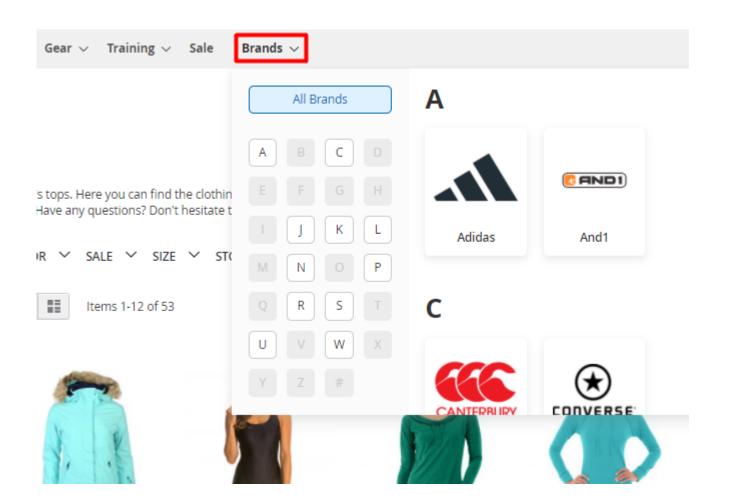
**Choose CMS page** - select a CMS page where the All Brands List will be shown.

**Add Brands Link to Top Menu**- choose whether to display a Brands link leading to the All Brand Page on the top menu bar. To configure the link position, select one of **two modes**:

- Display First
- Display Last

**Show Brands List Popup** - display brands list and filter them by a character right in the top menu Brands dropdown.

## **Brands List Popup Configuration**



⊙ Brands List Popup Configuration

Add Brands to Account Top Links [store view]	Yes <ul> <li>Display Link to All Brands Page in Account Top Links.</li> </ul> <ul> <li>Top Links.</li> <li>Top Links.</li> </ul> <ul> <li>Top Links.</li> <li>Top Links.</li> </ul> <ul> <li>Top Links.</li> <li>Top Links.</li> <li>Top Links.</li> </ul> <ul> <li>Top Links.</li> </ul> <ul> <li>Top Links.</li> </ul> <ul> <li>Top Links.</li> <li>Top Links.</li> <li>Top Links.</li> <li>Top Links.</li> </ul>	
Brands Item Label [store view]	Brands Used in top menu and account links.	✓ Use system value
Display tooltip [store view]	No All Brands page Product page Listing page	
Tooltip content [store view]	{image}{short_description} Possible variables: {title}, {small_image}, {image}, {description}, {short_description}.	Use system value
Exclude Brands without Products from Sitemap [store view]	Yes 💌	

Add Brands to Account Top Links - Display a Brands link in a customer account.

Brands Item Label - Specify a name, which will be displayed in a menu bar and account top links.

Brand Label specified as Teams

Men	Gear	Training	Sale	Teams
-----	------	----------	------	-------

**Display Tooltip** - Multi-select the directories, where you would like to display a tooltip with a brand info. Possible variants to display:

- all-brands page
- product pages
- catalog pages (listing)

A tooltip



**Tooltip Content** - automate the tooltip creation and update. Enter the variables that should be used for a tooltip. Possible variables: {*title*}, {*small\_image*}, {*image*}, {*description*}, {*short\_description*}.

**Exclude Brands without Products from Sitemap** - set to 'Yes' to exclude brand pages without products from the sitemap.

#### More from this brand

#### More from this Brand

Enable [store view]	Yes 💌
	Displays the random products of the same brand at the bottom of the Product page. Note. Please enable "Used in Product Listing" setting for brand attribute.
Title [store view]	More from {brand_name}
Max Product Count	Default: More from {brand_name}.
[store view]	7 Please set the quantity of the products displayed. Default value is 7.

**Enable** - Display a block of products of a current product's brand. A block will be displayed at the bottom of a current product page.

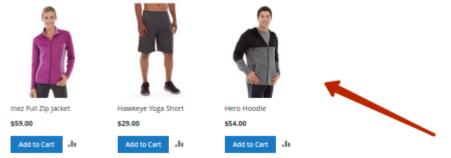
**Title** - Specify a title of a block, using a Brand variable.

Max Product Count - Specify the number of random products to display in a block.

3 more products from Nike brand, sample

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		· ·			orts and training with Nike sp oodles, tracksuits, joggers, so	
				\$48.00		IN STOCK SKU#: WP07
				Size 28 29 Color		
				Qty		
				Add to Car		🖾 EMAIL
1				•		
Details	More Information	Reviews				
Reach for th attractively.		Aeon Capri pant. With	h a soft, comfortable feel and moisture wi	icking fabric, these duo-tone leg	gings are easy to wear and	wear
Thick, 3" fla     Media pod	is with teal accents. attering walstband. ket on inner walstband. nish for ultimate comfort an	d dryness.				
More from Nike						



## **Product Page Brand Settings**

#### **Product Page Brand Settings**

Display Brand Title on Product Page [store view]	Yes	•
Display Brand Logo on Product Page [store view]	Yes	Ŧ
Brand Logo Width, px [store view]	100 If the field is left empty, the default image size (30px) will be used.	
Brand Logo Height, px [store view]	100	
	If the field is left empty, the default image size (30px) will be used.	
Display Short Description on Product Page [store view]	Yes	•

**Display Brand Title on Product Page** - set to 'Yes' to enable a clickable brand title on product pages.

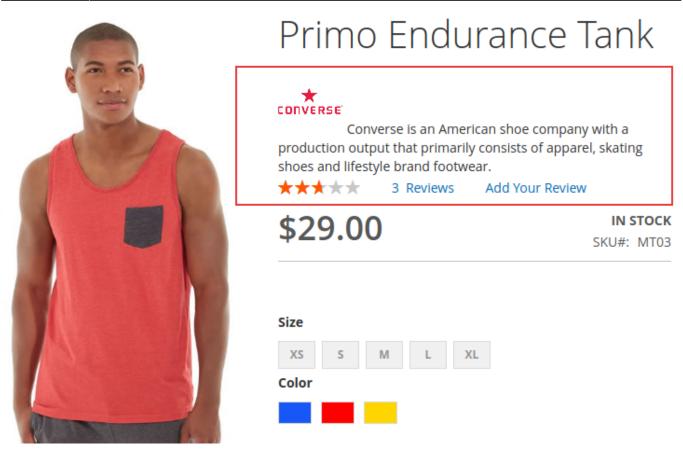
**Display Brand Logo on Product Page** - Enable a brand logo display on the products pages.

To make sure the **images are displayed correctly**, and to avoid issues with poor image quality during resizing - you can install the **PHP Imagick**. Additionally, to prevent any loss in image quality, it's important to maintain the aspect ratio.

Brand Logo Width & Height, px - Specify the size of a brand in pixels.

**Display Short Description on Product Page** - Enable a label short description on the products pages.

A brand logo and short description on a sample product page.



**Product Listing Brand Settings** 

#### **Product Listing Brand Settings**

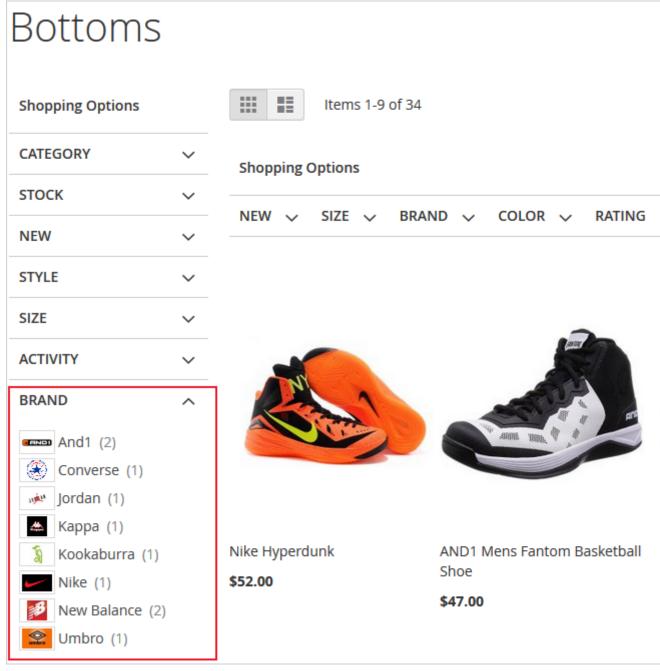
Display Brand Logo on Product Listing	Yes 💌				
[store view]	Note. Please enable "Used in Product Listing" setting for brand attribute.				
Brand Logo Width [store view]	30				
	Please specify the value in pixels (e.g. 10) or percent (e.g. 10%). Leave empty to use default image size.				
Brand Logo Height [store view]	30				
	Please specify the value in pixels (e.g. 10) or percent (e.g. 10%). Leave empty to use default image size.				

Display Brand Logo on Product Listing - set to Yes to show brand logos on category pages.

Please enable "Used in Product Listing" setting for brand attribute.

**Brand Logo Width and Height** - adjust logo resolutions. Specify the value in pixels (e.g. 10) or percent (e.g. 10%). Leave empty to use default image size.

**NOTE:** Brands block on a category page is based on the current category. It means that the block contains only brands from the opened category.



#### **Brand Attribute Settings**

To **add new brands** and to manage brand attribute settings please go to **Stores**  $\rightarrow$  **Products**  $\rightarrow$  **Attributes**  $\rightarrow$  **Product**  $\rightarrow$  **Brand**.

Attribute Properties	
Default Label 🔺	Brand
Catalog Input Type for S tore Owner	Visual Swatch  Dropdown
Values Required	Visual Swatch Text Swatch
Update Product Preview Image	No  Filtering by this attribute will update the product image on catalog page
Use Product Image for S watch if Possible	No  Allows use fallback logic for replacing swatch image with product swatch or base image

**Catalog Input type for store owner** - select an input type for the catalog. Choose on of 3 available variants:

- Dropdown;
- Visual Swatch;
- Text Swatch.

Add brand names and adjust settings for different store views, upload brand logos and specify a brand that will be preselected by default.

#### Manage Swatch (Values of Your Attribute)

ls Default	Swatch	Admin	Luma Theme	Jet Theme	
۲		Adidas	Adidas	Adidas	<b>☆</b> ≣
0		And1	And1	And1	<b>⇔</b> ≣
0		Converse	Converse	Converse	<b>☆</b> ≣
0	€€€	Canterbury	Canterbury	Canterbury	<b>☆</b> ≣
0	. <b>™</b>	Jordan	Jordan	Jordan	<b>☆</b> ≣
0	⇒↓	Карра	Карра	Карра	<b>☆</b> ≣
0	<b>\$</b> ↓	Kookaburra	Kookaburra	Kookaburra	<b>☆</b> ≣

Click on the Settings icon beside a brand name to detailed brand information, and make all needed changes.

Settings		
Store View: All Store	e Views 👻 🕜	
Brand Options		
Is Featured	Yes  Vot featured options will be hidden under 'show more' element (if at least one attribute's option is marked as 'Is Featured').	[STORE VIEW]
Show in Brand List Widget	Yes 💌	[STORE VIEW]
Show in Brand Slider Widget	Yes 💌	[STORE VIEW]
Position in Slider	1	[STORE VIEW]

**Brand Options** - Here you can enable the display in a **Brand List Widget**, in **Brand Slider Widget**, and specify the brand **Position** in a slider. Also, you can make the option **Featured** if necessary.

SEO		
URL alias	adidas	[STORE VIEW]
Meta Data		
Meta Title	Adidas	[STORE VIEW]           Image: Use Default Value
Meta Description	The widest range of Adidas products for favorite sports and sports- inspired fashion!	[STORE VIEW]
Meta Keywords	Adidas clothing, adidas collections, adidas sport	[STORE VIEW]

**URL alias** - Specify a custom URL alias if necessary that will be used in the URL of the filter results page.

**Meta Data** - In this tab, you can specify **meta title**, **description** and **keywords** for each particular brand.

Specify **content for the brand page**. Add a title, description, image, and a CMS block using WYSIWYG editor.

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#### Page Content

Page Title	Reebok	[STORE VIEW]          Use Default         Value
Description	Show / Hide Editor	[STORE VIEW]
	ht Size	
	Path: p	<i>h</i> .
Short Description	Reebok is a global athletic footwear and apparel company, operating as a subsidiary of Adidas since 2005.	[STORE VIEW]

 Image
 Choose File
 reebok\_LOGO.png
 [STORE VIEW]

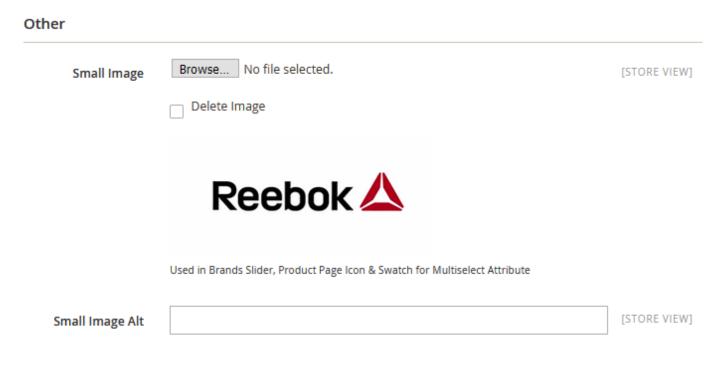
 Top CMS Block
 Reebok
 Image
 [STORE VIEW]

 Bottom CMS Block
 Please select a static block.
 Image
 [STORE VIEW]

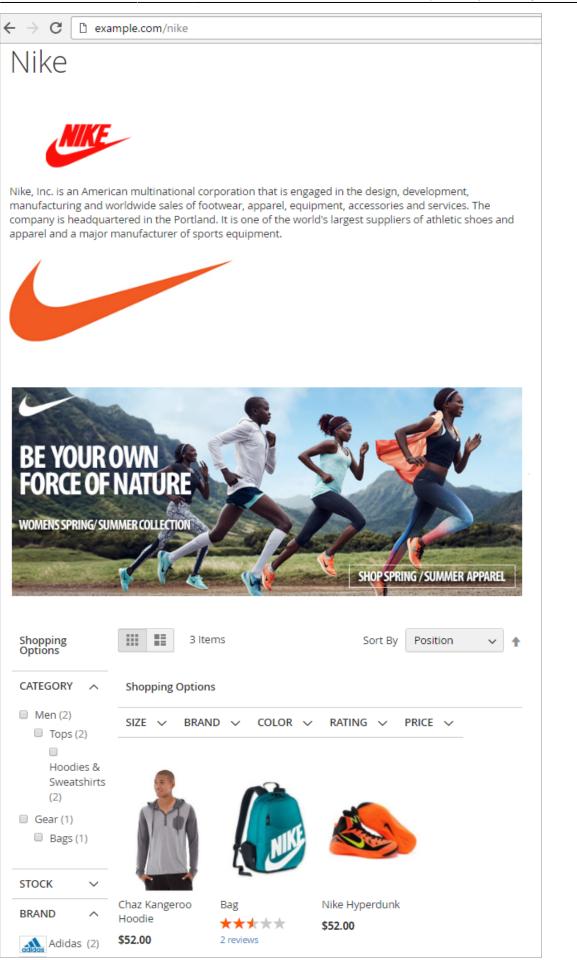
 Please make sure the attribute is selected in the following setting: STORES -> Configuration -> Improved Layered Navigation -> Category Title and Description -> 'Add the title & description of the selected filters'
 [STORE VIEW]

Add a brand image and specify a small image Alt.

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Below you'll see a brand page with a short SEO-friendly URL and custom content.



## All Brands CMS Page Settings

To add an All Brands page **Content**  $\rightarrow$  **Elements**  $\rightarrow$  **Pages**. Here you can Add a page with a list of all brands in alphabetical order.

Pag	es							Q	💄 admin 👻
								Add	New Page
Searci	h by key	word	Q				<b>T</b> Filters	Default View 🔹	🗘 Columns 🔻
Actio	ns	• 8 re	ecords found				20 • per page	< 1	of 1 >
	ID ↓	Title	URL Key	Layout	Store View	Status	Created	Modified	Action
	1	404 Not Found	no-route	2 columns with right bar	All Store Views	Enabled	Jun 24, 2016 7:22:14 AM	Jun 24, 2016 7:22:14 AM	Select 🔹
	2	Home Page	home	1 column	All Store Views	Enabled	Jun 24, 2016 7:22:14 AM	Jun 24, 2016 7:25:26 AM	Select 🔹
	3	Enable Cookies	enable-cookies	1 column	All Store Views	Enabled	Jun 24, 2016 7:22:14 AM	Jun 24, 2016 7:22:14 AM	Select 🔻
	4	Privacy Policy	privacy-policy-cookie- restriction-mode	1 column	All Store Views	Enabled	Jun 24, 2016 7:22:14 AM	Jun 24, 2016 7:25:26 AM	Select 🔹
	5	About us	about-us	1 column	All Store Views	Enabled	Jun 24, 2016 7:25:26 AM	Jun 24, 2016 7:25:26 AM	Select 🔹
	6	Customer Service	customer-service	1 column	All Store Views	Enabled	Jun 24, 2016 7:25:26 AM	Jun 24, 2016 7:25:26 AM	Select 🔹
	7	All Brands Page	brands	1 column	All Store Views	Enabled	Aug 3, 2016 11:12:28 AM	Nov 11, 2016 12:50:24 PM	Select 💌

Please click on the Add New Page button to create a page with all brands.

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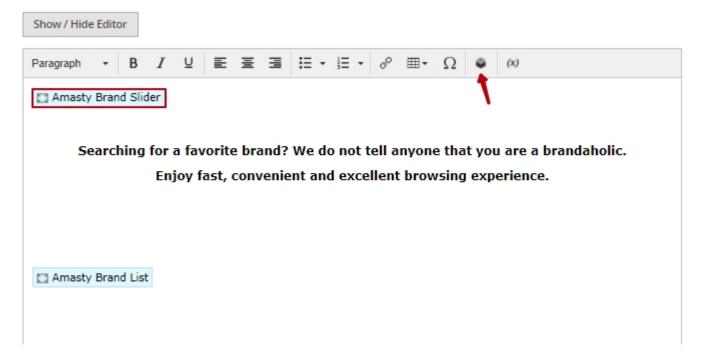
All Brands Page			👤 demou	ser 🗸
	← Back	Delete Page	Save	•
Enable Page Ves Page Title * All Brands Page				
Content 🖌				$\odot$
Content Heading         Show / Hide Editor       Insert Widget         {{widget type="Amasty\ShopbyBrand\Block\Widget\BrandSlider" ten <strong><span style="font-size: medium;"> <strong><span style="font-size: medium;">         do not tell anyone that you are a brandaholic.       /strong&gt;</span> <strong><span style="font-size: medium;"> <strong><span style="font-size: medium;">         (p style="text-align: center;"&gt;<strong><span style="font-size: medium;">         (p style="text-align: center;"&gt;<strong><span style="font-size: medium;"></span></strong></span></strong></span></strong></span></strong></strong></span></strong>	<br Searching for a fa > Enjoy fast, conve <strong> </strong>	/strong> avorite brand? nient and excellent&r <td><strong><strong hbsp;browsing rong&gt;</strong </strong></td> <td></td>	<strong><strong hbsp;browsing rong&gt;</strong </strong>	

#### Create All Brands Page - To create a page you need to:

- Insert Brand Slider widget;
- Insert Brand List widget.

Adjust widgets settings according to your needs.

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#### **Brand List Widget Settings**

Widget Options	
Number of Columns *	3
Show Brand Logo	No 💌
Image Max Width, px	100
Image Max Height, px	Optional.
Enable Search	No 💌
Enable Filter by Character	No 💌
Show Products Quantity	No  Show the number of products next to Brand name. Please note that this setting may affect performance.
Show Brands without Products	No 💌

Please note that this setting may affect performance.

**Number of Columns** - Set the number of columns for your brand list widget.

Show Brand Logo - Enable to display brand logos in the all-brands listing.

Image Max Width (Height) - Specify the size of logos in the listing.

An example of 100 px logo in the listing.





**Enable Search** - Enable a search box on the all-brands listing page.

An example of a searchbox.



**Enable Filter by Character** - Enable to display all the alphabet characters and possibility to click them.

An example of a filter by character.

All Brands A	В	С							J	K	L	
MNO	Р	Q	R	S	Т	U	V	W			Ζ	

Show Characters without Brands - Enable to display only characters.

**Show Products Quantity** - Enable to display a marker with a number of items assigned to a particular brand.

**Show Brands Without Products** - Set to 'No' to display only the brands that have products assigned to them.

This is a frontend example of a page with an alphabetical list of all brands. Each name leads to the appropriate brand page.

ation for Magento 2 (set	proved Layered Navig	Guide for Im		77/115	/09/21 15:33
Q R S T	M N O P	JKL		A B C D X Y Z #	All Brands A
	J		с		А
	Jordan (2)		CANTERBURY	And1 (2)	Adidas (14)
	N		L		K
NIKE	new balance	A STORE		5	A CONTRACTOR
Nike (4)	New Balance (2)	Lee Cooper (3)	Lacoste (4)	Kookaburra (2)	Карра (Э)
	S		R		Р
speedo	SPALDING	ROXY	Reebok 🛆		
Speedo (2)	Spalding (2)	Roxy (1)	Reebok (6)		Puma (2)

**Brand Slider Widget Settings** 

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2023/09/21 15:21	magento_	_z:improved_	layereu_	navigation https://amasty		i=magento_	_z:improved_	layereu_	navigation

Widget Options	
Visible Items Quantity *	5
Show Brands without Products	No   Disable to display only the brands that have products assigned to them.
Sort By	Name 💌
Slider Max Width, px	800
Header Title	Premium Brands
Header Background Color	#ffffff
Header Text Color	#000
Image Max Width, px 🔸	130
Image Max Height, px	Ontional

**Visible Items Quantity** - Specify how many brands will be displayed in a slider at a time.

**Show Brands without Products** - Disable to display only the brands that have products assigned to them.

**Sort By** - Select a sorting type for slider items – either by name or by position.

Slider Max Width, px - Set the slider maximum with in px.

Header Title - Specify a header title for the slider.

Specify the Header Background Color and Header Text Color.

Adjust Image Max Width and Image Max Height.

Show Brand Label [store view]	Yes	
Show Buttons [store view]	Yes	
Infinity Loop [store view]	Yes 🔹	
Simulate Touch [store view]	Yes   Click and drag to change slides.	
Show Pagination [store view]	Yes	
Clickable Pagination [store view]	Yes	
Autoplay [store view]	Yes 🔻	
Autoplay Delay [store view]	1500 In milliseconds.	

Show Brand Label - Choose whether to display text labels together with brand logos.

Show Buttons - Enable previous/next buttons display.

Infinity Loop - Enable continuous loop mode for slider images.

Simulate Touch - Let customers click and drag slider images.

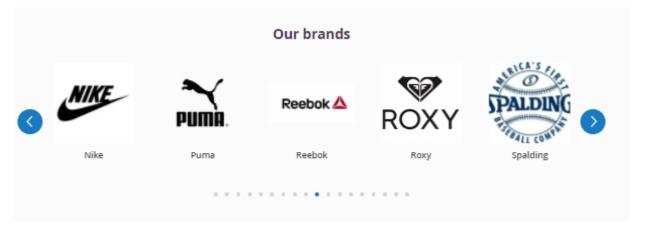
Show Pagination - Enable pagination display below the slider.

Clickable Pagination - Set to 'Yes' to enable pagination per click.

Autoplay - Switch on/off the autoplay option.

Autoplay Delay - Specify the time interval (ms) for autoplay delay.

**Brand Slider Examples** - See the example of a brand slider added to the All Brands page.



Searching for a favorite brand? We do not tell anyone that you are a brandaholic. Enjoy fast, convenient and excellent browsing experience.



#### **Brand Management**

To manage brands, please navigate to **Content** → **Amasty Layered Navigation** → **Brand Management**.

In this section, you can conveniently manage all the brands from the grid. For each brand, you can add custom descriptions and logos, adjust position in a slider, insert various CMS blocks and banners, add metadata, and etc. Also, here you can view what attribute is used for brand for a particular store view. You can set different attributes as a brand for different stores in the Brands General Settings Section (**Stores**  $\rightarrow$  **Configuration**  $\rightarrow$  **Improved Layered Navigation: Brands**  $\rightarrow$  **General**).

# **Brand Management**

💄 demouser 🗸

~	You saved the	item.							
Actior	15 🔻	19 record	ds found		<b>▼</b> Filters	<b>⊙</b> □ er page	Default View	•   🏟 C	olumns 👻
	Title	Slider Image	Position in Slider	URL alias	Description	Action	Store View	Brand Attribute	Show in † Slider
	Adidas		1		Purchase your favorite Adidas clothing and equipment at the lowest prices in town! Make sport a part of your every day life. Change yourself and it will change the world!	Edit	Main Website Main Website Store Luma Theme	brand	Yes
	Reebok	Read) (A. 🛆	2		Reebok is a global athletic footwear and apparel company, operating as a subsidiary of Adidas since 2005. Reebok produces and distributes fitness and sports items including shoes, workout clothing and accessories, and training equipment. Reebok is the official footwear and apparel sponsor for UFC, CrossFit, Spartan Race, and Les Mills. <img reebok-<br="" src="{{media&lt;br&gt;url=" wysiwyg=""/> 3.jpg"}}" alt=""/>	Edit	Main Website Main Website Store Luma Theme	brand	Yes

Access any brand to make changes. The way of configuration for each brand is the same as it was described in the brand attribute settings section.

# **Custom Product Sorting on Brand Pages (Add-On)**

The additional functionality allows admins to customize product sorting on brand pages.

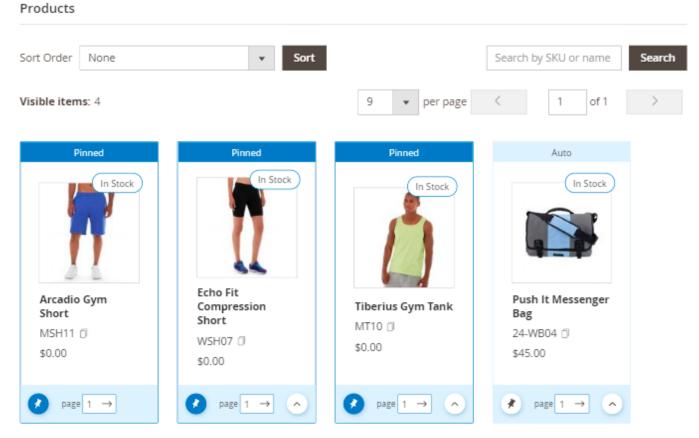
The feature can be enabled only after purchasing a **Custom Product Sorting for Shop by Brand Add-On**.

To manage products order on a brand page, go to **Content** → **Layered Navigation** → **Brand Management**.

Brand Management									emouser 🔻
~	You saved the	item.							
					<b>Y</b> Filters	•	)efault View	• 💠 🛛	olumns 👻
Action	ns 🔻	19 recor	ds found		20 <b>v</b> pe	er page	<	1 of	f1 >
	Title	Slider Image	Position in Slider	URL alias	Description	Action	Store View	Brand Attribute	Show in ↑ Slider
	Adidas		1		Purchase your favorite Adidas clothing and equipment at the lowest prices in town! Make sport a part of your every day life. Change yourself and it will change the world!	Edit	Main Website Main Website Store Luma Theme	brand	Yes
	Reebok	RestJok 💩	2		Reebok is a global athletic footwear and apparel company, operating as a subsidiary of Adidas since 2005. Reebok produces and distributes fitness and sports items including shoes, workout clothing and accessories, and training equipment. Reebok is the official footwear and apparel sponsor for UFC, CrossFit, Spartan Race, and Les Mills. cmg src="{{media url="wysiwyg/Reebok- 3.jpg"}}" alt=""/>	Edit	Main Website Main Website Store Luma Theme	brand	Yes

Open the necessary brand page and scroll to the **Products** tab.

#### . . .



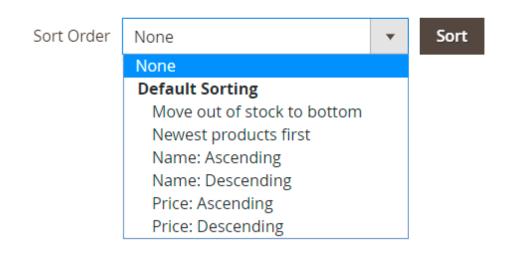
Here you can:

- Reorder items using drag-and-drop
- Place particular products at the top of the listing
- Adjust sorting options
- Move products through the pages
- Pin particular ones

With the add-on, you can manage product sorting for particular store views separately.

First, set the necessary sort order, according to which all products will be displayed.

# Products



**Sort Order** - select from the dropdown the preferable way of the automatic ordering of the product listing.

#### Available options:

- Move out of stock to the bottom
- Newest products first
- Name: Ascending
- Name: Descending
- Price: Ascending
- Price: Descending

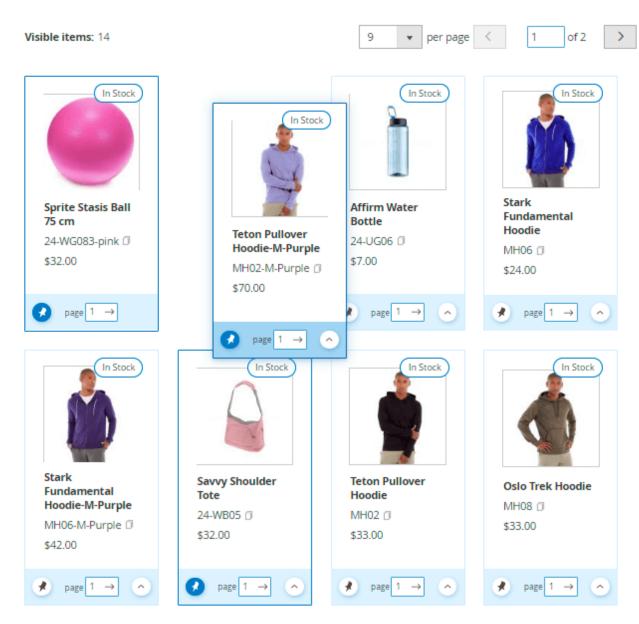
Search Products - find products within one current brand product listing by SKU or name.



In the **Visible Items** field the number of all the products that fall under the specified conditions is displayed.

Keep in mind that only **Enabled** products with the **Visible Individually** option can be displayed.

**Drag-and-drop** brand products according to your current marketing needs.



Move to Top - hit this button to send a particular item to the first position in the list.

In Stock	In Stock	In Stock	In Stock
Teton Pullover Hoodie MH02 🗇 \$33.00	Bruno Compete Hoodie MH03 🗇 \$53.00	Hollister Backyard Sweatshirt MH05 Ø \$45.00	Stark Fundamental Hoodie-M-Purple MH06-M-Purple
page 1 → ∧	page 1 →		page 1 → ^

Once you drag a particular product, the **Manual** mode is set automatically and it is "pinned" to a particular location. The feature helps to fixate a product in the same position even after the automatic sorting is activated too.

Moreover, the number of products per page in the admin panel equals the number of products customers see on the frontend. Thus, you will see how the products will be displayed to customers on each page.

With the **move products through the pages** feature it is possible to adjust the of products per each page by moving particular products to another page. As the page number is changed, the product becomes last on this page.

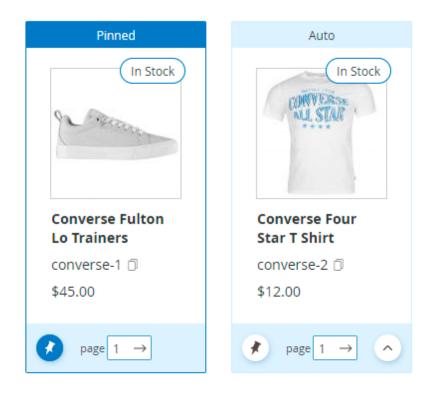
In Stock	In Stock	In Stock	In Stock
Bruno Compete Hoodie	Savvy Shoulder Tote	Hollister Backyard	Stark Fundamental
MH03 🗇 \$53.00	24-WB05 🗇 \$32.00	Sweatshirt MH05 🗇	Hoodie-M-Purple
422.00	22.00	\$45.00	\$42.00
page 1 → ^	page 1 →	page 1 → ^	page 1 → ^

As the result, we set the follwing products order:

#### Products

Sort Order	None	•	Sort

#### Visible items: 2

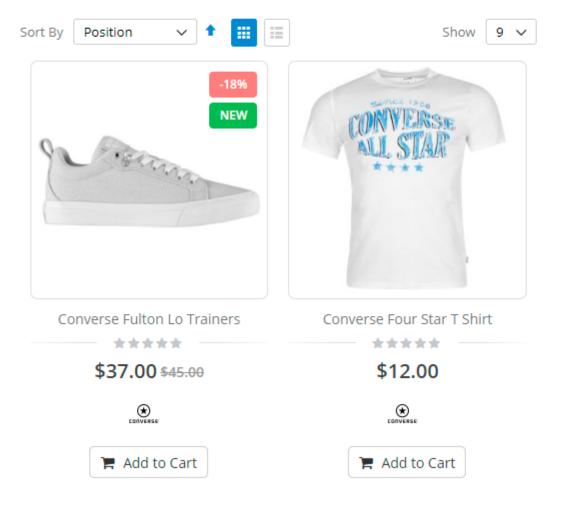


And on the frontend it will be displayed in the following way:

## Converse - Converse

Converse is an American shoe company with a production output that primarily consists of apparel, skating shoes and lifestyle brand footwear. Converse is known as one of America's most iconic footwear companies.

Converse is an American shoe company with a production output that primarily consists of apparel, skating shoes and lifestyle brand footwear. Converse is known as one of America's most iconic footwear companies.



# **SEO Settings**

#### **Migration from Magento 1**

If you've been using Improved Layered Navigation extension by Amasty for Magento 1 and now are going to migrate to M2, please pay a careful attention to your **URL settings**.

If you have URLs working based on 'Long with URL key' setting in Magento 1, then, please, configure the following options to migrate to Magento 2 and keep the existing URLs:

#### Include Attribute Name = Yes

#### Filter Key = shopby

See more information on this options below.

## SEO URLs & Robots Tag Control

Check some useful tips and tricks on best SEO practices in our recent article Magento 2 Layered Navigation: Best Settings For SEO

To manage SEO URLs, go to Stores  $\rightarrow$  Configuration  $\rightarrow$  Amasty extensions  $\rightarrow$  Improved Layered Navigation:SEO

#### SEO URLs

Enable [store view]	Yes 💌
	URL will look 'category/autumn.html' instead of 'category.html? season=114'.
SEO-friendly URLs for Attributes (Default Value)	Generated 💌
[store view]	Go to Stores - Attributes - Product - {attribute_name} - Improved Layered Navigation - SEO - Generate SEO URL setting to apply per- attribute fine-tuning.
Include Attribute Code [store view]	Yes 💌
	Select 'Yes' to add attribute code to the URL scheme, e.g. 'black' -> 'color_black'. Attribute Code alias can be adjusted per store view on an attribute edit page (Improved Layered Navigation tab).
Use 301 Redirect for SEO-optimized URLs [store view]	Yes 💌
	If enabled, it redirects from former URLs to SEO-friendly once these URLs are optimized by our module.
Filter Key [store view]	
	It allows to add filter key to the URL scheme, e.g. black-xl-activity -> shopby/black-xl-activity
Add Suffix to the Brand Pages and All-prod- ucts Pages	No
[store view]	To configure the 'Category URL Suffix' setting please go to Configuration - Catalog - Catalog - Search Engine Optimization - Category URL Suffix. FYI on the category pages the suffix is added regardless of this setting.
Replace Special Characters With [store view]	-
Separate Attribute Options With [store view]	- <b>v</b>

**Enable** - Set the option to 'yes' to optimize store URLs for search engines. The URLs will become short and clear.

**SEO-friendly URLs for Attributes (Default Value)** - with this setting you can generate SEOfriendly URLs for attributes in bulk. Go to Stores - Attributes - Product - {attribute\_name} - Improved Layered Navigation - SEO - Generate SEO URL setting to apply per-attribute fine-tuning.

**Include Attribute Code** - Select 'Yes' to add attribute code to the URL scheme, e.g. 'black'  $\rightarrow$  'color black'. Attribute Code alias can be adjusted per store view on an attribute edit page (Improved

Layered Navigation tab). Also, if this setting is set to Yes the URLs will not contain -1 -2 -3.

**Use 301 Redirect for SEO-optimized URLs** - If enabled, it redirects from former URLs to SEOfriendly once these URLs are optimized by our module. Note: the compatibility is available as a part of an active product subscription or support subscription.

**Filter Key** - The option allows to add a filter key to the URL scheme, e.g. example.com/black-xl-activity  $\rightarrow$  example.com/shopby/black-xl-activity.

Add Suffix to the Brand Pages and Filtered All-products Pages - Set to Yes to add a particular SEO suffix to brand pages.

**Replace Special Characters With** - Specify how to replace special characters.

**Separate Attribute Options With** - Select the URL separator for the selected attribute options.

You can use the dash symbol in the **Replace Special Characters With** and **Separate Attribute Options With** fields simultaneously. But this method has a significant drawback. Let's compare the methods of using the same and different separators:

#### **1**. The same separator.

When building SEO URLs, the system may mistakenly regard one option as another. As a consequence, the results will be irrelevant.

E.g.: 3 different attributes have different options: "red", "cotton" and "new". This is how they will be displayed together in the link: "red-cotton-new" (when you apply a filter containing these 3 options). And there exists the 4-th attribute: its option displays on the frontend as "red+cotton=new". According to the setting, all these symbols will be replaced to the dash separator. As a result: the system may take the filter of three options as a filter of one option (we'll receive 2 identical filters: "red-cotton-new").

#### 2. Different separators.

The situation described in the previous paragraph is impossible. When you replace special characters with the "\_" symbol and separate attribute options with the dash symbol, you'll get 2 different filters: "red-cotton-new" and "red\_cotton\_new". In addition, this method provides higher productivity with a large amount of data and filters.

To specify the suffix, go to Configuration  $\rightarrow$  Catalog  $\rightarrow$  Catalog  $\rightarrow$  Search Engine Optimization  $\rightarrow$  Category URL Suffix.

Robots Tag Control		
Allow the Module to Modify Robots Meta Tag [store view]	Yes Use "No" for compatibility with other SEO extensions.	•
Noindex when Multiple Attribute Filters Applied [store view]	No	•
Automatically Add rel="nofollow" to Filter Links when Required [store view]	Yes Please refer per-filter settings to make exclusions.	•
Noindex for paginated pages [store view]	No	¥

Allow the module to modify robots meta tags - Enable robots tag control to let the module manage indexation according to SEO settings for each attribute. If you disable the option, search engines will index all the store content.

**Noindex when Multiple Attribute Filters Applied** - Enable this option to set the robots to the noindex values for multiple filters.

**Automatically Add rel="nofollow" to Filter Links when Required** - Enable this option to automatically add rel="nofollow" to the filter links and set the "nofollow" robot tag. This setting helps to exclude filter links from search engine indexation if necessary.

Noindex for paginated pages - Set to Yes to set the robots to noindex for paginated pages.

#### **Canonical URL Settings**

Canonical URL		$\overline{\bigcirc}$
To get these settings working properly please make sure ye Canonical link is not visible for NOINDEX pages. Need help with the setting? Please consult the user guide t	ou have enabled the Canonical Meta Tag here (Stores > Configuration > o configure properly.	Catalog > Search Engine Optimizations).
Category Pages [store view]	Brand Filter Only Set the structure of canonical urls for category pages.	•
Brand Pages [store view]	Keep current URL	T
<b>"all-product" Page</b> [store view]	URL Key Only	•

You can set structure of canonical URLs for 'key'-related ('Canonical URL' setting) and

#### category ('Category Canonical URL' setting) pages:

**1.** If you choose a "Keep current URL" option for category page, the canonical URL will have all information and will look like:

http://www.your\_store.com/category/URL\_Key.html?all\_get\_parameters\_displayed
\_in\_state

For "all product" page it will look like on the example below:

http://www.your\_store.com/URL\_Key.html?all\_get\_parameters\_displayed\_in\_state

Please keep in mind, that all toolbar parameters (list mode, order, dir, limit), except pagination, won't be added to canonical URL.

You can customize the All Products Page URL in Stores  $\rightarrow$  Configuration  $\rightarrow$  Improved Layered Navigation  $\rightarrow$  All Products.

2. If you select the "First attribute value" for category page, the canonical URL will look like this:

http://www.your\_store.com/category/URL\_Key.html?first\_attribute\_displayed\_in
\_state

Brand Pages - set canonical URLs for Brand pages.

Available options:

- Keep Current URL default
- URL Without Filters
- First Attribute Value
- Current URL without Get Parameters

For "all product" it will be generated like this:

http://www.your\_store.com/URL\_Key.html?first\_attribute\_displayed\_in\_state

Please, note that attribute's position in URL depends on specified attribute priority.

**3.** With the "Current URL without get parameters" for both "all product" pages and categories, canonical URL will have SEO-friendly attributes and a filter key:

http://www.your\_store.com/category/URL\_Key/seo\_friendly\_attribute\_displayed\_ in\_state.html

**4.** If you choose the "Without filters" option for category page, canonical URL will miss all filters and toolbar attributes (except pagination). As an example:

http://www.your\_store.com/category/URL\_Key.html?p=x

#### <u>a</u>masty

**5.** With "Brand Filter only" option for category page, the canonical URL will have brand attribute value:

```
http://www.your_store.com/category/URL_Key.html?brand_attribute_displayed_in
_state
```

**6.** If you select the URL Key Only For "all product" page, the canonical URL will look like specified in the example below:

http://www.your\_store.com/URL\_Key.html

#### **SEO URLs Examples**

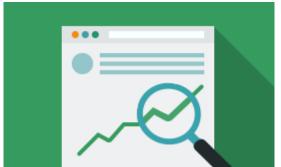
Generate SEO URL' option is enabled. The URL is clear and includes the selected attributes.

← → C 🗋 exam	nple.com/	/gear/fitness-equi	pment/yoga	-gym.html		
What's New W	/omen	Men Gear	Training	Sale		
Home > Gear >	Fitness Equ	ipment				
Fitness	Equ	lipmen	t			
		1				
Now Shopping by		11	tems			Sort By Position ~
imes Activity: Yoga						
imes Activity: Gym		0			0	
Clear All						
Shopping Options	5				Ya	
<b>STOCK</b>	$\sim$					
CATEGORY	~	2		(I)		
SIZE	~	Affirm Water Bott	e S	prite Yoga Companion Kit	Harmony Lumaflex™	Sprite Foam Roller
ACTIVITY	~	<b>★★★</b> ★★ 1 re	view Fi	rom \$61.00 o \$77.00	Strength Band Kit	\$19.00
COLOR	~	\$7.00	10	0 \$/7.00		

Generate SEO URL' option is disabled.

2023/09/21 15:33		95/115			Guide fo	or Improved Layered Navigatio	on for Magento 2 (settings)
← → C 🗋 exa	ample.com	n/gear/fitn	ess-equi	oment.html	activity=8%2C11?		
What's New	Women	Men	Gear	Training	Sale		
Home > Gear >	Fitness Eq	uipment					
Fitness	s Eai	naiu	nent	t			
Now Shopping b	у		<b>≣</b> 11 i	tems			Sort By Position ~
imes Activity: Yoga	1						
× Activity: Gym	1		0			0	
Clear All							
Shopping Option	ns					Ya	
STOCK	~						
CATEGORY	~		-		<i>(1)</i>		
SIZE	~	Affirm W	ater Bottl	e s	Sprite Yoga Companion Ki		Sprite Foam Roller
ACTIVITY	~	***	** 1 re		From <b>\$61.00</b> To <b>\$77.00</b>	Strength Band Kit	\$19.00
	~	\$7.00					

**Pagination Settings** 



To bring your web store SEO to a top tier, you may as well want to check out new Amasty SEO Toolkit for Magento 2.

Pagination Settings	
Use Prev/Next Tags for Improved Navigation Pages [store view]	Yes
	Set 'Yes' to use rel="next" and rel="prev" tags and point Google where the next or the previous pages are. Please click here to learn more details.
Add Page Number to Meta Title [store view]	No
	Adds the Page Number at the end of the Meta Title, e.g. 'Apparel   Page 5'
Add Page Number to Meta Description [store view]	No
	Adds the Page Number at the end of the Meta Description, e.g. 'Apparel Description   Page 5'

**Use Prev/Next Tags for Improved Navigation Pages** - Enable this option to help Google properly index your paginated content.

**Add Page Number to Meta Title** - Enable the option to add page numbers to meta titles, for example, 'Gear | Page 5'. This will fasten the work of search crawlers and the index building process.

**Add Page Number to Meta Description** - Set the option to **Yes** to add page numbers to meta descriptions. For instance, 'Gear Description | Page 3'.

#### **Custom URL Alias**

To customize **URL Alias** for pages with filtered options make sure you set the 'Generate SEO URL' option to 'Yes' (Stores  $\rightarrow$  Attributes  $\rightarrow$  Product  $\rightarrow$  choose necessary attribute and open Improved Navigation tab).

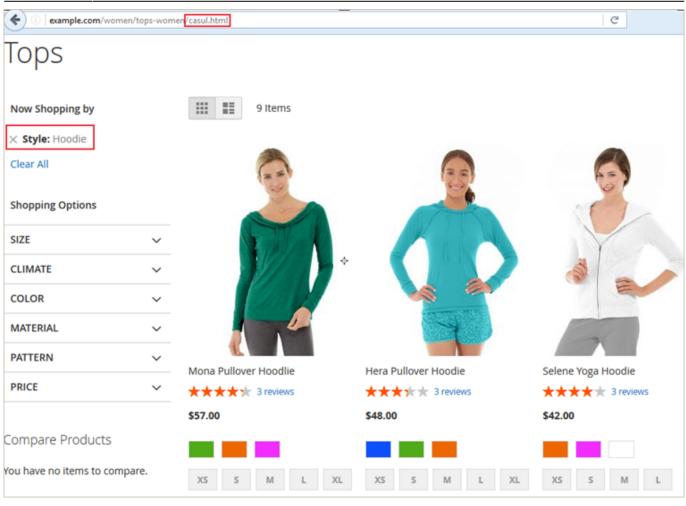
Generate SEO URL	Yes 🔻	
Allow Google to INDEX the Cate gory Page with the Filter Applied	Single Selection Only	•
Allow Google to FOLLOW Links on the Category Page with the Filter Applied	Single Selection Only	•
Add rel="nofollow" to filter links	Auto	•

Then open the 'Properties' tab, select the necessary filter value, click on the Settings icon and specify a custom URL alias.

Settings		
Store View: All Store	/iews 🗸 🕜	
SEO		
URL alias	Casual	[STORE VIEW]

See a **custom URL Alias** for the 'Hoodie' attribute.

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# **Category Tree**

#### **Tree Settings**

To create a category tree please go to **Stores**  $\rightarrow$  **Product** and select the **'Categories'** attribute.

# Product Attributes

Q	1	admin	•

							Add New A	ttribute
Search Reset Filter	67 records fo	und			20 🔻	per page	۲ (۱	of 4 >
Attribute Code ↓	Default Label	Required	System	Visible	Scope	Searchable	Use in Layered Navigation	Comparable
		•	•	•	•	•	•	•
activity	Activity	No	No	Yes	Global	No	Filterable (with results)	Yes
brand	Brand	No	No	Yes	Store View	No	Filterable (with results)	No
category_gear	Category Gear	No	No	Yes	Global	No	Filterable (with results)	No
category_ids	Categories	No	Yes	No	Global	No	No	No
climate	Climate	No	No	Yes	Global	No	Filterable (with results)	No
collar	Collar	No	No	Yes	Global	No	Filterable (with results)	No
color	Color	No	No	No	Global	No	Filterable (with results)	No
cost	Cost	No	No	No	Web Site	No	No	No

In the Attribute, Information menu open the Improved Layered Navigation tab and adjust the main **Display Properties**: position un the block, product quantities and search box display, number of unfolded options, and etc.

-		-		
Dicp	214	Dro	nord	LOC
Disp	av	FIU	Den	LIES

Display Mode	Labels •
Show in the Block	Sidebar
Sort Options By	Position •
Show Product Quantities	Default •
Show Search Box	No
Number of Unfol- ded Options	5 Other options will be shown after a customer clicks the "More" button.
Expand	Expand for desktop and Allows to expand filter automatically right after a page is loaded. Set 'Expand for desktop only' to keep filter minimized on mobile. Keep 'Auto' to work based on the custom theme functionality.

**IMPORTANT:** To add a particular category to a category tree **make the category Anchor**.

Need help with the sett extension properly.	ings? Please consult the user guide to configure the
Render All Cat- egories Tree	No
	Yes (Render Full Categories Tree) or No (For category filter tree customization)
Category Tree Depth	3
	Specify the max level number for category tree. Keep 1 to hide the subcategories
Render Categories Level	Current Category Level 🔻
	Root Category Current Category Level
	Current Category Children
Subcategories View	Folding 👻
view	Folding Fly-out
	Fly-out for Desktop Only
Category Tree Dis-	
play Mode	Show Labels And Image  Show Labels Only
	Show Labels Only Show Images Only
	Show Labels And Images
Expand	By Click 👻
Subcategories	Always
	By Click

**Render All Categories Tree** - Specify to what extend the tree should be expanded.

- Yes (Render Full Categories Tree);
- No (For category filter tree customization);

Category Tree Depth - Specify the maximal level number for a category tree.

**Render Categories Level** - Indicate the level from which categories will be shown. There are 3 levels available:

- Root Category
- Current Category Level
- Current Category Children

To get the **Render Categories Level** configuration available, you need to set the **Category Tree Depth** at **2 minimum**, then press Enter button on the keyboard.

**Subcategories View** - For the Labels display type you can specify the subcategories view mode: Folding/Fly-Out.

Please, make sure all parent categories have set is\_anchor flag

**Category Tree Display Mode** - Specify the mode for category tree presentation. You can display only text, only images, or both.

**Category Tree Display Mode** 

Show Labels Only	
Show Labels Only	
Show Images Only	
Show Labels And Images	

• A sample of Show Labels & Images mode

**Shopping Options** 

CATEGORY ^			
Search			
🔲 💼 Jackets (11)			
🔲 🍐 Hoodies (13)			
🔲 🕌 Tees (12)			
🔲 道 Tanks (12.)			
🗆 🇁 Shirts (18 )			
🔲 鷛 Blouses (12)			
🗹 📩 Bras (6)			
🔲 횰 Blazers (1.)			

See how the **'Render category level'** feature works. The example is created for Women > Tops category.

Render Categories Level			
Render All Categories Tree	Root Category	Current Category Level	Current Category Children
Render All Categories Tree = Yes		CATEGORY Women (75) Tops (50) I Jackets (12) Hoodies & Sweatshirts (12) Tees (12) Bras & Tanks (14) Bottoms (25) Pants (13) Shorts (12) Men (72) Tops (48) Jackets (11) Hoodies & Sweatshirts (13) Tees (12) Bottoms (24) Pants (12) Bottoms (24) Pants (12) Gear (34) Bags (14) Fitness Equipment (11) Watches (9)	
	CATEGORY	CATEGORY	CATEGORY
Render All Categories Tree = No = Only For Current Category Path	<ul> <li>Women (75)</li> <li>Tops (50)</li> <li>Jackets (12)</li> <li>Hoodies &amp; Sweatshirts (12)</li> <li>Tees (12)</li> <li>Bras &amp; Tanks (14)</li> </ul>	<ul> <li>Tops (50)</li> <li>Jackets (12)</li> <li>Hoodies &amp; Sweatshirts (12)</li> <li>Tees (12)</li> <li>Bras &amp; Tanks (14)</li> </ul>	<ul> <li>Jackets (12)</li> <li>Hoodies &amp; Sweatshirts (12)</li> <li>Tees (12)</li> <li>Bras &amp; Tanks (14)</li> </ul>

Specify whether to allow or disallow the **Multiselect** option for the category tree.

Filtering

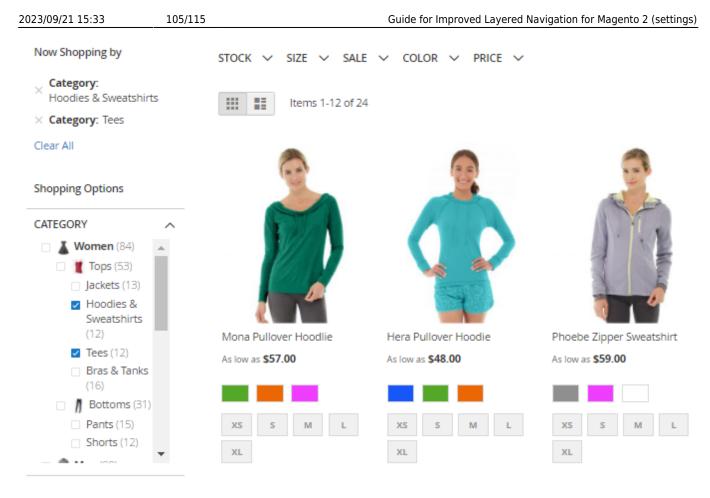
Allow Multiselect	Yes	<b>•</b>
	When multiselect option is dis search page)	sabled it follows the category page (except the filtering from the

Also, you can exclude any category from the filter if it is not required for filtering. To do this, please navigate to **Catalog**  $\rightarrow$  **Categories**, choose the needed category, and expand its **Display Settings** tab. Then set the **Exclude from Category Filter** toggle to 'Yes'.

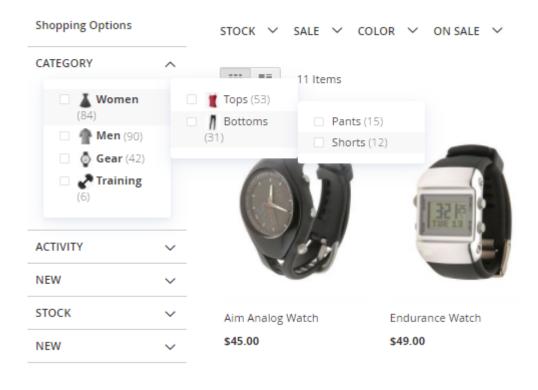
Add Root Category		
Add Subcategory	Enable Category [store view]	Ves Yes
Collapse All   Expand All Collapse All   Expand All	Include in Menu [store view]	Ves Yes
<ul> <li>Women (ID: 20) (1012)</li> <li>Men (ID: 11) (982)</li> <li>Tops (ID: 12) (678)</li> </ul>	Category Name * [store view]	Men
<ul> <li>Bottoms (ID: 13) (304</li> <li>Gear (ID: 3) (46)</li> <li>Collections (ID: 7) (13)</li> <li>Training (ID: 9) (6)</li> <li>Promotions (ID: 29) (0)</li> <li>Sale (ID: 37) (0)</li> </ul>	Content	
	Display Settings 🖌	¢
	Display Mode [store view]	Static block only
	Anchor [global]	Ves Yes
	Exclude from Cat- egory Filter [store view]	Ves

#### **Frontend Examples**

Here is the example of the **'Labels' category tree** with the **Folding view type** and enabled Multiselect.



Here is the example of the **'Labels' category tree** with the **Fly-Out view type** and enabled Multiselect



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# **Custom Pages**

To create custom pages for specific filter results please go to **Content**  $\rightarrow$  **Layered Navigation**  $\rightarrow$  **Custom Pages**.

Stay Bright		👤 demouser 👻
	← Back Delete	Reset Save Save and Continue Edit
CUSTOM PAGE INFORMATION	Page Text	
Page Text	Add Title & Description	Replace Category's Data 🔻
Meta Tags	Title	Stay Bright
Categories & Store Views	Description	Show / Hide Editor
Filter Selections		Paragraph $\bullet$ B     I $\bigcup$ $\blacksquare$ $\blacksquare$ $\vdots = \bullet$ $\vdots = \bullet$ $\mathscr{P}$ $\blacksquare \bullet$ $\Omega$ $\clubsuit$
		BEST GREEN ITEMS FOR SUMMER SEASON
		4
	Image	Choose File No file chosen
	Top CMS Block	Stay Bright!
	Bottom CMS Block	Please select a static block. 🔻

Add Title & Description - Choose whether to replace category page metadata with your own info, or show it before/after category data.

Title - Specify the custom page title.

**Description** - Add the page description using the WYSIWYG editor.

Image - Choose and upload an image.

Please, keep in mind that for proper functioning image size should be less than the maximum size allowed by a server.

**Top CMS Block** -Select the CMS block on the base of which the page should be created.

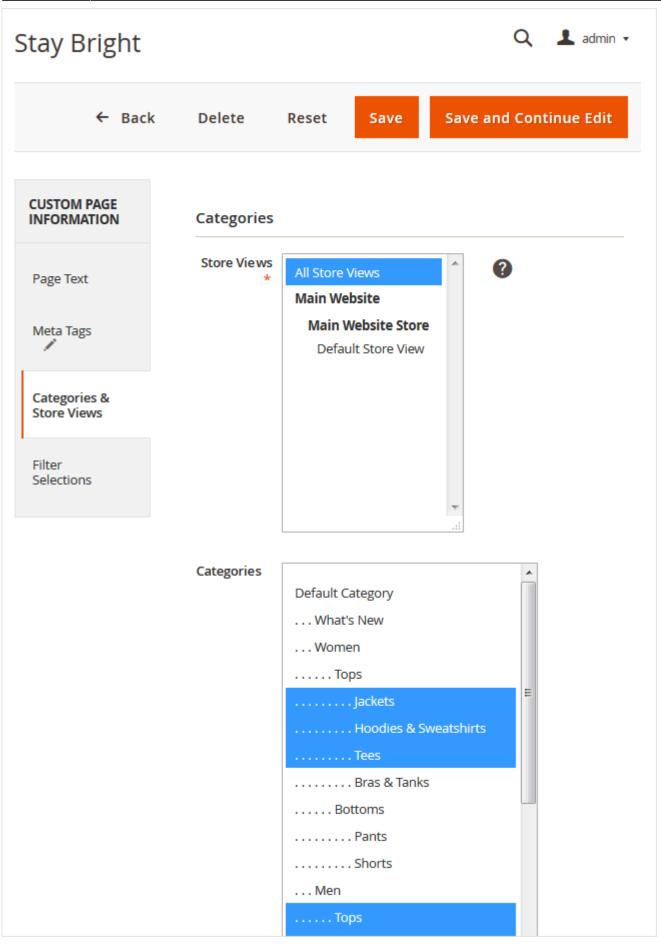
**NOTE:** You can either select one of already existing CMS blocks or create a new one. To create a new CMS block please go to **Content**  $\rightarrow$  **Elements**  $\rightarrow$  **Blocks**.

CUSTOM PAGE INFORMATION	Meta Tags	
Page Text	Meta Title	New Trends for Summer
Meta Tags	Meta Description	A selection of goods for the upcoming summer season,
Categories & Store Views		
Filter Selections	Meta Keywords	green clothes, summer clothes, summer wear
	Canonical Url	stay-bright.html Use relative URL here. Read this article to learn more about canonical URLs.
	Robots Tag Control	INDEX, FOLLOWPlease Select INDEX, FOLLOW NOINDEX, FOLLOW INDEX, NOFOLLOW NOINDEX, NOFOLLOW

**Meta Tags Tab** - Specify **Meta Title**, **Description**, **Meta Keywords** and **Canonical URL** for each Custom Page you create. In this section you can also adjust **Robots Tag Control**. Choose the option you need:

- Index, follow allows robots to index the page and follow links.
- Noindex, follow the page will not be indexed by search engines, but robots can follow links from this page to others.
- Index, nofollow permits indexing of the page, but robots will not follow the links within it.
- Noindex, nofollow prevents indexing of content on the respective page and also prevents robots from following links.

**IMPORTANT:** Specify the **Canonical Url** when you're adding your custom navigation page to the sitemap with the **XML Google Sitemap** extension.



**Categories & Store Views Tab** - Select store views for which the page will be available. Choose categories products from which will be displayed on a custom page.

Stay Bright				Q 💄 admin 🗸
← Ba	ck Delete	Reset	Save	Save and Continue Edit
CUSTOM PAGE INFORMATION	Selection #1			
Page Text	Filter *	Color		•
Meta Tags	Value	Red	•	
Categories & Store Views		Black Blue Brown Gray		
Filter Selections	Add Selectio	Lavender Multi		
1	Filter	Orange Purple Red White Yellow		•

**Filter & Filter Value** - Select an attribute with its value. You can specify as many combinations (*filter+value*) as you need for a custom page. For instance, specify **selection#1** with *color-red* and **selection#2** with *brand-puma* to display only *red puma* items on a custom page.

See an example of a **custom page with specific filter results**.

# Stay Bright

#### BEST GREEN ITEMS FOR SUMMER SEASON



Now Shopping by		ѕтоск ∨	SIZE 🗸	SALE 🗸	color $$	PRICE	~
× Color:							
Clear All			Items 1-12	of 18			
Shopping Options			T				
CATEGORY	^		0				
🗌 👗 Women (26)	)		•				× 3
🗌 🦹 Tops (18)		vo	dafone				
Jackets (3)	)				1		
Hoodies 8 Sweatshir							and the second
<b>Tees</b> (6)							-12J
Show (13) more	<u> </u>	Canterbury I		Bru	no Compete H	oodie	Frankie Sweatshirt
Show (15) more	·	Home Test J	ersey mens	As lo	w as <b>\$63.00</b>		As low as \$60.00
ACTIVITY	$\sim$	\$80.00					Size-
STOCK	~	Contractor		XS	S S N	1	LACORTE
SLEEVE	~			L	XL		

#### Need a navigation tree on CMS pages?

Add Magento 2 Landing Pages module and gain the ability to effortlessly add products to any CMS page and utilize our convenient navigation tree, allowing you to meet the needs of your visitors and deliver requested products with lightning speed.

# Import

Now, when installing packages, you can **import navigation attributes** and **brand options data** for Improved Layered Navigation Pro and Premium. To do this, please choose the *Shopby Filter Setting* 

Import Entity and/or Shopby Option Setting Import Entity in the Import settings.

#### New Import Cron Job

#### Job Settings

	a		
Copyright © 2023 Adobe. All rights reserved.	Cms Customer	Pri	wacy
	EAV Attribute		
	Cart Price Rule		
	Sales Product		
	Search		
	Amasty Shopby Setting		
	Amasty Shopby Filter Setting import Entity Amasty Shopby Option Setting import Entity		
	○ URL Rewrites		

# **API Methods**

You can use Magento web API integrators to communicate with the **Shop By Page** functionality.

The following methods are available:



**POST** request - to create or update a resource;

GET request - to retrieve data from a server;

PUT request - to create or update a particular page;

**DELETE** request - to delete a particular page.

# **PWA for Improved Layered Navigation (Add-On)**

Implement a PWA-ready solution to offer handy navigation on mobiles and tablets. With the Improved Layered Navigation PWA add-on, customers can easily find needed products in the catalog using various filters on any device.

Please keep in mind, the PWA add-on will work properly only if the original Improved Layered Navigation extension for Magento 2 and a PWA theme are installed. Learn more on how to install PWA Studio here.

In order to correctly install a PWA add-on, please install the **corresponding GraphQL system package** first. For the correct name of it, please check the *composer.json file* of the main module. *For example,* the GraphQL system package name of the PWA add-on for the Blog Pro extension would be the following: **amasty/blog-graphql** 



If the add-on is installed, the Venia theme will display filters on mobile in the following way:

You can additionally implement PWA for Shop by Brand add-on to use brand management functionality.

Price ^				
\$ <u></u>				
APPLY				
Brand ^				
E Fendi (5)				
🗹 遼 Chanel (7)				
Fashion Material 💿 🔥 🔨				
Cotton (4)				
Leather (2)				
SEE RESULTS				

How it looks on tablet:

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Filters	×	^	Q	
× Peach × Mint × M				
Clear all				
Price	~			
Stock	~			
Fashion Color	^			
~		A		
~		B		
Fashion Material 🔍	~			
Fashion Size	^			
L M S XS		<u>La</u>		
		- Dress		
SEE RESULTS				
		9		

For more information about Magento PWA integration, check out here.

#### How AJAX works in Improved Layered Navigation for Magento 2

If AJAX is enabled, visitors can continuously select multiple filter options without page reloads. This feature provides a smooth and fast shopping experience. To make it possible, we use AJAX call to controller method within Magento. AJAX allows your store web pages to be updated separately by exchanging data with a web server behind the scenes.

In Magento 2, we call controller using AJAX to promptly fetch data from backend to frontend without reloading the web page. When a user applies a new filter in the navigation block in Magento 2, AJAX makes a request in the controller to the server, interprets the results, and updates the current screen. That is how you create an enjoyable shopping experience for your customers.

Find out how to install the Improved Layered Navigation extension for Magento 2 via Composer.

Output: Any concerns about module configuration and implementation?

Book an individual training session to explore how the extension works and what practices to implement to achieve the desired result. Save time spent searching for the right settings - discuss configuration cases suitable for your business with the experts and work out the flow that your team needs.

#### **BOOK INDIVIDUAL TRAINING**

From: https://amasty.com/docs/ - Amasty Extensions FAQ

Permanent link: https://amasty.com/docs/doku.php?id=magento\_2:improved\_layered\_navigation



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