

Landing Pages for Magento 2



Magento 2 Extension User Guide

Official extension page: [Landing Pages for Magento 2](#)



User Guide: [Landing Pages for Magento 2](#)

Support: <http://amasty.com/contacts/>

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1. Add landing pages



Pages

To create Landing Pages please go to Content->Landing Pages section->Pages.

Add New Page

| <input type="checkbox"/> | ID ↓ | Title | URL Key | Layout | Store View | Status | Created | Modified | Action |
|--------------------------|------|-----------------------|-----------------|--------------------------|-----------------|---------|-------------------------|-------------------------|----------|
| <input type="checkbox"/> | 1 | Sport Backpacks | sport-backpacks | 1 column | All Store Views | Enabled | May 2, 2016 10:39:59 AM | May 2, 2016 10:39:59 AM | Select ▼ |
| <input type="checkbox"/> | 2 | Tops for fancy ladies | fancy-tops | 2 columns with left bar | All Store Views | Enabled | May 2, 2016 10:40:35 AM | May 2, 2016 11:05:30 AM | Select ▼ |
| <input type="checkbox"/> | 3 | Sport equipment | sport-equipment | 3 columns | All Store Views | Enabled | May 2, 2016 10:43:03 AM | May 2, 2016 11:05:46 AM | Select ▼ |
| <input type="checkbox"/> | 4 | Sale! | on-sale | 2 columns with right bar | All Store Views | Enabled | May 2, 2016 10:45:47 AM | May 2, 2016 11:06:01 AM | Select ▼ |
| <input type="checkbox"/> | 5 | Hot Deals! | hot-deals | Empty | All Store Views | Enabled | | | Select ▼ |

Use quick actions on the grid. It allows to edit, delete or preview page.

DASHBOARD

SALES

PRODUCTS

CUSTOMERS

MARKETING

CONTENT

REPORTS

STORES



2. General landing page info

At the 'Page Information' tab you can choose at which store views to display the landing page, specify its name and URL key.

If URL key is equal to 'sport-backpacks', URL of the landing page will be: **yoursite.com/sport-backpacks**

The URL will be canonical. If URLs on your site have suffixes, the landing page address will include suffix too.
E.g. **yoursite.com/sport-backpacks.html**

Save and Continue Edit Save Page

PAGE INFORMATION

- Page Information
- Design
- Meta Data
- Conditions

Page Information

Page Title * Backpacks sale

URL Key backpacks-sale
Relative to Web Site Base URL

Store View *
All Store Views
Main Website
Main Website Store
Default Store View

Status * Enabled



3. Landing page layout and static blocks

Sport Backpacks

- DASHBOARD
- SALES
- PRODUCTS
- CUSTOMERS
- MARKETING
- CONTENT
- REPORTS
- STORES
- SYSTEM
- FIND PARTNERS & EXTENSIONS

PAGE INFORMATION

Page Information

Design

Meta

Cond

If you use layered navigation, you can choose whether to display the navigation block and where.

Page Layout

Layout * 2 columns with right bar

Columns Count 4
Count of columns in products grid

Include Navigation Yes

Heading Brand New Backpacks

Image Choose File No file chosen
Supported formats: jpg,jpeg,gif,png

Image Alt 246

At the 'Design' tab you can choose layout for the landing page:

- 1 column
- 2 columns with left bar
- 2 columns with right bar
- 3 columns
- Empty

Top Description

Show / Hide Editor

Rich text editor toolbar with options: Bold, Italic, Underline, ABC, Styles, Paragraph, Font Family, Font Size, Undo, Redo, Bulleted List, Numbered List, Link, Unlink, Image, Table, etc.

Path: p

Bottom Description

Show / Hide Editor

Rich text editor toolbar with options: Bold, Italic, Underline, ABC, Styles, Paragraph, Font Family, Font Size, Undo, Redo, Bulleted List, Numbered List, Link, Unlink, Image, Table, etc.

Path: p



3. Landing page layout and static blocks

Sport Backpacks

- Dashboard
- Sales
- Products
- Customers
- Marketing
- Content
- Reports
- Stores
- System
- Find Partners & Extensions

PAGE INFORMATION

Page Information

Design

Meta Data

Conditions

Page Layout

Layout * 2 columns with right bar

You can select in how many columns the products will be displayed on landing pages.

Columns Count 4
Count of columns in products grid

Include Navigation Yes

Heading Brand New Backpacks

Image Choose File No file chosen Delete Image

Supported formats: jpg,jpeg,gif,png

Image Alt 246

Top Description Show / Hide Editor

You can specify Heading, Image and custom description for each landing page.

Path: p

Bottom Description Show / Hide Editor

Path: p



3. Landing page layout and static blocks

Also you can display a static block above (Top) and under (Bottom) the list of products.

If you want to use the Configuration Settings, put a check mark in the checkbox. If not, set the desired default sorting.

Customize layout template.



4. Specify meta information

Sport Backpacks



← Back

Delete Page

Reset

Save and Continue Edit

Save Page

PAGE INFORMATION

Page Information

Design

Meta Data

Conditions

Meta Data

Title

Bags on sale

Keywords

buy, bag, sale

Description

Great discounts on fashionable bags

At the 'Meta Data' tab you can specify meta tags for the landing page.

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Support: <http://amasty.com/contacts/>

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5. Conditions for product display

Sport Backpacks



admin

← Back

Delete Page

Reset

Save and Continue Edit

Save Page

PAGE INFORMATION

Page Information

Design

Meta Data

Conditions

Conditions (don't add conditions if need show all products)

If **ALL** of these conditions are **TRUE** :

Categories is Gear

Style Bags contains Backpack



Combine product conditions according to your needs. The conditions should be met for all products that are displayed on the landing page.

5. Conditions for product display

- Sport Backpacks
- DASHBOARD
- SALES
- PRODUCTS
- CUSTOMERS
- MARKETING
- CONTENT
- REPORTS
- STORES
- SYSTEM

Sport Backpacks

Search admin

← Back Delete Page Reset Save and Continue Edit **Save Page**

PAGE INFORMATION

Page Information

Design

Meta Data

Conditions (don't add conditions if need show all products)

If ALL of these conditions are TRUE :

Categories is Gear

Style Bags contains Backpack

Please choose a condition to add.

Please choose a condition to add.

Conditions Combination

Custom Fields

- Is New
- Created (in days)
- In Stock
- Is on Sale
- Qty
- Min Price
- Max Price
- Final Price

With Custom Fields you can specify attribute conditions to narrow down the product list . You can combine unlimited number of attributes.

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Magento ver. 2.0.
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6. Export/ Import landing pages

Pages

Add New Page

Search by keyword

Select It... 5 records found 20 per page

Columns ▾ Export ▲

CSV PDF

Cancel **Export**

| <input type="checkbox"/> | ID ↓ | Title | URL Key | Layout | Store View | Status | Created | | |
|-------------------------------------|------|-----------------------|-----------------|--------------------------|-----------------|---------|-------------------------|-------------------------|----------|
| <input checked="" type="checkbox"/> | 1 | Sport Backpacks | sport-backpacks | 1 column | All Store Views | Enabled | May 2, 2016 10:39:59 AM | May 2, 2016 10:39:59 AM | Select ▾ |
| <input checked="" type="checkbox"/> | 2 | Tops for fancy ladies | fancy-tops | 2 columns with left bar | All Store Views | Enabled | May 2, 2016 10:40:35 AM | May 2, 2016 11:05:30 AM | Select ▾ |
| <input checked="" type="checkbox"/> | 3 | Sport equipment | sport-equipment | 3 columns | All Store Views | Enabled | May 2, 2016 10:43:03 AM | May 2, 2016 11:05:46 AM | Select ▾ |
| <input type="checkbox"/> | 4 | Sale! | on-sale | 2 columns with right bar | All Store Views | Enabled | May 2, 2016 10:45:47 AM | May 2, 2016 11:06:01 AM | Select ▾ |
| <input type="checkbox"/> | 5 | Hot Deals! | hot-deals | Empty | All Store Views | Enabled | May 2, 2016 10:47:00 AM | May 2, 2016 11:06:20 AM | Select ▾ |

It's possible to export the selected pages in a .csv file. You can run export directly from the grid.

Remember to tick pages that you want to export.



Configuration

- DASHBOARD
- SALES
- PRODUCTS
- CUSTOMERS
- MARKETING
- CONTENT
- REPORTS
- STORES
- SYSTEM
- FIND PARTNERS & EXTENSIONS

Store View: Main Website ▾

To import a landing page as a .csv file, please go to Stores -> Configuration -> Amasty Extensions section -> Landing Pages

Save Config

- GENERAL ▾
- CATALOG ▾
- CUSTOMERS ▾
- SALES ▾
- SERVICES ▾
- AMASTY EXTENSIONS ▴
 - Landing Pages
- ADVANCED ▾

Import

Choose Target Store [website]

- French
- German
- Spanish

Select a target store to which the landing page will be imported.

Upload a .csv file with a landing page. Remember to click 'Save Config' button when you are done.

CSV File [website]

Choose File

landing_pages.csv



6. Frontend example



Custom URL for each of your landing pages.



Grand Sale of Sport Backpacks!

Wrap your product selection in a static block on header and description.

Add any text, image or CMS block to above the product listing to attract customers' attention.



4 Items

Sort By Price

Specify product sorting method.



Endeavor Daytrip Backpack
★★★★★ 3 reviews
\$33.00



Driven Backpack
★★★★★ 2 reviews
\$36.00



Crown Summit Backpack
★★★★★ 3 reviews
\$38.00



Thank you!

Should you have any questions or feature suggestions, please contact us at:

<http://amasty.com/contacts/>

Your feedback is absolutely welcome!

