

# Landing Pages



## Magento Extension User Guide

**Official extension page:** [Landing Pages](#)



User Guide: [Landing Pages](#)

Support: <http://amasty.com/contacts/>

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# 1. Extension settings

Please go to admin panel -> System -> Configuration -> Landing Pages to configure the module.

You can select in how many columns the products will be displayed on landing pages by default.

Current Configuration Scope:  
Default Config

**Configuration**

AMASTY EXTENSIONS

Landing Pages

### Landing Pages

Save Config

Advanced

Column Count	<input type="text" value="3"/>	[STORE VIEW]
	▲ Specify numeric value for column count	
Use New Product Creation Date	<input type="text" value="Yes"/>	[WEBSITE]
New products threshold (days)	<input type="text" value="10"/>	[STORE VIEW]

Set 'Use New Product Creation Date' to 'Yes' to use real creation date of the product for building the lists of new products. Otherwise, the dates you put at 'Product information – General' will be used by the module.

Set the number of days after creation, during which the products should be considered as NEW.



# 1. Extension settings

Please go to admin panel -> System -> Configuration -> Landing Pages to configure the module.

Be sure to select a website.

**AMASTY EXTENSIONS**  
Extensions & Notifications  
**Landing Pages**

## Landing Pages

Save Config

### Import

Choose Target Store

English

French

German

Select a target store to which the landing page will be imported.

CSV file with Landing Pages

Choose File

landing\_pages.csv

Upload a .csv file with a landing page.



## 2. Add landing pages

Dashboard Sales **Catalog** Mobile Customers Promotions Newsletter CMS Reports System [Get help for this page](#)

### Landing Pages

[Add Landing Page](#)

Page 1 of 1 pages found

Export to: CSV [Export](#) [Reset Filter](#) [Search](#)

Select All | Unselect All | [Actions](#) [Submit](#)

	ID	Title	URL Key	Status	Store View	
Any					All Store Views	
<input type="checkbox"/>	2	On Sale Products	onsale	Enabled	Main Website Main Store <a href="#">English</a> <a href="#">French</a> <a href="#">German</a>	<a href="#">Duplicate</a>
<input type="checkbox"/>	5	Silver Cameras	silver-cameras	Enabled	Main Website Main Store <a href="#">English</a> <a href="#">French</a> <a href="#">German</a>	<a href="#">Duplicate</a>
<input type="checkbox"/>	6	new	new	Enabled	Main Website Main Store <a href="#">English</a> <a href="#">French</a> <a href="#">German</a>	<a href="#">Duplicate</a>
<input type="checkbox"/>	8	sales	sales		Main Website Main Store <a href="#">English</a> <a href="#">French</a> <a href="#">German</a>	<a href="#">Duplicate</a>

**To create Landing Pages please go to admin panel -> Catalog -> Landing pages.**

**Use quick links to the frontend. They'll help you check out your landing pages right from the Landing Pages grid.**



## 2. Add landing pages

Dashboard Sales **Catalog** Mobile Customers Promotions Newsletter CMS Reports System [Get help for this page](#)

### Landing Pages + Add Landing Page

Page  of 1 pages | View  per page | Total 4 records found Export to: CSV

Select All | Unselect All | Select Visible | Unselect Visible | 0 items selected Actions

	ID	Title	URL Key	Status	Store View	
Any	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	All Store Views	
<input type="checkbox"/>	2	On Sale Products	onsale	Enabled	Main Website Main Store English French	<a href="#">Duplicate</a>
<input type="checkbox"/>	5	Silver Cameras	silver-cameras		ore sh h an	<a href="#">Duplicate</a>
<input type="checkbox"/>	6	new	new		Website Main Store English French German	<a href="#">Duplicate</a>
<input type="checkbox"/>	8	sales	sales	Enabled	Main Website Main Store English French German	<a href="#">Duplicate</a>

**You can duplicate the existing landing pages. Employ ready page design and conditions and focus on the production of unique content.**



### 3. General landing page info

At the 'General' tab you can choose at which store views to display the landing page, specify its name and URL key.

#### Landing Page

General
Meta
Design
Conditions

If URL key is equal to 'silver-cameras', URL of the landing page will be: [yoursite.com/silver-cameras](http://yoursite.com/silver-cameras)

The URL will be canonical. If URLs on your site have suffixes, the landing page address will include suffix too.  
E.g. [yoursite.com/silver-cameras.html](http://yoursite.com/silver-cameras.html)

**Edit Landing Page `Silver Cameras`**

#### Page Information

Page Name \*

URL Key \*   
▲ Relative to Website Base URL

Stores

**Main Website**  
**Main Store**

- English
- French
- German



## 4. Specify meta tags

### Landing Page

General

**Meta**

Design

Conditions

### Edit Landing Page `Silver Cameras`

Back

Reset

Duplicate

Delete

Save

Save and Continue Edit

#### Meta Data

Title

Silver products from Cameras Category

Keywords

Silver products from Cameras Category

Description

Silver products from Cameras Category

At the 'Meta' tab you can specify meta tags for the landing page.





# 5. Landing page layout and static blocks

## Landing Page

- General
- Meta
- Design**
- Conditions

## Edit Landing Page `Silver Cameras`

- Back
- Reset
- Duplicate
- Delete
- Save
- Save and Continue Edit

### Page Design

Columns Count: 0  
▲ Count of columns in products grid

Include Navigation: Yes, Left Sidebar

Heading: [Text Field]

Image: [Browse... No file selected.]  
▲ Supported formats: jpg, jpeg, gif, png

Image Alt: [Text Field]

Description: [Text Field]

Show / Hide Editor

You can select in how many columns the products will be displayed on landing pages.

If you use layered navigation, you can choose whether to display the navigation block and where. The module also works great with our Improved Navigation extension.

Also you can display a static block above (Top) and under (Bottom) the list of products.

If you want to use the Configuration Settings, put a check mark in the checkbox. If not, set the desired default sorting.

Path: [Text Field]

Top Static Block: Please select a static block ...  
▲ Choose Static Block to show Above Products List

Bottom Static Block: Please select a static block ...  
▲ Choose Static Block to show Below Products List

Default Product Listing Sort By \*  
Price [Dropdown]  Use Config Settings



# 5. Landing page layout and static blocks

## Landing Page

- General
- Meta
- Design**
- Conditions

### Edit Landing Page `On Sale Products`

Back Reset Duplicate Delete Save Save and Continue Edit

#### Page Layout

Layout \*

2 columns with left bar

Custom Design

-- Please Select --

Layout Update XML

-- Please Select --

**base**

default

**rwd**

default

**default**

default

blank

modern

iphone

At the 'Design' tab you can choose layout for the landing page and customize it.

You can specify custom design theme for each landing page in particular.



# 6. Conditions for product display

## Categories

+ Add Root Category

+ Add Subcategory

Choose Store View:

All Store Views

[Collapse All](#) | [Expand All](#)

Root Catalog (114)

+ Furniture (6)

+ Electronics (42)

+ Apparel (66)

+ Household Items (0)

## Root Catalog (ID: 3)

Reset

Save Category

General Information

Display Settings

Custom Design

Category Products

### Display Settings

Display Mode

Products only

CMS Block

Please select a static block ...

Is Anchor

Yes

Available Product Listing Sort By \*

Best Value  
Name  
Price

Default Product Listing Sort By \*

Best Value

**Warning!** Before you add any conditions, please make sure that 'Is Anchor' option of the Root Category is set to 'Yes'. It's necessary for the correct work of the extension.

Use Config Settings [STORE VIEW]

Layered Navigation Price Step

Use Config Settings [STORE VIEW]



# 6. Conditions for product display

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### Landing Page

- General
- Meta
- Design
- Conditions**

**Edit Landing Page `On Sale Products`**

[Back](#) [Reset](#) [Duplicate](#) [Delete](#) [Save](#) [Save and Continue Edit](#)

**State**

Is New: Does not matter

Is on Sale: Yes

**Category**

Category Is:

- Root Catalog
- ... Furniture
- ..... Living Room
- ..... Bedroom
- ... Electronics
- ..... Hard Drives
- ..... Monitors
- ..... RAM / Memory
- ..... Cases

**Stock**

Status: Does not matter

**Advanced Filter (leave blank for all products)**

If **ALL** of these conditions are **TRUE** :

.....

**At the 'Conditions' tab you can specify conditions for product display. E.g. new products, products with special price (on sale).**

**Select a product category that should be displayed on the landing page (optional).**



## 6. Conditions for product display

### Advanced Filter (leave blank for all products)

If **ALL** of these conditions are **TRUE** :

Brand **is IBM** ✖

Allow Gift Message **is Yes** ✖

If **ALL** of these conditions are **TRUE** : ✖

Color **is Silver** ✖



Weight **is 200** ✖



You can combine product conditions according to your needs.



# 6. Conditions for product display

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**Landing Page**

- General
- Meta
- Design
- Conditions**

**Edit Landing Page `On Sale Products`**

[Back](#) [Reset](#) [Duplicate](#) [Delete](#) [Save](#) [Save and Continue Edit](#)

**State**

Is New Yes

Is on Sale Yes

**Category**

Category Is

**Stock**

Status Does not matter

**Advanced Filter (leave blank for all products)**

If **ALL** of these conditions are **TRUE** :

If **ANY** of these conditions are **TRUE** :

Please choose a condition to add...

- Conditions Combination
- Custom Fields**
  - Qty
  - Min Price
  - Max Price
  - Final Price
- Product Attribute**
  - Attribute Set
  - Activation Information
  - Color
  - Brand
  - Contrast Ratio
  - Cost
  - Country of Manufacture
  - Country of Origin
  - CPU Speed

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With Advanced Filter you can specify attribute conditions to narrow down the product list . You can combine unlimited number of attributes.



# 6. Conditions for product display

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### Landing Page

- General
- Meta
- Design
- Conditions**

### Edit Landing Page `On Sale Products`

Back Reset Duplicate Delete Save Save and Continue Edit

**State**

Is New Yes

Is on Sale Yes

**Category**

Category Is

**Stock**

Status Does not matter

**Advanced Filter (leave blank for all products)**

If **ALL** of these conditions are **TRUE** :

If **ANY** of these conditions are **TRUE** :

- Please choose a condition to add...
- Please choose a condition to add...**
- Conditions Combination
- Custom Fields**
- Qty
- Min Price
- Max Price
- Final Price
- Product Attribute**
- Attribute Set
- Activation Information
- Color
- Brand
- Contrast Ratio
- Cost
- Country of Manufacture
- Country of Origin
- CPU Speed

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Set this option to 'Yes' to create On sale landing page. **IMPORTANT:** the module supports Catalog price rules.



## SHOP BY

### SHOPPING OPTIONS

#### CATEGORY

[Digital Cameras](#) (4)

#### PRICE

[\\$0.00 - \\$99.99](#) (1)

[\\$100.00 - \\$199.99](#) (2)

[\\$300.00 and above](#) (1)

From - To

#### MEGAPIXELS

[5](#) (2)

[7](#) (1)

[8](#) (1)

#### COLOR

[Silver](#) (4)

## Browse all silver Cameras

List contains all products from Cameras category with silver color

4 Item(s)

Show  per page

View as: [Grid](#) [List](#)

Sort By  ↑



[Olympus Stylus 750](#)  
[7.1MP Digital Camera](#)

★★★★★ [1 Review\(s\)](#)

\$161.94

[Add to Wishlist](#)  
[Add to Compare](#)



[Argus QC-2185 Quick](#)  
[Click 5MP Digital](#)  
[Camera](#)

★★★★★ [1 Review\(s\)](#)

\$37.49

[Add to Wishlist](#)  
[Add to Compare](#)



[Canon PowerShot](#)  
[A630 8MP Digital](#)  
[Camera with 4x](#)  
[Optical Zoom](#)

★★★★★ [1 Review\(s\)](#)

\$329.99

[Add to Wishlist](#)  
[Add to Compare](#)

Wrap your product selection with static CMS blocks

You can wrap product list with pre-defined static blocks. You can specify static block to display above and below product list

### 

You have no items in your shopping cart.



### 

What is your favorite Magento feature?

- Layered Navigation
- Price Rules

Compatible with [Improved Navigation](#) by Amasty.

Landing pages module is compatible with Improved Navigation by Amasty. You can enable or disable layered navigation on your landing pages and define its placement.

Create landing pages for your store

Select products to display from specific category, in stock, on sale or with specific attributes, specify custom layout updates, page layout and columns count.





# Thank you!

Should you have any questions or feature suggestions, please contact us at:

<http://amasty.com/contacts/>

Your feedback is absolutely welcome!



User Guide: [Landing Pages](#)

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