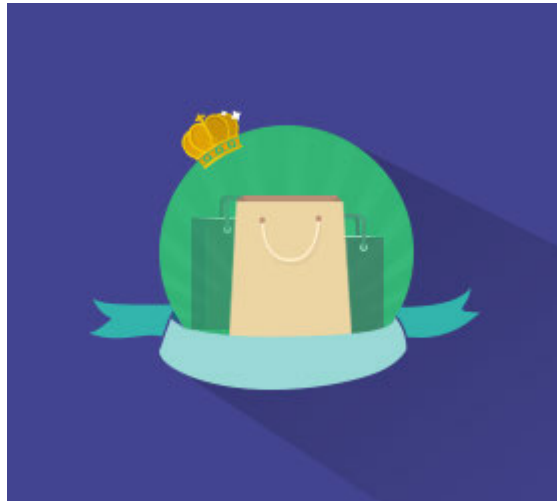


Loyalty Program for Magento 2



Magento Extension User Guide

Official extension page: [Loyalty Program for Magento 2](#)



User Guide: [Loyalty Program for Magento 2](#)

Support: <http://amasty.com/contacts/>

Table of contents:

1. <u>Frontend display settings</u>	3
2. <u>General promo rules settings</u>	4
3. <u>Levels and rules creation</u>	6
4. <u>Individual promotions</u>	9
5. <u>Order subselection condition</u>	10
6. <u>Membership days condition</u>	11
7. <u>Other conditions</u>	12
8. <u>Shopping cart price rules</u>	14
9. <u>Discounts on particular products</u>	15
10. <u>Loyalty program label for different store views</u>	16
11. <u>Frontend examples</u>	17



To configure frontend display settings please go to Stores -> Configuration -> Loyalty Program

1. Frontend display settings

The screenshot shows the 'Configuration' page for the 'AMASTY EXTENSIONS' Loyalty Program. The left sidebar contains navigation options: DASHBOARD, SALES, PRODUCTS, CUSTOMERS, MARKETING, CONTENT, REPORTS, STORES, SYSTEM, and FIND PARTNERS & EXTENSIONS. The main content area is titled 'Configuration' and includes a 'Store View' dropdown set to 'Default Config' and a 'Save Config' button. The 'General' configuration section is expanded, showing three fields:

- Description Header** [store view]: Loyalty Program Discounts
- Description** [store view]: <p>Receive discounts when purchas
- Stats Header** [store view]: Your Statistics

Callout boxes provide the following instructions:

- Specify the header title for your loyalty program that will be displayed on the customer account page (see example).** (points to the Description Header field)
- Specify the description text for your loyalty program that will be displayed on the customer account page. Use HTML tags and images to make your text easy to perceive.** (points to the Description field)
- Indicate the header for customer order statistics.** (points to the Stats Header field)



2. General promo rules settings

Configuration

Store View: Default Config

AMASTY EXTENSIONS

- Special Promotions
- Loyalty Program
- GENERAL
- CATALOG
- CUSTOMERS
- SALES
- SERVICES
- ADVANCED

General

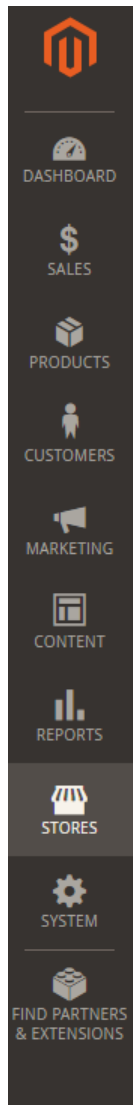
- Skip Items with Special Price [store view]: Yes
- Skip Configurable Items when Child has Special Price [store view]: No
- Skip Items with Tier Price [store view]: No
- Check Options Values [store view]: Yes

Callout 1: To configure general settings for loyalty program promo rules please go to Stores -> Configuration -> Special Promotions

Callout 2: Set this option to 'Yes', if you'd like coupons and shopping cart price rules not to be applied to the products with special price. NOTE: Items with special prices from Catalog Price Rules will be skipped as well.

Callout 3: Set this option to 'Yes', if you'd like coupons and shopping cart price rules not to be applied to configurable products if their child items have special price.





Configuration

Search, Notifications, User: admin

Store View: Default Config



Save Config

AMASTY EXTENSIONS

Special Promotions

Loyalty Program

GENERAL

CATALOG

CUSTOMERS

SALES

SERVICES

ADVANCED

General

Skip Items with Special Price [store view]

Yes

Skip Configurable Items when Child has Special Price [store view]

No

Skip Items with Tier Price [store view]

No

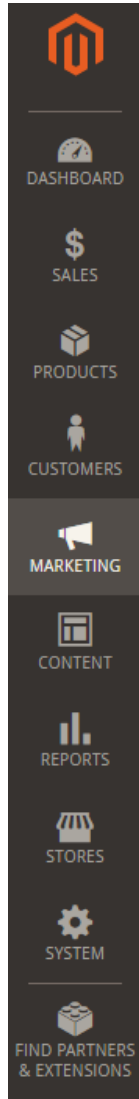
Check Options Values [store view]

Yes

Set this option to 'Yes', if you'd like coupons and shopping cart price rules not to be applied to the products with tier price.



3. Levels and rules creation



Cart Price Rules

Search admin ▾

To create discount program levels with the cart price rules please go to Marketing -> Cart Price Rules

Add New Rule

Search [Reset Filter](#)

6 records found

20 per page < 1 of 1

ID	Rule	Coupon Code	Start	End	Status	Web Site	Priority
			From To	From To	<input type="checkbox"/>	<input type="checkbox"/>	
4	Bronze Level			--	Active	Main Website	0
5	Silver Level				Active	Main Website	0
6	Gold Level				Active	Main Website	0
1	Individual Loyalty Program			--	Active	Main Website	0
2	VIP Customers			--	Active	Main Website	0

Add an unlimited number of targeted loyalty program offers.



3. Levels and rules creation

← Back Reset Save and Continue Edit **Save**

CART PRICE RULE

General Information

Rule Name * Silver Level

Description 25%off

Status * Active ▼


Websites * Main Website ?

Customer Groups * NOT LOGGED IN
General
Wholesale
Retailer

Name the offer, activate it and specify Customer groups and store views for which the rule should be applied.



3. Levels and rules creation



New Cart Price Rule

[← Back](#) [Reset](#) [Save and Continue Edit](#) [Save](#)

Coupon *

Coupon Code *


Use Auto Generation


If you select and save the rule you will be able to generate multiple coupon codes.

Uses per Coupon

Uses per Customer

Usage limit enforced for logged in customers only.

From 

To 

Priority

Public In RSS Feed

You can use a specific promo code for each level if necessary.

Fine tune coupon settings according to your needs.

Set the rule priority (0 priority is the highest).



New Cart Price Rule

← Back Reset Save and Continue Edit **Save**

CART PRICE RULE

Rule Information

Conditions ✎

Actions

Labels

Apply the rule only if the following conditions are met (leave blank for all products).

If **ALL** of these conditions are **TRUE** :

Email is peter.paker@example.com ❌

Tax/VAT Number is 00000027 ❌

Last Name is Parker ❌

Please choose a condition to add.

Customer attributes

- Associate to Website
- Create In
- Created At
- Created From
- Date Of Birth
- Default Billing Address
- Default Shipping Address
- Disable Automatic Group Change Based on VAT ID
- Email**
- First Name
- Gender
- Group
- Is Confirmed
- Last Name
- Membership Days
- Middle Name/Initial
- Prefix
- Suffix
- Tax/VAT Number

Create Individual Promotions based on such Customer Attributes as email, TAX/VAT number or Last Name.



New Cart Price Rule

10 demouser

← Back Reset Save and Continue Edit Save

CART PRICE RULE

Rule Information

Conditions

Actions

Labels

Apply the rule only if the following conditions are met (leave blank for all products).

If ALL of these conditions are TRUE :

If Total Sales Amount equals or greater than 200 for a subselection of items

Average Order Value

Total Sales Amount

Number of Placed Orders

Use Order Subselection condition to consider discount amount based on customer purchase history.





New Cart Price Rule

CART PRICE RULE

Rule Information

Conditions

Actions

Labels

Apply the rule only if the following conditions are met (leave blank for all products).

If **ALL** of these conditions are **TRUE** :





Membership Days equals or greater than 90

Please choose a condition to add.

- Date Of Birth
- Default Billing Address
- Default Shipping Address
- Disable Automatic Group Change Based on VAT ID
- Email
- First Name
- Gender
- Group
- Is Confirmed
- Last Name
- Membership Days**
- Middle Name/Initial
- Prefix
- Suffix
- Tax/VAT Number
- Updated At
- Purchases history**
- Number of Completed Orders
- Total Sales Amount
- Orders Subselection

Use Membership Days customer attribute to limit the access to discounts for guest customers.




New Cart Price Rule

CART PRICE RULE

Rule Information

Conditions 

Actions

Labels

Apply the rule only if the following conditions are met (leave blank for all products).

If **ALL** of these conditions are **TRUE** :

Please choose a condition to add.

- Cart Attribute**
- Subtotal
- Total Items Quantity
- Total Weight**
- Payment Method
- Shipping Method
- Shipping Postcode
- Shipping Region
- Shipping State/Province
- Shipping Country
- Customer attributes**
- Associate to Website
- Create In
- Created At
- Created From
- Date Of Birth
- Default Billing Address
- Default Shipping Address
- Disable Automatic Group Change Based on VAT ID
- Email

Create Loyalty Program offers based on Purchase History, Order Subselection, Cart and Customer Attributes.

New Cart Price Rule

CART PRICE RULE

Rule Information

Conditions ✎

Actions

Labels

Apply the rule only if the following conditions are met (leave blank for all products).

if **ALL** of these conditions are **TRUE** :

- Please choose a condition to add.
- Please choose a condition to add.
- Product attribute combination
- Products subselection
- Conditions combination**
- Cart Attribute**
 - Subtotal
 - Total Items Quantity
 - Total Weight
 - Payment Method
 - Shipping Method
 - Shipping Postcode
 - Shipping Region
 - Shipping State/Province
 - Shipping Country
- Customer attributes**
 - Associate to Website
 - Create In
 - Created At
 - Created From
 - Date Of Birth

Combine conditions using Product attribute combination, Products subselection, Conditions combination.

- 
-  PRODUCTS
-  MARKETING
-  STORES

New Cart Price Rule

 12  demouser ▾

← Back Reset Save and Continue Edit Save

CART PRICE RULE

- Rule Information
- Conditions
- Actions
- Labels

Pricing Structure Rules


Use shopping cart price rules to create any Loyalty Program offer you want.

Apply	Percent of product price discount
Discount Amount *	<div style="background-color: #007bff; color: white; padding: 2px;">Percent of product price discount</div> Fixed amount discount Fixed amount discount for whole cart Buy X get Y free (discount amount is Y)
Maximum Qty Discount is Applied To	Popular The Cheapest, also for Buy 1 get 1 free The Most Expensive Get \$Y for each \$X spent
Discount Qty Step (Buy X)	Buy X Get Y (X and Y are different products) Percent Discount: Buy X get Y Free Fixed Discount: Buy X get Y with \$10 Off . Fixed Price: Buy X get Y for \$9.99
Apply to Shipping Amount	Buy X Get N of Y (X and Y are different products) Percent Discount: Buy X get N of Y Free Fixed Discount: Buy X get N of Y with \$10 Off . Fixed Price: Buy X get N of Y for \$9.99
Discard subsequent rules	Each N-th Percent Discount: each 2-d, 4-th, 6-th with 15% Off Fixed Discount: each 3-d, 6-th, 9-th with \$15 Off Fixed Price: each 5th, 10th, 15th for \$49
Free Shipping	No ▾

To get more info on how to apply different rule types please take a look at the [Special Promotions rules description](#).




9. Discounts for particular products



New Cart Price Rule


[← Back](#) [Reset](#) [Save and Continue Edit](#) [Save](#)


- Conditions
- Actions** 
- Labels


Discount Amount *

Maximum Qty Discount is Applied To

Discount Qty Step (Buy X)




Apply to Shipping Amount 


Discard subsequent rules 

Free Shipping 

Apply the rule only to cart items matching the following conditions (leave blank for all items).

If **ALL** of these conditions are **TRUE** :

SKU is one of   



Apply Loyalty Program deals to particular products.



10. Loyalty program label for different stores views

New Cart Price Rule

12 demouser

← Back Reset Save and Continue Edit Save

CART PRICE RULE

Rule Information ✎

Conditions

Actions ✎

Labels ✎

Default Label

Default Rule Label for All Store Views

Silver Level discount

Store View Specific Labels ?

Main Website

Main Website Store

English store view

Silver Level discount


You can specify a separate loyalty program label for each store view you run.



What's New Women Men Gear Training Sale

Account Dashboard
Loyalty Program
Account Information
Address Book
My Orders
My Downloadable Products
Newsletter Subscriptions
My Credit Cards
My Product Reviews
Billing Agreements
My Wish List

Loyalty Program



Loyalty Program Discounts

Receive discounts when purchasing at our store!

Every spent dollar will come back to you as soon as you participate in our Loyalty Program. Just start buying from us and you're in!

Discounts are based on your purchase history, frequency of shopping and the item you buy. You can get into one of 6 Loyalty Program Levels.

Bronze Level
5% off every product in order when Number of Completed Orders equals or greater than 20

Silver Level
Each 3d product with 10% discount when Total Sales Amount is greater than 1000\$

Gold Level
The cheapest product free when Membership Days equals or less than 90 and Cart Subtotal is greater than 500\$

VIP Customers
Fixed discount for the whole cart is 30\$ when Average Order Value equals or greater than 300\$

Wholesale Loyalty Program
All products after N with fixed 50\$ discount when Average Order Value greater than 5000\$
Save money and spend them at the same time!

Display loyalty program information on the customer account page. Use images to draw customers' attention to your special offers.



My Product Reviews

Billing Agreements

My Wish List

Silver Level

Each 3d product with 10% discount when Total Sales Amount is greater than 1000\$

Gold Level

The cheapest product free when Membership Days equals or less than 90 and Cart Subtotal is greater than 50

VIP Customers

Fixed discount for the whole cart is 30\$ when Average Order Value equals or greater than 300\$

Individual Loyalty Program

Fixed discount is 70\$ when Email is john.doe@example.com, Tax/VAT number is 00000000 and ID is 1111

Wholesale Loyalty Program

All products after N with fixed 50\$ discount when Average Order Value greater than 5000\$

Save money and spend them at the same time!

Your Statistics

You are with us for **73** days

Total:

Number of completed orders is **11**

Average order value is **\$50.00**

Order amount is **\$550.00**

This Month:

Number of completed orders is **2**

Average order value is **\$37.00**

Order amount is **\$74.00**

Last Month:

Number of completed orders was **5**

Average order value was **\$30.00**

Order amount was **\$150.00**

Show order statistics on the customer account page.



Thank you!

Should you have any questions or feature suggestions, please contact us at:

<http://amasty.com/contacts/>

Your feedback is absolutely welcome!

